

**RESOLUTION SUPPORTING THE ROUTE PROPOSED
FOR THE NEW LAS VEGAS MARATHON**

WHEREAS, the New Las Vegas Marathon will be an exciting event showcasing the properties on the Strip and other local attractions; and

WHEREAS, the New Las Vegas Marathon will be an entirely new event appealing to both the local community and visitors from throughout the United States and around the world; and

WHEREAS, the New Las Vegas Marathon will mirror the city's success at reinventing itself; and

WHEREAS, the racing professionals at Devine Racing, who own and operate highly successful running events in Los Angeles, Salt Lake City and Chicago, are the driving force behind the New Las Vegas Marathon; and

WHEREAS, Devine Racing intends to spend a minimum of 2 million dollars to organize, advertise and promote the New Las Vegas Marathon as an international marathon rivaling the stature of Boston, New York, Chicago, London and Los Angeles; and

WHEREAS, the New Las Vegas Marathon will benefit the local economy with a three-day Expo leading up to race day, attracting exhibitors, filling hotel rooms and convention space, along with a post-race celebration generating additional dollars for the business community; and

WHEREAS, the New Las Vegas Marathon will take place on the morning of December 4, 2005, offering ideal weather for runners who tend to be young and affluent avid travelers; and

WHEREAS, Devine Racing wishes to start the 26.2 mile marathon course adjacent to the Mandalay Bay and run a relatively flat, loop course that will include Las Vegas Boulevard and Fremont Street, and then stage the finish line at Mandalay Bay Event Center and parking lot; and

WHEREAS, the New Las Vegas Marathon will take place in the fastest growing area in America and will be in service to the local running community through a weekly training program designed specifically for first-time marathon runners; and

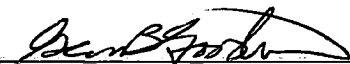
1 WHEREAS, Devine Racing, based on the success of its existing events, plans to
2 develop an extraordinary Marathon for Las Vegas that will, in its first year, bring up to 15,000
3 runners to Las Vegas, along with friends and family; and

4 WHEREAS, based on similar-sized events in American cities, the New Las Vegas
5 Marathon will positively impact the local economy by as much as \$60 million dollars.

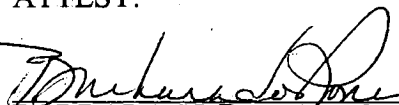
6 NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL to approve and
7 authorize the route for the New Las Vegas Marathon as set forth above.

8 PASSED, ADOPTED, AND APPROVED this 6th day of April, 2005.

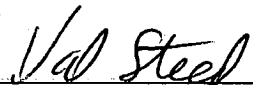
9
10 CITY OF LAS VEGAS

11
12 BY 
13 OSCAR B. GOODMAN, Mayor

14 ATTEST:

15 
16 BARBARA JO RONECUS, City Clerk

17 APPROVED AS TO FORM

18  3-28-05
19 Date