

1 **RESOLUTION ESTABLISHING DOWNTOWN LAS VEGAS AS AN INNOVATION DISTRICT**
2 **FOR PURPOSES OF PROMOTING AND ADOPTING NEW TRANSPORTATION**
3 **INFRASTRUCTURE AND MOBILITY TECHNOLOGIES**

4 WHEREAS, the City of Las Vegas (the "City") recognizes the State of Nevada's
5 leadership to become the first state in the United States to authorize autonomous vehicles in 2011;¹ and

6 WHEREAS, the City is increasingly using technology and data to enhance service
7 delivery, streamline business processes, improve public safety, save taxpayer dollars, and increase
8 government accountability and transparency; and

9 WHEREAS, the City has helped prepare for a carbon-neutral transition to an electrified
10 transportation system by pledging to power 100 percent of municipal operations with renewable electricity
11 by 2017; and

12 WHEREAS, the City is in the process of creating a new Downtown Master Plan via the
13 city's "City By Design" urban planning approach to create a strategic, 20-year framework for a more
14 prosperous city;² and

15 WHEREAS, the City understands that a strategic plan envisioning Downtown Las Vegas
16 in 2035 must necessarily prepare for advances in the infrastructure, technology and architecture of mobility
17 and navigation, including the promotion and adoption of connected, autonomous, and electric vehicles; and

18 WHEREAS, the City desires to provide accessibility to its community through several
19 transit mode alternatives and provide the most efficient and cost effective mobility system to all citizens
20 regardless of physical ability; and

21 WHEREAS, the City provides integral support to the Consumer Electronics Show annually
22 and is uniquely positioned to expand public-private partnerships for navigation and mobility technology
23 demonstration sites through the Consumer Electronics Show, the annual technology conference that attracts
24 more than 160,000 attendees from around the globe to the Las Vegas Valley;³ and

25 WHEREAS, Downtown Las Vegas is already nationally recognized as a hub for forward-

26 ¹ http://leg.state.nv.us/Sesion/77th2013/Bills/SB/SB313_EN.pdf

² <http://www.visionlv.com/>

³ <https://www.cesweb.org/Why-CES/CES-by-the-Numbers>

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1 thinking technology businesses and is a destination for entrepreneurs who recognize the importance of
2 living in a connected, networked economy;⁴ and

3 WHEREAS, the City is a regional tourist destination welcoming millions of motorists from
4 California, where policies encouraging electric vehicle adoption and electric vehicle charging station
5 construction will mean long-term plans for Las Vegas must consider and prepare for widespread electric
6 vehicle adoption;⁵ and

7 WHEREAS, in recognition that tourism and entertainment are key drivers of the economy
8 of Downtown Las Vegas and that more than 50 percent of land in Downtown Las Vegas is devoted to
9 gaming, tourism, and retail,⁶ the City has a significant opportunity to enhance the tourist experience by
10 becoming a world leader in the adoption of mobility technologies for public infrastructure; and

11 WHEREAS, the City values public safety and, in conjunction with the State of Nevada,
12 strives to reach zero road fatalities; and

13 WHEREAS, 321 traffic fatalities⁷ occurred on Nevada roads in 2015, and research shows
14 that the adoption of autonomous vehicles could nearly eliminate the approximately 90 percent of all traffic
15 accidents that are caused by human error;⁸ and

16 WHEREAS, the general adoption of new technologies for private vehicles, public transit,
17 and public traffic and transportation infrastructure could further improve safety for motorists, pedestrians,
18 cyclists and other public road users; and

19 WHEREAS, the City can benefit from the reputation of Nevada, which is nationally known
20 for major economic development projects such as electric vehicle manufacturers Tesla Motors and Faraday
21 Future, and expand upon that reputation through proactive steps to further promote the city as a business

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⁴ <http://downtown.vegas/>

⁵ <http://www.latimes.com/business/la-fi-electric-vehicle-pilot-program-20160114-story.html>

⁶ <http://www.visionlv.com/>

⁷ <http://www.zerofatalitiesnv.com/stats-current-year/>

⁸ <http://www.economist.com/node/21560989>

1 location for emerging mobility technologies;⁹ and

2 WHEREAS, the City will be the national leader of navigation-assisted vehicles by setting
3 the policy framework, safety and implementation standards for these types of personal and transit vehicles;
4 and

5 WHEREAS, the City intends to work with regional and national partners, the Nevada
6 Department of Transportation, Regional Transportation Commission of Southern Nevada, Nevada
7 Department of Public Safety, Nevada Department of Motor Vehicles, US Department of Homeland
8 Security, US Department of Transportation and private sector companies to create a policy framework to
9 make the City the first city in the US to set standards for navigation-assisted vehicles on our public streets
10 and roads; and

11 WHEREAS, the City already is engaged with a number of partners of considerable size
12 and influence who are committed to building a vibrant tech community in the downtown area, including
13 Vegas Tech Fund and Downtown Project and affiliates; and

14 WHEREAS, the City recognizes it must be responsive and adaptive to national trends in
15 mobility, which show that Americans are increasingly opting not to obtain driver's licenses, and prepare for
16 technologies including connected and autonomous vehicles and Internet-of-Things traffic and
17 transportation infrastructure that will enhance mobility options for all city residents.¹⁰

18 NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF THE
19 CITY OF LAS VEGAS AS FOLLOWS:

20 1. To designate as an "Innovation District" the area proposed for inclusion within the Downtown Las
21 Vegas Master Plan, namely, the area generally depicted on Attachment "A".

22 2. To instruct City staff to establish policies and procedures for the promotion and adoption of new
23 transportation infrastructure and mobility technologies within the Innovation District.

24 ...

25 ⁹<http://www.reviewjournal.com/business/economic-development/speakers-praise-faraday-deal-among-southern-nevada-economic-successes>


26 ¹⁰<http://www.theatlantic.com/technology/archive/2016/01/the-decline-of-the-drivers-license/425169/>

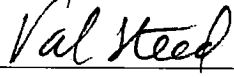
1 3. To instruct City staff to create partnerships with autonomous vehicle and mobility technology
2 companies to establish demonstration sites within the Innovation District.

3 PASSED, ADOPTED AND APPROVED this 3rd day of February, 2016.

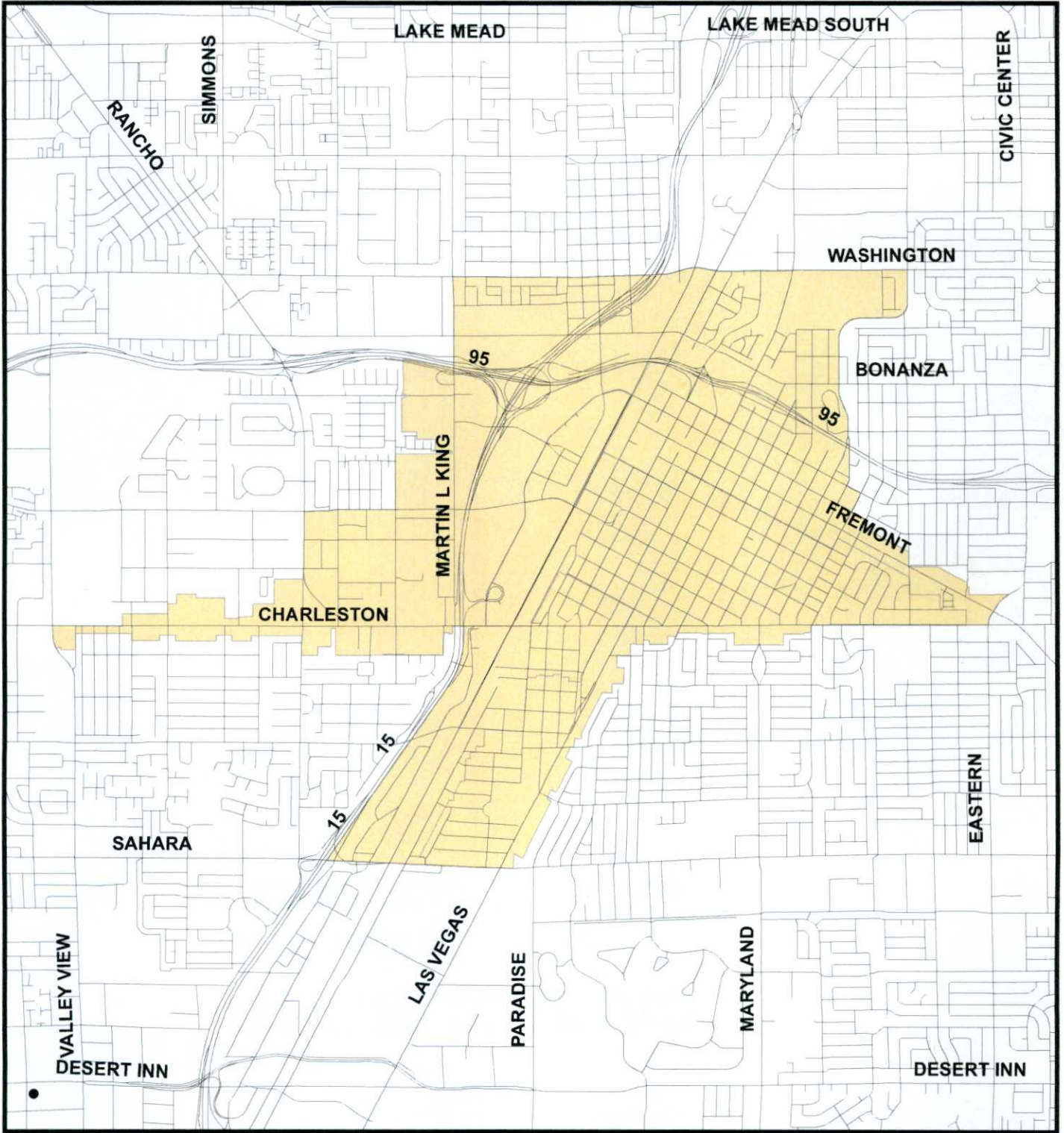
4 CITY OF LAS VEGAS

5
6 BY 
CAROLYN G. GOODMAN, Mayor

7 ATTEST:
8 
LUANN D. HOLMES, MMC
City Clerk

9
10 APPROVED AS TO FORM
11  1/25/16
Val Steed, Date
12 Deputy City Attorney

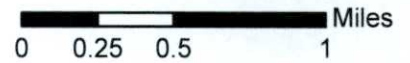
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City of Las Vegas

Proposed Las Vegas Innovation District

 2,813 acres



GIS maps are normally produced only to meet the needs of the City. Due to continuous development activity this map is for reference only.
 Geographic Information System
 Planning & Development Dept.
 702-229-6301