

Carolyn G. Goodman, Mayor (At-Large)
Michele Fiore, Mayor Pro Tem (Ward 6)
Brian Knudsen (Ward 1)
Victoria Seaman (Ward 2)
Olivia Diaz (Ward 3)
Stavros S. Anthony (Ward 4)
Cedric Crear (Ward 5)



City Manager Scott Adams
City Attorney Bradford R. Jerbic
City Clerk LuAnn D. Holmes

Special City Council Minutes
Las Vegas Valley Water District – Mead Rooms 1-3
1001 South Valley View Boulevard, Las Vegas, NV 89107 – Phone 702-870-2011
City of Las Vegas Internet Address: www.lasvegasnevada.gov

February 26, 2020
8:00 AM

1. Call to Order

Minutes:

MAYOR GOODMAN called the meeting to order at 8:00 a.m.

PRESENT: MAYOR GOODMAN and COUNCILMEMBERS FIORE, ANTHONY, CREAR, KNUDSEN, SEAMAN, and DIAZ

ALSO PRESENT: CITY MANAGER SCOTT ADAMS, ASSISTANT CITY ATTORNEY BRYAN SCOTT, DEPUTY CITY ATTORNEY JEFF DOROCK, and CITY CLERK LUANN D. HOLMES

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive; Las Vegas Valley Water District, 1001 South Valley View Boulevard.

3. Pledge of Allegiance

Minutes:

MAYOR GOODMAN led the audience in the Pledge of Allegiance.

4. Public comment during this portion of the Agenda must be limited to matters on the Agenda for action. If you wish to be heard, come to the podium and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

5. Discussion for possible action regarding identifying and developing new strategic priorities for the City of Las Vegas and revising current priorities - All Wards

Minutes:

CITY MANAGER SCOTT ADAMS discussed the purpose of the meeting, which was for the Council to establish a new set of strategic priorities that executive staff will pursue over the next couple of years. He and PUNAM

MATHUR met with the Councilmembers individually, and a presentation was given by MR. ADAMS at a previous City Council meeting. He introduced MS. MATHUR who is culminating a 25-year career as a senior executive in the gaming industry, serves as the Executive Director of the Elaine P. Wynn and Family Foundation, and operates her own business as a speaker, and he reviewed her accolades and interests.

At the request of MS. MATHUR, the Councilmembers shared their favorite foods and hobbies, and MS. MATHUR expressed gratitude to the Council as they have done what others are unwilling to do by sharing their thoughts, serve selflessly, and are present because they have been selected by the citizens of their respective Wards to serve as stewards of the city. She acknowledged that the City of Las Vegas is good at strategic planning, and the goal of this meeting was to build upon this track record of success.

Before beginning, MS. MATHUR conducted another exercise by asking everyone in attendance to share a word to describe what they hoped to receive out of the meeting.

She asked the Councilmembers to consider the various sources of input they have received such as reviews of past strategic priorities provided by the City Manager, the Vision 2050 Master Plan, thoughts shared by citizens, the Councilmembers' own life experiences, and the City of Las Vegas 2050 Master Plan Survey completed by JEREMY AGUERO, Principal Analyst with Applied Analysis, to identify the new strategic priorities.

MR. AGUERO thanked MS. MATHUR for the introduction, the Council for allowing him to be present, and staff who were instrumental throughout this process. He acknowledged the City of Las Vegas 2050 Master Plan Survey booklet received by the Council and staff, a copy of which was submitted for the record, noting he would highlight some of the high-level results and the conclusions drawn from the survey.

Through a PowerPoint presentation, which was submitted and attached as backup, MR. AGUERO reviewed Part I of the City of Las Vegas 2050 Master Plan Survey. Overall, there were over 1,700 individual surveys conducted on residents aged 18 and older in English and Spanish. Initially, the survey was conducted citywide followed by many questions asked again at the Ward level as there was an attempt to have the survey reflect the attitudes, opinions, and beliefs of the residents of each individual area. When these numbers were combined, the margin of error was approximately three percent in total and seven percent at the Ward level. He reviewed some of the key questions asked.

