

SECOND AMENDMENT

Bill No. 93-17

Ordinance No. 3723

AN ORDINANCE RELATING TO SIGNS; AMENDING TITLE 19 OF THE MUNICIPAL CODE OF THE CITY OF LAS VEGAS, NEVADA, 1983 EDITION, BY ADDING THERETO A NEW CHAPTER CONTAINING A COMPREHENSIVE SET OF REQUIREMENTS AND REGULATIONS PERTAINING TO SIGNS, INCLUDING DEFINITIONS AND ADMINISTRATIVE PROCEDURES; REPEALING OBSOLETE PROVISIONS OF TITLE 17 OF SAID CODE; PROVIDING FOR PENALTIES FOR THE VIOLATION HEREOF; PROVIDING FOR OTHER MATTERS PROPERLY RELATING THERETO; AND REPEALING ALL ORDINANCES AND PARTS OF ORDINANCES IN CONFLICT HEREWITH.

Sponsored by:
Councilman Arnie Adamsen

Summary: Adopts comprehensive
regulations pertaining to signs.

THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY
ORDAIN AS FOLLOWS:

SECTION 1: Title 19 of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended by adding thereto a new chapter consisting of the provisions set forth as Sections 2 to 13, inclusive, of this Ordinance.

SECTION 2: The purposes of these sign regulations are to regulate the location, design and illumination of signs and advertising structures; to encourage the effective use of signs as a means of communication in the City; to maintain and enhance the aesthetic environment, including scenic vistas; to enhance the City's ability to attract sources of economic development and growth; to improve pedestrian and traffic safety; to minimize the possible adverse effect of signs on nearby public and private property; and to enable the fair and consistent enforcement of these regulations. This Chapter is adopted under the zoning authority of the City of Las Vegas in furtherance of the more general purposes set forth in this Title, as well as under the City's general police power.

SECTION 3: A sign may be erected, placed, established, painted, created, or maintained in the City only in conformance with the standards, procedures, exemptions and

1 other requirements of this Chapter. The effect of this Chapter as more specifically set forth
2 herein, is:

3 (1) To establish a permit system to allow a variety of types of signs in
4 commercial and industrial zones, and a limited variety of signs in other zones, subject to the
5 standards and the permit procedures of this Chapter;

6 (2) To allow certain signs that are small, unobtrusive, and incidental to
7 the principal use of the respective lots on which they are located, subject to the substantive
8 requirements of this Chapter, but without a requirement for permits;

9 (3) To provide for temporary signs without commercial messages in
10 limited circumstances in the public right-of-way;

11 (4) To prohibit all signs not expressly permitted by this Chapter; and

12 (5) To provide for the enforcement of the provisions of this Chapter.

13 SECTION 4: Words and phrases used in this chapter shall have the
14 meanings set forth in this section. Words and phrases not defined in this Section but defined in
15 this Title shall have the meanings set forth therein. All other words and phrases shall be given
16 their common, ordinary meaning, unless the context clearly requires otherwise.

17 (A) "Abandoned Sign" means any sign remaining in place or not
18 maintained for a period of 90 days or more which no longer advertises or identifies an on-going
19 business, product, service, idea or commercial activity.

20 (B) "Address Sign" means the numeric reference of a structure
21 or use to a street, included as part of a wall or monument sign.

22 (C) "Advertising" means any writing, painting, display, emblem,
23 drawing, sign or other device designed, used or intended for display or any type of publicity for
24 the purpose of making anything known or attracting attention to a place, product, goods, services,
25 idea or statement.

26 (D) "Animated Sign" means any sign that uses movement or

1 change of lighting or message to depict action or create a special effect or alternating scene.

2 (E) "Banner" means any sign of lightweight fabric or similar
3 material that is permanently mounted to a pole or a building by a permanent frame at one or more
4 edges. National flags, state or municipal flags, or the official flag of any institution or business
5 shall not be considered banners.

6 (F) "Beacon" means any light with one or more beams directed
7 into the atmosphere or directed at one or more points not on the same zone lot as the light source;
8 also, any light with one or more beams that rotate or move.

9 (G) "Building Marker" means any sign indicating the name of a
10 building, date or incidental information about its construction, which sign is cut into a masonry
11 surface or made of bronze or other permanent material.

12 (H) "Building Sign" means any sign attached to any part of a
13 building, as contrasted to a freestanding sign.

14 (I) "Canopy Sign" means any sign that is a part of or attached
15 to an awning, canopy, or other fabric, plastic or structural protective cover over a door, entrance,
16 window or outdoor service area. A marquee is not a canopy.

17 (J) "Changeable Copy Sign" means a sign or portion thereof with
18 characters, letters or illustrations that can be changed or rearranged without altering the face or
19 the surface of the sign. A sign on which the message changes more than eight times per day shall
20 be considered an animated sign and not a changeable copy sign for purposes of this Chapter. A
21 sign on which the only copy that changes is electronic or mechanical indication of time or
22 temperature shall be considered a "time and temperature" portion of a sign and not a commercial
23 message or a changeable copy sign for purposes of this Chapter.

24 (K) "Civic Event Sign" means a temporary sign, other than a
25 commercial sign, posted to advertise a civic event sponsored by a public agency, school, church
26 or religious institution, civic-fraternal or other organization.

1 (L) "Commercial Message" means any sign wording, logo, or
2 other representation that, directly or indirectly, names, advertises, or calls attention to a business,
3 product, service, idea or commercial activity.

4 (M) "Construction Permit" means any permit issued by the
5 Department of Building and Safety for the construction of any sign as required by Section 12.

6 (N) "Construction Sign" means a temporary sign erected on the
7 parcel on which construction is taking place, limited to the duration of the construction, indicating
8 the names of the architects, engineers, contractors, or similar artisans, and the owner, financial
9 supporters, sponsors, and similar individuals or firms having a major role or interest with respect
10 to the structure or project.

11 (O) "Director" means the Director of the City of Las Vegas
12 Department of Community Planning and Development or his or her designee.

13 (P) "Directory Sign" means a sign for listing the tenants, occupants,
14 floor plan, addresses or suite numbers of a building, center or residential building complex.

15 (Q) "Flag" means any fabric, banner or bunting containing
16 distinctive colors, patterns, or symbols, used as a symbol of a government, political subdivision
17 or other private entity.

18 (R) "Freestanding Sign" means any sign supported by structures or
19 supports that are placed on, or anchored in, the ground and that are independent from any
20 building or other structure.

21 (S) "Grand Opening" means a one-time promotional activity not
22 exceeding 30 calendar days used by newly established businesses, within 2 months after
23 occupancy, to inform the public of their location and service available to the community.

24 (T) "Illegal Sign" any of the following: a sign erected without
25 first complying with all ordinances and regulations in effect at the time of its construction and
26 erection or use; a sign that was legally erected, but whose advertised use has ceased, or the

1 structure upon which the display is placed has been abandoned by its owner, not maintained, or
2 not used to identify or advertise an on-going business for a period of not less than 90 days; a sign
3 that was legally erected which later became nonconforming as a result of the adoption of an
4 ordinance, the amortization period for the display provided by the ordinance rendering the display
5 nonconforming has expired, and conformance has not been accomplished; a sign which is a danger
6 to the public or is unsafe; a sign which is a traffic hazard not created by relocation of streets or
7 highways or by acts of the City.

8 (U) "Incidental Sign" means a sign, generally informational, that
9 has a purpose secondary to the use of the zone lot on which it is located, such as "no parking",
10 "entrance", "loading only", "telephone" and other similar directives. No sign with a commercial
11 message legible from a position off the zone lot on which the sign is located shall be considered
12 incidental.

13 (V) "Lot" means any piece or parcel of land or a portion of a
14 subdivision, the boundaries of which have been established by some legal instrument of record,
15 that is recognized and intended as a unit for the purpose of transfer of ownership.

16 (W) "Marquee" means any permanent roof-like structure projecting
17 beyond a building or extending along and projecting beyond the wall of the building, generally
18 designed and constructed to provide protection from the weather.

19 (X) "Marquee Sign" means any sign attached to, in any manner,
20 or made a part of a marquee.

21 (Y) "Nonconforming Sign" means any sign that does not conform
22 to the requirements of this Chapter.

23 (Z) "Off-premises Sign" means any sign advertising or announcing
24 any place, product, goods, services, idea or statement whose subject is not available or located
25 at or on the lot where the sign is erected or placed.

26 (AA) "On-premises Sign" means any sign advertising or announcing

1 any place, product, goods, services, idea or statement whose subject is available or located at or
2 on the lot where the sign is erected or placed.

3 (BB) "Pennant" means any lightweight plastic, fabric or other
4 material, whether or not containing a message of any kind, suspended from a rope, wire, or
5 string, usually in a series, designed to move in the wind.

6 (CC) "Person" means any association, company, corporation, firm,
7 organization, or partnership, singular or plural, of any kind.

8 (DD) "Political Sign" means any sign advertising the candidacy for
9 office of any person or any sign advertising support or non-support of a candidate for office or
10 of action on a ballot matter of a primary, general or special election.

11 (EE) "Portable Sign" means any sign not permanently attached to
12 the ground or other permanent structure, temporarily placed commercial "stab signs" or other
13 commercial sign designed to be transported, including, but not limited to, signs designed to be
14 transported by means of wheels; signs converted to A- or T-frames; menu and sandwich board
15 signs; tethered balloons used as signs; vehicles designed with the express purpose of providing
16 advertising space; and signs attached to or painted on a vehicle or trailer which is parked and
17 visible from the public right-of-way, unless said vehicle is used in the normal day-to-day
18 operations of the business.

19 (FF) "Principal Building" means the building in which is conducted
20 the principal use of the zone lot on which it is located. Zone lots with multiple principal uses
21 may have multiple principal buildings, but storage buildings, garages, and other clearly accessory
22 uses shall not be considered principal buildings.

23 (GG) "Projecting Sign" means any sign affixed to a building or wall
24 in such a manner that its leading edge extends more than six inches beyond the surface of such
25 building or wall.

26 (HH) "Real Estate Sign" means any on-premises sign placed upon

1 or adjacent to a building, zone lot, subdivision or parcel of land advertising the lease, rent or sale
2 of said building, lot or parcel of land.

3 (II) "Roof Sign" means any sign erected and constructed wholly
4 on and over the roof of a building, supported by the roof structure, and extending vertically above
5 the highest portion of the roof.

6 (JJ) "Roof Sign, Integral" means any sign erected or constructed
7 as an integral or essentially integral part of a normal roof structure of any design, such that no
8 part of the sign extends vertically above the highest portion of the roof and such that no part of
9 the sign is separated from the rest of the roof by a space of more than six inches.

10 (KK) "Setback" means the distance from the property line to the
11 nearest part of the applicable building, structure, or sign, measured perpendicularly to the
12 property line.

13 (LL) "Sign" means any device, fixture, placard, structure or other
14 medium, including its structure and component parts, that uses any color, form, graphic,
15 illumination, symbol or writing to advertise, announce the purpose of, or identify the purpose of
16 a person or entity, or to communicate information of any kind to the public.

17 (MM) "Sign Permit" means any permit issued by the Department
18 of Community Planning and Development for any sign as required by this Chapter.

19 (NN) "Street" means a strip of land or way subject to vehicular
20 traffic (as well as pedestrian traffic) that provides direct or indirect access to property, including,
21 but not limited to, alleys, avenues, boulevards, courts, drives, highways, lanes, places, roads,
22 terraces, trails, or other thoroughfares.

23 (OO) "Street Frontage" means the distance for which a lot line of
24 a zone lot adjoins a public street, from one lot line intersecting said street to the furthest distant
25 lot line intersecting the same street.

26 (PP) "Subdivision Directional Sign" means any temporary sign that

1 advertises or informs the public of the existence, direction to or sale of lots or dwelling units in
2 a residential subdivision located within the City.

3 (QQ) "Subdivision Entry Statement and Location Signs" means any
4 permanent on-premises architectural design statement or feature at the entrance to a subdivision
5 which serves to advertise the identity of or any on-premises subdivision interior sign which
6 provides location information within the subdivision.

7 (RR) "Subdivision Sales Sign" means any temporary on-premises
8 subdivision sign that advertises or informs the public of the existence, location or sale of lots,
9 model units or new dwelling units within a residential subdivision.

10 (SS) "Suspended Sign" means a sign that is suspended from the
11 underside of a horizontal plane surface and is supported by such surface.

12 (TT) "Temporary Sign" means any sign that is used only
13 temporarily and is not permanently mounted.

14 (UU) "Wall Sign" means any sign attached parallel to, but within
15 six inches of, a wall, painted on the wall surface of, or erected and confined within the limits of
16 an outside wall of any building or structure, which is supported by such wall or building, and
17 which displays only one sign surface.

18 (VV) "Window Sign" means any sign, pictures, symbol or
19 combination thereof, designed to communicate information about an activity, business,
20 commodity, event, sale or service, that is placed inside a window or upon the window panes or
21 glass and is visible from the exterior of the window.

22 SECTION 5: (A) The area of a sign face (which is also the sign area of
23 a wall sign or other sign with only one face) shall be computed by means of the smallest square,
24 circle, rectangle, triangle, or combination thereof that will encompass the extreme limits of the
25 writing, representation, emblem or other display, together with any material or color forming an
26 integral part of the background of the display or used to differentiate the sign from the backdrop

1 or structure against which it is placed. The area of a sign face shall not include any supporting
2 framework, bracing or decorative fence or wall which otherwise meets the zoning ordinance
3 regulations and is clearly incidental to the sign itself.

4 (B) The area for a sign with more than one face shall be computed by
5 adding together the area of all sign faces readable from any one point. When two identical sign
6 faces are readable from any one point, both shall be computed. When two identical sign faces
7 are placed back to back, the sign area may be computed by the measurement of one of the faces
8 provided that both faces are not readable from any point and the angle at which the two sign faces
9 are placed does not exceed forty-five degrees. If two sign faces placed back to back are not
10 identical, they shall be counted as two separate signs.

11 (C) The height of a sign shall be computed as the distance from the base
12 of the sign at normal grade to the top of the highest attached component of the sign. Normal
13 grade shall be construed to be the lower of (1) existing grade prior to construction or (2) the
14 newly established grade after construction, exclusive of any filling, berming, mounding, or
15 excavating solely for the purpose of locating the sign. In cases in which the normal grade cannot
16 reasonably be determined, sign height shall be computed on the assumption that the elevation of
17 the normal grade at the base of the sign is equal to the elevation of the nearest point of the crown
18 of a public street or the grade of the land at the principal entrance to the principal structure,
19 whichever is lower.

20 (D) The permitted sum of the area of all individual signs on a property
21 shall be computed by applying the standards contained in Table B. Lots fronting on two or more
22 streets are allowed the permitted sign area for each street frontage. However, the total sign area
23 that is oriented toward a particular street may not exceed the portion of the lot's total sign area
24 allocation that is derived from the frontage on that street.

25 SECTION 6: (A) On-premises signs may be allowed on private property
26 in the City in accordance with Table A. A sign permit shall be secured for all signs for which

1 the table indicates a sign permit is necessary. Special conditions may apply in some cases as noted
2 on the table or in this Chapter. Notwithstanding any other provision of this Subsection, an on-
3 premises sign may be allowed only if:

4 (1) The sum of the area of all building and freestanding signs
5 conforms with the maximum permitted sign area as specified in Table B;

6 (2) The size, location and number of signs on the lot conform
7 with the requirements of Table B;

8 (3) The characteristics of the sign conform with the limitations
9 of Table C and with any additional limitations on characteristics listed in Table A;

10 (4) All signs must be permanently mounted to a building or other
11 freestanding, permanently secured support structure. No portable on-premises signs shall be
12 permitted.

13 (B) (1) If an on-premises sign requiring a permit under the provisions
14 of this Chapter is to be placed, constructed, erected, or modified, the owner of the lot shall secure
15 a sign permit prior to the construction, placement, erection, or modification of such a sign in
16 accordance with the requirements of this Chapter. Furthermore, the property owner shall
17 maintain in force, at all times, a sign permit for such sign in accordance with the requirements
18 of this Chapter.

19 (2) No on-premises signs shall be erected in the public right-of-
20 way.

21 (3) No on-premises sign permit of any kind shall be issued for
22 an existing or proposed sign unless such sign is consistent with the requirements of this Chapter
23 (including those protecting existing signs) in every respect and with the Master Signage Plan or
24 Common Signage Plan in effect for the property.

25 (C) All signs shall be designed, constructed, and maintained in
26 accordance with Section 12 of this Ordinance.

1 SECTION 7: (A) No permit shall be issued for an individual on-premises
2 sign requiring a permit unless and until a Master Signage Plan or a Common Signage Plan for the
3 parcel on which the sign will be erected has been submitted to the Director and approved by the
4 Director as conforming with this section.

5 (B) For any parcel on which the owner proposes to erect one or more
6 signs requiring a permit, unless such parcel is included in a Common Signage Plan, the Owner
7 shall submit to the Director a Master Signage Plan which meets the following criteria:

8 (1) The plan shall be done on an accurate plot plan of the parcel,
9 at such scale as the Director may reasonably require;

10 (2) The location of buildings, parking lots, driveways, and
11 landscaped areas on such parcel shall be shown;

12 (3) An accurate indication shall be made on the plot plan of the
13 location of each present and proposed sign of any type, whether requiring a permit or not, except
14 that incidental signs need not be shown; and

15 (4) Design drawings shall be submitted which allow the
16 computation of sign area and the height of any signs and which indicate any sign characteristics
17 such as illumination or moving parts.

18 (C) The owners of two or more contiguous parcels (disregarding
19 intervening streets and alleys) or the owner of a single parcel with more than one building (not
20 including any accessory building) may file with the Director a Common Signage Plan for such
21 parcel(s). The purpose of the Common Signage Plan is to provide consistent sign design on the
22 parcel(s). Where contiguous parcels are under separate ownership, freestanding business
23 identification signs or signs which identify a complex of structures may be treated as on-premises
24 signs under a Common Signage Plan. The Director may allow a 15 percent increase in the
25 maximum total sign area for all signs covered by the Common Signage Plan where a consistent
26 sign design is provided. This bonus may be allocated within each parcel as the applicant elects.

1 (1) The Common Signage Plan shall contain all of the information
2 required for a Master Signage Plan and shall also specify standards for consistency among all
3 signs on the parcels affected by the Plan with regard to color scheme; lettering or graphic style;
4 lighting; location of each sign on the buildings; material; and sign proportions.

5 (2) A Common Signage plan or Master Signage Plan including
6 window signs may indicate the areas of the windows to be covered by window signs and the
7 general type of the window sign (e.g., paper affixed to window, painted, etched on glass, or some
8 other material hung inside window).

9 (3) The Master or Common Signage Plan may contain such other
10 restrictions as the owners of the parcel may reasonably determine.

11 (4) The Master or Common Signage Plan shall be signed by all
12 owners or their authorized agents in such form as the Director shall require.

13 (5) A Master or Common Signage Plan may be amended by filing
14 a new Master or Common Signage Plan that conforms with all requirements of the ordinance then
15 in effect.

16 (6) If any new or amended Common Signage Plan is filed for a
17 property on which existing signs are located, it shall include a schedule for bringing into
18 conformance, within three years, all signs which do not conform to the proposed amended plan
19 or to the requirements of this Chapter in effect on the date of submission.

20 (7) After approval of a Master or Common Signage Plan, no sign
21 shall be erected, placed, painted or maintained, except in conformance with such plan, and such
22 plan may be enforced in the same way as any provision of this Chapter. In case of any conflict
23 between the provisions of such a plan and any other provision of this Chapter, the latter shall
24 control.

25 (D) Any on-premises sign which identifies a complex of structures shall
26 display the complex address or the address range within the complex. Any other on-premises sign

1 may incorporate a street address. The area of any sign which displays a street address shall not
2 be computed as part of the sign face. All street addresses displayed shall be in conformance with
3 the "City of Las Vegas Street Naming and Address Assignment Regulations".

4 SECTION 8: (A) Off-premises signs are to be considered primarily as
5 a specific type of land use rather than as an incidental use to an existing land use. Off-premises
6 signs generally produce a revenue to the property owner as a land use as compared to on-premises
7 signs which in themselves do not produce a revenue but are incidental to a revenue-producing land
8 use. However, because of the special characteristics of off-premises signs as compared to other
9 types of land uses and structures, certain qualifications and requirements are set forth in
10 connection with off-premises signs as a permitted use in certain zoning districts.

11 (B) A special use permit is required for all off-premises signs prior to
12 the construction, placement, erection, or modification of such a sign in accordance with the
13 requirements of this Chapter. Furthermore, the property owner, owner of the structure or other
14 assignee shall maintain in force, at all times, a sign permit for such sign in accordance with the
15 requirements of this Chapter.

16 (C) No off-premises signs shall be erected in the public right-of-way.

17 (D) No off-premises sign permit of any kind shall be issued for an
18 existing or proposed sign unless such sign is consistent with all requirements of this Chapter
19 (including those protecting existing signs).

20 (E) All off-premises signs shall be designed, constructed, and maintained
21 in accordance with Section 12 of this Ordinance.

22 (F) Off-premises signs are permitted in the C-1, C-2, C-M, M, and C-V
23 Zoning Districts only.

24 (G) Off-premises signs may be permitted only with a special use permit
25 on any parcel of land zoned in conformance with the districts listed above. Such special use
26 permit shall be issued pursuant to Chapter 19.90.

1 (H) No off-premises sign shall have a surface area greater than six-
2 hundred seventy-two square feet, except that an embellishment of not to exceed five feet above
3 the regular rectangular surface of the sign may be added if the additional area contains no more
4 than one-hundred twenty-eight square feet.

5 (I) Off-premises signs which are within six hundred sixty feet of the
6 right-of-way and which can be read from Interstate 15, U.S. 95 (Rancho Drive) from the north
7 city limits to the Oran K. Gragson Highway, the Oran K. Gragson Highway or Interstate 515
8 must be no closer than seven hundred fifty (750) feet (measured along the highway frontage) to
9 any other off-premises sign along the same frontage. Each side of the highway shall be
10 considered a separate frontage. Said sign and all other off-premises signs must be no closer than
11 three hundred feet in any direction to any other off-premise sign, wherever located, including an
12 off-premises sign that is situated outside the corporate boundaries of the City.

