City Hall, 495 S. Main St.
City Clerk's 2nd Floor
Conference Room

September 23, 2019
2:00 PM

Commission for the Las Vegas Centennial Minutes

1. **Call to Order**

Minutes:
CHAIR GOODMAN called the meeting to order at 2:04 p.m.

PRESENT: CHAIR GOODMAN and COMMISSIONERS ARNOLD, BROWN, BRYAN, STOLDAL, COFFIN, HELTON (excused until 2:11 p.m.), SINNOCK, TRUESDELL, BRANDENBURG and CREAR

EXCUSED: COMMISSIONERS FELDMAN and MOWBRAY

ALSO PRESENT: ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial, SETH FLOYD, Deputy City Attorney, and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. **Announcement Regarding: Compliance with Open Meeting Law**

Minutes:
ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive.

3. **Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:
None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of July 15, 2019

Motion made by Robert Stoldal to Approve

Passed For: 8; Against: 0; Abstain: 2; Did Not Vote: 0; Excused: 3

For-Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Hugh Sinnock, Mark Brandenburg, Carolyn Goodman; Abstain-Ric Truesdell, Cedric Crear; Excused-Alan Feldman, Louise Helton, John Mowbray;

5. CLC-77389 - Report by Brian Lovelin, Financial Analyst, City of Las Vegas Finance Department, regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2019-2020

Minutes:
BRIAN LOVELIN, Financial Analyst, City of Las Vegas Finance Department, reported on the financial status of the Commission, in accordance with the budget sheets he submitted for the record for periods ending in June of 2019 and in June of 2020. He stressed that there were two additional significant expenditures towards the end of June of 2019 for the sum of $14,457 for the UNLV Project Latino Voices, bringing the total for the year to $34,545, as well as the additional expense for the Helldorado Parade for $1,751 for the prior fiscal year. With these additional expenditures, the ending fund balance for June of 2019 came to $3,559,358.

Continuing with the budget sheet for end of June 2020, MR. LOVELIN indicated that license plates revenue in the amount of $2 million was budgeted, and this revenue is typically received quarterly. Once received, a comparison will be made to previous years to see if it is in keeping with projections, and an update will be provided to the Commissioners. Approved expenditures for projects totaled $1,487,843, with approximately $9,200 spent for the fiscal year, including for the Helldorado Parade and for administrative costs and insurance.

Additionally, $500,000 was budgeted in reserves and there is an unreserved amount of $3,571,515 as of 9/23/2019. He indicated that according to discussion at July's meeting regarding the Las Vegas Days Rodeo, the budget line in blue would reflect the amount allocated for it if approved. He pointed out that should the revenue for license plates sales come in lower than the projected $2 million, some of the available monies would have to be used to cover approved projects.

COMMISSIONER CREAR requested an individual briefing to get better acquainted with the process and projects approved thus far. ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial, indicated he would be happy to do so.

CHAIR GOODMAN welcomed COMMISSIONER CREAR to the Commission and at her request, COMMISSIONER CREAR introduced himself and said he was born and raised in Las Vegas and lives in the home his parents owned. The Chair said he brings so much to the table.

CHAIR GOODMAN questioned a few expenditure and grant amounts that were not reflected in the budget, such as the Victoria (sic) Hotel historic assessment amount and the payoff for the Neon Museum, the Welcome to Las Vegas Sign and the Cottages. MR. LOVELIN assured her he would do some research into their status and report back. (NOTE: Subsequent to the meeting, it was clarified that the correct name for the historic assessment is the Victory Hotel.)

The Chair questioned the status of the license plate advertisements in the sewer bills, and DAVID RIGGLEMAN, Communications Director, replied that the cost is approximately $3,000 for three months. They started including the advertisement in June or July, and it takes about three months to reach all the residents. He noted that there is no way of measuring whether or not the advertisements are increasing license plates sales, although the plates are still selling despite the competition from other organizations. CHAIR GOODMAN asked that the topic be brought back to discuss and decide if the Commission wants to continue to fund the advertisements.

COMMISSIONER STOLDAL wondered if there is a way the Department of Motor Vehicles (DMV) could provide an abstract of how many City residents have bought the plates in order to determine how many people are being reached. MR. LOVELIN offered to look into it. MR. RIGGLEMAN thought it could be done because the DMV has all the addresses with plates.

COMMISSIONER BRYAN asked MR. LOVELIN when a funds report on the plates from the state might be available for the last period, adding that some of the Commissioners were apprehensive about the impact other marketing pressures may have on the Commission's plates. MR. LOVELIN assured the Commissioners that he would look into it and make the information available as soon as he finds out.

6. CLC-76917 - ABEYANCE ITEM - Discussion for possible action regarding an extension of the Blue Angel Sign Renovation Memorandum of Understanding (MOU) with the City of Las Vegas for two years

Minutes:
JERRY WALKER, Operations and Maintenance Director, displayed the scepter for the Blue Angel and a poster board, a copy of which was not submitted for the record, with three images of the Blue Angel depicting Option 1, the original statue from the late 1950's (and most popular); Option 2, the face the Blue Angel is mostly known for; and Option 3, a more contemporary look with the scepter and halo. He indicated the contractor selected was Hartlauer Signs, who asked for a decision on the image for restoration purposes. MR. WALKER offered to be available on Saturday, 9/28/19, at the storage facility if any of the Commissioners wanted to view the Angel, noting that she looks better from a distance.

He explained that the scepter and halo seemed to be add-ons, but they are not befitting, noting that CITY ATTORNEY BRAD JERBIC was working on Project Enchilada on Fremont Street, and this will be one of the iconic pieces on a piece of the five-points island, which will also need improvements, along with the sign. He showed on a site map where the sign and Angel will stand, adding that the statue is about 25 feet tall.

COMMISSIONER HELTON referred to a picture taken and asked if the halo had lights, to which MR. WALKER replied that it had lights shooting up from the bottom. He advised CHAIR GOODMAN that they will add flood lights but it had not been decided where.

COMMISSIONER COFFIN thought that Option 2 was the most common image and received the most public support. Therefore, he thought the Commission should go with Option 2. MR. WALKER understood but said they would go with the majority. The Commissioner said the statue was changed not long after it was erected, and he thought that too many changes would make them miss the deadline.

COMMISSIONER STOLDAL asked to receive the information so that he could make a decision. He emphasized that the halo and scepter were historical artifacts that should be preserved, and MR. WALKER assured him that they would be safely put in storage. COMMISSIONER BRYAN observed that the halo is inconsistent with Las Vegas' image.

CHAIR GOODMAN pointed out that this matter concerns a two-year extension of the MOU. MR. WALKER commented that the MOU had expired, and he wants to get the restoration completed and the sign and statue up by the spring of 2020.

After the vote, MR. WALKER indicated that ample parking will be available for the public. To COMMISSIONERS STOLDAL and COFFIN, MR. WALKER explained that the statue will sit up high and will spin, and people will not be able to touch it in order to ensure that it is not damaged. Pictures will be possible, but not close up like with the Welcome to Las Vegas sign.

ROBERT SUMMERFIELD, Planning Director, explained that MR. WALKER will send out information to each of the Commissioners, and he asked that any input by the Commissioners be submitted to him to avoid creating chain emails. He indicated that this matter was held from the previous meeting in order to find out the exact restoration date and to ensure the cost does not go up.

Motion made by Bob Coffin to Approve

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, Ric Truesdell, Mark Brandenburg, Carolyn Goodman, Cedric Crear; Excused-Alan Feldman, John Mowbray;

7. CLC-76922 - ABEYANCE ITEM - Discussion for possible action regarding a grant request by Linnea Mitchell, Plaza Hotel and Casino, in the amount of $220,000 for production of the 2020 Las Vegas Days Rodeo

Minutes:
ROBERT SUMMERFIELD, Planning Director, indicated that JONATHAN JOSSEL, Chief Executive Officer of the Plaza, would give an update on a revised budget.

MR. JOSSEL was very pleased with the success of the rodeo after taking it over for the first year. At the last meeting of this body, they were tasked with finding a way to reduce the costs and to tie the rodeo more with historical events. Subsequently, he met with MARJA BIGAS, Management Analyst I, and discussed combining marketing for the parade and the rodeo. In doing so, they were able to reduce the amount requested from $220,000 to $180,000, noting that the Plaza will put in over $100,000 towards the bleachers, marketing and labor, in addition to the more than $1 million spent on the arena.

He deferred to his staff members, NATASHA WHITE and LINNEA MITCHELL, who introduced themselves, to go over some of the ideas.

MS. WHITE commented that the slogan for 2020 to mark the 86th anniversary of the event will be Remembering Yesteryear, and they will have signage throughout the arena to visually showcase the history in an artistic manner. Attendees will be allowed to take photos to post on social media. They strategically aligned with accredited partners that can assist with broadening the Las Vegas history locally and nationally. They believe the planned events will attract a diverse audience.

