

**RESOLUTION ADOPTING "18b THE LAS VEGAS ARTS DISTRICT"
AS THE OFFICIAL NAME OF THE DOWNTOWN ARTS DISTRICT**

WHEREAS, in recent years the neighborhood near Charleston Boulevard and Main Street has been developing into a downtown arts district; and

WHEREAS, as a result of that development, the neighborhood is developing characteristics unique to an urban arts district which distinguishes the area from other parts of the City; and

WHEREAS, a number of other distinctive areas within Las Vegas have been able to maintain and celebrate their identities by bearing distinctive names; and

WHEREAS, the process of establishing an appropriate name for the developing arts district will serve to give an identity to the neighborhood and foster public awareness of its location; and

WHEREAS, the Cultural Affairs Division of the Department of Leisure Services has received a grant from the National Endowment for the Arts to coordinate a cultural planning project in the neighborhood; and

WHEREAS, the project has enlisted the support of several partners, including the local chapter of the American Institute of Graphic Arts, to help develop strategies to market the arts district, including the adoption of an official name, "18b The Las Vegas Arts District"; and

WHEREAS, the "18b" portion of the name "18b The Las Vegas Arts District" refers to the original 18 blocks that formed the arts district; and

WHEREAS, the name "18b The Las Vegas Arts District" will create a sense of place and foster a public identity for the neighborhood; and

WHEREAS, the City Council desires to recognize and bring identity to that neighborhood and to maintain that identity by giving the area an appropriate name.

NOW, THEREFORE, in furtherance of the City Council's objectives and taking into account the input of those who represent the area, including the Arts District Neighborhood Association and others, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LAS VEGAS as follows:

1. The following general area of the City is hereby named "18b The Las Vegas Arts District":

The area bounded by Hoover Avenue on the north, Las Vegas Boulevard on the east, Colorado Avenue on the south, and Commerce Street on the west

2. The City, through its officers and employees, shall use the name "18b The Las Vegas Arts District" in referring to the area described above.

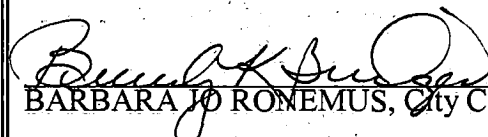
3. The general public and other agencies and entities are encouraged to use the name "18b The Las Vegas Arts District" to refer to the area so described.

PASSED, ADOPTED, AND APPROVED this 21ST day of September, 2005.

CITY OF LAS VEGAS

BY 
OSCAR B. GOODMAN, Mayor

ATTEST:


BARBARA JO RONEMUS, City Clerk

By: Beverly K. Bridges
APPROVED AS TO FORM Chief Deputy City Clerk

 8-29-05
Date