



Special Commission for the Las Vegas Centennial Minutes

1. Call to Order and Roll Call

Minutes:

CHAIR BERKLEY called the meeting to order at 2:01 p.m. and asked for the roll call after Item 2.

PRESENT: CHAIR BERKLEY and COMMISSIONERS BRYAN, STOLDAL, ARNOLD, BROWN (via teleconference), COFFIN, HELTON, SINNOCK, MOWBRAY, BRANDENBURG (via teleconference), CREAR (via teleconference and excused at 2:32 p.m.) MILLS, PRATO and DIAZ (excused until 2:02 p.m.)

EXCUSED: COMMISSIONER TRUESDELL

ALSO PRESENT: SETH FLOYD, Vice President of the Commission for the Las Vegas Centennial; JEFF DOROCAK, City Attorney; and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; the City of Las Vegas website - www.lasvegasnevada.gov; and the Nevada Public Notice website - notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of March 24, 2025

Minutes:

CHAIR BERKLEY called for a motion.

Motion made by John Mowbray to Approve

Passed For: 14; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato, Shelley Berkley, Olivia Diaz; Excused-Ric Truesdell;

5. Report by City of Las Vegas Finance Department staff regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2025

Minutes:

PAUL BRESNAHAN, Senior Financial Analyst, referred to the Statement of Activities, a copy of which was submitted for the record, that was distributed to the Commissioners and explained that as of April 30, 2025, license plate revenue was \$1.3 million, which was one of the four payments. The interest income of \$205,000 was up approximately \$35,000 since the meeting in March. Other revenues, including from YouTube, and contributions totaled \$11,200. Awards and expenses for the current fiscal year totaled approximately \$1.6, expenditures totaled approximately \$1.77 million and net change in assets of (-) \$258,000. The 2025 budget year started with about \$6.4 million and ended this reporting period with approximately \$6.2 million.

COMMISSIONER STOLDAL said it would be helpful to receive the Statement of Activities with the agenda packet and MR. BRESNAHAN indicated he would have no problem with that. The Commissioner then questioned the budget line item for General and Administrative Expenses of about \$234,000, to which MR. BRESNAHAN added that \$181,000 was spent, including an insurance premium of about \$20,000 and about \$125,000 paid to the City of Las Vegas (City). COMMISSIONER STOLDAL asked how the \$234,000 was derived because he believed only \$180,000 had been budgeted for administrative expenses to the City, so he questioned the portion paid to the City for services. MR. BRESNAHAN explained that \$150,000 was budgeted for payment to the City, and there were other costs he would have to obtain details for through the Oracle system. COMMISSIONER STOLDAL clarified that the total budgeted for services was \$180,000, not \$150,000.

COMMISSIONER STOLDAL mentioned that one of the items on this agenda was for the cost of services the City provides to the Commission for the Las Vegas Centennial (Centennial Commission), and he would like to see a breakout of those services and associated costs, especially since he recently learned the City Clerk's Office was not paid from the time that office took over handling the minutes for the Centennial Commission. MR. BRESNAHAN offered to send detailed information via e-mail immediately.

COMMISSIONER BRYAN observed a difference in revenue projections from \$1.8 million to \$1.3 million, to which MR. BRESNAHAN replied that according to the tax returns, revenues were diminishing yearly, meaning that total revenues on the fourth payment would be approximately \$100,000 less than the budgeted amount. The Commissioner wondered if revenues were projecting downward. COMMISSIONER STOLDAL interjected to say that sales were going down but not drastically.

COMMISSIONER COFFIN said he would like to know why sales were dropping, which is why having the sheet with license plate sales comparisons would be helpful. MR. BRESNAHAN said that he tried to obtain the information but without success. The Commissioner suggested MR. BRESNAHAN ask for management at the Department of Motor Vehicles (DMV) to get the requested information. CHAIR BERKLEY urged MR. BRESNAHAN to contact her office to help obtain the information.

6. **24-0557-CLC1 - ABEYANCE ITEM** - Discussion for possible action regarding approval of a grant request for \$2,125,000 by The Neon Museum for the costs associated with the relocation of the historically listed La Concha Motel Lobby, located at 770 Las Vegas Boulevard North, and authorizing the President to execute the Grant Agreement as approved by the City Attorney - Ward 5 (Summers-Armstrong)

Minutes:

SETH FLOYD, Vice President of the Commission for the Las Vegas Centennial (Centennial Commission), explained that a letter dated April 1, 2025, in the backup documentation was received from The Neon Museum requesting withdrawal without prejudice, and they would resubmit at a later time when they had some answers for the Commissioners.

COMMISSIONER STOLDAL referred to the letter in the backup documentation and observed language about a structural engineer contracted to provide a comprehensive evaluation for the La Concha. Therefore, he wondered if there would be a future presentation to relocate the La Concha, noting that during the budget presentation to the City Council, CITY MANAGER MIKE JANSSEN mentioned that the options were relocation or expansion at the current site. MR. FLOYD said he had not been involved in any of the conversations regarding The Neon Museum but to his understanding, there were ongoing conversations about its future, although he was unaware when and if they would be coming back before the Centennial Commission.

CHAIR BERKLEY commented that there had been a lot of discussion about relocating The Neon Museum to another location within Downtown Las Vegas, and The Neon Museum was considering four sites, three of

which are in the city. Staff expressed a desire to support the relocation within the city. To COMMISSIONER STOLDAL, the Chair stated that she was not sure if the goal was still a relocation next to the railroad tracks.

Motion made by Richard Bryan to Withdraw without Prejudice

Passed For: 14; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato, Shelley Berkley, Olivia Diaz; Excused-Ric Truesdell;

7. **24-0599-CLC1 - ABEYANCE ITEM** - Discussion for possible action regarding approval of increasing the reimbursement amount from \$180,000 to \$300,000 annually from the Commission for the Las Vegas Centennial to the City of Las Vegas for staff-provided administrative and management services, and authorizing the President to execute the First Amendment to the First Amended and Restated Operating Agreement as approved by the City Attorney

Minutes:

SETH FLOYD, Vice President of the Commission for the Las Vegas Centennial (Centennial Commission), explained that since this matter was originally placed on the agenda, there have been many questions by the Commissioners that he felt should be answered before moving further. Therefore, he requested this matter be withdrawn without prejudice, as staff would like to make a separate informational presentation first that could result in updates to the bylaws and other operating documents.

COMMISSIONER STOLDAL said he viewed the video from the last Centennial Commission meeting, where it was mentioned that he might have copies of older minutes. After conducting a search, he found that minutes were missing from 2003 to 2011, which were possibly lost or destroyed. In addition, all financial records for those years seem to have disappeared, meaning there were no records of the funding awarded to the Elks Club for the rodeo. However, given their non-profit status, the Commissioner found on the internet the required Form 990 filed for the Centennial Commission with the Internal Revenue Service starting in 2003. Although he found the forms on the site ProPublica, none of those 990s have been to the Centennial Commission for review and approval. As a Chartered non-profit, the Centennial Commission was required to file annual reports with the Secretary of State, and those were never presented for consideration either. He suggested making changes to the Operating Agreement in advance of the next meeting for approval, as well as staff doing a search for the missing records. CHAIR BERKLEY asked MR. FLOYD to ensure a thorough search. MR. FLOYD stated that he intended to review the structure of the Centennial Commission and terms of the Operating Agreement and the Bylaws, noting that he took notes on some of the items mentioned by COMMISSIONER STOLDAL.

COMMISSIONER STOLDAL emphasized that the Centennial Commission had never been as organized and structured as with MR. FLOYD and DIANE SIEBRANDT, Executive Director of the Centennial Commission, on staff, and with the City Clerk's Office taking over the minutes of the meetings. Lastly, he added that according to the Centennial Commission's Bylaws, officer elections should be held yearly.

After the vote, COMMISSIONER HELTON suggested placing an action item on the next meeting agenda regarding the election of officers. CHAIR BERKLEY asked staff to follow through on the Commissioner's request.

See Item 5 for related discussion.

Motion made by Robert Stoldal to Withdraw without Prejudice

Passed For: 14; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato, Shelley Berkley, Olivia Diaz; Excused-Ric Truesdell;

8. **25-0203-CLC1** - Discussion for possible action regarding approval of Contract Number 250191-DG in the amount of \$689,150 to Boyd Productions to produce two documentary films on the early history of Las Vegas,

1911: A New City in the Desert and It Happened on Fremont Street, and authorizing the President to execute the Contract as approved by the City Attorney - All Wards

Minutes:

COMMISSIONER STOLDAL indicated this matter pertained to approval of the contract, and the films would focus on the development of the City of Las Vegas.

Motion made by Robert Stoldal to Approve

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 1; Excused: 1

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Kevin Mills, Thomas Prato, Shelley Berkley, Olivia Diaz; Did Not Vote- Cedric Crear; Excused-Ric Truesdell;

9. Report by the Executive Director of the Commission for the Las Vegas Centennial regarding completed projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, SETH FLOYD, Vice President of the Commission for the Las Vegas Centennial, reported on the various projects. Duck Duck Shed 2024 was delayed until February 2025, and a report would be made when available. The Historic Westside Design Guidebook was slated for completion in 2025. This year's Las Vegas Days Rodeo was scheduled for November 7-8, 2025. The Old Spanish Trail Exhibit would conclude on the last day in May. The Paul R. Williams Documentary and The Mob Museum Archives project were due for completion respectively in August 2025 and December 2025. The City of Las Vegas 1970s-2005 Documentary Film premiere would be held May 17, 2025, and he urged the Commissioners to RSVP for it. The Home + History events for the next two years were scheduled for April 16-19, 2026, and April 15-18, 2027. The UNLV (University of Nevada, Las Vegas) Sports Oral History project should be completed by December 2025, and the 1911 and Fremont Street documentaries were expected to be completed by December 2027.

Going back to the outstanding projects, COMMISSIONER STOLDAL said the Duck Duck Shed's promotional materials showed the vast number of speakers and events were for occasions held on the Strip, when the balance should tip toward the events in the city. Consequently, he would like a review to avoid any problems. Additionally, he was looking forward to the completion of the Historic Westside Design Guidebook. The Commissioner said he noticed the Paul R. Williams Documentary, which was great, premiered about three weeks ago on KCLV Channel 2; however, he questioned the status of the KCEP Documentary and whether more funding was needed from the Centennial Commission to facilitate its completion. Although the Home + History event was widely promoted, he saw no mention of funding from the Centennial Commission.

MR. FLOYD explained to COMMISSIONER BRYAN that the Duck Duck Shed event was supposed to occur in 2024, but it was delayed until February 2025.

COMMISSIONER STOLDAL commented that the City's website should be updated to reflect the date of events in the year held for events awarded multi-year funding in a certain year, or people searching would be misled to believe there was no event for one of the funded years.

CHAIR BERKLEY said she would not be able to attend the City of Las Vegas 1970s-2005 Documentary Film premiere because of a scheduling conflict.

10. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR BERKLEY asked if anyone had any topics for future agenda items.

COMMISSIONER HELTON requested scheduling a Strategic Planning Session. CHAIR BERKLEY offered the Mayor's Conference Room as a meeting place for that.

COMMISSIONER COFFIN recalled funding a records project for the City of Las Vegas and asked for an update.

11. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:
None.

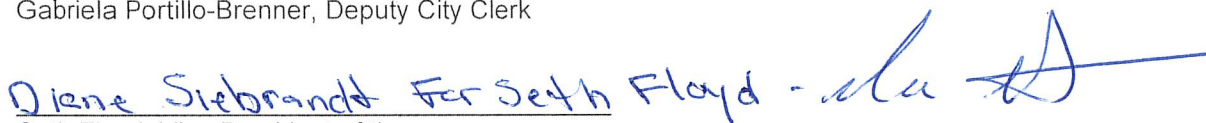
12. **Adjournment**

Minutes:
The meeting was adjourned at 2:36 p.m.

Respectfully submitted:



Gabriela Portillo-Brenner, Deputy City Clerk



Seth Floyd, Vice President of the
Commission for the Las Vegas Centennial

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor