

City of Las Vegas

RECOMMENDING COMMITTEE MEETING
CITY HALL, 400 STEWART AVENUE
CITY MANAGER'S CONFERENCE ROOM, EIGHTH FLOOR
CITY OF LAS VEGAS INTERNET ADDRESS: <http://www.ci.las-vegas.nv.us>
MONDAY, JUNE 30, 2003
4:00 P.M.

RECOMMENDING COMMITTEE. COUNCILMAN WEEKLY AND COUNCILWOMAN MONCRIEF

CALL TO ORDER

ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW

THE RECOMMENDING COMMITTEE WILL RECEIVE PUBLIC INPUT ON EACH ITEM OF LEGISLATION BEING CONSIDERED. THE RECOMMENDING COMMITTEE MAY, THEREAFTER, CONTINUE THE HEARING TO A FUTURE DATE OR FORMULATE A RECOMMENDATION TO THE CITY COUNCIL FOR PASSAGE, REJECTION OR AMENDMENT OF THE PROPOSED BILL. ANY MEMBER OF THE CITY COUNCIL MAY SUBSTITUTE FOR A MEMBER OF THE RECOMMENDING COMMITTEE AT ANY TIME.

THE FOLLOWING BILL MAY BE ELIGIBLE FOR ADOPTION AT THE 7/2/2003 CITY COUNCIL MEETING.

1. Bill No. 2003-58 – Annexation No. ANX-1735 – Property location: On the south side of Alexander Road, 330 feet east of Fort Apache Road; Petitioned by: Ned Yamin Family Trust, et al.; Acreage: 5.40 acres; Zoned: R-E (County zoning), U (L) (City equivalent). Sponsored by: Councilman Michael Mack

THE FOLLOWING BILL MAY BE ELIGIBLE FOR ADOPTION AT THE 7/16/2003 CITY COUNCIL MEETING.

2. Bill No. 2003-59 – Updates and streamlines various provisions of Title 19 and Chapter 11.68 relating to sign review procedures Proposed by: Robert S. Genzer, Director of Planning and Development

CITIZENS PARTICIPATION: ITEMS RAISED UNDER THIS PORTION OF THE AGENDA CANNOT BE DELIBERATED OR ACTED UPON UNTIL THE NOTICE PROVISIONS OF THE OPEN MEETING LAW HAVE BEEN MET. IF YOU WISH TO SPEAK ON A MATTER NOT LISTED ON THE AGENDA, PLEASE CLEARLY STATE YOUR NAME AND ADDRESS. IN CONSIDERATION OF OTHERS, AVOID REPETITION, AND LIMIT YOUR COMMENTS TO NO MORE THAN THREE (3) MINUTES. TO ENSURE ALL PERSONS EQUAL OPPORTUNITY TO SPEAK, EACH SUBJECT MATTER WILL BE LIMITED TO TEN (10) MINUTES

ALL INTERESTED PERSONS ARE INVITED TO ATTEND: A tape recording of all the proceedings will be kept on file in the Office of the City Clerk until final disposition is made. Copies of the above Bills may be obtained through the Office of the City Clerk, Monday through Friday, 8:00 A.M. to 5:00 P.M.

Facilities are provided throughout City Hall for the convenience of disabled persons. Reasonable efforts will be made to assist and accommodate physically handicapped persons. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 229-6311 and advise of your need at least 48 hours in advance of the meeting.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Library, 833 Las Vegas Boulevard North
Senior Citizens Center, 450 E. Bonanza
Clark County Government Center, 500 S. Grand Central Parkway
Court Clerk's Office Bulletin Board, City Hall Plaza
City Hall Plaza, Special Outside Posting Bulletin Board

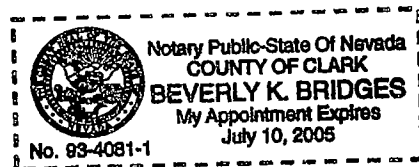
29 ✓

(Mailing required under the provisions of NRS Chapter 241)

Eva Cotton, an employee of the City of Las Vegas, Nevada being first duly sworn, deposes and says that on the **24th** day of **June, 2003**, a copy of a NOTICE, the attached of which is a true and correct copy of the Public Hearing - re: **Recommending Committee Meeting**, to be held on the **30th** day of **June, 2003** was deposited in the United States Mail, Postage prepaid, First Class Certified Mail, to each person and/or organization whose name appears on the list maintained in the Office of the City Clerk.

City Clerk
DEPARTMENT

26th day of June, 2003
Dennis K. Bragan
 NOTARY PUBLIC in and for said County and State



STATE OF NEVADA)
) ss
COUNTY OF CLARK)

- gk* 1. In the Clark County Library, 833 Las Vegas Blvd., No.,(Faxed)
- gk* 2. In the Senior Citizen's Center, 450 E. Bonanza Road; (Faxed)
- gk* 3. Clark County Government Center, 500 S. Grand Central Parkway; (Faxed)
- gk* 4. On the Public Bulletin Board at the Plaza Level of City Hall, 400 Stewart Avenue (near the entrance to the Court Clerk's Office);
- gk* 5. On the Special Bulletin Board at the Plaza Level of City Hall, 400 Stewart Avenue (in the walkway area between Metro and Municipal Court).