MR. AGUERO identified the six areas of focus within the survey which were General Satisfaction, Public Safety (police and emergency response), Openness and Inclusivity, Sense of Community, Infrastructure and Amenities, and Goals and Concerns and displayed a graph of residents' responses regarding satisfaction with the quality of life in the city (Page 6). Approximately 76 percent of respondents are satisfied with the city. Many residents are happy with their neighborhoods and the services provided by the City. MR. AGUERO noted there will always be respondents who do not wish to give a definitive answer or may have felt that they cannot; the yellow portion on the graph represents a neutral response from respondents of neither satisfied nor dissatisfied.

Additional details were asked of the respondents (Page 7), and Cost of Living, Safety/Crime, Family and Employment were identified as being the most important reasons for why they live in the city. Of those surveyed, 20 percent of respondents indicated that Education is not an important reason for why they live in the city. MR. AGUERO displayed the responses segregated by Ward (Page 8) noting Cost of Living, Safety/Crime, Family and Employment routinely came up as the most important reasons; however, the level of importance differed among the Wards. Respondents were also asked about factors that might cause them to consider relocating to another city (Page 9). For every Ward, Cost of Living and Safety/Crime were the two most important factors.

MR. AGUERO pointed out the difference in responses when the residents were asked what most closely matches their satisfaction with the quality of life in the city (Page 10) noting the difference between the responses received for Las Vegas as a place to raise children versus a place to live, work, and retire. At the Ward level (Page 11), a place to live ranked the highest followed by a place to work and a place to retire. Lastly, respondents were asked why they would not recommend Las Vegas as a place to move for an out-of-state friend or relative (Page 12). As the question was asked open-ended, many responses were received; however, crime was most answered.

Respondents were asked about their participation in community organizations (Page 14), and MR. AGUERO indicated participation is relatively low among residents overall; however, he doubted it was much different from other communities throughout the United States. When asked where the point of connectivity occurs (Page 15), the overwhelming response was church groups, but he acknowledged there were many other responses received as well showing that residents find many different ways to participate. The frequency in which residents talk with their neighbors varies from daily to never (Page 16), and MR. AGUERO noted the thing missing the most from residents' neighborhoods is a sense of community (Page 17).

MR. AGUERO asserted that Public Safety is paramount to residents' responses overall with approximately 70 percent of residents within the city feeling safe (Page 19); however, he pointed out on the subsequent graph that residents feel safer in their own neighborhoods than they do citywide (Page 20). He thought the next graph (Page 21) was worthy of the Councilmembers' time and attention as it detailed whether residents consider their neighborhood a high, medium, or low crime area. Nearly 55 percent of respondents were confident in the capability of police to protect them from crime, and 57 percent of respondents were confident in the police to respond quickly to a phone call (Pages 22 and 23). These responses were then broken down by Ward with varying levels of confidence. Lastly, eight out of every 10 respondents indicated a high level of confidence in fire or other emergency services to respond quickly to an emergency phone call (Page 24).

Residents were asked to assess the quality of Parks and Recreation, Housing, Utilities, Transportation, Healthcare, and Educational services citywide as well as by Ward (Pages 26 and 27). Parks and Recreation services were ranked highest followed by Housing which has become an increasing concern. At the Ward level, the services are similar for each Ward with Parks and Recreation services at number one followed by Housing. Educational services were ranked the lowest citywide and at the Ward level. Although the City of Las Vegas 2050 Master Plan Survey booklet provided greater detail regarding the use of park amenities other than sports fields (Page 28), MR. AGUERO indicated residents are getting a significant amount of use out of the amenities. He pointed out only a small percentage of respondents rated the condition of city parks terrible or fair and there was some increased concern for safety; but, at the citywide level, over 70 percent of respondents felt safe within city parks (Pages 29 and 30).

Lastly, MR. AGUERO said Openness and Inclusivity was a big element of the survey, and he reviewed the respondents' answers in regards to having experienced discrimination, refusal of services, or unfair treatment (Page 32). If respondents replied in the affirmative, they were asked to indicate the area in which they experienced discrimination or unfair treatment (Page 33). He pointed out 17 percent of respondents answered Employment. Additionally, respondents were asked to rate the City of Las Vegas as an open and inclusive place for people of a different race, ethnicity, sexual orientation, gender or gender identity (Page 34), and 77 percent of respondents indicated either extremely good or somewhat good with a very small portion indicating bad or extremely bad.

Finally, respondents were asked to identify the issues the City of Las Vegas should prioritize over the next 30 years, and Public Safety, Healthcare, and Education and Youth Development were ranked the highest (Page 36). At the Ward level (Pages 37 and 38), the issues were not uniform in importance but shared the common themes of Public Safety, Healthcare, Education and Youth Development, and Housing. Respondents were asked to give a word or thing that they would change about the city (Page 39) and better education, less homelessness, affordability, and less crime were identified the most.

MR. AGUERO reviewed Part II, which identified what the residents want the city to look like in the future (Page 41), and listed the desires as follows: 1) less about progress; more about preservation; 2) the future is tomorrow, not 30 years from now; 3) cognitive dissonance, progress absent cost; 4) this is the community they have chosen, remember why; 5) need to justify the benefits of growth, progress or pain; 6) seeking a sense of community, sense of pride; 7) a city that is both opportunistic and strategic; and 8) the City and its residents are not one thing.

For Part III, MR. AGUERO identified what he believed the City should focus on in terms of what the residents think the City's priorities should be overall. They were: 1) preserve quality of life; hold the line; 2) create opportunities for all residents to thrive; 3) make Las Vegas among the safest cities in America; 4) increase accessibility to quality health care; 5) expect equality, inclusion and acceptance; 6) war on poverty; 7) maintain financial responsibility; ensure asset maximization; and 8) partnership; a can-do, will-do city.

MR. AGUERO concluded his report and thanked the Mayor and Council for the opportunity to be present. MAYOR GOODMAN thanked MR. AGUERO and stated that much of what he presented is an echo of what she has come to believe over the past years.

COUNCILMAN KNUDSEN asked about the reality of healthcare and education in Las Vegas and how it compares to what the residents perceive. MR. AGUERO said there has been a fair amount of study relative to healthcare and Las Vegas has great healthcare practitioners and quality healthcare, but there are not enough of these practitioners nor access to acute specialties.

MS. MATHUR reviewed the overall process of the strategic planning session which would include MR. ADAMS meeting with staff to determine an approach to the new strategic priorities to then be ratified by the Council.

As another exercise, she asked the Councilmembers to share what they are most proud of, to describe their highest native gift, and a word or phrase they would like to have as part of their epitaph or engraved on their tombstone. COUNCILMAN CREAR expressed some discomfort with the exercise and feelings of being vulnerable as the Council was sharing information about themselves in a public setting. MS. MATHUR realized the exercise was uncomfortable but felt it sent a powerful message to the residents as it took courage and trust from the Councilmembers to complete. She believed when willing to share of themselves, the Council becomes more compelling to the residents who are watching.

MS. MATHUR asked the Council to define what they would like to be true about Las Vegas, what promise they wished to deliver, and to determine a collective vision for 2050.

Acknowledging the results of the survey, MAYOR GOODMAN asserted the Council will work to make the future equal to or better than the present. COUNCILWOMAN DIAZ hoped for a stronger sense of community. COUNCILMAN KNUDSEN said at the moment there are pockets of excellence in services (i.e. in healthcare, education, etc.), and his vision of 2050 is that every sector of the community is excellent and services are accessible to everyone. COUNCILWOMAN SEAMAN agreed with the Councilman's thought regarding excellence in every sector and wished to declare that the city will have adequate mental healthcare and children's healthcare facilities. COUNCILWOMAN FIORE wished there to be tolerance and respect for all.

