

ORDINANCE NO. 1409

AN ORDINANCE TO AMEND TITLE XI, CHAPTER 3, SECTION 7 OF THE MUNICIPAL CODE OF THE CITY OF LAS VEGAS, NEVADA, 1960 EDITION, BY PROVIDING ADDITIONAL REGULATIONS GOVERNING THE LOCATION OF SIGNS AND BILLBOARDS; PROVIDING FOR OTHER MATTERS PROPERLY RELATING THERETO; PROVIDING PENALTIES FOR THE VIOLATION HEREOF; AND RE-
PEALING ALL ORDINANCES OR PARTS OF ORDINANCES IN CONFLICT HEREWITH.

THE BOARD OF COMMISSIONERS OF THE CITY OF LAS VEGAS DOES ORDAIN AS
FOLLOWS:

SECTION 1. Title XI, Chapter 3, Section 7 of the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, is hereby amended to read as follows:

11-3-7: ON-PREMISE SIGN REGULATIONS:

(A) Permitted in Residential Zones (Any zone with an "R" prefix):

1. One name plate containing the name, title and occupation of occupant attached to the wall or fence; not more than two square feet (2 sq. ft.) in area.
2. Warning or Trespassing Sign: One three square feet (3 sq. ft.) maximum size for each street frontage not closer than one hundred feet (100') from each other.
3. For Rent, Lease or Sale Sign pertaining to the property where it is located: Nonlighted, maximum twelve square feet (12 sq.ft.), not closer than ten feet (10') to property line and not higher than five feet (5'); provided, however, in apartment zones, for rent signs may be increased in area two square feet (2 sq. ft.) for each four (4) apartment units in excess of twenty (20), but in no case shall the sign area exceed thirty two square feet (32 sq. ft.).
4. Subdivision Development Sale Signs: A subdivision that is under construction may place temporary sale signs on the site of the development provided that each development may have no more than one major sign of not more than six hundred square feet (600 sq. ft.) in area for each street frontage and no more than two (2) minor signs for each street frontage of not more

than fifty square feet (50 sq. ft.) in area. In addition, there may be two (2) directional signs not on the site provided they are less than twenty five square feet (25 sq. ft.) in area and located no closer than fifty feet (50') to a residential use.

All subdivision signs shall be removed when the last unit is sold or if the subdivision sales office becomes inactive and is closed for more than thirty (30) days.

5. Public or Semipublic and Professional Uses as allowed by a Use Permit: Not greater than twelve square feet (12 sq. ft.) in size and not more than six feet (6') in height, except if the name of the institution is permanently set in the wall as approved by the Board of Zoning Adjustment. This restriction does not apply to institutional identification of a public building.

6. Motor vehicles used in a business and having signs painted on the surface of the body may be parked in a residential zone provided the owner or driver resides in the immediate area and is using the vehicle for transportation purposes or is making a business trip in the area, but shall not be allowed primarily for advertising purposes.

(B) 1. Permitted in Professional Office (P-R) Zones: One wall sign of not more than twelve square feet (12 sq. ft.) in size and no higher than six feet (6'), and one free standing sign no larger than twelve square feet (12 sq. ft.) and no higher than five feet (5'). No exposed neon, exposed gaseous tube, flashing or animated signs or other attention gaining devices may be used.

2. Permitted in Designed Commercial (C-D) Zones: Signs will be permitted on the basis of one square foot of sign area for each foot of frontage along the public right-of-way (in the case of corner lots, only the frontage on the principal street

will be computed). Signs may project from the front face of the building provided they do not extend more than eight feet (8') towards the street and provided they do not extend above the roof line or exterior wall lines. Free standing signs may be permitted provided that the highest point of the sign is not more than five feet (5') from ground level and the square footage of the sign is not more than fifteen feet (15'). Further provided that no sign shall be animated or flashing. Signs on corner lots must be orientated toward the principal street.

(C) Permitted in Limited Commercial (C-1) Zones:

1. Sign Ratio: The total area for all types of on-premise signs shall be as follows: Four square feet (4 sq. ft.) of sign area for each one front foot (1') or fraction of one foot (1') of the lot along a public right-of-way. Permitted sign area shall be exclusive of wall sign area.
2. Maximum Size: No single sign shall be greater than four hundred square feet (400 sq. ft.) in area.
3. Distribution of Signs: For each parcel of land there shall be no more than one ground sign and one protruding sign for each fifty feet (50') of street frontage or fraction thereof providing further that the ground signs be a minimum of fifty feet (50'), measured along the street frontage, from any other ground sign on the same parcel of land.
4. Location: Ground Signs shall be so located that they cause the least interference with adjacent sign locations. No sign may cover more than fifty percent (50%) of the total distance along the front of the lot regardless of the position of the sign.
5. Protruding Signs: Business signs may protrude over the public street right-of-way for a distance of not more than three feet (3') from the property line, providing the sign is at least

eight feet (8') above the sidewalk grade and is three feet (3') from the curb face. In cases where sidewalks and/or curbs do not exist then said height and distance will be measured from the future location and grade as determined by the Public Works Department.

The Planning Commission may waive the three foot (3') limitation in the case of signs in existence prior to the adoption of this ordinance upon a finding of unusual circumstances.

6. Roof Signs: Roof signs may be permitted when structurally clean when the supporting members are free of any extra bracing, guy wires, cables, etc., and when they appear to be an architectural and integral part of the building.

7. Sidewalk Signs: Name plates on sidewalk planters, etc., are permitted provided they do not exceed six inches (6") in height and twenty four inches (24") in width. Sidewalk benches and approved bus stops may contain advertising thereon, restricted to surface of bench.

8. Signs on Vehicles: No signs will be permitted on any non-self propelled vehicle or portable structure stored on the property.

9. Landscaping for Ground Signs: A landscaping island shall be provided at all free standing (ground) signs. A decorative base designed to screen the structural members of the sign may be substituted for screen planting.

10. Temporary Special Attraction Signs: Each business firm, in addition to the maximum allowable permanent sign area, may have temporary signs in the same amount as permitted permanent sign areas for special attraction signs.

No more than one special attraction event per month, no longer than seven (7) days' duration is permitted, except during December when all of the month may be used for temporary signs and attention gaining devices. All temporary signs shall be removed the first working day after the event. Attention gaining devices may be employed only during these special events and must be removed after the temporary sign period expires. The Department of Building and Safety must be notified by letter three (3) days in advance that an outdoor temporary sign display is to be used, and a brief description of the type of display must be given.

11. Illumination of Signs: No ray of light shall extend into residential zone and sign lighting shall not increase the illumination more than two (2) foot candles into any residential zone. Where ray is used in these provisions, it shall mean direct visual access or the direct reflection of the source of light.

12. Obstructing Traffic Signs: No sign may be constructed or maintained that will obstruct or can interfere with traffic or directional signs.

(D) Permitted in General Commercial (C-2), Commercial Industrial (C-M) and Industrial (M) Zones:

1. Sign Ratio: The total area for on-premise signs shall be as follows: Four square feet (4 sq. ft.) of sign area for each one foot (1') of lot frontage along the street. Corner lots may be computed to allow a sign for each street frontage based on the individual front width. Permitted sign area shall be exclusive of wall sign area.

2. Maximum Size: No single sign may be greater than three

hundred square feet (300 sq. ft.) in area for each fifty feet (50') of frontage but in no case shall any sign be larger than six hundred square feet (600 sq. ft.).

3. Temporary Special Attraction Signs: Each business firm in addition to the maximum allowable permanent sign area may have temporary signs in the same amount as the permanent sign area for special attraction signs. No more than one special attraction event per month, no longer than seven (7) days' duration is permitted, except during December when all of the month may be used for temporary signs and attention gaining devices. All temporary signs shall be removed the first working day after the event. Attention gaining devices may be employed only during these special events and must be removed after the temporary sign period expires. The Department of Building and Safety must be notified by letter three (3) days in advance that an outdoor temporary sign display is to be used and a brief description of the type of display must be given.

4. Distribution of Signs: For each business establishment there shall be no more than one ground sign or one protruding sign per street frontage; however, each parcel of land occupied by a single business establishment shall be permitted one ground sign and one protruding sign.

5. Protruding Signs: Business signs may protrude over the public street to within three feet (3') of the curb provided that the sign is at least eight feet (8') above the sidewalk area or surface; provided, however, that the Planning Commission may waive the three foot (3') limitation in the case of signs in existence prior to the adoption of this Chapter upon a finding of unusual circumstances.

6. Sidewalk Signs: Name plates on sidewalk planters, etc. are permitted provided they do not exceed six inches (6")

in height and twenty four inches (24") in width. Sidewalk benches and approved bus stops may contain advertising on the surface of the bench.

7. Signs on Vehicles: No signs will be permitted on any non-self propelled vehicles or portable structure stored on the property.

8. Screening Sign Structures: A landscaping island shall be provided at all free standing (ground) signs when other landscaping is required. A decorative base designed to screen the structural members of the sign may be substituted for screen planting when practical.

9. Illumination of Signs: No ray of light shall extend into any residential zone and sign lighting shall not increase the illumination more than two (2) foot candles into any residential zone. Where ray is used in these provisions, it shall mean direct visual access or the direct reflection of the source of light.

10. Obstructing Traffic Signs: No sign may be constructed or maintained that will obstruct or can interfere with traffic or directional signs.

11. Exception: The requirements set forth in this Chapter relative to size, height, area, illumination and type of sign shall not apply to any business or property located within the areas wherein gaming is permitted as defined by Title V, Chapter 16, paragraph 6 of this Code, excepting therefrom the area wherein only slot machines are permitted.

SECTION 2. Any person, firm or corporation violating any of the provisions of this ordinance shall, upon conviction thereof, be punished by a fine of not more than \$500.00 and/or imprisonment in the City Jail for not more than six (6) months, or any combination of such fine and imprisonment. Every day of such violation shall constitute a separate offense.

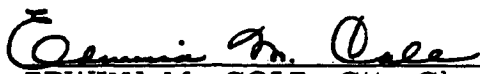
SECTION 3. All ordinances or parts of ordinances, sections, subsections, phrases, sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, in conflict herewith are hereby repealed.

PASSED, ADOPTED AND APPROVED this 18th day of June, 1969.

APPROVED:


~~ORAN XXX GRAGSON XXX MAYOR~~
PHILIP M. MIRABELLI
MAYOR PRO TEM

ATTEST:

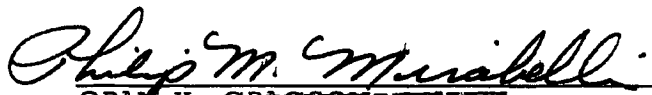

EDWINA M. COLE, City Clerk

The above and foregoing ordinance was first proposed and read by title to the Board of Commissioners on the 4th day of June, 1969, and referred to the following committee composed of Commissioners Howery and Corey for recommendation; thereafter the said committee reported favorably on said ordinance on the 18th day of June, 1969, which was a regular meeting of said Board; that at said regular meeting the proposed ordinance was read by title to the Board of Commissioners as first introduced and adopted by the following vote:

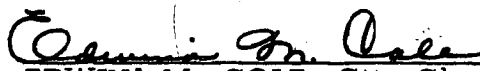
VOTING "AYE": Commissioners Corey, Stewart, and Mayor Pro Tem Mirabelli

VOTING "NAY": None ABSENT: Commissioner Howery and Mayor Gragson

APPROVED:


~~ORAN XXX GRAGSON XXX MAYOR~~
PHILIP M. MIRABELLI
MAYOR PRO TEM

ATTEST"


EDWINA M. COLE, City Clerk

AFFIDAVIT OF PUBLICATION

STATE OF NEVADA)
COUNTY OF CLARK) SS

Louie Muratore Being first duly sworn, deposes and says that he is foreman for the LAS VEGAS REVIEW JOURNAL, a daily newspaper at Las Vegas, in the County of Clark, State of Nevada, and that the attached was continuously published in said newspaper for a period of two insertions from period of June 21, 1969 to June 28, 1969 inclusive, being the issue of said newspaper for the following dates, to wit:

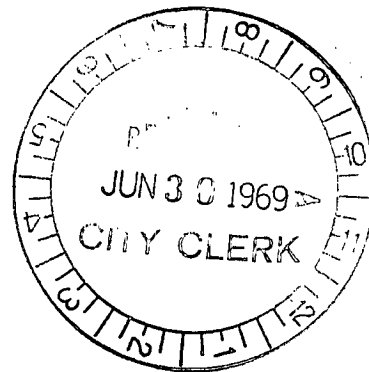
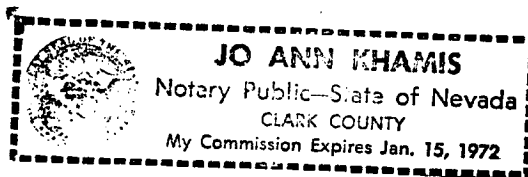
June 21, 28, 1969

That said newspaper was regularly issued and circulated on each of the dates above named.

SIGNED L. Muratore
LOUIE MURATORE

Subscribed and sworn to before me this 28th day
of June 19 69.

Jo Ann Khamis
NOTARY PUBLIC, IN AND FOR
CLARK COUNTY, NEVADA



ORDINANCE NO. 1409
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SECTION 2. Any person, firm or corporation violating any of the provisions of this ordinance shall, upon conviction thereof, be punished by a fine of not more than \$500.00 and/or imprisonment in the City Jail for not more than six (6) months, or any combination of such fine and imprisonment. Every day of such violation shall constitute a separate offense.

SECTION 3. All ordinances or parts of ordinances, sections, subsections, phrases, sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1960 Edition, in conflict herewith are hereby repealed.

PASSED, ADOPTED AND APPROVED this 18th day of June, 1969.

APPROVED:
 /s/ PHILIP M. MIRABELLI
 MAYOR PRO TEM

ATTEST:
 /s/ EDWINA M. COLE
 City Clerk
 (SEAL)

The above and foregoing ordinance was first proposed and read by title to the Board of Commissioners on the 4th day of June, 1969, and referred to the following committee composed of Commissioners Howery and Corey for recommendation; thereafter the said committee reported favorably on said ordinance on the 18th day of June, 1969, which was a regular meeting of said Board; that at said regular meeting the proposed ordinance was read by title to the Board of Commissioners as first introduced and adopted by the following vote:

VOTING "AYE": Commissioners Corey, Stewart, and Mayor Pro Tem Mirabelli

VOTING "NAY": None
ABSENT: Commissioner Howery and Mayor Graggion

APPROVED:
 /s/ PHILIP M. MIRABELLI
 MAYOR PRO TEM

ATTEST:
 /s/ EDWINA M. COLE
 City Clerk
 (SEAL)

June 27, 28, 1969