



Commission for the Las Vegas Centennial Minutes

1. Call to Order and Roll Call

Minutes:

CHAIR GOODMAN called the meeting to order at 2:01 p.m. and asked for the roll call after Item 2.

PRESENT: CHAIR GOODMAN and COMMISSIONERS BRYAN, ARNOLD, STOLDAL, COFFIN, HELTON (excused until 2:14 p.m.), SINNOCK, MOWBRAY, TRUESDELL, BRANDENBURG (via teleconference), CREAR, MILLS and DIAZ

EXCUSED: COMMISSIONERS BROWN and PRATO

ALSO PRESENT: DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial; JEFF DOROCK, City Attorney; and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; the City of Las Vegas website – www.lasvegasnevada.gov; and the Nevada Public Notice website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of September 23, 2024

Minutes:

CHAIR GOODMAN called for a motion.

Motion made by Robert Stoldal to Approve

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Carolyn Goodman, Bob Coffin, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Olivia Diaz; Excused-Hannah Brown, Louise Helton, Thomas Prato;

5. Report by City of Las Vegas Finance Department staff regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2025

Minutes:

PAUL BRESNAHAN, Senior Financial Analyst, distributed to the Commissioners the Statement of Activities, a copy of which was submitted for the record, and reported total budget revenues of \$2.1 million, plate sales totaling \$445,576, interest of \$78,000 and revenues of \$532,517 through the end of October 31, 2024. Expenditures on approved grants totaled approximately \$470,000, leaving an outstanding balance of \$3.1 million; however, with some of the grants being for multiple years, at least \$1.8 million would not be paid out until after June 30, 2025. The beginning year balance was \$6,454,000 and as of October 31, 2024, the balance was \$6,488,00. (NOTE: The correct figure is \$6,488,000.)

In response to COMMISSIONER STOLDAL, who asked about interest earned on the funds, MR. BRESNAHAN said the funds were earning about 5 percent interest, but he would have to verify that. The Commissioner then questioned the \$3 million figure for multi-year contracts, such as for the Hellsdorado Parade, the Las Vegas Days Rodeo and Home + History. MR. BRESNAHAN provided the total funding for these projects for each year, noting that although the funds were committed, they would not be paid fully for the next three to four years, with a commitment of four years for the City of Las Vegas Documentary Film Series for the decades 1970 through 2005.

With the Las Vegas Raiders offering their special plate gratis for the first year with the hope that buyers would pay the renewal fees in subsequent years, COMMISSIONER STOLDAL asked for a breakdown of special plates sales. MR. BRESNAHAN advised that he was still trying to obtain the information from the Department of Motor Vehicles (DMV).

COMMISSIONER COFFIN was concerned with not receiving the DMV special plates report, which he used to compare sales among the various plates. He thought he read somewhere that the Commission could no longer get it. MR. BRESNAHAN said he would look into it, noting that he started working for the City eight years ago, but this was his first meeting assisting this body. DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, stated that staff was having trouble obtaining the report from the DMV and would check with KATHY NGHE, the former financial assistant to the Commission, to get the name of the office she dealt with at the DMV. COMMISSIONER COFFIN requested the information to see if he or one of the Commissioners could assist in getting the report. CHAIR GOODMAN pointed out that the DMV was behind on everything.

6. **24-0557-CLC1** - Discussion for possible action regarding approval of a grant request for \$2,125,000 by The Neon Museum for the costs associated with the relocation of the historically listed La Concha Motel Lobby, located at 770 Las Vegas Boulevard North, and authorizing the President to execute the Grant Agreement as approved by the City Attorney - Ward 5 (Crear)

Minutes:

AARON BERGER, Executive Director of The Neon Museum (Museum), reviewed a PowerPoint presentation, a copy of which was submitted for the record, and said that in preparation for the grant application, he and his staff looked into the grant categories and focused on historic preservation, education and arts, which would be affected by the relocation of the La Concha Motel Lobby (La Concha). From Slide 2, MR. BERGER described the various stages of La Concha. On the left, the La Concha operated from approximately 1961 to 2004, and people such as ELIZABETH TAYLOR, RONALD REAGAN, ELVIS PRESLEY, WAYNE NEWTON, FLIP WILSON, ANN MARGARET, etc., celebrated there. The photo in the center depicted a worker dismantling the wing of La Concha in preparation for transport to its current location. Architecturally, La Concha (which is Spanish for the shell) is recognized for its shell motif and is an example of Googie-style architecture, which was an era thought of as the Golden Age of futurist design with a style built on exaggeration drawing on space-age ideals and rocket ship dreams. The photo on the right showed children on a field trip of La Concha through the Museum's K-12 program, noting that when he leads tours of the La Concha, he refers to it as one of Las Vegas' greatest signs, given that its stature and uniqueness drew people in from the street as much as any neon sign. In the continued preservation of the La Concha, a group of people was assembled to form an advisory committee and their names and photos were shown on Slide 3, including KAREN E. HUDSON, PAUL REVERE WILLIAMS' chief biographer and granddaughter.

For the grant's education category, MR. WILLIAMS' was the first Black licensed architect in the West, designing buildings in Nevada from the 1930s to the 1970s, with a strong recognition in Southern California. He designed homes for people such as FRANK SINATRA and associated with famous architects like FRANK LLOYD WRIGHT, as shown in the photo on Slide 4. MR. BERGER noted that he went through over 20 Architectural

Digest Magazine articles and found no mention of MR. WILLIAMS' work in Las Vegas, and that needs to change and with the assistance of the advisory committee. He was proud of being a part of the effort last year to have February 18 proclaimed as PAUL REVERE WILLIAMS day, which is also the day of MR. WILLIAMS' birthday. On the proclamation day, COUNCILMAN CEDRIC CREAR spoke to youth, of which a video was shown but was not submitted, about the impact of MR. WILLIAMS locally.

Lastly, the arts and culture category of the grant, thus the reason for relocating. Slide 6 included three photos. On the left, an image of the La Concha lobby full of people, which is a portion of the 220,000 visitors of The Neon Museum yearly, noting that approximately 30,000 people are turned away yearly due to selling out because they have reached visitor capacity. The center image showed people in the walkway, which consists of 275 signs, of which about 10 percent have lighting. Unfortunately, there is only space to display about 35 percent of the collection. The remaining 65 percent of the collection sits in storage, and they continue to collect pieces. The third image showed children sitting on the floor, due to lack of space, listening to one of the Museum's educators. A relocation would create necessary space for adults and children to be educated about everything the Museum has to offer, including the La Concha.

From Slide 7, MR. BERGER reviewed the budget for the relocation, noting that the yellow highlighted figures totaled the grant request amount from the Commission, and it is only a portion of the total \$7.159 million budget. The City of Las Vegas committed \$2 million toward the effort, and CITY MANAGER MIKE JANSSEN spoke about that. He said he has worked with MR. BERGER over the years on all things related to The Neon Museum, which has had a relationship with the City for a long time. When MR. BERGER expressed an interest in expanding, JORGE CERVANTES, former City Manager, met with MR. BERGER and the Councilmembers about this and the importance of keeping the Museum in Downtown Las Vegas. As such, MR. CERVANTES wrote a letter to MR. BERGER committing \$2 million toward the relocation costs to a site within Downtown Las Vegas, and this was adopted in the Capital Improvements Program (CIP) for the period 2024 to 2029, which he wanted to confirm by attending this meeting. MR. JANSSEN added that he and MR. CERVANTES worked in the Public Works Department when the original design was created to bring the Museum downtown. Consequently, MR. JANSSEN has a great appreciation for what it takes to relocate the La Concha.

CHAIR GOODMAN asked MR. JANSSEN to speak about the rumor that the La Concha could not be reassembled at its current location. MR. JANSSEN indicated that SAM TOLMAN, Architectural Project Manager, was tasked with figuring out how to move the La Concha from its original location, and he contracted experts that looked at it and assured the City that the structure could be moved.

