



**LAS VEGAS  
CITY COUNCIL**

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JORGE CERVANTES  
City Manager

July 8, 2021

Southwest Holdings  
8350 W. Sahara Avenue, Ste. 210  
Las Vegas, Nevada 89117

**RE: 21-0359-SDR1 – ADMINISTRATIVE SITE DEVELOPMENT PLAN  
REVIEW  
ADMINISTRATIVE CYCLE – JUNE 2021**

Dear Applicant:

Your request Site Development Plan Review FOR THE CONVERSION OF AN EXISTING OFF-PREMISE SIGN TO A DIGITAL DISPLAY UNIT (LED) ON THE NORTH AND SOUTH FACING SIDES generally located on the west side of US Highway 95, 970 feet south of Craig Road Road (APN 138-03-715-003), C-1 (Limited Commercial) Zone, Ward 4 (Anthony), has been considered administratively by the Department of Planning staff.

The Department of Planning has administratively **APPROVED** your request subject to the following:

**Planning**

1. This approval shall be void two years from the date of final approval, unless exercised pursuant to the provisions of LVMC Title 19.16. An Extension of Time may be filed for consideration by the City of Las Vegas.
2. All development shall be in conformance with the site plan and building elevations, date stamped 06/03/21, except as amended by conditions herein.
3. All necessary building permits shall be obtained and final inspections shall be completed in compliance with Title 19 and all codes as required by the Department of Building and Safety.
4. These Conditions of Approval shall be affixed to the cover sheet of any plan set submitted for building permit.
5. A fully operational fire protection system, including fire apparatus roads, fire hydrants and water supply, shall be installed and shall be functioning prior to construction of any combustible structures.
6. All City Code requirements and design standards of all City Departments must be satisfied, except as modified herein.

DEPARTMENT OF PLANNING

**SETH T. FLOYD**

DIRECTOR OF  
COMMUNITY DEVELOPMENT

**CITY HALL**

495 S. MAIN ST.

3RD FLOOR

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cityoflasvegas  
lasvegasnevada.gov

**21-0359-SDR1 – Page Two**  
**July 8, 2021**

This action by the Department of Planning staff on **July 8, 2021** is final unless a written appeal is filed with the Director of the Department of Planning within ten days of the date of this letter.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Eric McCammond', is written over the word 'Sincerely,'.

Eric McCammond  
Senior Management Analyst  
Department of Planning

EM:nl

c.c.:

Lamar Central Outdoor LLC  
1863 Helm Drive  
Las Vegas, Nevada 89119