

1 RESOLUTION SUPPORTING THE LAS VEGAS CONVENTION
2 AND VISITORS AUTHORITY'S EFFORTS TO DISCOURAGE
3 WESTERN AIRLINES, AMERICAN AIRLINES, UNITED
4 AIRLINES, AND OTHER AIRLINES FROM RAISING AIRFARES
5 BETWEEN LAS VEGAS AND SOUTHERN CALIFORNIA DURING
6 THE OLYMPICS IN 1984.

7 WHEREAS, the City of Las Vegas, the County of Clark, and the State of
8 Nevada rely on tourism for economic growth and development; and

9 WHEREAS, the Las Vegas Convention and Visitors Authority has spent
10 about \$100,000 promoting Las Vegas and the County of Clark as an Olympic
11 bargain during the 1984 Olympics in Los Angeles; and

12 WHEREAS, the above airline officials have announced that discount fares
13 will be discontinued in July through August 1984; and

14 WHEREAS, eliminating discount air fares and the resulting increase
15 in air fares from \$75 upwards to \$130 for a one-way trip will discourage
16 visitors to Las Vegas during the Olympic games; and

17 WHEREAS, the increase in airfares will force potential Las Vegas
18 bound travelers to pay prohibitively high fares between Las Vegas and Los
19 Angeles during the 1984 Summer Olympics in Los Angeles.

20 NOW, THEREFORE, BE IT RESOLVED by the Mayor and City Council, at a
21 regular meeting thereof, held on December 7, 1983 that:

- 22 1. The City of Las Vegas urges the Las Vegas Convention and
23 Visitors Authority to persuade the aforementioned airlines
24 to continue "discount airline fares," and to maintain fair
25 and equitable air fares between Las Vegas and Los Angeles
26 during the 1984 Summer Olympics in Los Angeles.
- 27 2. The City of Las Vegas strongly supports the Nevada Congressional
28 Delegation's efforts to take whatever action is necessary to ensure
29 the retention of discount fares between Las Vegas and Los Angeles
30 during the 1984 Olympics in Los Angeles.
- 31 3. The Governor of the State of Nevada and his administration
32 undertake every effort to discourage the aforementioned airlines
from discontinuing discount air fares between Las Vegas and Los

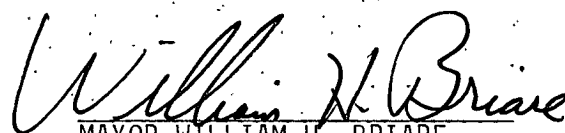


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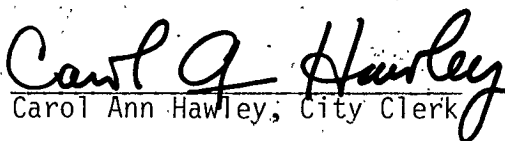
Angeles during the 1984 Olympics.

4. The smaller airlines, or airlines currently not servicing Los Angeles, be encouraged to provide additional or new service to Southern California from Las Vegas and return, at discount rate airfares during the 1984 Summer Olympics.

PASSED, APPROVED AND ADOPTED this 7th day of December, 1983.


MAYOR WILLIAM H. BRIARE

ATTEST:


Carol Ann Hawley, City Clerk