

Southern Nevada Enterprise Community Board
City of Las Vegas City Hall, 495 S. Main St.
Council Chambers
City of Las Vegas Internet Address: www.lasvegasnevada.gov

MINUTES

May 15, 2023

3:30 PM

1. Call to Order and Roll Call

Minutes:

CHAIR McCURDY called the meeting to order at 3:34 p.m.

PRESENT: CHAIR McCURDY and MEMBERS CREAR, STEELE (via teleconference), SCOTT (excused until 3:52 p.m. when he joined via teleconference), McNEAL, and GARCIA ANDERSON (excused until 3:40 p.m.)

NOTE: ASHA JONES, Chief of Staff, was present as the Nevada Congressional Delegation Designee for MEMBER HORSFORD

EXCUSED: MEMBERS NEAL and MONROE-MORENO

ALSO PRESENT: KAREN SCHNOG, Management Analyst II for the City of Las Vegas, JEFF GALLIHER, Chief Deputy City Attorney for the City of Las Vegas, and ASHLEY FOSTER, Deputy City Clerk for the City of Las Vegas

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; the City of Las Vegas website – www.lasvegasnevada.gov; and the Nevada Public Notice website – notice.nv.gov.

- 3. Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

KATHERINE DUNCAN identified herself as a stakeholder of the Historic Westside neighborhood and Executive Vice President of the Harrison House, which is a community development corporation. She noted the City of Las Vegas is promoting the HUNDRED (Historic Urban Neighborhood Design Redevelopment) Plan, which she believed is a courageous and bold plan for the development of the Historic Westside. She participated in the planning of the HUNDRED Plan; however, she felt it is a pre-Covid plan. Since Covid, they have learned the devastating effects of not having broadband and that transportation was not addressed properly in the plan. MS. DUNCAN requested that the government, as well as private developers within the area, deposit one cent per square foot of development for a VCAP (virtual community action plan). She noted the City already has a grant that would pay for this type of initiative.

- 4. For possible action to approve the Final Minutes by reference of the Regular Meeting of March 20, 2023**

Motion made by Janice McNeal to Approve

Passed For: 5; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 4

For-Cedric Crear, William McCurdy II, Nic Steele, Janice McNeal, Nevada Congressional Delegation Designee; Excused-Dina Neal, Daniele Monroe-Moreno, Dontae Scott, Ruth Garcia Anderson;

5. Report by Karen Schnog, Management Analyst II for the City of Las Vegas, regarding the Summary Budget Status Report for the Southern Nevada Community Project Fund

Minutes:

KAREN SCHNOG, Management Analyst II for the City of Las Vegas, stated that the account total is \$6,871.82. There were no questions or comments from the Members.

6. Presentation by City of Las Vegas staff regarding a review of the Southern Nevada Enterprise Community (SNEC) Community Economic Development Strategy (CEDS), which will also be provided as an update to the United States Economic Development Agency (EDA)

Minutes:

KAREN SCHNOG, Management Analyst II for the City of Las Vegas, said the Board is up for review of its Comprehensive Economic Development Strategy (CEDS), noting there has not been an update for about 10 years. She explained that a CEDS is needed because, in addition to a comprehensive goal, it is also necessary in order to apply for grants through the EDA (United States Economic Development Administration) and other organizations. She stated that the CEDS must be updated every five years, and new guidelines came out in 2023. Generally, either a full-time staff member works on the CEDS or funding is sought from the EDA. She noted that JOHN EDMONDS is the Nevada representative, so funds would be requested from him. Because of the economic situation of the region, she believed the Board could potentially ask for full funding.

MS. SCHNOG stated that the new guidelines for the CEDS include climate resilience, workforce development, broadband initiatives, and equity and economic development. She reiterated that CEDS are becoming a priority for the EDA and are necessary for any economic development district (EDD) to be considered. She noted that Southern Nevada does not have an EDD, and it is something staff has discussed. MS. SCHNOG noted that she spoke to the EDA at a regional conference in Seattle, and they said they would be open to providing funding to the SNEC (Southern Nevada Enterprise Community) District to explore an EDD that would highlight and include the whole region; however, to include the region with an equitable perspective, the SNEC must be highly involved. She questioned whether the Board wished to direct her to inquire with the EDA about funding to rewrite the CEDS and if they would like her to explore similar funding for an EDD for the region.

CHAIR McCURDY thanked MS. SCHNOG for the presentation and verified that the CEDS should be updated every five years. He wished to seek funding to have them updated.

MEMBER CREAR believed the end goal should be discussed, which will dictate what direction the Board will follow. He agreed that the CEDS must be updated but thought it would be great to identify what was desired with regard to an EDD. MS. SCHNOG said there are organizations that work with the EDA, such as NADO (National Association of Development Organizations), which could be invited to have a conversation with the Board about how it could benefit. She believed the process would need to be a regional effort. MEMBER CREAR opined that they must determine what funds would be used for.

MEMBER STEELE wondered if MS. SCHNOG has come across consultants that she felt could provide an opinion on updating the CEDS. MS. SCHNOG believed there were consultants that could provide advice; however, she has not come across a consultant that she would recommend for this specific project and believed such a person must be culturally competent and be aware of matters within the SNEC District.

CHAIR McCURDY commented on having a holistic view on how the SNEC District may or may not benefit from an EDD. He believed there was consensus among the Board to move forward with reaching out to the EDA to solicit funds to update the CEDS.

MS. SCHNOG informed MEMBER GARCIA ANDERSON that the new guidelines came out in April 2023. The Member thought an EDD sounded great and agreed with MEMBER CREAR that additional information was needed. She asked if the EDD would be part of the Board, to which MS. SCHNOG said an EDD would be a separate entity and would represent all of Southern Nevada.

NOTE: Due to technical difficulties, a PowerPoint presentation provided by MS. SCHNOG was not utilized but was submitted and attached as backup.

7. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Board and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR McCURDY thought it would be best to wait to have a legislative presentation until after the session concludes. He asked everyone to gather talking points for a presentation on a bill regarding an appropriation to the Board. He will testify on that bill and wished for comments from the Members on why that funding is needed.

8. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

KATHERINE DUNCAN wished to reiterate that her community development corporation is a private non-profit, and its approach is to engage with the community. She spoke of a program that would have professionals train young community members on how to imagine and design for their own future, and this program leads to future careers in engineering and architecture. She noted her team would hire 20 students immediately, and every 10 weeks they would add 20 more students, who would work with developers on future developments. She asked how to move forward with the agencies interested in doing business within the Westside and to join in on a virtual community action planning exercise.


CHAIR McCURDY suggested MS. DUNCAN reach out to KAREN SCHNOG, Management Analyst II for the City of Las Vegas, and MEMBER CREAR, who is the Ward 5 Councilman.

9. **Adjournment**

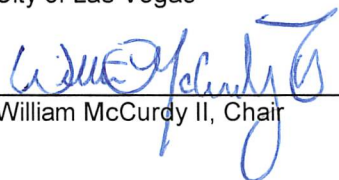
Minutes:

The meeting was adjourned at 3:54 p.m.

Respectfully submitted:



Ashley Foster, CMC, Deputy City Clerk
City of Las Vegas



William McCurdy II, Chair

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor