



Commission for the Las Vegas Centennial Minutes

1. Call to Order and Roll Call

Minutes:

CHAIR GOODMAN called the meeting to order at 2:02 p.m. and asked for the Roll Call after Item 2.

PRESENT: CHAIR GOODMAN and COMMISSIONERS BRYAN, ARNOLD, STOLDAL, BROWN, COFFIN (excused at 4:08 p.m.), HELTON, SINNOCK, MOWBRAY, TRUESDELL (excused until 2:16 p.m.), CREAR and MILLS (excused until 2:06 p.m.)

EXCUSED: COMMISSIONERS FELDMAN, BRANDENBURG and PRATO

ALSO PRESENT: DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, VAL STEED, Chief Deputy City Attorney, and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; The City of Las Vegas website – www.lasvegasnevada.gov; and The Nevada Public Notice Website – notice.nv.gov

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of January 24, 2022

Minutes:

CHAIR GOODMAN called for a motion.

Motion made by Robert Stoldal to Approve

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 5

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Cedric Crear; Excused-Alan Feldman, Ric Truesdell, Mark Brandenburg, Kevin Mills, Thomas Prato;

5. **21-0829-CLC1 - ABEYANCE ITEM** - Report by Michele Evans, Director of Sales, Catering & CORE Arena with the Plaza Hotel and Casino, regarding the 2021 Las Vegas Days Rodeo that was held November 12 and 13, 2021 at the Core Arena, located at 324 S. Main Street - Ward 3 (Diaz)

Minutes:

MICHELE EVANS, Director of Sales, Catering & CORE Arena; LINNEA MITCHELL, Rodeo Queen; and NATASHA WHITE, Director of Marketing, with the Plaza Hotel and Casino, were present. MS. EVANS had the video embedded in the PowerPoint presentation, a copy of which was submitted for the record, shown regarding the 2021 Las Vegas Days Rodeo event to start the report.

MS. MITCHELL continued with the presentation and said that visiting Downtown Las Vegas has made it to the bucket list for many visitors wanting to attend the Las Vegas Days Rodeo, and the social engagement has been amazing. She said that each year the event grows larger, and they have been able to incorporate the history of Las Vegas more and more. Last year, they had an additional 232 contestants than in 2019, which made it necessary to add two additional days in order to accommodate the contestants. The skyline of Downtown Las Vegas has become its own historic mark and very popular on social media, with many people posting that they want to enter the Las Vegas Days Rodeo.

MS. MITCHELL said that in honor of HELEN J. STEWART, who was an amazing, strong woman, a buckle award was presented to TAYLOR MALCOLMB, who is a natural leader who had to have both knees replaced while attending the University of Nevada, Las Vegas (UNLV), and led the girls rodeo team to state finals. All of this means she is as strong as MS. STEWART was, as evidenced in some of her letters, which were presented by the announcers. MS. MITCHELL gave special thanks to the Nevada Historical Society for providing MS. STEWART'S original letters, to UNLV Special Collections for providing photographs, to LAURENCE and HARRIET STAY for providing a Native American basket and to the LVCVA (Las Vegas Convention and Visitors Authority) for providing the top union photo.

MS. WHITE reported that they had a great turnout, and this year they offered free RSVP to capture the number of attendees for better accommodation. A video provided courtesy of Fox 5 was embedded in slide 7, and it showed interviews of a few of the people who came early. They were all happy to be able to gather with people and have fun.

MS. WHITE continued and commented on the marketing fulfillment achieved through social media, e-mail blasts, public relations and radio. She noted that an image of the Centennial license plate was included in their marketing to let people know that it is available. The Bull Radio station offered pre-recorded commercials on air, live remotes and giveaways.

For the 2021 event, they were able to incorporate a coloring contest with the assistance of the Clark County School District. The contest was a great way to involve youth. The winners' artwork was displayed and announced at the rodeo daily.

MS. EVANS said the Plaza Hotel and the CORE Arena would like to continue to support the City of Las Vegas and the Commission for the Las Vegas Centennial. They intend to participate in May's parade and continue the rodeo as a kick off to the rodeo season in early November. They will be presenting a proposal for consideration to host the Las Vegas Days Rodeo in November of 2022 at the Plaza CORE Arena.

COMMISSIONER BRYAN discussed with MS. WHITE that the majority of attendees were locals, but she was very surprised to see how many attendees were from out of town.

COMMISSIONER STOLDAL said it was great to see the HELEN J. STEWART Buckle Award incorporated, and he asked if it would be an annual event. MS. MITCHELL replied affirmatively and added that she had a buckle to present to the Commission.

COMMISSIONER STOLDAL asked if the coloring contest was about historical items or only rodeo items, and MS. WHITE said that it was tailored to the western industry, but it was really more about getting the children involved, and they were given more historical information at the event. MS. EVANS added that their research found that coloring contests were offered at previous rodeos, so they decided to include it. The Commissioner emphasized that the idea of Las Vegas being a cowboy town was invented by the Chamber of Commerce, and

it would be nice to see some historical elements included in the coloring contest, in addition to the western theme. MS. EVANS said she would love to work with any of the Commissioners on that idea. MS. WHITE added that in the future, they would like to make it a booklet, as in previous years, rather than a coloring sheet. CHAIR GOODMAN interjected that in 2011, the Helldorado coloring book was created, and it is used in schools. She asked LORA KALKMAN, Special Assistant to Mayor Goodman, to provide MS. WHITE with a copy of the book.

MS. WHITE advised COMMISSIONER STOLDAL that they reached out to the Nevada State Museum to gain more knowledge on the history, and the Commissioner said the local office has more information on MS. STEWART. He added that the Las Vegas Days started because of May being the birthday month for Las Vegas, but he was hesitant about celebrating in November.

CHAIR GOODMAN was appreciative of the report and added that they have come a long way.

6. **22-0145-CLC1** - Report by Brian Lovelin, Financial Analyst with the City of Las Vegas Finance Department, regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2022

Minutes:

On behalf of BRIAN LOVELIN, Financial Analyst with the City of Las Vegas Finance Department. GENNY LEE, Financial Analyst, gave the budget report for 2022. MS. LEE referred to the budget sheet submitted for the record and reported that during January and February, the Commission made plate sales revenue of approximately \$429,000. The Commission's budget was credited approximately \$78,000 from Project Enchilada, as the project will not continue. Reimbursement of \$84,000 was made primarily to Boyd Productions for the Parts IV and V Film Series projects. The current unreserved amount available for new grants was \$4,095,909.

MS. LEE then went over the chart submitted for the record of the special plates sales comparisons for the periods February 2020, February 2021 and February 2022. While there was a decrease in sales of 7,000 plates in 2021, there was an increase in sales of 776 plates for the current year. Las Vegas Golden Knights and Las Vegas Raiders special plates have had a steady increase in sales over the past two years, with the former having a sale of 12,000 plates and the latter a sale of 10,000 plates. Five new special plates have been added since February of 2021.

COMMISSIONER COFFIN thanked staff for providing the list of comparisons, and he was glad to see the Centennial plate is holding up. He added that he heard the Las Vegas Raiders are trying to create another plate to generate revenue for their charity.

7. **22-0146-CLC1** - Discussion for possible action regarding the termination of Commission for the Las Vegas Centennial Grant Number 20-0057-CLC1 awarded to the Neon Museum in the sum of \$300,000 for expenses related to the creation of an Archives and Collections Management Center at the former Reed Whipple Cultural Center, located at 821 Las Vegas Boulevard North - Ward 5 (Crear), and authorizing the President to execute the Grant Agreement Termination in the form presented and as approved by the City Attorney

Minutes:

AARON BERGER, Executive Director, and BRUCE SPOTLESON, Deputy Director, of The Neon Museum, were present. MR. BERGER was grateful to the Commission for its generosity with the subject project. However, due to their recent national accreditation from the American Alliance of Museums, which is quite an accomplishment, they will not be able to pursue the project because the accreditation standards for an outdoor facility are very different from an indoor facility. Given that The Neon Museum is over 99.4 percent outdoor, except for the La Concha facility, continuing with the project would be very challenging because of the current state of the Reed Whipple Cultural Center building. After performing an objective assessment, The Neon Museum Board opted to step away from this project. As such, they are aggressively looking for another location within the City of Las Vegas for expansion.

MR. SPOTLESON said the decision to step away was a very difficult one, because the Commission has treated them very well.

CHAIR GOODMAN acknowledged that the new leadership of the museum also has new ideas and a new vision. She asked if the signage collection at the Review-Journal site would be relocated, and MR. BERGER replied that they extended their storage lease at the site for another two years. The Chair asked if the City has any other sites to consider for future expansion. MR. BERGER said their primary task was to deal with the subject agreement, and then begin putting effort toward a more strategic plan to identify a site. He anticipates coming back in the future for a site that will benefit both the City and the museum and reach as many people as possible.

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, explained to CHAIR GOODMAN that the Reed Whipple Cultural Center site would revert to the City with the termination of this agreement.

COMMISSIONER STOLDAL understood the challenge with the Reed Whipple site, and he recalled the challenge of relocating the La Concha building, which he did not believe could withstand another move. MR. BERGER said the building is very important for the museum and to the history of Las Vegas, as the architect, PAUL WILLIAMS, is revered for his iconic work. Therefore, the structure will be an important consideration in the strategic plan. If it cannot endure relocation, they will have to consider future opportunities in a way that will allow them to tell its story.

Motion made by Richard Bryan to Approve, thereby terminating the grant

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Cedric Crear, Kevin Mills; Excused-Alan Feldman, Mark Brandenburg, Thomas Prato;

8. **22-0147-CLC1** - Discussion for possible action regarding approval of Grant Modification Number 2, concerning Commission for the Las Vegas Centennial Grant Number 20-0058-CLC1, to the Nevada Preservation Foundation for the costs associated with conducting an in-depth survey of the Biltmore Bungalows, roughly bounded by Washington Avenue and Bonanza Road on the north and south and North Main Street and North 9th Street on the west and east - Ward 5 (Crear), and the research necessary to establish the neighborhood's significance for local, state and national historic register nominations; to extend the grant deadline from "December 16, 2021" to "August 18, 2022"; and authorizing the President to execute the Grant Modification in the form presented and as approved by the City Attorney

Minutes:

RUSSELL ROWE, President, and AMY RAYMER, Secretary, of the Nevada Preservation Foundation (NPF) Board, were present. MS. RAYMER said the NPF has two people working on the Biltmore Bungalows project, and they are moving full steam ahead. They expect to have it completed by the extended date.

COMMISSIONER BRYAN asked if they were merely seeking an extension and who is the NPF director. MS. RAYMER replied that they are hiring contractors to handle some of the projects, and ARIALLE VELAOCHAGA is the Interim Executive Director.

COMMISSIONER STOLDAL believed the NPF is headed in the right direction, noting that this will be an interesting report. He wondered if it will be completed in two parts. MS. RAYMER replied that the previous NPF executive director removed elements of the original grant, so they cannot move forward with the historic designation; therefore, they are only looking to complete the survey. The Commissioner confirmed with MS. RAYMER that the bios would still be included.

COMMISSIONER CREAR expressed his confidence in the NPF's ability to get back on track despite their transition.

Motion made by Robert Stoldal to Approve

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Cedric Crear, Kevin Mills; Excused-Alan Feldman, Mark Brandenburg, Thomas Prato;

9. **22-0148-CLC1** - Report by Nevada Preservation Foundation regarding an update on the Revolving Fund Historic Neighborhood Revitalization Program

Minutes:

RUSSELL ROWE, President, and AMY RAYMER, Secretary, of the Nevada Preservation Foundation (NPF) Board, were present. Before reporting, MR. ROWE assured the Commission that they are actively engaged in finding a permanent director, and he asked the Commissioners to provide recommendations. He proceeded and said discussion on this project was ongoing for several years. A grant application was finally filed in 2018 and was awarded in 2019 for a feasibility study that was completed in 2019-2020 as part of phase one. The business plan was included in the second part, which started in 2021. The consultant recently completed the draft, and they would be meeting the following day to discuss the requirements and make sure it is in conformance with the Commission's expectations and scope. He noted the scope is critical because previous discussions focused on the Historic Westside, and it is what they would like to pursue. He expects the business plan to be submitted by fall of 2022. In the meantime, the NPF has started discussions on phase two, which is more intensive and will necessitate community partnerships, non-profit organizations and construction companies with various trades. He hopes the community will eventually lead this project, not the NPF, and they will be looking to COMMISSIONER CREAR for guidance.

CHAIR GOODMAN asked the NPF to call upon the Commissioners for any assistance they can provide.

10. **22-0149-CLC1** - Discussion for possible action regarding approval of a grant request by the Nevada Preservation Foundation in the amount of \$25,000 for the costs associated with the planning and running of the Home + History 2022 Event, approving the form of the Grant Agreement, and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said that the Nevada Preservation Foundation (NPF) was making a grant request presentation for their Home + History 2022 Event.

RUSSELL ROWE, President, and AMY RAYMER, Secretary, of the NPF Board, were present. Using a PowerPoint presentation, a copy of which was submitted for the record, MS. RAYMER gave a report. Prior to the pandemic, ticket sales for Home + History events were very good. During the pandemic, they offered a scaled down version called History at Home, but for 2021, they did not offer any programming, and they heard about it from the community, because they really enjoyed the sense of community the original format offered. In 2019, many of the attendees had never been to Las Vegas. They hope to rival the Palm Springs Modernism Week event eventually.

Despite staffing changes, they would like to have a larger event this year and regain recognition in the community, especially with the many volunteers they have recruited who are well versed in Las Vegas history and their new programming. Ticket sales are going strong thus far, and they would appreciate the Commission's continued support. Vivitiv Marketing is doing some marketing for them at a reduced rate, and they hope to increase visitorship. The tour was recently featured in Atomic Ranch Magazine.

MS. RAYMER reviewed the budget and explained that the requested amount will go toward content development, project management, advertising and design services and printing and wayfinding. She sincerely thanked the Commission for funding them in the past and requested approval of this round of funding. To COMMISSIONER HELTON, she indicated that the event will run April 29-May 1, 2022. She informed COMMISSIONER BRYAN that they will have eight homes in the tour. To the Chair, she indicated they will not have a bus this year; it is a self-driving tour.

Recognizing that a previous tour focused on mid-century modern homes on Desert Inn Road, COMMISSIONER TRUEDELL asked how much of the tour focuses on properties within the City limits, which should be the goal. MS. RAYMER said that the walking tour includes the Las Vegas High School and McNeil Estates neighborhoods, and the majority of the houses in the driving tour are in the City.

CHAIR GOODMAN recalled tours of homes on Pinto Lane, Palomino Lane and Rancho Drive and even though the planning would have to start early, she wondered if the area could be included. MS. RAYMER said they would like to include Glen Heather Estates, but it would be challenging because the communities are gated. The Chair said most people would prefer bus tours. MS. RAYMER said she hopes they can offer a bike tour again soon, and offered to mention bringing back the bus tours to the Board.

COMMISSIONER STOLDAL said he is looking forward to this event getting bigger and perhaps including the Biltmore Bungalows neighborhood.

COMMISSIONER COFFIN said that after making some home improvements, he found the original color of the house, and he thought it would be a good idea to encourage homeowners in historic neighborhoods to restore their homes to the original paint color.

COMMISSIONER MOWBRAY asked for consideration of the inclusion of the Huntridge area, bounded by Maryland Parkway, Charleston Boulevard and 15th Street, as well as the Marycrest Estates neighborhood. MS. RAYMER indicated they offer a self-driving tour of those neighborhoods, and they included a lot of research on Marycrest, which they hope to expand and offer a walking tour. COMMISSIONER BRYAN added that the John S. Park neighborhood area extends beyond the Huntridge area. He asked if there are any homes in their original 1940s state, because he recalled the interesting materials used in the homes.

Motion made by Robert Stoldal to Approve

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Cedric Crear, Kevin Mills; Excused-Alan Feldman, Mark Brandenburg, Thomas Prato;

11. **22-0150-CLC1** - Discussion for possible action regarding approval of a grant request by the Economic Opportunity Board of Clark County in the amount of \$236,160 for the costs associated with the production of a documentary film about the 50-year history of KCEP Radio Station, located at 330 W. Washington Avenue, Suite 101 - Ward 5 (Crear), approving the form of the Grant Agreement, and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

LAWRENCE BEASLEY, Interim Executive Director and Chief Operating Officer for the Economic Opportunity Board (EOB); CRAIG KNIGHT, General Manager for KCEP; and CLAYTEE WHITE, Oral History Research Center at UNLV (University of Nevada, Las Vegas) Libraries, were present. MR. BEASLEY said they were in attendance to make a presentation of a project for the 50th Anniversary of KCEP FM 88.1. As a matter of history, MR. BEASLEY explained that EOB was founded in 1964 as the community action agency for Southern Nevada. As such, EOB provided resources, education tools and training to help individuals and families get above the poverty level, and to provide a place where the community could come together and try to be more effective. As part of that effort, KCEP was founded to involve the community in its efforts, to present information and to provide access. He hopes through this documentary, people can understand how KCEP progressed over 50 years.

MR. KNIGHT thanked DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, and his team for their assistance through the application process. He used a PowerPoint presentation, a copy of which was submitted for the record, to give an overview of the project. The name of the documentary will be called "Black Voices On Air - 50 Years of KCEP Power 88," and it is regarded as a celebration for 50 years of broadcasting and community service. Due to the great partnership KCEP has had with the City of Las Vegas for many years, it made sense to produce a documentary highlighting the ties between the history of the City of Las Vegas and of KCEP. The timeline will highlight important events of both entities starting in the 1960s, which is when EOB was created, to the present, and it will include the Historic Westside. The documentary visionaries include himself, MS. WHITE and REGGIE EDWARDS, Emmy Award-winning video editor. He noted that MS. WHITE and MR. EDWARDS also worked on the project for the Historic West Las Vegas documentary that aired on Vegas PBS.

Going over the timeline, MR. KNIGHT said they hope to start work in April and finish in September for a premiere on October 7, 2022, which is KCEP's 50th anniversary date. Phase one will start with research and writing the storyline, filming and interviewing prominent figures, editing and marketing, production and distribution and viewing. The documentary will be housed and marketed on KCEP's website, Power 88 TV streaming site, YouTube, social platforms and digital billboards, as well as aired by social media partner stations.

CHAIR GOODMAN said KCEP has been a strong voice in the community, and MR. KNIGHT said production of the documentary will benefit the community and the entire city.

COMMISSIONER BROWN said she was raised on the West Side and mentioned that the Commission provided funding for the renovation of the school and has a relationship in the area. MR. KNIGHT said they intend to include that relationship in the documentary.

COMMISSIONER CREAR emphasized the importance of this documentary. He recalled his father listening to KCEP every morning while he was getting ready for work. The station is the hub of conversations within the community, and it is fitting to be asking the Commission, which focuses on history, for assistance. He underscored his excitement about this project and expressed his full support.

COMMISSIONER STOLDAL discussed with MR. KNIGHT the potential venues for broadcasting the documentary and suggested considering KCLV Channel 2 as well. The Commissioner then questioned the staffing budget, given that it seemed KCEP station staffing resources were already being utilized. He wondered if the intent is to pay current staff in addition to their current salary. MR. KNIGHT answered that the teams of writers and videographers will be under the supervision of the project lead team, which includes him, MS. WHITE and MR. EDWARDS. The majority of the work will consist of interviews and getting the facts right.

COMMISSIONER STOLDAL said he posed his question because the budget reflects approximately \$200,000 for salaries and \$6,000 for equipment, which did not make sense to him. MR. KNIGHT explained that MR. EDWARDS already has a lot of the equipment, but some items need to be outsourced.

COMMISSIONER STOLDAL asked how they intend to deal with the challenges the community experienced during the timeframe of the documentary. MR. KNIGHT said the documentary has to tell the struggles along with the successes so the people can understand how far they have come. He insisted that people need to know the truth, which the Commissioner regarded as essential, including that people be made aware that the station almost went off the air. MR. KNIGHT said that similar to raising a child, the trials and tribulations have helped the station grow, and the community needs to celebrate in KCEP's extraordinary history and success.

COMMISSIONER MILLS questioned the budget breakdown and wondered if the requested funding will pay above current salaries of KCEP staff. MR. KNIGHT said that MR. EDWARDS used the budget model for the Historic West Las Vegas documentary, but MR. EDWARDS could not be present to explain. However, the team will consist of professional staff under the project leads.

COMMISSIONER TRUESDELL said KCEP has done amazing work. However, his biggest concern was that it seemed the backbone of the team was not in place, and he wants to ensure the Commission funds a quality product. In the absence of a lead team, he suggested providing guidelines for the project to get the desired deliverable. MR. KNIGHT sympathized with the Commissioner's concern, but insisted on his confidence in MR. EDWARDS, who received an Emmy for previous work, and he trusts in MS. WHITE'S expertise and knowledge. MR. KNIGHT offered to provide a breakdown of the budget.

COMMISSIONER STOLDAL commented that the Commission has funded several documentaries, and the ones by Boyd Productions have practically included a daily activities timeline, which he found to be helpful. He asked if MR. EDWARDS could provide something similar. He also felt that a two-hour documentary would be very long. MR. KNIGHT said that after discussions, the team decided on two hours because they want to make the first hour about the first 25 years and the second hour about the next 25 years. He assured the Commissioner that the project was well thought out, given MR. EDWARDS' experience. COMMISSIONER STOLDAL said the challenge will be to have strong leadership during the short time period of six months for completion.

COMMISSIONER ARNOLD asked staff how this project compares to others the Commission has funded and added that KCEP has an expert on its team the Commission could turn to with any concerns. Moreover, the Commission has previously appointed an independent committee and could do the same for this project in order to meet outside of the regular meeting schedule via teleconference to resolve any final details, as long as the project is approved in concept. MR. KNIGHT was open to the opportunity.

MS. WHITE interjected that she has collected the history of the city for over 25 years, and she has a passion for the history of the West Side. Moreover, she considers herself an expert because she has obtained firsthand documentation from prominent people in West Las Vegas, and she knows whom she needs to meet with to conduct the interviews for this project. She worked with MR. EDWARDS on the documentary that Vegas PBS produced. She assured the Commissioners that had she been aware of the questions, she would have been prepared to answer them.

COMMISSIONER CREAR was perplexed with the level of questioning on this project, noting it is more than he has seen in the past for other projects, especially given the level of experience of the people involved in this project. He underscored that many other projects the Commission has funded have not even related to the history of the City of Las Vegas. COMMISSIONER STOLDAL said he questioned the budget amount of \$6,000 for equipment because it did not seem enough for a two-hour documentary. He asserted that this is an important documentary and an important part of the City's history. He felt it was unfortunate that his concerns were misunderstood.

COMMISSIONER BROWN said that she wholeheartedly wants this project to succeed, and she hoped they could come to a resolution and move forward. She expressed confidence in the people involved with the project, as she has worked with all of them.

CHAIR GOODMAN agreed this project brings a significant level of expertise, and given that, she asked that a draft timeline be provided upon MR. EDWARDS' return. COMMISSIONER STOLDAL supported the Chair's request.

COMMISSIONER HELTON asked how the Centennial will be recognized and if the Commission would own the rights to the YouTube proceeds.

COMMISSIONER COFFIN cautioned that the Commission might be micromanaging the project, when all they really need is a detailed progress report, which could necessitate changes in the future, but that is okay. CHAIR GOODMAN felt that six months is a very short timeframe, but she asked for a timeline.

COMMISSIONER CREAR supported the request for a timeline, and he apologized for any misstatements he may have made, as he has great respect for COMMISSIONER STOLDAL. He is confident every Commissioner has the best intentions.

COMMISSIONER STOLDAL said it would be nice if the funding from airing on YouTube came back to KCEP.

MS. SIEBRANDT explained that the Commission owns the copyrights for the City of Las Vegas documentary films produced by Boyd Productions because they were done by way of contracting Boyd Productions, on behalf of the City of Las Vegas. Additionally, the Commission previously funded the documentary for the DISCOVERY Children's Museum without any requisites, and they were trusted to hire experienced people to produce the documentary. The same applies to this documentary, as this is KCEP's documentary. The only expectation is that they credit the Commission. Furthermore, KCEP would retain the copyrights and any agreement to air on YouTube or KCLV would be under the authority of KCEP.

COMMISSIONER STOLDAL noted that in previous grants for documentaries, the issue of "copyright" was foggy; therefore, he felt further clarification is necessary by the City Attorney's Office. After the vote, CHAIR GOODMAN asked MS. SIEBRANDT to report back after her meeting with legal counsel.

Motion made by Robert Stoldal to Approve with direction to the applicant to provide staff with a draft timeline of work to be performed

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Cedric Crear, Kevin Mills; Excused-Alan Feldman, Mark Brandenburg, Thomas Prato;

12. **22-0151-CLC1** - Discussion for possible action regarding approval of a grant request by the City of Las Vegas, acting by and through its Public Works Department, in the amount of \$361,860 for the restoration and installation of the Roulette Motel sign, to be located on Las Vegas Boulevard between Charleston Boulevard and Park Paseo - Ward 3 (Diaz), approving the form of the Grant Agreement, and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, GINA VENGLASS, Engineering Project Manager, gave a report. She gave thanks to and recognized the Neon Sign Team members. Referring to the placement map, she said the requested funding is for one additional sign of the Roulette Motel to be placed within the City of Las Vegas on Las Vegas Boulevard as part of the renovation project. The sign was originally located on Fremont Street, north of Eastern Avenue. Las Vegas Paving is the contractor and YESCO is the sign subcontractor that would do the refurbishment should the grant be approved. All the signs will be installed near the end of construction of the Las Vegas Boulevard Capital Improvement Project, which should be during the first quarter of 2023. The sign will be installed south of Charleston Boulevard.

COMMISSIONER COFFIN asked who picked the location for the sign because it has nothing to do with the sign, and he recalled discussion of the remoteness of the relocation of some of the signs. MS. VENGLASS said that the iconic elements of this sign are the roulette wheel and board, which mark gaming's roll in Las Vegas culture. The sign was gifted in 2021, and the interior of the sign is quite deteriorated, which is the reason for the high cost of \$361,860 for refurbishing the original sign. Replicating the sign would cost \$100,000 less, but it would be the only replica, and it seems the goal has been to refurbish the original signs.

MS. VENGLASS noted that the grant will serve the Commission's mission and fulfill the vision of giving insight to the past.

COMMISSIONER STOLDAL asked how much time is spent on making sure that the lighting is similar to the original lighting. MS. VENGLASS said YESCO tries to replicate that, but she offered to make a query and follow up.

COMMISSIONER SINNOCK asked if any of the other neon signs are even close in height to this one, and MS. VENGLASS replied that all others for this project are not as high. The Commissioner said that this sign, like many others, is missing a wow factor. He supported replicating the sign in the interest of saving money, and added that nobody will be able to tell the difference between a replica and a refurbished sign.

COMMISSIONER COFFIN insisted that the location is too remote, and said the City has been criticized for this. He insisted that the signs should be installed closer to their original sites. MS. VENGLASS explained to the Commissioner that staff explored acquiring the Monterey sign, but it was not available.

COMMISSIONER BRYAN shared COMMISSIONER COFFIN'S reservations, and sympathized with the concern of COMMISSIONER SINNOCK that there has to be nicer sign options, noting that Las Vegas is not just about motels. MS. VENGLASS said that unfortunately there were no other options. This is the only sign available for refurbishment and inclusion. She underscored that they will create an experience for people driving down Las Vegas Boulevard. Additionally, they wanted to move forward so it can be installed while under contract.

COMMISSIONER BRYAN felt a greater effort should be made to see what will fit that niche. MS. VENGLASS assured him she would be happy to accept sign donations. The Commissioner said he would prefer staff to pursue any potential sign and perhaps acquiring it.

With the sign not being installed until the completion of the capital improvements and no funding commitment, CHAIR GOODMAN suggested taking the time to pursue the options presented by COMMISSIONERS COFFIN, BRYAN and SINNOCK.

COMMISSIONER COFFIN was almost certain they could get the Monterey sign donated, and questioned the difficulty. DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said there have been attempts to connect with the owner, but they have been unsuccessful.

COMMISSIONER SINNOCK asked about signs from The Neon Museum, and MS. VENGLASS said that most of the signs the Museum is willing to donate are from sites within Clark County.

