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CITY MANAGER

August 22, 2012

LDL, LLC Series V
Lanny Love
3850 W. Tropicana Avenue, Suite B
Las Vegas, NV 89103

RE: ARC-46345

Dear Applicant:

Your request for a Signage Design Review FOR A PORTION OF AN EXISTING IN-LINE GENERAL RETAIL BUILDING, INCLUDING AN EXISTING SEXUALLY ORIENTED BUSINESS, WITH A WAIVER TO ALLOW NO NEON ILLUMINATION OR ANIMATION ON A SIGN WHERE 75 PERCENT OF THE SURFACE AREA OF A SIGN IS REQUIRED at 1147 and 1155 South Las Vegas Boulevard (APN 162-03-112-021), C-2 (General Commercial) Zone, Ward 3 (Coffin), was considered by the Downtown Design Review Committee (DDRC) on August 21, 2012. The Notice of Final Action was filed with the Las Vegas City Clerk on August 22, 2012.

The Downtown Design Review voted to *APPROVE* of your request subject to the following amended conditions:

1. Conformance to the sign elevations and documentation as submitted and date stamped 07/31/12 in conjunction with this request, except as modified herein.
2. A Waiver of Title 19.10.160 to allow no neon illumination and/or animation on Sign C where such is required on at least 75 percent of the surface area of the sign is hereby approved.
3. Sign C shall be removed from this request.
4. All signage, including temporary signage, shall have proper permits obtained through the Department of Building and Safety prior to installation of any proposed signage. Any existing non-permitted signage shall be removed within 30 days of final action, or permits shall be obtained.
5. Minor modifications may be approved by the Department of Planning.
6. All City Code requirements and design standards of all City departments must be satisfied, except as modified herein.

CITY OF LAS VEGAS
DEPARTMENT OF PLANNING
DEVELOPMENT SERVICES CENTER
333 NORTH RANCHO DRIVE
3RD FLOOR
LAS VEGAS, NEVADA 89106

VOICE 702.229.6301

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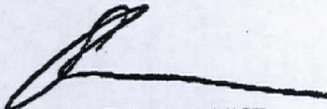
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www.lasvegasnevada.gov

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August 21, 2012 – Downtown Design Review Committee

This action by the Downtown Design Review Committee on August 21, 2012 is final unless a written appeal is filed with the City Clerk within ten (10) days of the date of the Downtown Design Review Committee's decision.

Sincerely,



Steve Gebeke, AICP
Senior Planner
Case Planning Division

SG:nl

Cc:

LDL, LLC Series V
Jim Thompson
3850 W. Tropicana Avenue, Suite B
Las Vegas, NV 89103

Thompson Neon Sign Co.
Jim Thompson
1901 Losee Road, Suite 110
North Las Vegas, NV 89030