

1 **BILL NO. 2015-6**

2 **ORDINANCE NO. 6400**

3 AN ORDINANCE TO AMEND THE UNIFIED DEVELOPMENT CODE TO ESTABLISH
4 STANDARDS FOR ANIMATED SIGNS CONTAINING A CHANGEABLE ELECTRONIC MESSAGE
5 THAT ARE LOCATED IN COMMERCIAL AND INDUSTRIAL DISTRICTS, AND TO PROVIDE FOR
6 OTHER RELATED MATTERS.

6 Sponsored by: Councilman Bob Beers
7 Councilman Bob Coffin

Summary: Amends the Unified Development
Code to establish standards for animated signs
containing a changeable electronic message that
are located in commercial and industrial districts.

8
9 THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY ORDAIN AS
10 FOLLOWS:

11 SECTION 1: Ordinance No. 6289 and the Unified Development Code adopted as Title
12 19 of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, are hereby amended as set forth
13 in Section 2 of this Ordinance. The amendment is deemed to be an amendment to both Ordinance No.
14 6289 and the Unified Development Code adopted as Title 19.

15 SECTION 2: Title 19, Chapter 8, Section 120, Subsection (B), is hereby amended to add
16 a new Paragraph (11), reading as follows:

17 **11. Animated Signs Containing a Changeable Electronic Message**

18 a. Animated signs containing a changeable electronic message shall consist of static images that
19 have a minimum duration of six seconds for each message. The transition time between each message shall be
20 no more than two seconds with no motion or animation during the transition between messages.

21 b. Animated signs containing a changeable electronic message utilizing LED illumination shall
22 adjust brightness automatically in response to changes in surrounding light levels so as not to be unreasonably
23 bright. At no time shall the brightness of LED illumination exceed 300 nits. With respect to signage that is
24 near Federal and State highways, nothing in the preceding sentence shall affect the application of more
25 restrictive Federal and State standards governing the illumination of signs near such highways.

26 SECTION 3: For purposes of Section 2.100(3) of the City Charter, Section 19.08.120 is

1 deemed to be a subchapter rather than a section.

2 SECTION 4: The Department of Planning is authorized and directed to incorporate into
3 the Unified Development Code the amendment set forth in Section 2 of this Ordinance.

4 SECTION 5: If any section, subsection, subdivision, paragraph, sentence, clause or
5 phrase in this ordinance or any part thereof is for any reason held to be unconstitutional or invalid or
6 ineffective by any court of competent jurisdiction, such decision shall not affect the validity or
7 effectiveness of the remaining portions of this ordinance or any part thereof. The City Council of the City
8 of Las Vegas hereby declares that it would have passed each section, subsection, subdivision, paragraph,
9 sentence, clause or phrase thereof irrespective of the fact that any one or more sections, subsections,
10 subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional, invalid or ineffective.

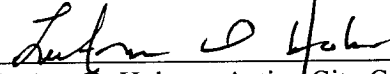
11 SECTION 6: All ordinances or parts of ordinances or sections, subsections, phrases,
12 sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1983
13 Edition, in conflict herewith are hereby repealed.

14 PASSED, ADOPTED and APPROVED this 18th day of February, 2015.


15 APPROVED:

16 By 
17 CAROLYN G. GOODMAN, Mayor.

18 ATTEST:

19 
20 LuAnn D. Holmes, Acting City Clerk

21 APPROVED AS TO FORM:

22  1-5-15
23 Val Steed, Date
24 Deputy City Attorney
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The above and foregoing ordinance was first proposed and read by title to the City Council on the 21st day of January, 2015, and referred to a committee for recommendation; hereafter the committee reported favorably on said ordinance on the 18th day of February, 2015, which as a regular meeting of said Council; that at said regular meeting, the proposed ordinance was read by title to the City Council as first introduced and adopted by the following vote:


- VOTING "AYE": Mayor Goodman and Councilmembers Anthony, Barlow, Ross, Coffin and Beers
- VOTING "NAY": None
- EXCUSED: Tarkanian
- ABSTAINED: None
- DID NOT VOTE: None

APPROVED:



CAROLYN G. GOODMAN, Mayor

ATTEST:



LUANN D. HOLMES, MMC Acting City Clerk

Affidavit of Publication

STATE OF NEVADA)
COUNTY OF CLARK) SS:

**LV CITY CLERK
495 S MAIN ST
LAS VEGAS NV 89101**

**Account # 22515
Ad Number 0000434330**

Stacey M. Lewis, being 1st duly sworn, deposes and says: That she is the Legal Clerk for the Las Vegas Review-Journal and the Las Vegas Sun, daily newspapers regularly issued, published and circulated in the City of Las Vegas, County of Clark, State of Nevada, and that the advertisement, a true copy attached for, was continuously published in said Las Vegas Review-Journal and / or Las Vegas Sun in 1 edition(s) of said newspaper issued from 02/05/2015 to 02/05/2015, on the following days:

02 / 05 / 15

BILL NO. 2015-6

AN ORDINANCE TO AMEND THE UNIFIED DEVELOPMENT CODE TO ESTABLISH STANDARDS FOR ANIMATED SIGNS CONTAINING A CHANGEABLE ELECTRONIC MESSAGE THAT ARE LOCATED IN COMMERCIAL AND INDUSTRIAL DISTRICTS, AND TO PROVIDE FOR OTHER RELATED MATTERS:

Sponsored by: Councilman Bob Beers, Councilman Bob Coffin
 Summary: Amends the Unified Development Code to establish standards for animated signs containing a changeable electronic message that are located in commercial and industrial districts.

At the City Council meeting of January 21, 2015 BILL NO. 2015-6 WAS READ BY TITLE AND REFERRED TO A RECOMMENDING COMMITTEE

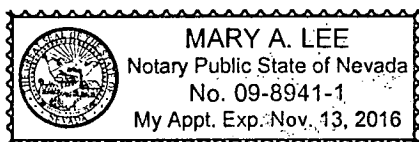
COPIES OF THE COMPLETE ORDINANCE ARE AVAILABLE FOR PUBLIC INFORMATION IN THE OFFICE OF THE CITY CLERK, 2ND FLOOR, 495 SOUTH MAIN STREET, LAS VEGAS, NEVADA
 PUB: February 5, 2015
 LV Review-Journal

Stacey M. Lewis

LEGAL ADVERTISEMENT REPRESENTATIVE

Subscribed and sworn to before me on this 5th day of February, 2015

Notary *Mary Lee*



Affidavit of Publication

STATE OF NEVADA)
COUNTY OF CLARK) SS:

**LV CITY CLERK
495 S MAIN ST
LAS VEGAS NV 89101**

**Account # 22515
Ad Number 0000448963**

Stacey M. Lewis, being 1st duly sworn, deposes and says: That she is the Legal Clerk for the Las Vegas Review-Journal and the Las Vegas Sun, daily newspapers regularly issued, published and circulated in the City of Las Vegas, County of Clark, State of Nevada, and that the advertisement, a true copy attached for, was continuously published in said Las Vegas Review-Journal and / or Las Vegas Sun in 1 edition(s) of said newspaper issued from 02/21/2015 to 02/21/2015, on the following days:

02 / 21 / 15

BILL NO. 2015-6
ORDINANCE NO. 6400
AN ORDINANCE TO AMEND THE UNIFIED DEVELOPMENT CODE TO ESTABLISH STANDARDS FOR ANIMATED SIGNS CONTAINING A CHANGEABLE ELECTRONIC MESSAGE THAT ARE LOCATED IN COMMERCIAL AND INDUSTRIAL DISTRICTS, AND TO PROVIDE FOR OTHER RELATED MATTERS.
Sponsored by: Councilman Bob Beers
Councilman Bob Coffin
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The above and foregoing ordinance was first proposed and read by title to the City Council on the 21st day of January, 2015, and referred to a committee for recommendation; thereafter the committee reported favorably on said ordinance on the 18th day of February, 2015, which was a regular meeting of said City Council; and that at said regular meeting the proposed ordinance was read by title to the City Council as introduced and was adopted by the following vote:
VOTING "AYE": Mayor Goodman and Councilmembers Anthony, Ross, Barlow, Coffin and Beers
VOTING "NAY": NONE
EXCUSED: Councilwoman Tarkanian
PUB: February 21, 2015
LV Review-Journal

Stacey M. Lewis

LEGAL ADVERTISEMENT REPRESENTATIVE

Subscribed and sworn to before me on this 23rd day of February, 2015

Notary *Linda Espinoza*

