

1 **BILL NO. 2025-10**

2 **ORDINANCE NO. 6905**

3 AN ORDINANCE TO AMEND LVMC 19.12.120 TO ADJUST THE STANDARDS FOR ON-PREMISE
4 SIGNS WITH OFF-PREMISE MESSAGING THAT MAY BE APPROVED IN CONNECTION WITH
CONVENTION FACILITIES, AND TO PROVIDE FOR OTHER RELATED MATTERS.

5 Sponsored by: Mayor Shelley Berkley

Summary: Amends LVMC 19.12.120 to adjust
6 the standards for on-premise signs with off-
premise messaging that may be approved in
7 connection with convention facilities.

8 THE CITY COUNCIL OF THE CITY OF LAS VEGAS DOES HEREBY ORDAIN AS
9 FOLLOWS:

10 SECTION 1: Ordinance No. 6289 and the Unified Development Code adopted as Title 19
11 of the Municipal Code of the City of Las Vegas, Nevada, 1983 Edition, are hereby amended as set forth in
12 Section 2 of this Ordinance. The amendments are deemed to be amendments to Ordinance No. 6289 and the
13 Unified Development Code adopted as Title 19.

14 SECTION 2: Title 19, Chapter 12, Section 120, Subsection (I), is hereby amended to read
15 as follows:

16 **I. On-Premise Signs with Off-Premise Messaging**

17 On-premise signs with off-premise messaging are exempt from the preceding provisions of this Section
18 (LVMC 19.12.120). Such signs are permitted, but only if otherwise permissible under State and Federal law
19 and regulations, and only in accordance with and subject to Paragraphs (a), [and] (b) and (c) below:

20 a. On-premise signs with off-premise messaging are permissible for a non-restricted gaming
21 establishment when operated in conjunction with a hotel having more than 200 rooms. In each case, such
22 signs are subject to the following:

23 i. The quantity and location of all existing or proposed on-premise signs with off-
24 premise messaging are subject to prior review and approval through a new Master Sign Plan application
25 processed in accordance with LVMC 19.16.270.

26 ii. All such signs shall conform to the on-site sign dimensional and locational

1 provisions of LVMC 19.08.120, 19.10.100, 19.10.110, 19.10.120, and 19.10.160, as applicable.

2 iii. No supergraphic sign is eligible for consideration as an on-premise sign with off-
3 premise messaging.

4 b. On-premise signs with off-premise messaging are permissible for commercial
5 recreation/amusement (indoor/outdoor) establishments with permanent fixed seating for over 9,000 people.

6 In each case, such signs are subject to the following:

7 i. The quantity and location of all existing or proposed on-premise signs with off-
8 premise messaging are subject to prior review and approval through a new Master Sign Plan application
9 processed in accordance with LVMC 19.16.270.

10 ii. All such signs shall conform to the on-site sign dimensional and locational
11 provisions of LVMC 19.08.120, 19.10.020, 19.10.030, 19.10.040, 19.10.060, 19.10.070, 19.10.100,
12 19.10.110, 19.10.120, and 19.10.160, as applicable.

13 iii. No supergraphic sign is eligible for consideration as an on-premise sign with off-
14 premise messaging.

15 c. On-premise signs with off-premise messaging are permissible for a convention facility
16 structure having [between 250,000 and 500,000] a minimum of 250,000 square feet of floor space. In each
17 case, such signs are subject to the following:

18 i. The quantity and location of all existing or proposed on-premise signs with off-
19 premise messaging are subject to prior review and approval through a new Master Sign Plan application
20 processed in accordance with LVMC 19.16.270.

21 ii. All such signs shall conform to the on-site sign dimensional and locational
22 provisions of LVMC 19.08.120, 19.10.020, 19.10.030, 19.10.040, 19.10.060, 19.10.070, 19.10.100,
23 19.10.110, 19.10.120, and 19.10.160, as applicable. [To the extent otherwise permissible under those
24 provisions, no such sign may face or be visible from the travel lanes of a freeway or expressway.]

25 iii. No supergraphic sign is eligible for consideration as an off-premise sign with off-
26 premise messaging.

1 SECTION 3: For purposes of Section 2.100(3) of the City Charter, Section 19.12.120 is
2 deemed to be a subchapter rather than a section.

3 SECTION 4: The Department of Community Development is authorized and directed to
4 incorporate into the Unified Development Code the amendments set forth in Section 2 of this Ordinance.

5 SECTION 5: If any section, subsection, subdivision, paragraph, sentence, clause or phrase
6 in this ordinance or any part thereof is for any reason held to be unconstitutional or invalid or ineffective by
7 any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the
8 remaining portions of this ordinance or any part thereof. The City Council of the City of Las Vegas hereby
9 declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause or phrase
10 thereof irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs,
11 sentences, clauses or phrases be declared unconstitutional, invalid or ineffective.