The Chair asked about the new location and its purpose. MR. BERGER explained they were considering expanding to two locations, one in a ten-story parking garage, where they would occupy floors nine and ten. The second site is 750 away at 1054 South Commerce Street, a site owned by the State and under development by Molasky Development. Having the two sites would create a walking district within the Arts District for people to enjoy drinks, food and shopping between the two locations. The full plans were not available, as everything was in the conceptual stage. He advised the Chair that the second site would allow the Museum to focus on promoting and educating people about MR. WILLIAMS' work.

COMMISSIONER STOLDAL acknowledged that many people understand and are aware of the importance of preserving the La Concha but emphasized that there were many questions from the Commissioners on this matter, and he regarded the presentation as a pitch with a conceptual plan and budget. He had issue with relocating the La Concha from an area with high visibility to a site on a one-way street that is near the railroad tracks, where there have been recent fires. He alleged that the La Concha and MR. WILLIAMS' contributions could be celebrated at the Museum's current site and the rest of the collection could be relocated Downtown.

He underscored the need for a definitive plan. MR. BERGER indicated that the Museum accessioned the La Concha and added it to the Museum's permanent collection.

COMMISSIONER SINNOCK questioned the cost of relocating the La Concha to its present location, and MR. BERGER said the basic cost totaled \$2.6 million. The Commissioner asked MR. BERGER if he had considered requesting funding from the Las Vegas Convention and Visitors Authority (LVCVA), which makes significant revenue. MR. BERGER asserted that the funding from this body would require a matching contribution. Should the Museum fail at fundraising, the grant, which is on a reimbursement plan, would not be paid out, thus reducing the risk to the Commission. Having the funding would give him the leverage to request a contribution from the LVCVA.

COMMISSIONER BRYAN said he loves the La Concha and appreciates what it means for the community, but he did not like the expansion location on Commerce Street and felt there was no immediacy since construction of the garage was not final. MR. BERGER said that having a matching grant would serve as an endorsement to incentivize fundraising in advance to plan for its future location.

COMMISSIONER CREAR said that although some people have an issue with relocating the La Concha, the City Council already approved the relocation of the Museum from its current location. Hence, the question is would the Commission be willing to support that move financially.

COMMISSIONER COFFIN recalled the properties on Commerce Street having issues with oil spills and cautioned that it might not be an ideal area for relocation, although he conceded that they asked for more information and the studies on the property were positive. MR. BERGER indicated to the Commissioner that visitors often ask why the name La Concha was chosen.

To the Chair, MR. BERGER explained that the \$2 million approved previously under MR. CERVANTES would go toward the overall budget of approximately \$7 million but would not be a part of the matching funds. MR. BERGER reviewed Slide 8 and explained that the three-year timeline would entail working with the City of Las Vegas to make sure the plans are clear and clean. For the interpretive plan, they would hire a consulting firm to assist in that endeavor, and the stakeholders and public would have the opportunity to provide input. Lastly, MR. BERGER emphasized that he needed at least three years to raise money.

BARBARA MOLASKY said she has been involved with The Neon Museum since she started working for the City's Neighborhood Services Department under former Mayor JAN JONES. She was proud to be involved and regarded it as a legacy development project for her family because of their developments on Commerce Street, assuring the Commissioners that the new location would have good visibility, including from Interstate 15 (I-15).

Former Mayor OSCAR GOODMAN said it was a pleasure to speak before this important body. He admitted that as Mayor, he was against a neon museum because he had always been a big proponent for and wanted the arts, academic medicine and sports for Las Vegas. However, he soon realized that neon is the art form of Las Vegas. After hearing COMMISSIONER STOLDAL speak about this being a pitch, it dawned on him that every idea has to have a concept and the endorsement of entities, which in this case is the Commission and the City of Las Vegas to attract the support of the people and donors. He likened this to a poker game in which the players have to front money to show they are serious and to get in the game. This concept needs the support of the Commission to let the people know that this is a serious project. He mentioned that the material he viewed was very impressive, enough that he would have supported the neon museum concept from the beginning had the material been the same type. The best thing about this grant is that the Centennial does not have to put any money until the remaining needed funding is raised. He emphasized that the Cleveland Clinic Lou Ruvo Center for Brain Health and the La Concha are the two iconic structures in this town, and the Commission should support this request, as it has nothing to lose.

