



Commission for the Las Vegas Centennial Minutes

1. Call to Order and Roll Call

Minutes:

CHAIR GOODMAN called the meeting to order at 2:03 p.m. and asked for the Roll Call after Item 2.

PRESENT: CHAIR GOODMAN and COMMISSIONERS STOLDAL, ARNOLD, BROWN, COFFIN, HELTON (excused until 2:15 p.m.), SINNOCK, MOWBRAY, TRUESDELL, BRANDENBURG, CREAR, MILLS and PRATO

EXCUSED: COMMISSIONERS BRYAN and FELDMAN

ALSO PRESENT: DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, VAL STEED, Chief Deputy City Attorney, and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; The City of Las Vegas website – www.lasvegasnevada.gov; and The Nevada Public Notice Website – notice.nv.gov

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of September 27, 2021

Minutes:

CHAIR GOODMAN called for a motion.

Motion made by Robert Stoldal to Approve

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Ryan Arnold, Robert Stoldal, Hannah Brown, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Richard Bryan, Alan Feldman, Louise Helton;

5. **21-0699-CLC1** - Report by Brian Lovelin, Financial Analyst with the City of Las Vegas Finance Department, regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2022

Minutes:

BRIAN LOVELIN, Financial Analyst with the City of Las Vegas Finance Department, referred to the Fiscal Year 2022 budget sheet, a copy of which was submitted for the record, and reported that there was not a lot of activity since September's meeting. The first quarterly payment was received for license plates sales of \$473,385, which is a difference of approximately \$4,000 compared to one year ago. This is good news for sales and hopefully the trend will continue throughout the year.

For September, there were only some miscellaneous administrative fee expenditures, leaving a balance of \$4.1 million for grants.

COMMISSIONER COFFIN said there is a law regarding the amount governmental entities can have remaining in the budget, and he asked that this be looked into. CHAIR GOODMAN said that now that things are moving along smoothly for the City, there should be some possibilities for awarding funds.

6. **21-0700-CLC1** - Final report by staff from the DISCOVERY Children's Museum, located at 360 Promenade Place - Ward 5 (Crear), regarding the completion of the DISCOVERY Children's Museum documentary film project funded by the Commission for the Las Vegas Centennial

Minutes:

MELISSA KAISER, DISCOVERY Children's Museum, said that in January and March of 2021, the Commission for the Las Vegas Centennial awarded the Museum \$88,500 for the production of a documentary film for their 30th anniversary. A short video was shown that was embedded in the copy of the PowerPoint presentation submitted for the record. The video can be seen by watching the video for this meeting, and it covered how the Museum has made a big difference to the health of the community for children and adults.

MS. KAISER continued with the PowerPoint presentation and mentioned that the documentary film is just under an hour, and finalization of the full documentary was done by Quiet Film Production. All of the project's budget has been spent, with the exception of the funds for release and publicity. They are planning a public private screening at the Museum in the early part of 2022, for which they will convert the traveling exhibit space into a movie theater style screening area. She promised to notify the Commissioners of the date.

Moving on, MS. KAISER stated that in addition to the premiere, they are working on contract details to have it shown on KCLV Channel 2 and Cox, and they are working to also have it shown at film festivals, at the local libraries, and to promote it on the DISCOVERY Museum's YouTube channel. She thanked the Commission for helping them tell their story.

COMMISSIONER CREAR liked the preview and asked for a link to include in his newsletter and on social media. He also asked for an invitation to the premiere.

7. **21-0701-CLC1** - Discussion for possible action regarding approval of a grant request by The Neon Museum in the amount of \$76,108.71 for the costs associated with the expansion and enhancement of the educational element of the current audiovisual immersive experience known as "Brilliant!," located at 770 Las Vegas Boulevard North - Ward 5 (Crear), approving the form of the Grant Agreement, and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

AARON BERGER, Executive Director of the Neon Museum, said he has only been with the Neon Museum for approximately 100 days and was present to speak about the expansion of a capital project. He reviewed a PowerPoint presentation, a copy of which was submitted for the record, and said that the Brilliant! project will include significant changes, as well as the entire space surrounding the North Gallery. As of December 13, 2021, they will open with an intersection called art and history of Las Vegas, new animation, expanded educational offerings and a mural on the outside west-facing wall. This is all in an effort to make Brilliant! an entertaining experience, while adding an educational experience to highlight the local history in new ways.

MR. BERGER stated that the signs housed in the North Gallery are beyond conservation and are not tied to an electrical source, but the Brilliant! project will give them a new purpose and bring them back to life, including music. The response on social media has been very positive.

Referring to slide 5, MR. BERGER said the red line is the tour route that will accommodate approximately 100,000 people yearly. They will experience the wall along Encanto Drive and the west wall. Slide 6 provided an early rendering of the desired mural, which he believes will provide an excellent opportunity to tell the unsung stories of the diversity of Las Vegas. The installation will offer a QR (Quick Response) code to scan for information on each of the individuals highlighted on the mural wall. The best part of the experience is that it will be gratis for all to enjoy and experience.

COMMISSIONER STOLDAL asked that more city properties be included, as many of the images are not within the City boundaries, but rather on the Las Vegas Strip. MR. BERGER commented that it is an early rendering that was kept to show and provide an idea of what it will look like. He noted that the focus is on the diversity of the people who helped build this city. The Commissioner said the Commission for the Las Vegas Centennial is obligated under Nevada Revised Statutes to make sure projects are relative to the history of the City.

COMMISSIONER BROWN asked if they knew the name of the Moulin Rouge showgirl, and a gentleman in the audience announced it. MR. BERGER added that through the QR code, the person scanning will be able to learn about the Moulin Rouge as well as the showgirl.

COMMISSIONER COFFIN was concerned about possible expansion encroaching the nearby housing. MR. BERGER clarified that the existing wall will be decorated. The surrounding homeowners will not be affected, as there is no change to sound or lighting. The wall facing the neighborhood on the side of Encanto Drive will not have neon in consideration of the residents. The Commissioner wondered if the property will be large enough, noting that many of the surrounding homes are owned by investors. He said it is important to keep in mind the potential for more tourists and the need to expand. MR. BERGER mentioned his experience in helping museums raise operating dollars or building and expanding properties in strategic and thoughtful ways, which is key to the goal of this project.

MR. BERGER commented that the walk from Fremont Street to the Neon Museum is about six blocks, and they cannot presently ask tourists to make that walk due to safety and security concerns. He asked that the Commission consider helping in this regard, as they will be spending a significant amount of money to invest in security for the Museum's property alone. COMMISSIONER COFFIN said the Commissioners and COMMISSIONER CREAR, as Councilman, are trying to save the Biltmore area. MR. BERGER said that COMMISSIONER CREAR has been a great advocate and supporter of the Museum.

CHAIR GOODMAN invited MR. BERGER to a meeting that will be held to discuss how to improve security in the downtown area. She mentioned that if the tourist volume warrants, they will add the Neon Museum as a stop for the Loop service.

COMMISSIONER CREAR asked MR. BERGER to meet with MIKE JANSSEN, Executive Director of Infrastructure, to help him understand all the major street improvements planned for Las Vegas Boulevard. MR. BERGER appreciated it and said he just wants to be a partner with the City to help create the envisioned cultural corridor and to attract visitation.

Moving on, MR. BERGER had a video played that was embedded in the PowerPoint presentation that can be seen by watching the video for this item. The video depicted the artist, CRAIG WINSLOW, describing the actual process for the display and how the signs will be brought back to life using light and sound.

