

ORDINANCE NO. 1353

AN ORDINANCE TO AMEND TITLE XI, CHAPTER 3, SECTION 7 OF THE MUNICIPAL CODE OF THE CITY OF LAS VEGAS, NEVADA, 1960 EDITION, TO PROVIDE THAT THE MAXIMUM SIZE OF ON-PREMISE SIGNS PERMITTED IN C-1 ZONES SHALL BE FOUR HUNDRED SQUARE FEET IN AREA; PROVIDING OTHER MATTERS PROPERLY RELATED THERETO; PROVIDING PENALTIES FOR THE VIOLATION THEREOF; AND REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES IN CONFLICT HEREWITH.

THE BOARD OF COMMISSIONERS OF THE CITY OF LAS VEGAS DOES ORDAIN AS FOLLOWS:

SECTION 1. Title XI, Chapter 3, Section 7 of the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, is hereby amended to read as follows:

11-3-7: ON-PREMISE SIGN REGULATIONS:

(A) Permitted in Residential Zones (Any zone with an "R" prefix):

1. One name plate containing the name, title and occupation of occupant attached to the wall or fence; not more than two square feet (2 sq. ft.) in area.
2. Warning or Trespassing Sign: One three square feet (3 sq. ft.) maximum size for each street frontage not closer than one hundred feet (100') from each other.
3. For Rent, Lease or Sale Sign pertaining to the property where it is located: Nonlighted, maximum twelve square feet (12 sq. ft.), not closer than ten feet (10') to property line and not higher than five feet (5'); provided, however, in apartment zones, for rent signs may be increased in area two square feet (2 sq. ft.) for each four (4) apartment units in excess of twenty (20), but in no case shall the sign area exceed thirty two square feet (32 sq. ft.).
4. Subdivision Development Sale Signs: A subdivision that is under construction may place temporary sale signs on the site of the development provided that each development may have no more than one major sign of not more than six hundred square feet (600 sq. ft.) in area for each street frontage and no more than two (2) minor signs for each street frontage of not more than fifty square feet (50 sq. ft.) in area. In addition, there may be two (2) directional signs not on the site provided they are less than twenty five square feet (25 sq. ft.) in area and located no closer than

fifty feet (50') to a residential use. All subdivision signs shall be removed when the last unit is sold or if the subdivision sales office becomes inactive and is closed for more than thirty (30) days.

5. Public or Semipublic and Professional Uses as allowed by a Use Permit: Not greater than twelve square feet (12 sq. ft.) in size and not more than six feet (6') in height, except if the name of the institution is permanently set in the wall as approved by the Board of Zoning Adjustment. This restriction does not apply to institutional identification of a public building.

6. Motor vehicles used in a business and having signs painted on the surface of the body may be parked in a residential zone, provided the owner or driver resides in the immediate area and is using the vehicle for transportation purposes, or is making a business trip in the area, but shall not be allowed primarily for advertising purposes.

(B) Permitted in Professional Office (P-R) Zones: One wall sign of not more than twelve square feet (12 sq. ft.) in size and no higher than six feet (6'), and one free standing sign no larger than twelve square feet (12 sq. ft.) and no higher than five feet (5'). No exposed neon, exposed gaseous tube, flashing or animated signs or other attention gaining devices may be used.

(C) Permitted in Limited Commercial (C-1) Zones:

1. Sign Ratio: The total area for all types of on-premise signs shall be as follows: Four square feet (4 sq. ft.) of sign area for each one front foot (1') or fraction of one foot (1') of the lot along a public right of way. Permitted sign area shall be exclusive of wall sign area.

2. Maximum Size: No single sign shall be greater than four hundred square feet (400 sq. ft.) in area.

3. Distribution of Signs: For each parcel of land there shall be no more than one ground sign and one protruding sign per fifty feet (50') of street frontage or fraction thereof.

4. Location: Ground signs shall be so located that they cause the least interference with adjacent sign locations. No sign may cover more than fifty percent (50%) of the total distance along the front of the lot regardless of the position of the sign.
5. Protruding Signs: Business signs may protrude over the public street right of way for a distance of not more than three feet (3') from the property line, and the sign must be at least eight feet (8') above the sidewalk grade. The Planning Commission may waive the three foot (3') limitation upon a finding of unusual circumstances but only in the case of signs existing prior to adoption of this Chapter.
6. Roof Signs: Roof signs may be permitted when structurally clean when the supporting members are free of any extra bracing, guy wires, cables, etc., and when they appear to be an architectural and integral part of the building.
7. Sidewalk Signs: Name plates on sidewalk planters, etc., are permitted provided they do not exceed six inches (6") in height and twenty four inches (24") in width. Sidewalk benches and approved bus stops may contain advertising thereon, restricted to surface of bench.
8. Signs on Vehicles: No signs will be permitted on any non-self propelled vehicle or portable structure stored on the property.
9. Landscaping for Ground Signs: A landscaping island shall be provided at all free standing (ground) signs. A decorative base designed to screen the structural members of the sign may be substituted for screen planting.
10. Temporary Special Attraction Signs: Each business firm, in addition to the maximum allowable permanent sign area, may have temporary signs in the same amount as permitted permanent sign areas for special attraction signs. No more than one special attraction event per month, no longer than seven (7) days' duration is permitted, except during December when all of the month may

be used for temporary signs and attention gaining devices. All temporary signs shall be removed the first working day after the event. Attention gaining devices may be employed only during these special events and must be removed after the temporary sign period expires. The Department of Building and Safety must be notified by letter three (3) days in advance that an outdoor temporary sign display is to be used, and a brief description of the type of display must be given.

11. Illumination of Signs: No ray of light shall extend into any residential zone and sign lighting shall not increase the illumination more than two (2) foot candles into any residential zone.

Where ray is used in these provisions, it shall mean direct visual access or the direct reflection of the source of light.

12. Obstructing Traffic Signs: No sign may be constructed or maintained that will obstruct or can interfere with traffic or directional signs.

(D) Permitted in General Commercial (C-2), Commercial Industrial (C-M) and Industrial (M) Zones:

1. Sign Ratio: The total area for on-premise signs shall be as follows: Four square feet (4 sq. ft.) of sign area for each one foot (1') of lot frontage along the street. Corner lots may be computed to allow a sign for each street frontage based on the individual front width. Permitted sign area shall be exclusive of wall sign area.

2. Maximum Size: No single sign may be greater than three hundred square feet (300 sq. ft.) in area for each fifty feet (50') of frontage but in no case shall any sign be larger than six hundred square feet (600 sq. ft.).

3. Temporary Special Attraction Signs: Each business firm in addition to the maximum allowable permanent sign area may have temporary signs in the same amount as the permanent sign area for special attraction signs. No more than one special attraction event per month, no longer than seven (7)

days' duration is permitted, except during December when all of the month may be used for temporary signs and attention gaining devices. All temporary signs shall be removed the first working day after the event. Attention gaining devices may be employed only during these special events and must be removed after the temporary sign period expires. The Department of Building and Safety must be notified by letter three (3) days in advance that an outdoor temporary sign display is to be used and a brief description of the type of display must be given.

4. Distribution of Signs: For each business establishment there shall be no more than one ground sign or one protruding sign per street frontage; however, each parcel of land occupied by a single business establishment shall be permitted one ground sign and one protruding sign.

5. Protruding Signs: Business signs may protrude over the public street to within three feet (3') of the curb provided that the sign is at least eight feet (8') above the sidewalk area or surface; provided, however, that the Planning Commission may waive the three foot (3') limitation in the case of signs in existence prior to the adoption of this Chapter upon a finding of unusual circumstances.

6. Sidewalk Signs: Name plates on sidewalk planters, etc. are permitted provided they do not exceed six inches (6") in height and twenty four inches (24") in width. Sidewalk benches and approved bus stops may contain advertising on the surface of the bench.

7. Signs on Vehicles: No signs will be permitted on any non-self propelled vehicles or portable structure stored on the property.

8. Screening Sign Structures: A landscaping island shall be provided at all free standing (ground) signs when other landscaping is required. A decorative base designed to screen the structural members of the sign may be substituted for screen planting when practical.

9. Illumination of Signs: No ray of light shall extend into any residential zone and sign lighting shall not increase the illumination more than two (2) foot candles into any residential zone.

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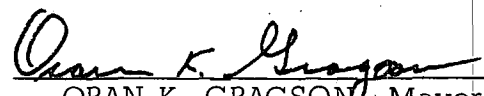
10. Obstructing Traffic Signs: No sign may be constructed or maintained that will obstruct or can interfere with traffic or directional signs.

11. Exception: The requirements set forth in this Chapter relative to size, height, area, illumination and type of sign shall not apply to any business or property located within the areas wherein gaming is permitted as defined by Title V, Chapter 16, paragraph 6 of this Code, excepting therefrom the area wherein only slot machines are permitted.

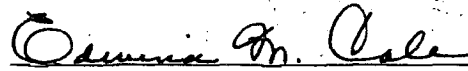
SECTION 2. Any person, firm or corporation violating any of the provisions of this ordinance shall, upon conviction thereof, be punished by a fine of not more than \$500.00 and/or imprisonment in the city jail for not more than six (6) months, or any combination of of such fine and imprisonment. Every day of such violation shall constitute a separate offense.

SECTION 3. All ordinances or parts of ordinances, sections, subsections, phrases, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, in conflict herewith are hereby repealed.

PASSED, ADOPTED AND APPROVED this 21st day of August, 1968.


ORAN K. GRAGSON, Mayor

ATTEST:


City Clerk

The above and foregoing ordinance was first proposed and read by title to the Board of Commissioners on the 7th day of August, 1968, and referred to the following committee composed of Commissioners Stewart and Corey for

recommendation; thereafter the said committee reported favorably on said ordinance on the 21st day of August, 1968, which was a regular meeting of said Board; that at said regular meeting the proposed ordinance was read by title to the Board of Commissioners as first introduced and adopted by the following vote:

VOTING "AYE": Commissioners Howery, Corey, Stewart and Mayor Gragson

VOTING "NAY": None ABSENT: Commissioner Mirabelli

APPROVED:

Oran K. Gragson
ORAN K. GRAGSON, Mayor

ATTEST:

Edwina M. Cole
City Clerk

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3. For Rent, Lease or Sale Sign: pertaining to the property where it is located: Non-illuminated, maximum twelve square feet (12 sq. ft.) not closer than ten feet (10') to property line and not higher than five feet (5'); provided, however, in apartment zones, for rent signs may be increased in area two square feet (2 sq. ft.) for each four (5) apartment units in excess of twenty (20), but in no case shall the sign area exceed thirty-two square feet (32 sq. ft.).

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AFFIDAVIT OF PUBLICATION

STATE OF NEVADA,
COUNTY OF CLARK

ss.

Robert E. Hunter

, being first duly sworn,

deposes and says: That he is Shop Foreman of the LAS VEGAS SUN, a daily newspaper of general circulation, printed and published at Las Vegas, in the County of Clark, State of Nevada, and that the attached was continuously published in said newspaper for a period of 2 days

from Aug. 24, 1968

to Aug. 31, 1968

inclusive, being the issues of said newspaper for the following dates, to-wit:

August 24, 31, 1968

That said newspaper was regularly issued and circulated on each of the dates above named.

Signed

Subscribed and sworn to before me this 10th day of September, 1968.

My Commission Expires

Notary Public in and for Clark County, Nevada

RUTHE V. DESKIN

Notary Public - State of Nevada

My Commission Expires April 14, 1969

(B) Permitted in Professional Office (P-R) Zones: One wall sign of not more than twelve square feet (12 sq. ft.) in size and no higher than six feet (6'), and one free standing sign no larger than twelve square feet (12 sq. ft.) and no higher than five feet (5'). No exposed neon, exposed gaseous tube, flashing or animated signs, or other attention gaining devices may be used.

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sections, phrases, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, in conflict herewith are hereby repealed.

PASSED, ADOPTED AND APPROVED this 21st day of August, 1968.

/s/ Oran K. Gragson
Mayor

ATTEST:
/s/ Edwina M. Cole
City Clerk

(SEAL)

The above and foregoing ordinance was first proposed and read by title to the Board of Commissioners on the 7th day of August, 1968, and referred to the following committee composed of Commissioners Stewart and Corey for recommendation; thereafter the said committee reported favorably on said ordinance on the 21st day of August, 1968 which was a regular meeting of said Board; that at said regular meeting the proposed ordinance was read by title to the Board of Commissioners as first introduced and adopted by the following vote:

VOTING "AYE": Commissioners Howerly, Corey, Stewart and Mayor Gragson.

VOTING "NAY": None.

ABSENT: Commissioner Mirabelli.

APPROVED:

/s/ Oran K. Gragson
Mayor

ATTEST:
/s/ Edwina M. Cole
City Clerk

(SEAL)

PUB: August 24, 31, 1968