MS. MITCHELL stated that the purpose of the events will not only uphold western traditions, but also will educate the community on Las Vegas roots. She regarded the Plaza arena as ideal because of its location on Main Street, noting that it is surrounded by history. Las Vegas was founded in 1905 when 110 acres adjacent to the railroad were auctioned off, and she gave a history of the timeline for paving of Fremont Street, construction of the Union Plaza (now the Plaza Hotel and Casino) and the Union Pacific Railroad. All of these aspects will be incorporated into the event on live board or signage.

She gave some history on the rodeo, Las Vegas Days. It was originally integrated into the event to showcase a way of living, and it was nationally accredited and recognized by the Professional Rodeo Cowboys Association and the UNLV (University of Nevada, Las Vegas) Rodeo Team Partnership.

MS. WHITE continued and said that with Helen J. Stewart being the First Lady of Las Vegas, they would like to create the Helen J. Stewart Award. The winner of the women's barrel race would be presented the award at the arena as part of the rodeo by one of the Commissioners of this body. The winner would hold the award for one year.

They would like to feature a Dutch oven cook off to showcase the Las Vegas tradition of cooking food in a Dutch oven. They would partner with the International Dutch Oven Society and educate locals and others with the purpose of preserving the art of using the Dutch oven.

Lastly, MS. WHITE indicated they would like to offer performances by partnering with the Paiute Tribe Dance Group and dance teams of Las Vegas to put on Wild Wild West dance numbers. Another idea is to have the 2019 marching band winner perform at the 2020 rodeo.

MS. MITCHELL interjected that they intend to collaborate with the Smith Center for the Performing Arts, downtown hotels, the Western Heritage Education Foundation, Old Las Vegas Mormon Fort, Zappos, Miss Rodeo Nevada and others to help execute the event.

COMMISSIONER STOLDAL sincerely appreciated their efforts to tie in the history to the rodeo. He offered his services to help get the facts right on the number of rodeos, noting that Las Vegas was never a rodeo town, rather a railroad town, so he commended MS. MITCHELL for making that connection. He asked to find a way to tie in the railroad into the images, and MR. JOSSEL humorously pointed out that the train goes right by the arena. The Commissioner opined that creating the Helen J. Stewart Award was intriguing and appreciated how they thought to include her.

COMMISSIONER CREAR questioned the rationale behind limiting the budget, and COMMISSIONER STOLDAL explained that this body asked the applicant to review the costs and try to reduce the budget by combining the marketing for the parade. COMMISSIONER ARNOLD interjected that there is a lot of history with the parade and the rodeo, and there have been a number of challenges, although they have tried to be supportive. He indicated that at the last meeting, he stressed that with a location finally being found for the rodeo in the downtown area, the Commission should try to make it happen.

To COMMISSIONER CREAR, who verified that the Commission provided funding in the amount of $220,000 last year, COMMISSIONER HELTON clarified that since the formation of this Commission, it has granted over $1 million to try to make the rodeo successful, and it worked with the Elks Lodge, the PBR (Professional Bull Riders) and the Plaza. However, it has not been successful, which is the reason why some of the Commissioners are concerned about spending so much money and still seeing no results. COMMISSIONER CREAR asked what is considered a success, because he regarded last year's rodeo as a big success for downtown.

COMMISSIONER STOLDAL explained that in 2005 the Commission funded the Elks Helldorado Parade and Rodeo, and it was supposed to be for one year. However, the Elks came back the next year and asked for $350,000 for three years and assured they would make it successful. Subsequently, the Commission helped PBR with funding in an effort to keep the rodeo primarily downtown. The Plaza then asked for funding last year. MR. JOSSEL clarified that they asked for funding at the request of the former Executive Director of this Commission because the Plaza had built the stationary arena on Main Street, and this is what she felt would make the rodeo successful.

COMMISSIONER CREAR said that the Commission should help augment the success of the rodeo, which he feels has a solid base at the Plaza arena. COMMISSIONER STOLDAL remarked that one of the challenges is that this Commission is charged by statute to focus on historic preservation, although he conceded the Plaza made a major effort to connect the rodeo with historical aspects.

COMMISSIONER CREAR wondered if the Plaza could continue to use the name Helldorado for the parade, and MR. JOSSEL replied that this Commission approved using the name Las Vegas Days Rodeo and Parade. The Commissioner supported it and felt that what they are trying to do is good for the City.

COMMISSIONER COFFIN discussed with MS. MITCHELL that the event for 2020 would be held 5/14-16/2020 and that the PBR slot would be retained.

To CHAIR GOODMAN, MS. MITCHELL explained that CHRIS WOODROW held the Country Christmas event at the arena.

After the vote, MR. SUMMERFIELD clarified that the approval would be for the revised budget.