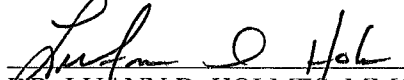
12 SECTION 6: All ordinances or parts of ordinances or sections, subsections, phrases,
13 sentences, clauses or paragraphs contained in the Municipal Code of the City of Las Vegas, Nevada, 1983
14 Edition, in conflict herewith are hereby repealed.

15 PASSED, ADOPTED and APPROVED this 4th day of June, 2025.


16 APPROVED: .

17
18 By 
SHELLEY BERKLEY, Mayor

19 ATTEST:

20 
21 DR. LUANN D. HOLMES, MMC
City Clerk

22 APPROVED AS TO FORM:

23  4-16-25
24 Val Steed, Date
Deputy City Attorney

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The above and foregoing ordinance was first proposed and read by title to the City Council on the 7th day of May, 2025, and referred to a committee for recommendation; hereafter the committee reported favorably on said ordinance on the 4th day of June, 2025, which as a regular meeting of said Council; that at said regular meeting, the proposed ordinance was read by title to the City Council and adopted by the following vote:


VOTING "AYE": Mayor Berkley and Councilmembers, Knudsen, Seaman, Diaz, Allen-Palenske, Brune and Summers-Armstrong

VOTING "NAY": None

EXCUSED: None

ABSTAINED: None

APPROVED:


SHELLEY BERKLEY, Mayor

ATTEST:


DR. LUANN D. HOLMES, MMC City Clerk

AFFIDAVIT OF PUBLICATION

STATE OF NEVADA)
COUNTY OF CLARK) SS:

LV CITY CLERK
ATTN: ARLENE
495 S MAIN ST
LAS VEGAS NV 89101

Account #
Order ID

104115
335345

Leslie McCormick, being 1st duty sworn, deposes and says: That she is the Legal Clerk for the Las Vegas Review-Journal/Las Vegas Sun, daily newspaper regularly issued, published and circulated in the Clark County, Las Vegas, Nevada and that the advertisement, a true copy attached for, was continuously published in said Las Vegas Review-Journal/Las Vegas Sun, in 1 edition(s) of said newspaper issued from 05/22/2025 to 05/22/2025, on the following day(s):

05/22/2025

Leslie McCormick

LEGAL ADVERTISEMENT REPRESENTATIVE

Subscribed and sworn to before me on this May 22, 2025

Notary

Linda Espinoza



BILL NO. 2025-10

AN ORDINANCE TO AMEND LVMC 19.12.120 TO ADJUST THE STANDARDS FOR ON-PREMISE SIGNS WITH OFF-PREMISE MESSAGING THAT MAY BE APPROVED IN CONNECTION WITH CONVENTION FACILITIES AND TO PROVIDE FOR OTHER RELATED MATTERS.

Sponsored by: Mayor Shelley Berkley

Summary: Amends LVMC 19.12.120 to adjust the standards for on-premise signs with off-premise messaging that may be approved in connection with convention facilities.

At the City Council meeting of May 7, 2025, BILL NO. 2025-10 WAS READ BY TITLE AND REFERRED TO A RECOMMENDING COMMITTEE.

COPIES OF THE COMPLETE ORDINANCE ARE AVAILABLE FOR PUBLIC INFORMATION IN THE OFFICE OF THE CITY CLERK, 2ND FLOOR, 495 SOUTH MAIN STREET, LAS VEGAS, NEVADA.

PUB: May 22, 2025
LV Review-Journal

AFFIDAVIT OF PUBLICATION

STATE OF NEVADA)
COUNTY OF CLARK) SS:

LV CITY CLERK
ATTN: ARLENE
495 S MAIN ST
LAS VEGAS NV 89101

Account # 104115
Order ID 336303

IMAGE ON NEXT PAGE(S)

Leslie McCormick, being 1st duty sworn, deposes and says: That she is the Legal Clerk for the Las Vegas Review-Journal/Las Vegas Sun, daily newspaper regularly issued, published and circulated in the Clark County, Las Vegas, Nevada and that the advertisement, a true copy attached for, was continuously published in said Las Vegas Review-Journal/Las Vegas Sun, in 1 edition(s) of said newspaper issued from 06/07/2025 to 06/07/2025, on the following day(s):

06/07/2025

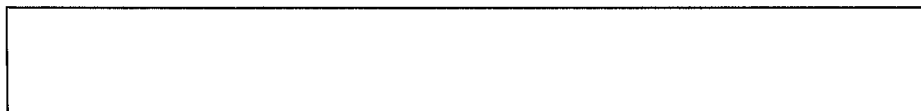
Leslie McCormick

LEGAL ADVERTISEMENT REPRESENTATIVE

Subscribed and sworn to before me on this June 7, 2025

Notary

Linda Espinoza



**BILL NO. 2025-10
ORDINANCE NO. 6905**

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Those Voting Aye:
Mayor Berkley
Councilmembers Knudsen
Seaman
Diaz
Allen-Palenske
Brune
Summers-Armstrong

Those Voting Nay: None

Excused: None

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PUB: June 7, 2025
LV Review-Journal