

**Southern Nevada Enterprise Community Board
City of Las Vegas City Hall, 495 S. Main St.
Council Chambers
City of Las Vegas Internet Address: www.lasvegasnevada.gov**

MINUTES

March 18, 2024

3:30 PM

1. Call to Order and Roll Call

Minutes:

CHAIR NEAL called the meeting to order at 3:34 p.m.

PRESENT: CHAIR NEAL and MEMBERS STEELE, CREAR (excused until 3:35 p.m.), MONROE-MORENO, SCOTT, McNEAL, and McCURDY

EXCUSED: MEMBERS HORSFORD and GARCIA ANDERSON

ALSO PRESENT: KAREN SCHNOG, Management Analyst II for the City of Las Vegas; CRISLOVE IGELEKE, Deputy City Attorney for the City of Las Vegas; and VANESSA CHAVEZ-HOLMAN, Deputy City Clerk for the City of Las Vegas

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; the City of Las Vegas website – www.lasvegasnevada.gov; and the Nevada Public Notice website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

MEMBER CREAR announced that RYAN SMITH, Director of Economic and Urban Development, passed away over the weekend. He shared that MR. SMITH left behind a young family, and the City staff was in mourning.

KATHERINE DUNCAN REED, Harrison House, explained she has struggled with how government agencies (Clark County) interact with each other and provide information to the community. She expressed concern that many people were unaware of these Board meetings despite Federal, County (Clark County), and City departments reaching out to the community. MS. DUNCAN REED had previously come before the Board requesting to allocate funds into virtual action planning, which she described as a process introduced by a USC (University of Southern California) professor that would allow for better community engagement with different agencies. She requested to be added to the Board's next meeting agenda as a speaker so that she may provide information on the virtual planning process.

EARNEST MACKEY (phonetic) opined that Las Vegas is the only community that does not act like a community. He asked the Board for help with community engagement, opining that more needs to be done for the unhoused. He urged the Members to go into neighborhoods and schools to help those in need.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of November 6, 2023

Motion made by William McCurdy II to Approve

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 1; Excused: 2

For-Dina Neal, William McCurdy II, Daniele Monroe-Moreno, Nic Steele, Dontae Scott, Janice McNeal; Did Not Vote-Cedric Crear; Excused-Steven Horsford, Ruth Garcia Anderson;

5. Report by Karen Schnog, Management Analyst II for the City of Las Vegas, regarding the Summary Budget Status Report for the Southern Nevada Community Project Fund

Minutes:

KAREN SCHNOG, Management Analyst II, reported that the account total is \$7,132.05. There were no questions or comments from the Members.

6. Presentation by Michael A. Yoder, Workforce Development Division Manager, for the Nevada Department of Health and Human Services, regarding Project 354 Workforce Development and Outreach

Minutes:

MICHAEL A. YODER, Workforce Development Division Manager, utilized a PowerPoint presentation, a copy of which was submitted for the record, to report that Project 354 was based on Assembly Bill 354 that was introduced by SENATOR DINA NEAL at the 2017 Legislative Session. The bill sought to reduce disproportionately higher unemployment rates in underserved communities, specifically for African Americans that are 16 to 24 years old. He said the Workforce Development and Outreach Division's mission was to create a coalition of other workforce development partners. He stated that he facilitated the project with JEREMY PICKETT, Workforce Connections, and together they authored several service methods that design a strategic outreach and development technique. MR. YODER'S goal was to take clients off welfare and out of poverty by hosting hiring events, creating employer relations, and providing wraparound services from intake to job retention. He explained the approach they used to ensure that every project received focused outreach in the form of e-mails, fliers, surveys, and text messages to specific ZIP codes. He noted they are client centered and focus on obtaining more personal information in order to remove barriers that deter participants from maintaining employment. They utilize career exploration tools, academic assessment tools, and life skill assessments and trainings. MR. YODER stated that they also provide supportive services to assist people in becoming more successful. He explained that Senate Bill 317 allows homeless people to utilize a temporary address in order to receive important documents, and he mentioned that Assembly Bill 135 partners with the Nevada Department of Motor Vehicles (DMV) to provide identification cards to the unhoused.

MEMBER CREAR explained that he has served on the City Council for six years and the unemployment rate in Ward 5 has been around 15 percent. He said they started several initiatives within Ward 5 to help people connect to available resources, but he had not heard of MR. YODER'S department and questioned how they operate. MR. YODER replied they are directly under the Division of Welfare and Supportive Services (DWSS), which enables them to sign up participants for SNAP (Supplemental Nutrition Assistance Program), TANF (Temporary Assistance for Needy Families), and Medicaid. He explained that the unit was created six years ago in order to develop a workforce program, and they reach out to citizens that are approved for DWSS assistance. MEMBER CREAR asked if all participants are on welfare, and MR. YODER stated they won't turn away anyone that is in poverty.

MEMBER SCOTT wondered what matrix they use to measure outreach effectiveness. MR. YODER responded they lack the tools to be more effective, because they don't have any advertising funds and work strictly on referrals. He noted they send thousands of e-mails and are working on utilizing social media. The Member questioned if they have any groups working to bring people in, and MR. YODER said they host events at local schools every year to assist graduating students with employment. MEMBER SCOTT wondered how many students had signed up for the program and if any technology-based career paths were offered. MR. YODER advised that six participants were hired at the DWSS, stating that multiple tech-based options were available.

MEMBER McCURDY opined it would be helpful to provide success rate statistics at a future meeting.

CHAIR NEAL thanked MR. YODER for the presentation and information on his department. She shared firsthand stories of referring people to MR. YODER'S program and how successful it was for those participants.

7. Presentation by Tiffany Tyler-Garner, Youth Development & Social Initiatives Manager for the City of Las Vegas, regarding City of Las Vegas workforce efforts within the overlapping Southern Nevada Enterprise Community Board District

Minutes:

TIFFANY TYLER-GARNER, Youth Development & Social Initiatives Manager, utilized a PowerPoint presentation, a copy of which was submitted for the record, to report that there is a significant effort underway in regards to workforce development within the City of Las Vegas. She noted there is a strong commitment to ensure individuals have pathways to careers and independence. She explained that workforce development efforts began as an expansion of an existing youth development program, which started with unpaid internships and career exploration and evolved into paid internships through partnerships. After researching other communities, they implemented modules for employability training and education-to-work opportunities within the Strong Future Youth Employment Program (SFYEP). SFYEP began in 2018 and helped numerous youths obtain jobs, workforce development training, and raise funds for workforce development. The program recently expanded to adult workforce development, long-term livable wage employment, up-skilling, and entrepreneurship. MS. TYLER-GARNER noted they look at the pathway from inception to completion and work on obtaining careers higher than entry-level positions. She provided an overview of program initiatives and key partnerships they have throughout the city. She advised that there is a major disconnect with youth obtaining gainful employment after graduating high school, and they plan to implement expanded workforce training and housing, employer relations, and development programming. She explained programs where they have seen success and expressed excitement on the growth of the program.

MEMBER STEELE thanked MS. TYLER-GARNER for the presentation and thought her knowledge on the programs was outstanding. He asked which programs had the most success with a lasting impact. MS. TYLER-GARNER replied that the career development and small business support programs were the most successful but noted workforce development can't be the only entity helping people obtain a job. She believed economic development and businesses also need to help. MEMBER STEELE expressed concern about providing training that didn't result in individuals obtaining a job. He wondered which areas had the biggest impact and wanted to know of individuals who had flourished in the program. MS. TYLER-GARNER responded that paid internships, matching job-seekers with employers, and starting a pre-apprenticeship program are all examples of the program's impact. She offered to provide exact numbers to the Board at a future meeting. CHAIR NEAL opined that MEMBER STEELE would appreciate the statistics and noted the next Interim Revenue Meeting with the State of Nevada will explore the successful aspects of workforce programs. MS. TYLER-GARNER added there are a number of promising things happening within the program.

8. Presentation by Miles Dickson, Chief Executive Officer and President, Nevada Grant Lab, regarding the Southern Nevada Regional Coalition's application to the U.S. Economic Development Administration's (EDA) Distressed Area Recompete Pilot Program

Minutes:

MILES DICKSON, Chief Executive Officer and President of Nevada Grant Lab, utilized a PowerPoint presentation, a copy of which was submitted for the record, to report that Nevada Grant Lab is a nonprofit organization that supports fellow nonprofits, local and state government agencies, and public agencies to apply for and administer federal funds. He noted the Southern Nevada Regional Coalition's application to the U.S. Economic Development Administration's (EDA) program was for the Recompete Pilot Program, which is a workforce program, and the score was based on six different categories. It was a two-phase application process with 90 percent of the applications not succeeding past phase one, including their application. He reported it was the most competitive application process in EDA history with 225 Recompete Plan Approval proposals and only two percent receiving funding. The EDA provided individual debriefing materials and gave feedback on their proposal broken down on the six criterion areas. MR. DICKSON advised on the positive areas and improvement opportunities for their proposal, and he said the EDA appreciated their focused target population and recognized how hospitality jobs meet their criteria. He believed applying for both grants would not have changed the outcome but said it is something they will consider in the future. When asked for advice on their region, SCOTT ANDES, EDA Program Lead for Recompete and Build Back Better, asked to consider how

much time is worth building a \$100 million idea and invest accordingly. MR. DICKSON stated that there are numerous federal grants available to help people within the community.

CHAIR NEAL thanked MR. DICKSON for the presentation and the time spent on their grant application. She said they will continue to apply for grants.

9. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:
None.

10. **Adjournment**

Minutes:
The meeting was adjourned at 4:47 p.m.

Respectfully submitted,


for Vanessa Chavez-Holman, Deputy City Clerk
City of Las Vegas


Dina Neal, Chair

Minutes Prepared By:
Samantha DiNicola, Deputy City Clerk

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

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