COMMISSIONER TRUESDELL encouraged MR. JOSSEL to seek out other businesses for funding, which would make it easier for this body to give its support.

CHAIR GOODMAN asked MR. JOSSEL to contact DAVID RIGGLEMAN, Director of the Office of Communications, to see what could be done to help with advertising.

Motion made by Robert Stoldal to Approve the revised budget of $180,000

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, Ric Truesdell, Mark Brandenburg, Carolyn Goodman, Cedric Crear; Excused-Alan Feldman, John Mowbray;

8. CLC-77390 - Discussion for possible action regarding a grant request by Rachel Mills, Junior League of Las Vegas, in the amount of $24,614 for the continuation of education mini-grants and an extension of the previous Memorandum of Understanding

Minutes:
RACHEL MILLS, 2019 Chair of the Grant Writing Committee for the Junior League of Las Vegas, requested approval of this grant in addition to the remaining amount from last year, which was not spent, bringing the total up to $50,000.

MS. MILLS affirmed that they did not spend the full grant amount for last year. They found out that if they started the program in August of every year, the educators will come up with good ideas. Last year, they funded 22 of the 24 submissions. The deadline for grant application submittal was 9/20/2019, and they received 30 applications and that number could increase to 40 after some applications are corrected and resubmitted. They also increased the award amount from $1,500 up to $3,000.

COMMISSIONER GOODMAN discussed with COMMISSIONER HELTON that this is for all educators from K-12 and from charter and parochial schools.

Although he supported the goal, COMMISSIONER STOLDAL said it would be nice to see a program on Channel 2 showing the children involved. He asked, however, how jewelry-making could be tied to history. MS. MILLS assured him that she will help the Junior League stay focused on the requirements of the grant. COMMISSIONER TRUESDELL suggested renaming it “historic jewelry making.” MS. MILLS said that one project was silk painting and having students explore historical aspects and putting them on scarfs. She offered to provide photos as part of her follow-up presentation to show the Commissioners what the students did. COMMISSIONER HELTON said it would be nice to display the projects in the lobby of City Hall.

COMMISSIONER COFFIN emphasized that the Junior League is golden, and it was the force behind creating the Centennial’s license plate.

After the vote, MS. MILLS verified that the extension and requested funding were approved. She indicated she would send information on their upcoming presentation to ROBERT SUMMERFIELD, Planning Director.

Motion made by Bob Coffin to Approve

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, Ric Truesdell, Mark Brandenburg, Carolyn Goodman, Cedric Crear; Excused-Alan Feldman, John Mowbray;

9. CLC-77391 - Discussion for possible action regarding a grant request by Karla Irwin, UNLV Special Collections & Archives Technical Services Librarian, in the amount of $141,420 for the Las Vegas History in Sound and Motion project

Minutes:
COMMISSIONER STOLDAL said that to his understanding, the applicant withdrew because the content was inappropriate for the grant. They are likely to come back with a request strictly for historical footage within the City of Las Vegas. Based on this testimony, ROBERT SUMMERFIELD, Planning Director, suggested withdrawal without prejudice.

Motion made by Robert Stoldal to Withdraw without prejudice

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, Ric Truesdell, Mark Brandenburg, Carolyn Goodman, Cedric Crear; Excused-Alan Feldman, John Mowbray;

10. CLC-77392 - Discussion for possible action regarding a grant request by Bobby Kalili, 2001 Fremont LLC, in the amount of $101,370 for renovation of Safari Motel pool at 2001 Fremont Street

Minutes:
Items 10 and 11 were heard together.

JIM WHITE, Community Affairs Director for Las Vegas Apartments Corporation, LLC, and BOBBY KALILI, owner of the Safari Motel, were present. MR. WHITE referred to and abbreviated his written comments, copies of which were distributed to the members and submitted for the record. MR. WHITE requested approval of the funding, which would be utilized to help retain the historical value of the Safari Motel, noting that historic preservation has always been of great interest to him. He commented that he may have met DIANE SIEBRANDT, Historic Preservation Officer, when he was in the military and working on safely transporting valuable equipment and special cargo.

MR. WHITE commented that MR. KALILI has great ideas for renovating and preserving the motel, including the pool, which was a part of the community and would go well with other projects. He praised the Commission for its work.

CHAIR GOODMAN wondered if MR. WHITE was aware of Project Enchilada, a project CITY ATTORNEY BRAD JERBIC and his team are working on. She asked ROBERT SUMMERFIELD, Planning Director, to speak about it. MR. SUMMERFIELD indicated that Project Enchilada involves rehabilitation of Fremont Street, from Las Vegas Boulevard to 14th Street. It is a significant roadway project with the intent to upgrade the sidewalk infrastructure, install vintage signs and look at vacant properties to create continuity along the roadway. The City Attorney has taken on the project and has worked with private property owners to get things moving as expeditiously as possible in order to attain a vintage feel. As far is the private sector is concerned, the intent is to be able to allow pedestrian flow and convert it into a more walkable community. CHAIR GOODMAN also mentioned the Neon sign preservation all the way through the five corners.

CHAIR GOODMAN suggested to MESSRS. WHITE and KALILI that they consider other funding available through the City to help with their improvements, such as the City Visual Improvement Program (CVIP) and the Quick Start Program. She explained that the CVIP program is to help with bringing older buildings up to standards. She added that the Safari Motel has been a challenge through the years, and she recommended they meet with MR. SUMMERFIELD to find out what avenues are available, because it is the developers who typically pay for improvements.

COMMISSIONER ARNOLD felt strongly that for applications such as this one, staff could have intervened and provided the applicants with the necessary information and qualifications for funding through this Commission and other possibilities. He emphasized that the Commissioners spent a lot of time redrafting the qualifications. MR. SUMMERFIELD apologized and assured the Commissioner that he and his staff would be more cautious in the future. CHAIR GOODMAN interjected that MR. SUMMERFIELD was out during the application deadline for this meeting, noting that the project needs to include historical value in order to provide funding. She wondered if they should strike or withdraw without prejudice.

COMMISSIONER STOLDAL commented that the important question was made as to whether this body funds restoration of pools and added that after doing some research and viewing the site, he could not come up with good rationale to justify approving a grant. He suggested trying to obtain funding for the sign.

COMMISSIONER BRYAN recalled that the Spizzerri family resided at the site, and GEORGE SPIZZERRI attended Las Vegas High School in 1956, so he believes the property has historical value, adding that he swam in the pool as a young man. After verifying with MR. WHITE that Las Vegas Apartments Corporation, LLC, is a for-profit organization, the Commissioner commented that it changes things, and he would be more interested in considering funding for the signage. He suggested the application be redrafted and brought back.

MR. WHITE remembered swimming in the pool as well, and indicated that he would like to renovate the pool and create a future lifeguard training program on the property.

MR. SUMMERFIELD recommended the applicants withdraw their applications without prejudice. In the meantime, staff could provide them with information on other possible programs to see if they are suitable for their plans. Staff will also review the possibility of grant funding by this body for the sign under a future application.

COMMISSIONER CREAR wondered if there should have been some backup documentation for these applications describing the scope of the rehabilitation project to justify the Commission considering awarding any funding. CHAIR GOODMAN interjected that since MR. WHITE was not aware of the requirements for obtaining funding from this body and ongoing projects in the area, she suggested coming back with an appropriate application, with MR. SUMMERFIELD providing more information. She also suggested the applicants meet with COUNCILWOMAN DIAZ, who represents Ward 3. The Chair commented that the City Council recently considered the property purchase matter.

COMMISSIONER STOLDAL observed that the group already received $95,000 from the Redevelopment Agency, and the agreement includes a clause on how the signs are to be handled. He asserted that this type of information should have been included for the Commissioners to consider. MR. SUMMERFIELD explained that this body is in transition from its previous management, and he and his staff are working on modifying the process and providing as much information as possible to the Commissioners for consideration of any applications submitted.

MR. WHITE requested withdrawal without prejudice.

See Item 11 for related backup.

Motion made by Hannah Brown to Withdraw without prejudice

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, Ric Truesdell, Mark Brandenburg, Carolyn Goodman, Cedric Crear; Excused-Alan Feldman, John Mowbray;

11. CLC-77393 - Discussion for possible action regarding a grant request by Bobby Kalili, 2001 Fremont LLC, in the amount of $109,001 for renovation of Safari Motel sign at 2001 Fremont Street

Minutes:
See Item 10 for related discussion and Items 10 and 11 for related backup.

Motion made by Hannah Brown to Withdraw without prejudice

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, Ric Truesdell, Mark Brandenburg, Carolyn Goodman, Cedric Crear; Excused-Alan Feldman, John Mowbray;

12. CLC-77394 - Discussion for possible action regarding a contract with Boyd Productions for the Las Vegas historical documentary covering the period of 1920-1930

Minutes:
ROBERT SUMMERFIELD, Planning Director, explained that the Commission previously approved the amount of $200,000 for the next segment of the documentary, with the details of the contract to be presented after negotiations, which have been completed. He reported that due to some additional requests for the success of the documentary, there was a slight increase. CANDACE BUFORD, Administrative Officer, explained that the Commission approved a budget of $200,000. However, at the conclusion of the first installment of the documentary, it was decided to enter it into a festival, which created additional costs for KCLV Channel 2 to be able to provide the DVD and backup copies for the festival for airing. Therefore, the additional amount of $530 was included for the second installment; however, it is optional should the Commission decide to enter the second installment of the documentary in the festival as well.

COMMISSIONER STOLDAL commented that the contractor requested to expand the deadline to 1933 to end with legalization of gambling and Boulder Dam; however, he responded with disapproval, because this documentary installment should be about the 1920’s. The 1930’s can be part of another documentary. Therefore, he sent them a list of topics that should be included, such as when the residents started receiving mail deliveries, which was very significant in this community. COMMISSIONER STOLDAL wondered if there was a way to place some contingencies, and he asked if the updated contract had been received. SIDNEY NOYCE, Planner II, replied that he had just received it that morning.

COMMISSIONER CREAR wondered if the contractor had been properly notified of what the Commission wanted exactly. COMMISSIONER STOLDAL explained that the Commissioners decided on having documentaries done for each decade of Las Vegas, and Boyd Productions bid on this contract, focusing on the 1920's. However, they felt that going into the 1930's would make it more dramatic. COMMISSIONER BRYAN agreed with COMMISSIONER STOLDAL and added that people think local history is all about gambling and BUGSY SIEGEL. However, as COMMISSIONER STOLDAL has reiterated many times, there is much more local history to focus on. MR. SUMMERFIELD clarified that although the request was made to expand to 1933, the contract is for the defined period. He said that as COMMISSIONER STOLDAL mentioned, the Commission provided significant oversight, and he did not feel there was anything else to suggest.

COMMISSIONER STOLDAL said that he would like to again have script approvals along the process.

CHAIR GOODMAN asserted that Boyd Productions did a superior job on the first installment.

After the vote, MR. SUMMERFIELD stated that this matter would considered for ratification at the 10/2/2019 City Council meeting.

Motion made by Richard Bryan to Approve

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, Ric Truesdell, Mark Brandenburg, Carolyn Goodman, Cedric Crear; Excused-Alan Feldman, John Mowbray;

13. CLC-77395 - Report by Robert Summerfield, Acting Executive Director of the Commission for the Las Vegas Centennial, regarding completed and current projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:
Subsequent to hearing Item 5, CHAIR GOODMAN called this matter forward.

ROBERT SUMMERFIELD, Planning Director, submitted a cover letter and resume for DIANE SIEBRANDT, who was hired as the City's first full-time Historic Preservation Officer. This was made possible through funding by this body, and MAYOR GOODMAN, who pushed for the City to help fund the position. He introduced MS. SIEBRANDT and provided a brief account of her educational and professional background. MS. SIEBRANDT hails from Washington, D.C. and has worked extensively in the Middle East on protecting its heritage and historical sites, especially where it concerns how military actions could affect those areas. He listed MS. SIEBRANDT'S education credentials. MR. SUMMERFIELD pointed out that MS. SIEBRANDT would not officially start work until the week of 9/30/2019, and would not have split duties. The focus of her work will be on historic preservation.

The Commissioners welcomed MS. SIEBRANDT.

Subsequently, MR. SUMMERFIELD called forward PATRICK HUGHES, Chief Executive Officer of the Fremont Street Experience (FSE), to describe some of the changes that were necessary for the sign project at the landing at the end of Fremont Street, facing the Plaza.

MR. HUGHES explained that the FSE requested assistance from this body to subsidize the sign project. He wanted to inform the Commission of the changes, and he noted that the budget for the project was reduced; therefore, some money would be refunded. He showed a photograph of the proposed shape and the split-flap sign, which, as indicated at a previous meeting, would only show historic images of Fremont Street. He commented that although this was a great concept, after doing further research on the product that was recommended and would be manufactured in China, he found out that the product was not outdoor rated or guaranteed and would not withstand the local climate.

Upon reflection, it was decided that the best fit and most reliable product would be an LED sign, which would significantly reduce the cost. He showed a picture of the final design and commented that the total budget was reduced from $720,000 to $450,000, which they would like to share by half.

JONATHAN JOSSEL, Chief Executive Officer of the Plaza, wholeheartedly agreed with the newly proposed product and with the idea of portraying old images of Fremont Street on the sign.

MR. SUMMERFIELD remarked that given the change in sign technology and the reduction in the budget, he wanted the Commissioners to be brought up-to-date, especially because there will not be another meeting to be able to officially approve anything different, but that will not be a problem due to the budget reduction. Therefore, he felt they could move forward with the newly proposed project, as submitted, at the reduced cost.

CHAIR GOODMAN questioned the legalities, to which DEPUTY CITY ATTORNEY SETH FLOYD replied that he was in the process of drafting the grant agreement so the aforementioned changes could be accommodated in the agreement. He commented that with the reduced budget and the broadness of the agenda line item at the meeting of 7/15/2019, the matter does not have to come back to the Commission, unless it wants a full report on the changes in technology. The Chair then confirmed with MR. HUGHES that the FSE would be responsible for managing and maintaining the sign.

COMMISSIONER SINNOCK expressed support of the transition and discussed with MR. HUGHES that the screen would be 8 millimeters and will have the same resolution as on the stages along the FSE. They will use the same contractor used for the canopy, which is Watchfire Signs from Danville, Illinois.

COMMISSIONER BRYAN said the last time they discussed this matter, the Commissioners were assured that this body would be able to view the images to ensure historical accuracy and for COMMISSIONER STOLDAL to sign off on them, which COMMISSIONER BRYAN insisted on in order for him to concede. MR. HUGHES assured the Commissioner that the images displayed will only be historic in nature and that there will never be any form of advertising on the sign.

COMMISSIONER STOLDAL was disappointed with the newly proposed sign technology, which he equated to having a large TV set at the end of Fremont Street. He liked the idea of flappers and was one of the main reasons he supported the initial proposal. MR. HUGHES responded that he too was disappointed, but clarified that the LED sign will be programmed in the same way the flap sign would have been programmed and will have the same effect as the original mechanical sign.

To COMMISSIONER TRUESDELL, MR. HUGHES explained that the sign will be 30 feet wide across by 34 feet high, which he regarded as a significant size, and indicated that the rendering shown depicted the actual size. COMMISSIONER TRUESDELL felt that the cost was disproportionate, noting that Samsung makes a sign with a board on each side for $150,000. He wondered where all the money is going and whether more money would be asked of this body when renovations are necessary. MR. HUGHES explained that the bulk of the budget is for mounting the sign and added that the FSE will pay for half of the total cost of the project.

MR. HUGHES advised COMMISSIONER CREAR that the funding was already approved.

COMMISSIONER COFFIN discussed with MR. HUGHES that even though the sign will not have the same mechanics, the content will have the exact same look. The Commissioner was glad the FSE investigated further and found out the sign is not weatherproof for the hot climate of Las Vegas, and he noted that the City is already a partner of the FSE. CHAIR GOODMAN interjected that the City contributed $80 million toward upgrades for the canopy, and the Las Vegas Convention and Visitors and the FSE did the same.

MR. SUMMERFIELD asked if it was the desire of the Commissioners to have more discussion on the new concept, and CHAIR GOODMAN thought there was a timeline. MR. HUGHES interjected that the timeline was perfect, because the sign should be finished by 11/15/2019, so he could make a report to the Commissioners at the meeting of 11/18/2019. However, he realized that he would need the Commission's consent so that he could order everything in order to be done by 11/15/2019. He offered to meet with anyone of the Commissioners to answer questions or discuss the project in depth.

COMMISSIONER HELTON thought the split-flap technology would be charming; however, for the sake of maintenance, she thought the LED sign would be more practical. MR. JOSSEL reiterated his support.

MR. SUMMERFIELD commented that the project has not been considered by the City Council, but the grant amount requires the Council's ratification. Should the Commission feel the newly proposed project is within the scope, they can work on finalizing the agreement for presentation to the City Council. If the Commissioners should decide to bring it back for further discussion in November, ratification by the Council would have to be in December. COMMISSIONER STOLDAL interjected that if it was already a done deal, there would be no reason to schedule it for November's meeting. Nevertheless, he did not feel comfortable with the process despite the reduced budget because it involves a substantial change. He could not give his support.

NOTE: COMMISSIONER BRANDENBURG said he had to abstain in this matter because he is the Chair of the FSE Board.

MR. SUMMERFIELD felt the consensus was to move forward with the new LED sign.

Subsequent to Item 12, this matter was brought back to allow MS. SIEBRANDT a few comments. She stated that she was very excited to be a part of this team, and then provided some history on her professional background. Most recently, she worked as a freelance historic preservation consultant in Washington, D.C., where she did a lot of work on antiquities looting issues and implementing bilateral agreements on restrictions on imported materials from Lebanon and Tunisia. She also conducted some lectures in Iraq on antiquities looting and historic preservation, and on putting together grant proposals to obtain government funding. While in Iraq, she also worked with the local archeologists and museum curators, and partnered them with United States institutions, such as the Smithsonian, the Getty Museum and some universities, to bring them up to speed on preservation.

Prior to that, she worked in Iraq with the Army Corps of Engineers as a member of the Mass Graves Recovery Team, which excavated graves from the genocide against the Kurds by SADDAM HUSSEIN.

Before that, she was working as a paleontologist and an archeologist throughout the United States, United Kingdom and Southwestern United States, particularly in Moab, with the Government Museum of Nature and Science. She obtained her masters in zoo archaeology in York, England and her PhD from Melbourne, Australia, in historic preservation.

She commented that although she was not familiar with the Blue Angel, she was very interested to learn about it and all other projects in the City.

COMMISSIONER BRYAN said MS. SIEBRANDT is certainly very well qualified. CHAIR GOODMAN welcomed her and credited COMMISSIONERS STOLDAL, BRYAN and COFFIN with having the most historical value of knowledge in this community.

COMMISSIONER BRYAN asked MS. SIEBRANDT for her opinion on the Elgin Marbles, to which MS. SIEBRANDT replied that prior to 1970, it was not illegal to import anything from Athens. And they were taken when archaeologists were traveling throughout the world and taking artifacts. It was her personal opinion that they should be loaned out for viewing.

CHAIR GOODMAN introduced the Commissioners to MS. SIEBRANDT.

COMMISSIONER COFFIN commented that a lot of resentment came from the Taliban slaughtering a lot of historical sites in Afghanistan, and he wondered what will happen in Iraq should the Americans leave. MS. SIEBRANDT commented that ISIS happened when the Americans left. Thankfully, she was there and was able to thereafter share a lot of pictures. However, there are a lot of sites that are safely underground and can still be excavated. Nevertheless, she felt that world history should be preserved. When she was exploring archaeological sites, she would lecture the military on the importance and reasons for preserving historic property. And all ranks of the military branches she worked with understood why it was important to preserve the history. Unfortunately, the military does not have qualified individuals working full-time to preserve history. COMMISSIONER COFFIN suggested she speak at local schools.

COMMISSIONER ARNOLD asked MS. SIEBRANDT if she planned on making presentations outside of work to expose Americans to the importance of preserving history around the world. MS. SIEBRANDT said that she gave lectures all over, and she is always happy to speak and educate people.

14. **CLC-77396 - Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:
COMMISSIONER STOLDAL requested scheduling a visit to the records warehouse with the UNLV Special Collections unit and the City Clerk to see what records can be digitized and made available online. ROBERT SUMMERFIELD, Planning Director, said he would confer with LUANN D. HOLMES, City Clerk, to see if she could attend the beginning of the 9/25/2019 Historic Preservation Commission meeting to discuss a tour.

MR. SUMMERFIELD commented that he would place an item on the next meeting agenda about continuation of the sewer bill inserts. COMMISSIONER COFFIN said that if the next round of inserts had not been printed, he would like them to include art on a project that was made possible through funding from the license plates.

CHAIR GOODMAN asked if an item would be scheduled on the content of the Fremont Street sign, and MR. SUMMERFIELD indicated that the City Attorney would amend the agreement to reflect the proposal discussed under Item 13.

CHAIR GOODMAN commented that KRISTA DARNOLD was no longer with the Las Vegas Convention and Visitors Authority (LVCVA) and COMMISSIONER SINNOCK serves as the former LVCVA member; therefore, she wondered if a working group should discuss and define the qualifications for serving on the Commission for the Las Vegas Centennial. She asked for a future agenda item to discuss this. COMMISSIONER STOLDAL interjected that the Historic Preservation Commission has categories for membership and in Nevada Revised Statutes for the State Museum Board, there are six categories, so he thought maybe those categories could be used as starting points. CHAIR GOODMAN felt it would be a good idea, and she asked ZACHARY BUCHER, Special Assistant to the Mayor, to look into possible past legislative action for inclusion.

COMMISSIONER HELTON stressed her hope for making progress on finding the strategic plan for this body in order to move forward. MR. SUMMERFIELD said that he may have to get in contact with the former Executive Director for this body to obtain a copy of the plan.

COMMISSIONER ARNOLD felt the funding should be made available to provide paper copies of the agendas and materials. COMMISSIONER STOLDAL said some items have more than 300 pages of backup documentation. MR. SUMMERFIELD indicated his department did start providing water for the meetings, which is progress.

15. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:
None.

16. **Adjournment**

Minutes:
The meeting was adjourned at 4:00 p.m.

Respectfully submitted:

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Gabriela Portillo-Brenner, Deputy City Clerk

____
Robert Summerfield, Acting Executive Director
Commission for the Las Vegas Centennial

THIS MEETING WAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:
City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive