



## Commission for the Las Vegas Centennial Minutes

### 1. Call to Order and Roll Call

Minutes:

CHAIR BERKLEY called the meeting to order at 2:06 p.m. and asked for the roll call after Item 2.

PRESENT: CHAIR BERKLEY and COMMISSIONERS BRYAN (excused until 2:08 p.m.), STOLDAL, ARNOLD, BROWN (via teleconference), COFFIN, HELTON, SINNOCK, MOWBRAY, TRUESDELL, BRANDENBURG, MILLS and DIAZ

EXCUSED: COMMISSIONERS CREAR and PRATO

ALSO PRESENT: DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial; JEFF DOROCAK, City Attorney; and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

### 2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; the City of Las Vegas website - [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov); and the Nevada Public Notice website - [notice.nv.gov](http://notice.nv.gov).

### 3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

### 4. For possible action to approve the Final Minutes by reference of the Special Meeting of May 12, 2025

Minutes:

CHAIR BERKLEY called for a motion.

Motion made by Robert Stoldal to Approve

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Kevin Mills, Shelley Berkley, Olivia Diaz; Excused-Richard Bryan, Cedric Crear, Thomas Prato;

### 5. Report by City of Las Vegas Finance Department staff regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2025

Minutes:

This item was trailed until after Item 9, pending the arrival of a Finance Department staff member to report.

QUINN OSZAKIEWSKI, Budget and Treasury Manager, appearing on behalf of PAUL BRESNAHAN, Senior Financial Analyst, said he would review the packet of information MR. BRESNAHAN sent, but he was not certain he had all the answers. COMMISSIONER STOLDAL preferred to get a report instead of holding the item in abeyance to the next meeting, as CHAIR BERKLEY suggested.

MR. OSZAKIEWSKI continued and said the license plate information, copies of which were attached as backup documentation, sent via e-mail was recalled and then sent out again to the Commissioners. Based on the data, the plate sales were consistent, and revenue from last year was \$1,724,783, compared to the previous year of \$1,755,000 and the year prior to that of \$1,781,000, meaning only slight decreases yearly and holding up to other special plates. COMMISSIONER STOLDAL said the goal was to be able to forecast for the next three to five years by having information on the losses and gains, as a revenue projection would be necessary for grant awards, especially for multi-year grants. Therefore, he asked for the total numbers for plates sold, plates renewed and first-time buyers. MR. OSZAKIEWSKI said the information sent included a renewal pie chart and the number of plates sold.

CHAIR BERKLEY wanted to hold the item to the next meeting for a full report; however, CITY ATTORNEY JEFF DOROCAK advised that there was no need to do that as staff would provide a full report at the next meeting. Individual questions could be sent via e-mail to DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, and staff would try to gather the necessary information. The City Clerk's Office would make sure to post the documentation sent via e-mail as backup for this meeting. He added that any additional feedback would be handled to get all the information by the September meeting.

COMMISSIONER COFFIN commented that the information MR. BRESNAHAN sent was recalled because he was told by the City Clerk's Office that it was in violation of the Open Meeting Law, which he was curious about. MR. DOROCAK explained that the rule requires the City Clerk's Office to post any documents shared with the Commission on the internet, but he assured them that everything would be handled appropriately. COMMISSIONER STOLDAL verified that the rule was under NRS (Nevada Revised Statutes) 241 from 2023.

COMMISSIONER STOLDAL asked MR. OSZAKIEWSKI to have MR. BRESNAHAN check the figure for Management and Administrative Services, because he thought the figure should be \$176,000 instead of \$175,000. The Commissioner commented that in the agreement with the City, legal services were included in the figure, to which MR. OSZAKIEWSKI replied that the \$18,000 charge was for the 990 Form. COMMISSIONER STOLDAL observed that the firm was from San Francisco, California, and COMMISSIONER BRYAN asked why an out-of-state firm was being used. MR. OSZAKIEWSKI explained that it was the same audit firm the City used to ensure accuracy, as the Commission was considered a part of the City. The City was in the process of contracting with a new audit firm with a large presence in Nevada.

