



S.V ✓

July 23, 2020

**LAS VEGAS
CITY COUNCIL**

CAROLYN G. GOODMAN
Mayor

STAVROS S. ANTHONY
Mayor Pro Tem

MICHELE FIORE

CEDRIC CREAR

BRIAN KNUDSEN

VICTORIA SEAMAN

OLIVIA DÍAZ

SCOTT D. ADAMS
City Manager

Mr. Bradley Aaronson
220 North 4th Street LV, LLC
4700 Wilshire Boulevard
Los Angeles, California 90010

**RE: MSP-78676 [PRJ-78587] - MASTER SIGN PLAN RELATED TO VAR-78675
CITY COUNCIL MEETING OF JULY 22, 2020**

Dear Mr. Aaronson:

The City Council at a regular meeting held on July 22, 2020 voted to **APPROVE** your request for a Major Amendment of an approved Master Sign Plan (MSP-45919) TO RELOCATE AND INCREASE THE HEIGHT AND SIZE OF ONE PREVIOUSLY APPROVED FREESTANDING SIGN AT AN EXISTING HOTEL/CASINO on 3.73 acres at 206 North 3rd Street, 221 North 3rd Street and 220 North 4th Street (APNs 139-34-514-007 through 009; and 139-34-510-019), C-2 (General Commercial) Zone, Ward 5 (Crear) [PRJ-78587].

This approval is subject to the following conditions:

Planning

1. Approval of and conformance to the Conditions of Approval for Variance (VAR-78675) shall be required, if approved.
2. Conformance to the Conditions of Approval for Signage Design Review (ARC-45917), Variance (VAR-45918) and Master Sign Plans (MSP-45919, MSP-49989 and MSP-51851) shall be required, except where amended herein.
3. All development shall be in conformance with the site plan and sign elevations date stamped 04/21/20.
4. Approval of a License Agreement by the Department of Building and Safety prior to installation of any proposed signage within the public right-of-way.

DEPARTMENT OF PLANNING
ROBERT SUMMERFIELD
DIRECTOR

**DEVELOPMENT
SERVICES CENTER**

333 N. RANCHO DRIVE
3RD FLOOR
LAS VEGAS, NV 89106
702.229.6301 | VOICE
702.474.7463 | FAX
711 | TTY



cityoflasvegas
lasvegasnevada.gov

2 ✓

Mr. Bradley Aaronson
220 North 4th Street LV, LLC
MSP-78676 [PRJ-78587] – Page Two
July 23, 2020

5. Minor modifications that conform to Title 19 requirements and/or the approved Master Sign Plan may be approved by the Department of Planning.
6. All City Code requirements and design standards of all City departments must be satisfied, except as modified herein.

Public Works

7. The proposed signs shall not be located within the public right-of-way or interfere with Site Visibility Restriction Zones. The proposed ground mounted bases shall not be located within existing or proposed public sewer or drainage easements.
8. Comply with all previous conditions of approval for MSP-45919 and all other site related actions.

The Notice of Final Action was filed with the Las Vegas City Clerk on July 23, 2020.

Sincerely,



Robert Summerfield, AICP[®]
Director
Department of Planning

RTS:PL:clb

cc: Mr. Bradley Aaronson
DTG Las Vegas, LLC
4700 Wilshire Boulevard
Los Angeles, California 90010

Mr. Tom Johnston
DLR Group
520 Nicollet Mall, Suite #200
Minneapolis, Minnesota 55402