COMMISSIONER BRYAN verified that expansion would encompass two separate locations and questioned the guarantee should the garage construction plan fall apart, to which MR. BERGER replied that he was working with the City on that. MR. JANSSEN indicated that the City was looking into leasing space to help with the demand for parking or to purchase land to build a garage, which is greatly needed on the north and south sides of Charleston Boulevard, and the Redevelopment Agency (RDA) has access to bonding funds and the TID (Tourist Improvement District). Thus, the City was considering various options on how to include the Museum. COMMISSIONER BRYAN wondered if the Bureau of Land Management (BLM), which provided SNPLMA (Southern Nevada Public Land Management Act) funds, and the State of Nevada (State), which also provided funding, gave their written consents to relocate the La Concha and questioned the purpose of the Steering Committee. MR. BERGER explained that the City would deal with consents as part of the Transfers phase; the Steering Committee helped review the sites to determine the best locations. The Commissioner was concerned about the uncertainties and asked if the La Concha could remain at its current location with the addition of an educational component on the architectural work of MR. WILLIAMS and move the remaining collection of the Museum. MR. BERGER assured that this grant would create certainty by having the Commission's commitment and at no risk to it because they either raise the funding and relocate or not raise the funds.

COMMISSIONER STOLDAL interjected to say that there is a covenant with the State, which gave \$700,000 for the initial relocation, and it is for several years and states that the State has oversight on the maintenance and repair of the La Concha. Agreements were also entered into with the BLM and the Commission for the Las

Vegas Centennial (Commission) that would require legal resolution. The Commission approved a grant for a study to determine if the La Concha could be moved, but they never received an answer. The initial funding commitments made were in order to move the La Concha once and set it down permanently at the current site, which is owned by the City. The two other locations would create a meandering, unsafe walkway. He emphasized that there was no reason they could not look into leaving the La Concha at its present location and focusing on MR. WILLIAMS' work, while relocating the Museum to another location in Downtown Las Vegas. The Commission already funded close to \$2 million for the Museum and although he supports the La Concha, the Commission would be taking a big risk without first resolving all the legal issues. MR. BERGER assured him the funding received from the Commission has been put to good use.

COMMISSIONER HELTON said it was too soon to ask for so much money from the Commission and some may see it as a no-risk grant, but she sees it as a risk to funding other projects because the money would be set aside for the subject request. MR. BERGER persisted that support of the Commission would put an endorsement stamp on the project and regarded it as an opportunity for the Commission to ensure that historic preservation endures.

CHAIR GOODMAN asked if approval would mean the money would be in reserve and untouchable. MR. DOROCAK said that once funds are committed, they are set in reserve until the project is finished or not. With respect to the legalities, he explained that if the grant were approved, the Museum would move forward with obtaining approval from all parties involved to proceed with their plan. As legal counsel, MR. DOROCAK said the City has committed \$2 million for this project; therefore, he, his office, the City Manager's Office and the City Engineer mapped out how to proceed with seeking approval from the various organizations for the relocation, so much thought was put into this. COMMISSIONER STOLDAL verified that denial by the State or the BLM would free up the funds.

MR. JANSSEN thanked COMMISSIONER BRYAN for his efforts regarding the bill for SNPLMA, which has been an incredible source of funding for Southern Nevada, noting that the City just received \$20 million in round 20 of SNPLMA funding to be used for a new park at Lake Mead Boulevard and Tenaya Way. The funds for the La Concha project were from SNPLMA monies issued in round 5, and the State funds were issued through NDOT (Nevada Department of Transportation) for the City of Las Vegas Boulevard National Scenic Byway grant. Throughout his career with the City, many projects have been partially funded with State, Federal or County (Clark County) funds and entered into agreements that subsequently were modified for more funding, and the mentioned entities supported the modifications because they knew there was value. For this proposal, they would approach the BLM and show them how the Museum visitation has changed and what it has done for the community, and that it put the City on the map because of the neon art form. Although the Federal Administration was changing, MR. JANSSEN believed the BLM would be receptive to the plan.

COMMISSIONER STOLDAL commented that there were several elements to resolve, with some being easier because they could be handled locally, but, from his experience, the State is stricter and would not be as receptive. Nevertheless, he felt the overriding issue was that the proposal to be presented was not approved beyond the Museum Board of Directors and MR. BERGER; therefore, he felt there was still an opportunity to celebrate MR. WILLIAMS for all his work in the valley, which was far more than the La Concha, and expand the Museum at the current location. He believed this warranted serious consideration and research and added that according to Nevada Revised Statutes (NRS) governing the Commission, art is not one of its three missions; they are preservation, education and commemoration. MR. BERGER countered that and said he obtained the information from the City's website. The Commissioner underscored that he could not support the Commerce Street location, which he did not believe was a good location to showcase the La Concha well.

If approved, CHAIR GOODMAN asked if the Museum would consider allowing the \$2 million requested funds to sit in an interest-bearing account at an estimated 5 percent rate in the interim. MR. BERGER had no problem with that because invoices would not be submitted for reimbursement until the work gets started. MR. DOROCAK confirmed with PAUL BRESNAHAN, Senior Financial Analyst, that the funds would continue to earn interest if encumbered and the interest would go back into the Commission's budget.

COMMISSIONER COFFIN recalled the Sawyer Building being moved because it was on an earthquake fault line, which led him to ask if a seismic study had been performed on the La Concha due to its proximity to the Sawyer Building. MR. BERGER replied that such a study had not been performed. COMMISSIONER COFFIN stated that rather than funding the relocation of the La Concha, the Commission might have to use funding to help save the delicate La Concha structure.

CHAIR GOODMAN commented that the Museum started searching for a new property approximately one year ago and could choose a property outside of the city proper. She observed the Commission's healthy budget and wondered if there was any risk the State could take the funds. MR. DOROCAK said he would have to research that to say with certainty. COMMISSIONER STOLDAL indicated that he looked into that, and it would only be possible unless the State were to go bankrupt. The State's economic forum was scheduled for December 10, 2024, and they could get a better sense of their financial status then.

COMMISSIONER MILLS noticed the current location is landlocked, and MR. BERGER stated they looked to expand to the former Reed Whipple Cultural Center in 2019, but the building would not hold up to accreditation standards. Consequently, the building was returned to the City. Additionally, the Commission funded a small bodega on Las Vegas Boulevard, which the Museum owns and is being explored for opportunities there, noting that expansion opportunities were being explored before he joined the Museum.

COMMISSIONER ARNOLD was pleased to see former Mayor GOODMAN was doing well and said that with the Museum already having \$2 million from the City to use as leverage, it would be best to seek the answers to the Commissioners' questions so they could attain a better understanding. He underscored that the Museum has always had the support of the Commission, as evidenced by prior funding, and it is of import to keep it in the city, but they could not support it until they received answers.

COMMISSIONER CREAR expressed his support, as it would be a ratification of the City Council's approval of the Museum's relocation expansion.

COMMISSIONER DIAZ thanked CHAIR GOODMAN and COMMISSIONER CREAR for their years of service. She stressed that not supporting the relocation would risk losing the Museum to another jurisdiction, as they were already looking at sites in the County, and she pointed out that they were not asking for any funding for land acquisition. Relocating the Museum to the suggested locations would be a catalyst for new development in areas that need it, emphasizing that redevelopment takes time and patience. She mentioned that unfortunately, the State does not have a fund for historic preservation to tap into, but funding the Museum is a good return on the Commission's investment and it should set the funds aside while they are available and without any risk because the Museum would have to meet their conditions first. In response to COMMISSIONER DIAZ'S question about the risk, MR. BERGER said that the grant requires payment on qualifying invoices submitted for reimbursement upon completion of any work.

CHAIR GOODMAN questioned the estimated timeline to get the necessary information. MR. JANSSEN committed to three to six months, noting that he was confident about NDOT, but could not give any certainty about the BLM due to the new incoming administration in 2025. Nevertheless, he could speak with the local BLM leader and seek support for an amendment. He offered to report on the progress of that effort. SETH FLOYD, Community Development Director, felt comfortable with the timeline, indicating that staff could reach out to the entities involved, including SHPO, (State Historic Preservation Office) and report back on the progress.

CHAIR GOODMAN said she would like to proceed with the request and set aside the funds for six months to explore the viability of the project, underscoring her desire to keep the Museum in the city, as it would provide opportunities to create jobs and housing. COMMISSIONER STOLDAL was not certain holding the item in abeyance was the answer, as doing so would mean dealing with the same item, yet there were many unanswered questions and a new report would be necessary with more clarity on the parking garage concept, the function of the other site and the total cost of the project.

After the Chair's motion failed, COMMISSIONER BRYAN felt that holding the item in abeyance would allow time to get some answers. COMMISSIONER ARNOLD wondered if three-to-six months was a reasonable timeline to get answers, to which MR. JANSSEN felt it was good enough to obtain some feedback. COMMISSIONER MOWBRAY supported an abeyance with clear direction to staff and MR. BERGER regarding the expectations. COMMISSIONER STOLDAL said the item could always be held again at the next meeting of the Commission if it is not ready for action. MR. FLOYD provided the meeting dates, January 27, March 24 and May 12 if the 2025 meeting schedule was approved.

COMMISSIONER CREAR questioned procedure and wondered if it would be appropriate to hold the subject item in abeyance after the approval motion failed or if another motion would have to be made. MR. DOROCAK explained that an abeyance was procedural, and it would suffice to have one of the Commissioners voting no to

move for approval at the future meeting, and he and the City Clerk's Office would make a note of that to ensure proper handling. (NOTE: Subsequent to this meeting, it was determined by the City Attorney's Office that the original motion to approve simply failed; it was not denied. Thus, there would be no need for rescission language and any Commissioner could make the motion to approve, deny or approve with conditions.)

Motion made by Richard Bryan to Hold in Abeyance to 5/12/2025

NOTE: An initial motion by Chair Goodman to Approve holding the funds for six months with instruction to the applicant to provide an update within that timeframe failed with Commissioners Bryan, Arnold, Stoldal, Coffin, Helton, Sinnock, Mowbray, and Truesdell voting No.

NOTE: Commissioner Crear disclosed that he serves on the Advisory Committee of The Neon Museum; therefore, he wondered if he could participate in this matter. After confirming that the Advisory Committee members do not receive any compensation, City Attorney Jeff Dorocak opined that the Commissioner could participate and a disclosure would suffice.

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Carolyn Goodman, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Olivia Diaz; Excused-Hannah Brown, Thomas Prato;

7. **24-0596-CLC1** - Discussion for possible action regarding approval of Contract Number 250101-DG in the amount of \$75,000 to Jeffrey Carlson, Website Content Development Consultant, to update the City of Las Vegas website sections dedicated to Commission for the Las Vegas Centennial information, and authorizing the President to execute the Contract as approved by the City Attorney - All Wards

Minutes:

COMMISSIONER STOLDAL said this is for the contract and expressed support.

Motion made by Robert Stoldal to Approve

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Carolyn Goodman, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Olivia Diaz; Excused-Hannah Brown, Thomas Prato;

8. **24-0597-CLC1** - Discussion regarding topics for potential documentary films on the history of the City of Las Vegas

Minutes:

CHAIR GOODMAN asked if there were any suggested topics, to which DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, replied that COMMISSIONER STOLDAL submitted a list of topics, a copy of which was submitted for the record as a PowerPoint Slide, and welcomed other suggestions.

COMMISSIONER STOLDAL stated that the City of Las Vegas Documentary Series revealed a number of topics worthy of delving into for the production of a documentary, such as when the locals decided there was a need to incorporate the city due to the railroad being shut down because of a storm that occurred in January 1910. The locals needed services, a sewer system and regulations. There are big stories also surrounding Main Street and Fremont Street, as well as on the GOODMANS' preservation of educational structures, such as Las Vegas High School and West Las Vegas High School, and possibly the discovery of the very first school, which was located at the end of 1st Street.

MS. SIEBRANDT commented that this item was just for discussion and action items could be presented at the next meeting for issuance of Request for Proposals (RFPs). COMMISSIONER ARNOLD said Fremont Street should take priority over Main Street. COMMISSIONER CREAR suggested a documentary on the evolution of communication to the residents, noting that in his short time with the City, how the City of Las Vegas (City) communicates with the residents has changed substantially. COMMISSIONER STOLDAL stated that the Commission could probably fund two documentaries yearly, starting with the City's incorporation and Fremont Street. COMMISSIONER COFFIN liked the idea because he could no longer support the decade documentaries. COMMISSIONER SINNOCK suggested a documentary on MAYORS GOODMAN.

COMMISSIONER TRUESDELL supported a documentary on the GOODMANS, who have done so much for not only the city, but also for Clark County and the State of Nevada. For many years he heard about improvements to Downtown Las Vegas, but it was not until Mayor OSCAR GOODMAN came did change take place, and it continued with MAYOR GOODMAN.

COMMISSIONER STOLDAL recommended contracting with an independent production company for the topics he recommended. For COMMISSIONER TRUESDELL'S recommendation, the City's Office of Communications should handle that, with funding from the Commission if necessary. MS. SIEBRANDT verified with COMMISSIONER STOLDAL that he wanted action items at the next meeting to vote on RFPs for documentaries on the City's incorporation in 1911 and on Fremont Street.

COMMISSIONER HELTON mentioned that DR. KAY CARL was involved in publishing a book on the history of the Clark County School District, and it should have a lot of information.

COMMISSIONER MOWBRAY suggested a documentary on how the legal profession helped Las Vegas grow in the 1930s due to divorces. COMMISSIONER STOLDAL said that would be a good topic for the second tier of documentaries.

9. **24-0599-CLC1** - Discussion for possible action regarding approval of increasing the reimbursement amount from \$180,000 to \$300,000 annually from the Commission for the Las Vegas Centennial to the City of Las Vegas for staff-provided administrative and management services, and authorizing the President to execute the First Amendment to the First Amended and Restated Operating Agreement as approved by the City Attorney

Minutes:

SETH FLOYD, Community Development Director, requested this item be held in abeyance and reported that this board is different from other City boards, in that it is a 501(c)(3) and necessitates significant staff support from various departments, especially with the addition of a full-time Historic Preservation Officer. Consequently, staff performed an analysis to find out if the requested funding would be sufficient; however, CHAIR GOODMAN posed some good questions during a briefing. As such, he would like more time to pull the numbers and put together a full report. COMMISSIONER HELTON requested a full report on the expenses and the income for this body.

Motion made by Robert Stoldal to Hold in Abeyance to 1/27/2025

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Carolyn Goodman, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Olivia Diaz; Excused-Hannah Brown, Thomas Prato;

10. **24-0600-CLC1** - Discussion for possible action regarding approval of the 2025 Commission for the Las Vegas Centennial Meeting Schedule

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, referred to the 2025 Meeting Schedule, a copy of which was submitted for the record as a PowerPoint Slide, and pointed out that the asterisks denoted a change from the regularly scheduled meeting date due to holiday or the Council Chambers not being available.

Motion made by Robert Stoldal to Approve

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Richard Bryan, Ryan Arnold, Robert Stoldal, Carolyn Goodman, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Olivia Diaz; Excused-Hannah Brown, Thomas Prato;

11. **24-0601-CLC1** - Report by the Community Development Department regarding the Board of Directors for the Commission for the Las Vegas Centennial

Minutes:

With CHAIR GOODMAN leaving the Commission, DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said she wanted to make sure the Commissioners were aware of the bylaws for this body, which have been amended twice to increase board membership, with the maximum currently being 15. Any member could resign at any time by providing written notice. Vacancies could be filled by a vote of the majority of the Board of Directors, with ratification by the City Council.