13 (J) The distance to and from a sign shall be measured with reference to
14 the point on the ground that is directly beneath the center of the sign structure.

15 (K) Off-premises signs which are within six hundred sixty feet of the
16 right-of-way and which can be read from Interstate 15, U.S. 95 (Rancho Drive) from the north
17 city limits to the Oran K. Gragson Highway, the Oran K. Gragson Highway or Interstate 515
18 must not be higher than forty feet except as provided in paragraphs 1 and 2 below. The height
19 shall be measured from the grade at the point of construction to the top of the sign. The display
20 surface shall not be higher than thirty feet nor wider than sixty feet.

21 (1) An off-premises sign within one hundred fifty feet of the
22 right-of-way line of an elevated freeway or highway to which it is oriented may be erected thirty
23 feet above the elevation of the roadway surface nearest the sign.

24 (2) An off-premises sign within one hundred fifty feet of the
25 right-of-way line of any freeway or highway to which it is oriented which, at a height of forty
26 feet, will have a significant portion of its display surface obscured from view from the travel lanes

1 of the freeway or highway may be increased to a maximum of fifty-five feet when authorized by
2 the City Council after review by the Board of Zoning Adjustment or the Planning Commission,
3 as the case may be.

4 (L) All other off-premises signs must be no higher than forty feet from
5 grade at the point of construction, except that an off-premises sign within sixty feet of the right-of-
6 way line of the street to which it is oriented which, at a height of forty feet, will have a
7 significant portion of its display surface obscured from view from the travel lanes of the street
8 may be increased to a maximum of fifty-five feet when authorized by the City Council after
9 review by the Board of Zoning Adjustment or the Planning Commission, as the case may be.

10 (M) All structural elements of an off-premises sign to which the display
11 panels are attached shall be screened from view. Display surface panels which are removed for
12 the purpose of changing the advertising message shall be replaced within thirty days with display
13 panels containing a new advertising message or uniformly painted blank panels.

14 (N) All off-premises signs must be located on the property in accordance
15 with the required setbacks of the zoning district, must be freestanding or roof-mounted, and must
16 not be located on property used for residential purposes. Off-premises signs must not be located
17 closer than ten feet to the right-of-way line of a freeway nor closer than fifty feet to the
18 intersection of the present or future rights-of-way of any two public roads, streets or highways.

19 (O) Any off-premises sign proposed along the Oran K. Gragson
20 Highway, Interstate 515 or Interstate 15 must obtain a State of Nevada permit pursuant to NAC
21 410.220 through 410.410 (State of Nevada Outdoor Advertising Control Manual) prior to the
22 issuance of a construction permit and a sign permit by the City.

23 (P) No permit shall be issued for an individual off-premises sign unless
24 and until a Master Signage Plan for the parcel on which the sign will be erected has been
25 submitted to and approved by the Director as conforming with this section. The Master Signage
26 Plan shall meet the following criteria:

1 (1) The plan shall be done on an accurate plot plan of the parcel,
2 at such scale as the Director may reasonably require;

3 (2) The location of buildings, parking lots, driveways, and
4 landscaped areas on such parcel shall be shown;

5 (3) An accurate indication shall be made on the plot plan of the
6 location of all existing and proposed off-premises signs; and

7 (4) Design drawings shall be submitted which allow the
8 computation of sign area and the height of any signs and which indicate any sign characteristics
9 such as illumination or moving parts.

10 SECTION 9: (A) No signs shall be allowed in the public right-of-way,
11 except as provided in this Chapter.

12 (B) Permanent signs may be permitted in the public right-of-way,
13 including:

14 (1) Public signs erected by or on behalf of a governmental body
15 to post legal notices, identify public property, convey public information, and direct or regulate
16 pedestrian or vehicular traffic;

17 (2) Bus stop signs erected by a public transit company;

18 (3) Informational signs of a public utility regarding its poles,
19 lines, pipes or facilities;

20 (4) Canopy, marquee, projecting and suspended signs which
21 projecting over a public right-of-way in conformity with the conditions of Table A of this Chapter;

22 (5) Subdivision entry statement signs and subdivision interior
23 directional signs may be permitted in accordance with a Master Signage Plan and provided the
24 sign owner enters into an Encroachment Agreement with the City.

25 (C) Emergency warning signs erected by a governmental agency, a public
26 utility company, or a contractor doing authorized or permitted work within the public right-of-way

1 may be permitted.

2 (D) Any sign installed or placed on any public property, except in
3 compliance with the requirements of this section, shall be forfeited to the public and subject to
4 impoundment and removal after appropriate notice has been given. Appropriate notice shall be
5 deemed given if the City has made reasonable efforts to identify the owner or installer of the
6 offending sign and subsequently has made a reasonable effort to notify the owner or installer of
7 the nonconformance by written notice. If such owner or installer cannot be advised using
8 reasonable efforts, the City must affix a notice of noncompliance to the offending sign. If the
9 owner or installer has not responded to the notice of noncompliance within 10 days of the posting
10 of the notice, such sign may be impounded and removed. Following the impoundment and
11 removal of an offending sign, the City must keep the sign for a period of 30 days following the
12 sign's removal after which said sign may be destroyed. Notwithstanding the provisions of this
13 section any offending sign may be immediately impounded and removed if the sign posted is a
14 hazard to the public or is placed in a public right-of-way. In addition to other remedies
15 hereunder, the City shall have the right to recover from the owner or installer of such a sign the
16 full costs of removal and disposal of such sign. The City shall certify such removal and charge
17 the owner or installer of the sign for such removal, payable within ten days after receipt of a
18 statement of charges. It is presumed that the person or entity whose identity is represented on the
19 sign is the person responsible for installing the sign, which presumption may be rebutted by
20 affidavit of the entity or person to whom the charges are presented.

21 SECTION 10: (A) Any sign authorized in this ordinance is allowed
22 to contain non-commercial copy in lieu of any other copy. In addition to non-commercial
23 messages, the following signs shall be exempt from regulation under this Chapter:

24 (1) Any public safety sign, notice or warning required by a valid
25 and applicable federal, state, or local law, regulation, or ordinance;

26 (2) Any sign inside a building, not attached to a window or door,

1 that is not legible from a distance of more than three feet beyond the lot line of the zone lot or
2 parcel on which such sign is located;

3 (3) Works of art that do not include a commercial message;

4 (4) Holiday lights and decorations with no commercial message,
5 but only between November 15 and January 15 of each year;

6 (5) Traffic control signs on private property, such as Stop, Yield
7 and similar signs, the face of which meet Department of Public Works standards and which
8 contain no commercial message of any sort;

9 (6) Any owner's or owner agent's temporary "open house" sign
10 advertising, for no more than 12 hours, the resale of an individual's dwelling unit as opposed to
11 new homes or subdivision sales units;

12 (7) The requirements of this Chapter relative to size, height,
13 illumination and type of sign shall not apply to any on premises sign located on any business or
14 property which is licensed as a casino within the Gaming Enterprise District, except as may be
15 required by other action of the City Council.

16 (B) All signs not expressly permitted or exempted under this Chapter are
17 prohibited in the City. No private sign of any kind shall be located on or over any public street,
18 walkway, parking or other public property except as otherwise provided for in this Chapter.
19 Displays which employ white, red or blue rotating lights smaller than twelve (12) inches or strobe
20 lights, both which are consistent with emergency vehicle lights, are prohibited. Except as lawfully
21 permitted as a temporary event sign permit, beacons, pennants, inflatable signs and tethered
22 balloons, and portable signs are prohibited.

23 SECTION 11: (A) Temporary special event signs may be approved
24 by the Director for a limited time period as a means of publicizing special events such as grand
25 openings. Such signs shall be limited to the following provisions:

26 (1) A temporary sign permit is required.

1 (2) Such permit allows the holder to display the temporary event
2 sign up to 60 days per year. Only one temporary special event sign permit shall be issued to the
3 same business license holder on the same parcel in any one calendar year.

4 (3) Special event signs may include balloons, inflated devices,
5 search lights, pennants, portable signs and streamers.

6 (4) All temporary signs shall be subject to the requirements of
7 Tables B and C.

8 (B) Civic event signs, as defined herein, may be approved by the
9 Director for a limited time period to advertise any civic event. A temporary sign permit is
10 required. Such permit is limited to thirty days per event from the date of erection. All temporary
11 signs shall be subject to the requirements of Tables B and C.

12 (C) A "political sign" is a temporary sign supporting the candidacy for
13 office of any person or urging action on any other matter on the ballot of a primary, general or
14 special election.

15 (1) Political signs may be placed on private property only. No
16 political sign shall be placed at any location where it may interfere with or be confused with a
17 traffic control signal or sign or where it may obstruct the vision of traffic. No political sign shall
18 be placed on any public property or right-of-way or posted on any utility pole or device.

19 (2) In any residential zoning district, a political sign shall not
20 exceed thirty-two square feet.

21 (3) All political signs in non-residential zoning districts in excess
22 of thirty-two square feet shall conform to the requirements of Section 12 of this Ordinance and
23 shall require a sign permit. The permit applicant shall submit documentation from the owner of
24 the property on which the sign is to be located granting permission for the sign.

25 (4) (a) All political signs must be removed within fifteen days
26 after the election to which they pertain. Signs supporting a candidate who loses a primary election

1 or wins a nonpartisan race in a primary election with more than fifty percent of the vote must be
2 removed within fifteen days after the primary election.

3 (b) The person or persons who are responsible for the
4 erection, placement or distribution of any political sign, including the person whose candidacy the
5 sign supports, are jointly and severally responsible for its removal and the cost thereof.

6 (c) If any sign is not removed within the time period set
7 forth above, the City may, upon five days written notice to a candidate or other person
8 responsible, remove and dispose of such sign. The City shall certify such removal and charge
9 the candidate or other person responsible for the City's cost for such removal. Removal charges
10 shall be paid within ten days after receipt of a statement of charges.

11 (D) (1) Signs which are located at the entry to a subdivision and
12 which identify that subdivision shall not be considered temporary and are subject to the
13 requirements of Tables A, B and C, and Subsection (B) of Section 12 of this Ordinance.

14 (2) For each separately identified residential subdivision, one
15 temporary subdivision development sale sign is permitted per arterial or collector street fronted
16 by the subdivision, with a maximum of two such signs per subdivision. In addition, all such signs
17 must comply with the following:

18 (a) The permit application must be accompanied by a plot
19 or location plan; a description, drawing or picture of the proposed sign and a description of the
20 means by which it will be secured; and written authorization for the placement of the sign from
21 the owner of the property on which the sign is to be located or from the owner's duly authorized
22 agent.

23 (b) The permit is valid for twenty-four months or until the
24 last unit or lot is sold, whichever occurs first. At that time, the sign(s) must be removed unless
25 a new permit therefor has been obtained. The property owner and the permit holder, if the latter
26 . . .

1 is not the property owner, shall each be responsible for the maintenance and removal of the
2 sign(s).

3 (c) The maximum size of any one sign shall not exceed
4 three hundred square feet and the total square footage of all on-site permitted signs shall not
5 exceed four hundred.

6 (d) The height of the sign shall not exceed twelve feet
7 above the height of the nearest property line wall. If the sign is not located behind a property line
8 wall, then the height of the sign must not exceed eighteen feet and the distance from the bottom
9 of the sign to the ground must not exceed eight feet.

10 (e) The sign must be set back at least ten feet from any
11 public right-of-way and must be set back from any street intersection in order that it will not
12 create a sight restriction.

13 (f) The sign must be no closer than fifty feet to any other
14 on-premises sign, off-premises sign or subdivision development sale sign.

15 (g) The sign must be a freestanding sign that is firmly
16 secured in the ground, as approved by the building official.

17 (E) (1) Subdivision development directional signs are not considered
18 "on-premises" signs or "off-premises" signs and are permitted in accordance with the provisions
19 of this Chapter.

20 (2) A maximum of eight subdivision development directional
21 signs are permitted for each separately identified residential subdivision. Signs for two separately
22 identified residential subdivisions mounted on the same sign structure shall be counted as two
23 signs.

24 (3) A maximum of two such signs may be up to one hundred
25 twenty-eight square feet in size. A maximum of four such signs may be up to ninety-six square
26 feet in size. All other such signs shall not exceed forty square feet in size. An embellishment

1 of not to exceed twenty percent of the surface area of a sign may be added.

2 (4) Subdivision development directional signs are permitted only
3 in accordance with the following:

4 (a) The height of any such sign must not exceed fourteen
5 feet, except that any such sign that exceeds forty square feet in size, as authorized by this
6 Chapter, may be permitted to a maximum height of twenty-two feet;

7 (b) The distance from the bottom of any sign to the ground
8 must not exceed eight feet;

9 (c) Any such sign must be set back at least ten feet from
10 any public right-of-way and must be set back from any street intersection in a manner which does
11 not unsafely restrict sight distances;

12 (d) No such sign may be located on any lot which has
13 been developed, whether for residential or nonresidential use;

14 (e) No such sign may be closer than one hundred feet to
15 any other such sign or to any on-premises or off-premises sign;

16 (f) No such sign shall be located more than four miles
17 from the subdivision to which it is providing direction;

18 (g) Each such sign must be a pole sign that is firmly
19 secured in the ground, as approved by the Building Official;

20 (h) The name, address and telephone number of the permit
21 holder and the permit number must be securely affixed to a pole of each sign;

22 (i) A permit is required for each sign pursuant to Section
23 12 of this Ordinance. The permit application must be accompanied by a plot plan which shows
24 where the sign will be placed on the property and a master location plan which indicates where
25 all other subdivision development directional signs (not including weekend directional signs) for
26 the subdivision will be placed; a description, drawing or picture of the proposed sign and a

1 description of the means by which it will be secured; and written authorization for the placement
2 of the sign from the owner of the property on which the sign is to be located or from the owner's
3 duly authorized agent;

4 (j) A permit shall be valid for twenty-four months or until
5 the last unit or lot is sold, whichever occurs first. At that time, the sign must be removed unless
6 a new permit therefor has been obtained. The property owner and the permit holder, if the latter
7 is not the property owner, shall each be responsible for the maintenance and removal of the sign.

8 (4) Any subdivision development directional sign proposed to be
9 located along the Oran K. Gragson Highway, Interstate 515 or Interstate 15 must obtain a State
10 of Nevada permit pursuant to NAC 410.220 through 410.410 (State of Nevada Outdoor
11 Advertising Control Manual). Evidence of having obtained said permit must be presented to the
12 City prior to the issuance of a permit by the City.

13 (5) No subdivision development directional signs may be erected
14 or maintained within six hundred sixty feet of the nearest right-of-way line of Summerlin Parkway
15 from Station 499 + 78 to Station 601 + 30.

16 (F) (1) Weekend directional signs, as defined in this Section, shall
17 be used to direct traffic to residential projects only and shall not be employed for non-residential
18 purposes of any kind.

19 (2) No weekend directional sign shall be installed unless it has
20 been approved as a part of a master weekend directional sign plan. A permit application and sign
21 map shall be presented for each development for which weekend directional signs are to be
22 employed. The application and map must be in a form and include such exhibits as specified by
23 the Department of Community Planning and Development. The map must indicate the
24 approximate location on each street of each sign to be installed and must include a statement that
25 at the time of installation no sign is to be installed in violation of the spacing requirements of this
26 Chapter or cause any already-in-place weekend directional sign to be in violation of the spacing

1 requirements. The permit application shall state the name and mailing address of the party to be
2 notified in the event of any violations of this Chapter. A master weekend directional sign permit
3 shall be issued for all signs shown on the approved plan.

4 (3) Applicants for weekend directional sign permits shall provide
5 proof of and maintain comprehensive liability insurance in the minimum amount of \$4,000,000.00
6 per occurrence in a form acceptable to the Director of Community Planning and Development.
7 If any sign is placed in any unimproved public right-of-way, the permittee shall assume full
8 responsibility for any damages or injuries to persons or property resulting either wholly or in part
9 from the placement of the sign and shall agree to defend and indemnify the City and hold the City
10 harmless from all liability for such damages or injuries.

11 (4) Weekend directional signs may be placed on any City-owned
12 unimproved land which is not street right-of-way and, except for medians, within ~~the~~ *unimproved*
13 public right-of-way of any street included on the City's Master Plan of Streets and Highways.
14 No weekend directional sign shall block or overhang any sidewalk or other established pedestrian
15 walkway. No sign shall be placed within 25 feet of a street intersection or driveway. In instances
16 where a right-of-way is owned by the State of Nevada or the federal government, the permittee
17 must abide by that owner's regulations. Improved City-owned lands, including parks, may not
18 be used. Other publicly-owned lands may not be used without the specific permission of the land
19 owner.

20 (5) It is the intent of this Subsection to allow broad changes in
21 copy and graphics on weekend directional sign without requiring reissuance of sign permits,
22 provided however, that if the name of the subdivision changes the developer must then apply for
23 a new weekend directional sign permit.

24 (6) Unpermitted weekend directional signs shall be impounded
25 immediately. All signs blocking sidewalks and other public pedestrian walkways shall be
26 impounded immediately. All signs left remaining in violation of the time limitations set forth in

1 this Subsection shall be impounded immediately. Signs may be recovered only after payment of
2 the following fees:

3 1st violation \$10.00 per sign if unpermitted. The fee shall be
4 waived if the owner obtains the proper sign permits.

5 If permitted, warning only.

6 2nd violation \$10.00 per sign.

7 3rd violation \$15.00 per sign and misdemeanor citation.

8 4th violation Revocation of all weekend directional sign permits.

9 (7) A maximum of seventy weekend directional signs may be
10 permitted; provided however, that no such sign shall be installed unless it has been approved as
11 a part of a master weekend directional sign plan.

12 (8) The maximum size of weekend directional signs shall be four
13 square feet. Such signs shall be made of plastic or shall be of some other weather resistant
14 material approved by the Director and shall be attached to a single metal stake. Signs mounted
15 on wooden stakes are prohibited.

16 (9) The maximum height of weekend directional signs shall be
17 48 inches above the nearest street curb, except that within 50 feet of any street intersection or
18 driveway opening the maximum height shall be 32 inches above the nearest street curb. Where
19 no curb exists, the maximum height of weekend directional signs shall be measured from the edge
20 of the adjacent travelled way.

21 (10) The maximum distance for placement of any weekend
22 directional sign from its respective project shall be four miles. Such four-mile distance shall be
23 measured along a radial line whose axis shall be located at a single point on the subject property,
24 such point to be determined by the permit applicant. The minimum spacing between weekend
25 directional signs shall be 300 feet for signs of the same project, and no sign shall be installed
26 closer than ten feet to any other project's weekend directional sign, except that two signs may be

1 installed side-by-side for each required turning movement at each intersection or driveway where
2 traffic is being directed to turn.

3 (11) No weekend directional sign shall be installed before 6:00 PM
4 on Friday, and all signs shall be removed by 6:00 AM on Monday (6:00 AM of Tuesday when
5 Las Vegas City Hall is closed on Monday due to a holiday).

6 SECTION 12: (A) All signs shall comply with applicable
7 provisions of the building and other technical codes of the City of Las Vegas at all times.

8 (B) In making application for a sign permit, sufficient drawings and
9 specifications shall be submitted to the Building Official for checking and approval. Acceptance
10 must be made by both the Building Official and Electrical Inspector before a sign is erected. The
11 Building Official may require the submittal of such information that is required to assure full
12 compliance with all applicable laws.

13 (C) Except for banners, flags, temporary signs and window signs
14 conforming in all respects with the requirements of this Chapter, all signs shall be constructed of
15 permanent materials and shall be permanently attached to the ground, a building, or another
16 structure by direct attachment to a rigid wall, frame or structure. All permitted signs shall be
17 installed by a qualified contractor licensed by the City of Las Vegas or the State of Nevada.

18 (D) All signs shall be maintained in good structural condition, in
19 compliance with all building and electrical codes, and in conformance with this code, at all times.

20 (1) All materials used in sign construction shall be maintained in
21 such a manner as to be free from fading, peeling, chipping and other states of general
22 deterioration.

23 (2) A sign permit is revocable if the sign is abandoned or allowed
24 to become unsafe or dangerous, or otherwise is condemned. The owner shall at all times maintain
25 the sign in safe condition and will remove same if abandoned.

26 (E) Where bonds are required by the City Code, they shall be surety or

1 cash bonds. The Building Official shall use all or any part thereof to assure removal of the signs
2 when the agreements have not been complied with and further when final inspections have not
3 been called for within ten days of completion of permitted signs the full amount of the bond shall
4 be forfeited.

5 SECTION 13: (A) The following procedures shall govern the
6 application for, and issuance of, all sign permits under this Chapter, and the submission and
7 review of Common Signage Plans and Master Signage Plans.

8 (B) All applications for sign permits of any kind shall be submitted to
9 the Department of Community Planning and Development on an application form or in accordance
10 with application specifications published by the Department.

11 (C) All applications for approval of a master or common signage plan
12 shall be submitted to the Department of Community Planning and Development in accordance with
13 application specifications published by the Department.

14 (D) Each application for a sign permit or for approval of a master or
15 common signage plan shall be accompanied by the applicable fees, as set forth in the Fee
16 Schedule.

17 (E) Within five days of receiving an application for a sign permit or for
18 a Common or Master Signage Plan, the Department shall review it for completeness. If the
19 application is found to be complete, then the application shall be processed. If the application is
20 found to be incomplete, then notice shall be sent to the applicant, within a five-day period, of the
21 specific ways in which the application is deficient.

22 (F) Upon approval, the City will issue a permit and tag for the sign. The
23 tag shall be affixed to the sign in a location where it is plainly visible. Absence of the permit tag
24 or any record of the issuance of such tag on any sign which is required by this Chapter to have
25 a permit shall subject that sign to removal in the same manner as in Section 9.

26 (G) A current and valid sign permit shall be freely assignable to a

1 successor as owner of the property or holder of a business license for the same premises, subject
2 only to filing such application as the Director may require and paying any applicable fee. The
3 assignment shall be accomplished by filing a notice with the Department of Community Planning
4 and Development and shall not require approval.

5 (H) A renewable sign permit for a commercial sign shall lapse
6 automatically if not renewed or if the business license for the premises expires or is revoked.

7 (I) For any sign existing in the City on September 1, 1993 which was
8 in compliance with the standards contained in Title 17 of the LVMC prior to the effective date
9 of this ordinance without a permit, an application for a sign permit must be submitted to the City
10 prior to January 1, 1994. For any sign on property annexed after September 1, 1993, applications
11 for sign permits shall be submitted within three months of the effective date of the annexation or
12 within such period as may be established in an annexation agreement between the City and the
13 landowner. Signs that are the subject of applications received after January 1, 1994, shall be
14 subject to all of the terms and conditions of this Chapter and shall not be subject to the provisions
15 entitled to the protection of Subsection J below.

16 (J) A sign that would be permitted under this Chapter only with a sign
17 permit, but which was in existence on September 1, 1993, or on a later date when the property
18 is annexed to the City, and which was constructed in accordance with the ordinances and other
19 applicable laws in effect on the date of its construction, but which by reason of its size, height,
20 location, design, or construction is not in conformance with the requirements of this Chapter, shall
21 be considered a Nonconforming Sign. A change in the information on the face of an existing
22 nonconforming sign is allowed. However, any nonconforming sign shall either be eliminated or
23 made to conform with the requirements of this Chapter when any proposed alteration in the
24 structure is proposed, other than routine maintenance or repair.

25 (K) Any sign for which a permit has lapsed shall be removed
26 immediately. The owner of the property on which the sign is erected or displayed, the permit

holder and the owner of the sign shall each be responsible for such removal.

(L) Any of the following shall be a violation of this Chapter and shall be subject to the enforcement remedies and penalties provided for in this Title:

(1) To install, create, erect or maintain any sign in a way that is inconsistent with any master sign or common sign plan;

(2) To install, create, erect, or maintain any sign in a way that is inconsistent with any plot plan review or aesthetic review governing such sign for the parcel on which sign is located;

(3) To install, create, erect, or maintain any sign requiring a permit without such a permit;

(4) To fail to display a permit tag in conformance with Subsection F of this Section;

(5) To fail to remove any sign that is installed, created, erected, or maintained in violation of this Chapter, or for which the sign permit has lapsed;

(6) To continue any such violation. Each such day of a continued violation shall be considered a separate violation when applying the penalty portions of this Chapter;

(7) To install, create, erect, or maintain any sign prohibited by this Chapter;

(8) To abandon any sign.

(Q) Any violation of this Chapter shall be a misdemeanor.

(1) The City may issue a citation and upon conviction seek imposition of fines in accordance with the following schedule:

(a) Upon the first conviction, a minimum of two hundred dollars;

(b) Upon the second conviction within a period of one

1 year, a minimum of five hundred dollars;

2 (c) Upon each subsequent conviction within a period of
3 one year, a minimum of one thousand dollars.

4 (2) Each sign installed, created, erected, maintained or abandoned
5 in violation of this Chapter shall be considered a separate violation when applying the penalty
6 portions of this Chapter.

7 SECTION 14: Title 17, Chapters 4, 8, 16, 20, 24, 28, 32, 50, 54,
8 58, 62, 66, 70 and 74 of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition,
9 are hereby repealed in their entirety.

10 SECTION 15: Whenever in this ordinance any act is prohibited or
11 is made or declared to be unlawful or an offense or a misdemeanor, or whenever in this ordinance
12 the doing of any act is required or the failure to do any act is made or declared to be unlawful
13 or an offense or a misdemeanor, the doing of such prohibited act or the failure to do any such
14 required act shall constitute a misdemeanor and upon conviction thereof, shall be punished by a
15 fine of not more than \$1,000.00 or by imprisonment for a term of not more than six months, or
16 by any combination of such fine and imprisonment. Any day of any violation of this ordinance
17 shall constitute a separate offense.

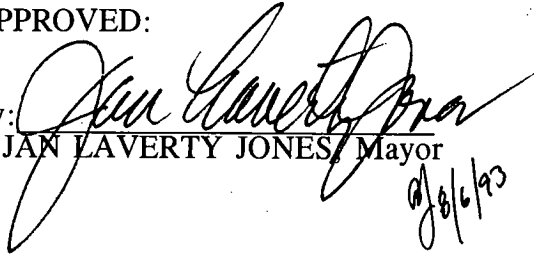
18 SECTION 16: If any section, subsection, subdivision, paragraph,
19 sentence, clause or phrase in this ordinance or any part thereof is for any reason held to be
20 unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision
21 shall not affect the validity or effectiveness of the remaining portions of this ordinance or any part
22 thereof. The City Council of the City of Las Vegas, Nevada, hereby declares that it would have
23 passed each section, subsection, subdivision, paragraph, sentence, clause or phrase thereof
24 irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs,
25 sentences, clauses, or phrases be declared unconstitutional, invalid or ineffective.

26 SECTION 17: All ordinances or parts of ordinances, sections,

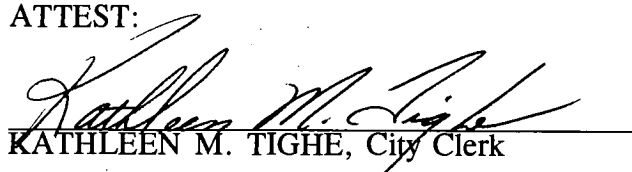
1 subsections, phrases, sentences, clauses or paragraphs contained in the Municipal Code of the City
2 of Las Vegas, Nevada, 1983 Edition, in conflict herewith are hereby repealed.

3 PASSED, ADOPTED and APPROVED this 4th day of August,
4 1993.

5 APPROVED:

6 By: 
7 JAN LAVERTY JONES, Mayor
8 8/6/93

8 ATTEST:

9 
10 KATHLEEN M. TIGHE, City Clerk

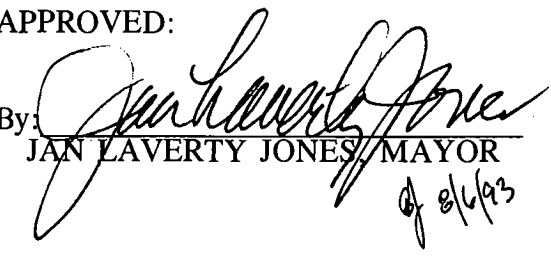
11 The above and foregoing ordinance was first proposed and read by title to
12 the City Council on the 5th day of May, 1993, and referred to the following committee
13 composed of Councilmen Adamsen and Higginson for
14 recommendation; thereafter the said committee reported favorably on said ordinance on the 4th
15 day of August, 1993, which was a regular meeting of said Council; that at said
16 regular meeting, the proposed ordinance was read by title to the City Council as
17 amended and adopted by the following vote:

18 VOTING "AYE": Councilmen Higginson, Adamsen, Hawkins Jr. and Mayor Jones

19 VOTING "NAY": NONE

20 ABSENT: Councilman Nolen

21 APPROVED:

22 By: 
23 JAN LAVERTY JONES, MAYOR
24 8/6/93

24 ATTEST:

25 
26 KATHLEEN M. TIGHE, CITY CLERK

TABLE A - PERMITTED ON-PREMISES ⁽¹⁾ SIGNS BY TYPE AND ZONING DISTRICT

SIGN TYPE	ALLOWED WITHOUT SIGN PERMIT	ALLOWED ONLY WITH SIGN PERMIT	NOT ALLOWED
Freestanding			
Business Identification	not applicable	all non-residential districts	any district with an "R" prefix
Residential (2)	any district with an "R" prefix	not applicable	not applicable
Subdivision Entry or Identification	not applicable	all districts (3)	not applicable
Building			
Building Marker	all districts	n.a.	n.a.
Canopy, Suspended (4)	n.a.	all non-residential districts	any district with an "R" prefix
Marquee, Projecting (4)	n.a.	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix
Roof or Roof, Integral	n.a.	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix
Wall, Window	n.a.	all non-residential districts	any district with an "R" prefix
Miscellaneous			
Banner	n.a.	all non-residential districts	any district with an "R" prefix
Flags (5)	all districts	n.a.	n.a.
Incidental (6)	all districts	not applicable	not applicable
Portable (7)	n.a.	n.a.	all districts
Temporary (8)	n.a.	all districts	n.a.

NOTES:

- (1) OFF-PREMISES SIGNS are regulated under Section 8 of this Ordinance.
- (2) Residential signs may include any of the following:
 - (a) Nameplates containing the name of the occupant attached to a wall or fence;
 - (b) Warning or trespassing signs;
 - (c) For rent, lease or sale signs for single-family dwellings pertaining to the property where it is located are permitted.
- (3) For other subdivision sign regulations, see Section 11 of this Ordinance.
- (4) If the sign is suspended above or projects over a public right-of-way, the issuance and continuation of a sign permit shall be conditioned on the sign owner entering into an Encroachment Agreement with the City. The Encroachment Agreement shall include payment of a fee in accordance with the fee schedule adopted by the City Council.
- (5) Flags of the United State, state flags, municipal flags, flags of foreign nations and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such flag shall not exceed 60 square feet in area and shall not be flown from a pole the top of which is more than 40 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. Any flag not meeting any one or more of these conditions shall be considered a banner sign and shall be subject to regulation as such.
- (6) No commercial message of any kind is allowed on these signs if such message is legible from any location off the lot on which the sign is located.
- (7) A portable sign shall be permitted on the same terms as a temporary sign, in accordance with Section 11 of this Ordinance, except that it may be freestanding.
- (8) The conditions of Section 11 of this Ordinance apply.

TABLE B - NUMBER, DIMENSIONS AND LOCATION OF INDIVIDUAL ON-PREMISES SIGNS

SIGN TYPE	MAX. AREA PER SIGN (s.f.)	MAX. NUMBER (a)	MAX. TOTAL SIGN AREA (b) (s.f.)	MAX. HEIGHT (feet)	MIN. SET- BACK (c) (feet)	MAX. % WALL AREA
Residential - nameplate	2	1 per lot	2	n.a.	n.a.	n.a.
Residential - warning or trespassing	3	1 per street front.	n.a.	n.a.	n.a.	n.a.
Residential - for rent, sale or lease (d)	6	1 per street front.	n.a.	5	10	n.a.
Residential - Subdivision Entry or Identification	48	1 monument or 2 wall per entry	n.a.	5	see Section 19.22.100	n.a.
Incidental	2	no limit	n.a.	n.a.	n.a.	n.a.
Building Marker	n.a.	1 per street front.	n.a.	n.a.	n.a.	1%
Freestanding Business Identification	Formula	1 per 200 ft. of street front.	Formula	P-R /C-D: 12 (e) all others: 24 (f)	5 (e/f)	n.a.
Canopy, Marquee, Projecting	n.a.	1 per 200 ft. of street front.	Formula	n.a.	n.a.	n.a.
Roof	300	1 per street front.	Formula	Max. height limit of zone	n.a.	n.a.
Roof, Integral	n.a.	1 per street front.	Formula	n.a.	n.a.	n.a.
Suspended	n.a.	1 per 200 ft. of street front.	Formula	n.a.	n.a.	10%

SIGN TYPE	MAX. AREA PER SIGN (s.f.)	MAX. NUMBER (a)	MAX. TOTAL SIGN AREA (b) (s.f.)	MAX. HEIGHT (feet)	MIN. SET- BACK (c) (feet)	MAX. % WALL AREA
Wall	n.a.	1 per 200 ft. of street front.	Formula	Height of wall	n.a.	10%
Window	n.a.	n.a.	Formula	n.a.	n.a.	5%
Banner	n.a.	1 per 200 ft. of street front.	Formula	max. height limit of zone	n.a.	5%
Portable	50	1 per lot	Formula	6	10	n.a.
Temporary	Formula	1 per lot	Formula	max. height limit of zone	10	n.a.

FORMULA TO CALCULATE THE MAXIMUM TOTAL AREA OF SIGNS PERMITTED PER STREET FRONTAGE (See Section 5 of this Ordinance for additional information.)

One-half square foot of sign face per lineal foot of street frontage plus one square foot of sign face per lineal foot of setback to the sign face plus one-tenth square foot of sign face per square foot of building face equals the maximum total area of signs permitted per street frontage.

NOTES:

(a) Where more than one sign is permitted per street frontage, a minimum distance of 100 feet shall be maintained between signs.

(b) Lots fronting on two or more streets are allowed the permitted signage for each street frontage, but signage cannot be accumulated and used on one street in excess of that allowed for lots with only one street frontage.

(c) In addition to the setback requirements on this table, signs shall be located such that there is at every street intersection a clear view between heights of three feet and ten feet in a triangle formed by the corner and points on the curb 30 feet from the intersection or entranceway.

(d) For rent, sale or lease signs for apartments are permitted provided the signs are located on the property. Such signs shall be non-lighted and shall comply with requirements of this Table. Signs for apartments may be increased in area two square feet for each four apartment units in excess of twenty, but in no case shall the sign area exceed thirty-two square feet.

(e) Maximum sign height is 12 feet and minimum setback is five feet. However, in no case shall the actual sign height exceed the actual sign setback from any adjacent lot that is zoned and used for residential purposes.

(f) Maximum sign height is 24 feet and minimum setback is five feet. However, in no case shall the actual sign height exceed the actual sign setback from any adjacent lot that is zoned and used for residential purposes.

TABLE C - PERMITTED ON-PREMISES SIGN CHARACTERISTICS

SIGN TYPE	ALLOWED WITHOUT SIGN PERMIT	ALLOWED ONLY WITH SIGN PERMIT	NOT ALLOWED
Animated	not applicable	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix
Changeable Copy	not applicable	all non-residential districts	any district with an "R" prefix
Illumination, internal (a)	incidental signs	all non-residential districts	any district with an "R" prefix
Illumination, external (a)	flags, building markers	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix
Illumination, exposed bulbs or neon (a)	not applicable	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix

NOTES:

(a) No direct light or significant glare from the sign shall be cast onto any adjacent lot that is zoned and used for residential purposes.

FIRST AMENDMENT

Bill No. 93-17

Ordinance No. _____

AN ORDINANCE RELATING TO SIGNS; AMENDING TITLE 19 OF THE MUNICIPAL CODE OF THE CITY OF LAS VEGAS, NEVADA, 1983 EDITION, BY ADDING THERETO A NEW CHAPTER CONTAINING A COMPREHENSIVE SET OF REQUIREMENTS AND REGULATIONS PERTAINING TO SIGNS, INCLUDING DEFINITIONS AND ADMINISTRATIVE PROCEDURES; REPEALING TITLE 17 OF SAID CODE IN ITS ENTIRETY; PROVIDING FOR PENALTIES FOR THE VIOLATION HEREOF; PROVIDING FOR OTHER MATTERS PROPERLY RELATING THERETO; AND REPEALING ALL ORDINANCES AND PARTS OF ORDINANCES IN CONFLICT HEREWITH.

Sponsored by:
Councilman Arnie Adamsen

Summary: Adopts comprehensive regulations pertaining to signs.

THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY
ORDAIN AS FOLLOWS:

SECTION 1: Title 19 of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, is hereby amended by adding thereto a new chapter consisting of the provisions set forth as Sections 2 to 13, inclusive, of this Ordinance.

SECTION 2: The purposes of these sign regulations are to regulate the location, design and illumination of signs and advertising structures; to encourage the effective use of signs as a means of communication in the City; to maintain and enhance the aesthetic environment, including scenic vistas; to enhance the City's ability to attract sources of economic development and growth; to improve pedestrian and traffic safety; to minimize the possible adverse effect of signs on nearby public and private property; and to enable the fair and consistent enforcement of these regulations. This Chapter is adopted under the zoning authority of the City of Las Vegas in furtherance of the more general purposes set forth in this Title, as well as under the City's general police power.

SECTION 3: A sign may be erected, placed, established, painted, created, or maintained in the City only in conformance with the standards, procedures, exemptions and other requirements of this Chapter. The effect of this Chapter as more specifically set forth herein, is:

1 (1) To establish a permit system to allow a variety of types of signs in
2 commercial and industrial zones, and a limited variety of signs in other zones, subject to the
3 standards and the permit procedures of this Chapter;

4 (2) To allow certain signs that are small, unobtrusive, and incidental to
5 the principal use of the respective lots on which they are located, subject to the substantive
6 requirements of this Chapter, but without a requirement for permits;

7 (3) To provide for temporary signs without commercial messages in
8 limited circumstances in the public right-of-way;

9 (4) To prohibit all signs not expressly permitted by this Chapter; and

10 (5) To provide for the enforcement of the provisions of this Chapter.

11 SECTION 4: Words and phrases used in this chapter shall have the
12 meanings set forth in this section. Words and phrases not defined in this Section but defined in
13 this Title shall have the meanings set forth therein. All other words and phrases shall be given
14 their common, ordinary meaning, unless the context clearly requires otherwise.

15 (A) "Abandoned Sign" means any sign remaining in place or not
16 maintained for a period of 90 days or more which no longer advertises or identifies an on-going
17 business, product, service, idea or commercial activity.

18 (B) "Address Sign" means the numeric reference of a structure
19 or use to a street, included as part of a wall or monument sign.

20 (C) "Advertising" means any writing, painting, display, emblem,
21 drawing, sign or other device designed, used or intended for display or any type of publicity for
22 the purpose of making anything known or attracting attention to a place, product, goods, services,
23 idea or statement.

24 (D) "Animated Sign" means any sign that uses movement or
25 change of lighting or message to depict action or create a special effect or alternating scene.

26 (E) "Banner" means any sign of lightweight fabric or similar

1 material that is permanently mounted to a pole or a building by a permanent frame at one or more
2 edges. National flags, state or municipal flags, or the official flag of any institution or business
3 shall not be considered banners.

4 (F) "Beacon" means any light with one or more beams directed
5 into the atmosphere or directed at one or more points not on the same zone lot as the light source;
6 also, any light with one or more beams that rotate or move.

7 (G) "Building Marker" means any sign indicating the name of a
8 building, date or incidental information about its construction, which sign is cut into a masonry
9 surface or made of bronze or other permanent material.

10 (H) "Building Sign" means any sign attached to any part of a
11 building, as contrasted to a freestanding sign.

12 (I) "Canopy Sign" means any sign that is a part of or attached
13 to an awning, canopy, or other fabric, plastic or structural protective cover over a door, entrance,
14 window or outdoor service area. A marquee is not a canopy.

15 (J) "Changeable Copy Sign" means a sign or portion thereof with
16 characters, letters or illustrations that can be changed or rearranged without altering the face or
17 the surface of the sign. A sign on which the message changes more than eight times per day shall
18 be considered an animated sign and not a changeable copy sign for purposes of this Chapter. A
19 sign on which the only copy that changes is electronic or mechanical indication of time or
20 temperature shall be considered a "time and temperature" portion of a sign and not a commercial
21 message or a changeable copy sign for purposes of this Chapter.

22 (K) "Civic Event Sign" means a temporary sign, other than a
23 commercial sign, posted to advertise a civic event sponsored by a public agency, school, church
24 or religious institution, civic-fraternal or other organization.

25 (L) "Commercial Message" means any sign wording, logo, or
26 other representation that, directly or indirectly, names, advertises, or calls attention to a business,

1 product, service, idea or commercial activity.

2 (M) "Construction Permit" means any permit issued by the
3 Department of Building and Safety for the construction of any sign as required by Section 12.

4 (N) "Construction Sign" means a temporary sign erected on the
5 parcel on which construction is taking place, limited to the duration of the construction, indicating
6 the names of the architects, engineers, contractors, or similar artisans, and the owner, financial
7 supporters, sponsors, and similar individuals or firms having a major role or interest with respect
8 to the structure or project.

9 (O) "Director" means the Director of the City of Las Vegas
10 Department of Community Planning and Development or his or her designee.

11 (P) "Directory Sign" means a sign for listing the tenants, occupants,
12 floor plan, addresses or suite numbers of a building, center or residential building complex.

13 (Q) "Flag" means any fabric, banner or bunting containing
14 distinctive colors, patterns, or symbols, used as a symbol of a government, political subdivision
15 or other private entity.

16 (R) "Freestanding Sign" means any sign supported by structures or
17 supports that are placed on, or anchored in, the ground and that are independent from any
18 building or other structure.

19 (S) "Grand Opening" means a one-time promotional activity not
20 exceeding 30 calendar days used by newly established businesses, within 2 months after
21 occupancy, to inform the public of their location and service available to the community.

22 (T) "Illegal Sign" any of the following: a sign erected without
23 first complying with all ordinances and regulations in effect at the time of its construction and
24 erection or use; a sign that was legally erected, but whose advertised use has ceased, or the
25 structure upon which the display is placed has been abandoned by its owner, not maintained, or
26 not used to identify or advertise an on-going business for a period of not less than 90 days; a sign

1 that was legally erected which later became nonconforming as a result of the adoption of an
2 ordinance, the amortization period for the display provided by the ordinance rendering the display
3 nonconforming has expired, and conformance has not been accomplished; a sign which is a danger
4 to the public or is unsafe; a sign which is a traffic hazard not created by relocation of streets or
5 highways or by acts of the City.

6 (U) "Incidental Sign" means a sign, generally informational, that
7 has a purpose secondary to the use of the zone lot on which it is located, such as "no parking",
8 "entrance", "loading only", "telephone" and other similar directives. No sign with a commercial
9 message legible from a position off the zone lot on which the sign is located shall be considered
10 incidental.

11 (V) "Lot" means any piece or parcel of land or a portion of a
12 subdivision, the boundaries of which have been established by some legal instrument of record,
13 that is recognized and intended as a unit for the purpose of transfer of ownership.

14 (W) "Marquee" means any permanent roof-like structure projecting
15 beyond a building or extending along and projecting beyond the wall of the building, generally
16 designed and constructed to provide protection from the weather.

17 (X) "Marquee Sign" means any sign attached to, in any manner,
18 or made a part of a marquee.

19 (Y) "Nonconforming Sign" means any sign that does not conform
20 to the requirements of this Chapter.

21 (Z) "Off-premises Sign" means any sign advertising or announcing
22 any place, product, goods, services, idea or statement whose subject is not available or located
23 at or on the lot where the sign is erected or placed.

24 (AA) "On-premises Sign" means any sign advertising or announcing
25 any place, product, goods, services, idea or statement whose subject is available or located at or
26 on the lot where the sign is erected or placed.

1 (BB) "Pennant" means any lightweight plastic, fabric or other
2 material, whether or not containing a message of any kind, suspended from a rope, wire, or
3 string, usually in a series, designed to move in the wind.

4 (CC) "Person" means any association, company, corporation, firm,
5 organization, or partnership, singular or plural, of any kind.

6 (DD) "Political Sign" means any sign advertising the candidacy for
7 office of any person or any sign advertising support or non-support of a candidate for office or
8 of action on a ballot matter of a primary, general or special election.

9 (EE) "Portable Sign" means any sign not permanently attached to
10 the ground or other permanent structure, temporarily placed commercial "stab signs" or other
11 commercial sign designed to be transported, including, but not limited to, signs designed to be
12 transported by means of wheels; signs converted to A- or T-frames; menu and sandwich board
13 signs; tethered balloons used as signs; vehicles designed with the express purpose of providing
14 advertising space; and signs attached to or painted on a vehicle or trailer which is parked and
15 visible from the public right-of-way, unless said vehicle is used in the normal day-to-day
16 operations of the business.

17 (FF) "Principal Building" means the building in which is conducted
18 the principal use of the zone lot on which it is located. Zone lots with multiple principal uses
19 may have multiple principal buildings, but storage buildings, garages, and other clearly accessory
20 uses shall not be considered principal buildings.

21 (GG) "Projecting Sign" means any sign affixed to a building or wall
22 in such a manner that its leading edge extends more than six inches beyond the surface of such
23 building or wall.

24 (HH) "Real Estate Sign" means any on-premises sign placed upon
25 or adjacent to a building, zone lot, subdivision or parcel of land advertising the lease, rent or sale
26 of said building, lot or parcel of land.

1 (II) "Roof Sign" means any sign erected and constructed wholly
2 on and over the roof of a building, supported by the roof structure, and extending vertically above
3 the highest portion of the roof.

4 (JJ) "Roof Sign, Integral" means any sign erected or constructed
5 as an integral or essentially integral part of a normal roof structure of any design, such that no
6 part of the sign extends vertically above the highest portion of the roof and such that no part of
7 the sign is separated from the rest of the roof by a space of more than six inches.

8 (KK) "Setback" means the distance from the property line to the
9 nearest part of the applicable building, structure, or sign, measured perpendicularly to the
10 property line.

11 (LL) "Sign" means any device, fixture, placard, structure or other
12 medium, including its structure and component parts, that uses any color, form, graphic,
13 illumination, symbol or writing to advertise, announce the purpose of, or identify the purpose of
14 a person or entity, or to communicate information of any kind to the public.

15 (MM) "Sign Permit" means any permit issued by the Department
16 of Community Planning and Development for any sign as required by this Chapter.

17 (NN) "Street" means a strip of land or way subject to vehicular
18 traffic (as well as pedestrian traffic) that provides direct or indirect access to property, including,
19 but not limited to, alleys, avenues, boulevards, courts, drives, highways, lanes, places, roads,
20 terraces, trails, or other thoroughfares.

21 (OO) "Street Frontage" means the distance for which a lot line of
22 a zone lot adjoins a public street, from one lot line intersecting said street to the furthest distant
23 lot line intersecting the same street.

24 (PP) "Subdivision Directional Sign" means any temporary sign that
25 advertises or informs the public of the existence, direction to or sale of lots or dwelling units in
26 a residential subdivision located within the City.

1 (QQ) "Subdivision Entry Statement and Location Signs" means any
2 permanent on-premises architectural design statement or feature at the entrance to a subdivision
3 which serves to advertise the identity of or any on-premises subdivision interior sign which
4 provides location information within the subdivision.

5 (RR) "Subdivision Sales Sign" means any temporary on-premises
6 subdivision sign that advertises or informs the public of the existence, location or sale of lots,
7 model units or new dwelling units within a residential subdivision.

8 (SS) "Suspended Sign" means a sign that is suspended from the
9 underside of a horizontal plane surface and is supported by such surface.

10 (TT) "Temporary Sign" means any sign that is used only
11 temporarily and is not permanently mounted.

12 (UU) "Wall Sign" means any sign attached parallel to, but within
13 six inches of, a wall, painted on the wall surface of, or erected and confined within the limits of
14 an outside wall of any building or structure, which is supported by such wall or building, and
15 which displays only one sign surface.

16 (VV) "Window Sign" means any sign, pictures, symbol or
17 combination thereof, designed to communicate information about an activity, business,
18 commodity, event, sale or service, that is placed inside a window or upon the window panes or
19 glass and is visible from the exterior of the window.

20 SECTION 5: (A) The area of a sign face (which is also the sign area of
21 a wall sign or other sign with only one face) shall be computed by means of the smallest square,
22 circle, rectangle, triangle, or combination thereof that will encompass the extreme limits of the
23 writing, representation, emblem or other display, together with any material or color forming an
24 integral part of the background of the display or used to differentiate the sign from the backdrop
25 or structure against which it is placed. The area of a sign face shall not include any supporting
26 framework, bracing or decorative fence or wall which otherwise meets the zoning ordinance

1 regulations and is clearly incidental to the sign itself.

2 (B) The area for a sign with more than one face shall be computed by
3 adding together the area of all sign faces readable from any one point. When two identical sign
4 faces are readable from any one point, both shall be computed. When two identical sign faces
5 are placed back to back, the sign area may be computed by the measurement of one of the faces
6 provided that both faces are not readable from any point and the angle at which the two sign faces
7 are placed does not exceed forty-five degrees. If two sign faces placed back to back are not
8 identical, they shall be counted as two separate signs.

9 (C) The height of a sign shall be computed as the distance from the base
10 of the sign at normal grade to the top of the highest attached component of the sign. Normal
11 grade shall be construed to be the lower of (1) existing grade prior to construction or (2) the
12 newly established grade after construction, exclusive of any filling, berming, mounding, or
13 excavating solely for the purpose of locating the sign. In cases in which the normal grade cannot
14 reasonably be determined, sign height shall be computed on the assumption that the elevation of
15 the normal grade at the base of the sign is equal to the elevation of the nearest point of the crown
16 of a public street or the grade of the land at the principal entrance to the principal structure,
17 whichever is lower.

18 (D) The permitted sum of the area of all individual signs on a property
19 shall be computed by applying the standards contained in Table 1.5.B. Lots fronting on two or
20 more streets are allowed the permitted sign area for each street frontage. However, the total sign
21 area that is oriented toward a particular street may not exceed the portion of the lot's total sign
22 area allocation that is derived from the frontage on that street.

23 SECTION 6: (A) On-premises signs may be allowed on private property
24 in the City ~~only~~ in accordance with Table 1.5.A. A sign permit shall be secured for all signs
25 for which the table indicates a sign permit is necessary. Special conditions may apply in some
26 cases as noted on the table or in this Chapter. Notwithstanding any other provision of this

1 Subsection, an on-premises sign may be allowed only if:

2 (1) The sum of the area of all building and freestanding signs
3 conforms with the maximum permitted sign area as specified in Table 1.5.B;

4 (2) The size, location and number of signs on the lot conform
5 with the requirements of Table 1.5.B;

6 (3) The characteristics of the sign conform with the limitations
7 of Table 1.5.C and with any additional limitations on characteristics listed in Table 1.5.A;

8 (4) All signs must be permanently mounted to a building or other
9 freestanding, permanently secured support structure. No portable on-premises signs shall be
10 permitted.

11 (B) (1) If an on-premises sign requiring a permit under the provisions
12 of this Chapter is to be placed, constructed, erected, or modified, the owner of the lot shall secure
13 a sign permit prior to the construction, placement, erection, or modification of such a sign in
14 accordance with the requirements of this Chapter. Furthermore, the property owner shall
15 maintain in force, at all times, a sign permit for such sign in accordance with the requirements
16 of this Chapter.

17 (2) No on-premises signs shall be erected in the public right-of-
18 way.

19 (3) No on-premises sign permit of any kind shall be issued for
20 an existing or proposed sign unless such sign is consistent with the requirements of this Chapter
21 (including those protecting existing signs) in every respect and with the Master Signage Plan or
22 Common Signage Plan in effect for the property.

23 (C) All signs shall be designed, constructed, and maintained in
24 accordance with Section 12 of this Ordinance.

25 SECTION 7: (A) No permit shall be issued for an individual on-premises
26 sign requiring a permit unless and until a Master Signage Plan or a Common Signage Plan for the

1 parcel on which the sign will be erected has been submitted to the Director and approved by the
2 Director as conforming with this section.

3 (B) For any parcel on which the owner proposes to erect one or more
4 signs requiring a permit, unless such parcel is included in a Common Signage Plan, the Owner
5 shall submit to the Director a Master Signage Plan which meets the following criteria:

6 (1) The plan shall be done on an accurate plot plan of the parcel,
7 at such scale as the Director may reasonably require;

8 (2) The location of buildings, parking lots, driveways, and
9 landscaped areas on such parcel shall be shown;

10 (3) An accurate indication shall be made on the plot plan of the
11 location of each present and proposed sign of any type, whether requiring a permit or not, except
12 that incidental signs need not be shown; and

13 (4) Design drawings shall be submitted which allow the
14 computation of sign area and the height of any signs and which indicate any sign characteristics
15 such as illumination or moving parts.

16 (C) The owners of two or more contiguous parcels (disregarding
17 intervening streets and alleys) or the owner of a single parcel with more than one building (not
18 including any accessory building) may file with the Director a Common Signage Plan for such
19 parcel(s). The purpose of the Common Signage Plan is to provide consistent sign design on the
20 parcel(s). Where contiguous parcels are under separate ownership, freestanding business
21 identification signs or signs which identify a complex of structures may be treated as on-premises
22 signs under a Common Signage Plan. The Director may allow a 15 percent increase in the
23 maximum total sign area for all signs covered by the Common Signage Plan where a consistent
24 sign design is provided. This bonus may be allocated within each parcel as the applicant elects.

25 (1) The Common Signage Plan shall contain all of the information
26 required for a Master Signage Plan and shall also specify standards for consistency among all

1 signs on the parcels affected by the Plan with regard to color scheme; lettering or graphic style;
2 lighting; location of each sign on the buildings; material; and sign proportions.

3 (2) A Common Signage plan or Master Signage Plan including
4 window signs may indicate the areas of the windows to be covered by window signs and the
5 general type of the window sign (e.g., paper affixed to window, painted, etched on glass, or some
6 other material hung inside window).

7 (3) The Master or Common Signage Plan may contain such other
8 restrictions as the owners of the parcel may reasonably determine.

9 (4) The Master or Common Signage Plan shall be signed by all
10 owners or their authorized agents in such form as the Director shall require.

11 (5) A Master or Common Signage Plan may be amended by filing
12 a new Master or Common Signage Plan that conforms with all requirements of the ordinance then
13 in effect.

14 (6) If any new or amended Common Signage Plan is filed for a
15 property on which existing signs are located, it shall include a schedule for bringing into
16 conformance, within three years, all signs which do not conform to the proposed amended plan
17 or to the requirements of this Chapter in effect on the date of submission.

18 (7) After approval of a Master or Common Signage Plan, no sign
19 shall be erected, placed, painted or maintained, except in conformance with such plan, and such
20 plan may be enforced in the same way as any provision of this Chapter. In case of any conflict
21 between the provisions of such a plan and any other provision of this Chapter, the latter shall
22 control.

23 (D) Any on-premises sign which identifies a complex of structures shall
24 display the complex address or the address range within the complex. Any other on-premises sign
25 may incorporate a street address. The area of any sign which displays a street address shall not
26 be computed as part of the sign face. All street addresses displayed shall be in conformance with

1 the "City of Las Vegas Street Naming and Address Assignment Regulations".

2 SECTION 8: (A) Off-premises signs are to be considered primarily as
3 a specific type of land use rather than as an incidental use to an existing land use. Off-premises
4 signs generally produce a revenue to the property owner as a land use as compared to on-premises
5 signs which in themselves do not produce a revenue but are incidental to a revenue-producing land
6 use. However, because of the special characteristics of off-premises signs as compared to other
7 types of land uses and structures, certain qualifications and requirements are set forth in
8 connection with off-premises signs as a permitted use in certain zoning districts.

9 (B) A special use permit is required for all off-premises signs prior to
10 the construction, placement, erection, or modification of such a sign in accordance with the
11 requirements of this Chapter. Furthermore, the property owner, owner of the structure or other
12 assignee shall maintain in force, at all times, a sign permit for such sign in accordance with the
13 requirements of this Chapter.

14 (C) No off-premises signs shall be erected in the public right-of-way.

15 (D) No off-premises sign permit of any kind shall be issued for an
16 existing or proposed sign unless such sign is consistent with all requirements of this Chapter
17 (including those protecting existing signs).

18 (E) All off-premises signs shall be designed, constructed, and maintained
19 in accordance with Section 12 of this Ordinance.

20 (F) Off-premises signs are permitted in the C-1, C-2, C-M, M, and C-V
21 Zoning Districts only.

22 (G) Off-premises signs may be permitted only with a special use permit
23 on any parcel of land zoned in conformance with the districts listed above. Such special use
24 permit shall be issued pursuant to Chapter 19.90.

25 (H) No off-premises sign shall have a surface area greater than six-
26 hundred seventy-two square feet, except that an embellishment of not to exceed five feet above

1 the regular rectangular surface of the sign may be added if the additional area contains no more
2 than one-hundred twenty-eight square feet.

3 (I) Off-premises signs which are within six hundred sixty feet of the
4 right-of-way and which can be read from Interstate 15, U.S. 95 (Rancho Drive) from the north
5 city limits to the Oran K. Gragson Highway, the Oran K. Gragson Highway or Interstate 515
6 must be no closer than seven hundred fifty (750) feet (measured along the highway frontage) to
7 any other off-premises sign along the same frontage. Each side of the highway shall be
8 considered a separate frontage. Said sign and all other off-premises signs must be no closer than
9 three hundred feet in any direction to any other off-premise sign, wherever located, including an
10 off-premises sign that is situated outside the corporate boundaries of the City.

11 (J) The distance to and from a sign shall be measured with reference to
12 the point on the ground that is directly beneath the center of the sign structure.

13 (K) Off-premises signs which are within six hundred sixty feet of the
14 right-of-way and which can be read from Interstate 15, U.S. 95 (Rancho Drive) from the north
15 city limits to the Oran K. Gragson Highway, the Oran K. Gragson Highway or Interstate 515
16 must not be higher than forty feet except as provided in paragraphs 1 and 2 below. The height
17 shall be measured from the grade at the point of construction to the top of the sign. The display
18 surface shall not be higher than thirty feet nor wider than sixty feet.

19 (1) An off-premises sign within one hundred fifty feet of the
20 right-of-way line of an elevated freeway or highway to which it is oriented may be erected thirty
21 feet above the elevation of the roadway surface nearest the sign.

22 (2) An off-premises sign within one hundred fifty feet of the
23 right-of-way line of any freeway or highway to which it is oriented which, at a height of forty
24 feet, will have a significant portion of its display surface obscured from view from the travel lanes
25 of the freeway or highway may be increased to a maximum of fifty-five feet when authorized by
26 the City Council after review by the Board of Zoning Adjustment or the Planning Commission,

1 as the case may be.

2 (L) All other off-premises signs must be no higher than forty feet from
3 grade at the point of construction, except that an off-premises sign within sixty feet of the right-of-
4 way line of the street to which it is oriented which, at a height of forty feet, will have a
5 significant portion of its display surface obscured from view from the travel lanes of the street
6 may be increased to a maximum of fifty-five feet when authorized by the City Council after
7 review by the Board of Zoning Adjustment or the Planning Commission, as the case may be.

8 (M) All structural elements of an off-premises sign to which the display
9 panels are attached shall be screened from view. Display surface panels which are removed for
10 the purpose of changing the advertising message shall be replaced within thirty days with display
11 panels containing a new advertising message or uniformly painted blank panels.

12 (N) All off-premises signs must be located on the property in accordance
13 with the required setbacks of the zoning district, must be freestanding or roof-mounted, and must
14 not be located on property used for residential purposes. Off-premises signs must not be located
15 closer than ten feet to the right-of-way line of a freeway nor closer than fifty feet to the
16 intersection of the present or future rights-of-way of any two public roads, streets or highways.

17 (O) Any off-premises sign proposed along the Oran K. Gragson
18 Highway, Interstate 515 or Interstate 15 must obtain a State of Nevada permit pursuant to NAC
19 410.220 through 410.410 (State of Nevada Outdoor Advertising Control Manual) prior to the
20 issuance of a construction permit and a sign permit by the City.

21 (P) No permit shall be issued for an individual off-premises sign unless
22 and until a Master Signage Plan for the parcel on which the sign will be erected has been
23 submitted to and approved by the Director as conforming with this section. The Master Signage
24 Plan shall meet the following criteria:

25 (1) The plan shall be done on an accurate plot plan of the parcel,
26 at such scale as the Director may reasonably require;

1 (2) The location of buildings, parking lots, driveways, and
2 landscaped areas on such parcel shall be shown;

3 (3) An accurate indication shall be made on the plot plan of the
4 location of all existing and proposed off-premises signs; and

5 (4) Design drawings shall be submitted which allow the
6 computation of sign area and the height of any signs and which indicate any sign characteristics
7 such as illumination or moving parts.

8 SECTION 9: (A) No signs shall be allowed in the public right-of-way,
9 except as provided in this Chapter.

10 (B) Permanent signs may be permitted in the public right-of-way,
11 including:

12 (1) Public signs erected by or on behalf of a governmental body
13 to post legal notices, identify public property, convey public information, and direct or regulate
14 pedestrian or vehicular traffic;

15 (2) Bus stop signs erected by a public transit company;

16 (3) Informational signs of a public utility regarding its poles,
17 lines, pipes or facilities;

18 (4) Canopy, marquee, projecting and suspended signs which
19 projecting over a public right-of-way in conformity with the conditions of Table 1.5.A of this
20 Chapter;

21 (5) Subdivision entry statement signs and subdivision interior
22 directional signs may be permitted in accordance with a Master Signage Plan and provided the
23 sign owner enters into an Encroachment Agreement with the City.

24 (C) Emergency warning signs erected by a governmental agency, a public
25 utility company, or a contractor doing authorized or permitted work within the public right-of-way
26 may be permitted.

1 (D) Any sign installed or placed on any public property, except in
2 compliance with the requirements of this section, shall be forfeited to the public and subject to
3 impoundment and removal after appropriate notice has been given. Appropriate notice shall be
4 deemed given if the City has made reasonable efforts to identify the owner or installer of the
5 offending sign and subsequently has made a reasonable effort to notify the owner or installer of
6 the nonconformance by written notice. If such owner or installer cannot be advised using
7 reasonable efforts, the City must affix a notice of noncompliance to the offending sign. If the
8 owner or installer has not responded to the notice of noncompliance within 10 days of the posting
9 of the notice, such sign may be impounded and removed. Following the impoundment and
10 removal of an offending sign, the City must keep the sign for a period of 30 days following the
11 sign's removal after which said sign may be destroyed. Notwithstanding the provisions of this
12 section any offending sign may be immediately impounded and removed if the sign posted is a
13 hazard to the public or is placed in a public right-of-way. In addition to other remedies
14 hereunder, the City shall have the right to recover from the owner or installer of such a sign the
15 full costs of removal and disposal of such sign. The City shall certify such removal and charge
16 the owner or installer of the sign for such removal, payable within ten days after receipt of a
17 statement of charges. It is presumed that the person or entity whose identity is represented on the
18 sign is the person responsible for installing the sign, which presumption may be rebutted by
19 affidavit of the entity or person to whom the charges are presented.

20 SECTION 10: (A) Any sign authorized in this ordinance is allowed
21 to contain non-commercial copy in lieu of any other copy. In addition to non-commercial
22 messages, the following signs shall be exempt from regulation under this Chapter:

23 (1) Any public safety sign, notice or warning required by a valid
24 and applicable federal, state, or local law, regulation, or ordinance;

25 (2) Any sign inside a building, not attached to a window or door,
26 that is not legible from a distance of more than three feet beyond the lot line of the zone lot or

1 parcel on which such sign is located;

2 (3) Works of art that do not include a commercial message;

3 (4) Holiday lights and decorations with no commercial message,
4 but only between November 15 and January 15 of each year;

5 (5) Traffic control signs on private property, such as Stop, Yield
6 and similar signs, the face of which meet Department of Public Works standards and which
7 contain no commercial message of any sort;

8 (6) Any owner's or owner agent's temporary "open house" sign
9 advertising, for no more than 12 hours, the resale of an individual's dwelling unit as opposed to
10 new homes or subdivision sales units;

11 (7) The requirements of this Chapter relative to size, height,
12 illumination and type of sign shall not apply to any on premises sign located on any business or
13 property which is licensed as a casino within the Gaming Enterprise District, except as may be
14 required by other action of the City Council.

15 (B) All signs not expressly permitted or exempted under this Chapter are
16 prohibited in the City. No private sign of any kind shall be located on or over any public street,
17 walkway, parking or other public property except as otherwise provided for in this Chapter.
18 Displays which employ white, red or blue rotating lights smaller than twelve (12) inches or strobe
19 lights, both which are consistent with emergency vehicle lights, are prohibited. Except as lawfully
20 permitted as a temporary event sign permit, beacons, pennants, inflatable signs and tethered
21 balloons, and portable signs are prohibited.

22 SECTION 11: (A) Temporary special event signs may be approved
23 by the Director for a limited time period as a means of publicizing special events such as grand
24 openings. Such signs shall be limited to the following provisions:

25 (1) A temporary sign permit is required.

26 (2) Such permit allows the holder to display the temporary event

1 sign up to 60 days per year. Only one temporary special event sign permit shall be issued to the
2 same business license holder on the same parcel in any one calendar year.

3 (3) Special event signs may include balloons, inflated devices,
4 search lights, pennants, portable signs and streamers.

5 (4) All temporary signs shall be subject to the requirements of
6 Tables 1.5.B and 1.5.C.

7 (B) Civic event signs, as defined herein, may be approved by the
8 Director for a limited time period to advertise any civic event. A temporary sign permit is
9 required. Such permit is limited to thirty days per event from the date of erection. All temporary
10 signs shall be subject to the requirements of Tables 1.5.B and 1.5.C.

11 (C) A "political sign" is a temporary sign supporting the candidacy for
12 office of any person or urging action on any other matter on the ballot of a primary, general or
13 special election.

14 (1) Political signs may be placed on private property only. No
15 political sign shall be placed at any location where it may interfere with or be confused with a
16 traffic control signal or sign or where it may obstruct the vision of traffic. No political sign shall
17 be placed on any public property or right-of-way or posted on any utility pole or device.

18 (2) In any residential zoning district, a political sign shall not
19 exceed thirty-two square feet.

20 (3) All political signs in non-residential zoning districts in excess
21 of thirty-two square feet shall conform to the requirements of Section 12 of this Ordinance and
22 shall require a sign permit. The permit applicant shall submit documentation from the owner of
23 the property on which the sign is to be located granting permission for the sign.

24 (4) (a) All political signs must be removed within fifteen days
25 after the election to which they pertain. Signs supporting a candidate who loses a primary election
26 or wins a nonpartisan race in a primary election with more than fifty percent of the vote must be

1 removed within fifteen days after the primary election.

2 (b) The person or persons who are responsible for the
3 erection, placement or distribution of any political sign, including the person whose candidacy the
4 sign supports, are jointly and severally responsible for its removal and the cost thereof.

5 (c) If any sign is not removed within the time period set
6 forth above, the City may, upon five days written notice to a candidate or other person
7 responsible, remove and dispose of such sign. The City shall certify such removal and charge
8 the candidate or other person responsible for the City's cost for such removal. Removal charges
9 shall be paid within ten days after receipt of a statement of charges.

10 (D) (1) Signs which are located at the entry to a subdivision and
11 which identify that subdivision shall not be considered temporary and are subject to the
12 requirements of Tables 1.5.A, 1.5.B and 1.5.C, and Subsection (B) of Section 12 of this
13 Ordinance.

14 (2) For each separately identified residential subdivision, one
15 temporary subdivision development sale sign is permitted per arterial or collector street fronted
16 by the subdivision, with a maximum of two such signs per subdivision. In addition, all such signs
17 must comply with the following:

18 (a) The permit application must be accompanied by a plot
19 or location plan; a description, drawing or picture of the proposed sign and a description of the
20 means by which it will be secured; and written authorization for the placement of the sign from
21 the owner of the property on which the sign is to be located or from the owner's duly authorized
22 agent.

23 (b) The permit is valid for twenty-four months or until the
24 last unit or lot is sold, whichever occurs first. At that time, the sign(s) must be removed unless
25 a new permit therefor has been obtained. The property owner and the permit holder, if the latter
26 is not the property owner, shall each be responsible for the maintenance and removal of the

1 sign(s).

2 (c) The maximum size of any one sign shall not exceed
3 three hundred square feet and the total square footage of all on-site permitted signs shall not
4 exceed four hundred.

5 (d) The height of the sign shall not exceed twelve feet
6 above the height of the nearest property line wall. If the sign is not located behind a property line
7 wall, then the height of the sign must not exceed eighteen feet and the distance from the bottom
8 of the sign to the ground must not exceed eight feet.

9 (e) The sign must be set back at least ten feet from any
10 public right-of-way and must be set back from any street intersection in order that it will not
11 create a sight restriction.

12 (f) The sign must be no closer than fifty feet to any other
13 on-premises sign, off-premises sign or subdivision development sale sign.

14 (g) The sign must be a freestanding sign that is firmly
15 secured in the ground, as approved by the building official.

16 (E) (1) Subdivision development directional signs are not considered
17 "on-premises" signs or "off-premises" signs and are permitted in accordance with the provisions
18 of this Chapter.

19 (2) A maximum of eight subdivision development directional
20 signs are permitted for each separately identified residential subdivision. Signs for two separately
21 identified residential subdivisions mounted on the same sign structure shall be counted as two
22 signs.

23 (3) A maximum of two such signs may be up to one hundred
24 twenty-eight square feet in size. A maximum of four such signs may be up to ninety-six square
25 feet in size. All other such signs shall not exceed forty square feet in size. An embellishment
26 of not to exceed twenty percent of the surface area of a sign may be added.

1 (4) Subdivision development directional signs are permitted only
2 in accordance with the following:

3 (a) The height of any such sign must not exceed fourteen
4 feet, except that any such sign that exceeds forty square feet in size, as authorized by this
5 Chapter, may be permitted to a maximum height of twenty-two feet;

6 (b) The distance from the bottom of any sign to the ground
7 must not exceed eight feet;

8 (c) Any such sign must be set back at least ten feet from
9 any public right-of-way and must be set back from any street intersection in a manner which does
10 not unsafely restrict sight distances;

11 (d) No such sign may be located on any lot which has
12 been developed, whether for residential or nonresidential use;

13 (e) No such sign may be closer than one hundred feet to
14 any other such sign or to any on-premises or off-premises sign;

15 (f) No such sign shall be located more than four miles
16 from the subdivision to which it is providing direction;

17 (g) Each such sign must be a pole sign that is firmly
18 secured in the ground, as approved by the Building Official;

19 (h) The name, address and telephone number of the permit
20 holder and the permit number must be securely affixed to a pole of each sign;

21 (i) A permit is required for each sign pursuant to Section
22 12 of this Ordinance. The permit application must be accompanied by a plot plan which shows
23 where the sign will be placed on the property and a master location plan which indicates where
24 all other subdivision development directional signs (not including weekend directional signs) for
25 the subdivision will be placed; a description, drawing or picture of the proposed sign and a
26 description of the means by which it will be secured; and written authorization for the placement

1 of the sign from the owner of the property on which the sign is to be located or from the owner's
2 duly authorized agent;

3 (j) A permit shall be valid for twenty-four months or until
4 the last unit or lot is sold, whichever occurs first. At that time, the sign must be removed unless
5 a new permit therefor has been obtained. The property owner and the permit holder, if the latter
6 is not the property owner, shall each be responsible for the maintenance and removal of the sign.

7 (4) Any subdivision development directional sign proposed to be
8 located along the Oran K. Gragson Highway, Interstate 515 or Interstate 15 must obtain a State
9 of Nevada permit pursuant to NAC 410.220 through 410.410 (State of Nevada Outdoor
10 Advertising Control Manual). Evidence of having obtained said permit must be presented to the
11 City prior to the issuance of a permit by the City.

12 (5) No subdivision development directional signs may be erected
13 or maintained within six hundred sixty feet of the nearest right-of-way line of Summerlin Parkway
14 from Station 499 + 78 to Station 601 + 30.

15 (F) (1) Weekend directional signs, as defined in this Section, shall
16 be used to direct traffic to residential projects only and shall not be employed for non-residential
17 purposes of any kind.

18 (2) No weekend directional sign shall be installed unless it has
19 been approved as a part of a master weekend directional sign plan. A permit application and sign
20 map shall be presented for each development for which weekend directional signs are to be
21 employed. The application and map must be in a form and include such exhibits as specified by
22 the Department of Community Planning and Development. The map must indicate the
23 approximate location on each street of each sign to be installed and must include a statement that
24 at the time of installation no sign is to be installed in violation of the spacing requirements of this
25 Chapter or cause any already-in-place weekend directional sign to be in violation of the spacing
26 requirements. The permit application shall state the name and mailing address of the party to be

1 notified in the event of any violations of this Chapter. A master weekend directional sign permit
2 shall be issued for all signs shown on the approved plan.

3 (3) Applicants for weekend directional sign permits shall provide
4 proof of and maintain comprehensive liability insurance in the minimum amount of \$4,000,000.00
5 per occurrence in a form acceptable to the Director of Community Planning and Development.
6 If any sign is placed in any unimproved public right-of-way, the permittee shall assume full
7 responsibility for any damages or injuries to persons or property resulting either wholly or in part
8 from the placement of the sign and shall agree to defend and indemnify the City and hold the City
9 harmless from all liability for such damages or injuries.

10 (4) Weekend directional signs may be placed on any City-owned
11 unimproved land which is not street right-of-way and, except for medians, within ~~the~~ *unimproved*
12 public right-of-way of any street included on the City's Master Plan of Streets and Highways.
13 No weekend directional sign shall block or overhang any sidewalk or other established pedestrian
14 walkway. No sign shall be placed within 25 feet of a street intersection or driveway. In instances
15 where a right-of-way is owned by the State of Nevada or the federal government, the permittee
16 must abide by that owner's regulations. Improved City-owned lands, including parks, may not
17 be used. Other publicly-owned lands may not be used without the specific permission of the land
18 owner.

19 (5) It is the intent of this Subsection to allow broad changes in
20 copy and graphics on weekend directional sign without requiring reissuance of sign permits,
21 provided however, that if the name of the subdivision changes the developer must then apply for
22 a new weekend directional sign permit.

23 (6) Unpermitted weekend directional signs shall be impounded
24 immediately. All signs blocking sidewalks and other public pedestrian walkways shall be
25 impounded immediately. All signs left remaining in violation of the time limitations set forth in
26 this Subsection shall be impounded immediately. Signs may be recovered only after payment of

the following fees:

1st violation \$10.00 per sign if unpermitted. The fee shall be waived if the owner obtains the proper sign permits.

If permitted, warning only.

2nd violation \$10.00 per sign.

3rd violation \$15.00 per sign and misdemeanor citation.

4th violation Revocation of all weekend directional sign permits.

(7) A maximum of seventy weekend directional signs may be permitted; provided however, that no such sign shall be installed unless it has been approved as a part of a master weekend directional sign plan.

(8) The maximum size of weekend directional signs shall be four square feet. Such signs shall be made of plastic or shall be of some other weather resistant material approved by the Director and shall be attached to a single metal stake. Signs mounted on wooden stakes are prohibited.

(9) The maximum height of weekend directional signs shall be 48 inches above the nearest street curb, except that within 50 feet of any street intersection or driveway opening the maximum height shall be 32 inches above the nearest street curb. Where no curb exists, the maximum height of weekend directional signs shall be measured from the edge of the adjacent travelled way.

(10) The maximum distance for placement of any weekend directional sign from its respective project shall be four miles. Such four-mile distance shall be measured along a radial line whose axis shall be located at a single point on the subject property, such point to be determined by the permit applicant. The minimum spacing between weekend directional signs shall be 300 feet for signs of the same project, and no sign shall be installed closer than ten feet to any other project's weekend directional sign, except that two signs may be installed side-by-side for each required turning movement at each intersection or driveway where

1 traffic is being directed to turn.

2 (11) No weekend directional sign shall be installed before 6:00 PM
3 on Friday, and all signs shall be removed by 6:00 AM on Monday (6:00 AM of Tuesday when
4 Las Vegas City Hall is closed on Monday due to a holiday).

5 SECTION 12: (A) All signs shall comply with applicable
6 provisions of the building and other technical codes of the City of Las Vegas at all times.

7 (B) In making application for a sign permit, sufficient drawings and
8 specifications shall be submitted to the Building Official for checking and approval. Acceptance
9 must be made by both the Building Official and Electrical Inspector before a sign is erected. The
10 Building Official may require the submittal of such information that is required to assure full
11 compliance with all applicable laws.

12 (C) Except for banners, flags, temporary signs and window signs
13 conforming in all respects with the requirements of this Chapter, all signs shall be constructed of
14 permanent materials and shall be permanently attached to the ground, a building, or another
15 structure by direct attachment to a rigid wall, frame or structure. All permitted signs shall be
16 installed by a qualified contractor licensed by the City of Las Vegas or the State of Nevada.

17 (D) All signs shall be maintained in good structural condition, in
18 compliance with all building and electrical codes, and in conformance with this code, at all times.

19 (1) All materials used in sign construction shall be maintained in
20 such a manner as to be free from fading, peeling, chipping and other states of general
21 deterioration.

22 (2) A sign permit is revocable if the sign is abandoned or allowed
23 to become unsafe or dangerous, or otherwise is condemned. The owner shall at all times maintain
24 the sign in safe condition and will remove same if abandoned.

25 (E) Where bonds are required by the City Code, they shall be surety or
26 cash bonds. The Building Official shall use all or any part thereof to assure removal of the signs

1 when the agreements have not been complied with and further when final inspections have not
2 been called for within ten days of completion of permitted signs the full amount of the bond shall
3 be forfeited.

4 SECTION 13: (A) The following procedures shall govern the
5 application for, and issuance of, all sign permits under this Chapter, and the submission and
6 review of Common Signage Plans and Master Signage Plans.

7 (B) All applications for sign permits of any kind shall be submitted to
8 the Department of Community Planning and Development on an application form or in accordance
9 with application specifications published by the Department.

10 (C) All applications for approval of a master or common signage plan
11 shall be submitted to the Department of Community Planning and Development in accordance with
12 application specifications published by the Department.

13 (D) Each application for a sign permit or for approval of a master or
14 common signage plan shall be accompanied by the applicable fees, as set forth in the Fee
15 Schedule.

16 (E) Within five days of receiving an application for a sign permit or for
17 a Common or Master Signage Plan, the Department shall review it for completeness. If the
18 application is found to be complete, then the application shall be processed. If the application is
19 found to be incomplete, then notice shall be sent to the applicant, within a five-day period, of the
20 specific ways in which the application is deficient.

21 (F) Upon approval, the City will issue a permit and tag for the sign. The
22 tag shall be affixed to the sign in a location where it is plainly visible. Absence of the permit tag
23 or any record of the issuance of such tag on any sign which is required by this Chapter to have
24 a permit shall subject that sign to removal in the same manner as in Section 9.

25 (G) A current and valid sign permit shall be freely assignable to a
26 successor as owner of the property or holder of a business license for the same premises, subject

1 only to filing such application as the Director may require and paying any applicable fee. The
2 assignment shall be accomplished by filing a notice with the Department of Community Planning
3 and Development and shall not require approval.

4 (H) A renewable sign permit for a commercial sign shall lapse
5 automatically if not renewed or if the business license for the premises expires or is revoked.

6 (I) For any sign existing in the City on September 1, 1993 which was
7 in compliance with the standards contained in Title 17 of the LVMC prior to the effective date
8 of this ordinance without a permit, an application for a sign permit must be submitted to the City
9 prior to January 1, 1994. For any sign on property annexed after September 1, 1993, applications
10 for sign permits shall be submitted within three months of the effective date of the annexation or
11 within such period as may be established in an annexation agreement between the City and the
12 landowner. Signs that are the subject of applications received after January 1, 1994, shall be
13 subject to all of the terms and conditions of this Chapter and shall not be subject to the provisions
14 entitled to the protection of Subsection J below.

15 (J) A sign that would be permitted under this Chapter only with a sign
16 permit, but which was in existence on September 1, 1993, or on a later date when the property
17 is annexed to the City, and which was constructed in accordance with the ordinances and other
18 applicable laws in effect on the date of its construction, but which by reason of its size, height,
19 location, design, or construction is not in conformance with the requirements of this Chapter, shall
20 be considered a Nonconforming Sign. A change in the information on the face of an existing
21 nonconforming sign is allowed. However, any nonconforming sign shall either be eliminated or
22 made to conform with the requirements of this Chapter when any proposed alteration in the
23 structure is proposed, other than routine maintenance or repair.

24 (K) Any sign for which a permit has lapsed shall be removed
25 immediately. The owner of the property on which the sign is erected or displayed, the permit
26 holder and the owner of the sign shall each be responsible for such removal.

1 (L) Any of the following shall be a violation of this Chapter and shall
2 be subject to the enforcement remedies and penalties provided for in this Title:

3 (1) To install, create, erect or maintain any sign in a way that is
4 inconsistent with any master sign or common sign plan;

5 (2) To install, create, erect, or maintain any sign in a way that
6 is inconsistent with any plot plan review or aesthetic review governing such sign for the parcel
7 on which sign is located;

8 (3) To install, create, erect, or maintain any sign requiring a
9 permit without such a permit;

10 (4) To fail to display a permit tag in conformance with Subsection
11 F of this Section;

12 (5) To fail to remove any sign that is installed, created, erected,
13 or maintained in violation of this Chapter, or for which the sign permit has lapsed;

14 (6) To continue any such violation. Each such day of a continued
15 violation shall be considered a separate violation when applying the penalty portions of this
16 Chapter;

17 (7) To install, create, erect, or maintain any sign prohibited by
18 this Chapter;

19 (8) To abandon any sign.

20 (Q) Any violation of this Chapter shall be a misdemeanor.

21 (1) The City may issue a citation and upon conviction seek
22 imposition of fines in accordance with the following schedule:

23 (a) Upon the first conviction, a minimum of two hundred
24 dollars;

25 (b) Upon the second conviction within a period of one
26 year, a minimum of five hundred dollars;

1 (c) Upon each subsequent conviction within a period of
2 one year, a minimum of one thousand dollars.

3 (2) Each sign installed, created, erected, maintained or abandoned
4 in violation of this Chapter shall be considered a separate violation when applying the penalty
5 portions of this Chapter.

6 SECTION 14: Title 17 of the Municipal Code of the City of Las
7 Vegas, Nevada, 1983 Edition, is hereby repealed in its entirety.

8 SECTION 15: Whenever in this ordinance any act is prohibited or
9 is made or declared to be unlawful or an offense or a misdemeanor, or whenever in this ordinance
10 the doing of any act is required or the failure to do any act is made or declared to be unlawful
11 or an offense or a misdemeanor, the doing of such prohibited act or the failure to do any such
12 required act shall constitute a misdemeanor and upon conviction thereof, shall be punished by a
13 fine of not more than \$1,000.00 or by imprisonment for a term of not more than six months, or
14 by any combination of such fine and imprisonment. Any day of any violation of this ordinance
15 shall constitute a separate offense.

16 SECTION 16: If any section, subsection, subdivision, paragraph,
17 sentence, clause or phrase in this ordinance or any part thereof is for any reason held to be
18 unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision
19 shall not affect the validity or effectiveness of the remaining portions of this ordinance or any part
20 thereof. The City Council of the City of Las Vegas, Nevada, hereby declares that it would have
21 passed each section, subsection, subdivision, paragraph, sentence, clause or phrase thereof
22 irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs,
23 sentences, clauses, or phrases be declared unconstitutional, invalid or ineffective.

24 SECTION 17: All ordinances or parts of ordinances, sections,
25 subsections, phrases, sentences, clauses or paragraphs contained in the Municipal Code of the City

26 . . .

1 of Las Vegas, Nevada, 1983 Edition, in conflict herewith are hereby repealed.

2 PASSED, ADOPTED and APPROVED this ____ day of _____,
3 1993.

4 APPROVED:

5
6 By: _____
JAN LAVERTY JONES, Mayor

7 ATTEST:

8
9 KATHLEEN M. TIGHE, City Clerk

10
11 The above and foregoing ordinance was first proposed and read by title to
12 the City Council on the ____ day of _____, 1993, and referred to the following committee
13 composed of _____ and _____ for
14 recommendation; thereafter the said committee reported favorably on said ordinance on the ____
15 day of _____, 1993, which was a _____ meeting of said Council; that at said
16 _____ meeting, the proposed ordinance was read by title to the City Council as first
17 introduced and adopted by the following vote:

18 VOTING "AYE": _____

19 VOTING "NAY": _____

20 ABSENT: _____

21 APPROVED:

22
23 By: _____
JAN LAVERTY JONES, MAYOR

24 ATTEST:

25
26 KATHLEEN M. TIGHE, CITY CLERK

TABLE 1.5A PERMITTED ON-PREMISES (1) SIGNS BY TYPE AND ZONING DISTRICT

SIGN TYPE	ALLOWED WITHOUT SIGN PERMIT	ALLOWED ONLY WITH SIGN PERMIT	NOT ALLOWED
Freestanding			
Business Identification	not applicable	all non-residential districts	any district with an "R" prefix
Residential (2)	any district with an "R" prefix	not applicable	not applicable
Subdivision Entry or Identification	not applicable	all districts (3)	not applicable
Building			
Building Marker	all districts	n.a.	n.a.
Canopy, Suspended (4)	n.a.	all non-residential districts	any district with an "R" prefix
Marquee, Projecting (4)	n.a.	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix
Roof or Roof, Integral	n.a.	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix
Wall, Window	n.a.	all non-residential districts	any district with an "R" prefix
Miscellaneous			
Banner	n.a.	all non-residential districts	any district with an "R" prefix
Flags (5)	all districts	n.a.	n.a.
Incidental (6)	all districts	not applicable	not applicable
Portable (7)	n.a.	n.a.	all districts
Temporary (8)	n.a.	all districts	n.a.

NOTES:

- (1) OFF-PREMISES SIGNS are regulated under Section 19.22.070 of this Title.
- (2) Residential signs may include any of the following:
 - (a) Nameplates containing the name of the occupant attached to a wall or fence;
 - (b) Warning or trespassing signs;
 - (c) For rent, lease or sale signs for single-family dwellings pertaining to the property where it is located are permitted.
- (3) For other subdivision sign regulations, see Section 19.22.100.
- (4) If the sign is suspended above or projects over a public right-of-way, the issuance and continuation of a sign permit shall be conditioned on the sign owner entering into an Encroachment Agreement with the City. The Encroachment Agreement shall include payment of a fee in accordance with the fee schedule adopted by the City Council.
- (5) Flags of the United State, state flags, municipal flags, flags of foreign nations and any other flag adopted or sanctioned by an elected legislative body of competent jurisdiction, provided that such flag shall not exceed 60 square feet in area and shall not be flown from a pole the top of which is more than 40 feet in height. These flags must be flown in accordance with protocol established by the Congress of the United States for the Stars and Stripes. Any flag not meeting any one or more of these conditions shall be considered a banner sign and shall be subject to regulation as such.
- (6) No commercial message of any kind is allowed on these signs if such message is legible from any location off the lot on which the sign is located.
- (7) A portable sign shall be permitted on the same terms as a temporary sign, in accordance with Section 19.22.100, except that it may be freestanding.
- (8) The conditions of Section 19.22.100 of this ordinance apply.

TABLE 1.5B. NUMBER, DIMENSIONS AND LOCATION OF INDIVIDUAL ON-PREMISES SIGNS

SIGN TYPE	MAX. AREA PER SIGN (s.f.)	MAX. NUMBER (a)	MAX. TOTAL SIGN AREA (b) (s.f.)	MAX. HEIGHT (feet)	MIN. SET- BACK (c) (feet)	MAX. % WALL AREA
Residential - nameplate	2	1 per lot	2	n.a.	n.a.	n.a.
Residential - warning or trespassing	3	1 per street front.	n.a.	n.a.	n.a.	n.a.
Residential - for rent, sale or lease (d)	6	1 per street front.	n.a.	5	10	n.a.
Residential - Subdivision Entry or Identification	48	1 monument or 2 wall per entry	n.a.	5	see Section 19.22.100	n.a.
Incidental	2	no limit	n.a.	n.a.	n.a.	n.a.
Building Marker	n.a.	1 per street front.	n.a.	n.a.	n.a.	1%
Freestanding Business Identification	Formula	1 per 200 ft. of street front.	Formula	P-R /C-D: 12 (e) all others: 24 (f)	5 (e/f)	n.a.
Canopy, Marquee, Projecting	n.a.	1 per 200 ft. of street front.	Formula	n.a.	n.a.	n.a.
Roof	300	1 per street front.	Formula	Max. height limit of zone	n.a.	n.a.
Roof, Integral	n.a.	1 per street front.	Formula	n.a.	n.a.	n.a.
Suspended	n.a.	1 per 200 ft. of street front.	Formula	n.a.	n.a.	10%

SIGN TYPE	MAX. AREA PER SIGN (s.f.)	MAX. NUMBER (a)	MAX. TOTAL SIGN AREA (b) (s.f.)	MAX. HEIGHT (feet)	MIN. SET- BACK (c) (feet)	MAX. % WALL AREA
Wall	n.a.	1 per 200 ft. of street front.	Formula ./	Height of wall	n.a.	10%
Window	n.a.	n.a.	Formula	n.a.	n.a.	5%
Banner	n.a.	1 per 200 ft. of street front.	Formula	max. height limit of zone	n.a.	5%
Portable	50	1 per lot	Formula	6	10	n.a.
Temporary	Formula	1 per lot	Formula	max. height limit of zone	10	n.a.

FORMULA TO CALCULATE THE MAXIMUM TOTAL AREA OF SIGNS PERMITTED PER STREET FRONTAGE (See Section 19.22.040 for additional information.)

One-half square foot of sign face per lineal foot of street frontage plus
one square foot of sign face per lineal foot of setback to the sign face
plus one-tenth square foot of sign face per square foot of building face equals
the maximum total area of signs permitted per street frontage.

NOTES:

(a) Where more than one sign is permitted per street frontage, a minimum distance of 100 feet shall be maintained between signs.

(b) Lots fronting on two or more streets are allowed the permitted signage for each street frontage, but signage cannot be accumulated and used on one street in excess of that allowed for lots with only one street frontage.

(c) In addition to the setback requirements on this table, signs shall be located such that there is at every street intersection a clear view between heights of three feet and ten feet in a triangle formed by the corner and points on the curb 30 feet from the intersection or entranceway.

(d) For rent, sale or lease signs for apartments are permitted provided the signs are located on the property. Such signs shall be non-lighted and shall comply with requirements of this Table. Signs for apartments may be increased in area two square feet for each four apartment units in excess of twenty, but in no case shall the sign area exceed thirty-two square feet.

(e) Maximum sign height is 12 feet and minimum setback is five feet. However, in no case shall the actual sign height exceed the actual sign setback from any adjacent lot that is zoned and used for residential purposes.

(f) Maximum sign height is 24 feet and minimum setback is five feet. However, in no case shall the actual sign height exceed the actual sign setback from any adjacent lot that is zoned and used for residential purposes.

TABLE 1.5C PERMITTED ON-PREMISES SIGN CHARACTERISTICS

SIGN TYPE	ALLOWED WITHOUT SIGN PERMIT	ALLOWED ONLY WITH SIGN PERMIT	NOT ALLOWED
Animated	not applicable	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix
Changeable Copy	not applicable	all non-residential districts	any district with an "R" prefix
Illumination, internal (a)	incidental signs	all non-residential districts	any district with an "R" prefix
Illumination, external (a)	flags, building markers	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix
Illumination, exposed bulbs or neon (a)	not applicable	all non-residential districts, except P-R and C-D	P-R, C-D and any district with an "R" prefix

NOTES:

(a) No direct light or significant glare from the sign shall be cast onto any adjacent lot that is zoned and used for residential purposes.

1 Bill No. 93-17

2 Ordinance No. _____

3 AN ORDINANCE RELATING TO SIGNS; AMENDING TITLE 19 OF THE MUNICIPAL
4 CODE OF THE CITY OF LAS VEGAS, NEVADA, 1983 EDITION, BY ADDING THERETO
5 A NEW CHAPTER CONTAINING A COMPREHENSIVE SET OF REQUIREMENTS AND
6 REGULATIONS PERTAINING TO SIGNS, INCLUDING DEFINITIONS AND
7 ADMINISTRATIVE PROCEDURES; REPEALING TITLE 17 OF SAID CODE IN ITS
8 ENTIRETY; PROVIDING FOR PENALTIES FOR THE VIOLATION HEREOF; PROVIDING
9 FOR OTHER MATTERS PROPERLY RELATING THERETO; AND REPEALING ALL
10 ORDINANCES AND PARTS OF ORDINANCES IN CONFLICT HEREWITH.

11 Sponsored by:
12 Councilman Arnie Adamsen

Summary: Adopts comprehensive
regulations pertaining to signs.

13 THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY
14 ORDAIN AS FOLLOWS:

15 SECTION 1: Title 19 of the Municipal Code of the City of Las Vegas,
16 Nevada, 1983 Edition, is hereby amended by adding thereto a new chapter consisting of the
17 provisions set forth as Sections 2 to 13, inclusive, of this Ordinance.

18 SECTION 2: The purposes of these sign regulations are to regulate the
19 location, design and illumination of signs and advertising structures; to encourage the effective
20 use of signs as a means of communication in the City; to maintain and enhance the aesthetic
21 environment, including scenic vistas; to enhance the City's ability to attract sources of economic
22 development and growth; to improve pedestrian and traffic safety; to minimize the possible
23 adverse effect of signs on nearby public and private property; and to enable the fair and consistent
24 enforcement of these regulations. This Chapter is adopted under the zoning authority of the City
25 of Las Vegas in furtherance of the more general purposes set forth in this Title, as well as under
26 the City's general police power.

SECTION 3: A sign may be erected, placed, established, painted, created,
or maintained in the City only in conformance with the standards, procedures, exemptions and
other requirements of this Chapter. The effect of this Chapter as more specifically set forth
herein, is:

1 (1) To establish a permit system to allow a variety of types of signs in
2 commercial and industrial zones, and a limited variety of signs in other zones, subject to the
3 standards and the permit procedures of this Chapter;

4 (2) To allow certain signs that are small, unobtrusive, and incidental to
5 the principal use of the respective lots on which they are located, subject to the substantive
6 requirements of this Chapter, but without a requirement for permits;

7 (3) To provide for temporary signs without commercial messages in
8 limited circumstances in the public right-of-way;

9 (4) To prohibit all signs not expressly permitted by this Chapter; and

10 (5) To provide for the enforcement of the provisions of this Chapter.

11 SECTION 4: Words and phrases used in this chapter shall have the
12 meanings set forth in this section. Words and phrases not defined in this Section but defined in
13 this Title shall have the meanings set forth therein. All other words and phrases shall be given
14 their common, ordinary meaning, unless the context clearly requires otherwise.

15 (A) "Abandoned Sign" means any sign remaining in place or not
16 maintained for a period of 90 days or more which no longer advertises or identifies an on-going
17 business, product, service, idea or commercial activity.

18 (B) "Address Sign" means the numeric reference of a structure
19 or use to a street, included as part of a wall or monument sign.

20 (C) "Advertising" means any writing, painting, display, emblem,
21 drawing, sign or other device designed, used or intended for display or any type of publicity for
22 the purpose of making anything known or attracting attention to a place, product, goods, services,
23 idea or statement.

24 (D) "Animated Sign" means any sign that uses movement or
25 change of lighting or message to depict action or create a special effect or alternating scene.

26 (E) "Banner" means any sign of lightweight fabric or similar

1 material that is permanently mounted to a pole or a building by a permanent frame at one or more
2 edges. National flags, state or municipal flags, or the official flag of any institution or business
3 shall not be considered banners.

4 (F) "Beacon" means any light with one or more beams directed
5 into the atmosphere or directed at one or more points not on the same zone lot as the light source;
6 also, any light with one or more beams that rotate or move.

7 (G) "Building Marker" means any sign indicating the name of a
8 building, date or incidental information about its construction, which sign is cut into a masonry
9 surface or made of bronze or other permanent material.

10 (H) "Building Sign" means any sign attached to any part of a
11 building, as contrasted to a freestanding sign.

12 (I) "Canopy Sign" means any sign that is a part of or attached
13 to an awning, canopy, or other fabric, plastic or structural protective cover over a door, entrance,
14 window or outdoor service area. A marquee is not a canopy.

15 (J) "Changeable Copy Sign" means a sign or portion thereof with
16 characters, letters or illustrations that can be changed or rearranged without altering the face or
17 the surface of the sign. A sign on which the message changes more than eight times per day shall
18 be considered an animated sign and not a changeable copy sign for purposes of this Chapter. A
19 sign on which the only copy that changes is electronic or mechanical indication of time or
20 temperature shall be considered a "time and temperature" portion of a sign and not a commercial
21 message or a changeable copy sign for purposes of this Chapter.

22 (K) "Civic Event Sign" means a temporary sign, other than a
23 commercial sign, posted to advertise a civic event sponsored by a public agency, school, church
24 or religious institution, civic-fraternal or other organization.

25 (L) "Commercial Message" means any sign wording, logo, or
26 other representation that, directly or indirectly, names, advertises, or calls attention to a business,

1 product, service, idea or commercial activity.

2 (M) "Construction Sign" means a temporary sign erected on the
3 parcel on which construction is taking place, limited to the duration of the construction, indicating
4 the names of the architects, engineers, contractors, or similar artisans, and the owner, financial
5 supporters, sponsors, and similar individuals or firms having a major role or interest with respect
6 to the structure or project.

7 (N) "Director" means the Director of the City of Las Vegas
8 Department of Community Planning and Development or his or her designee.

9 (O) "Directory Sign" means a sign for listing the tenants,
10 occupants, floor plan, addresses or suite numbers of a building, center or residential building
11 complex.

12 (P) "Flag" means any fabric, banner or bunting containing
13 distinctive colors, patterns, or symbols, used as a symbol of a government, political subdivision
14 or other private entity.

15 (Q) "Freestanding Sign" means any sign supported by structures
16 or supports that are placed on, or anchored in, the ground and that are independent from any
17 building or other structure.

18 (R) "Grand Opening" means a one-time promotional activity not
19 exceeding 30 calendar days used by newly established businesses, within 2 months after
20 occupancy, to inform the public of their location and service available to the community.

21 (S) "Illegal Sign" any of the following: a sign erected without
22 first complying with all ordinances and regulations in effect at the time of its construction and
23 erection or use; a sign that was legally erected, but whose advertised use has ceased, or the
24 structure upon which the display is placed has been abandoned by its owner, not maintained, or
25 not used to identify or advertise an on-going business for a period of not less than 90 days; a sign
26 that was legally erected which later became nonconforming as a result of the adoption of an

1 ordinance, the amortization period for the display provided by the ordinance rendering the display
2 nonconforming has expired, and conformance has not been accomplished; a sign which is a danger
3 to the public or is unsafe; a sign which is a traffic hazard not created by relocation of streets or
4 highways or by acts of the City.

5 (T) "Incidental Sign" means a sign, generally informational, that
6 has a purpose secondary to the use of the zone lot on which it is located, such as "no parking",
7 "entrance", "loading only", "telephone" and other similar directives. No sign with a commercial
8 message legible from a position off the zone lot on which the sign is located shall be considered
9 incidental.

10 (U) "Lot" means any piece or parcel of land or a portion of a
11 subdivision, the boundaries of which have been established by some legal instrument of record,
12 that is recognized and intended as a unit for the purpose of transfer of ownership.

13 (V) "Marquee" means any permanent roof-like structure projecting
14 beyond a building or extending along and projecting beyond the wall of the building, generally
15 designed and constructed to provide protection from the weather.

16 (W) "Marquee Sign" means any sign attached to, in any manner,
17 or made a part of a marquee.

18 (X) "Nonconforming Sign" means any sign that does not conform
19 to the requirements of this Chapter.

20 (Y) "Off-premises Sign" means any sign advertising or announcing
21 any place, product, goods, services, idea or statement whose subject is not available or located
22 at or on the lot where the sign is erected or placed.

23 (Z) "On-premises Sign" means any sign advertising or announcing
24 any place, product, goods, services, idea or statement whose subject is available or located at or
25 on the lot where the sign is erected or placed.

26 (AA) "Pennant" means any lightweight plastic, fabric or other

1 material, whether or not containing a message of any kind, suspended from a rope, wire, or
2 string, usually in a series, designed to move in the wind.

3 (BB) "Person" means any association, company, corporation, firm,
4 organization, or partnership, singular or plural, of any kind.

5 (CC) "Political Sign" means any sign advertising the candidacy for
6 office of any person or any sign advertising support or non-support of a candidate for office or
7 of action on a ballot matter of a primary, general or special election.

8 (DD) "Portable Sign" means any sign not permanently attached to
9 the ground or other permanent structure, temporarily placed commercial "stab signs" or other
10 commercial sign designed to be transported, including, but not limited to, signs designed to be
11 transported by means of wheels; signs converted to A- or T-frames; menu and sandwich board
12 signs; tethered balloons used as signs; vehicles designed with the express purpose of providing
13 advertising space; and signs attached to or painted on a vehicle or trailer which is parked and
14 visible from the public right-of-way, unless said vehicle is used in the normal day-to-day
15 operations of the business.

16 (EE) "Principal Building" means the building in which is conducted
17 the principal use of the zone lot on which it is located. Zone lots with multiple principal uses
18 may have multiple principal buildings, but storage buildings, garages, and other clearly accessory
19 uses shall not be considered principal buildings.

20 (FF) "Projecting Sign" means any sign affixed to a building or wall
21 in such a manner that its leading edge extends more than six inches beyond the surface of such
22 building or wall.

23 (GG) "Real Estate Sign" means any on-premises sign placed upon
24 or adjacent to a building, zone lot, subdivision or parcel of land advertising the lease, rent or sale
25 of said building, lot or parcel of land.

26 (HH) "Roof Sign" means any sign erected and constructed wholly

1 on and over the roof of a building, supported by the roof structure, and extending vertically above
2 the highest portion of the roof.

3 (II) "Roof Sign, Integral" means any sign erected or constructed
4 as an integral or essentially integral part of a normal roof structure of any design, such that no
5 part of the sign extends vertically above the highest portion of the roof and such that no part of
6 the sign is separated from the rest of the roof by a space of more than six inches.

7 (JJ) "Setback" means the distance from the property line to the
8 nearest part of the applicable building, structure, or sign, measured perpendicularly to the
9 property line.

10 (KK) "Sign" means any device, fixture, placard, structure or other
11 medium, including its structure and component parts, that uses any color, form, graphic,
12 illumination, symbol or writing to advertise, announce the purpose of, or identify the purpose of
13 a person or entity, or to communicate information of any kind to the public.

14 (LL) "Street" means a strip of land or way subject to vehicular
15 traffic (as well as pedestrian traffic) that provides direct or indirect access to property, including,
16 but not limited to, alleys, avenues, boulevards, courts, drives, highways, lanes, places, roads,
17 terraces, trails, or other thoroughfares.

18 (MM) "Street Frontage" means the distance for which a lot line of
19 a zone lot adjoins a public street, from one lot line intersecting said street to the furthest distant
20 lot line intersecting the same street.

21 (NN) "Subdivision Directional Sign" means any temporary off-
22 premises sign that advertises or informs the public of the existence, direction to or sale of lots or
23 dwelling units in a residential subdivision located within the City.

24 (OO) "Subdivision Entry Statement and Location Signs" means any
25 permanent on-premises architectural design statement or feature at the entrance to a subdivision
26 which serves to advertise the identity of or any on-premises subdivision interior sign which

1 provides location information within the subdivision.

2 (PP) "Subdivision Sales Sign" means any temporary on-premises
3 subdivision sign that advertises or informs the public of the existence, location or sale of lots,
4 model units or new dwelling units within a residential subdivision.

5 (QQ) "Suspended Sign" means a sign that is suspended from the
6 underside of a horizontal plane surface and is supported by such surface.

7 (RR) "Temporary Sign" means any sign that is used only
8 temporarily and is not permanently mounted.

9 (SS) "Wall Sign" means any sign attached parallel to, but within
10 six inches of, a wall, painted on the wall surface of, or erected and confined within the limits of
11 an outside wall of any building or structure, which is supported by such wall or building, and
12 which displays only one sign surface.

13 (TT) "Window Sign" means any sign, pictures, symbol or
14 combination thereof, designed to communicate information about an activity, business,
15 commodity, event, sale or service, that is placed inside a window or upon the window panes or
16 glass and is visible from the exterior of the window.

17 SECTION 5: (A) The area of a sign face (which is also the sign area of
18 a wall sign or other sign with only one face) shall be computed by means of the smallest square,
19 circle, rectangle, triangle, or combination thereof that will encompass the extreme limits of the
20 writing, representation, emblem or other display, together with any material or color forming an
21 integral part of the background of the display or used to differentiate the sign from the backdrop
22 or structure against which it is placed. The area of a sign face shall not include any supporting
23 framework, bracing or decorative fence or wall which otherwise meets the zoning ordinance
24 regulations and is clearly incidental to the sign itself.

25 (B) The area for a sign with more than one face shall be computed by
26 adding together the area of all sign faces readable from any one point. When two identical sign

1 (2) The size, location and number of signs on the lot conform
2 with the requirements of Table 1.5.B;

3 (3) The characteristics of the sign conform with the limitations
4 of Table 1.5.C and with any additional limitations on characteristics listed in Table 1.5.A;

5 (4) All signs must be permanently mounted to a building or other
6 freestanding, permanently secured support structure. No portable on-premises signs shall be
7 permitted.

8 (B) (1) If an on-premises sign requiring a permit under the provisions
9 of this Chapter is to be placed, constructed, erected, or modified, the owner of the lot shall secure
10 a sign permit prior to the construction, placement, erection, or modification of such a sign in
11 accordance with the requirements of this Chapter. Furthermore, the property owner shall
12 maintain in force, at all times, a sign permit for such sign in accordance with the requirements
13 of this Chapter.

14 (2) No on-premises signs shall be erected in the public right-of-
15 way.

16 (3) No on-premises sign permit of any kind shall be issued for
17 an existing or proposed sign unless such sign is consistent with the requirements of this Chapter
18 (including those protecting existing signs) in every respect and with the Master Signage Plan or
19 Common Signage Plan in effect for the property.

20 (C) All signs shall be designed, constructed, and maintained in
21 accordance with Section 12 of this Ordinance.

22 SECTION 7: (A) No permit shall be issued for an individual on-premises
23 sign requiring a permit unless and until a Master Signage Plan or a Common Signage Plan for the
24 parcel on which the sign will be erected has been submitted to the Director and approved by the
25 Director as conforming with this section.

26 (B) For any parcel on which the owner proposes to erect one or more

1 faces are readable from any one point, both shall be computed. When two identical sign faces
2 are placed back to back, the sign area may be computed by the measurement of one of the faces
3 provided that both faces are not readable from any point and the angle at which the two sign faces
4 are placed does not exceed forty-five degrees. If two sign faces placed back to back are not
5 identical, they shall be counted as two separate signs.

6 (C) The height of a sign shall be computed as the distance from the base
7 of the sign at normal grade to the top of the highest attached component of the sign. Normal
8 grade shall be construed to be the lower of (1) existing grade prior to construction or (2) the
9 newly established grade after construction, exclusive of any filling, berming, mounding, or
10 excavating solely for the purpose of locating the sign. In cases in which the normal grade cannot
11 reasonably be determined, sign height shall be computed on the assumption that the elevation of
12 the normal grade at the base of the sign is equal to the elevation of the nearest point of the crown
13 of a public street or the grade of the land at the principal entrance to the principal structure,
14 whichever is lower.

15 (D) The permitted sum of the area of all individual signs on a property
16 shall be computed by applying the standards contained in Table 1.5.B. Lots fronting on two or
17 more streets are allowed the permitted sign area for each street frontage. However, the total sign
18 area that is oriented toward a particular street may not exceed the portion of the lot's total sign
19 area allocation that is derived from the frontage on that street.

20 SECTION 6: (A) On-premises signs may be allowed on private property
21 in the City only in accordance with Table 1.5.A. A sign permit shall be secured for all signs
22 for which the table indicates a sign permit is necessary. Special conditions may apply in some
23 cases as noted on the table or in this Chapter. Notwithstanding any other provision of this
24 Subsection, an on-premises sign may be allowed only if:

25 (1) The sum of the area of all building and freestanding signs
26 conforms with the maximum permitted sign area as specified in Table 1.5.B;

1 signs requiring a permit, unless such parcel is included in a Common Signage Plan, the Owner
2 shall submit to the Director a Master Signage Plan which meets the following criteria:

3 (1) The plan shall be done on an accurate plot plan of the parcel,
4 at such scale as the Director may reasonably require;

5 (2) The location of buildings, parking lots, driveways, and
6 landscaped areas on such parcel shall be shown;

7 (3) An accurate indication shall be made on the plot plan of the
8 location of each present and proposed sign of any type, whether requiring a permit or not, except
9 that incidental signs need not be shown; and

10 (4) Design drawings shall be submitted which allow the
11 computation of sign area and the height of any signs and which indicate any sign characteristics
12 such as illumination or moving parts.

13 (C) The owners of two or more contiguous parcels (disregarding
14 intervening streets and alleys) or the owner of a single parcel with more than one building (not
15 including any accessory building) may file with the Director a Common Signage Plan for such
16 parcel(s). The purpose of the Common Signage Plan is to provide consistent sign design on the
17 parcel(s). Where contiguous parcels are under separate ownership, freestanding business
18 identification signs or signs which identify a complex of structures may be treated as on-premises
19 signs under a Common Signage Plan. The Director may allow a 15 percent increase in the
20 maximum total sign area for all signs covered by the Common Signage Plan where a consistent
21 sign design is provided. This bonus may be allocated within each parcel as the applicant elects.

22 (1) The Common Signage Plan shall contain all of the information
23 required for a Master Signage Plan and shall also specify standards for consistency among all
24 signs on the parcels affected by the Plan with regard to color scheme; lettering or graphic style;
25 lighting; location of each sign on the buildings; material; and sign proportions.

26 (2) A Common Signage plan or Master Signage Plan including

1 window signs may indicate the areas of the windows to be covered by window signs and the
2 general type of the window sign (e.g., paper affixed to window, painted, etched on glass, or some
3 other material hung inside window).

4 (3) The Master or Common Signage Plan may contain such other
5 restrictions as the owners of the parcel may reasonably determine.

6 (4) The Master or Common Signage Plan shall be signed by all
7 owners or their authorized agents in such form as the Director shall require.

8 (5) A Master or Common Signage Plan may be amended by filing
9 a new Master or Common Signage Plan that conforms with all requirements of the ordinance then
10 in effect.

11 (6) If any new or amended Common Signage Plan is filed for a
12 property on which existing signs are located, it shall include a schedule for bringing into
13 conformance, within three years, all signs which do not conform to the proposed amended plan
14 or to the requirements of this Chapter in effect on the date of submission.

15 (7) After approval of a Master or Common Signage Plan, no sign
16 shall be erected, placed, painted or maintained, except in conformance with such plan, and such
17 plan may be enforced in the same way as any provision of this Chapter. In case of any conflict
18 between the provisions of such a plan and any other provision of this Chapter, the latter shall
19 control.

20 (D) Any on-premises sign which identifies a complex of structures shall
21 display the complex address or the address range within the complex. Any other on-premises sign
22 may incorporate a street address. The area of any sign which displays a street address shall not
23 be computed as part of the sign face. All street addresses displayed shall be in conformance with
24 the "City of Las Vegas Street Naming and Address Assignment Regulations".

25 SECTION 8: (A) Off-premises signs are to be considered primarily as
26 a specific type of land use rather than as an incidental use to an existing land use. Off-premises

1 signs generally produce a revenue to the property owner as a land use as compared to on-premises
2 signs which in themselves do not produce a revenue but are incidental to a revenue-producing land
3 use. However, because of the special characteristics of off-premises signs as compared to other
4 types of land uses and structures, certain qualifications and requirements are set forth in
5 connection with off-premises signs as a permitted use in certain zoning districts.

6 (B) A special use permit is required for all off-premises signs prior to
7 the construction, placement, erection, or modification of such a sign in accordance with the
8 requirements of this Chapter. Furthermore, the property owner, owner of the structure or other
9 assignee shall maintain in force, at all times, a sign permit for such sign in accordance with the
10 requirements of this Chapter.

11 (C) No off-premises signs shall be erected in the public right-of-way.

12 (D) No off-premises sign permit of any kind shall be issued for an
13 existing or proposed sign unless such sign is consistent with the requirements of this Chapter
14 (including those protecting existing signs) in every respect.

15 (E) All off-premises signs shall be designed, constructed, and maintained
16 in accordance with Section 12 of this Ordinance.

17 (F) Off-premises signs are permitted in the C-1, C-2, C-M, M, and
18 C-V Zoning Districts only.

19 (G) Off-premises signs may be permitted only with a special use permit
20 on any parcel of land zoned in conformance with the districts listed above. Such special use
21 permit shall be issued pursuant to Chapter 19.90.

22 (H) No off-premises sign shall have a surface area greater than six-
23 hundred seventy-two square feet, except that an embellishment of not to exceed five feet above
24 the regular rectangular surface of the sign may be added if the additional area contains no more
25 than one-hundred twenty-eight square feet.

26 (I) Off-premises signs which are within six hundred sixty feet of the

1 right-of-way and which can be read from Interstate 15, U.S. 95 (Rancho Drive) from the north
2 city limits to the Oran K. Gragson Highway, the Oran K. Gragson Highway or Interstate 515
3 must be no closer than seven hundred fifty (750) feet (measured along the highway frontage) to
4 any other off-premises sign along the same frontage. Each side of the highway shall be
5 considered a separate frontage. Said sign and all other off-premises signs must be no closer than
6 three hundred feet in any direction to any other off-premise sign, wherever located, including an
7 off-premises sign that is situated outside the corporate boundaries of the City.

8 (J) The distance to and from a sign shall be measured with reference to
9 the point on the ground that is directly beneath the center of the sign structure.

10 (K) Off-premises signs which are within six hundred sixty feet of the
11 right-of-way and which can be read from Interstate 15, U.S. 95 (Rancho Drive) from the north
12 city limits to the Oran K. Gragson Highway, the Oran K. Gragson Highway or Interstate 515
13 must not be higher than forty feet except as provided in paragraphs A and B below. The height
14 shall be measured from the grade at the point of construction to the top of the sign. The display
15 surface shall not be higher than thirty feet nor wider than sixty feet.

16 (1) An off-premises sign within one hundred fifty feet of the
17 right-of-way line of an elevated freeway or highway to which it is oriented may be erected thirty
18 feet above the elevation of the roadway surface nearest the sign.

19 (2) An off-premises sign within one hundred fifty feet of the
20 right-of-way line of any freeway or highway to which it is oriented which, at a height of forty
21 feet, will have a significant portion of its display surface obscured from view from the travel lanes
22 of the freeway or highway may be increased to a maximum of fifty-five feet when authorized by
23 the City Council after review by the Board of Zoning Adjustment or the Planning Commission,
24 as the case may be.

25 (L) All other off-premises signs must be no higher than forty feet from
26 grade at the point of construction, except that an off-premises sign within sixty feet of the right-of-

1 way line of the street to which it is oriented which, at a height of forty feet, will have a
2 significant portion of its display surface obscured from view from the travel lanes of the street
3 may be increased to a maximum of fifty-five feet when authorized by the City Council after
4 review by the Board of Zoning Adjustment or the Planning Commission, as the case may be.

5 (M) All structural elements of an off-premises sign to which the display
6 panels are attached shall be screened from view. Display surface panels which are removed for
7 the purpose of changing the advertising message shall be replaced within thirty days with display
8 panels containing a new advertising message or uniformly painted blank panels.

9 (N) All off-premises signs must be located on the property in accordance
10 with the required setbacks of the zoning district, must be freestanding or roof-mounted, and must
11 not be located on property used for residential purposes. Off-premises signs must not be located
12 closer than ten feet to the right-of-way line of a freeway nor closer than fifty feet to the
13 intersection of the present or future rights-of-way of any two public roads, streets or highways.

14 (O) Any off-premises sign proposed along the Oran K. Gragson
15 Highway, Interstate 515 or Interstate 15 must obtain a State of Nevada permit pursuant to NAC
16 410.220 through 410.410 (State of Nevada Outdoor Advertising Control Manual) prior to the
17 issuance of a construction permit by the City. Upon the expiration of any existing special use
18 permit for any off-premises sign along the Oran K. Gragson Highway, Interstate 515 or Interstate
19 15, the applicant shall provide the City evidence of having obtained a State of Nevada permit, as
20 referenced above, prior to submitting an application for an extension of the special use permit.

21 (P) No permit shall be issued for an individual off-premises sign unless
22 and until a Master Signage Plan for the parcel on which the sign will be erected has been
23 submitted to and approved by the Director as conforming with this section. The Master Signage
24 Plan shall meet the following criteria:

25 (1) The plan shall be done on an accurate plot plan of the parcel,
26 at such scale as the Director may reasonably require;

1 (2) The location of buildings, parking lots, driveways, and
2 landscaped areas on such parcel shall be shown;

3 (3) An accurate indication shall be made on the plot plan of the
4 location of all existing and proposed off-premises signs; and

5 (4) Design drawings shall be submitted which allow the
6 computation of sign area and the height of any signs and which indicate any sign characteristics
7 such as illumination or moving parts.

8 SECTION 9: (A) No signs shall be allowed in the public right-of-way,
9 except as provided in this Chapter.

10 (B) Permanent signs may be permitted in the public right-of-way,
11 including:

12 (1) Public signs erected by or on behalf of a governmental body
13 to post legal notices, identify public property, convey public information, and direct or regulate
14 pedestrian or vehicular traffic;

15 (2) Bus stop signs erected by a public transit company;

16 (3) Informational signs of a public utility regarding its poles,
17 lines, pipes or facilities;

18 (4) Canopy, marquee, projecting and suspended signs which
19 projecting over a public right-of-way in conformity with the conditions of Table 1.5.A of this
20 Chapter;

21 (5) Subdivision entry statement signs and subdivision interior
22 directional signs may be permitted in accordance with a Master Signage Plan and provided the
23 sign owner enters into an Encroachment Agreement with the City.

24 (C) Emergency warning signs erected by a governmental agency, a public
25 utility company, or a contractor doing authorized or permitted work within the public right-of-way
26 may be permitted.

1 (D) Any sign installed or placed on any public property, except in
2 conformance with the requirements of this section, shall be forfeited to the public and subject to
3 immediate impoundment and removal without prior notice. In addition to other remedies
4 hereunder, the City shall have the right to recover from the owner or person placing such a sign
5 the full costs of removal and disposal of such sign. The City shall certify such removal and
6 charge the owner or person placing the sign for such removal, payable within ten days after
7 receipt of a statement of charges. It is presumed that the person or entity whose identity is
8 represented on the sign is the person responsible for posting the sign, which presumption may be
9 rebutted by affidavit of the entity or person to whom the charges are presented.

10 SECTION 10: (A) The following signs shall be exempt from
11 regulation under this Chapter:

12 (1) Any public safety sign, notice or warning required by a valid
13 and applicable federal, state, or local law, regulation, or ordinance;

14 (2) Any sign inside a building, not attached to a window or door,
15 that is not legible from a distance of more than three feet beyond the lot line of the zone lot or
16 parcel on which such sign is located;

17 (3) Works of art that do not include a commercial message;

18 (4) Holiday lights and decorations with no commercial message,
19 but only between November 15 and January 15 of each year;

20 (5) Traffic control signs on private property, such as Stop, Yield
21 and similar signs, the face of which meet Department of Public Works standards and which
22 contain no commercial message of any sort;

23 (6) Any owner's or owner agent's temporary "open house" sign
24 advertising, for no more than 12 hours, the resale of an individual's dwelling unit as opposed to
25 new homes or subdivision sales units;

26 (7) The requirements of this Chapter relative to size, height,

1 illumination and type of sign shall not apply to any business or property which is licensed as a
2 casino within the Gaming Enterprise District, except as may be required by other action of the
3 City Council.

4 (B) All signs not expressly permitted under this Chapter or expressly
5 exempted from regulation hereunder in accordance with the previous sections are prohibited in
6 the City. No private sign of any kind shall be located on or over any public street, walkway,
7 parking or other public property except as provided for in Section 12 of this Ordinance. Displays
8 which could be confused with emergency vehicle lights are expressly prohibited. Except as
9 lawfully permitted as a temporary event sign permit, beacons, pennants, strings of light, inflatable
10 signs and tethered balloons, and portable signs are prohibited.

11 SECTION 11: (A) Temporary special event signs may be approved
12 by the Director for a limited time period as a means of publicizing special events such as grand
13 openings. Such signs shall be limited to the following provisions:

14 (1) A temporary sign permit is required.

15 (2) Such permit allows the holder to display the temporary event
16 sign up to 60 days per year. Only one temporary special event sign permit shall be issued to the
17 same business license holder on the same parcel in any one calendar year.

18 (3) Special event signs may include balloons, inflated devices,
19 search lights, pennants, portable signs and streamers.

20 (4) All temporary signs shall be subject to the requirements of
21 Tables 1.5.B and 1.5.C.

22 (B) Civic event signs, as defined herein, may be approved by the
23 Director for a limited time period to advertise any civic event. A temporary sign permit is
24 required. Such permit is limited to thirty days per event from the date of erection. All temporary
25 signs shall be subject to the requirements of Tables 1.5.B and 1.5.C.

26 (C) A "political sign" is a temporary sign supporting the candidacy for

1 office of any person or urging action on any other matter on the ballot of a primary, general or
2 special election.

3 (1) Political signs may be placed on private property only. No
4 political sign shall be placed at any location where it may interfere with or be confused with a
5 traffic control signal or sign or where it may obstruct the vision of traffic. No political sign shall
6 be placed on any public property or right-of-way or posted on any utility pole or device.

7 (2) In any residential zoning district, a political sign shall not
8 exceed thirty-two square feet.

9 (3) All political signs in excess of thirty-two square feet shall
10 conform to the requirements of Section 12 of this Ordinance and shall require a sign permit. The
11 permit applicant shall submit documentation from the owner of the property on which the sign is
12 to be located granting permission for the sign.

13 (4) (a) All political signs must be removed within fifteen days
14 after the election to which they pertain. Signs supporting a candidate who loses a primary election
15 or wins a nonpartisan race in a primary election with more than fifty percent of the vote must be
16 removed within fifteen days after the primary election.

17 (b) The person or persons who are responsible for the
18 erection, placement or distribution of any political sign, including the person whose candidacy the
19 sign supports, are jointly and severally responsible for its removal and the cost thereof.

20 (c) If any sign is not removed within the time period set
21 forth above, the City may, upon five days written notice to a candidate or other person
22 responsible, remove and dispose of such sign. The City shall certify such removal and charge
23 the candidate or other person responsible for the City's cost for such removal. Removal charges
24 shall be paid within ten days after receipt of a statement of charges.

25 (D) (1) Signs which are located at the entry to a subdivision and
26 which identify that subdivision shall not be considered temporary and are subject to the

1 requirements of Tables 1.5.A, 1.5.B and 1.5.C, and Subsection (B) of Section 12 of this
2 Ordinance.

3 (2) For each separately identified residential subdivision, one
4 temporary subdivision development sale sign is permitted is permitted per arterial or collector
5 street fronted by the subdivision, with a maximum of two such signs per subdivision. In addition,
6 all such signs must comply with the following:

7 (a) The permit application must be accompanied by a plot
8 or location plan; a description, drawing or picture of the proposed sign and a description of the
9 means by which it will be secured; and written authorization for the placement of the sign from
10 the owner of the property on which the sign is to be located or from the owner's duly authorized
11 agent.

12 (b) The permit is valid for twenty-four months or until the
13 last unit or lot is sold, whichever occurs first. At that time, the sign(s) must be removed unless
14 a new permit therefor has been obtained. The property owner and the permit holder, if the latter
15 is not the property owner, shall each be responsible for the maintenance and removal of the
16 sign(s).

17 (c) The maximum size of any one sign shall not exceed
18 three hundred square feet and the total square footage of all on-site permitted signs shall not
19 exceed four hundred.

20 (d) The height of the sign shall not exceed twelve feet
21 above the height of the nearest property line wall. If the sign is not located behind a property line
22 wall, then the height of the sign must not exceed eighteen feet and the distance from the bottom
23 of the sign to the ground must not exceed eight feet.

24 (e) The sign must be set back at least ten feet from any
25 public right-of-way and must be set back from any street intersection in order that it will not
26 create a sight restriction.

1 (f) The sign must be no closer than fifty feet to any other
2 on-premises sign, off-premises sign or subdivision development sale sign.

3 (g) The sign must be a freestanding sign that is firmly
4 secured in the ground, in a manner acceptable to the building official.

5 (E) (1) Subdivision development directional signs are not considered
6 "on-premises" signs or "off-premises" signs and are permitted in accordance with the provisions
7 of this Chapter.

8 (2) A maximum of eight subdivision development directional
9 signs are permitted for each separately identified residential subdivision. Signs for two separately
10 identified residential subdivisions mounted on the same sign structure shall be counted as two
11 signs.

12 (3) A maximum of two such signs may be up to one hundred
13 twenty-eight square feet in size. A maximum of four such signs may be up to ninety-six square
14 feet in size. All other such signs shall not exceed forty square feet in size. An embellishment
15 of not to exceed twenty percent of the surface area of a sign may be added.

16 (4) Subdivision development directional signs are permitted only
17 in accordance with the following:

18 (a) The height of any such sign must not exceed fourteen
19 feet, except that any such sign that exceeds forty square feet in size, as authorized by this
20 Chapter, may be permitted to a maximum height of twenty-two feet;

21 (b) The distance from the bottom of any sign to the ground
22 must not exceed eight feet;

23 (c) Any such sign must be set back at least ten feet from
24 any public right-of-way and must be set back from any street intersection in a manner which does
25 not unsafely restrict sight distances;

26 (d) No such sign may be located on any lot which has

1 been developed, whether for residential or nonresidential use;

2 (e) No such sign may be closer than one hundred feet to
3 any other such sign or to any on-premises or off-premises sign;

4 (f) No such sign shall be located more than four miles
5 from the subdivision to which it is providing direction;

6 (g) Each such sign must be a pole sign that is firmly
7 secured in the ground, in a manner acceptable to the Building Official;

8 (h) The name, address and telephone number of the permit
9 holder and the permit number must be securely affixed to a pole of each sign;

10 (i) A permit is required for each sign pursuant to Section
11 12 of this Ordinance. The permit application must be accompanied by a plot plan which shows
12 where the sign will be placed on the property and a master location plan which indicates where
13 all other subdivision development directional signs (not including weekend directional signs) for
14 the subdivision will be placed; a description, drawing or picture of the proposed sign and a
15 description of the means by which it will be secured; and written authorization for the placement
16 of the sign from the owner of the property on which the sign is to be located or from the owner's
17 duly authorized agent;

18 (j) A permit shall be valid for twenty-four months or until
19 the last unit or lot is sold, whichever occurs first. At that time, the sign must be removed unless
20 a new permit therefor has been obtained. The property owner and the permit holder, if the latter
21 is not the property owner, shall each be responsible for the maintenance and removal of the sign.

22 (4) Any subdivision development directional sign proposed to be
23 located along the Oran K. Gragson Highway, Interstate 515 or Interstate 15 must obtain a State
24 of Nevada permit pursuant to NAC 410.220 through 410.410 (State of Nevada Outdoor
25 Advertising Control Manual). Evidence of having obtained said permit must be presented to the
26 City prior to the issuance of a permit by the City.

1 (5) No subdivision development directional signs may be erected
2 or maintained within six hundred sixty feet of the nearest right-of-way line of Summerlin Parkway
3 from Station 499 + 78 to Station 601 + 30.

4 (F) (1) Weekend directional signs shall be used to direct traffic to
5 residential projects only and shall not be employed for non-residential purposes of any kind.

6 (2) No weekend directional sign shall be installed unless it has
7 been approved as a part of a master weekend directional sign plan. A permit application and sign
8 map shall be presented for each development for which weekend directional signs are to be
9 employed. The application and map must be in a form and include such exhibits as specified by
10 the Department of Community Planning and Development. The map must indicate the
11 approximate location on each street of each sign to be installed and must include a statement that
12 at the time of installation no sign is to be installed in violation of the spacing requirements of this
13 Chapter or cause any already-in-place weekend directional sign to be in violation of the spacing
14 requirements. The permit application shall state the name and mailing address of the party to be
15 notified in the event of any violations of this Chapter. A master weekend directional sign permit
16 shall be issued for all signs shown on the approved plan.

17 (3) Applicants for weekend directional sign permits shall provide
18 proof of and maintain comprehensive liability insurance in the minimum amount of \$4,000,000.00
19 per occurrence in a form acceptable to the Director of Community Planning and Development.
20 If any sign is placed in any public right-of-way, the permittee shall assume full responsibility for
21 any damages or injuries to persons or property resulting either wholly or in part from the
22 placement of the sign and shall agree to defend and indemnify the City and hold the City harmless
23 from all liability for such damages or injuries.

24 (4) Weekend directional signs may be placed on any City-owned
25 unimproved land which is not street right-of-way and, except for medians, within the public right-
26 of-way of any street included on the City's Master Plan of Streets and Highways. No weekend

1 directional sign shall block or overhang any sidewalk or other established pedestrian walkway.
2 No sign shall be placed within 25 feet of a street intersection or driveway. In instances where
3 a right-of-way is owned by the State of Nevada or the federal government, the permittee must
4 abide by that owner's regulations. Improved City-owned lands, including parks, may not be used.
5 Other publicly-owned lands may not be used without the specific permission of the land owner.

6 (5) It is the intent of this Subsection to allow broad changes in
7 copy and graphics on Weekend Directional Signs without requiring reissuance of sign permits,
8 provided however, that if the name of the subdivision changes the developer must then apply for
9 a new Weekend Directional Sign permit.

10 (6) Unpermitted Weekend Directional Signs shall be impounded
11 immediately. All signs blocking sidewalks and other public pedestrian walkways shall be
12 impounded immediately. All signs left remaining in violation of the time limitations set forth in
13 this Subsection shall be impounded immediately. Signs may be recovered only after payment of
14 the following fees:

15 1st violation \$10.00 per sign if unpermitted. The fee shall be
16 waived if the owner obtains the proper sign permits.

17 If permitted, warning only.

18 2nd violation \$10.00 per sign.

19 3rd violation \$15.00 per sign and misdemeanor citation.

20 4th violation Revocation of all Weekend Directional Signs permits.

21 (7) A maximum of seventy Weekend Directional Signs may be
22 permitted; provided however, that no such sign shall be installed unless it has been approved as
23 a part of a master Weekend Directional Sign plan.

24 (8) The maximum size of Weekend Directional Signs shall be four
25 square feet. Such signs shall be made of plastic or shall be of some other weather resistant
26 material approved by the Director and shall be attached to a single metal stake. Signs mounted

1 on wooden stakes are prohibited.

2 (9) The maximum height of weekend Directional Signs shall be
3 48 inches above the nearest street curb, except that within 50 feet of any street intersection or
4 driveway opening the maximum height shall be 32 inches above the nearest street curb. Where
5 no curb exists, the maximum height of Weekend Directional Signs shall be measured from the
6 edge of the adjacent travelled way.

7 (10) The maximum distance for placement of any Weekend
8 Directional Sign from its respective project shall be four miles. Such four-mile distance shall be
9 measured along a radial line whose axis shall be located at a single point on the subject property,
10 such point to be determined by the permit applicant. The minimum spacing between Weekend
11 Directional Signs shall be 300 feet for signs of the same project, and no sign shall be installed
12 closer than ten feet to any other project's Weekend Directional Sign, except that two signs may
13 be installed side-by-side for each required turning movement at each intersection or driveway
14 where traffic is being directed to turn.

15 (11) No Weekend Directional Sign shall be installed before 6:00
16 PM on Friday, and all signs shall be removed by 6:00 AM on Monday (6:00 AM of Tuesday
17 when Las Vegas City Hall is closed on Monday due to a holiday).

18 SECTION 12: (A) All signs shall comply with applicable
19 provisions of the building and other technical codes of the City of Las Vegas at all times.