MR. BERGER said the video will be shown to all visitors to help them gain a better understanding of the preservation process for the signs on display. Docents will be guiding visitors and showing them how neon works and how the signs can be brought back to life with technology or through reuse. As visitors exit the gallery, they will see six signs wrapped in LED (light emitting diode) that will include information on each of them. This provides an opportunity to showcase businesses and how they have survived or their place in history. He underscored that the signs are printed on paper so they can be easily changed. There will be a place for photo opportunities to create memories.

As shown on slide 10, MR. BERGER pointed out that special recognition will be given to the Commission for the Las Vegas Centennial to make people aware that it was instrumental in making the project a reality. CHAIR GOODMAN said she hopes the project will attain the same level of recognition as the Laguna Master Show, and she believes that will depend on its promotion.

Motion made by Cedric Crear to Approve

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Carolyn Goodman, Bob Coffin, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Richard Bryan, Alan Feldman;

8. **21-0702-CLC1** - Discussion for possible action regarding approval of a modification request concerning Commission for the Las Vegas Centennial Grant Number CLC-78732, a grant to the UNLV (University of Nevada, Las Vegas) Oral History Research Center for the staffing and materials necessary to collect, document and preserve interviews with the Asian American and Pacific Islander community in Las Vegas, to extend the grant deadline from August 31, 2021 to August 31, 2022, and authorize the President to execute the Grant Modification in the form presented and as approved by the City Attorney

Minutes:

CLAYTEE WHITE, Director of the UNLV Oral History Research Center, and STEPHANIE EVANS, Project Manager for the Asian American and Pacific Islander Oral project, were present. MS. WHITE said that they were not able to collect the number of interviews they had anticipated. Therefore, she requested an extension.

Motion made by Robert Stoldal to Approve

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Carolyn Goodman, Bob Coffin, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Richard Bryan, Alan Feldman;

9. **21-0703-CLC1** - Report by members of the Nevada Preservation Foundation Board of Directors regarding pending grant projects with the Commission for the Las Vegas Centennial

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said the Nevada Preservation Foundation (NPF) notified her prior to the meeting that no one would be able to attend this meeting. However, they submitted a letter, a copy of which was provided to each Commissioner and submitted for the record.

MS. SIEBRANDT explained that the NPF executive director and staff members resigned. The NPF has two outstanding grants with this Commission, the Biltmore Bungalows Survey and the Historic Westside Revolving Fund. She offered to answer any questions, if possible, but said she could not answer them in-depth. The NPF is in the process of hiring a subcontractor to finish outstanding projects, and they hope to bring back the former director, HEIDI SWANK, to fill in until they can hire a permanent director.

MS. SIEBRANDT added that the Biltmore Bungalows Survey grant was extended to December 16, 2021; however, most likely, that deadline will not be met. She pointed out that the letter requests reverting to the original scope for the Biltmore grant, as it was modified under the most recent director. The Revolving Fund grant was issued in 2018 and an update was to be provided on the progress, but that will no longer occur. She hopes updates can be provided early in the new year.

COMMISSIONER STOLDAL said the NPF did excellent work for this Commission and the Historic Preservation Commission before the new director came on board, and he recalled the new director wanting to take the NPF in a totally different direction. Bringing MS. SWANK back and with their restructuring, he felt confident the Foundation is heading in a positive direction. He asked to hold the matter in abeyance.

COMMISSIONER ARNOLD questioned the outstanding amount on each grant and whether they could put a hold on the funds until they get a better handle on its changes. MS. SIEBRANDT said the original grant for Biltmore Bungalows Survey was \$27,500, and there is an amount remaining of approximately \$16,467. The Revolving Fund grant was for \$44,700, and there is an amount outstanding of \$41,069. She added that there is no expiration date for the grants because the agreements were drafted differently at that time. Because the funding is earmarked for the aforementioned grants, there should not be a problem holding the funds. BRIAN LOVELIN, Financial Analyst with the City of Las Vegas Finance Department, interjected that the money will be reserved for the projects and carried over. COMMISSIONER ARNOLD asked if funds could be withheld until they have a better understanding of what is going to happen with the NPF. MS. SIEBRANDT said partial payment has been made on both projects for what has been produced thus far. However, she offered to look into the legalities should the Commission decide to not to continue the grants.