CITY ATTORNEY JEFF DOROCAK clarified that the vacancies have to do with executive committees of the Commission, but all members are to be selected and approved by the City Council. The last amendment to the bylaws set the membership at a minimum of six and a maximum of 15. CHAIR GOODMAN would be providing notice of her resignation within the next month. Consequently, an item was expected in December or January for the appointment of Mayor-elect SHELLEY BERKLEY to the Commission, which would have an item on January's agenda to vote on a new president of the Commission to chair the meetings.

CHAIR GOODMAN said when the Commission was created, her husband took over as Chair, and she just moved into that position upon her election. She assumed Mayor-elect SHELLEY BERKLEY would do the same, which seemed sequential and proper. She thanked everyone for their service and time.

COMMISSIONER BRYAN asked for an explanation of the corporation and the committee. MR. DOROCAK explained that the non-profit corporation was incorporated as the Commission for the Las Vegas Centennial and the Board of Directors is the actual Commission. The 15 Commissioners make up the Board of Directors (Commissioners). The Corporation is the entity that exists to receive the money for the license plate sales and renewals. The Commissioners select the president, secretary and treasurer, with the latter two not having voting capacity. The Commissioner asked who appoints the Executive Committee, and MR. DOROCAK said that it would be among the Commissioners. MS. SIEBRANDT added that the Chair serves as President, SETH FLOYD, Community Development Director, as Vice President, MICHAEL HOWE, Planning Project Manager, as Secretary and she as Treasurer. COMMISSIONER BRYAN verified that the Chair is the only member on the Executive Committee. CHAIR GOODMAN asked if there were term limits, to which MR. DOROCAK said there were none, adding that the Board of Directors, as a Commission, serve until a successor is appointed by the City Council.

12. Report by the Executive Director of the Commission for the Las Vegas Centennial regarding completed projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, reviewed a PowerPoint presentation, a copy of which was submitted for the record, and said all projects were in progress or soon to be in progress. The Duck Duck Shed project was delayed to February 2025. The Historic Westside Design Guidebook was progressing well. The 2024 Las Vegas Days Rodeo was held November 8-9, 2024, and a report would be provided in March, which is required every year for the multi-year grant. The City of Las Vegas Documentary Film was in progress for the 1980s and the premiere for the 1970s film would be May 17, 2025. The 2025 Helldorado Days Parade was scheduled for May 10, 2025. The Home + History event for 2025 was scheduled for May. The UNLV (University of Nevada, Las Vegas) Sports Oral History project was underway and would wrap up at the end of the year.

COMMISSIONER STOLDAL asked why the Duck Duck Shed was delayed, to which MS. SIEBRANDT replied that she was not certain and would follow up. CHAIR GOODMAN explained that The Neon Museum was busy with their possible relocation. COMMISSIONER STOLDAL said that sometimes they get a bit overly enthusiastic.

Lastly, MS. SIEBRANDT thanked CHAIR GOODMAN for her guidance and leadership and presented her with a small token of appreciation on behalf of the Commission. The Chair expressed her sincere appreciation.

13. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR GOODMAN asked if anyone had any topics for future agenda items.

COMMISSIONER STOLDAL said he wanted an item on the election of the Executive Committee, and CITY ATTORNEY JEFF DOROCAK indicated that the Commission would have to elect a new Chair. The Commissioner said he also wanted a review to find out who serves on the Executive Committee and up for election. MR. DOROCAK said the item would entail a report on the duties and possible discussion on the Executive Committee, which would have to be created, should the Commission want to do so.

SETH FLOYD, Community Development Director, said he was confused about the staff members listed as officers and the Executive Committee defined in the bylaws. To his knowledge, an Executive Committee was not created, so he would have to do a file search. COMMISSIONER STOLDAL asked who signed off on the Form 990, and MR. FLOYD indicated that DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, signed off, and added that an updated list of officers is submitted yearly. He assured the Commissioners that the report item would include all the details.

14. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

15. **Adjournment**


Minutes:

The meeting was adjourned at 4:30 p.m.

Respectfully submitted:



Gabriela Portillo-Brenner, Deputy City Clerk



Diane Siebrandt, Executive Director of the
Commission for the Las Vegas Centennial

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

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