By 2050, COUNCILMAN CREAR believed homelessness will be mitigated by 90 percent, healthcare and education have become top tier, the city has gone from 42 million to more than 65 million visitors per year, the Historic Westside has been redeveloped and is thriving, Las Vegas will be considered a city of excellence all over the world, crime has decreased, the city will have some of the most unique and innovative park and trail systems, the city has found ways to conserve water, and Lake Mead is on the rise. MS. MATHUR asserted that this was a bold aspiration and wished to ensure the other Councilmembers were in support of the Councilman's declaration. COUNCILWOMAN SEAMAN wished for Las Vegas to be the most business-friendly city in the nation. COUNCILMAN CREAR elaborated upon this and wished for Las Vegas to have a diversified economic base.

COUNCILMAN KNUDSEN believed everything that has been identified are things the City can influence.

COUNCILWOMAN DIAZ was troubled by the negative responses received regarding Las Vegas as a place to not raise children. She wished to change this narrative by ensuring residents feel safe, comfortable, and the best is being offered for children. She declared Las Vegas would be the best place for families by 2050.

MAYOR GOODMAN recessed the meeting from 9:57 a.m. to 10:09 a.m.

Subsequent to the recess, the Mayor asked MICHAEL SHERWOOD, Director of Information Technology, about the City's future in a leadership role in terms of technology. MR. SHERWOOD felt the Councilmembers had identified some of the sectors that would be impacted by technology such as education, and he pointed out that there is some technology integrated into the community already such as automated bartenders at Planet Hollywood Las Vegas Resort and Casino. He believed education, workforce development, promoting Las Vegas as a business-friendly community and city, the sustainability of homes, water conservation and technology, solar energy, and the ability to re-energize solid waste revolve around having a strong educational base and a strong leadership base from the government to help ensure that as new technology comes out, it can be embraced and reviewed, and what may or may not be best for the community must be determined.

As society moves into a more technological world, the Mayor wondered what amount of the budget will be allocated to employee costs. MR. SHERWOOD said the employee ratio may dip down but the number of skills needed from the employee base will rise.

MS. MATHUR compiled and reviewed the Councilmembers' collective vision for 2050.

COUNCILWOMAN DIAZ thought it was important for Las Vegas to be an affordable and accessible place to live, and MAYOR GOODMAN wished to add arts and culture and the environment to the collective vision. COUNCILMAN ANTHONY asked to add great neighborhoods, and COUNCILMAN CREAR emphasized the need for the collective vision to be inclusive of all neighborhoods and wished to add homelessness. COUNCILMAN KNUDSEN asked to add the maximization of assets and to be financially responsible. After these suggestions were made, the Councilmembers agreed upon the collective vision, and MR. ADAMS confirmed the information would be useful to him.

Next, the Councilmembers were asked to identify the strategic priorities that should be focused on for the next three to five years to align with the collective vision for 2050. COUNCILMAN CREAR believed each idea shared by the Councilmembers required deep thought and collaboration. MS. MATHUR agreed with the Councilman noting there is a litany of things that must be done to reach the collective vision.

COUNCILMAN CREAR believed homelessness and housing should be addressed and gave an example of Los Angeles County which has struggled with homelessness. He supported a strategic and well thought out plan. MAYOR GOODMAN attested to COUNCILMAN CREAR'S comments regarding homelessness and asked what amount of the budget can be allocated towards that. MR. ADAMS said the new strategic priorities identified by the Council will influence the budget proposal.

COUNCILWOMAN SEAMAN believed healthcare was important and that the City could work with its community partners on the matter. COUNCILMAN KNUDSEN gave an example of the gap in healthcare for sports medicine. He believed understanding the environment in which healthcare can thrive is important and must be defined and asserted that the current environment is not conducive to excellence for all pockets of the community. When it comes to expanding access to healthcare, which is a critical matter for the Councilman, he thought defining the environment and growing the healthcare industry helps to grow the economic base which will resolve other basic obligations. COUNCILMAN KNUDSEN noted that the City must understand why the healthcare sector may not want to expand in Las Vegas and create the conditions to make that desirable. MS. MATHUR confirmed with the Councilman that he would like Healthcare to be a strategic priority.

MAYOR GOODMAN asked COUNCILMAN KNUDSEN what he believed the City could control or focus on in regards to healthcare. The Councilman said the City would like the future of healthcare to be in the heart of Las Vegas and in every Ward, but there must be land and appropriate payment options available in order for this to happen. He believed Las Vegas is a city that can influence a lot and must practice its level of influence with Clark County, which owns the most land in the Medical District, the University of Nevada, Las Vegas (UNLV), which also owns a large amount of land and has a significant footprint, and the State which has expanded access and interest in making sure there is a mental healthcare system so that homelessness can be addressed.

COUNCILWOMAN FIORE suggested building vertical developments so space does not limit development and diversifying the economy by encouraging new companies to come to Las Vegas. MS. MATHUR reworded the Councilwoman's suggestions into the strategic priority of Maximizing Real Estate Assets.

In order to encourage the growth within the city, COUNCILWOMAN FIORE believed the number one priority should be annexation of land with a focus on BLM (Bureau of Land Management) and developer-owned land. She gave the example of recruiting larger companies like Amazon and encouraging them to also build tiny towns in partnership with their facilities.

COUNCILMAN CREAR asserted that homelessness exists in every single Ward within the city and within North Las Vegas, Henderson, and Clark County, and it revolves around public safety, healthcare, public sanitation, quality of life, and mental health. The City of Las Vegas has dedicated resources to mitigating homelessness, but he believed it must work better with Clark County, the State, and federal delegates in order to find additional resources. Homelessness must continue to be a strategic priority. COUNCILMAN KNUDSEN agreed with the Councilman's statement adding that homelessness is a symptom of larger issues at the federal and state levels.

He felt defining the environment where you do not have homelessness is an important first step because matters can then be addressed such as observing the Medical District from a mental health perspective. COUNCILMAN CREAR concurred and said there is a symbiosis between homelessness and healthcare. He noted the City's homelessness numbers have gone down but to continue that trajectory, the efforts must be continued.

MS. MATHUR noted the strategic priorities of Homelessness and Healthcare proposed by the Councilmen, and COUNCILWOMAN FIORE gave kudos to MR. ADAMS, EXECUTIVE DIRECTOR OF COMMUNITY DEVELOPMENT TOM PERRIGO, and staff for their efforts to address homelessness.

COUNCILMAN CREAR commended the Mayor and the Department of Youth Development and Social Innovation, which is making a difference in the lives of children by providing access to the Strong Start Go Mobile Pre-K Academy, wrap-around services, and Reinvent Schools. He supported the expansion of these services and programs and the Reinvent Schools within the Medical District. MAYOR GOODMAN echoed the Councilman's sentiment and supported the idea of expanding these services and programs, including Safekey.

MS. MATHUR acknowledged the creation of the Department of Youth Development and Social Innovation and did not believe she has seen a department like it in any other municipality. She acknowledged the education of younger children but also referenced workforce education which is a condition requisite for success in many other sectors. COUNCILMAN KNUDSEN stated that academic medicine and academic research help to increase federal funding and expand economic diversification. He believed education and diversifying the economy are intertwined. COUNCILWOMAN DIAZ wondered if the City's youth services and programs could incorporate workforce education such as an internship concept where Las Vegas is growing its own workforce and encouraging STEM (Science, Technology, Engineering, and Math) education. The Councilwoman also believed pre-kindergarten education must expand and more access must be made available.

COUNCILMAN CREAR commented that the Ward 5 Works Program focuses on these needs in the workforce.

