

Southern Nevada Enterprise Community Board
City of Las Vegas City Hall, 495 S. Main St.
Council Chambers
City of Las Vegas Internet Address: www.lasvegasnevada.gov

AGENDA

March 18, 2024

3:30 PM

1. **Call to Order and Roll Call**
2. **Announcement Regarding: Compliance with Open Meeting Law**
3. **Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.
4. For possible action to approve the Final Minutes by reference of the Regular Meeting of November 6, 2023
5. Report by Karen Schnog, Management Analyst II for the City of Las Vegas, regarding the Summary Budget Status Report for the Southern Nevada Community Project Fund
6. Presentation by Michael A. Yoder, Workforce Development Division Manager, for the Nevada Department of Health and Human Services, regarding Project 354 Workforce Development and Outreach
7. Presentation by Tiffany Tyler-Garner, Youth Development & Social Initiatives Manager for the City of Las Vegas, regarding City of Las Vegas workforce efforts within the overlapping Southern Nevada Enterprise Community Board District
8. Presentation by Miles Dickson, Chief Executive Officer and President, Nevada Grant Lab, regarding the Southern Nevada Regional Coalition's application to the U.S. Economic Development Administration's (EDA) Distressed Area Recompete Pilot Program
9. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.
10. **Adjournment**

Facilities are provided throughout City Hall for the convenience of persons with disabilities. Reasonable efforts will be made to assist and accommodate persons with disabilities or impairments. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 702-229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor

Joe Lombardo
Governor



Richard Whitley
Director

State of Nevada
Department of Health and
Human Services

Project 354 – Workforce Development and Outreach
Division of Welfare & Supportive Services

Michael Yoder, Workforce Development Division Manager

Submitted at Meeting
Date: 3/18/24 Item: 6
By Michael Yoder



3/19/2024



Project 354 Defined

- Project 354 Description – 2017 Legislative Session AB354 which sought to reduce disproportionately higher unemployment rates in underserved zip codes.
- Launched in 89030, 89031, 89106; then expanded to 89032, 89081, 89101, 89107 and 89108.
- Coalition of workforce development system partners - Workforce Connections, Title I, Division of Welfare and Supportive Services, Nevada Partners, DETR, Help of Southern Nevada, Catholic Charities, CCSD, City of Las Vegas, Clark County Juvenile Justice, FIT – (Foundation for an Independent Tomorrow), etc.





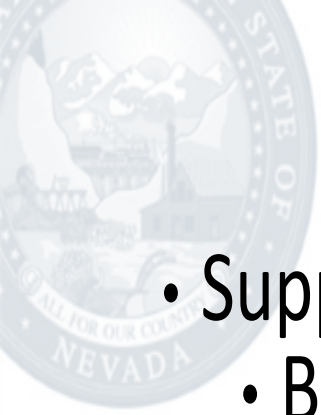
Service Methods

- Strategic Outreach and Development
- Partnered Service Approach
 - Braided funding
 - Employer relations (DETR as lead)
 - Supportive services
- Resource and Hiring Events
- Ongoing wraparound services from intake to job retention
- All Projects Targeting Approach



Outreach and Recruitment Strategies

- Participant Outreach and Development – Client Centric
 - ADHOC Report, emails, texts, website, social media
 - Workforce Development Survey
WorkforceDevelopment@DWSS.NV.gov
 - Screening and Assessment
 - Barriers
 - Academic (WorkKeys)
 - Soft Skills/Life Skills Assessment and Training
 - Career Exploration
 - Mynextmove.com
 - Career Personality Assessment tools
 - O*NET



Support Services

- Support Services
 - Bus Passes, Gas Reimbursement, DMV Vouchers – Registration – State ID – DL
 - Childcare
 - Tuition for TANF participants \$5,000; for SNAPET 50/50 Tuition Program
 - Clothing, books, supplies
 - Laptops, internet reimbursement
- Job Placement
 - OJT – DWSS
 - OJT / WEX Title 1
 - Employer Relations
- Job Retention Services





Project 354 Past Events

- Resource/Hiring Events
 - Doolittle Community Center
 - Matt Kelly Elementary School
 - New Beginning Ministries
 - Desert Rose Adult HS
 - Multiple High Schools





SB317

- ACT authorizing a provider of homeless services to authorize the use of the provider's address as a temporary mailing address by a person experiencing homelessness for certain purposes; requiring the Division of Welfare and Supportive Services of the Department of Health and Human Services to publish a list of such providers.
- <https://dwss.nv.gov/Home/Features/ResourcesNew/>
 - Temporary Addresses for Individuals Experiencing Homelessness researched and published by Homeless to Housing Unit (H2H) under DWSS.



AB135

- Act relating to homelessness; requiring the Nevada Housing Crisis Response System to assist persons in crisis who are applying for a state identification card; revising requirements for the issuance of a state identification card to certain homeless children and youth.
- DWSS' Homeless to Housing Unit (H2H) met with DMV and created a priority/expedite process for homeless youth at all DMV locations.





Questions?





Contact Information

Michael Yoder

Workforce Development Division Manager

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702-486-1544

Workforce Development Unit

WorkforceDevelopment@DWSS.NV.gov

<https://dwss.nv.gov/>



Workforce Development in the City of Las Vegas

Youth Development and Social Initiatives

March 18, 2024

Submitted at Meeting
Date: 03/18/24 Item: 7
By Staff



Workforce Development: The Evolution

Workforce efforts in the Youth Development and Social Initiatives Department began with the 4th pillar in the Batteries Included Program, career development. Initially, the program provided career exploration and unpaid internships, which later evolved into offering paid internships through partnerships with corporate investors and employers. To further enhance our workforce efforts, the department researched how other communities delivered youth workforce services. In 2018, we implemented our unique approach, adding modules to employability training and education-to-work opportunities through the Strong Future Youth Employment Program (SFYEP). This led to the department gaining recognition for its superior programming in youth workforce development.

The inaugural year (summer 2018) of the Strong Future Youth Employment Program resulted in 212 youths obtaining jobs across multiple industries and over 100 hours of workforce development training. Following this success, the department was approached to run Clark County's Summer Business Institute and employed over 80 youths. Additionally, the department secured \$500,000 in ARPA funds for youth workforce development, leading to the employment of over 400 youths and the provision of 2600 hours of workforce training. As these ARPA funds have been expended, the department is now focused on sustaining its efforts in employing the future workforce, branching into adult workforce development, and securing employers that wish to invest in the future workforce.

In the past two years, the SFYEP has taken a deep dive into education-to-work initiatives and partnered with multiple organizations to bring about stacked credentialing. Over 100 young adults have been certified in cybersecurity, and 25 have been certified in graphic design, coding, content development, and more!

SFYEP set the stage for progression, so in recent years our workforce development efforts have expanded to include:

- Adult workforce development
- Integrated workforce development services
- Long term livable wage employment
- Advanced training
- Upskilling
- Entrepreneurship



Workforce Development: Key Partners

- Workforce Connections
 - Employ NV
- Department of Welfare and Supportive Services
- College of Southern Nevada
- Chambers
 - Urban
 - AAPI
 - Vegas
- Las Vegas Global Economic Alliance
- Clark County
- Nevada Helpdesk
- Tech Impact
- Southern Nevada Regional Housing Authority (SNRHA)
- Economic Opportunity Board (EOB)
- Sumnu Marketing
- City of Las Vegas Business Licensing
- Vegas PBS
- City of Las Vegas Human Resources



Workforce Development: Initiatives

- Westside Employment and Training Center
- Eastside Employment and Training Center
- Strong Future Youth Employment Program
- Adult Employment Initiative
- Disconnected Youth Initiative
- Career Connections Hub
- Upskilling Initiative
- Customized Ward-based Workforce Development Plan
- PBS Jobtimize and Credentialed Training Partnership



Workforce Development: Initiatives Continued

- Stacked Credentialing
- Entrepreneurship Programs
 - Business Opportunity Success Sustainability (B.O.S.S.)
 - Youth Entrepreneurial Success (Y.E.S.)
- Advanced Connectivity for Community and Economic Development (ACCED)
- Culinary Leadership and Training Program
- Historic Westside School Employ NV Hub
- Strong Future Technology Training Center
- iFoster Foster Youth Workforce Development Initiative



Workforce Development Initiatives: Impact

The CLV's expanded approach has led to a powerful return in our areas of greatest disinvestment. During the pandemic alone (2020-2022), CLV:

- Supported over 760 youth to gain employment.
- Provided youth over 1,400 hours of workforce training.
- Expanded its employer relationships, including forging partnerships with the city of Las Vegas, Whiting-Turner, Wells Fargo, Boyd Gaming, Caesars Entertainment, Starbucks, Amazon, and Tesla.
- Supported over 100 youth to complete certifications in high demand tech fields and applications such as Google support, CISCO IT Essentials, CompTIA A+, Cybersecurity, graphic design and more.
- Provided over 460 youth and young adults vital work supports and wraparound services such as professional clothing, bus passes, tools, connections to childcare, uniforms, and other community resources.
- Delivered a powerful array of workforce development programming comprised of soft skills training, internships, job placement, registration in stacked credential programs, individualized career plans, and connections to community resources.

2023-

- Prepared over 300 youth with employability skills.
- Over 200 employed from January 2023- December 2023.
- Over 40 adults graduated with certifications in healthcare, IT, graphic design, and manufacturing.



Questions?

Dr. Tiffany Tyler-Garner

tgarner@lasvegasnevada.gov

(702) 229-6052





EDA Recompete Pilot Program: Application Update

Southern Nevada Enterprise Community Board

March 18, 2024

Miles Dickson, CEO

Submitted at Meeting
Date: 03/18/24 Item: 8
by Miles Dickson

Nevada GrantLab is a 501(c)3 nonprofit that supports fellow nonprofits and their government partners to access and administer federal grants that benefit Nevadans.



CAPACITY BUILDING

Helping partners discover and build the capabilities and skills needed to improve grant competitiveness, enhance operations and grow impact.



GRANT SERVICES

Assisting partners to identify federal grant funding that is a good fit and submit competitive applications.



BUILDING THE MOVEMENT

Connecting agencies and stakeholders with the data, ideas, and partners they need to maximize federal grants for lasting progress.



TECHNICAL ASSISTANCE

Providing partners with targeted, hands-on support to address specific organizational or programmatic needs and strengthening opportunities.



Anonymous



EDA Recompete Pilot Program Recap

Goal:

The Recompete Pilot Program will invest \$200 million in distressed communities across the country. The program targets areas where prime-age (25-54 years) employment significantly trails the national average. Funding will provide communities both strategy development planning grants and large, flexible, implementation awards.

Structure:

- Could apply for Strategy Development Grant, Plan Approval, or both
- Implementation funding was a two-phase competition, starting with Plan Approval followed by an Implementation Investment proposal

Selection Criterion (Plan Approval):

1. Understanding of regional conditions and needs (15 points)
2. Strength of strategy and quality of potential investments (15 points)
3. Equity, inclusivity, accessibility, and diversity (15 points)
4. Regional assets (9 points)
5. Targeted geographic approach (9 points)
6. Partnerships and potential commitments (9 points)

Recompete Southern Nevada Plan Recap

Goal: A seamless workforce pipeline that proactively recruits unemployed individuals, prepares them through training and career services, and places them in “good jobs” in the region’s core and high-growth industries.

1. Place-based outreach, targeted wrap around supports, and career services.
2. Placement in industry-aligned training.
3. Support for employers to recruit, hire, and retain participating workers.
4. Centralized program leadership and grant management.

Target Service Area:

- Priority: SNEC and SNRHA Hampton Court community (18 census tracts)
- Secondary: 27 additional census tracts that are acutely distressed

Coalition Partners:

- Training: College of Southern Nevada, Culinary Academy of Las Vegas, Southern Nevada Building Trades Unions
- Employer Partnerships: LVGEA, Vegas Chamber
- Wrap Around Services: multiple nonprofit service providers
- General / Multiple Roles: SNEC Board, Clark County, cities of Henderson, Las Vegas, North Las Vegas, and Workforce Connections (lead applicant).
- Letters of Support: 40 businesses, nonprofits, government agencies, all 5 of southern Nevada’s members of Congress, and Governor Lombardo



EDA Recompete Awards

- 565 Recompete applications, the largest number of any EDA competition to date
- 225 Recompete Plan Approval proposals
-> 22 approved (10%)
- 340 Strategy Development Grant proposals.
-> 24 approved (7%)

Recompete Phase 1 Applicant Feedback Debrief Webinar:

EDA's Recompete Debrief All Applicants (Jan. '24)

Recompete Phase 1 Applicant Feedback Debrief
the portfolio

Watch later Share

andes

RECOMPETE
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

**Finalists and Strategy
Development Grant Recipients**

KEY

- Finalist HQ
- SDG Recipient HQ
- Finalist and SDG Recipient HQ
- Finalist States Served
- States Served by Only SDG

E·D·A
U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Watch on YouTube Development Administration
A Bureau of the U.S. Department of Commerce



EDA's Recompete Debrief Our Proposal (Feb. '24)

Positives:

- Strong baseline for community needs, thoroughly demonstrated distress.
- Narrow geographic focus and total target population (esp. with how large the region is).
- Made the case that hospitality and construction jobs in our region are “*good jobs*,” and made sense to “double down on what you have” while also pursuing diversification.
- Appreciated explanation that the region has a relatively small nonprofit sector.
- Proposed services and budget for the training section was straightforward and logical.

Improvement Opportunities:

- Governance and leadership structure needed to be better explained and tied to a vision.
- Naming nonprofit service providers who would be responsible for wrap around and outreach.
- More historical context for SNEC and logic of SNRHA (Henderson) site.
- More explanation on why “growth sectors” were chosen.
- More definitive employer partnerships, including action and policy commitments (e.g., to join a task force, eliminate unnecessary degree requirements in hiring, etc.).
- More clarity on how progress will be monitored and measured, incl. specific targets.

Other:

- Applicants either won the plan approval or did not; having a related/complementary planning grant was not part of the decisions.
- Having completed a planning grant will not, in and of itself, make an applicant more



**EDA's
Recompete
Debrief
Our Proposal
(Feb. '24)**

*“Consider how much time is it
worth to build a \$100 million idea
and invest accordingly.”*

- Scott Andes,
EDA Program Lead for Recompete and Build Back Better

Future Funding Opportunities

- **EDA Recompete Pilot Program (FFY25)** – Authorized but not funded.
- **EDA Public Works and Economic Adjustments Assistance (FFY25)** – Leverage existing regional assets and support the implementation of economic development strategies that advance new ideas and creative approaches to advance economic prosperity in distressed communities; 3,000 awards of \$100,000 - \$30,000,000.
- **EDA Planning and Technical Assistance (FFY23)** – Strengthens the capacity of local or State organizations to undertake and promote effective economic development programs through planning, feasibility studies, and impact analyses; 350 – 500 awards up to \$300,000.
- **Community Project Funding (FFY25)** – Congressionally directed one-time, short-term funds for worthy community programs and projects.
- **Other Key Grant Opportunities** – 50+ historically un- and under-utilized federal grants that can support a range of community programs and projects such as health care, education, and workforce.