



**LAS VEGAS  
CITY COUNCIL**

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City Manager

DEPARTMENT OF  
COMMUNITY DEVELOPMENT

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DIRECTOR

**CITY HALL**

495 S. MAIN ST., 3RD FLOOR  
LAS VEGAS, NV 89101  
702.229.6011 | VOICE  
711 | TTY



cityoflasvegas | lasvegasnevada.gov

September 23, 2024

Ms. Mary Groves  
Union Pacific Railroad  
2325 East Camelback Road, Suite #400  
Phoenix, Arizona 85016

**RE: REQUIRED REVIEW - SPECIAL USE PERMIT**  
**PREVIOUS CASE(s): RQR-56771, U-0238-91**  
**301 Mesquite Avenue**  
**(APN 139-27-401-031)**

Dear Ms. Groves,

Our records indicate the above referenced action requires submission for a required review by ***within 60 days of the date of this letter***. The required review will be scheduled for Public Hearing at the next available City Council meeting, at which time the Council may discontinue the use.

Please proceed to <https://www.lasvegasnevada.gov/dashboard> and request a preapplication conference. Provide a Justification Letter detailing your request for a required review and a legible site plan. Within 7 business days, you will receive instructions via email for formal application and payment of required fees. Failure to follow the instructions above ***may*** result in City of Las Vegas Code Enforcement actions and potential discontinuance of the ***use*** for this site.

If you have any questions, please feel free to contact me at (702) 229-2569.

Sincerely,

Brianna Pascual, Agenda Technician  
Department of Community Development  
Case Planning Division

cc: Mr. Scott Naftzger  
Lamar Central Outdoor, LLC  
1863 Helm Drive  
Las Vegas, Nevada 89119



February 23, 2015

LAS VEGAS  
CITY COUNCIL

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ELIZABETH N. FRETWELL  
CITY MANAGER

Ms. Mary Groves  
Union Pacific Railroad  
2325 East Camelback Road, Suite #400  
Phoenix, Arizona 85016

RE: RQR-56771 - REQUIRED REVIEW  
CITY COUNCIL MEETING OF FEBRUARY 18, 2015

Dear Ms. Groves:

The City Council at a regular meeting held February 18, 2015 APPROVED the request for a Required Review of an approved Special Use Permit (U-0238-91) FOR AN EXISTING 65-FOOT TALL, 14-FOOT BY 48-FOOT OFF-PREMISE SIGN at 301 Mesquite Avenue (APN 139-27-401-031), M (Industrial) Zone. The Notice of Final Action was filed with the Las Vegas City Clerk on February 19, 2015. This approval is subject to:

Planning

1. Conformance to the Conditions of Approval for Special Use Permit (U-0238-91).
2. This Special Use Permit shall be reviewed in three (3) years, at which time the City Council may require the Off-Premise Sign be removed. The applicant shall be responsible for notification costs of the review. Failure to pay the City for these costs may result in a requirement that the Off-Premise Sign be removed.
3. The Off-Premise Sign and its supporting structure shall be properly maintained and kept free of graffiti at all times. Failure to perform the required maintenance may result in fines and/or removal of the Off-Premise Sign.
4. The property owner shall keep the property properly maintained and graffiti-free at all times. Failure to perform required maintenance may result in fines and/or removal of the Off-Premise Sign.
5. If the existing Off-Premise Sign is voluntarily demolished, this Special Use Permit shall be expunged and a new Off-Premise Sign shall not be permitted in the same location unless a Special Use Permit is approved for the new structure by the City Council.

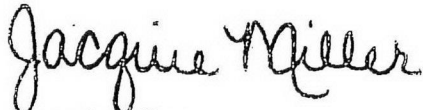
CITY OF LAS VEGAS  
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Ms. Mary Groves  
Union Pacific Railroad  
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6. All City Code requirements and design standards of all City departments must be satisfied, except as modified herein.

Sincerely,

A handwritten signature in cursive script that reads "Jacquie Miller".

Jacquie Miller  
Deputy City Clerk for  
LuAnn D. Holmes, MMC, Acting City Clerk

cc: Mr. Scott Naftzger  
Lamar Central Outdoor  
1863 Helm Drive  
Las Vegas, Nevada 89119