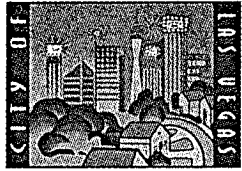


PLANNING & DEVELOPMENT



DEVELOPMENT SERVICES CENTER

731 S. Fourth Street
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February 2, 2011

Mr. Scott Naftzger
Lamar Central Outdoor, LLC
1863 Helm Drive
Las Vegas, NV 89119

RE: Embellishment on an existing Off-Premise Sign at 2401 North Rancho Drive (APN 139-18-403-002); SDR-40823

Dear Mr. Naftzger:

It has been determined that the installation of a 43.72 square-foot Embellishment on an existing 14-foot by 48-foot Off-Premise Sign located at 2401 North Rancho Drive meets the standard for approval as defined in Title 19.14.100 of the Zoning Code of the city of Las Vegas, subject to the following.

1. Conformance to the submitted site plan and elevations signed and dated January 27, 2011.
2. This Minor Site Development Plan Review is final; no additional applications will be required. A copy of this letter must be included in the building permit package.

If you have any questions, please feel free to contact me at (702) 229-6895.

Sincerely,

Debbie Sullivan, Planner I
Current Planning Division
Planning & Development Department

Mayor
Oscar B. Goodman
City Council
Gary Reese
(Mayor Pro Tem)
Steve Wolfson
Lois Tarkanian
Steven D. Ross
Ricki Y. Barlow
Stavros S. Anthony
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