COMMISSIONER TRUESDELL asked MS. VENGLASS to look into using the sign he donated. He was told at the time of donation that it could not be used because the business was still operating; however, he assured MS. VENGLASS that it will cease to operate and give up the business license.

CHAIR GOODMAN said more time was necessary to look at alternatives, so the Commissioners discussed with CHIEF DEPUTY CITY ATTORNEY VAL STEED the options for handling this matter. They ultimately decided to accept withdrawal from MS. VENGLASS.

Motion made by Robert Stoldal to Withdraw

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Ryan Arnold, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Cedric Crear, Kevin Mills; Excused-Alan Feldman, Mark Brandenburg, Thomas Prato;

13. **22-0152-CLC1** - Report by Diane Siebrandt, Executive Director of the Commission for the Las Vegas Centennial, regarding completed and current projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, gave a report on the status of various projects using a PowerPoint presentation, a copy of which was submitted for the record.

Centennial Projects:

Charleston Heights Neighborhood Historic Survey - Kautz Environmental Consultants is scheduled to begin work in early April.

Harrison House - The project is delayed and an update will be provided in May.

National Atomic Testing Museum Planning & Development Project - An extension was granted until June 2022, and it is on track.

UNLV (University of Nevada, Las Vegas) Asian American and Pacific Islander (AAPI) Oral History Project - An extension was granted until August 2022.

Rummel and Par-A-Dice Motel Sign Refurbishments – The project is in progress and completion is estimated for spring of 2023.

The Floyd Lamb Park Hay Barn and the City Clerk's Archives Digitization projects are in progress. The Neon Museum Brilliant! Expansion project is completed and a final report will be provided in July. The Project Enchilada grant was closed out and the remaining funds were returned to the Commission's budget.

Junior League Educational Mini Grants - The project is on hold because MS. SIEBRANDT is having trouble making contact due to staffing changes and COVID-19 interruptions.

The City of Las Vegas: The Fifties (Part V) Documentary Film is currently in pre-production.

Regarding the ability to advertise at the Department of Motor Vehicles (DMV), MS. SIEBRANDT said it is not possible because the DMV must stay neutral among the charitable organizations. However, the City has links to the plates.

The 2022 Las Vegas Days Parade is scheduled for May 14 and starts at 10:00 a.m. The route is north on 4th Street from Gass Avenue to Stewart Avenue. The parade will be back to normal and not in reverse fashion. There will be a free Las Vegas Days Festival at the Centennial Plaza following the parade, which will be led by an honor guard and followed by Councilmembers. This year, the red fire truck will not be available, and MS. SIEBRANDT did not know what vehicles will be available. Any Commissioners interested in participating should contact MARJA BIGAS, Management Analyst with Special Events at 702-229-4859 or mbigas@lasvegasnevada.gov

The City of Las Vegas: The 1940s Documentary Film Premiere is also scheduled for Saturday, May 14, 2022, with a reception at the Springs Preserve starting at 6:00 p.m. and the film at 7:00 p.m. Invitations will be sent in early April. The film will air simultaneously on KCLV, YouTube and other streaming platforms.

14. **22-0153-CLC1 - Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

COMMISSIONER HELTON asked for an update on YouTube proceeds.

COMMISSIONER MOWBRAY felt it would be nice to recognize some of the long-time businesses that started in Las Vegas, such as Gaudin Ford, which is celebrating its 100th anniversary. He recalled some of his work experiences when he was working as a mechanic and was asked by a law firm to practice law, and he was given an office with a telephone directly connected to Howard Hughes. CHAIR GOODMAN said they could send a memorandum to Clark County to get information. CHAIR STOLDAL said when the City celebrated its 100th birthday, there was a publication created of the businesses. CHAIR GOODMAN asked DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, to try to find it.

CHAIR GOODMAN discussed with COMMISSIONER MILLS resuming the Old Timers Breakfast at the Omelet House on Charleston Boulevard.

15. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

16. **Adjournment**

Minutes:

The meeting was adjourned at 4:20 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk

Diane Siebrandt, Executive Director of the
Commission for the Las Vegas Centennial

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor