

ORDINANCE NO. 1217

AN ORDINANCE TO AMEND TITLE V, CHAPTER 25 OF THE MUNICIPAL CODE OF THE CITY OF LAS VEGAS, NEVADA, 1960 EDITION, BY DEFINING CERTAIN TERMS; BY PROHIBITING FALSE AND FRAUDULENT ADVERTISING OF RATES AND SERVICES OF WEDDING CHAPELS; PROHIBITING THE POSTING OF RATES AND GRATUITIES BY WEDDING CHAPELS; REGULATING AND CONTROLLING THE POSTING AND MAINTAINING OF OUTSIDE ADVERTISING SIGNS OF WEDDING CHAPELS; PROVIDING OTHER MATTERS PROPERLY RELATING THERETO; PROVIDING PENALTIES FOR THE VIOLATION HEREOF; AND REPEALING ALL ORDINANCES OR PARTS OF ORDINANCES IN CONFLICT HEREWITH.

WHEREAS, marriage is a sacred institution and a status of greatest importance to society in general; and

WHEREAS, trade practices presently existing among establishments which perform marriages and wedding services in the City of Las Vegas tend to commercialize and detract from the sacred status and institution of marriage; and

WHEREAS, the Board of Commissioners of said City deems it appropriate and in the best interests of the public to regulate such trade practices,

NOW, THEREFORE, the Board of Commissioners of the City of Las Vegas, Nevada, does ordain as follows:

SECTION 1. Title V, Chapter 25, Section 1 of the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, is hereby amended to read as follows:

5-25-1: DEFINITIONS: For the purpose of this Chapter certain terms and words are defined as follows:

- (A) "Outdoor Sign or Outside Sign" shall mean any sign visible to passersby, whether the same shall be located within or without any building.
- (B) "Room Rates" shall mean the rates at which rooms or other accommodations, are rented to occupants.
- (C) "Wedding Chapel Rates" shall mean the rate, charge or consideration at which weddings are performed or offered to be performed.
- (D) "Operator or Owner" shall include natural persons, firms, associations, partnerships and corporations. The word "operator" shall also include managers or any persons in charge of the operation of motels, hotels, inns, motor courts, boardinghouses, lodginghouses and like establishments. and managers or any person in charge of the operation of any wedding chapel or like establishment at which weddings are performed.

SECTION 2. Title V, Chapter 25 of said Municipal Code is hereby amended by adding thereto a new Section, to be designated Section 7, reading as follows:

5-25-7: FRAUDULENT WEDDING CHAPEL ADVERTISING PROHIBITED; EXCEPTIONS:

(A) It shall be unlawful for the owner or operator of any wedding chapel or other establishment at which weddings are performed to display or cause to be displayed on any outdoor sign or outside sign any advertising which includes any of the following material:

1. Any wedding chapel rates charged for weddings performed in such establishment, or any combination of words, letters, figures and/or numerals of any kind which indicate or can reasonably be construed as indicating the price at which any wedding service at such establishment may be obtained.
2. Any reference to "low rates," "lowest rates," "special rates," "summer rates," "winter rates," "seasonal rates," or any other phraseology referring to any special rates, savings, charges, prices or other economic advantages available at such establishment.
3. Any reference to any gratuities, merchandise or special service as being free of charge, including free meals, free corsages, free witnesses, free transportation, free show reservations, free drinks or other free gifts or services in connection with weddings performed at such establishment.
4. The word "dollar" or the symbol thereof, or any of the numerals from one to nine, or zero, or words indicating the same, irrespective of whether such numeral or numerals are a part of the name of an association of which such owner or operator is or may claim to be a member; provided, however, that it shall not be unlawful to advertise by means of an outside sign, or outdoor sign, membership in a recognized national association, the name of which includes a numeral or numerals.

(B) Nothing contained in this Chapter shall be construed to prevent any person from placing the street address of such establishment upon an outdoor sign, provided, however, such numerical address must be placed horizontally across the sign and must be followed by the name of the street on which such establishment is located, and

provided, further, that such address shall be in letters and numbers of the same size and shall contain no dashes, commas, periods, or blank spaces between the numerals or letters.

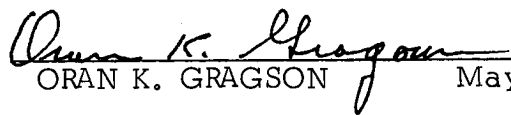
SECTION 3. Title V, Chapter 25 of said Municipal Code is hereby amended by adding thereto a new Section, to be designated Section 8, reading as follows:

5-25-8: STATEMENT OF WEDDING CHAPEL RATES TO BE POSTED: The owner or operator of any wedding chapel or other establishment at which weddings are performed shall post in a conspicuous place in the office or reception room thereof a statement of the charge or rate of charges for services. It shall be unlawful for any wedding chapel or other establishment performing weddings or at which weddings are performed to charge more than the posted rates, or to require a condition of securing services not posted or previously agreed upon by the parties.

SECTION 4. Any person, firm or corporation violating any of the provisions of this ordinance shall, upon conviction thereof, be punished by a fine of not more than \$500.00 and/or imprisonment in the City Jail for not more than six (6) months, or any combination of such fine and imprisonment. Every day of such violation shall constitute a separate offense.

SECTION 5. All ordinances, parts of ordinances, sections, subsections, phrases, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, in conflict herewith are hereby repealed.

PASSED, ADOPTED AND APPROVED this 17th day of November, 1965.


ORAN K. GRAGSON Mayor

ATTEST:


Edwina M. Cline
City Clerk

The above and foregoing ordinance was first proposed and read by title to the Board of Commissioners on the 21st day of October, 1965, and referred to the following committee composed of Commissioners Whipple and Fountain

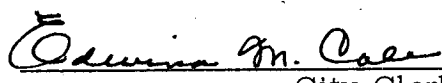
for recommendation; thereafter the said committee reported favorably on said ordinance on the 17th day of November, 1965, which was a Regular meeting of said Board; that at said Regular meeting the proposed ordinance was read by title to the Board of Commissioners as first introduced and adopted by the following vote:

VOTING "AYE": Commissioners Stewart, Mirabelli, Fountain and Mayor Gragson

VOTING "NAY": None ABSENT: Commissioner Whipple (Excused)

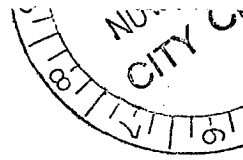

ORAN K. GRAGSON Mayor

ATTEST:


City Clerk

AFFIDAVIT OF PUBLICATION

STATE OF NEVADA,)
COUNTY OF CLARK,) SS



LOUIE MURATORE being first duly sworn deposes and says that he is foreman for the Las Vegas Review-Journal, a daily newspaper at Las Vegas, in the County of Clark, State of Nevada, and that the attached was continuously published in said newspaper for a period of TWO-2= insertions from November 22 to November 29, inclusive, being the issue of said newspaper for the following dates to wit:

November 22, 29, 1965

That said newspaper was regularly issued and circulated on each of the dates above named.

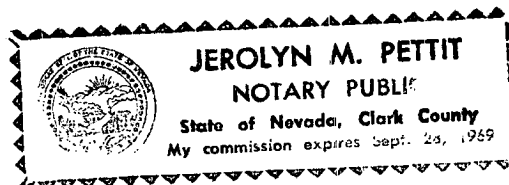
SIGNED

L. Muratore
LOUIE MURATORE

Subscribed and sworn to
before me

this 29th day of November, 19 65

Jerolyn M. Pettit
NOTARY PUBLIC, IN AND FOR
CLARK COUNTY, NEVADA
My commission expires
September 28, 1968



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1. Any wedding chapel rates charged for weddings performed in such establishment, or any combination of words, letters, figures and/or numerals of any kind which indicate or can reasonably be construed as indicating the price at which any wedding service at such establishment may be obtained.

2. Any reference to "low rates," "lowest rates," "special rates," "summer rates," "winter rates," "seasonal rates," or any other phraseology referring to any special rates, savings, charges, prices or other economic advantages available at such establishment.

3. Any reference to any gratuities, merchandise or special service as being free of charge, including free meals, free corsages, free witness, free transportation, free show reservations, free drinks or other free gifts or services in connection with weddings performed at such establishment.

4. The word "dollar" or the symbol thereof, or any of the numerals from one to nine, or zero, or words indicating the same, irrespective of whether such numeral or numerals are a part of the name of an association of which such owner or operator is or may claim to be a member; provided, however, that it shall not be unlawful to advertise by means of an outside sign, or outdoor sign, membership in a recognized national association, the name of which includes a numeral or numerals.

(B)

Nothing contained in this Chapter shall be construed to prevent any person from placing the street address of such establishment upon an outdoor sign, provided, however, such numerical address must be placed horizontally across the sign and must be followed by the name of the street on which such establishment is located, and provided further, that such address shall be in letters and numbers of the same size and shall contain no dashes, commas, periods, or blank spaces between the numerals or letters.

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SECTION 4. Any person, firm or corporation violating any of the provisions of this ordinance shall, upon conviction thereof, be punished by a fine of not more than \$500.00 and/or imprisonment in the City Jail for not more than six (6) months, or any combination of such fine and imprisonment. Every day of such violation shall constitute a separate offense.

SECTION 5. All ordinances, parts of ordinances, sections, subsections, phrases, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, in conflict herewith are hereby repealed.

PASSED, ADOPTED AND APPROVED this 17th day of November, 1963.

-s- Oran K. Gragson
Mayor

ATTEST:

-s- Edwina M. Cole
City Clerk

The above and foregoing ordinance was first proposed and read by title to the Board of Commissioners on the 21st day of October, 1963, and referred to the following committee composed of Commissioners Whipple and Fountain for recommendation; thereafter the said committee reported favorably on said ordinance on the 17th day of November, 1963, which was a Regular meeting of said Board; that at said Regular meeting the proposed ordinance was read by title to the Board of Commissioners as first introduced and adopted by the following vote:

VOTING "AYE": Commissioners Stewart, Mirabelli, Fountain and Mayor Gragson
VOTING "NAY": None ABSENT: Commissioner Whipple (Excused)

-s- Oran K. Gragson
Mayor

ATTEST:

-s- Edwina M. Cole
City Clerk
Nov. 22, 29