



October 23, 2013

Mr. Todd Kessler  
707 Fremont, LLC  
P.O. Box 1570  
Las Vegas, Nevada 89125

RE: ARC-51396

LAS VEGAS  
CITY COUNCIL

CAROLYN G. GOODMAN  
MAYOR

STAVROS S. ANTHONY  
MAYOR PRO TEM

LOIS TARKANIAN  
STEVEN D. ROSS  
RICKI Y. BARLOW  
BOB COFFIN  
BOB BEERS

ELIZABETH N. FRETWELL  
CITY MANAGER

Dear Applicant:

Your request for Signage Design Review FOR AN APPROVED COMMERCIAL DEVELOPMENT AND PLAZA at 707 Fremont Street (APN 139-34-612-005), C-2 (General Commercial) Zone, Ward 5 (Barlow), has been considered administratively by the Department of Planning staff.

The Department of Planning has administratively *APPROVED* your request subject to the following conditions:

1. Conformance to the sign elevations and documentation as submitted and date stamped 09/24/13 in conjunction with this request, except as modified herein.
2. Sign "B" is not a sign and is not part of this request.
3. All signage, including temporary signage, shall have proper permits obtained through the Department of Building and Safety prior to installation of any proposed signage.
4. Minor modifications may be approved by the Department of Planning.
5. All City Code requirements and design standards of all City departments must be satisfied, except as modified herein.

This action by the Department of Planning staff on October 23, 2013 is final unless a written appeal is filed with the Director of the Department of Planning within ten days of the date of this letter.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Lowenstein", is written over a horizontal line.

Peter Lowenstein, AICP  
Planning Supervisor  
Case Planning Division

CITY OF LAS VEGAS  
DEPARTMENT OF PLANNING  
DEVELOPMENT SERVICES CENTER  
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3RD FLOOR  
LAS VEGAS, NEVADA 89106

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PL:nl

cc:

Mr. Mark Whitehouse  
Ultra Signs  
10 Research Lane  
Las Vegas, Nevada 89101