COUNCILMAN ANTHONY shared the idea of the City partnering with businesses and higher education institutions to identify trade-specific job shortages; this will put people to work which will help to reduce crime and diversify the economy. MAYOR GOODMAN added that the City of Las Vegas is working with DR. JESUS F. JARA and DR. FEDERICO ZARAGOZA of College of Southern Nevada to determine the interests of its students in trade areas. She noted some individuals will not choose a career in STEM but may choose a different field that is also needed, and the City must work with its educational partners to provide opportunities for careers in areas other than in STEAM (Science, Technology, Engineering, Art, and Math).

As it pertains to diversifying the economy, COUNCILWOMAN SEAMAN wished to review current ordinances and resolutions as they relate to small businesses to see what can be done better.

MR. ADAMS said the last economic development strategy the City Council adopted was in 2012, and the healthcare industry was embraced in that strategy but since then, the City has been embarking on other endeavors. He asserted that any embellishment on what the Councilmembers mean by economic diversification would be helpful to staff.

COUNCILMAN CREAR believed it is important for the Department of Economic and Urban Development staff to consider bringing in other companies and industries to Las Vegas. COUNCILMAN KNUDSEN found this challenge to be interesting and said the challenge with the City is that it is landlocked and development must build up. He has spoken to MR. ADAMS and his team regarding the reuse of unoccupied big box store buildings. COUNCILMAN CREAR added that zoning must be included in the conversation, and COUNCILWOMAN DIAZ mentioned that the Form-Based Code is in its experimental stage and must also be considered. She echoed the other Councilmembers' comments in regards to diversifying the economy and believed the City must remain nimble, forward thinking, and evaluate its ordinances so they do not become outdated. As changes in technology occur, processes will change and the ordinances must be reviewed to determine if they are still relevant.

MS. MATHUR inquired whether the Councilmembers would like MR. ADAMS and his staff to focus on securing one large business partner or many smaller ones. COUNCILMAN KNUDSEN thought if the focus was on one larger business, all the other smaller ones will thrive because of it. COUNCILMAN CREAR noted when people think about moving their company to Nevada, they think of Las Vegas. MAYOR GOODMAN pointed out that

when a large business relocates to southern Nevada, the land is in the northwest, North Las Vegas, or Henderson, and the City works collaboratively with them. The reality is that the City is landlocked; therefore, there must be partnerships with other entities.

MR. ADAMS mentioned that the City has been focusing on two areas where it can be most successful in terms of economic development. One area is in redevelopment of the urban core and the second is identifying where there is land. He acknowledged that most remaining land is located in the far northwest of the community, and the only places commercial or industrial development will occur is in the urban core through redevelopment or in Ward 6 on large tracts of horizontal land which is limiting. He informed the Mayor that there could be opportunities within BLM land but staff would have to work with them.

Based upon the City of Las Vegas 2050 Master Plan Survey and many of the other surveys completed in the past, COUNCILMAN ANTHONY said the number one priority identified by the residents is Public Safety. He noted most people want to put the responsibility of safety on the police and first responders; however, safety is everyone's responsibility. Every person in the city should be thinking about their responsibility to limit crime or add to the safety of the community. MAYOR GOODMAN believed Public Safety is a given priority and wished for there to be a stronger effort in preventative measures and better enforcement.

COUNCILWOMAN DIAZ said she is experiencing squatting issues in her Ward and wondered how Code Enforcement and Metro (Las Vegas Metropolitan Police Department) could develop a solution. For her, it is most important for the City to identify how to become more effective in responding to residents' concerns. COUNCILMAN CREAR noted that many homes have remained vacant for years which then become appealing to squatters. He believed there needs to be legislative action on the matter as he did not think the City as the authority to tell someone what they can do. He was happy to work with the Councilwoman to figure something out. He also asked if Public Safety must be separated into commercial and residential divisions.

MS. MATHUR asked if the information shared for Public Safety was sufficient, and MR. ADAMS replied in the affirmative. COUNCILMAN CREAR said that the City must acknowledge the role of the Marshals and the Detention Center. COUNCILMAN ANTHONY reiterated there are two aspects to Public Safety, which are reducing crime and quality of life (stewarding). Professionals primarily reduce crime but everyone can help to contribute to quality of life.

MR. ADAMS asked the Councilmembers to keep in mind that the department directors were listening to the priorities specified and as discussed, staff will work to provide more details on the priorities to bring back to the Council.

MAYOR GOODMAN recessed the meeting from 11:45 a.m. to 12:15 p.m.

COUNCILWOMAN DIAZ wished to add safety within parks as part of Public Safety as this is important to her in Ward 3. COUNCILMAN KNUDSEN added that the City of Las Vegas has amazing parks and recreation amenities throughout the community but has fewer than most other places in the country. He thought it was important to consider this as it impacts quality of life.

MS. MATHUR added Parks and Recreation as a strategic priority. MAYOR GOODMAN wished to incorporate arts and culture into this strategic priority and asked ALLY HAYNES-HAMBLIN, Director of Cultural Affairs, about any plans or priorities to do this. MS. HAYNES-HAMBLIN said that staff is considering the development of amenities such as a zoo, a botanical garden, a science and cultural museum, and an art museum. There is also a desire to develop a stronger infrastructure for the performing arts, a network of performance spaces, a regional equity theater, nonprofit theaters, and more opportunities for artists who live in Las Vegas. One long-term goal is to develop a trust fund to support emerging and established artists, and staff is also looking at developing a public art program and how to embed it throughout the infrastructure of the city. Considerations have been given to having an artist help design a playground and how to use art for economic and urban revitalization. For example, using resources to revitalize the Historic Westside. An additional long-term goal is to create a world class trade school network in Las Vegas. She emphasized there are many creative professionals employed in the city but there is no infrastructure in place to train those in the fields of lighting and recording. MAYOR GOODMAN thought this could integrate into Education.

MS. MATHUR commented that Arts and Culture could be a useful and legitimate strategic priority for the City Manager. MAYOR GOODMAN believed Arts and Culture also included the neon signage being installed in the

medians of public rights-of-way. COUNCILWOMAN DIAZ felt there are many ways to expand the presence of art within the community, and it would be a cost savings measure to come up with creative ways to remediate issues such as graffiti with art. The Councilwoman also thought Parks and Recreation is an immediate way to build a sense of community noting it would be best to identify what the residents desire per Ward and not take a cookie cutter approach.

COUNCILMAN KNUDSEN expressed confusion in regards to the strategic priority of Housing and was unsure of the City's role in the matter. MR. ADAMS stated that each strategic priority has some level of overlap with the others and believed it was its own category; however, it was up to the Council. He noted the topic encompasses affordable housing and homelessness, but there is also a large portion of affordable housing that does not include homelessness. The Councilman pointed out the need to preserve the current quality of life and neighborhoods while still knowing there will be an increase in residents who will need housing. If development builds up, it will occur in Wards 1, 3, 5 where there are current developments that have been in place for a long time.

COUNCILWOMAN DIAZ thought it would be helpful for the Councilmembers to know the inventory of housing available for residents as that would help to inform decisions going forward. COUNCILWOMAN SEAMAN thought that also ties into the idea of annexation.

COUNCILMAN CREAR suggested the priorities of Sustainability, Transportation, and Infrastructure. MS. MATHUR asked the Councilmembers to elaborate on what they would like to see happen within the next three to five years as it pertains to Sustainability. As an example, COUNCILWOMAN DIAZ said there may be incentives for someone interested in renovating their property with energy efficient alternatives and thought the City must find ways to continue to incentivize this. The Councilwoman is aware that water conservation is also a concern for residents.

COUNCILWOMAN FIORE mentioned that she and MR. SHERWOOD are looking at and working on the city becoming net zero as part of the City's sustainability efforts; however, other entities must be brought on board.

MR. ADAMS indicated MR. PERRIGO serves as the Chief Sustainability Officer. MR. PERRIGO explained that staff has been working on sustainability since 2004 when former MAYOR OSCAR GOODMAN signed the U.S. Conference of Mayors Climate Protection Agreement which committed the City to reduce its greenhouse gas emissions. The City has been strategic in investing in renewable energy, energy and water conservation, and recycling and has been tremendously successful as it is spending a lot less on its sustainability efforts than it did many years ago. Now, staff is pushing these sustainability efforts out into the community, partnering with the resort industry, the UNLV, and other major employers in the community to ensure everyone is doing what they can to make the community more sustainable. He noted a lot of what the Council discussed relates to what the Planning Department is doing with regard to the Vision 2050 Master Plan. Lastly, MR. PERRIGO noted the City of Las Vegas has earned many awards for its sustainability efforts and mentioned that LEONARDO DiCAPRIO acknowledged the City as a global leader in renewable energy.

MAYOR GOODMAN believed the Department of Economic and Urban Development must focus on sustainability, climate control, and environmental issues as developers come into the community. BILL ARENT, Director of Economic and Urban Development, named the many incentive programs offered by the City and noted businesses recognize that smart business is to invest in sustainability.

COUNCILMAN KNUDSEN felt sustainability is embedded into the culture of the City, and it was determined among the Councilmembers that Sustainability was one of the City's priorities already. MAYOR GOODMAN was concerned if sustainability and the environment are not included in the priorities, it may not be considered important. MR. ADAMS reassured her that staff will look at the many facets of each priority as many of the priorities tend to overlap.

COUNCILMAN CREAR spoke on Transportation stating the desire to get people out of their cars and into public transportation. As the community moves further out, it must be determined how people will commute to the city. COUNCILMAN KNUDSEN indicated transit and transportation options are the biggest factors in the war on poverty, and COUNCILWOMAN DIAZ reminded the Councilmembers that the scope of transportation is not just within the confines of the city as residents may live within city limits but may work in another jurisdiction.

The Councilmembers had no other suggestions of priorities; therefore, MS. MATHUR worked with them to identify the order of importance of each strategic priority. Using Post-it notes, the Councilmembers individually chose their top three strategic priorities after which the Post-it notes were tallied, and Public Safety, Healthcare, and Diversify Economy were selected as the top three strategic priorities.

COUNCILMAN KNUDSEN hoped MR. ADAMS would consider incorporating the other strategic priorities into the top three. MAYOR GOODMAN wished to include Homelessness within Public Safety and Healthcare and noted it is one of her personal priorities. COUNCILMAN CREAR disagreed with the top three strategic priorities as he believed Homelessness should stand on its own or there will be no progress. MS. MATHUR reminded the Councilmembers that the top three chosen do not indicate that the other strategic priorities are of less importance but were to provide better clarity to staff.

Ultimately, the Councilmembers declared Public Safety, Healthcare, and Diversify Economy as the next set of strategic priorities for the City and gave affirmation of their support to MR. ADAMS and his staff to further pursue them.

MS. MATHUR thanked the Council for their participation, and MAYOR GOODMAN expressed gratitude towards MS. MATHUR.

MR. ADAMS said it is not often the Councilmembers are brought into the same room and, in a short amount of time, reach a consensus on a set of high-level priorities. He would support the top three strategic priorities selected and work with staff to review them in better detail. MR. ADAMS thanked the Councilmembers for helping in this effort.

MS. MATHUR concluded the meeting by asking everyone in attendance to share a word to describe what they received out of the meeting.

6. Citizens Participation: Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the City Council. No subject may be acted upon by the City Council unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come to the podium and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:
None.

7. Adjournment

Minutes:
The meeting was recessed at 9:57 a.m., reconvened at 10:09 a.m., recessed at 11:45 a.m., reconvened at 12:15 p.m., and adjourned at 1:48 p.m.

Respectfully submitted:

Ashley Foster, Deputy City Clerk

LuAnn D. Holmes, MMC, City Clerk

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive
Las Vegas Valley Water District, 1001 South Valley View Boulevard