

**Southern Nevada Enterprise Community Board
City of Las Vegas City Hall, 495 S. Main St.
Council Chambers
City of Las Vegas Internet Address: www.lasvegasnevada.gov**

MINUTES

**March 20, 2023
3:30 PM**

1. Call to Order and Roll Call

Minutes:

CHAIR McCURDY called the meeting to order at 3:31 p.m.

PRESENT: CHAIR McCURDY and MEMBERS CREAR, STEELE (excused until 3:33 p.m.), SCOTT (via teleconference), McNEAL, and GARCIA ANDERSON

NOTE: ASHA JONES, Chief of Staff, was present as the Nevada Congressional Delegation Designee for MEMBER HORSFORD at 3:33 p.m.

EXCUSED: MEMBERS NEAL and MONROE-MORENO

ALSO PRESENT: KAREN SCHNOG, Management Analyst II for the City of Las Vegas, JEFF GALLIHER, Chief Deputy City Attorney for the City of Las Vegas, and CHEYENNE LARANCE, Senior Deputy City Clerk for the City of Las Vegas

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; The City of Las Vegas website – www.lasvegasnevada.gov; and The Nevada Public Notice website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

FELICIA HAYES, future President of the Sunset Manor Neighborhood Association, said she volunteered at Project 150 and The Just One Project and wondered if something similar could be established on the Westside. She volunteered to run the organization and felt there was a need for a uniform exchange program and fresh produce.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of January 30, 2023

Motion made by Cedric Crear to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Cedric Crear, William McCurdy II, Nic Steele, Dontae Scott, Janice McNeal, Ruth Garcia Anderson, Nevada Congressional Delegation Designee; Excused-Dina Neal, Daniele Monroe-Moreno;

5. Report by Karen Schnog, Management Analyst II for the City of Las Vegas, regarding the Summary Budget Status Report for the Southern Nevada Community Project Fund

Minutes:

KAREN SCHNOG, Management Analyst II for the City of Las Vegas, stated that the account total is \$6,818. There were no questions or comments from the Members.

6. Presentation by Tom Burns, Executive Director, Nevada Governor's Office of Economic Development (GOED), regarding strategies to encourage economic development in the Southern Nevada Enterprise Community (SNEC) District

Minutes:

TOM BURNS, Executive Director of the Nevada Governor's Office of Economic Development (GOED), said he is new to the job and has taken the time to read the HUNDRED (Historic Urban Neighborhood Design Redevelopment) Plan report and watch the video on the City of Las Vegas website. He believed there were a number of opportunities to interact within that space and to provide support. Most recently, GOED opened a CDFI (Community Development Financial Institution) through the Urban Chamber (Urban Chamber of Commerce) to distribute funds for low-cost loans up to \$250,000 to micro-businesses. He also saw an opportunity for a community gathering place for local businesses and entrepreneurs on D Street and H Street. MR. BURNS looked forward to establishing open communication with GOED and local businesses and entrepreneurs, and he welcomed feedback from the Members. He emphasized that they do not have the resources to underwrite loans but can help direct funding through local CDFIs.

MEMBER CREAR congratulated MR. BURNS on his new journey and said he is a fan of GOED. He believed its purpose is well needed throughout Nevada, and he looked forward to working together. The Member said this is the first time he is hearing about the CDFI, and he wished to learn more about it. MEMBER CREAR noted that with the HUNDRED Plan, they have partnered with the Urban Chamber to prepare future entrepreneurs to do business in the Historic Westside, and it has been very popular. He felt that everyone needs to be on the same page, and people need to be directed to the resources that are available. The Member stated that they presented the HUNDRED Plan to MR. BURNS' predecessor and the LVGEA (Las Vegas Global Economic Alliance), noting it was the first time those individuals had been to the Historic Westside. MR. BURNS said he has lived in Las Vegas for 52 years and has been there before. MEMBER CREAR asserted that they are moving forward with a lot of initiatives, and they need all the help they can get. He would love to hear another formal presentation and for GOED to be more engaged. MR. BURNS said he took this job because he has a passion for what can be done. MEMBER CREAR said it is never too late to get going and reiterated his desire for GOED to be engaged. MR. BURNS expressed the possibility of the Historic Westside to be similar to Henderson's Water Street.

MEMBER GARCIA ANDERSON congratulated MR. BURNS and said she is new to the Board. She looked forward to working together and figuring out ways to address challenges in low-income areas.

MEMBER STEELE also congratulated MR. BURNS and appreciated the opportunities GOED can bring to Southern Nevada. He mentioned several organizations and programs for MR. BURNS to think about such as Access Community Capital, the Sandi Grant, Nevada Partners, and the Nevada State Infrastructure Bank. MR. BURNS said he ended up on a number of boards that he was unaware existed and is open to feedback.

MEMBER CREAR recognized that MR. BURNS is very busy and said when he took office, he requested a contact person within the City of Las Vegas to assist with the HUNDRED Plan. If there was a single point of contact with GOED, that would make for a great liaison and could help guide the Members.

CHAIR McCURDY thanked MR. BURNS for the presentation and said the Board is eager to work with GOED. He noticed in the five-year strategic plan, that the SNEC (Southern Nevada Enterprise Community) was referenced throughout the document. He believed it would be helpful for MR. BURNS to know that the Board is supporting SB (Senate Bill) 246 and has submitted project proposals. He offered to have staff send MR. BURNS additional information.

7. Presentation by Marci Henson, Director, Clark County Department of Environment and Sustainability, on Clark County's Energy Efficiency and Conservation Block Grant (EECBG)

Minutes:

Using a PowerPoint presentation, a copy of which was included in the backup, MARCI HENSON, Director of the Clark County Department of Environment and Sustainability, said they have identified potential use for funds through the All-In Clark County (All-In) initiative to consider a regional approach to planning for climate sustainability. The project identified is a high priority action, and it is referred to as an energy efficiency stacking and funding model. She explained that staff from the City, State, and more than 150 organizations participated in All-In. They have identified energy efficiency as a high impact strategy to reduce greenhouse gas emissions. Energy efficiency also has the added benefit of saving money for energy-use customers, and it will make people more resilient as more impacts from climate change are experienced. The initiative is a regional and inclusive approach.

MS. HENSON said the initiative started with a County Operations Plan followed by a community approach, which included a climate vulnerability assessment and identifying different ways in which climate change is impacting the region. They then identified high-priority actions to improve resiliency and reduce impacts. They also conducted a regional greenhouse gas emissions inventory to understand where emissions were coming from. All of the cities in Southern Nevada as well as local, regional government entities participated. There has also been extensive community and stakeholder engagement, and the Department has initiated interaction with a climate advisor group and has invited over 157 organizations to participate. Through the use of different community events and an ambassador program, she believed they have reached over 200,000 people in the community.

The greenhouse gas emissions inventory revealed that a majority of building energy use comes from electricity, and the basis of electricity is fossil fuels. Until the grid is cleaned up, energy plants are being powered by natural gas, which creates greenhouse gas emissions. MS. HENSON estimated they can reach about 35 percent of their 2030 targets through a deep energy retrofits program. Through such a program, there is the ability to reduce the community's energy burden, electric bills, and grid demand, as well as decreased health impacts from reduced greenhouse gas emissions.

She explained that a deep energy retrofit stacking program is a one-stop shop approach, where citizens, businesses, and homeowners can utilize one, central location, usually ran by a community-based nonprofit, that assists the client through the different funding options available to address energy efficiency at their home or business. There are also additional benefits of such a program, including water conservation and improving home safety.

She explained that this program was identified tentatively for the Energy Efficiency Community Block Grant (EECBG) Program by the DOE (Department of Energy) and fits within the Biden-Harris Administration goals of a carbon-free power sector by 2035, increasing electric vehicle use, and getting to net zero emissions by 2050. It is focused on underrepresented and energy burdened populations, which is a hallmark of eligibility for this funding. She noted that two important guiding principles of the All-In planning process are equity and a focus on historically underserved communities. The EECBG Program formula grant funding includes about \$844,000 to Clark County, under \$600,000 to Las Vegas, about \$76,000 to Boulder City, under \$308,000 to Henderson, \$75,000 to Mesquite, \$263,000 to North Las Vegas, and about \$1.8 million to the State of Nevada. Funding can be accessed through a grant or voucher. MS. HENSON noted that an energy efficiency stacking model like this has never been done in Southern Nevada; therefore, they considered a grant approach where they would use those funds to retain technical consulting services to help setup a program and to help seek Requests for Proposals from a community-based organization to deliver the program and execute the services.

She reviewed the next steps, which includes conversations with all cities that have received the funding, and she indicated discussions were held regarding a collaborative approach to implementing All-In. The City of Las Vegas might have identified a different priority that is shovel ready, so those conversations are ongoing. She indicated the pre-award information sheet must be submitted by April 28th, and there are four opportunities to apply for the full application, which is due January 2024. They have up to one year to submit an EECS (Energy

Efficiency and Conservation Strategy), which has been completed largely through the All-In planning process.

MS. HENSON said there is a lot of interest in the community to use these funds for workforce development opportunities. They shared these goals, and she noted that they have met with the Southern Nevada Building Trade Unions and the BlueGreen Alliance as potential partners in the implementation of this funding in order to identify ways to level up local skill sets and put people to work. She shared several examples of other organizations that have implemented similar programs in order to illustrate the types of services that can be offered through an energy efficiency stacking model.

MEMBER STEELE complimented and thanked MS. HENSON for the presentation. The Member wondered if she has thought about how much of the funding allocation will be used towards a consultant versus the actual implementation of a program. MS. HENSON said they have not gotten that far yet, but she shared his concerns. The next step of the process includes designing the program and getting the right entities involved. She thought the best use of funds would be to get the program set up followed by looking at its implementation. MEMBER STEELE commented that he has seen success in other locales by using a portion of funds to support local organizations that will be partnered with on the implementation side so they can build their capacity; this will help prevent too much funding being spent on a consultant who already has experience. MS. HENSON thought that was a great suggestion.

MEMBER CREAR thought this was a great presentation on something vitally needed. He was not sure which program the City of Las Vegas is looking to replace the subject program with, but he offered to find out. The Member expressed the importance of helping residents and the need to hold entities accountable. He asked for clarity regarding the application amount. MS. HENSON said this is a formula-funding grant, so the amounts have already been identified. MEMBER CREAR said \$844,000 for Clark County is not a lot of money to implement something countywide. MS. HENSON said the vision is to take the \$844,000, pool it with the other cities that wish to participate, and use that to design the program. Some of that will include an analysis on additional housing details. Once they have the technical services to help design the program, they will be able to provide an estimate on the total cost. She noted that some funding could also come from healthcare, utilities, air quality or other federal funds. She also clarified for MEMBER CREAR that she plans to report back on the analysis and understood there is a sense of emergency. MEMBER STEELE clarified that the application is open now. The pre-award must be submitted by April 28, 2023, and there is an estimated 60 to 90 day timeframe for receiving the funds. MS. HENSON committed to completing the application as soon as possible.

MEMBER STEELE noted that Nevada has a green bank, The Clean Energy Fund, and he recommended utilizing them to access additional funds. MS. HENSON said they have already been a part of the planning process and who will continue to work with them.

CHAIR McCURDY said he is very excited to see how to leverage stakeholders and funding to build the program.

8. Discussion for possible action to approve a letter of support for the submission of a grant application to the United States Economic Development Administration for Foundations for the Redevelopment of Historic Jackson Avenue

Minutes:

KAREN SCHNOG, Management Analyst II for the City of Las Vegas, distributed a copy of a letter of support for a grant that staff would submit to the United States Economic Development Administration, a copy of which was submitted for the record. The grant application supports landowners on Jackson Avenue to redevelop their land and re-establish the main street of Jackson Avenue. The goal of the grant is to avoid displacement by taking the landowners through the steps of the development process and create a concierge level of support to connect to the departments that are needed to support, as well as considering streamlining City processes and providing marketing analysis.

CHAIR McCURDY asked what range of funding was receivable, to which MS. SCHNOG clarified that the City of Las Vegas is applying for the grant but is utilizing the SNEC (Southern Nevada Enterprise Community)

CEDS (Comprehensive Economic Development Strategy) as the support document. The amount of \$3 million was requested to support programs in basic education, consultation, and direct services to property owners along Jackson Avenue.

Subsequent to the motion, MEMBER SCOTT asked if the grant included landowners of dilapidated properties. CHAIR McCURDY believed the grant applied to individuals within the Jackson Avenue corridor that the City has been working on development with. He did not believe it would be deployed for residents but more so commercial. The Commissioner clarified his question by asking if the grant applies to landowners of vacant lots or is specific to property owners of rundown commercial spaces. MEMBER CREAR stated that there are vacant parcels as well as owners who are looking to develop on Jackson Avenue. He asked if these funds would apply to working with them as well. MS. SCHNOG replied in the affirmative, stating that they are including all property owners on Jackson Avenue.

Motion made by Cedric Crear to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Cedric Crear, William McCurdy II, Nic Steele, Dontae Scott, Janice McNeal, Ruth Garcia Anderson, Nevada Congressional Delegation Designee; Excused-Dina Neal, Daniele Monroe-Moreno;

9. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Board and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR McCURDY requested a legislative update.

10. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

FELICIA HAYES had questions about a February 1, 2023 submittal, to which staff confirmed they would speak with MS. HAYES after the meeting.

11. **Adjournment**

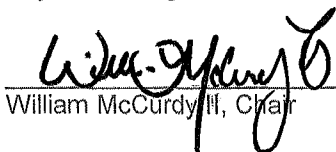
Minutes:

The meeting was adjourned at 4:25 p.m.

Respectfully submitted:



Cheyenne LaRance, CMC, Senior Deputy City Clerk
City of Las Vegas



William McCurdy II, Chair

Minutes Prepared by:
Ashley Foster, CMC, Deputy City Clerk

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor