

**RESOLUTION ADOPTING THE “NUESTRO FUTURO ESTE LAS VEGAS”
SPECIAL AREA PLAN FOR EAST LAS VEGAS**

WHEREAS, the City of Las Vegas 2050 Master Plan (Ordinance 6788, adopted by the City Council on July 21, 2021) created sixteen areas of the City, comprised of neighborhoods, districts, and nodes of various parts of the City; and

WHEREAS, the City Council has adopted special area plans for other areas of the City, including the Downtown Las Vegas Vision 2045 Master Plan (R-25-2016 on June 15, 2016) for Downtown Las Vegas; and

WHEREAS, the 2050 Master Plan contains an outcome to develop a special area plan for each area of the City and recognizes the need to work with residents, visitors, businesses, and other stakeholders of the community to develop a plan to establish priorities for implementing recommended improvements; and

WHEREAS, East Las Vegas has seen significant demographic, socio-economic, and environmental changes over time, with the area currently comprised of 75,000 residents, nearly three quarters of which are Latino; and

WHEREAS, East Las Vegas faces challenges related to an older built environment, job availability and employment rates, educational attainment, health care availability, access to parks and open spaces, impacts from air quality and the urban heat island effect, and increased need for affordable transportation choices; and

WHEREAS, extensive public outreach was conducted by the planning consultant team of SmithGroup and Ericka Aviles Consulting in both Spanish and English to address the relationship among land-use planning, transportation infrastructure and economic diversification, requiring feedback and participation from a diverse group of stakeholders to identify goals, objectives and strategies to connect East Las Vegas’ new economic and educational opportunity and housing and transportation options; and

WHEREAS, the City worked with Jamie Giellis, the president of Centro Inc. to develop a Neighborhood Revitalization Strategy Area recognized by the U.S. Department of Housing and Urban Development for a portion of East Las Vegas, which allows designated areas flexibility in the expenditure of

1 Community Development Block Grant funds for the purposes of economic development, housing, and public
2 service activities; and

3 WHEREAS, the result is the Nuestro Futuro Este Las Vegas (Our Future East Las Vegas) Special
4 Area Plan which identifies and builds on East Las Vegas strengths and identifies a core set of values that
5 establish a vision for East Las Vegas, which is to create a resilient, health community that provides equitable
6 access to services, education, and jobs; and

7 WHEREAS, the Nuestro Futuro Este Las Vegas Special Area Plan and supporting community
8 outreach efforts were overseen by an advisory committee which included representatives of non-profits,
9 community groups and public institutions and owners from local citizens, developers, small business
10 operators, and which worked with City staff over the past year; and

11 WHEREAS, the plan recommends a number of implementation activities, programs, and catalytic
12 projects, including a commitment to health and public safety, the development of a greener East Las Vegas,
13 additional investments in the public realm and infrastructure, the rezoning of properties to create mixed-use
14 centers and corridors, and empowering people to connect with the City, other public agencies, non-profits,
15 and community organizations.

16 NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF LAS
17 VEGAS:

18 1. To adopt the Nuestro Futuro Este Las Vegas Special Area Plan (attached to this Resolution) as a
19 vision document to guide plan implementation and future development of East Las Vegas. The Plan does not
20 have any regulatory authority and does not bind the City Council to any funding obligation.


21 2. To direct the Department of Community Development to review the General Plan, the LVMC Title
22 19 Unified Development Code, and other plans, codes, and regulations, and propose revisions that implement
23 the goals, outcomes, key actions, and implementation strategies of the plan where appropriate. In conducting
24 the aforementioned reviews, the Department of Community Development shall consider zoning districts,
25 rezonings, overlays and regulations that implement the Nuestro Futuro Este Las Vegas Special Area Plan and

26 . . .


1 any desired actions that would need to be taken by the City Council, agencies or departments to implement
2 the steps taken or planned.

3 PASSED, ADOPTED, AND APPROVED this 21st day of June, 2023.

4 CITY OF LAS VEGAS

5 BY 
6 CAROLYN G. GOODMAN, Mayor

7 ATTEST:

8 
9 LUANN D. HOLMES, MMC
City Clerk

10 APPROVED AS TO FORM

11  5-31-23
12 Val Steed, Date
Deputy City Attorney

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