



May 12, 2014

LAS VEGAS
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CITY MANAGER

Mr. Jonathan Leleu
WMCV Phase 1, LLC
495 South Grand Central Parkway, Suite #2203
Las Vegas, Nevada 89106

RE: MSP-50453 (PRJ-49847) - MASTER SIGN PLAN
CITY COUNCIL MEETING OF FEBRUARY 19, 2014

Dear Mr. Leleu:

The City Council at a regular meeting held February 19, 2014, APPROVED the Major Amendment to an approved Master Sign Plan (MSP-6344) TO ADD 14.68 ACRES TO THE SITE AREA; TO ADD ONE 30-FOOT TALL FREESTANDING SIGN WITH FOUR ELECTRONIC READER BOARDS; TO ADD SIX (6) 2,968 SQUARE-FOOT LED DISPLAY WALL SIGNS ON THE EXISTING PARKING GARAGE; AND TO ALLOW LED ON THE 11 EXISTING WALL SIGNS APPROVED BY MSP-40138 WHERE THEY WERE APPROVED ONLY FOR VINYL AND LAMINATE MATERIALS on 35.72 acres at 445, 455, 475, and 495 South Grand Central Parkway (APNs 139-33-511-011 and 012; and 139-33-610-014, 022 and 023), PD (Planned Development) Zone. The Notice of Final Action was filed with the Las Vegas City Clerk on February 20, 2014. This approval is subject to:

Added Condition

A. Only one sign shall be permitted on the south side of Building B.

Planning

1. This approval shall be void two years from the date of final approval, unless exercised pursuant to the provisions of LVMC Title 19.16. An Extension of Time may be filed for consideration by the City of Las Vegas.
2. **Conformance with the site plan, sign elevations and documentation date stamped 02/19/14, except as amended by conditions herein.**
3. **All signs shall contain on-premise advertising only, as required by the Downtown Centennial Plan Parkway Center Standards, and is limited to on-premise messages that identify, announce or advertise the specific principal business operations or attractions that are housed on the site.**
4. All large wall signs included in this master sign plan using LED illumination shall be limited to static images that change no more frequently than once every six seconds. Such illumination shall adjust brightness automatically in response to changes in surrounding light levels so as not to be unreasonably bright. At no time shall the brightness of LED illumination exceed 300 nits. Illumination shall also be subject to all applicable federal and state standards governing the illumination of signs near federal and state highways and that are more restrictive than those listed in this condition.

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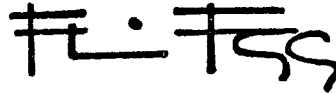
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5. Lighting fixtures for external illumination, if used, shall be shielded so that the light source is not directly visible from adjacent properties or rights-of-way.
6. All building permits for signage shall be obtained and final inspections shall be completed in conformance with Title 19 and all codes as required by the Department of Building and Safety.
7. These Conditions of Approval shall be affixed to the cover sheet of any plan set submitted for building permit.
8. Any future amendments to the approved signage within the Master Sign Plan in conformance with the Master Sign Plan and new signage in conformance with Title 19 standards may be reviewed and approved administratively by the Department of Planning.
9. All City Code requirements and design standards of all City departments must be satisfied, except as modified herein.

Sincerely,



Lean Coelman
Deputy City Clerk II for
Beverly K. Bridges, MMC, City Clerk



Flinn Fagg, Director
Planning