



Commission for the Las Vegas Centennial Minutes

1. Call to Order and Roll Call

Minutes:

ACTING CHAIR STOLDAL called the meeting to order at 2:03 p.m. and requested the Roll Call.

PRESENT: ACTING CHAIR STOLDAL and COMMISSIONERS BRYAN, BROWN, COFFIN, HELTON (excused until 2:10 p.m.), SINNOCK, MOWBRAY, CREAR (excused until 2:05 p.m. and at 3:58 p.m.), MILLS and PRATO

EXCUSED: CHAIR GOODMAN and COMMISSIONERS ARNOLD, TRUESDELL, BRANDENBURG and DIAZ

ALSO PRESENT: DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial; JEFF DOROCK, City Attorney; and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

NOTE: Before calling the meeting to order, ACTING CHAIR STOLDAL announced that he would be leading the meeting in the absence of CHAIR GOODMAN, who could not be present due to a scheduling conflict.

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; the City of Las Vegas website – www.lasvegasnevada.gov; and the Nevada Public Notice website – notice.nv.gov.

3. **Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of January 22, 2024

Minutes:

ACTING CHAIR STOLDAL called for a motion.

Motion made by Richard Bryan to Approve

Passed For: 9; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 6

For-Richard Bryan, Robert Stoldal, Hannah Brown, Bob Coffin, Hugh Sinnock, John Mowbray, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Ryan Arnold, Carolyn Goodman, Louise Helton, Ric Truesdell, Mark Brandenburg, Olivia Diaz;

5. Report by City of Las Vegas Finance Department staff regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2024

Minutes:

KATHY NGHE, Financial Analyst II, distributed the Statement of Activities and an Active Vehicle and Motorcycle Special Plates Abstract sheet to the Commissioners, copies of which were submitted for the record. She provided the budget report as of February 2024, indicating total revenues of \$1.1 million and expenditures of \$1.4 million, resulting in a decrease in net assets of \$322,000 for the period, leaving total net assets of \$6.3 million. She informed ACTING CHAIR STOLDAL that the budget line item Miscellaneous Income includes the revenues from YouTube.

COMMISSIONER BRYAN noticed the minutes from the last meeting showing revenues being less than expenses, and he wondered if this was correct and a part of a trend. MS. NGHE explained that it has more to do with the timing of revenue collection versus approved grant payouts, noting there was still \$700,000 in revenue to collect and outstanding grant expenditures, leaving approximately \$3 million in net assets.

ACTING CHAIR STOLDAL verified with MS. NGHE that \$39,000 and \$154,000 remain unpaid, respectively, for the KCEP documentary and The Mob Museum documentary. The Acting Chair asked if these funds would be spent, to which DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, replied that some projects have left-over funding, and it is difficult to tell which projects are under budget. She assured ACTING CHAIR STOLDAL that grantees are required to submit for all expenditures and any remaining funds are directed back into the budget.

6. **23-0669-CLC1 - ABEYANCE ITEM** - Discussion for possible action regarding approval of a grant request for \$1,500,000 by Dapper Companies for the costs associated with creating planning and design documents for the restoration and rehabilitation of the Huntridge Theatre and restoration work on historic elements of the theater, located at 1208 East Charleston Boulevard, and authorizing the President to execute the Grant Agreement as approved by the City Attorney - Ward 3 (Diaz)

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said the applicant requested this matter be held in abeyance to the meeting in May, and she indicated to ACTING CHAIR STOLDAL that this is the second abeyance request and there is no limit to such requests.

COMMISSIONER BRYAN stressed that abeyance requests are not automatically granted and the applicant should be advised of this and about moving the project along. The Acting Chair asked MS. SIEBRANDT to notify the applicant of COMMISSIONER BRYAN'S concern. COMMISSIONER CREAR explained the process for abeyance requests made to the Planning Commission, noting that the decision to grant such request falls under the discretion of the City Council representative. COMMISSIONER COFFIN offered to contact the applicant, who is his friend, given the substantial investment in the subject property.

Motion made by Richard Bryan to Hold in Abeyance to 5/13/2024

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 5

For-Richard Bryan, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Ryan Arnold, Carolyn Goodman, Ric Truesdell, Mark Brandenburg, Olivia Diaz;

7. **24-0141-CLC1** - Report by staff from the City of Las Vegas Parks, Recreation and Cultural Affairs Department regarding an update on the Charleston Boulevard Underpass Mural Project located on West Charleston Boulevard between South Commerce Street and South Industrial Road - Ward 3 (Diaz)

Minutes:

ACTING CHAIR STOLDAL asked if the Commission funded the subject project, to which DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, replied that it was not funded by the Commission and added that a request was made for a report due to the historic nature of the area.

LAURA MACHADO, Public Art and Gallery Section Manager, and HOLLY LAY, Visual Arts Specialist II, shared in reporting by using a PowerPoint presentation, a copy of which was submitted for the record.

MS. MACHADO summarized Slide 1 and said the City, in partnership with the Las Vegas Arts Commission, hired an artist to create the subject mural.

MS. LAY stated that she was tasked with this project, which has a budget of \$195,000, an expected six-week timeline and an area spanning approximately 23,000 square feet. She is working with artist, ERIC VOZZOLA, who was selected through a Request for Statements of Qualifications (RSOQ) issued on November 9, 2022, and advertised on the City of Las Vegas Arts Registry website. Parks, Recreation and Cultural Affairs Department staff appointed a seven-member evaluation committee, and they diligently reviewed the submissions. After multiple meetings and a public presentation by the finalists, MR. VOZZOLA stood out as the unanimous choice. MS. LAY provided a brief background on his education and artistic career, noting that his passion for art, family and environmental advocacy comes through in his work.

MS. LAY referred to the design sample on Slide 4 and commented that the artwork will serve as a gateway from the Medical District to the Arts District. She felt confident the mural would become a beloved landmark for the community.

COMMISSIONER COFFIN asked if the concrete was repaired and stabilized because he noticed some concrete swelling as he was driving through the area. MS. MACHADO answered that staff worked with the Nevada Department of Transportation (NDOT) on this project, which took approximately three years to get approved. The City contracted with a logistics company to clean the area, and because they were prohibited access to certain areas, NDOT would only issue a permit up to a certain distance. The mural is not situated under the railroad overpass, but rather the barriers leading up to it and past it. Staff noticed some vegetation, but this should not affect the mural. Thus, staff has no issues with water and concrete. The Commissioner felt the problem should be addressed due to possible water erosion. MS. MACHADO indicated that Public Works staff could better address the concerns.

COMMISSIONER COFFIN said there are quite a few homeless individuals in the area, and he wondered if staff ensured the cooperation of the homeless to help keep the area safe and clean. MS. MACHADO advised that anti-graffiti coating will be applied to the artwork, and staff has worked with Artistic Irons.

COMMISSIONER PRATO wished the contract had included concrete repairs to smooth it out before applying the paint, especially with all the noticeable cracks. As a business owner in the area, every day he sees tourists walking through and under the overpass, which should be kept clean and lit. He wondered if improvements could be made to include painting the area underneath the overpass and the rails and lighting. MS. MACHADO offered to relay the concerns to Public Works staff, who have direct communication with NDOT, which is the entity governing the area. The Commissioner agreed that the art is beautiful, but urged cleaning up the area for the tourists, who are going to want to take photos.

COMMISSIONER CREAR said some valid points were made that could be addressed strategically, such as he did with NDOT for the F Street overpass. He suggested a maintenance agreement.

ACTING CHAIR STOLDAL liked the presentation and emphasized the historic value of the area, which is 60-70 years old. He felt the mural project is a wonderful start, but much more remains to be done, as more people are attracted to the area. He thought the Commission could provide some funding to help, but the Union Pacific Railroad needs to do its part. COMMISSIONER COFFIN said the City should take it upon itself to clean the area.

COMMISSIONER BRYAN requested a report at the next meeting regarding the terms and jurisdictions involved. ACTING CHAIR STOLDAL acknowledged that this is not a matter under the Commission's purview, but with it being a historic site, he would like the issues addressed.

COMMISSIONER MILLS commented that a giant concrete piece on the east side of the underpass broke off, including part of a stamp; he wondered if repairs had been made, and COMMISSIONER PRATO replied that it had not been repaired.

8. **24-0142-CLC1** - Final report by Lynn Zook, As We Knew It, LLC owner, regarding the completion of the Classic Las Vegas digitization project, funded by the Commission for the Las Vegas Centennial - All Wards

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said this was the final report for this project.

LYNN ZOOK, owner, and JONATHAN STROMP, with As We Knew It, LLC, shared in reported on this item using a PowerPoint presentation, a copy of which was submitted for the record. MS. ZOOK indicated that Iron Mountain digitized the videotapes. MR. STROMP noted the information was organized and put into box files on a hard drive. The raw files were in random order, and MS. ZOOK and MR. STROMP put them in a logical folder structure, by name and in alphabetical order, with the intent of handing over a self-explanatory product for future use. Each folder turned in to UNLV (University of Nevada, Las Vegas) included an uncompressed file and a viewing copy.

A video was shown that was embedded in Slide 7 of an interview with DONNA ADDRESS, but a copy was not submitted for the record. MR. STROMP explained that each video file includes verbatim transcripts of the interviews, and he referred to the transcript on Slide 9 as an example. MS. ZOOK interjected to say that the transcripts are in rich text format to avoid software proprietary restrictions.

MR. STROMP continued and commented that an Excel data sheet was created for the 650 files with breakdown columns to simplify information searches, including an informational sheet of how the files were constructed.

MS. ZOOK took over the presentation. She reported that the 135 interviews produced 324 videotapes and 110 hours of interview, which resulted in 324 high-resolution files, 324 viewing copy files, 324 transcripts, 7,351 pages of proofed transcripts and 7,750 database entries. The complete hard drives were delivered to UNLV on Friday, March 22, 2024.

ACTING CHAIR STOLDAL asked if the information would be made available online, and MR. STROMP said that would be at the discretion of UNLV and the museums, as the goal was to deliver a complete, usable product. The Acting Chair hoped UNLV would at least post the list. He appreciated all the work, noting that the history of some important locals was preserved because of this project. MS. ZOOK and MR. STROMP were grateful for the grant, which helped make their project possible.

9. **24-0143-CLC1** - Final report by Heather Caputo, Heather Caputo Productions Director, regarding the completion of the Road to Helldorado Days documentary, funded by the Commission for the Las Vegas Centennial - All Wards

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, reminded the Commissioners that the subject documentary would be broadcast on KCLV Channel 2 on March 26, 2024, and an e-mail reminder would be sent to the Commissioners. She advised COMMISSIONER COFFIN that the documentary would be available on several streaming platforms.

HEATHER CAPUTO, Heather Caputo Productions Director, thanked the Commissioners for the funding received for her project, which she regarded as being valuable to the City of Las Vegas. Using a PowerPoint presentation, a copy of which was submitted for the record, MS. CAPUTO reported that she chose to make this

film because Helldorado Days has a story that connects to Las Vegas' history, is a great way to learn about local history and helps create a sense of place, as many residents are not familiar with it.

This 57-minute documentary took under one year to produce. Some interviews were done through recommended experts and others she did herself. Obtaining images and videos was challenging, and Elks Lodge 1468 did not have any images despite being in charge of Helldorado Days since 1935. Fortunately, the University of Nevada, Las Vegas (UNLV), museums and many local people had collections to share. MS. CAPUTO found it interesting that there were not many facts on the subject, so she had to sift through a lot of personal stories and opinions to gather information, which experts used to help create what she regarded as a fair and balanced product.

The annual Helldorado Days event promotes and preserves Las Vegas' history through celebration and education, and she hopes that through carefully crafted storytelling, music and visuals, this documentary film has accomplished the same. This film honors the city's past and has the potential to reach many viewers online and through distributors such as Netflix.

MS. CAPUTO proudly reported that her film was submitted on time and under budget. For marketing and distribution purposes of the film, she created a strategic plan that focuses on local and mass broadcasting, as well as on how the film can serve the community in the present and the future. Promotional and community engagement efforts have been ongoing since receipt of the Commission's grant award, including an announcement on Classic Vegas, LYNN ZOOK'S blog, through which they both asked the public to share photos. Additionally, MS. CAPUTO'S social media posts have received thousands of impressions. In the fall of 2020, a Facebook page was created specifically for the documentary, and she shared a 30-second video prepared in December 2023 with the help of various individuals and organizations to help promote the film. The airing is March 26, 2024, on KCLV Channel 2, with numerous rebroadcasts.

Future marketing efforts for the film include creating uncut interviews from the full-length interviews and releasing those to help promote the film with a tag telling people to see the Road to Helldorado Days film. MS. CAPUTO anticipated that she would be able to place an article speaking about the creation of the film in Nevada Magazine, as she did with other projects. She intends to enter the film in festivals for wider viewership.

With respect to public service, MS. CAPUTO believed showing the film at community events, including at Helldorado Days celebrations, would be a good marketing opportunity. She will offer the film to local museums and cultural organizations for the possible creation of local displays, as well as to the Clark County School District (CCSD) for use in their history curriculum, which the CCSD did previously with some of her other documentaries.

After showing a portion of the video, which was embedded in Slide 11, MS. CAPUTO expressed her sincere gratitude and said she had other projects in mind. A copy of the video was not submitted.

ACTING CHAIR STOLDAL thanked MS. CAPUTO for the marketing details and looked forward to seeing the film on the City's website. COMMISSIONER PRATO agreed.

COMMISSIONER MILLS recalled fond memories of Helldorado Days as a child. He applauded MS. CAPUTO for coming under budget for the project and wondered if the remaining funds could be used to promote the film. MS. CAPUTO explained that the reason there was so much money left was that she decided to forego the reenactments, which saved a substantial amount of money, but she would be happy to request more funding for marketing if possible. ACTING CHAIR STOLDAL remembered the discussion on creating a more traditional documentary and eliminating the reenactments. He appreciated the cost reduction.

COMMISSIONER HELTON asked if the film would be released on YouTube, to which MS. CAPUTO replied that such a release is all about timing, noting that she wants to seek other release methods before everyone can see the film on YouTube. The Commissioner commented that the City of Las Vegas documentary films are very popular on YouTube without any promotions.

COMMISSIONER COFFIN recalled being at Helldorado Days as a child and requested to see some of the old footage that was not used.

ACTING CHAIR STOLDAL asked MS. CAPUTO how she arrived at making the film 57 minutes, and she explained that when all the editing was done, the film ended up being 57 minutes. The Acting Chair asked if there is a guide for film length, and MS. CAPUTO said it depends on where the product will be released. For example, PBS likes time left for sponsors and previews.

MS. SIEBRANDT confirmed for ACTING CHAIR STOLDAL that the City does not own the copyright on the film, but the grant agreement required receipt of a copy of the film, which has been fulfilled, for airing on City venues, including on the City's YouTube channel. The Acting Chair asked if the agreements for films the City has copyrights on include a clause giving the City authority to approve broadcasting venues. CITY ATTORNEY JEFF DOROCAM did not believe such agreements exist for any films, because if the City had the copyright, the film producer would be in violation if they aired the film on other venues. In this case, MS. CAPUTO has the copyrights, but the City has the right to use the film as needed. With rumored issues about TikTok, ACTING CHAIR STOLDAL felt the Commission should consider having more control over where Commission-funded films are broadcast.

COMMISSIONER BRYAN asked if the City is protected, and MR. DOROCAM replied that the grant agreements protect the City, and either the Commission may own the copyrights to any funded project or the creator may retain the copyrights but grant the Commission certain uses.

10. **24-0144-CLC1** - Final report by Emmett Gates, Slicktion Culture Productions Director, regarding the completion of the Across the Tracks: A Las Vegas Westside Story documentary, funded by the Commission for the Las Vegas Centennial - Ward 5 (Crear)

Minutes:

After verifying that the video he forwarded was not in a viewable format, EMMETT GATES, Slicktion Culture Productions Director, had a video shown from his cellular phone, a copy of which was not submitted. MR. GATES sincerely thanked the Commission for trusting him to produce the film. He said the most difficult part was reducing the abundant amount of information gathered to two hours. He gifted the 3D Commission logo in the video for the Commission's use. He thanked DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, and TERESA SMITH, Administrative Support Assistant, for their assistance and patience throughout the process.

He also thanked COMMISSIONER BROWN for her comical moments during her interview, ACTING CHAIR STOLDAL for sharing materials and his historical input, and COUNCILMAN CEDRIC CREAR for meeting with them and his assistance, noting that his family played a big part in the local history. MR. GATES indicated that he has received interest in the video from several people, but he is working on the version for use by KCLV Channel 2.

ACTING CHAIR STOLDAL said this documentary is historical and a piece of art, and he thanked MR. GATES for doing such fine work. MR. GATES extended his gratitude to STEPHEN SPANN and ROBERT PEREZ for all their assistance on the project and said he was looking forward to working with the Commission in the future on other projects.

COMMISSIONER CREAR stated that the film was amazing and of very good quality, especially considering the budget. The quality is good enough for any platform. During the premiere, he received many texts about this excellent documentary, which is a good investment for the Commission.

COMMISSIONER MILLS agreed with the comments of the Acting Chair and COMMISSIONER CREAR, and he appreciated the project coming under budget. MR. GATES explained that he cut corners where he could. He added that MS. SIEBRANDT has a link to the video, but some changes have to be made to the video for use by Channel 2, given that they had to raise outside funding to cover some expenses, and there are some copyright protections involved. ACTING CHAIR STOLDAL said many details go into making a documentary.

COMMISSIONER HELTON stated the documentary is captivating; however, she wondered why the Commissioners were not invited to the private showing, as is customary. MR. GATES said he did not have the individual contact information and there was a mix-up. The Commissioner said a clause regarding an invitation to the premieres should probably be added to the agreements.

MR. GATES noted that they did 40 interviews, from which they will produce short bios for use by UNLV (University of Nevada, Las Vegas). COMMISSIONER BROWN appreciated allowing the interviewees to share their memories.

11. **24-0146-CLC1** - Discussion for possible action regarding amending the Memorandum of Understanding between the Commission for the Las Vegas Centennial and the Historic Preservation Commission to increase the funding request to \$150,000, and authorizing the President to execute the Grant Agreement as approved by the City Attorney - All Wards

Minutes:

Items 11 and 12 were heard together, but CITY ATTORNEY JEFF DOROCK recommended taking separate motions.

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, advised ACTING CHAIR STOLDAL that the president of the Commission is CHAIR GOODMAN. She said this matter is for approval to increase the amount to \$150,000 in the Memorandum of Understanding (MOU), given the increase in activity by the Historic Preservation Commission (HPC). Item 12 involves approval of the grant. MS. SIEBRANDT reiterated to COMMISSIONER BRYAN that the increase is up to \$150,000, not in addition to the original \$75,000 amount.

After the vote on Item 12 (24-0071-CLC1), COMMISSIONER HELTON asked what the additional funding would be used for, and ACTING CHAIR STOLDAL explained that several neighborhood studies, especially in Charleston Heights, revealed several developments with properties that could possibly be nominated as a historic district. Additionally, the HPC is looking to amend the nominations on the National Register of Historic Places, including the nomination for the Westside School and the Old Las Vegas Mormon Fort.

Motion made by Louise Helton to Approve

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 5

For-Richard Bryan, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Ryan Arnold, Carolyn Goodman, Ric Truesdell, Mark Brandenburg, Olivia Diaz;

12. **24-0071-CLC1** - Discussion for possible action regarding approval of a grant request for \$150,000 by the City of Las Vegas, acting by and through its Historic Preservation Commission, for the costs associated with supporting a variety of historic preservation initiatives, and authorizing the President to execute the Grant Agreement as approved by the City Attorney - All Wards

Minutes:

See Item 11 for related discussion.

Motion made by Bob Coffin to Approve

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 5

For-Richard Bryan, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Ryan Arnold, Carolyn Goodman, Ric Truesdell, Mark Brandenburg, Olivia Diaz;

13. **24-0147-CLC1** - Discussion for possible action regarding approval of a request from staff for funding up to \$12,000 to host the premiere of the documentary film, The City of Las Vegas: The 1960s, at the Historic Fifth Street School, located at 401 South 4th Street - Ward 3 (Diaz)

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, outlined event details and reported that the requested funding is for the premiere celebration of the subject documentary film. She anticipated not using the full requested amount, noting that it includes paying for parking validation at the garage across the street from the event site. The film will be broadcast and played on KCLV Channel 2, with the first five films played all day leading up to the premiere. She added that the documentary films have been very successful.

COMMISSIONER HELTON suggested promoting the other two films at the event.

COMMISSIONER BRYAN felt that Boyd Productions should partake in funding the event, given that the films have been successful for Boyd Productions and the Commission, and he wondered if any effort had been made to have them contribute. MS. SIEBRANDT clarified that the Commission hired Boyd Productions to produce the films, so it would not be appropriate to ask Boyd Productions to contribute. ACTING CHAIR STOLDAL felt the Commission received a very good deal from Boyd Productions for the films, and he could not justify asking them to help pay for the event.

Motion made by Bob Coffin to Approve

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 5

For-Richard Bryan, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Ryan Arnold, Carolyn Goodman, Ric Truesdell, Mark Brandenburg, Olivia Diaz;

14. **24-0148-CLC1** - Discussion for possible action regarding approval of Contract Number 240197-DG in the amount of \$1,450,760.68 to Boyd Productions to produce Part VII through Part X of the documentary film series, The City of Las Vegas, covering the years 1970-2005, and authorizing the President to execute the Contract as approved by the City Attorney - All Wards

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said the Commission approved the funding for this contract.

As he has previously mentioned, COMMISSIONER COFFIN felt the production of any documentaries sooner than the 1960s would be inappropriate, as many of the people from those years may lobby to influence the documentaries. ACTING CHAIR STOLDAL said the City of Las Vegas defines historic as being 40 years old, and the State of Nevada defines it as 50 years old. Nevertheless, he explained that Boyd Productions uses a filter to define the angle, content and meaning for the films.

Motion made by Richard Bryan to Approve

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 5

For-Richard Bryan, Robert Stoldal, Hannah Brown, Bob Coffin, Louise Helton, Hugh Sinnock, John Mowbray, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Ryan Arnold, Carolyn Goodman, Ric Truesdell, Mark Brandenburg, Olivia Diaz;

15. Report by the Executive Director of the Commission for the Las Vegas Centennial regarding completed projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

SETH FLOYD, Community Development Director, reported that there was discussion about updating the website over the last couple of meetings, which resulted in the creation of a small group, consisting of several Commissioners, to meet with staff to formulate a plan, about which a full report with a demonstration would be provided at the next meeting. The group decided to update/create the Commission's landing page with information, including historic timelines and grants current and old with a link, a list of Commissioners and a meeting schedule. Identified redundancies and inaccuracies were removed. In progress are updates regarding information on grants since the creation of the Commission for the Las Vegas Centennial. The plan is for the group to meet in April to ensure everything is moving in the desired direction, and NINA NEIDERMAN, Management Analyst II, will be assisting to help get the information into a usable format. If additional resources are necessary to ensure a satisfactory product, MR. FLOYD will make a request to the Commission for funding.

ACTING CHAIR STOLDAL commented that there was some anxiety by some Commissioners about the length of time it took to move forward, but this action plan is moving in the right direction. He thanked COMMISSIONERS HELTON, ARNOLD and CREAR for their assistance, noting that the elements are important but more so is maintaining the website to ensure regular updates, which may necessitate a request for additional staff funding.

Using a PowerPoint presentation, a copy of which was submitted for the record, DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, reported on ongoing Commission for the Las Vegas Centennial projects and several upcoming events. Slide 1 listed the due, report or event dates for the following projects: KCEP Radio Documentary, The Mob Museum Documentary, La Concha Lobby, Historic Westside Design Guidebook, 2024 Home + History, 2024 Hellsdorado Days Parade, The City of Las Vegas: The 1960s Documentary Film and the 2024 Hellsdorado Days Rodeo.

Slide 2 depicted the airing dates of The Road to Hellsdorado documentary on KCLV Channel 2, as well as the Christensen House, which is located at 500 West Van Buren Avenue, recently added to the National Register of Historic Places and in the process of being added to the local register in April 2024. ACTING CHAIR STOLDAL interjected to say that it was touching to see the passion the new owners have for preserving the history of the Christensen House. MS. SIEBRANDT indicated that she and the owner gave an interview on Channel 8 about the house. COMMISSIONER COFFIN commented that the stone tower looks out of place, and MS. SIEBRANDT explained that the original owners built the home in a French Eclectic style and used stones from the railroad area. The house is very original and unique, although there were some alterations made, as it was constructed in the 1930s.

MS. SIEBRANDT continued with the presentation and said Slides 4-9 depicted in color graphs the number of views for the documentary films starting with The Early Years to the 1920s, 1930, 1940s, and for all films and years.

For Slide 10, MICHAEL HOWE, Planning Project Manager, reported that the 2023 MUDA (Mayor's Urban Design Awards) event was unique this year because there were three winners. For Historic Preservation, Carpenter Seller Del Gatto Architects won for its design of the Golden Steer renovation. For Adaptive Reuse, SPARC Design was awarded for its Adaptive Reuse design of The Bent Inn & Pub. For Historic Preservation and Adaptive Reuse, the Plaza Hotel and Casino Design Team won for the design of the Carousel Bar for the porte cochere area.

16. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

COMMISSIONER COFFIN believed that prostitution was an important part of Las Vegas history, and there is plenty of material about it, noting that he strongly supported the legalization of prostitution. ACTING CHAIR STOLDAL verified with the Commissioner that he was suggesting the production of a documentary film on the

history of prostitution in Las Vegas. The Acting Chair said that Block 16 was important to the history of Las Vegas and came to exist because ROSS CLARK tried to block the sale of alcohol in Las Vegas, but the Union Pacific Railroad countered it, and it was decided that alcohol sales would be permitted in Blocks 16 and 17. Subsequently, it was decided that hotels with restaurants could serve alcohol, which led to a thriving hotel business on Fremont Street. The businesses on Block 16 quickly looked to prostitution as a means to generate more revenue from the workers. He agreed there is an interesting historical foundation for prostitution in Las Vegas, but he did not suggest producing a documentary about it.

COMMISSIONER COFFIN stressed that he was not looking for an endorsement of prostitution, but it was big in Las Vegas. He emphasized that the vice squad at the Las Vegas Metropolitan Police Department would prefer prostitution be legalized to regulate it, although they realize it has to be approved legislatively. He indicated to the Acting Chair that he would like a future agenda item about it.

COMMISSIONER MOWBRAY gave a brief history of Catholic Charities, which was formed in 1902, and he felt its story should be told.

ACTING CHAIR STOLDAL interpreted COMMISSIONER COFFIN'S and MOWBRAY'S comments as a need to develop a process for moving forward with more documentaries, which made him wonder if the Commission should move forward with such projects or wait for the public to pitch such ideas. COMMISSIONER HELTON stated that the documentary series was the result of successful strategic planning, but they need to broaden the scope to not only produce documentaries. ACTING CHAIR STOLDAL regarded strategic planning as another future topic for discussion.

17. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:
None.

18. **Adjournment**

Minutes:
The meeting was adjourned at 4:05 p.m.

Respectfully submitted:



Gabriela Portillo-Brenner, Deputy City Clerk



Diane Siebrandt, Executive Director of the
Commission for the Las Vegas Centennial

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov
The Nevada Public Notice website – notice.nv.gov
City Hall, 495 South Main Street, 1st Floor