CHAIR GOODMAN interjected that the NPF has no leadership, but MS. SWANK will be coming back to fill in in the interim. If the matter is held to the meeting of January 24, 2022, it would provide the opportunity to receive feedback from MS. SIEBRANDT and the NPF Board. She felt they should be given an opportunity.

SETH FLOYD, Community Development Director, said they had previously discussed what could be done in case of lack of performance, and they can place a separate item on an agenda to terminate funding. COMMISSIONER ARNOLD clarified that he just wanted to gain a better understanding of the available options.

COMMISSIONER COFFIN said there were problems with the NPF even before MS. SWANK left, and it seemed as if the NPF was drifting. He was very disappointed that none of the Board members appeared in representation. MS. SIEBRANDT stressed that, like the Commissioners, the Board of Directors is comprised of people who are interested in preservation. The Commissioner said the NPF became a one person show and personality driven, and MS. SIEBRANDT said that MS. SWANK will be brought back to finish pending projects while a new director is hired.

COMMISSIONER CREAR verified with MR. FLOYD that the process includes reimbursement of invoices submitted for work completed, and MR. FLOYD confirmed this, noting the funds paid thus far are not a loss. The Commissioner suggested asking for a specific action plan in addition to the report. He agreed with COMMISSIONER COFFIN that not having a member of the Board in attendance was not a good sign.

COMMISSIONER STOLDAL agreed that before this body approves any grant to the NPF, they need to make clear where the Commission for the Las Vegas Centennial stands and feel more secure about the NPF's future. He wants to hear from the NPF that the outstanding projects are being wrapped up and how they intend to do that. No funds should be paid out, unless approved by MS. SIEBRANDT. MR. LOVELIN interjected that MS. SIEBRANDT signs off on all invoices received for reimbursement.

Motion made by Robert Stoldal to Hold in Abeyance to 1/24/2022

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Carolyn Goodman, Bob Coffin, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Richard Bryan, Alan Feldman;

10. **21-0704-CLC1** - Discussion for possible action regarding approval of increasing the number of advertisements currently playing on YouTube during the airing of documentary films funded by the Commission for the Las Vegas Centennial

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, reported that a licensing agreement was approved for the City of Las Vegas Documentary Series Parts I, II and III to air on social media and on YouTube, which generated good revenue in the beginning of approximately \$3,152 monthly. However, since the frequency of ads was scaled back in June of 2021, the revenue decreased to approximately \$1,670. She advised that the

frequency of ads could be increased to generate more monthly revenue. BRIAN LOVELIN, Financial Analyst with the City of Las Vegas Finance Department, commented that setting up the YouTube account for ACH funds has taken longer than expected.

COMMISSIONER HELTON said she would be curious to see if any of the ads promote the Centennial license plates and was pleased to see the amount of revenue being generated. MS. SIEBRANDT replied that the ads are random from YouTube from any commercial entity.

COMMISSIONER STOLDAL expressed a preference to run ads at the beginning, the middle and the end instead of throughout to not disrupt the flow of the documentary. He was very happy to see a project of the Commission generate such revenue, but he was not in favor of increasing the ads. CHAIR GOODMAN asked if the ads could be adjusted to his preference and whether that restriction could be voted on at this time. CHIEF DEPUTY CITY ATTORNEY VAL STEED advised that this item is restricted to doing nothing or increasing the ads, so a separate item would be needed on another agenda. COMMISSIONER STOLDAL verified with MS. SIEBRANDT that the item is to increase the number of ads.

JENNIFER DAVIES, Digital Content Supervisor, commented that the number of ads displayed was scaled back by about half, so they are running approximately every 12 minutes throughout the documentaries, with YouTube picking the best flow for the ads. YouTube recommended running more ads, but the Commission has the discretion.

COMMISSIONER COFFIN said YouTube has good rates on page views and wondered if the City would have to pay retroactively based upon the number of views and the quality. MS. DAVIES felt there is a nice, non-intrusive balance, noting that less ads equals less revenue. The question is whether the Commission is happy with the revenue being generated with the ads being run. She added that the ads can be skipped forward after five seconds and reiterated that the documentaries are generating healthy revenue.

COMMISSIONER MOWBRAY wondered if the documentaries could include a trailer at the end crediting the license plate sales for funding of the documentaries. MS. DAVIES believes the documentaries mention the Centennial Commission several times throughout, as well as in the caption, with a link to the website. She said she would verify this. The Commissioner persisted and asked if the message connects the documentary production to the license plate renewal, and MS. SIEBRANDT replied affirmatively, adding that as long as people watch the films, they will see the message.

COMMISSIONER HELTON emphasized that the intent of the documentaries was for people to enjoy, not to generate revenue, which was a byproduct.

COMMISSIONER STOLDAL questioned the options for commercial placement, and the type of ads. MS. DAVIES said she sets the pacing on the ads; however, YouTube's artificial intelligence dictates where the ads run, which is typically between documentaries. She has no control over the ads that are run.

COMMISSIONER STOLDAL made a motion to not approve the request, and GABRIELA PORTILLO-BRENNER, Deputy City Clerk, clarified that it should be a motion for denial.

Motion made by Robert Stoldal to Deny

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Carolyn Goodman, Bob Coffin, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Richard Bryan, Alan Feldman;

11. **21-0706-CLC1** - Report by members of the City of Las Vegas Historic Preservation Commission regarding an update on projects funded by the Commission for the Las Vegas Centennial

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, reported on behalf of the Historic Preservation

Commission (HPC). She welcomed COMMISSIONER STOLDAL, as Chair of the HPC, to interject if desired. She pointed out that in 2020, this Commission awarded the HPC \$75,000 to issue small grants for various preservation projects.

Survey Catalog and Strategic Outreach – Once this project is completed by mid-February of 2022 by the Nevada Preservation Foundation (NPF), it will provide information on properties that could possibly be eligible for listing on the national, state or local historic registers. It will be an ongoing project that will drive strategic planning. COMMISSIONER STOLDAL interjected that it is a very important catalog that could potentially serve as a model for western cities. He explained that the City of Las Vegas previously funded a \$50,000 project, through which it was discovered that two important surveys that had been funded were not used because it was unknown where they resided. Therefore, it was decided to use funding from the State of Nevada to catalog all reports on historic properties or structures, and to make them available online so that consultants or the average person can put them to use. He added that it is a project being handled under contract by the NPF, and it is delayed.

MS. SIEBRANDT indicated that the draft was pending submitted corrections. She added that the project was funded through money issued by this Commission until reimbursement is made by SHPO (State Historic Preservation Office). However, NPF is in the process of hiring a subcontractor to finish the project, which is due by February 14, 2022. COMMISSIONER STOLDAL said the final product will be very nice.

Las Vegas High School (LVHS) Frazier Hall Listing – The consultant created the nomination for the National Register of Historic Places, and the site was officially placed on the National Register, and it includes the Auditorium, Gymnasium and Frazier Hall.

Las Vegas High School District Listing – The HPC awarded funding to a contractor to do a district listing for the entire LVHS campus. The matter will be heard at the meeting of the State Board on December 9, 2021 once the HPC approves the final nomination form.

Neon Museum Projects – The HPC awarded funding to the Neon Museum for the Museum's project for an Outdoor Collections Conservation Treatment Plan, which included an inventory of all the signs and expert recommendations on their preservation. This project was completed. Additionally, the Museum's two projects called Sign of the Times included a panel regarding the Frontier Strike of the 1990's on September 30, 2021, as well as a discussion on Women in History of Las Vegas, to be held in March, which is Women's History Month.

Cast Bronze Plaques Las Vegas Historic Property Register – This is a new project of the HPC, to have plaques made for installment on properties added to the Las Vegas Register of Historic Properties. They are similar to the plaques used for properties on the National Register of Historic Places. A plaque was mounted on the HELEN A. TOLAND residence, and one was recently ordered for the Huntridge Theatre.

Memberships Training & Development Sessions – As part of the HPC's request for training, two memberships were renewed through funding from this Commission for the National Alliance of Preservation Commissions and the National Trust for Historic Preservation. The memberships offer many benefits to attending, even if virtually, and the courses cover many topics, such as on how to run a historic commission, local laws, policy, engaging with partners, outreach and many more, all of which help the HPC members.

12. **21-0714-CLC1** - Discussion for possible action regarding approval of the Commission for the Las Vegas Centennial 2022 Meeting Schedule

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, requested approval of the 2022 meeting schedule, which she displayed on a PowerPoint slide, a copy of which was submitted for the record.

Motion made by Robert Stoldal to Approve

Passed For: 13; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Carolyn Goodman, Bob Coffin, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Cedric Crear, Kevin Mills, Thomas Prato; Excused-Richard Bryan, Alan Feldman;

13. **21-0707-CLC1** - Report by Diane Siebrandt, Executive Director of the Commission for the Las Vegas Centennial, regarding completed and current projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, reported on grants this Commission has funded.

Updates on Grant Funded Projects (Slides 1 and 2) – The Las Vegas Days Rodeo took place November 12 and 13, and a report will be provided at the meeting in January of 2022. Projects in progress include the City of Las Vegas Documentary Series Part IV, Hay Barn at Floyd Lamb Park, Archives Digitization, Blue Angel Plaque, Signs on Sticks/Scenic Byway, which is currently working on the Rummel Motel and Par-A-Dice Motel signs, HPC (Historic Preservation Commission) Projects, National Atomic Testing Museum, Harrison House, Junior League, NPF (Nevada Preservation Foundation) Revolving Fund, Neon Museum/Reed Whipple, which will provide a presentation at the meeting in January, UNLV (University of Nevada, Las Vegas) Oral History Project, which was extended, and Project Enchilada.

CHAIR GOODMAN asked if the project managers will be providing reports to this body, and MS. SIEBRANDT said that it is expected, but some entities, such as the Junior League, had delays due to a change in personnel. She assured the Chair that the Neon Museum will be reporting in January, and she will follow up on when a report can be made on Project Enchilada.

Scenic Byway Project (Slide 3) – This project is in progress with the Rummel Motel and Par-A-Dice Motel signs. The grant was ratified by the City Council, and restoration of the signs is in the planning stages.

Documentary Part 4 (Slide 4) – Pre-production for this film is underway. COMMISSIONER STOLDAL interjected that the next step that will involve this Commission's involvement is assigning a working group to review the script and conduct detailed fact-checking. MS. SIEBRANDT said the working group will receive the script December 9, 2021, and comments will be due back to the production company on December 22, 2022. In her absence, TERESA SMITH, Administrative Support Assistant, will be receiving the comments and forwarding them to Boyd Productions. MS. SIEBRANDT informed the Chair that the project is on track and the premiere should be around May 14, 2022.

FLP (Floyd Lamb Park) Hay Barn (Slides 5 and 6) – This project was delayed due to COVID-19 causing delay in receiving construction materials. The door cuts were made, and approximately 700 bricks were saved. The architect is working on the final door designs.

In Other News (Slide 7) – A display was installed of photos of former members of the City Council at City Hall. This was done by the Office of Cultural Affairs.

Lastly, MS. SIEBRANDT wished everyone Happy Holidays.