6. **25-0308-CLC1** - Report by Jeffrey Carlson, Website Content Development Consultant, regarding updates on the Website Content Development for the Commission for the Las Vegas Centennial project

Minutes:

JEFFREY CARLSON, Website Content Development Consultant, reviewed a PowerPoint presentation, a copy of which was submitted for the record, and updated that he completed the grants portion of the project, with 205 grants covered in 88 summaries. Much of the process was spent on a review of a few early grants that were missing from the original list and on verification of some discrepancies with the grant amounts. The missing information was pieced together using tax records and archival documents provided by current and former Commissioners. MR. CARLSON referred to Slide 2 as an example of a summary for the Helldorado Days celebration that involved funding for the Elks Lodge. He mentioned that during his research, he found that the City's website lacked information about the foundation of the Centennial year efforts, noting that details of projects from 2005 were published in an end-of-year financial report, which was available only in print and subsequently scanned for addition to the website. He added that this report, along with the summaries, will provide a more complete picture of the Commission's efforts for the past 20 years. The historical timeline component of the project was still in progress, and he anticipated submitting a draft report in October.

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial (Commission), advised COMMISSIONER MILLS of the website address and instructed him on how to access the page, which had PDF (Portable Document Format) files until the completion of MR. CARLSON'S project, at which time the summaries, agendas and minutes will replace the PDF files. MS. SIEBRANDT acknowledged that COMMISSIONER STOLDAL submitted a notes document, a copy of which was submitted for the record, and she requested the Commissioners to submit their recommendations so that they could be included before

finalizing the project. COMMISSIONER STOLDAL said he provided all the Commissioners and staff with a copy of the document as well, and MS. SIEBRANDT said she could follow through on the recommendations.

COMMISSIONER HELTON praised MR. CARLSON for his work, and COMMISSIONER STOLDAL shared that sentiment.

COMMISSIONER STOLDAL asked if the details for all the grants were found. MR. CARLSON replied that he could not find detailed information for all the projects, noting that the minutes for meetings or additional paperwork for any projects before 2012 could not be found in the City Records Division. Consequently, he had to resort to searching for the names of projects in tax records and other lists of projects assembled between 2005 and 2012, ultimately adding about 25 projects to the original list. He advised the Commissioner that he found about six projects with errors. The Commissioner asked if there was an estimate of how many projects were not found, to which MR. CARLSON replied that he believed he had found everything. COMMISSIONER STOLDAL underscored that the issue of missing records occurred before MS. SIEBRANDT came to the City and before the City Clerk's Office took over the minutes of the meetings. Additionally, he expressed concern about the accuracy of some project details and cited the Helldorado Parade as an example, because it was done to raise funds for the Elks to build a lodge, not to encourage tourism. The Commissioner liked the idea of including links to as many projects as possible for the benefit of the public.

MS. SIEBRANDT pointed out that there was confusion about missing grants and explained that when the Commission was formed, they did not issue grants but rather paid vendors for the year-long Centennial celebration, and she found a booklet that was put together for that event. The book was digitized and would be provided on the website as the lead for the grants, with a summary. She added that once the entire project was completed, the Office of Communications would review it and put it in "Cityspeak." MS. SIEBRANDT maintained that any projects funded before 2006 were covered in the book.

COMMISSIONER STOLDAL asked how the website would be updated, to which MS. SIEBRANDT replied that her office would handle updates after MR. CARLSON completed his updates through 2024. The website would include place markers and be updated to indicate that the KCEP project was completed, noting that the only grant project outstanding for 2025 was the documentary film for The Mob Museum. Moving forward, the same format will be used for every grant.

For consistency, COMMISSIONER STOLDAL wondered if the wards should be included for each grant. MS. SIEBRANDT explained that the specific ward was included for items on the agenda to inform the public of the projects taking place in a respective ward; however, some projects affect all wards.

CHAIR BERKLEY thanked MR. CARLSON for his work.

7. **25-0309-CLC1** - Final report by staff from KME Architects regarding the Historic Westside Design Guidebook, funded by the Commission for the Las Vegas Centennial - Ward 5 (Summers-Armstrong)

Minutes:

MELVIN GREEN, KME Architects, and OLIVIA WHITE, Historic Preservation Consultant, shared in reviewing a PowerPoint presentation, a copy of which was submitted for the record. MR. GREEN said the Historic Westside Design Guidebook (Guidebook) was made possible with funding from the Commission for the Las Vegas Centennial (Commission), for which he was grateful, to serve as a visionary framework for thoughtful development in West Las Vegas. Additionally, it reflects the collaborative spirit of the community. The work consisted of research, documentation of historic architecture, community outreach and the final report. The purpose of the Guidebook is to provide guidance for developers in Historic West Las Vegas and support landowners and architects in designing and building compatible new infill construction, while adhering to the principles of the Form-Based Code (FBC) and ensuring that future development honors historic characteristics of the 1940s and the 1960s.

MR. GREEN mentioned that with collective expertise in design, preservation, grassroots outreach and oral history, the entities listed on Slide 2 enriched the Guidebook, which will apply within the Historic Westside boundaries shown on Slide 3. He detailed the timeline, from extensive research and analysis to drafting the outline, the first and second drafts for review and the final product. Community outreach was very successful and included engaging individuals through focus groups and canvassing. By combining traditional and digital methods, the grassroots effort created a meaningful connection between the community and the project team to help shape the Guidebook.

MS. WHITE listed the areas covered within Sections 1-7 and the Appendix of the Table of Contents on Slide 6. Slide 7 depicted sample materials contained under Section 5 for Concrete Masonry Unit (CMU) blocks, which are common in the Historic Westside, and the right-hand side included photos of buildings found in the neighborhood using similar materials. Slide 8 contained designs of decorative concrete blocks, which define characteristics of Mid-Century Modern architecture of the Historic Westside, and their inclusion in new construction is encouraged to ensure new construction provides continuity and context to continue the feel of the Historic Westside. The guidelines emphasize the use of porches and balconies for dense projects and infill construction for the benefits of outdoor living and for the concept of having eyes on the street to allow residents to observe and interact, which creates safer cities. For commercial storefront design recommendations, which were depicted on Slide 10, MS. WHITE said they studied those around Jackson Avenue and provided new recommendations for storefronts based on historic patterns, such as the angled building schematic. COMMISSIONER BRYAN asked for an explanation on the types of concrete blocks. MS. WHITE explained that they did not know the origin of their names, but they were used for decorative entry breezeways to let air and light in and to build half walls.

MR. GREEN took over the presentation and indicated that they researched case studies for Jackson Avenue to provide ideas for developers in the area of live-work units, with retail on the first floor and residential on the second floor. Slide 12 included sample buildings for the T-4 zone, consisting of a case study for multiplex apartments, including FBC requirements for height, lot size, etc., for developers to consider in their designs.

COMMISSIONER STOLDAL was excited about this project and looked forward to reviewing the final document. He asked if any corner businesses were found, as he wondered if this type of practice was carried out onto the Historic Westside from Fremont Street and Fifth Street. MS. WHITE said they found a few, most notably the Town Tavern. The Commissioner liked the Guidebook, which he believed would serve as a model for other design books.

COMMISSIONER COFFIN questioned the Case Study with flat roofs, because he recalled traditional buildings and restrictions against flat roofs due to leakage problems. MR. GREEN said the study involved the Jackson Avenue commercial area and referred the Commissioner to the Guidebook for the difference in gable roofs versus flat roofs. He added that new technology for flat roofs using single-ply TPO (Thermoplastic Polyolefin) fabric material and adequate drainage and slopes works well, lasting from 40 to 50 years.

COMMISSIONER STOLDAL verified with MR. GREEN that the project came within budget and wondered how the public could access the Guidebook. MIKE HOWE, Planning Project Manager, stated that it would be available on the historic preservation website and within the FBC, given that the Historic Westside has a specific zoning document, noting the Guidebook would inform developers on the most appropriate type of development for the area. The Commissioner confirmed with MR. HOWE that the website will have a link to the document.