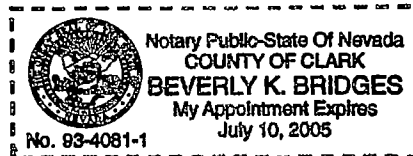

Signature

City Clerk
DEPARTMENT

Subscribed and sworn to before me

this 26th day of June, 2003


NOTARY PUBLIC in and for said County and State



City of Las Vegas

RECOMMENDING COMMITTEE AGENDA **RECOMMENDING COMMITTEE MEETING OF: JUNE 30, 2003**

- CALL TO ORDER
- ANNOUNCEMENT RE: COMPLIANCE WITH OPEN MEETING LAW

MINUTES:

PRESENT: COUNCILMAN WEEKLY and COUNCILWOMAN MONCRIEF

Also Present: DEPUTY CITY MANAGER BETSY FRETWELL, CHIEF DEPUTY CITY ATTORNEY VAL STEED, and DEPUTY CITY CLERK GABRIELA S. PORTILLO-BRENNER

ANNOUNCEMENT MADE – meeting noticed and posted at the following locations:
Las Vegas Library, 833 Las Vegas Boulevard North
Senior Citizens Center, 450 E. Bonanza Road
Clark County Government Center, 500 S. Grand Central Pkwy
Court Clerk's Bulletin Board, City Hall
City Hall Plaza, Posting Board

(4:01)

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AGENDA SUMMARY PAGE

RECOMMENDING COMMITTEE MEETING OF: JUNE 30, 2003

DEPARTMENT: CITY ATTORNEY

DIRECTOR: BRADFORD R. JERBIC

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CONSENT

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DISCUSSION

SUBJECT:

NEW BILL:

Bill No. 2003-58 – Annexation No. ANX-1735 – Property location On the south side of Alexander Road, 330 feet east of Fort Apache Road; Petitioned by. Ned Yamin Family Trust, et al., Acreage 5 40 acres, Zoned: R-E (County zoning), U (L) (City equivalent) Sponsored by. Councilman Michael Mack

Fiscal Impact

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No Impact

Amount:

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Budget Funds Available

Dept./Division:

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Augmentation Required

Funding Source:

PURPOSE/BACKGROUND:

The proposed ordinance annexes certain real property generally located on the south side of Alexander Road, 330 feet east of Fort Apache Road The annexation is at the request of the property owners. The annexation process has now been completed in accordance with the NRS and the final date of annexation (July 11, 2003) is set by this ordinance.

RECOMMENDATION:

This bill should be submitted to a Recommending Committee for review, hearing and recommendation to the City Council for final action

BACKUP DOCUMENTATION:

Bill No. 2003-58 and Location Map

COMMITTEE RECOMMENDATION:

COUNCILWOMAN MONCRIEF recommended Bill 2003-58 be forwarded to the Full Council with a "Do Pass" recommendation. COUNCILMAN WEEKLY concurred.

MINUTES:

COUNCILMAN WEEKLY declared the Public Hearing open.

CHIEF DEPUTY CITY ATTORNEY STEED indicated that the bill is in order

No one appeared in opposition and there was no further discussion

COUNCILMAN WEEKLY declared the Public Hearing closed

(4:01 – 4.02)

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BILL NO. 2003-58

ORDINANCE NO. _____

AN ORDINANCE TO EXTEND THE BOUNDARIES OF THE CITY, TO PARTICULARLY DESCRIBE THE LAND TO BE ANNEXED, TO MAKE ITS INHABITANTS SUBJECT TO THE LAWS, OBLIGATIONS AND BENEFITS OF THE CITY, AND TO PROVIDE FOR OTHER RELATED MATTERS. (ANX-1735)

Sponsored by: Councilman Michael Mack Summary: Annexes property described generally as located on the south side of Alexander Road, 330 feet east of Fort Apache Road.

THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY ORDAIN
AS FOLLOWS:

SECTION 1: The corporate limits of the City of Las Vegas, Nevada, are hereby extended to annex, include, and make a part of the City of Las Vegas, Nevada, the following described real property:

Those portions of the North Half (N 1/2) of the North Half (N 1/2) of the Northwest Quarter (NW 1/4) of the Northwest Quarter (NW 1/4) of Section 8, Township 20 South, Range 60 East, M.D.M., in the County of Clark, State of Nevada, described as follows:

PARCEL 1

The Northeast Quarter (NE 1/4) of the Northwest Quarter (NW 1/4) of the Northwest Quarter (NW 1/4) of the Northwest Quarter (NW 1/4) of said Section 8.

PARCEL 2

The Northwest Quarter (NW 1/4) of the Northeast Quarter (NE 1/4) of the Northwest Quarter (NW 1/4) of the Northwest Quarter (NW 1/4) of said Section 8.

SECTION 2: The City Council hereby determines that the described territory meets

1 the requirements provided by law for annexation to the City for the following reasons:

- 2 A. The area to be annexed was contiguous to the City's boundaries at the time the
3 annexation proceedings were instituted;
- 4 B. More than one-eighth (1/8) of the aggregate external boundaries of the area are
5 contiguous to the City;
- 6 C. The territory proposed to be annexed is not included within the boundaries of
7 another incorporated city or within the boundaries of any unincorporated town
8 as those boundaries existed as of July 1, 1983;
- 9 D. The City is eligible to annex the described territory since the landowners have
10 signed a petition constituting one hundred percent (100%) of the owners of
11 record of individual lots or parcels of land within the annexation area.

12 SECTION 3: The City will provide police protection through the Las Vegas
13 Metropolitan Police Department, fire protection, street maintenance, and library services immediately
14 upon annexation. Garbage collection by the company franchised by the City will also be provided
15 immediately. The City sanitary sewer system will serve the proposed annexation area. Any
16 connection to or extension of this sewer line to serve the annexation area shall be at the expense of
17 the landowners. Other services, such as participation in the City's recreational programs, special
18 education classes and programs, public works planning, building inspections, and other City services
19 will also be available immediately. Utilities such as gas, electricity, telephone, and water are provided
20 by private utility companies and other services to the area will not be affected by annexation. Street
21 paving, curbs and gutters, sidewalks and street lights which are not in place at the time of annexation
22 will be installed in the presently developed areas upon the request of the property owners and at their
23 expense by means of special assessment districts. Such improvements will be extended into the
24 undeveloped areas as development takes place and the need therefor arises, and will be located
25 according to the needs of the area at that time. Such installations will also be made at the expense of
26 the property owners, either by means of special assessment districts or as prerequisites to the approval
27 of subdivision plats, building permits or other land use or development applications.