14. **21-0708-CLC1** - Discussion regarding topics for future agenda items. Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR GOODMAN asked the Commissioners if they had any topics they would like to discuss at a future meeting.

COMMISSIONER HELTON wondered if there will be an item on the breakdown regarding YouTube ads.

At the request of CHAIR GOODMAN, MS. SIEBRANDT commented that there was some discussion on possibly funding a project for the preservation of the News Bureau Archive and having it displayed. The Chair said that she would hate to lose that information. COMMISSIONER STOLDAL wondered if there is a way for Commissioners to submit ideas on potential projects, given the healthy budget balance. COMMISSIONER HELTON said it was one of the topics of discussion at their Strategic Planning Session. She suggested putting out a request for proposals on the archives, such as was done for the documentaries.

CHAIR GOODMAN mentioned the plaza project across the street from City Hall on Clark Avenue was awarded, and it presents a perfect opportunity to provide ideas on what can be included regarding the history of the City. Perhaps a report on the plaza plans to this body from CITY MANAGER JORGE CERVANTES should be arranged.

COMMISSIONER STOLDAL said he would be interested in a project to document all the telephone books from the era of CHARLES "POP" SQUIRES to 1950, and wondered how the Commission could begin that process. DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, indicated that she would put it as a discussion item on a future agenda.

With all the views of the documentaries, including from overseas, COMMISSIONER MILLS thought the Commissioners should consider eliminating all the ads from YouTube to stimulate more views.

15. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

CRAIG KNIGHT, General Manager of KCEP, said that for the radio station's 50-year anniversary on October 7, 2022, he would like to put together a documentary that will parallel with the city's history. He noted that the station was created by the Economic Opportunity Board in 1972.

He indicated that he already put together a team to work on it, including CLAYTEE WHITE and REGGIE EDWARDS, who worked on the documentary about the historic West Las Vegas, which was aired on Vegas PBS. He already put together a list of interviewees and broadcast venues interested in airing the documentary. He hopes the documentary can also be used as a fundraiser for the station. He asked for direction on how to apply for a grant to help produce the documentary.

COMMISSIONER BROWN said it sounded like all he needed is a budget of costs to present to this Commission. MR. KNIGHT said that according to MS. WHITE and MR. EDWARDS, their Westside documentary cost approximately \$117,000, and he may need more funds, depending on traveling costs to interview the artists and showcase their successes. CHAIR GOODMAN advised him that DIANE SIEBRANDT, Executive Director of the Commission, could provide guidance on the application process, and she asked for a timeline as well. MR. KNIGHT said his goal is to premiere it on the anniversary date.

COMMISSIONER COFFIN said the station means a lot to Las Vegas, and he hopes the documentary includes what residents were listening to prior to its creation and what prompted its creation.

MR. KNIGHT shared that in 1964 the Economic Opportunity Act made available millions in federal dollars for programs. In 1967, President LYNDON JOHNSON announced the creation of the Concentrated Employment Program (CEP), which is where the identification code of KCEP came from. CHAIR GOODMAN said she worked for CEP.

As a person who grew up with the station, COMMISSIONER CREAR said the Black community is well aware of the importance of KCEP, which is from where they obtained information. He requested that in creating the budget, MR. KNIGHT consider producing a quality documentary that will tell the rich history of KCEP and how it

parallels with the community, as well as speak about the various artists and radio personalities that came through the station. He suggested that it could even be done in two segments, years 1-25 and years 25-50.

COMMISSIONER STOLDAL said the City of Las Vegas documentaries cost about \$230,000 per film. He stressed that he would like the product to focus on the community rather than on the artists. MR. KNIGHT indicated that a lot of locals came through KCEP before achieving celebrity stardom.

CHAIR GOODMAN thanked staff and wished everyone a happy Thanksgiving Day.

16. **Adjournment**

Minutes:

The meeting was adjourned at 3:40 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk

Diane Siebrandt, Executive Director of the
Commission for the Las Vegas Centennial

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor