



041516



MAYOR  
OSCAR B. GOODMAN

CITY COUNCIL  
GARY REESE  
(MAYOR PRO-TEM)  
LARRY BROWN  
LYNETTE B. McDONALD  
LAWRENCE WEEKLY  
MICHAEL MACK  
JANET MONCRIEF

CITY MANAGER  
DOUGLAS A. SELBY

February 3, 2004

Mr. Tom Jones  
Santa Fe Station, Inc.  
2411 West Sahara Avenue  
Las Vegas, Nevada 89102

RE: MSP-2881 - MASTER SIGN PLAN  
CITY COUNCIL MEETING OF DECEMBER 17, 2003

Dear Mr. Jones:

The City Council at a regular meeting held December 17, 2003 APPROVED the request for a Master Sign Plan to add additional signs to an existing hotel/casino (Santa Fe Station) at 4949 North Rancho Drive (APN: 125-34-801-001), C-2 (General Commercial) Zone. The Notice of Final Action was filed with the Las Vegas City Clerk on December 18, 2003. This approval is subject to:

Planning and Development

1. Approved the sign at the northern location only.
2. A sign lighting plan shall be submitted for approval by the Planning and Development Department prior to issuance of building permits.
3. The height of the sign at the northwest location shall be 50 feet.
4. The proposed signs shall utilize the same decorative bases and surrounds as the existing freestanding signs, and shall contribute to a harmonious visual theme for all signage on the property. The decorative bases and surrounds shall be reviewed and approved by the Planning and Development Department.
5. The new signs shall not be used for off-premise advertising.
6. The proposed signs shall conform to the height requirements for freestanding signs as listed in Title 19.14.060(F).
7. All signage shall have proper permits obtained through the Building and Safety Department.

CITY OF LAS VEGAS  
400 STEWART AVENUE  
LAS VEGAS, NEVADA 89101

VOICE 702.229.6011  
TTY 702.386.9108  
www.ci.las-vegas.nv.us

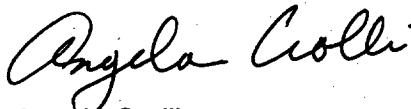
Mr. Tom Jones  
MSP-2881 – Page 2  
February 3, 2004

8. Any additional modifications to the Master Sign Plan shall required approval in accordance with Title 19.14.130.

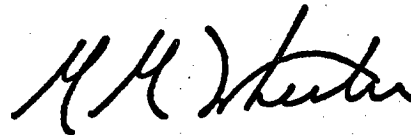
Public Works

9. Site development to comply with all applicable conditions of approval for Zoning Reclassification Z-32-85 and all other subsequent site-related actions.
10. Signs shall not be located within public right-of-way, existing or proposed public sewer or drainage easements, or interfere with Site Visibility Restriction Zones.

Sincerely,



Angela Crolli  
Deputy City Clerk II for  
Barbara Jo Ronemus, City Clerk



M. Margo Wheeler, AICP  
Deputy Director  
Planning and Development Department

cc: Planning and Development Dept.  
Development Coordination-DPW  
Dept. Of Fire Services

Mr. Tom Jones  
Jones Media, Inc.  
4145 West Taco Avenue  
Las Vegas, Nevada 89118

Mr. Bob Gronauer  
KKB&R  
3800 Howard Hughes Parkway, 7th Floor  
Las Vegas, Nevada 89109