



## Recommending Committee Minutes

1. Call to Order

Minutes:

COUNCILMAN ANTHONY called the meeting to order at 10:00 a.m.

PRESENT: COUNCILMEMBERS ANTHONY, FIORE (via teleconference), and KNUDSEN

ALSO PRESENT: EXECUTIVE DIRECTOR OF INFRASTRUCTURE MIKE JANSSEN, ASSISTANT CITY ATTORNEY JEFF DOROCÁK, CHIEF DEPUTY CITY CLERK STACEY CAMPBELL, and DEPUTY CITY CLERK ASHLEY FOSTER

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the State of Nevada Executive Department Declaration of Emergency Directive 006: The City of Las Vegas website – [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov) and The Nevada Public Notice Website – [notice.nv.gov](http://notice.nv.gov).

3. Bill No. 2021-17 - For possible action - Authorizes, on a temporary basis, the waiver of origination charges for certain types of new alcoholic beverage licenses for qualifying businesses to be located within a downtown area referred to as Las Vegas Brewery Row. Sponsored by: Councilwoman Olivia Díaz

Minutes:

COUNCILMAN ANTHONY declared the Public Hearing open.

Displaying a map and pointing out the boundaries of the area associated with the proposed ordinance, SETH FLOYD, Director of Community Development, stated the City of Las Vegas created an incentive program for certain types of alcohol uses, primarily breweries and distilleries, whereby the origination fee would be waived for a certain amount of time in order to spur commercial development. This bill was introduced at the last City Council meeting, and the proposed waiver of the origination fee is being done in conjunction with a marketing campaign, referred to as Las Vegas Brewery Row. He referenced a graphic that was displayed with a number of businesses highlighted within this area.

COUNCILMAN ANTHONY asked for further clarification with regard to the origination fee being waived for a certain period of time. MR. FLOYD explained the origination fee is a one-time fee, which varies by category. MINERVA GOMEZ, Business License Section Manager, added the origination fees for asset licenses range from \$2,500 to \$50,000, depending upon the type of business. In this case, the one-time origination fee would be waived, making the license a non-asset, but providing an incentive for individuals to open this type of business without having to come up with that money. MR. FLOYD clarified the program would last for a defined period.

In response to COUNCILMAN ANTHONY'S question regarding the length of the program, MS. GOMEZ stated the program is currently slated for two years, but if there is still a need after that time period, it can be extended. She stated similar programs were done in the Arts District and Fremont East.

ASSISTANT CITY ATTORNEY JEFF DOROCAK read a proposed First Amendment, which provides additional detail and a map as far as the area included in the ordinance. If the Committee voted to move this item forward, staff recommended it be with the proposed First Amendment.

COUNCILMAN KNUDSEN asked if the success of the previous similar programs had been evaluated and if there were any expectations as to the success of the proposed program. MS. GOMEZ stated the programs in the Arts District and Fremont East have been pretty successful, with 23 new establishments taking advantage of the waivers. She did not have any numbers with regard to the proposed program but noted the Department of Economic and Urban Development had a great marketing program. The Councilman was comfortable with the program but wished for this information to be included in briefings going forward.

MR. FLOYD added one of the reasons for the associated time limit was to allow staff to evaluate the success of the program, to find out whether the community supports it and to make any adjustments if necessary. COUNCILMAN KNUDSEN asked if any changes were made to either the Fremont East or Arts District programs since their inception. MS. GOMEZ indicated there have not been. MR. FLOYD believed the Fremont East program sunsetted on time and was deemed to be successful, where business could continue as usual and those origination fees were reinstated. MS. GOMEZ clarified the program was extended three times, so was in place for approximately six years before it expired. She noted those involved older buildings, so it took longer to make the necessary building improvements.

COUNCILMAN KNUDSEN summarized if a business owner was considering purchasing in the proposed area, that individual would work with Business Licensing regarding the waiver of the origination fee. MS. GOMEZ confirmed an application must be submitted requesting a waiver of that fee and if approved, would be designated as part of Brewery Row by the City if they met the criteria. At the request of the Councilman, she briefly discussed the criteria necessary to be considered for this program, noting the City was specifically trying to incentivize state-licensed breweries, wineries, liquor manufacturers and craft distilleries.

COUNCILWOMAN FIORE expressed excitement about the proposed bill.

COUNCILMAN ANTHONY declared the Public Hearing closed.

Subsequent to the motion and vote, COUNCILMAN ANTHONY announced this bill would move forward to the May 19, 2021 City Council Meeting for discussion.

Motion made by Brian Knudsen to Approve as Do Pass as a First Amendment

Passed For: 3; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Michele Fiore, Stavros Anthony, Brian Knudsen;

4. Bill No. 2021-18 - For possible action - Ordinance concerning the City of Las Vegas, Nevada, Special Improvement District No. 1485 - Alta Drive (Landscape Maintenance FY2022); providing for the payment of the costs and expenses of maintaining street beautification improvements; assessing the cost of maintenance against the assessable lots, tracts, and parcels of land benefitted by said maintenance. Proposed by: Mike Janssen, Director of Public Works

Minutes:

COUNCILMAN ANTHONY declared the Public Hearing open.

JEREMY LEAVITT, Program Manager – Engineering, Department of Public Works, stated the proposed ordinance pertains to Special Improvement District (SID) 1485 Alta Drive – Maintenance District, and covers the cost of landscape maintenance and public utilities within Alta Drive between Rancho Drive and Valley View Boulevard. This has an annual renewal, with assessments for the 2021-2022 cycle totaling \$62,800. He noted that 100 percent of the costs related to the SID would be paid by the 37 adjacent property owners. All is in order with the item, and staff recommended moving forward.

COUNCILMAN ANTHONY declared the Public Hearing closed.

Subsequent to the motion and vote, COUNCILMAN ANTHONY announced this item would be heard at the May 19, 2021 City Council Meeting.

Motion made by Brian Knudsen to Approve as Do Pass

Passed For: 3; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Michele Fiore, Stavros Anthony, Brian Knudsen;

5. Bill No. 2021-19 - For possible action - Ordinance concerning the City of Las Vegas, Nevada, Special Improvement District No. 1516 - Fremont Street Maintenance District FY2022 (Las Vegas Boulevard to 8th Street); providing for the payment of the costs and expenses of a Neighborhood Improvement Project, assessing the cost of the project against the assessable lots, tracts, and parcels of land benefitted by said improvements. Proposed by: Mike Janssen, Director of Public Works

Minutes:

COUNCILMAN ANTHONY declared the Public Hearing open.

JEREMY LEAVITT, Program Manager – Engineering, Department of Public Works, explained the proposed ordinance relates to Special Improvement District (SID) 1516 – Fremont Street Maintenance District, and covers the cost of landscape, maintenance, street cleaning, public utilities, promotional events and marketing for Fremont Street between Las Vegas Boulevard and Eighth Street. It has an annual renewal, with an assessment of \$100,000 for Fiscal Year 2021-2022. He noted that 100 percent of the costs related to the SID will be paid by the 32 adjacent property owners. He stated all is in order with this item, and staff recommended moving forward.

COUNCILMAN ANTHONY declared the Public Hearing closed.

Subsequent to the motion and vote, COUNCILMAN ANTHONY announced this item was recommended for approval at the May 19, 2021 City Council Meeting.

Motion made by Brian Knudsen to Approve as Do Pass

Passed For: 3; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Michele Fiore, Stavros Anthony, Brian Knudsen;

6. Citizens Participation: Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Committee. No subject may be acted upon by the Committee unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come to the podium and give your name and correct spelling for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

7. Adjournment

Minutes:

The meeting was adjourned at 10:14 a.m.

Respectfully submitted:

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Ashley Foster, Deputy City Clerk

Minutes Prepared by:  
Debra A. Outland, Deputy City Clerk

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS  
IN ACCORDANCE WITH THE STATE OF NEVADA EXECUTIVE DEPARTMENT  
DECLARATION OF EMERGENCY DIRECTIVE 006  
The City of Las Vegas website – [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov)  
and  
The Nevada Public Notice Website – [notice.nv.gov](http://notice.nv.gov)