20 (B) In making application for a sign permit, sufficient drawings and
21 specifications shall be submitted to the Building Official for checking and approval. Acceptance
22 must be made by both the Building Official and Electrical Inspector before a sign is erected. The
23 Building Official may require the submittal of such information that is required to assure full
24 compliance with all applicable laws.

25 (C) Except for banners, flags, temporary signs and window signs
26 conforming in all respects with the requirements of this Chapter, all signs shall be constructed of

1 permanent materials and shall be permanently attached to the ground, a building, or another
2 structure by direct attachment to a rigid wall, frame or structure. All permitted signs shall be
3 installed by a qualified contractor licensed by the City of Las Vegas or the State of Nevada.

4 (D) All signs shall be maintained in good structural condition, in
5 compliance with all building and electrical codes, and in conformance with this code, at all times.

6 (1) All materials used in sign construction shall be maintained in
7 such a manner as to be free from fading, peeling, chipping and other states of general
8 deterioration.

9 (2) A sign permit is revocable if the sign is abandoned or allowed
10 to become unsafe or dangerous, or otherwise is condemned. The owner shall at all times maintain
11 the sign in safe condition and will remove same if abandoned.

12 (E) Where bonds are required by the City Code, they shall be surety or
13 cash bonds. The Building Official shall use all or any part thereof to assure removal of the signs
14 when the agreements have not been complied with and further when final inspections have not
15 been called for within ten days of completion of permitted signs the full amount of the bond shall
16 be forfeited.

17 SECTION 13: (A) The following procedures shall govern the
18 application for, and issuance of, all sign permits under this Chapter, and the submission and
19 review of Common Signage Plans and Master Signage Plans.

20 (B) All applications for sign permits of any kind shall be submitted to
21 the Department of Community Planning and Development on an application form or in accordance
22 with application specifications published by the Department. Permits for the erection, installation,
23 repair, alteration or relocation of any sign shall be issued by the Department only to electrical sign
24 or outdoor advertising contractors authorized and licensed by the City and the State. Applications
25 shall show the Contractor's State and City license numbers before the permit shall be issued. In
26 the case of any sign in which electricity is used, an electrical permit shall be issued by the

1 Electrical Inspector of the Department of Building and Safety, which permit shall show the name
2 and City license number of the master neon electrician or master electrician making or supervising
3 the connection of the electrical service to the sign.

4 (C) All applications for approval of a master or common signage plan
5 shall be submitted to the Department of Community Planning and Development in accordance with
6 application specifications published by the Department.

7 (D) Each application for a sign permit or for approval of a master or
8 common signage plan shall be accompanied by the applicable fees, as set forth in the Fee
9 Schedule.

10 (E) Within five days of receiving an application for a sign permit or for
11 a Common or Master Signage Plan, the Department shall review it for completeness. If the
12 application is found to be complete, then the application shall be processed. If the application is
13 found to be incomplete, then notice shall be sent to the applicant, within a five-day period, of the
14 specific ways in which the application is deficient.

15 (F) Upon approval, the City will issue a permit and tag for the sign. The
16 tag shall be affixed to the sign in a location where it is plainly visible. Absence of the permit tag
17 on any sign which is required by this Chapter to have a permit shall subject that sign to immediate
18 removal by the City.

19 (G) A current and valid sign permit shall be freely assignable to a
20 successor as owner of the property or holder of a business license for the same premises, subject
21 only to filing such application as the Director may require and paying any applicable fee. The
22 assignment shall be accomplished by filing a notice with the Department of Community Planning
23 and Development and shall not require approval.

24 (H) A renewable sign permit shall lapse automatically if not renewed or
25 if the business license for the premises expires or is revoked.

26 (I) For any sign existing in the City on (date 1) without a permit, an

1 application for a sign permit must be submitted to the City prior to (date 2). For any sign on
2 property annexed after (date 1), applications for sign permits shall be submitted within three
3 months of the effective date of the annexation or within such period as may be established in an
4 annexation agreement between the City and the landowner. Signs that are the subject of
5 applications received after (date 2) shall be subject to all of the terms and conditions of this
6 Chapter and shall not be subject to the provisions entitled to the protection of Subsection J below.

7 (J) A sign that would be permitted under this Chapter only with a sign
8 permit, but which was in existence on (date 1), or on a later date when the property is annexed
9 to the City, and which was constructed in accordance with the ordinances and other applicable
10 laws in effect on the date of its construction, but which by reason of its size, height, location,
11 design, or construction is not in conformance with the requirements of this Chapter, shall be
12 considered a Nonconforming Sign. A change in the information on the face of an existing
13 nonconforming sign is allowed. However, any nonconforming sign shall either be eliminated or
14 made to conform with the requirements of this Chapter when any proposed alteration in the
15 structure is proposed, other than routine maintenance or repair.

16 (K) Any sign for which a permit has lapsed shall be removed
17 immediately. The owner of the property on which the sign is erected or displayed, the permit
18 holder and the owner of the sign shall each be responsible for such removal.

19 (L) Any of the following shall be a violation of this Chapter and shall
20 be subject to the enforcement remedies and penalties provided for in this Title:

21 (1) To install, create, erect, maintain or abandon any sign in a
22 way that is inconsistent with any master sign or common sign plan;

23 (2) To install, create, erect, or maintain any sign in a way that
24 is inconsistent with any plot plan review or aesthetic review governing such sign for the parcel
25 on which sign is located;

26 (3) To install, create, erect, or maintain any sign requiring a

1 permit without such a permit;

2 (4) To fail to display a permit tag in conformance with Subsection
3 F of this Section;

4 (5) To fail to remove any sign that is installed, created, erected,
5 or maintained in violation of this Chapter, or for which the sign permit has lapsed;

6 (6) To continue any such violation. Each such day of a continued
7 violation shall be considered a separate violation when applying the penalty portions of this
8 Chapter;

9 (7) To install, create, erect, or maintain any sign prohibited by
10 this Chapter.

11 (Q) Any violation of this Chapter shall be a misdemeanor. The City may
12 employ any or the following remedies to correct the violation:

13 (1) The City, utilizing inspection personnel or authorized agents,
14 may without notice, impound and remove any illegal or unlawful temporary sign located within
15 the public right-of-way;

16 (2) The City, utilizing inspection personnel or authorized agents,
17 may impound and remove any sign which does not display a lawful sign permit;

18 (3) In the case of a lawfully permitted sign that poses an
19 immediate danger to the public health or safety, the City shall take such measures as are available
20 to the City under the applicable provisions of this Title and the Uniform Building Code for such
21 circumstances;

22 (4) The City may issue a citation and upon conviction seek
23 imposition of fines in accordance with the following schedule:

24 (a) Upon the first conviction, a minimum of two hundred
25 dollars;

26 (b) Upon the second conviction within a period of one

1 year, a minimum of five hundred dollars;

2 (c) Upon each subsequent conviction within a period of
3 one year, a minimum of one thousand dollars.

4 (5) The City may impose any penalties that can be imposed
5 directly by the City under this Title or seek in court the imposition of any penalties that can be
6 imposed by such court under this Title;

7 (6) The City may seek an order of restraint or abatement that
8 requires the removal of the sign(s) or the correction of the nonconformity; and

9 (7) The City may issue a stop-work order for any and all
10 construction work in a subdivision for which signs are the subject of repeated violation of this
11 Chapter, following adequate written notice as follows:

12 (a) for a second violation, at least thirty days notice;

13 (b) for a third violation, at least fourteen days notice; and

14 (c) for a fourth or subsequent violation, no additional
15 notice.

16 (R) The City shall have such other remedies as are and as may from time
17 to time be provided for or allowed by state law for the violation of this Title.

18 (S) All such remedies provided herein shall be cumulative. To the extent
19 that state law may limit the availability of a particular remedy set forth herein for a certain
20 violation or a part thereof, such remedy shall remain available for other violations or other parts
21 of the same violation.

22 (T) Each sign installed, created, erected, maintained or abandoned in
23 violation of this Chapter shall be considered a separate violation when applying the penalty
24 portions of this Chapter.

25 SECTION 14: Title 17 of the Municipal Code of the City of Las
26 Vegas, Nevada, 1983 Edition, is hereby repealed in its entirety.

1 SECTION 15: Whenever in this ordinance any act is prohibited or
2 is made or declared to be unlawful or an offense or a misdemeanor, or whenever in this ordinance
3 the doing of any act is required or the failure to do any act is made or declared to be unlawful
4 or an offense or a misdemeanor, the doing of such prohibited act or the failure to do any such
5 required act shall constitute a misdemeanor and upon conviction thereof, shall be punished by a
6 fine of not more than \$1,000.00 or by imprisonment for a term of not more than six months, or
7 by any combination of such fine and imprisonment. Any day of any violation of this ordinance
8 shall constitute a separate offense.

9 SECTION 16: If any section, subsection, subdivision, paragraph,
10 sentence, clause or phrase in this ordinance or any part thereof is for any reason held to be
11 unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision
12 shall not affect the validity or effectiveness of the remaining portions of this ordinance or any part
13 thereof. The City Council of the City of Las Vegas, Nevada, hereby declares that it would have
14 passed each section, subsection, subdivision, paragraph, sentence, clause or phrase thereof
15 irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs,
16 sentences, clauses, or phrases be declared unconstitutional, invalid or ineffective.

17 SECTION 17: All ordinances or parts of ordinances, sections,
18 subsections, phrases, sentences, clauses or paragraphs contained in the Municipal Code of the City

19 . . .
20 . . .
21 . . .
22 . . .
23 . . .
24 . . .
25 . . .
26 . . .

1 of Las Vegas, Nevada, 1983 Edition, in conflict herewith are hereby repealed.

2 PASSED, ADOPTED and APPROVED this ____ day of _____,
3 1993.

4 APPROVED:

5 By: _____
6 JAN LAVERTY JONES, Mayor

7 ATTEST:

8
9 KATHLEEN M. TIGHE, City Clerk

10
11 The above and foregoing ordinance was first proposed and read by title to
12 the City Council on the ____ day of _____, 1993, and referred to the following committee
13 composed of _____ and _____ for
14 recommendation; thereafter the said committee reported favorably on said ordinance on the ____
15 day of _____, 1993, which was a _____ meeting of said Council; that at said
16 _____ meeting, the proposed ordinance was read by title to the City Council as first
17 introduced and adopted by the following vote:

18 VOTING "AYE": _____

19 VOTING "NAY": _____

20 ABSENT: _____

21 APPROVED:

22 By: _____
23 JAN LAVERTY JONES, MAYOR

24 ATTEST:

25
26 KATHLEEN M. TIGHE, CITY CLERK

AFFIDAVIT OF PUBLICATION

AUG 12 10 27 AM '93

RECEIVED
CITY CLERK

PASTE CLIPPING HERE

SECOND AMENDMENT
BILL NO. 93-17
ORDINANCE NO. 3723

AN ORDINANCE RELATING TO SIGNS; AMENDING TITLE 19 OF THE MUNICIPAL CODE OF THE CITY OF LAS VEGAS, NEVADA, 1983 EDITION, BY ADDING THERETO A NEW CHAPTER CONTAINING A COMPREHENSIVE SET OF REQUIREMENTS AND REGULATIONS PERTAINING TO SIGNS, INCLUDING DEFINITIONS AND ADMINISTRATIVE PROCEDURES; REPEALING OBSOLETE PROVISIONS OF TITLE 17 OF SAID CODE; PROVIDING FOR PENALTIES FOR THE VIOLATION HEREOF; PROVIDING FOR OTHER MATTERS PROPERLY RELATING THERETO; AND REPEALING ALL ORDINANCES AND PARTS OF ORDINANCES IN CONFLICT HEREWITH.

Sponsored by:
Councilman Arnie Adamsen
Summary: Adapts comprehensive regulations pertaining to signs.

The above and foregoing ordinance was first proposed and read by title to the City Council on the 5th day of May, 1993, and referred to the following committee composed of Councilmen Adamsen and Higginson, for recommendation; thereafter the said committee reported favorably on said amended ordinance on the 4th day of August, 1993 which was a regular meeting of said City Council; and that at said regular meeting the proposed ordinance was read by title to the City Council as amended and adopted by the following vote:

VOTING "AYE" Councilmen:
Adamsen, Higginson, Hawkins Jr.
and Mayor Jones

VOTING "NAY" NONE
EXCUSED: Councilman Nolen
COPIES OF THE COMPLETE ORDINANCE ARE AVAILABLE FOR PUBLIC INFORMATION IN THE OFFICE OF THE CITY CLERK, 5TH FLOOR, 400 EAST STEWART AVENUE, LAS VEGAS, NEVADA.

PUB: August 7, 1993
Las Vegas Review-Journal

STATE OF NEVADA)
COUNTY OF CLARK) SS:

ANDREA DAVIS, being first duly sworn, deposes and says:

That she/he is a legal clerk for the LAS VEGAS REVIEW-JOURNAL and THE LAS VEGAS SUN, daily newspapers regularly issued, published and circulated in the City of Las Vegas, County of Clark, State of Nevada, and that the advertisement, a true copy of which is attached, was continuously published in the LAS VEGAS REVIEW-JOURNAL or THE LAS VEGAS SUN for a period of ONE insertions from the period of AUGUST 7, 1993 to AUGUST 7, 1993, on the following days:

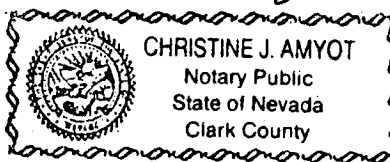
AUGUST 7, 1993

Signed: Andrea Davis

Subscribed and sworn to before me this
10 day of August, 1993

Christine J. Amyot

Notary Public



My Appointment Expires May 3, 1997

15 JUL 63

15 JUL 63

15 JUL 63

15 JUL 63

15 JUL 63

15 JUL 63

AFFIDAVIT OF PUBLICATION

RECEIVED
CITY CLERK

JUL 26 10 36 AM '93

PASTE CLIPPING HERE

FIRST AMENDMENT
BILL NO. 93-17
AN ORDINANCE RELATING TO
SIGNS; AMENDING TITLE 19 OF
THE MUNICIPAL CODE OF THE
CITY OF LAS VEGAS, NEVADA,
1983 EDITION, BY ADDING
THERETO A NEW CHAPTER CON-
TAINING A COMPREHENSIVE
SET OF REQUIREMENTS AND
REGULATIONS PERTAINING TO
SIGNS, INCLUDING DEFINITIONS
AND ADMINISTRATIVE PROCE-
DURES; REPEALING TITLE 17 OF
SAID CODE IN ITS ENTIRETY;
PROVIDING FOR PENALTIES
FOR THE VIOLATION HEREOF;
PROVIDING FOR OTHER MAT-
TERS PROPERLY RELATING
THERETO; AND REPEALING
ALL ORDINANCES AND PARTS
OF ORDINANCES IN CONFLICT
HEREWITH.
Sponsored by:
Councilman Arnie Adamsen
Summary: Adopts comprehensive
regulations pertaining to signs
At a City Council meeting
May 5, 1993
BILL NO. 93-17 WAS READ BY
TITLE AND REFERRED TO REC-
COMMENDING COMMITTEE:
Councilmen Higginson AND
Adamsen
COPIES OF THE COMPLETE BILL
ARE AVAILABLE FOR PUBLIC
INFORMATION IN THE OFFICE
OF THE CITY CLERK, 5TH
FLOOR, CITY HALL, 400 EAST
STEWART AVENUE, LAS VEGAS,
NEVADA.
PUB: July 22, 1993
Las Vegas Review-Journal

STATE OF NEVADA)
COUNTY OF CLARK) SS:

ANDREA DAVIS, being first duly
sworn, deposes and says:

That she/he is a legal clerk for the LAS VEGAS
REVIEW-JOURNAL and THE LAS VEGAS SUN,
daily newspapers regularly issued, published and
circulated in the City of Las Vegas, County of
Clark, State of Nevada, and that the
advertisement, a true copy of which is attached,
was continuously published in the LAS VEGAS
REVIEW-JOURNAL or THE LAS VEGAS SUN for a
period of ONE insertions
from the period of JULY 22, 1993
to JULY 22, 1993, on the following
days:

JULY 22, 1993

Signed: Andrea Davis

Subscribed and sworn to before me this

22

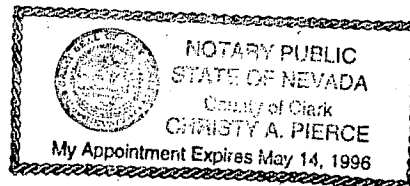
day of

July

19 93

Christy A. Pierce

Notary Public



18291

SEP 22 19 33 PM '33

CHAS. J. BROWN
MEDICAL

AFFIDAVIT OF PUBLICATION

RECEIVED
CITY CLERK

AUG 12 10 27 AM '93

PASTE CLIPPING HERE

SECOND AMENDMENT
BILL NO. 93-17
ORDINANCE NO. 3723

AN ORDINANCE RELATING TO SIGNS; AMENDING TITLE 19 OF THE MUNICIPAL CODE OF THE CITY OF LAS VEGAS, NEVADA, 1983 EDITION, BY ADDING THERETO A NEW CHAPTER CONTAINING A COMPREHENSIVE SET OF REQUIREMENTS AND REGULATIONS PERTAINING TO SIGNS, INCLUDING DEFINITIONS AND ADMINISTRATIVE PROCEDURES; REPEALING OBSOLETE PROVISIONS OF TITLE 17 OF SAID CODE; PROVIDING FOR PENALTIES FOR THE VIOLATION HEREOF; PROVIDING FOR OTHER MATTERS PROPERLY RELATING THERETO; AND REPEALING ALL ORDINANCES AND PARTS OF ORDINANCES IN CONFLICT HEREWITH.

Sponsored by:
Councilman Arnie Adamsen
Summary: Adopts comprehensive regulations pertaining to signs. The above and foregoing ordinance was first proposed and read by title to the City Council on the 5th day of May, 1993, and referred to the following committee composed of Councilmen Adamsen and Higginson, for recommendation; thereafter the said committee reported favorably on said amended ordinance on the 4th day of August, 1993 which was a regular meeting of said City Council, and that at said regular meeting the proposed ordinance was read by title to the City Council as amended and adopted by the following vote:
VOTING "AYE" Councilmen: Adamsen, Higginson, Hawkins Jr. and Mayor Jones
VOTING "NAY" NONE
EXCUSED: Councilman Nolen
COPIES OF THE COMPLETE ORDINANCE ARE AVAILABLE FOR PUBLIC INFORMATION IN THE OFFICE OF THE CITY CLERK, 5TH FLOOR, 400 EAST STEWART AVENUE, LAS VEGAS, NEVADA.
PUB: August 7, 1993
Las Vegas Review-Journal

STATE OF NEVADA)
COUNTY OF CLARK) SS:

ANDREA DAVIS, being first duly sworn, deposes and says:

That she/he is a legal clerk for the LAS VEGAS REVIEW-JOURNAL and THE LAS VEGAS SUN, daily newspapers regularly issued, published and circulated in the City of Las Vegas, County of Clark, State of Nevada, and that the advertisement, a true copy of which is attached, was continuously published in the LAS VEGAS REVIEW-JOURNAL or THE LAS VEGAS SUN for a period of ONE insertions from the period of AUGUST 7, 1993 to AUGUST 7, 1993, on the following days:

AUGUST 7, 1993

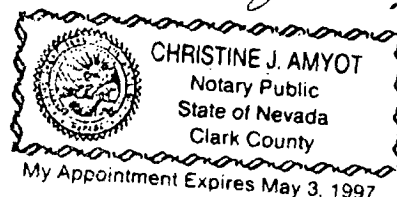
Signed: Andrea Davis

Subscribed and sworn to before me this

10 day of August, 1993

Christine J. Amyot

Notary Public



085893

AFFIDAVIT OF PUBLICATION

JUL 26 10 36 AM '93

RECEIVED
CITY CLERK

PASTE CLIPPING HERE

**FIRST AMENDMENT
BILL NO. 93-17**

AN ORDINANCE RELATING TO SIGNS; AMENDING TITLE 19 OF THE MUNICIPAL CODE OF THE CITY OF LAS VEGAS, NEVADA, 1983 EDITION, BY ADDING THERETO A NEW CHAPTER CONTAINING A COMPREHENSIVE SET OF REQUIREMENTS AND REGULATIONS PERTAINING TO SIGNS, INCLUDING DEFINITIONS AND ADMINISTRATIVE PROCEDURES; REPEALING TITLE 17 OF SAID CODE IN ITS ENTIRETY; PROVIDING FOR PENALTIES FOR THE VIOLATION HEREOF; PROVIDING FOR OTHER MATTERS PROPERLY RELATING THERETO; AND REPEALING ALL ORDINANCES AND PARTS OF ORDINANCES IN CONFLICT HEREWITH.

Sponsored by:
Councilman Arnie Adamsen
Summary: Adopts comprehensive regulations pertaining to signs
At a City Council meeting
May 5, 1993
BILL NO. 93-17 WAS READ BY TITLE AND REFERRED TO RECOMMENDING COMMITTEE: Councilmen Higginson AND Adamsen
COPIES OF THE COMPLETE BILL ARE AVAILABLE FOR PUBLIC INFORMATION IN THE OFFICE OF THE CITY CLERK, 5TH FLOOR, CITY HALL, 400 EAST STEWART AVENUE, LAS VEGAS, NEVADA.
PUB: July 22, 1993
Las Vegas Review-Journal

STATE OF NEVADA)
COUNTY OF CLARK) SS:

ANDREA DAVIS, being first duly sworn, deposes and says:

That she/he is a legal clerk for the LAS VEGAS REVIEW-JOURNAL and THE LAS VEGAS SUN, daily newspapers regularly issued, published and circulated in the City of Las Vegas, County of Clark, State of Nevada, and that the advertisement, a true copy of which is attached, was continuously published in the LAS VEGAS REVIEW-JOURNAL or THE LAS VEGAS SUN for a period of ONE insertions from the period of JULY 22, 1993 to JULY 22, 1993, on the following days:

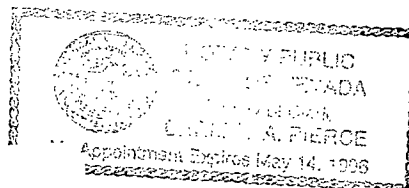
JULY 22, 1993

Signed: Andrea Davis

Subscribed and sworn to before me this 22 day of July, 19 93

Christy O. Pierce

Notary Public



085907