



Recommending Committee Minutes

1. Call to Order
Minutes:
COUNCILMAN ANTHONY called the meeting to order at 10:01 a.m.

PRESENT: COUNCILMEMBERS ANTHONY and FIORE

ALSO PRESENT: EXECUTIVE DIRECTOR OF COMMUNITY DEVELOPMENT TOM PERRIGO, DEPUTY CITY ATTORNEY VAL STEED, CITY CLERK LUANN D. HOLMES and DEPUTY CITY CLERK CHEYENNE LARANCE
2. Announcement Regarding: Compliance with Open Meeting Law
Minutes:
ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the State of Nevada Executive Department Declaration of Emergency Directive 006: The City of Las Vegas website – www.lasvegasnevada.gov and The Nevada Public Notice Website – notice.nv.gov.
3. Bill No. 2020-20 - For possible action - Authorizes, on a temporary basis, a partial waiver of the origination charge for new restaurant service bar licenses. Sponsored by: Councilwoman Victoria Seaman
Minutes:
COUNCILMAN ANTHONY declared the Public Hearing open.

ROBERT SUMMERFIELD, Planning Director, said this Bill mirrors a previous Bill from 2016 and 2017, and will authorize a five-sixths waiver of the origination charge for the restaurant service bar license on a limited basis. The Bill would expire at the end of the year and would provide relief to business owners that are having difficulties operating due to the COVID-19 pandemic.

Subsequent to the vote, COUNCILMAN ANTHONY announced that the Bill would move forward to the July 22, 2020 City Council meeting.

COUNCILMAN ANTHONY declared the Public Hearing closed.

Motion made by Michele Fiore to Approve as Do Pass
Passed For: 2; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0
For-Michele Fiore, Stavros Anthony;
4. Bill No. 2020-21 - For possible action - Amends various provisions of the Unified Development Code to establish the circumstances under which on-premise signs with off-premise messaging are permitted in connection with certain non-restricted gaming establishments, commercial recreation/amusement establishments (indoor or outdoor), and convention facilities. Proposed by: Scott D. Adams, City Manager
Minutes:
COUNCILMAN ANTHONY declared the Public Hearing open.

ROBERT SUMMERFIELD, Planning Director, explained that this amendment would introduce a concept called off-premise messaging to the City's sign ordinance. This Bill addresses existing signage that would otherwise be approved as on-premise, and allows a property owner to use the approved conforming on-premise sign to have off-premise messaging. This is specific to resort hotels, commercial recreation facilities and convention facilities that meet certain requirements. The amendment addresses concerns the billboard industry had regarding the use of off-premise messaging on signs that would face the freeway from a convention facility. MR. SUMMERFIELD noted the idea behind the Bill was to create parity between what the City allows versus what Clark County allows. A year ago, Clark County introduced a Bill that allows resort hotels and county convention centers to include off-premise messaging as part of their on-premise sign package. Additionally, the Bill requires an approved Master Sign Plan if the applicant chooses to take advantage of the new code provisions.

COUNCILMAN ANTHONY asked if Master Sign Plans were processed administratively, and MR. SUMMERFIELD said those applications must be approved through a Public Hearing at a Planning Commission meeting, and the application may go forward to City Council for further review.

DEPUTY CITY ATTORNEY VAL STEED said the proposed First Amendment attempts to address concerns from the billboard industry, and does not allow for signs that could otherwise be visible from a freeway or expressway on a convention facility that meets sign requirements.

ATTORNEY JENNIFER LAZOVICH appeared representing Lamar Advertising and thanked staff for introducing the First Amendment. Lamar Advertising worked with Clark County for four years on an ordinance that would allow flexibility for stadiums, resort hotels and convention facilities, and that ordinance hinged on the fact that all three entities would be governed by an agency created by the State. She said this particular First Amendment is important because there is no oversight from the Las Vegas Convention and Visitors Authority (LVCVA) or any other agency created by the State. Although this Ordinance allows a convention center to advertise businesses as people walk through the doors, it does not allow for an opportunity to put billboards on the freeway. Additionally, there are Federal requirements that have oversight as to how far off-premise messaging that faces the freeway can be from other off-premise messaging. There is no other way to add off-premise advertising without violating the Nevada Department of Transportation (NDOT) and Federal requirements; therefore, MS. LAZOVICH encouraged the Committee to support the First Amendment.

COUNCILWOMAN FIORE confirmed with MS. LAZOVICH and TODD KESSLER, who was in the audience and was representing DEREK STEVENS, owner of Circa Resort and Casino, that they were in agreement with the First Amendment. Additionally, she asked if the furniture store at the World Market Center can advertise towards the freeway, and MR. SUMMERFIELD said the furniture store will continue to have all of the signage they currently have. With this amendment, the signage on Grand Central Parkway can now include off-premise signage. He thanked MS. LAZOVICH for her involvement, and clarified that off-premise messaging cannot be placed on the back side of the building per Federal restrictions. The existing billboards facing the freeway can continue to operate as-is. Speaking to the Circa Hotel and Casino, MR. SUMMERFIELD said they will also be able to include off-premise messaging if they wish to do so.

Speaking to her understanding of the First Amendment, MS. LAZOVICH said this would allow the World Market to continue on-premise messaging. The Expo may also have on-premise messaging given there are conventions taking place, but they may now also have off-premise messaging on their signs facing towards Grand Central Parkway.

COUNCILWOMAN FIORE asked if these applications could be reviewed by the Planning Commission only in order to save time, and MR. SUMMERFIELD said it could be Final Action at the Planning Commission meeting, but a Councilmember may request that an item move forward to the City Council.

Subsequent to the vote, COUNCILMAN ANTHONY announced that the Bill would move forward to the August 5, 2020 City Council meeting.

COUNCILMAN ANTHONY declared the Public Hearing closed.

Motion made by Michele Fiore to Approve as Do Pass as a First Amendment

Passed For: 2; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Michele Fiore, Stavros Anthony;

5. Citizens Participation: Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Committee. No subject may be acted upon by the Committee unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come to the podium and give your name and correct spelling for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

6. Adjournment

Minutes:

The meeting was adjourned at 10:15 a.m.

Respectfully submitted:

Cheyenne LaRance, Deputy City Clerk

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS IN ACCORDANCE
WITH THE
STATE OF NEVADA EXECUTIVE DEPARTMENT DECLARATION OF EMERGENCY DIRECTIVE 006
The City of Las Vegas Website – www.lasvegasnevada.gov
and
The Nevada Public Notice Website – notice.nv.gov