8. **25-0310-CLC1** - Final report by staff from Nevada Preservation Foundation regarding the 2025 Home + History Event, funded by the Commission for the Las Vegas Centennial - All wards

Minutes:

PAIGE FIGANBAUM, Executive Director, and AMY RAYMER, Board President, Nevada Preservation Foundation (NPF), were present. MS. FIGANBAUM thanked the Commission for the Las Vegas Centennial (Commission) for its continued support, noting that this year's event took place in May 2025 and using a PowerPoint presentation, a copy of which was submitted for the record, provided an update after showing a recap video, a copy of which was not submitted. MS. FIGANBAUM thanked Eleven Media Group Co. for producing the video.

At the conclusion of the video, MS. FIGANBAUM said the 2025 Home + History event was fun-filled and offered 30 events over four days, including tours and educational events, as well as new events for the historic John S. Park, Huntridge and Marycrest neighborhoods. There was a Preservation 101 educational event and ALAN HESS, Architect, was a keynote speaker at the Fremont Hotel and Casino. Positive reviews were received, with 98 percent of respondents indicating they would recommend attending future events. Out-of-state attendees came from 12 states, including Indiana, Michigan, Arizona, Texas and North Carolina, and approximately 80 percent were returning guests. They worked with a local public relations (PR) firm to increase media coverage, with clips from KLAS-LV, KVVU-LV, Atomic Ranch and the Las Vegas Review-Journal, and they widely promoted the license plate and the Commission's funding. Over 800,000 people watched the event on social media. Slide 5 depicted the sponsoring and partnering companies that made the event possible, and MS. FIGANBAUM underscored that they continued to work on expanding the event for 2026, which would take place April 16-19, 2026.

COMMISSIONER HELTON verified they received a three-year grant, to which MS. FIGANBAUM added that it is a step-down grant, \$171,500 for 2025, approximately \$130,000 for 2026 and an additional step down for 2027, with a focus on securing funding through other sponsors. They were able to roll over some of the funding from this year's event to the 2026 event. The Commissioner observed that attendance was great for 2025. Calculating the average ticket price at approximately \$107, she emphasized that the Commission considers affordability when reviewing grants, so she hoped attendance would increase to help leverage that cost. MS. RAYMER said they did not use all the funding allotted for 2025, so she expected to achieve a different price point for 2026. Additionally, they will be doing monthly programming and working with their PR firm to do more outreach and take advantage of the solid partnership with Atomic Ranch magazine, which features Mid-Century Modern style and featured the Home + History event twice. She pointed out that there was a drop in international attendance, especially from Canada. CHAIR BERKLEY said she would love to attend next year's event.

COMMISSIONER STOLDAL questioned the ability to roll over funds not used in one year for multi-year grant contracts, noting that he thought each year's allotment had to be spent that year. DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, explained that because the event was under budget the first year, NPF was allowed to roll over the remaining funds because they could spend up to the allotted amount. The Commissioner verified that they were voting on the total amount when they voted for the multi-year grant, which he felt the contract should reflect.

COMMISSIONER STOLDAL believed the event was helping stabilize neighborhoods, although he agreed with COMMISSIONER HELTON'S observation regarding ticket prices.

COMMISSIONER BERKLEY said she enjoyed the video.

9. **25-0311-CLC1** - Final report by staff from Friends of the Nevada State Museum regarding the curation of a museum exhibit titled The Old Spanish Trail: Connecting a Network of Paths at the Nevada State Museum, funded by the Commission for the Las Vegas Centennial - Ward 1 (Knudsen)

Minutes:

HOLLIS GILLESPIE, Director, and JOSEF DIAZ, Curator of History and Material Culture, and JONELLE WILSON, Exhibit Designer (who was in the audience), Nevada State Museum, Las Vegas (Nevada Museum), were present.

