



**LAS VEGAS  
CITY COUNCIL**

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DEPARTMENT OF PLANNING  
**ROBERT SUMMERFIELD**  
DIRECTOR

**DEVELOPMENT  
SERVICES CENTER**

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cityoflasvegas  
lasvegasnevada.gov

October 3, 2019

Mr. Dana F. White Jr.  
5600 West Sahara Holdings, LLC  
10801 West Charleston Boulevard, Suite #600  
Las Vegas, Nevada 89135

**RE: VAR-77093 [PRJ-76983] - VARIANCE  
CITY COUNCIL MEETING OF OCTOBER 16, 2019**

Dear Mr. White:

Please be advised the Las Vegas City Council at its regular meeting on **October 16, 2019** as referred to above, will consider your request for a Variance TO ALLOW A PROPOSED 50-FOOT TALL ON-PREMISE FREESTANDING SIGN WHERE 40 FEET IS THE MAXIMUM HEIGHT ALLOWED, TO ALLOW THREE SIGNS ON THE STREET FRONTAGE WHERE TWO SIGNS ARE ALLOWED AND TO ALLOW A 71-FOOT SEPARATION FROM AN EXISTING MONUMENT SIGN WHERE 100 FEET IS THE MINIMUM REQUIRED on 3.38 acres at 5600 West Sahara Avenue (APN 163-01-404-025), C-2 (General Commercial) Zone, Ward 1 (Knudsen) [PRJ-76983]. This meeting will be held at 11:00 A. M. at the Council Chambers of City Hall, 495 South Main Street, Las Vegas, Nevada.

A copy of staff's recommendations, any conditions related to your application and the **final agenda** will available on-line on **Thursday, October 10, 2019** at [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov). If you do not have access to the Internet and would prefer receiving hard copies of the documentation, please call the Case Planning Division at (702) 229-6301 or come into the Development Services Center at 333 North Rancho Drive, 3<sup>rd</sup> Floor, Las Vegas, Nevada 89106 to request your copies.

The City Council requires that you or your representative be present at this meeting.

Sincerely,

Robert Summerfield, AICP  
Director  
Department of Planning

RTS:PL:clb

cc: Mr. Terry Whalen  
Imagen 360  
6290 South Pecos Road, Suite #600  
Las Vegas, Nevada 89120

Mr. Ben Kay  
6290 South Pecos Road, Suite #600  
Las Vegas, Nevada 89120