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September 2, 2014

Mr. Richard Sturman
Encryptic, LLC
114 North Third Street
Las Vegas, Nevada 89101

**RE: ARC-55380 (PRJ-54900) - ADMINISTRATIVE SIGN DESIGN
REVIEW**

Dear Mr. Sturman:

Your request for possible action on a request for Signage Design Review FOR A PROPOSED PROJECTING SIGN ON AN EXISTING RETAIL STORE at 611 Fremont Street (APN 139-34-611-019), C-2 (General Commercial) Zone, Ward 3 (Coffin) [PRJ-54900], has been considered administratively by the Department of Planning staff.

The Department of Planning has administratively **APPROVED** your request subject to the following conditions:

Planning

1. Conformance to the sign elevations and documentation as submitted and date stamped 07/29/14 in conjunction with this request, except as modified herein.
2. All signage, including temporary signage, shall have proper permits obtained through the Department of Building and Safety prior to installation of any proposed signage. Any existing non-permitted signage shall be removed within 30 days of final action, or permits shall be obtained.
3. An encroachment permit approved by the Department of Building and Safety shall be required for all signage that encroaches into the public right-of-way prior to installation of such signage.
4. Minor modifications may be approved by the Department of Planning.

CITY OF LAS VEGAS
DEPARTMENT OF PLANNING
DEVELOPMENT SERVICES CENTER
333 NORTH RANCHO DRIVE
3RD FLOOR
LAS VEGAS, NEVADA 89106

VOICE 702.229.6301

FAX 702.474.0352

TTY 702.386.9108

www.lasvegasnevada.gov

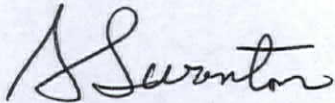


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5. All City Code requirements and design standards of all City departments must be satisfied, except as modified herein.

This action by the Department of Planning staff on September 2, 2014 is final unless a written appeal is filed with the Director of the Department of Planning within ten days of the date of this letter.

Sincerely,



Steve Swanton, AICP
Senior Planner
Case Planning Division

SS:clb

cc: Mr. John Curran
611 Fremont, LLC
PO Box 1570
Las Vegas, Nevada 89125