

FIRST AMENDMENT

BILL NO. 82-37

ORDINANCE No. 2293

AN ORDINANCE RELATING TO COUPON BOOKS; REQUIRING A BUSINESS LICENSE TO SELL, MARKET OR DISTRIBUTE COUPON BOOKS; REQUIRING CERTAIN DISCLOSURES ON EACH COUPON; PROVIDING PENALTIES FOR VIOLATIONS; REPEALING ORDINANCES IN CONFLICT THEREWITH; AND PROVIDING FOR OTHER MATTERS PROPERLY RELATING THERETO.

Sponsored By: Commissioner Ron Lurie Summary: Revises chapter on coupon books as a part of recodification.

THE BOARD OF COMMISSIONERS OF THE CITY OF LAS VEGAS, NEVADA DOES HEREBY ORDAIN AS FOLLOWS:

SECTION 1: Chapter 20 of Title V of the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, is hereby repealed.

SECTION 2: Title V of the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, is hereby amended to add a new Chapter 20 to read as follows:

5-20-1: Unless the context otherwise requires, "Coupon book" means a book of coupons which may be redeemed or exchanged in whole or in part, for discounts, bonuses, gifts, services, tickets, admissions, goods, wares, merchandise, food, drinks or other items of value.

5-20-2: No person shall engage in the business of selling, marketing or distributing coupon books without first obtaining and thereafter maintaining a valid unexpired license therefor as provided herein. This section does not apply to a licensed business which distributes or sells coupons that are redeemable only at its place of business.

5-20-3: (A) In addition to the information required by LVC 5-1-5, the applicant for a coupon book license must provide:

- (1) An exact copy of each of the coupons; and
- (2) A copy of the agreement of each establishment where the

1 coupons may be redeemed or exchanged.

2 (B) Each licensee prior to making any additions or changes to the
3 coupon book must first provide to the Director the infor-
4 mation required by Subsection A of this section.

5 5-20-4: Each coupon must provide on its face:

6 (A) The expiration date, if any, of the coupon;

7 (B) The name and address of the establishment where the
8 coupon may be redeemed or exchanged;

9 (C) A complete and prominent disclosure of all conditions
10 required to be satisfied in order to make use of the
11 coupon;

12 (D) The name and address of the person selling, marketing or
13 distributing the coupon.

14 5-20-5: It is unlawful for any person to sell, market, or
15 distribute a coupon book which does not comply with
16 LVC 5-20-4.

17 5-20-6: Each applicant for a license must file and each licensee
18 must maintain a surety bond with the Department in the sum of
19 \$5,000.00 with surety acceptable and approved by the City
20 Attorney. Such bond must be conditioned to be paid to the
21 City or to any person who suffers any damage by reason of any
22 misrepresentation or violation of the provisions of this Code
23 by the licensee, his agents or employees.

24 5-20-7: Each licensee shall pay in advance a semi-annual license
25 fee of \$100.00.

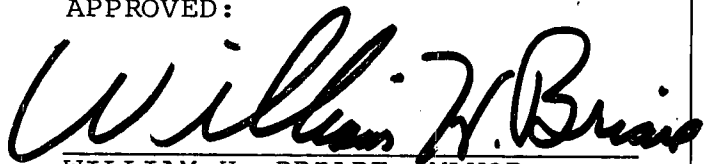
26 SECTION 3: If any section, subsection, subdivision,
27 paragraph, sentence, clause or phrase in this Chapter or any part
28 thereof, is for any reason held to be unconstitutional or invalid
29 or ineffective by any court of competent jurisdiction, such deci-
30 sion shall not affect the validity or effectiveness of the
31 remaining portions of this Chapter or any part thereof. The
32 Board of Commissioners of the City of Las Vegas, Nevada, hereby

1 declares that it would have passed each section, subsection, sub-
2 division, paragraph, sentence, clause or phrase thereof irrespec-
3 tive of the fact that any one or more sections, subsections,
4 subdivisions, paragraphs, sentences, clauses or phrases be
5 declared unconstitutional, invalid or ineffective.

6 SECTION 4: Whenever in this ordinance any act is
7 prohibited or is made or declared to be unlawful or an offense or
8 a misdemeanor, the doing of any such prohibited act or the
9 failure to do any such required act shall constitute a mis-
10 demeanor and upon conviction thereof, shall be punished by a fine
11 of not more than \$1,000.00 or by imprisonment for a term of not
12 more than Six (6) Months, or by any combination of such fine and
13 imprisonment. Any day of any violation of this ordinance shall
14 constitute a separate offense.

15 PASSED, ADOPTED AND APPROVED this 7th day of JULY
16 19 82 .

17 APPROVED:

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20 WILLIAM H. BRIARE, MAYOR

21 ATTEST:

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23 CAROL ANN HAWLEY, CITY CLERK
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1 The above and foregoing ordinance was first proposed and
2 read by title to the Board of Commissioners on the 16th day of
3 JUNE, 1982, and referred to the following committee
4 composed of Commissioners LURIE
5 and WOOFER for recommendation;
6 thereafter the said committee reported favorably on said ordi-
7 nance on the 7th day of JULY, 1982, which was a
8 REGULAR meeting of said Board; that at said REGULAR
9 meeting, the proposed ordinance was read by title to the Board of
10 Commissioners as amended and adopted by the following vote:
11 VOTING "AYE" Commissioners: Christensen, Lurie, Woofter and Mayor Briare
12 VOTING "NAY" Commissioners: None
13 ABSENT: Commissioner Levy

14 APPROVED:

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16 WILLIAM H. BRIARE, MAYOR

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19 ATTEST:

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21 CAROL ANN HAWLEY, CITY CLERK
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Sponsored by:

Commissioner Ron Lurie

Summary: Revises chapter on coupon books as a part of recodification.

The above and foregoing amended ordinance was first proposed and read by title to the Board of Commissioners on the 16th day of June, 1982, and referred to the following committee composed of Commissioners Lurie and Woolter for recommendation; thereafter the said committee reported favorably on said amended ordinance on the 7th day of July, 1982; which was a regular meeting of said Board; that at said regular meeting, the proposed ordinance was read by title to the Board of Commissioners as amended and adopted by the following vote.

VOTING "AYE" Commissioners:
Christensen, Lurie, Woolter, and Mayor Brlare

VOTING "NAY" Commissioners:
None

ABSENT:

Commissioner Levy
COPIES OF THE COMPLETE ORDINANCE ARE AVAILABLE FOR PUBLIC INFORMATION IN THE OFFICE OF THE CITY CLERK, 10TH FLOOR, CITY HALL, 400 EAST STEWART AVENUE, LAS VEGAS, NEVADA.
Pub: July 10, 1982
Las Vegas SUN

AFFIDAVIT OF PUBLICATION

STATE OF NEVADA,
COUNTY OF CLARK

{ ss.

REX TAYLOR

, being first duly sworn,

deposes and says: That he is ~~COMPOSING ROOM FOREMAN~~ of the LAS VEGAS SUN, a daily newspaper of general circulation, printed and published at Las Vegas, in the County of Clark, State of Nevada, and that the attached was continuously published in said newspaper for a period of

from JULY 10

to JULY 10

inclusive, being the issues of said newspaper for the following dates, to-wit:

JULY 10

That said newspaper was regularly issued and circulated on each of the dates above named.

Signed

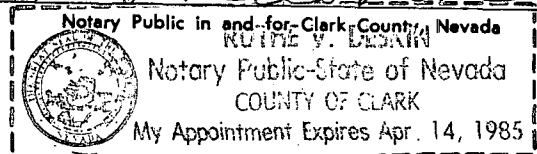
Rex Taylor

Subscribed and sworn to before me this 10th
day of

JULY, 1982

Arthur L. Dwyer

My Commission Expires



07320

CITY CLERK

JUL 15 11:32 AM '82

AFFIDAVIT OF PUBLICATION

STATE OF NEVADA) SS
COUNTY OF CLARK)

Mr. George J. Vasconi, being first duly sworn, deposes and says that he is Business Manager for the LAS VEGAS REVIEW-JOURNAL, a daily newspaper at Las Vegas, in the County of Clark, State of Nevada, and that the attached was continuously published in said newspaper for a period of one insertions from period of June 23, 1982 to June 23, 1982 inclusive, being the issue of said newspaper for the following dates, to wit:

June 23, 1982

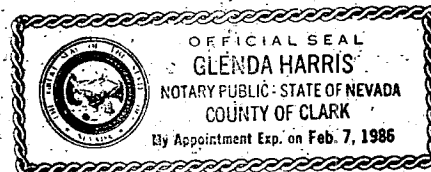
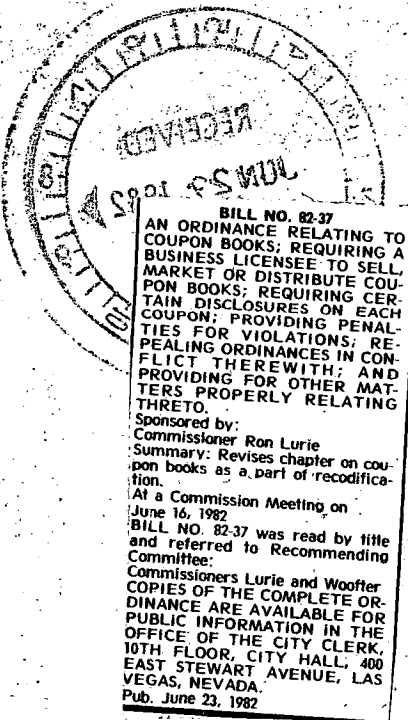
That said newspaper was regularly issued and circulated on each of the dates above named.

SIGNED

GEORGE J. VASCONI

Subscribed and sworn to before me
this 23 day of June, 1982

NOTARY PUBLIC, IN AND FOR CLARK
COUNTY, NEVADA



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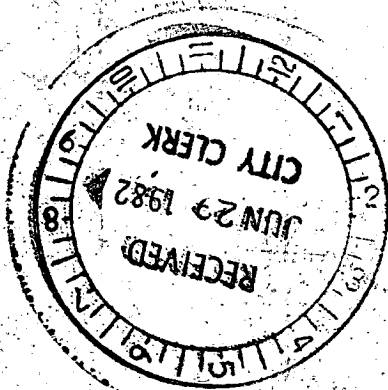
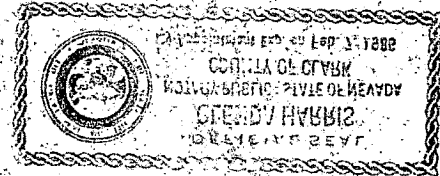
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