Using a PowerPoint presentation, a copy of which was submitted for the record, MR. DIAZ reviewed the subject project. From November 15, 2024, to July 7, 2025, the Nevada Museum hosted The Old Spanish Trail: Connecting a Network of Paths, which was a 3,000 square-foot bilingual exhibition. They received approximately 115,000 visitors and some school groups. The designers did a fantastic job of piecing the exhibit together. With grant funding, they constructed platforms to use in future exhibits, and they also purchased educational materials to use in the education room for future programs. Slides 3 and 4 depicted images of the interior exhibit. For the opening, they hosted approximately 325 guests. MR. DIAZ noted that they were in discussions with the Autry Museum of the American West and the New Mexico History Museum to travel the exhibit from the start of the trail to the end. Additionally, they were collaborating with the Old Spanish Trail Society on their 2026 conference, to be held at the Nevada Museum.

COMMISSIONER COFFIN thought there was a monument remaining from the initial construction, and he wondered if there was a map available. MR. DIAZ did not have a map but pointed out that the trail meandered, so they focused on the part at the Springs Preserve. COMMISSIONER STOLDAL clarified that the original trail did not go through the Springs Preserve; it went through the eastern part of the Valley, which MR. DIAZ referred to as the Armijo Trail. COMMISSIONER COFFIN said the public would probably support mapping the trail from spring to spring. MR. DIAZ said the Old Spanish Trail Park was dedicated to the Old Spanish Trail and has wonderful maps and panels throughout. From the audience, TED FAYE (who spoke under Item 15) said the park was located on Cimarron Road and funded by the Bureau of Land Management.

COMMISSIONER HELTON said the developer of Mountain's Edge made a big deal about being a part of the Santa Fe Trail. She asked if the Nevada Museum owned the artifacts, to which MR. DIAZ replied that they had to borrow from seven institutions, from New Mexico to Arizona, Utah and California. Thanks to their support group, they were able to add a Rio Grande blanket. He conceded that a traveling exhibition would be challenging.

10. **25-0287-CLC1** - Discussion for possible action regarding approval of a grant request for \$57,431.61 by Friends of the Nevada State Museum for the costs associated with the curation of a museum exhibit titled The New Deal in the New West: On the Road in Nevada with Arthur Rothstein, located at 309 South Valley View Boulevard, and authorizing the President to execute the Grant Agreement as approved by the City Attorney - Ward 1 (Knudsen)

Minutes:

This item was heard after Item 5.

HOLLIS GILLESPIE, Director, and JOSEF DIAZ, Curator of History and Material Culture, Nevada State Museum, Las Vegas (Nevada Museum), introduced themselves. Using a PowerPoint presentation, a copy of which was submitted for the record, MR. DIAZ reviewed the subject project. The Nevada Museum would be hosting the exhibit: The New Deal in the New West: On the Road in Nevada with Arthur Rothstein from September 26, 2025, through March 27, 2026. He read the information on Slides 3 and 4 and said the exhibition would combine 1940 Nevada photos taken by MR. ROTHSTEIN with objects from the Nevada Museum's historical collection. He reviewed the images on Slides 5-10, noting that the objectives of the exhibition included: educating visitors on the historical significance of the New Deal Act and its contribution to the development of Las Vegas; emphasizing that 1940 was a turning point for Nevada; creating a bilingual exhibit to broaden audiences; shedding light on New Deal goals of promoting westward economic expansion and tourism in a time of social and political polarization; and paying tribute to a Jewish artist whose parents found refuge in America after escaping anti-semitic pogroms.

COMMISSIONER STOLDAL said the photographs were tremendous and asked if the City's and Chamber of Commerce's intent to market as the Old West was found in any of the photos starting in 1939, which was done to sneak in gambling. MR. DIAZ said he would have to research the photos.

COMMISSIONER MOWBRAY asked if any documents were found on the project for Lee Canyon Road to come over the mountain and down, but was stopped because of Pearl Harbor. MR. DIAZ was not aware of any documents on that.

COMMISSIONER COFFIN hoped the exhibition did not start in 1940 because there were important occasions prior to that, such as the first golf course built in Southern Nevada in 1939, and MS. GILLESPIE clarified that this presentation only included some photo samples, but there were many other photos. MR. DIAZ said he recently discovered this photographer and was very pleased with his work.

COMMISSIONER BRYAN asked if there were any photos of changes in the downtown area, to which MR. DIAZ replied that he only came across images of gambling and casinos.

Motion made by Robert Stoldal to Approve

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Kevin Mills, Shelley Berkley, Olivia Diaz; Excused-Cedric Crear, Thomas Prato;

11. **25-0288-CLC1** - Discussion for possible action regarding approval of a grant request for \$607,500 by the City of Las Vegas, acting by and through its Department of Parks, Recreation and Cultural Affairs, for the production of the 2026-2028 Helldorado Days Parade, and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

MARJA BIGAS, Parade Organizer and Senior Management Analyst, Parks, Recreation and Cultural Services Department, had a video shown of the 2025 Helldorado Days Parade, a copy of which was not submitted for the record. At the conclusion of the video, MS. BIGAS reviewed a PowerPoint presentation, a copy of which was submitted for the record. She said they received 115 entries, which was the largest since 2005, with 37 school groups. The plan was to continue their outreach efforts to engage the hotels, casinos, cultural organizations and historical celebrations. For 2025, they were able to provide \$43,000 to the schools to help cover travel expenses, purchase equipment and sponsor club activities and other programs. The focus was on being family-friendly while celebrating the diverse community, and the marketing strategy was designed to reach adults 35 and older, with a strong emphasis on Black and Hispanic communities, including women and families. To elevate the experience, performers were stationed at key points along the parade route to bring the signature Las Vegas

flair to the crowd. Participation included the Plaza Hotel and Casino, Binion's Gambling Hall and Resorts World, and there were giveaways and shade structures, which helped participation and increased attendance by 30 percent. They would continue outreach efforts to engage local businesses to increase attendance next year to at least 6,000.

From Slide 9, MS. BIGAS went over the multi-year funding request for the Helldorado Days Parade from 2026 through 2028, totaling \$607,500, breaking down to \$202,000 per year, and referring to the cost breakdown and list of participants. She explained that securing the funds up front would allow for more efficient planning and give the schools and groups time to prepare. Parade registration would open in September of each year.

COMMISSIONER HELTON asked if the \$40,000 would be distributed among the schools, to which MS. BIGAS explained that each marching band receives \$1,000 and each school group that enters and builds a float receives \$1,500. She added that the entertainers are hired to enhance the parade route, and they did not get any interest from artists for 2025.

COMMISSIONER BRYAN questioned the rationale for approving multi-year funding, especially if unexpended funding was being rolled over to a subsequent year, which he interpreted as the full funding not being needed. MS. BIGAS indicated that multi-year contracts help with planning, because it takes a Citywide effort each year to prepare for the Helldorado Days Parade.

COMMISSIONER STOLDAL observed that typically the Commission would receive a final report upon completion of a project and although it was not a part of the subject agenda item, MS. BIGAS seemed to have complied with that requirement. Nevertheless, he noted that the City provides outstanding media coverage, so he was perplexed as to why almost 40 percent (\$75,000) of the budget was spent on marketing, which was exorbitant to him. MS. BIGAS commented that they would like to work with the Finance Department to find other marketing companies, because they had to work with the one respondent, noting they also got billboard advertisements, social media and the Office of Communications' help in marketing the event as well.

After verifying the parade route, COMMISSIONER COFFIN said he did not see any historical buildings and asked why Fremont Street, from 8th Street to 4th Street, could not be included. MS. BIGAS stated that Fremont Street could not support the size of the Helldorado Days Parade. The Commissioner insisted that including Fremont Street would include tradition. MS. BIGAS offered to discuss it with the traffic team. COMMISSIONER BROWN agreed that Fremont Street should be added to the route.

COMMISSIONER BRYAN was opposed to a multi-year contract and said he would be voting no.

CHAIR BERKLEY was disappointed with the low spectatorship. She wondered if staff had promotional plans. MS. BIGAS said the low attendance was probably due to the heat and thought that adding more shade structures would be helpful. She noted that attendance increased by 60 percent since 2023. The Chair offered to do as much as possible to promote the event.

COMMISSIONER STOLDAL asked if he could motion to award for a lesser period. CITY ATTORNEY JEFF DOROCAK opined that such a change would require a new agenda item and a new contract, given that the multi-year agreements were approved with a total sum and as an agenda item, and this policy was established by the Commission. Additionally, the concept is to give companies the ability to plan a few years out. MR. DOROCAK advised the Commissioner that he could not make a motion to approve a two-year contract and asked for direction on what a redrafted agreement should include for the Commission's consideration.

Given the discussion, COMMISSIONER ARNOLD wondered if holding this matter in abeyance would disrupt the timeline, and MR. BIGAS explained that registration for the schools opens in September to start planning. The Commissioner did not see the support going away and felt that further discussion of the marketing budget would be a good idea. He wanted to obtain clarification on rolling over remaining funds to the following year, especially when some applicants were being asked to gradually reduce funding requests from the Commission.

After COMMISSIONER STOLDAL'S abeyance motion, DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, explained that abeyance would only bring the same contract back. The Commissioner said that the same contract could be brought back for striking, along with a new contract item for consideration. COMMISSIONER STOLDAL indicated he did not want to deny the subject agreement, as some of the Commissioners may want to continue with the three-year contract and consider cuts to the marketing budget. He preferred abeyance.

COMMISSIONER DIAZ was not opposed to an abeyance but felt that using the marketing dollars better would increase attendance. She pointed out that producing the parade was laborious and required volunteer hours from City staff, noting the yearly increase in cost for contracting LVMPD (Las Vegas Metropolitan Police Department) officers and security. She asked MS. BIGAS to provide a compilation of in-kind staff hours for the parade at the next meeting to compare true budget costs. COMMISSIONER STOLDAL said yearly rising costs for services was a good reason to consider two-year contracts instead.

In response to CHAIR BERKLEY'S question regarding the abeyance, MS. BIGAS advised that her only concern was school scheduling and planning. COMMISSIONER DIAZ felt there was no reason for MS. BIGAS to move forward with preparations as usual, as the Commissioner had no doubt the Commission would continue to support the parade; it was just a matter of how much. The Chair suggested coming back with a two-year proposal.

Motion made by Robert Stoldal to Hold in Abeyance to 9/29/2025 with direction to staff to submit a separate two-year funding contract for consideration on 9/29/2025

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Kevin Mills, Shelley Berkley, Olivia Diaz; Excused-Cedric Crear, Thomas Prato;

12. **25-0312-CLC1** - Final report by the Executive Director of the Commission for the Las Vegas Centennial regarding the completion of the documentary film premiere, The City of Las Vegas: The 1970s, funded by the Commission for the Las Vegas Centennial

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, stated the premiere was held at the Plaza Hotel and Casino and well attended. YouTube had logged 60,000 views that morning.

COMMISSIONER SINNOCK loved the film and felt the money was well spent. CHAIR BERKLEY agreed the film was well done and congratulated staff on it.

COMMISSIONER STOLDAL indicated that the first draft for the 1980s film was approved.

COMMISSIONER DIAZ requested the Commissioners be pooled on a premiere date in consideration of their other events. MS. SIEBRANDT advised the premieres were scheduled on a Saturday closest to the City's founding date of May 15.

13. Report by the Executive Director of the Commission for the Las Vegas Centennial regarding completed projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, used a PowerPoint presentation, a copy of which was submitted for the record, to report on the status of various projects. The next Las Vegas Days Rodeo was scheduled for November 7-8, 2025. The Paul R. Williams documentary should be completed in August 2025. The Mob Museum Archives project was in progress and should be completed in December 2025. The films for the City of Las Vegas 1970s-2005 were in progress, with the next film premiere scheduled for May 16, 2026. The next Home + History event would be held April 16-19, 2026, and April 15-18, 2027, as part of a three-year grant. The UNLV (University of Nevada, Las Vegas) Sports Oral History project was anticipated for completion in December 2025. The 1911 and Fremont Street documentaries were in progress.

From Slides 2 and 3, MS. SIEBRANDT reviewed the directions and parking for the new Civic Center Building A, where the boards and commissions meetings would be held temporarily starting August 11, 2025.

14. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR BERKLEY asked if anyone had any topics for future agenda items.

COMMISSIONER HELTON requested a strategic planning session.

COMMISSIONER STOLDAL asked for an item on the September 29, 2025, agenda for the election of officers to fill the vacant position for vice chair, noting this Commission could have two vice chairs, as well as the positions for secretary and treasurer, which are handled through the Operating Agreement with the City of Las Vegas (City), and the Commission had an obligation to have officer elections yearly. DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, advised that the officer positions mentioned were not vacant, but she could not place such an item on this agenda because she knew SETH FLOYD, the Community Development Director who serves as Vice President, would not be present, and due to her absence at the last meeting because of surgery. She added she was elected treasurer when she started and MIKE HOWE, Planning Project Manager, serves as treasurer. CHAIR BERKLEY interjected to ask for a discussion and election of officers item at the next meeting.

Additionally, COMMISSIONER STOLDAL mentioned calls received by the Commissioners regarding staff's indication that the Old-Time Reunion event was ineligible for grant funding. As such, he was hoping to place an item on an agenda to discuss the reasons, such as not placing the display of historic images and videos of the events on the website. MS. SIEBRANDT explained that their application did not meet eligibility requirements, and they were asked repeatedly by staff and the Commission to follow through on their commitment to put photos and videos of the events on their website, as documenting the stories is important and would make them eligible. They have received funding for a few years yet remain non-compliant. To make the event historical, someone would have to conduct and document proper interviews, like UNLV (University of Nevada, Las Vegas) did with their Asian American Pacific Islander Oral History Project for \$50,000. The Old-Time Reunion requested \$40,000 to fund a party. They could certainly rewrite their application and comply with the requirements to have an important historical piece to offer the public. CHAIR BERKLEY supported the event but not a \$40,000 party, noting that City staff could work with them to ensure compliance. She urged MS. SIEBRANDT to contact their representatives to submit an eligible application and asked if a special meeting of the Commission could be held to consider the application so they could receive funding promptly to hold the Old-Time Reunion event for 2025. CITY ATTORNEY JEFF DOROCAC opined that a special meeting could be coordinated with the City Clerk's Office. MS. SIEBRANDT said she would send all the necessary information by e-mail to the representatives.

COMMISSIONER BRYAN asked if a meeting could be held via video conferencing, to which MR. DOROCAC said video conferencing was unavailable, but if the Chair could be present at a meeting location, the other Commissioners could participate telephonically.

COMMISSIONER ARNOLD indicated that the Commissioners should be informed of any application issues prior to a meeting instead of at a meeting. MS. SIEBRANDT said COMMISSIONER STOLDAL had asked the Old-Time Reunion representatives repeatedly to put the information on their website. CHAIR BERKLEY said she was surprised, but staff explained fully what they needed. COMMISSIONER STOLDAL commented that applications had never been denied in advance. MS. SIEBRANDT said the application was not denied; it did not meet the requirements, noting that with grant freezes, she checks the applications to ensure compliance with the requirements and often makes rewriting suggestions to the applicants before placing them on an agenda.

15. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

TED FAYE said he is a documentary filmmaker who moved to Las Vegas from California and has worked extensively with the Nevada Tourism Commission. He was working on a travel history video for YouTube called Mark and Ted's History Adventures, through which he has met many people with expertise in Nevada history. He appreciated the Commission and its commitment to history, unlike any other city.

16. **Adjournment**

Minutes:

The meeting was adjourned at 4:17 p.m.

Respectfully submitted:

  
\_\_\_\_\_  
Gabriela Portillo-Brenner, Deputy City Clerk

  
\_\_\_\_\_  
Diane Siebrandt, Executive Director  
Commission for the Las Vegas Centennial

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS  
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov)  
The Nevada Public Notice website – [notice.nv.gov](http://notice.nv.gov)  
City Hall, 495 South Main Street, 1st Floor