



## Commission for the Las Vegas Centennial Minutes

### 1. Call to Order and Roll Call

Minutes:

CHAIR BERKLEY called the meeting to order at 2:01 p.m.

PRESENT: CHAIR BERKLEY and COMMISSIONERS BRYAN, ARNOLD, STOLDAL, BROWN, COFFIN, SINNOCK (via teleconference), MOWBRAY, BRANDENBURG (via teleconference), MILLS and DIAZ (excused until 2:05 p.m.)

EXCUSED: COMMISSIONERS HELTON, TRUESDELL, CREAR and PRATO

ALSO PRESENT: DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial; JEFF DOROCAK, City Attorney; and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

### 2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: Civic Center Building A, 525 South Main Street, 1st Floor; City Hall, 495 South Main Street, 1st Floor; the City of Las Vegas website - [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov); and the Nevada Public Notice website - [notice.nv.gov](http://notice.nv.gov).

3. **Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of November 24, 2025

Minutes:

CHAIR BERKLEY called for a motion.

Motion made by Richard Bryan to Approve

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 5

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Hugh Sinnock, John Mowbray, Mark Brandenburg, Kevin Mills, Shelley Berkley; Excused-Louise Helton, Ric Truesdell, Cedric Crear, Thomas Prato, Olivia Diaz;

5. Report by City of Las Vegas Finance Department staff regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2026

Minutes:

QUINN OSZAKIEWSKI, Budget and Treasury Manager, referred to the Statement of Activities submitted as backup documentation for the meeting and reported that as of December 31, 2025, revenues were received in the amount of \$521,000, which included license plate revenue of \$421,540. Program expenditures for the current fiscal year totaled \$781,435 and operating expenses (General and Administrative Expenses) totaled \$108,593. With total expenditures of \$890,028, net assets changed to the amount of \$368,487, leaving a total of \$5.8 million in ending net assets.

COMMISSIONER STOLDAL wondered why there was a \$15,000 line item for administrative expenses when that should be included as part of the \$180,000 budgeted for management and administrative services as indicated in the operating agreement between the City of Las Vegas (City) and the Commission for the Las Vegas Centennial (Commission). MR. OSZAKIEWSKI explained that the cost was for payment to people doing City services for the Commission, including for his services. The Commissioner insisted the agreement lists all the categories included in the \$180,000 line item, and he asked if the City had a definition for each expense category, noting he would like an explanation at the next meeting. MR. OSZAKIEWSKI indicated that PAUL BRESNAHAN, Senior Financial Analyst, created those to have smaller categories. COMMISSIONER STOLDAL was concerned that expenses were created for the cost of running the Commission without getting approval from the Commission, insisting that all other expenses should fall under the \$180,000 figure. CHAIR BERKLEY questioned the type of expenditures that would be made under the smaller category of \$15,000, and MR. OSZAKIEWSKI was not aware but offered to research it. COMMISSIONER BRYAN verified with the Chair and COMMISSIONER STOLDAL that the Commission had to approve additional expenses.

MR. OSZAKIEWSKI referred to the Grant Expenditures attachment and said it listed the outstanding grants for the current fiscal year, noting they were updated with total expenditures for the current fiscal year ending on June 30, 2026. The \$781,435 amount correlates with the total amount for expenditures reflected in the Statement of Activities.

COMMISSIONER STOLDAL confirmed with DIANE SIEBRANDT, Executive Director of the Commission, that some grants were extended for completion, but the UNLV (University of Nevada, Las Vegas) Sports Oral History and Paul R. Williams documentary were also given more time to complete. The Commissioner verified that applicants were usually given six months to one year to complete their projects.

MR. OSZAKIEWSKI said the License Plate Numbers graph attached as backup provided a history of the various special plates, pointing out that the Centennial special plate still had the largest sales. COMMISSIONER COFFIN thought the Las Vegas Raiders plate would catch up, but their recent performance indicated that it would take longer than he expected.

6. **25-0615-CLC1** - Final report by Jeffrey Carlson, Website Content Development Consultant, regarding the Website Content Development for the Commission for the Las Vegas Centennial project

Minutes:

JEFFREY CARLSON, Website Content Development Consultant, reviewed a PowerPoint presentation, a copy of which was submitted for the record, and reported that the 100-year timeline was completed with input from DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial (Commission), extensive fact-checking and content notes from COMMISSIONER STOLDAL. The thematic focus was similar to that of the City of Las Vegas (City) documentary film series, covering people, places, government, economy and business, geography and infrastructure, institutions and major events. The existing timeline was mocked with content he created for slides to give examples of what it might resemble when uploaded to the website. Each decade begins with the city population and the corresponding City Documentary. Each year has a brief milestone title, approximately 50 words of text, a small photo and photo credit. MR. CARLSON noted that he included a better photo representing Helldorado Days in 1935, as COMMISSIONER BRYAN previously requested. For some years, he included more than one entry, such as 1943 - a key year for expansion of suburban housing and population growth in the Westside; 1950 - the year the Las Vegas Sun began publication and the organized crime hearings; 1960s - the civil rights landmark and the acquisition of Tule Springs Park; 1980s - the flooding and response and the Union Pacific downtown rail yard; 1990s - founding of The Neon Museum and establishment of the Las Vegas Medical District; and 2005 - the Las Vegas Centennial celebrations and establishment of the Centennial grant.

MR. CARLSON added that the sample entries make up approximately 20 percent, as the final product includes 72 separate entries. He felt that for a young city, the timeline was rich in information, concise enough for quick reference and long enough to be a jumping point into Las Vegas history for educators, journalists and casual readers. He appreciated the opportunity to work on this project, which he enjoyed.

COMMISSIONER MOWBRAY commented that researchers reached out to him about the death of HOWARD HUGHES and the subsequent trial, noting that MR. HUGHES was the wealthiest man in the world at the time he died. He felt this should be mentioned in the timeline, although The Mob Museum would have a presentation about MR. HUGHES. MR. CARLSON said he did not feel it appropriate to include MR. HUGHES because the purpose of the timeline focused on the city, and he was a phenomenon of the Strip. The Commissioner pointed out that the trial happened in a courthouse that was in the city and attracted a lot of attention. COMMISSIONER STOLDAL indicated that MR. HUGHES bought land that became a part of the city, so maybe the trial could be included. COMMISSIONER BRYAN added that it was a property he bought for use during the war and became Summerlin. CHAIR BERKLEY stated that MR. HUGHES had a big impact on Summerlin, and it should be mentioned because that was significant to the growth of the city.

COMMISSIONER STOLDAL asked who would be authorized to change the timeline, acknowledging that a few changes had to be made. MS. SIEBRANDT replied that the Office of Communications (Communications) would make the changes provided by staff, advising that Communications publishes the documentaries to the website upon receipt. The timeline information would be added upon finalization. The Commissioner commented that the current timeline had a comment about the Vegas Golden Knights, which is not related to the city. MR. CARLSON clarified that he mentioned Howard Hughes Corporation in the timeline relative to the creation of Summerlin. MS. SIEBRANDT stated that the entire timeline was in the backup documentation for the meeting, and MR. CARLSON only selected a few samples for his presentation. CHAIR BERKLEY suggested the Commissioners review the entire timeline before recommending any changes.

With most of the commemorative plates being purchased in Clark County, COMMISSIONER COFFIN felt the Commission should sanction a series highlighting famous men and women of Las Vegas and include MR. HUGHES. COMMISSIONER STOLDAL said that would go against NRS (Nevada Revised Statutes) guidelines, which require that the Commission only fund projects within the city boundaries and not generic documentaries.

COMMISSIONER STOLDAL remarked that the City of Las Vegas website timeline for the Westside was full of errors that should be corrected and wondered if the Commission should develop historic timelines for Hispanic and Asian communities. MS. SIEBRANDT advised that there was nothing in progress for the Westside timeline and that the Commission could approve a proposal by MR. CARLSON to make updates, noting that the Westside was not specifically about the African-American community. CHAIR BERKLEY felt the facts were necessary because the history of West and East Las Vegas has long been misrepresented; therefore, an item could be discussed at a future meeting.

COMMISSIONER ARNOLD thanked MR. CARLSON for his patience and good work, especially since the Commissioners had varying opinions at the beginning.

7. **25-0612-CLC1** - Discussion for possible action regarding approval of a grant request for \$81,992 by MV Star Group for the costs associated with the restoration and reinstallation of the Star Motel Sign, located at 1418 South 3rd Street, and authorizing the President to execute the Grant Agreement as approved by the City Attorney - Ward 3 (Diaz)

Minutes:

GLENN PLANTONE, owner, and DAVID RAANAN, co-owner, Star Motel, were present. MR. PLANTONE said he and MR. RAANAN bought the property about 1.5 years ago, and it was constructed in 1947. They invested approximately \$500,000 in the 23-unit complex and had only three units yet to renovate. The most iconic feature of the property is the sign, of which past and current condition and proposed restoration images were shown as part of a PowerPoint presentation, a copy of which was submitted for the record.

JEFF YOUNG, Young Electric Sign Company (YESCO), was proud to be a part of Las Vegas' history and mentioned some of the prominent signs they were involved in making or restoring. He believed this would be a

fantastic sign for the city, given its location, and his employee, OSCAR GONZALEZ, would lead the restoration project and make sure it accurately represents its history.

MR. YOUNG could not confirm for COMMISSIONER STOLDAL the year the sign was built. CHAIR BERKLEY said it was constructed between 1947 and 1950. The Commissioner pointed out that the site was not on Route 66, and he named the Las Vegas streets included in that route. He expressed concern about the investment the City and the Commission for the Las Vegas Centennial (Commission) made in restoring and maintaining the motel signs along Fremont Street. He wondered what would happen to the sign if no longer in use by the motel, which was not stipulated in the contract. CHAIR BERKLEY asked MR. PLANTONE if he would be willing to donate the sign for The Neon Museum's use when no longer needed for the motel and whether a clause could be added to the contract. MR. PLANTONE was in agreeance. DIANE SIEBRANDT, Executive Director of the Commission, indicated that staff would work with the owner and the City Attorney's Office on that contract amendment and noted that UNLV (University of Nevada, Las Vegas) could not find a construction date for the sign as part of a survey they completed, only a construction date of 1947 for the motel. COMMISSIONER STOLDAL felt the effort should be made to find the date by searching the City's permit records, as he believed approval had to be sought. MR. YOUNG said they searched their records and found nothing on the subject sign. CITY ATTORNEY JEFF DOROCAK remarked that the Commissioners could vote on the subject item, and his office would work on the desired contract modification to add later. COMMISSIONER BRYAN confirmed that the contract could be amended. COMMISSIONER COFFIN thought the sign construction date could be found in an old postcard.

COMMISSIONER DIAZ supported the sign remaining in the area, which has a mid-century modern architectural style, and there are many mid-century modern enthusiasts. She was excited that MESSRS. PLANTONE and RAANAN were willing to donate the sign to the City for preservation, whether at the current location or a new one. She appreciated the Commissioners' comments and willingness to document surrendering ownership to the City.

Motion made by Robert Stoldal to Approve with direction to staff to work with the sign owner on modifying the grant agreement to include language to donate the sign to the City for The Neon Museum when no longer in use

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Hugh Sinnock, John Mowbray, Mark Brandenburg, Kevin Mills, Shelley Berkley, Olivia Diaz; Excused-Louise Helton, Ric Truesdell, Cedric Crear, Thomas Prato;

8. Report by the Executive Director of the Commission for the Las Vegas Centennial regarding completed projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial (Commission), reviewed Slide 1 on the status of various projects, and MICHAEL HOWE, Planning Project Manager, reviewed from Slide 2 the program schedule for the 2026 Mayor's Urban Design Symposium. MR. HOWE noted that this year's focus was on educational design. MS. SIEBRANDT stressed that entry to the Symposium was free. COMMISSIONER STOLDAL observed that the minutes of the last Commission meeting indicated a final report and update on the 2026 Las Vegas Days Rodeo at this meeting. MS. SIEBRANDT apologized, noting that the grantee could not make this meeting and would report in March.

SETH FLOYD, Vice President of the Commission, said the website updates made by JEFFREY CARLSON, Website Content Development Consultant, turned out very nicely, and the revisions to the Commission's bylaws were almost finished, so he believed an item for the bylaws should be scheduled for the meeting in March. COMMISSIONERS BRYAN and STOLDAL appreciated staff's efforts to work on bylaw updates and getting them together to move forward in a positive manner, as well as the election of officers, as COMMISSIONER STOLDAL mentioned.

COMMISSIONER STOLDAL requested a presentation on the \$50,000 budget line item for advertising and the type of advertising that would entail.

9. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR BERKLEY asked if any Commissioners had topics for future discussion.

COMMISSIONER STOLDAL asked if March's agenda would include an item for the election of new officers, such as vice chair, secretary and treasurer. SETH FLOYD, Vice President of the Commission for the Las Vegas Centennial (Commission), believed the officers were to be voted on at certain intervals, but not at the next meeting. The plan was to approve updates to the bylaws, vote on officers in accordance with the cycle and submit everything to the Nevada Secretary of State.

COMMISSIONER MOWBRAY stated that some notable trials took place in a court within the city of Las Vegas boundaries, and he requested contact be made with the Judicial Historical Society and chronicle cases tied to a Las Vegas courthouse.

COMMISSIONER STOLDAL thought they could discuss changing the name of Floyd Lamb Park at Tule Springs back to Tule Springs.

10. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:


None.

11. **Adjournment**

Minutes:

The meeting was adjourned at 3:04 p.m.

Respectfully submitted:

  
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Gabriela Portillo-Brenner, Deputy City Clerk

  
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Diane Siebrandt, Executive Director  
Commission for the Las Vegas Centennial

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS  
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov)

The Nevada Public Notice website – [notice.nv.gov](http://notice.nv.gov)

Civic Center Building A, 525 South Main Street, 1st Floor  
City Hall, 495 South Main Street, 1st Floor