28 SECTION 4: The annexation of the described territory shall become effective on the

1 11th day of July, 2003, and on that date the City will have the funds appropriated in sufficient amount
2 to finance the extension into the described territory of police protection, fire protection, street
3 maintenance, street sweeping, and street lighting maintenance.

4 SECTION 5: The described territory, together with the inhabitants and property
5 thereof, shall, from and after the 11th day of July, 2003, be subject to all debts, laws, ordinances and
6 regulations in force in the City and shall be entitled to the same privileges and benefits as other parts
7 of the City, and shall be subject to municipal taxes levied by the City.

8 SECTION 6: The City Engineer is hereby instructed to cause to be prepared an
9 accurate map or plat of the described territory and to record the map or plat, together with a certified
10 copy of this ordinance, in the office of the County Recorder of Clark County, Nevada, which
11 recording shall be done prior to the 11th day of July, 2003.

12 SECTION 7: The described territory, which previously has been zoned R-E (County
13 of Clark classification), is hereby classified as U (L) (City of Las Vegas classification), which is
14 deemed to be the City equivalent of the County classification.

15 SECTION 8: If any section, subsection, subdivision, paragraph, sentence, clause of
16 phrase in this ordinance or any part thereof, is for any reason held to be unconstitutional, or invalid
17 or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or
18 effectiveness of the remaining portions of this ordinance or any part thereof. The City Council of the
19 City of Las Vegas hereby declares that it would have passed each section, subsection, subdivision,
20 paragraph, sentence, clause or phrase thereof irrespective of the fact that any one or more sections,
21 subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional,
22 invalid or ineffective.

23 SECTION 9: All ordinances or parts of ordinances, sections, subsections, phrases,

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1 sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada,
2 1983 Edition, in conflict herewith are hereby repealed.

3 PASSED, ADOPTED and APPROVED this _____ day of _____, 2003.

4 APPROVED:

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By _____
OSCAR B. GOODMAN, Mayor

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8 ATTEST:

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10 BARBARA JO RONEMUS, City Clerk

11 APPROVED AS TO FORM:

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Valsteed 6-4-03
Date

1 The above and foregoing ordinance was first proposed and read by title to the Council on the _____
2 day of _____, 2003, and referred to the following committee composed of
3 _____ and _____ for recommendation; thereafter the said
4 committee reported favorably on said ordinance on the _____ day of _____, 2003,
5 which was a _____ meeting of said Council; that at said _____ meeting,
6 the proposed ordinance was read by title to the City Council as first introduced and adopted by the
7 following vote:

8 VOTING "AYE": _____

9 VOTING "NAY": _____

10 ABSENT: _____

11 APPROVED:

12
13 By _____
14 OSCAR B. GOODMAN, Mayor

15 ATTEST:

16 _____
17 BARBARA JO RONEMUS, City Clerk

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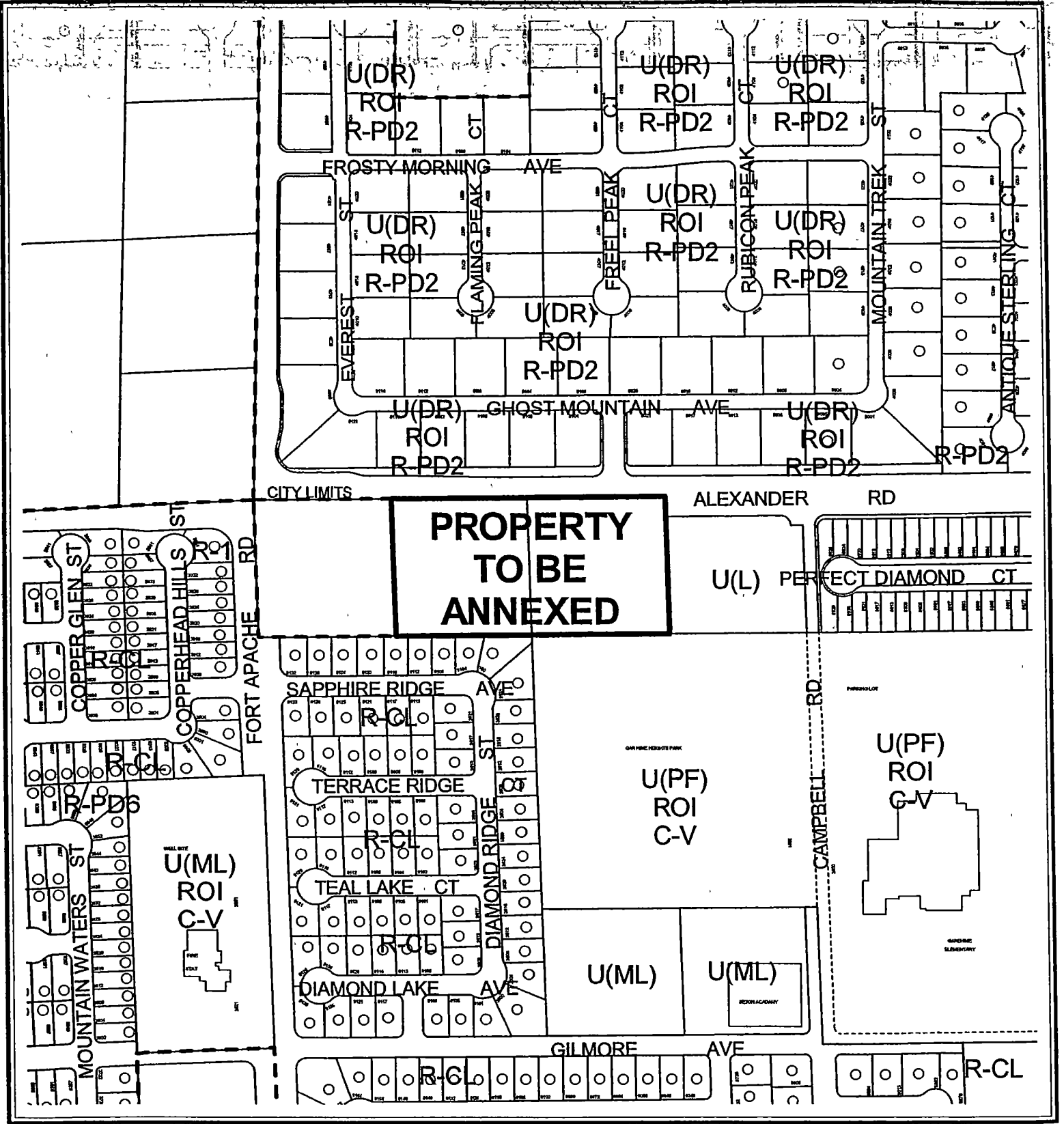
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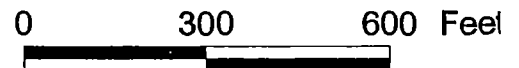
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CASE: ANX-1735



AGENDA SUMMARY PAGE

RECOMMENDING COMMITTEE MEETING OF: JUNE 30, 2003

DEPARTMENT: CITY ATTORNEY

DIRECTOR: BRADFORD R. JERBIC

☐

CONSENT

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DISCUSSION

SUBJECT:

NEW BILL:

Bill No. 2003-59 – Updates and streamlines various provisions of Title 19 and Chapter 11.68 relating to sign review procedures. Proposed by: Robert S. Genzer, Director of Planning and Development

Fiscal Impact

☒

No Impact

Amount:

☐

Budget Funds Available

Dept./Division:

☐

Augmentation Required

Funding Source:

PURPOSE/BACKGROUND:

It has been determined that a number of the provisions of the Municipal Code that govern the review and approval of on-premise signs and Master Sign Plans are duplicative or obsolete. This bill will update and streamline those provisions accordingly.

RECOMMENDATION:

This bill should be submitted to a Recommending Committee for review, hearing and recommendation to the City Council for final action.

BACKUP DOCUMENTATION:

Bill No. 2003-59

COMMITTEE RECOMMENDATION:

COUNCILWOMAN MONCRIEF recommended Bill 2003-59 be forwarded to the Full Council with a “Do Pass” recommendation. COUNCILMAN WEEKLY concurred.

MINUTES:

COUNCILMAN WEEKLY declared the Public Hearing open.

MARGO WHEELER, Deputy Director of Planning and Development, explained that this bill would eliminate the requirements for master sign plans on smaller projects but retain it for larger projects of 15 acres or more. It would eliminate the requirement for residential projects. Planning Commission action would be final unless Council requested review of the project. It would eliminate the master sign plan requirement for all downtown projects, particularly within the Fremont Street Experience area where there is an internal design review. It does not prevent a developer from pursuing a master sign plan.

RECOMMENDING COMMITTEE MEETING OF JUNE 30, 2003

City Attorney

Item 2 – Bill No. 2003-59

MINUTES – Continued:

No one appeared in opposition and there was no further discussion.

COUNCILMAN WEEKLY declared the Public Hearing closed.

(4:02 – 4:04)

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1 **BILL NO. 2003-59**

2 **ORDINANCE NO. _____**

3 AN ORDINANCE TO AMEND CERTAIN PROVISIONS OF TITLE 19 RELATING TO SIGN
4 REVIEW PROCEDURES, TO AMEND APPLICABLE PROVISIONS OF CHAPTER 11.68
5 RELATING TO THE PEDESTRIAN MALL, AND TO PROVIDE FOR OTHER RELATED
6 MATTERS.

6 Proposed by: Robert S. Genzer, Director of
7 Planning and Development

Summary: Updates and streamlines various
provisions of Title 19 and Chapter 11.68 relating
to sign review procedures.

8 THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY ORDAIN
9 AS FOLLOWS:

10 SECTION 1: Title 19, Chapter 6, Section 100, Subsection (C), of the Municipal Code
11 of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

12 (C) Special Sign Standards.

13 (1) Signs on parcels within the Sub-district are exempt from the sign regulations contained
14 in the Zoning Code (Chapter 19.14) to the extent that those regulations are inconsistent with the
15 provisions of this Section 19.06.100. Provisions of Chapter 19.14 that are not inconsistent with the
16 provisions of this Section shall continue to apply to signs within the District. Such provisions of
17 Chapter 19.14 may be applied by the Director or be made applicable as part of the review and
18 approval process set forth in this Section.

19 (2) Any sign existing in the District as of January 2, 2002, that conforms to the provisions
20 of Chapter 19.14 or has been allowed to continue under nonconforming status may continue under the
21 provisions of this Section as long as a current permit is maintained, the sign is structurally sound and
22 in good working order, and the sign does not create a public nuisance or otherwise violate any
23 ordinance, regulation or statute. Except as otherwise provided by ordinance, any such sign shall not
24 be subject to removal or modification by reason of any amendment to Chapter 19.14.

25 (3) The sign standards contained in this Section shall:

26 (a) Be interpreted and applied with reference to the background provisions set forth
27 in Subsection (B) above;

28 (b) Apply to all property, development, expansion and renovation within the

Sub-district[;] except property located within the boundaries of the Pedestrian Mall, as described in LVMC Chapter 11.68; and

(c) Apply to any building facade within one hundred twenty-five feet of the centerline of the streets that border the Sub-district (referred to hereafter as the “buffer area”). (See Illustration A)

(4) The development, construction, expansion, or renovation of freestanding signs within the Sub-district is prohibited, except signs that:

(a) Belong to or are within the Neon Museum collection; or

(b) Have been declared by the Las Vegas Historic Preservation Commission to be “historic” or “contributing.”

(5) Each wall-mounted sign within the Sub-district shall be a minimum of ten feet vertically above the height of the finished sidewalk along public rights-of-way and public pedestrian pathways. (See Illustration B) On-premise signs that do not exceed sixty-five square feet in size are exempt from this requirement, provided that there is a separation between such signs of at least fifty linear feet along the right-of-way or pathway.

(6) Of all signage to be placed along [the Fremont Street Experience or] Fourth Street, or along any street that is adjacent and perpendicular to [the Fremont Street Experience or] Fourth Street and is within one hundred twenty-five feet of the centerline of [Fremont Street Experience or] Fourth Street, at least seventy-five percent of the total sign surface areas must consist of neon signs or animated signs, or a combination thereof. (See Illustration C) Of all signage that is not within the areas described in the preceding sentence, the minimum percentage of neon or animated signage, or combination thereof, is fifty percent.

(7) Individual sign surface areas shall not exceed a total of one thousand five hundred square feet.

(8) For any one wall, the maximum wall coverage for the composite total of all sign surface areas shall not exceed fifty percent of the eligible wall signage area, as depicted in Illustration D. This limitation does not apply to roof signs located above the roofline of the building facade nor to transparent “building wrap” signage.

1 (9) The minimum separation distance between off-premise signs shall be five feet.

2 (10) The total sign surface area of each wall mounted, roof mounted, or parapet mounted
3 sign shall not exceed one thousand five hundred square feet, and no such sign shall extend vertically
4 more than twenty feet above the height of the parapet.

5 (11) Animated signs must be fully operational and continuously animated twenty-four hours
6 a day. Changes to the image or other animation feature must occur no less frequently than every thirty
7 seconds, except when required maintenance or change of message dictates otherwise.

8 (12) Each off-premise sign with at least two rotating or changing messages, images or
9 contents, must change at least once every thirty seconds, and the sign must be framed by a decorative
10 faceplate or frame that is at least eighteen inches in width and that includes at least one band of
11 illuminated neon tubing completely surrounding the sign.

12 (13) At least seventy-five percent of off-premise signs are encouraged to be used to
13 advertise places, products, goods, services, ideas or statements whose subject is available or located
14 within the District.

15 (14) It is recommended that all signs be fully illuminated from at least one hour before dusk
16 until one hour after dawn. Signs may be fully illuminated during daylight hours also.

17 (15) Signs may not encroach into [the Fremont Street Experience,] any public right-of-way,
18 or any intersection more than eight feet perpendicular to the building wall to which the sign is
19 attached. (See Illustration E) Marquee signage along [the Fremont Street Experience or] Fourth Street
20 is exempt from this limitation. The City does not encourage encroachment of signage into public
21 rights-of-way, and the applicant or sign owner must obtain all necessary encroachment approvals
22 before the installation of any sign.

23 (16) The owner and operator of each sign is responsible for ensuring that appropriate sign
24 maintenance occurs and that repairs of damaged signs are accomplished promptly.

25 SECTION 2: Title 19, Chapter 6, Section 100, Subsection (D), of the Municipal Code
26 of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

27 (D) Special Sign Standards--Review and Approval Procedures.

28 [(1) Process. The review and approval of signs within the Sub-district and buffer area shall

1 be in accordance with the following process and procedures. The process consists of two phases:

2 (a) The establishment and review of a Master Sign Plan that sets out the general
3 design requirements for signs, and the number and location of signs, that are to be located on a
4 specific property or parcel; and

5 (b) The review process for individual signs or groups of signs.

6 (2) Phase 1 - Master Sign Plan. A Master Sign Plan is required in order to allow the
7 Planning Commission and City Council to establish the dimensional and numerical requirements for
8 signs. An effective Master Sign Plan encourages coordinated and integrated signage that produces
9 desirable and coherent messages for properties located within the Sub-district and buffer area.

10 (3) Master Sign Plan Requirements. A Master Sign Plan is required whenever it is
11 proposed to increase the number, size or height of signs located on property within the Sub-district
12 or a buffer area. The Master Sign Plan shall be signed by all owner(s) or their authorized agent(s) in
13 the form the Director requires, and shall include the following:

14 (a) An accurate site plan of the parcel, drawn to scale, indicating the location of
15 existing and proposed buildings and structures, parking lots, driveways and landscaped areas on the
16 lot;

17 (b) An accurate indication of the location of each present and proposed sign of any
18 type, whether or not the sign requires a sign certificate, except that incidental signs under two square
19 feet in size need not be shown;

20 (c) Design drawings which allow the computation of the sign area and the height
21 of any existing or proposed signs; indicate any sign characteristics such as neon illumination or
22 animated parts; and, insofar as practicable, indicate all design, aesthetic and construction details.

23 (d) A copy of any private restrictions or sign criteria which the owner or developer
24 agrees will govern all signs affected by the Plan. Note: The City shall have no obligation to enforce
25 private restrictions or sign criteria.

26 (4) Procedures.

27 (a) Hearing. The Planning Commission shall review a proposed Master Sign Plan
28 within sixty-five days after it is properly submitted for review. The Planning Commission, in its

1 discretion and for good cause, may hold the Master Sign Plan in abeyance for further study or to
2 request additional detail regarding the design, aesthetics and construction of the proposed signage.
3 Following the review, the Planning Commission shall make its recommendation to approve, approve
4 with conditions, or deny the Master Sign Plan. The recommendation shall be based upon evidence
5 that makes approval or denial of the Master Sign Plan appropriate.

6 (b) Conditions of Approval Recommendation. In recommending the approval of
7 a Master Sign Plan, the Planning Commission may impose any conditions, restrictions or limitations
8 as the Commission may determine to be necessary to meet the general purpose and intent of this Title
9 and to ensure that the public health, safety and welfare are being maintained.

10 (c) Effect of Denial--Appeal. A decision by the Planning Commission to deny a
11 Master Sign Plan becomes final and effective at the expiration of ten days after the date of the decision
12 unless, within that period, the applicant appeals the decision by written request filed with the City
13 Clerk.

14 (d) Final Action Concerning Appeal or Approval A decision by the Planning
15 Commission to approve a Master Sign Plan constitutes a recommendation to the City Council. The
16 City Council shall review and make the final decision concerning each Master Sign Plan which has
17 been appealed or forwarded to the City Council for final action.

18 (e) City Council Decision. The City Council may approve, approve with
19 conditions, or deny the Master Sign Plan. In doing so, the City Council shall consider the
20 recommendation of the Planning Commission and the evidence presented at the public hearing.
21 Action by the City Council is final.

22 (5) Amendments and Conformance.

23 (a) A Master Sign Plan may be amended by filing a new Master Sign Plan that
24 conforms with all requirements of the sign regulations in effect at the time of the amendment.

25 (b) After approval of a Master Sign Plan, no sign shall be erected, placed, painted
26 or altered, except in conformance with the Plan.

27 (6) Phase 2--Design Review.

28 (a)] (1) Design Review Committee. There is hereby created a Design Review Committee (DRC)

1 for the review of signs proposed to be located within the Sub-district and buffer area. The DRC shall
2 be composed of: two members of the Planning Commission, two representatives of the Department
3 designated by the Director, and one representative of the City's Office of Business Development. The
4 DRC shall have the authority to review and approve applications for all signs, subject to the provisions
5 of this Section.

6 [(b)] (2) Application Process. Sign applications shall be submitted to the Department. The
7 Department shall forward the application to the DRC for review and action. The DRC shall review
8 the application and shall approve, approve with conditions, or deny the application.

9 [(c)] (3) Design Review Provisions. The following design review procedures shall apply:

10 [(i)] (a) The DRC may approve a sign application for single or multiple uses if it
11 determines that each sign is compatible with the [approved Master Sign Plan and the] theme and
12 overall character to be achieved in the area. The DRC shall base its assessment of compatibility on
13 the following criteria:

14 [A.] (i) The application's compliance with the standards identified in this
15 Section.

16 [B.] The consistency of the application with the approved Master Sign Plan for the
17 property.

18 [C.] (ii) The relationship of the scale and placement of the sign to the building
19 or premises upon which it is to be displayed.

20 [D.] (iii) The relationship of colors of the sign to the colors of adjacent buildings
21 and nearby street graphics.

22 [E.] (iv) The similarity or dissimilarity of a sign's size and shape to the size and
23 shape of other signs in the area.

24 [F.] (v) The similarity or dissimilarity of the style of lettering on the sign to the
25 style of lettering of nearby street graphics.

26 [G.] (vi) The compatibility of the type of illumination, if any, with the type of
27 illumination in the area.

28 [H.] (vii) The compatibility of the materials used in the construction of the sign

1 with the material used in the construction of other signs in the area.

2 [L.] (viii) The aesthetic and architectural compatibility of the proposed sign with
3 the building upon which the sign is suspended, including its signage, and with the surrounding
4 buildings and their signage.

5 [J.] (ix) The sign's use of high quality, durable materials such as hardwoods,
6 painted wood, metal, stainless steel, painted steel, brass or glass.

7 [(ii)] (b) Applications for the design review of signs shall be processed as follows:

8 [A.] (i) An application shall include: a complete set of plans which contain
9 visual representations of the lettering, illumination, color, area and height of graphics, and may also
10 indicate the areas and building where they may be placed and located; photographic or drawn
11 elevations of a minimum of two hundred sixty-six feet of frontage, with proposed signs superimposed,
12 to show the context and perspective of the proposed signs; a drawing of each sign at one-half-inch to
13 one-inch scale; and any other items required by the Director or the DRC.

14 [B.] (ii) Applications shall be forwarded to the DRC by the Department at least
15 two weeks prior to the regularly scheduled DRC meeting.

16 [C.] (iii) Approval or denial of an application by the DRC shall be made in
17 writing with reasons for approval, denial, or approval with conditions, within fifteen days following
18 each DRC meeting. In the event written notification of the action is not provided within that period,
19 the application shall be deemed to have been denied. Decisions of the DRC may be appealed to City
20 Council in accordance with the provisions of subsection (d) below.

21 [(d)] (4) Appeals. The applicant may appeal the decision of the DRC to the City Council. An
22 appeal must be in written form and must be filed in the office of the City Clerk, with a copy to be filed
23 in the office of the Department. The appeal must be filed within ten days after notification of the
24 administrative decision has been given (or within ten days after the deadline for notification has
25 passed), and shall specifically describe the decision at issue and the basis for the appeal. The appeal
26 shall be considered on the next available agenda of the City Council.

27 [(e)] (5) Rules and Regulations. The DRC shall have the authority to adopt rules and
28 regulations concerning its administrative procedures.

SECTION 3: Title 19, Chapter 14, Section 130, Subsection (B), of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

(B) Applicability.

(1) A Master Sign Plan shall be submitted and approved before any on-premises signage may be installed for the following:

(a) Any non-residential project with a site larger than [two and five-tenths] fifteen net acres; or

(b) Any non-restricted gaming establishment. [; or

(c) Any residential project containing more than five hundred units and/or one hundred sixty acres in area.]

(2) A Master Sign Plan may be submitted for any development or property not otherwise required to submit a Master Sign Plan to accomplish the following:

(a) To establish the requirements and limitations for signs located in the Gaming and Downtown Overlay districts, and any uses not regulated elsewhere in this Chapter located in the Planned Community and Planned Development Districts; or

(b) To establish requirements and limitations for signs in a specific development.

SECTION 4: Title 19, Chapter 14, Section 130, Subsection (D), of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

(D) Procedures.

(1) Hearing. The Planning Commission shall review a proposed Master Sign Plan within sixty-five days after it is properly submitted for review. The Planning Commission, in its discretion, may hold the Master Sign Plan in abeyance for good cause. Following the review, the Planning Commission shall [make its recommendation to] approve, approve with conditions, or deny the Master Sign Plan. The [recommendation] decision shall be based upon evidence that makes approval or denial of the Master Sign Plan appropriate.

(2) Conditions of Approval. [Recommendation.] In [recommending the approval of] approving a Master Sign Plan, the Planning Commission may impose the following conditions, restrictions or limitations as the Commission may determine to be necessary to meet the general

1 purpose and intent of this Title and to ensure that the public health, safety and welfare are being
2 maintained. All signs in the Master Sign Plan shall:

3 (a) Either conform to all standards for the zoning district in which the sign will be
4 located, under Section 19.14.060, or establish the sign requirements and limitations consistent with
5 the standards and criteria set forth in the following Subparagraphs (b) through (g). Master Sign Plans
6 may also be used to establish the requirements and limitations for signs located in the Gaming and
7 Downtown Overlay districts, and the Planned Community and Planned Development Districts;

8 (b) Conform to the Residential Protection Standards set forth in Section 19.14.070;

9 (c) Conform to site plan and development standards regarding circulation and
10 emergency exit patterns, parking and loading requirements and other standards related generally to
11 the location of structures within a development;

12 (d) Be compatible with the architectural characteristics and spatial relationships
13 of the buildings on which the signs are attached, and the placement of freestanding signs on the site,
14 when considered in terms of location, scale, proportion, color, materials, and illumination;

15 (e) Be professionally designed and fabricated from materials that meet the physical
16 demands of an urban setting;

17 (f) Be creative in the use of two- and three-dimensional forms, iconographic
18 representations, illumination and graphic design, including the use of color, pattern, typography, and
19 materials; and

20 (g) Be designed as attractive and complementary features of the development,
21 which it serves.

22 (3) Effect of Denial--Appeal. A decision by the Planning Commission to deny a Master
23 Sign Plan becomes final and effective at the expiration of ten calendar days after the date of the
24 decision unless, within that period, the applicant appeals the decision by written request filed with the
25 City Clerk.

26 (4) Final Action Concerning Appeal or Approval. A decision by the Planning Commission
27 to approve a Master Sign Plan constitutes [a recommendation to the City Council.] final action, unless,
28 with respect to a conditional approval, the applicant appeals the decision by written request filed with

1 the City Clerk within ten calendar days after the date of the decision. The City Council shall review
2 and make the final decision concerning each Master Sign Plan[,] which has been appealed [or
3 forwarded] to the City Council, [for final action.]

4 (5) City Council Decision. In the case of an appeal, [The] the City Council may approve,
5 approve with conditions, or deny the Master Sign Plan. In doing so, the City Council shall consider
6 the [recommendation] decision of the Planning Commission and the evidence presented at the public
7 hearing. Action by the City Council is final.

8 (6) Deemed Disapproval. If there is no final action by the Planning Commission or City
9 Council on a Master Sign Plan within ninety days after the filing of a complete Master Sign Plan
10 application, exclusive of any period of delay agreed to by the applicant thereof, it shall constitute a
11 denial of the proposed Master Sign Plan. [Based on the record then pending before the City Council
12 or Planning Commission,] In the case of a failure by the City Council to reach final action on a Master
13 Sign Plan, the applicant may seek direct judicial review of that denial[.] based on the record then
14 pending before the City Council.

15 SECTION 5: Title 19, Chapter 14, Section 130, Subsection (E), Paragraph (1), of the
16 Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as
17 follows:

18 (1) Minor Amendment

19 (a) Applicability. This Minor Amendment process shall apply to any amendment
20 to a Master Sign Plan which does not propose any of the following:

21 (i) Any increase by greater than ten percent in the number or size of
22 freestanding or consolidated signs requiring certificates; [or]

23 (ii) Any substantial increase in the size, or illumination of wall, awning,
24 roof, marquee or permanent window signs located within two hundred feet of property zoned or shown
25 on the General Plan as planned for single-family residential (attached or detached) use; or

26 (iii) Any substantial change in the location of wall, awning, roof, marquee
27 or permanent window signs located within two hundred feet of property zoned or shown on the
28 General Plan as planned for single-family residential (attached or detached) use.

SECTION 6: Title 11, Chapter 68, Section 110, of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

11.68.110: Notwithstanding the requirements set forth in other provisions of the Las Vegas Municipal Code, The Fremont Street Experience Limited Liability Company shall be licensed with a miscellaneous service license and pay a license fee according to its gross sales as provided in Section 6.04.005 of the Las Vegas Municipal Code. So long as such fee is paid[.], The Fremont Street Experience Limited Liability Company is exempt from the following provisions: [contained in the following Chapters and Sections of the Las Vegas Municipal Code, to wit:]

(A) The permit fees, [and] licensing requirements [of] and prohibitions contained in Chapters 6.11, 6.19, 6.26, 6.28, 6.30, 6.32, 6.42, 6.54, 6.62, [(and exempt from the prohibition contained in Section 6.62.130 of this Chapter,] 6.73, 6.76, 6.78, 6.81, 6.84; [and, with]

(B) With respect to special events, Sections 6.50.120 and 6.50.130, provided the requirements of Section 6.50.440, 6.50.450 and 6.50.460 have been satisfied; [and]

(C) The [the zoning land use prohibitions contained in Sections 19.46.060, 19.90.085 and Chapters 19.64 and 19.66.] special use permit and site plan development review requirements of Title 19 that would otherwise apply;

(D) The special sign standards set forth in LVMC 19.06.100(C); and

(E) The off-site parking and loading requirements of LVMC Chapter 19.10 that would otherwise apply.

The exemptions granted [herein] in this Section apply to The Fremont Street Experience Limited Liability Company and its employees in connection with the acquisition construction, improvement, operation, management and maintenance of the Pedestrian Mall.

SECTION 7: Title 11, Chapter 68, Section 120, of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended to read as follows:

11.68.120: (A) Prior to completion of construction of the Pedestrian Mall, The Fremont Street Experience Limited Liability Company shall submit to the City Council for review and approval a plan or plans which shall include the following:

(1) The architectural theme and design standards which are proposed to be

1 in effect for new exterior building improvements adjoining and facing the Pedestrian Mall and for the
2 mall floorscape lying therein;

3 (2) The time and days of operation of the celestial vault lightshow;

4 (3) The location of any traffic control devices (pedestrian or vehicular)
5 within the Pedestrian Mall;

6 (4) The manner in which access shall be preserved to businesses during the
7 occurrence of any special events requiring the closure of a portion of the Pedestrian Mall to the public
8 to the extent that such information can be provided as a part of the plan;

9 (5) The manner in which access will be assured into and onto the Pedestrian
10 Mall by emergency vehicles;

11 (6) The days and hours on which special permit vehicles will be allowed
12 access into and onto the Pedestrian Mall;

13 (7) The days and times in which Casino Center Boulevard or Fourth Street,
14 or both, may be closed to vehicular traffic for special events; and

15 (8) The manner and times in which a portion of the Pedestrian Mall may
16 be closed to pedestrian access for special events and other activities.

17 (B) For purposes of Subsection (A)(1) of this Section, the architectural theme and
18 design standards in effect for new exterior building improvements adjoining and facing the Pedestrian
19 Mall are contained in that document entitled, "Fremont Street Experience Design Criteria Manual,"
20 three copies of which shall be on file with the City Clerk. The requirements for Subsections (A)(2)
21 through (A)(8) of this Section shall be as set forth in that document entitled, "The Fremont Street
22 Experience Traffic and Pedestrian Safety Plan," three copies of which shall be on file with the City
23 Clerk. Subsequent to approval by the City Council, The Fremont Street Experience Limited Liability
24 Company shall be responsible for implementing and complying with these plans, and the construction
25 of new building exterior improvements adjoining or facing the Pedestrian Mall shall comply with the
26 architectural theme and design standards contained in the Fremont Street Experience Design Criteria
27 Manual.

28 (C) Any amendments proposed to these plans by The Fremont Street Experience

1 Limited Liability Company may be made with the approval of the City Manager; except, however,
2 that any amendment to the Fremont Street Design Criteria Manual shall require approval by the City
3 Council.

4 (D) Except with respect to [aesthetic review pursuant to LVMC Chapter 19.66,] site
5 development plan review pursuant to LVMC 19.18.050, any approval given by The Fremont Street
6 Experience Limited Liability Company shall not relieve a property owner who intends to construct
7 new exterior building improvements from obtaining appropriate approvals and permits from the City
8 which would be required regardless of any review and approval by the Fremont Street Experience
9 Limited Liability Company. Review and approval of exterior building improvements by the Fremont
10 Street Experience Limited Liability Company shall relieve the property owner from compliance with
11 the [aesthetic review process required by LVMC Chapter 19.66,] site development plan review
12 pursuant to LVMC 19.18.050; provided, however, that any owner aggrieved by the decision of The
13 Fremont Street Experience Limited Liability Company may seek a determination from the City by
14 means of the [aesthetic review procedure set forth in LVMC Chapter 19.66,] site development plan
15 review pursuant to LVMC 19.18.050.

16 SECTION 8: If any section, subsection, subdivision, paragraph, sentence, clause or
17 phrase in this ordinance or any part thereof is for any reason held to be unconstitutional or invalid or
18 ineffective by any court of competent jurisdiction, such decision shall not affect the validity or
19 effectiveness of the remaining portions of this ordinance or any part thereof. The City Council of the
20 City of Las Vegas hereby declares that it would have passed each section, subsection, subdivision,
21 paragraph, sentence, clause or phrase thereof irrespective of the fact that any one or more sections,
22 subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional,
23 invalid or ineffective.

24 SECTION 9: All ordinances or parts of ordinances or sections, subsections, phrases,
25 ...
26 ...
27 ...
28 ...

1 sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada,
2 1983 Edition, in conflict herewith are hereby repealed.

3 PASSED, ADOPTED and APPROVED this _____ day of _____, 2003.

4 APPROVED:

5

6

By _____
OSCAR B. GOODMAN, Mayor

7

8 ATTEST:

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10 BARBARA JO RONEMUS, City Clerk

11 APPROVED AS TO FORM:

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Val Steed 6-4-03
Date

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1 The above and foregoing ordinance was first proposed and read by title to the City Council on the
2 ____ day of _____, 2003, and referred to the following committee composed of
3 _____ and _____ for recommendation;
4 thereafter the said committee reported favorably on said ordinance on the ____ day of
5 _____, 2003, which was a _____ meeting of said Council; that at said
6 _____ meeting, the proposed ordinance was read by title to the City Council
7 as first introduced and adopted by the following vote:

8 VOTING "AYE": _____

9 VOTING "NAY": _____

10 ABSENT: _____

11

12 APPROVED:

13

14 By _____
15 OSCAR B. GOODMAN, Mayor

16 ATTEST:

17

18 BARBARA JO RONEMUS, City Clerk

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RECOMMENDING COMMITTEE AGENDA
RECOMMENDING COMMITTEE MEETING OF: JUNE 30, 2003

CITIZENS PARTICIPATION: ITEMS RAISED UNDER THIS PORTION OF THE AGENDA CANNOT BE DELIBERATED OR ACTED UPON UNTIL THE NOTICE PROVISIONS OF THE OPEN MEETING LAW HAVE BEEN MET. IF YOU WISH TO SPEAK ON A MATTER NOT LISTED ON THE AGENDA, PLEASE CLEARLY STATE YOUR NAME AND ADDRESS. IN CONSIDERATION OF OTHERS, AVOID REPETITION, AND LIMIT YOUR COMMENTS TO NO MORE THAN THREE (3) MINUTES. TO ENSURE ALL PERSONS EQUAL OPPORTUNITY TO SPEAK, EACH SUBJECT MATTER WILL BE LIMITED TO TEN (10) MINUTES.

MINUTES:

None.

(4:04)
1-74

THE MEETING ADJOURNED AT 4:04 P.M.

Respectfully submitted:



GABRIELA S. PORTILLO-BRENNER, DEPUTY CITY CLERK

July 1, 2003