



Special Commission for the Las Vegas Centennial Minutes

1. Call to Order and Roll Call

Minutes:

CHAIR GOODMAN called the meeting to order at 2:03 p.m. and asked for the Roll Call after Item 2.

PRESENT: CHAIR GOODMAN (excused at 3:16 p.m.) and COMMISSIONERS BRYAN, STOLDAL, BROWN, COFFIN (excused until 2:42 p.m.), HELTON, SINNOCK, MOWBRAY, BRANDENBURG (excused at 4:04 p.m.) and CREAR (excused from 3:02 to 3:14 p.m.)

EXCUSED: COMMISSIONERS ARNOLD, FELDMAN, TRUESDELL, MILLS and PRATO

ALSO PRESENT: DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, VAL STEED, Chief Deputy City Attorney, and CHEYENNE LARANCE, Acting Senior Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; The City of Las Vegas website – www.lasvegasnevada.gov; and The Nevada Public Notice website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Special Meeting of August 1, 2022

Minutes:

CHAIR GOODMAN called for a motion.

Motion made by Richard Bryan to Approve

Passed For: 9; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 6

For-Carolyn Goodman, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear; Excused-Bob Coffin, Ryan Arnold, Alan Feldman, Ric Truesdell, Kevin Mills, Thomas Prato;

5. 22-0495-CLC1 - Report by Kathy Nghe, Financial Analyst, City of Las Vegas Finance Department, regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2023

Minutes:

KATHY NGHE, Financial Analyst II, City of Las Vegas Finance Department, reported on the budget for Fiscal Year 2022 by reviewing the Statement of Activities she submitted for the record. The remaining balance after committed grant expenditures and revenue collection is projected at \$6.6 million.

COMMISSIONER STOLDAL verified with MS. NGHE that the amount of approximately \$16,000 for the Biltmore Bungalows addition was outstanding, that the other items listed under budget of June 30, 2023, were approved and that \$10,000 was paid out as of August 31, 2022, for the City of Las Vegas: The Early Years documentary film.

Referring to the Special Plates abstract, a copy of which was submitted for the record, MS. NGHE commented that sales for special plates for the Las Vegas Golden Knights and the Las Vegas Raiders are catching up. COMMISSIONER STOLDAL noted the separation between the top plates is closing. MS. NGHE commented that the Nevada Department of Motor Vehicles (DMV) only gives the number of plates. They do not specify if they are renewal or new plates and as of August 31, 2022, the total was 80,768. CHAIR GOODMAN asked MS. NGHE to follow up with DAVID RIGGLEMAN, Communications Director, on how these plates can be advertised online. DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said they are advertised on the City's website, but she would contact MR. RIGGLEMAN about outreach.

COMMISSIONER HELTON mentioned that the most sold was around 85,000, and she was glad sales have increased since 2020. COMMISSIONER BROWN said that to her understanding, the plates would be discontinued if they fell under a certain number. MS. NGHE said she would contact the DMV and inquire.

6. **22-0501-CLC1** - Final report by staff from the National Atomic Testing Museum regarding the completion of Grant Number CLC-78741, funded by the Commission for the Las Vegas Centennial

Minutes:

BRIAN McANALLEN, representing the National Atomic Testing Museum and the National Test Site Historic Foundation, the board that oversees the Museum, used a PowerPoint presentation, a copy of which was submitted for the record, to review this matter. He said this is the final report on the \$250,000 grant received July 1, 2020, which was in the middle of the COVID-19 pandemic. At that time, they were targeting a site in Symphony Park for relocation; however, since then, the relocation target changed to the site of the former Las Vegas Library and Lied Discovery Museum. They have entered into a Letter of Intent (LOI) with the City of Las Vegas to enter into lease negotiations for the site, and they hope to move in the fall of 2024 or spring of 2025. The opening target would include the completion of Las Vegas Boulevard, and Phase 2 would start from Stewart Avenue to Washington Boulevard.

The grant received in 2020 was to be used to focus on helping the Atomic Testing Museum tell its story and the relationship between the City of Las Vegas and the test site, as well as to focus on telling the history of the test site and current happenings. The numerous outcomes had to be adjusted due to the pandemic, and he explained some of the expenditures on Slide 5. MICHAEL HALL, former Executive Director and CEO (Chief Executive Officer) of the National Atomic Testing Museum, left the organization, and ROB McCOY was subsequently hired to replace MR. HALL. AMANDA HAAS and PARKER AREECCHI were hired to research the history behind the exhibits and help establish future concepts, as they reenvision all of their galleries, specifically the opening exhibits. They also hired Carpenter Sellers Del Gatto Architects for their architectural needs, and Gallagher and Associates, a museum design firm, joined the team as well to help with relocation efforts. Two signature exhibits were developed for the current location and will be used at the new location, including acquisition and relocation of the Fat Man bomb exhibit. They also had expenses for a computer and some accounting services.

The rendering of the main entrance includes Smithsonian galleries, a gift shop and the Atomic Cafe. They want to carry this concept to the new location, for which they are currently redesigning the layout. MR. McANALLEN noted that the current leaseholders of space in the building would be considered in the negotiations process to either remain or relocate.

DARWIN MORGAN, President of the Test Site Foundation, said that one of the flaws with the museum is that it stopped with underground testing, and there was no explanation as to what is going on presently with the nuclear weapons stockpile, which is managed by the Department of Energy's National Nuclear Security

Administration. Hence, in working with that agency, they came up with the Boom without the Bomb Exhibit, to explain how the U.S. manages the stockpile program without having to conduct underground testing. All data from the various sites that perform experiments is on a computer to ensure the nuclear weapons stockpile is safe, secure and reliable. Unfortunately, they experienced supply chain issues and had to change the opening date of this exhibit from August 2022 to December 2022. Construction of the Trinity Exhibit is underway, and they were able to obtain a declassified casing from Sandia National Laboratories for a Fat Man bomb, which sits in the lobby of the building they use at the Desert Research Institute (DRI) campus. He welcomed the Commissioners to take a tour of the museum.

CHAIR GOODMAN asked if there are any plans to ask the federal government for assistance or to solicit private donations. MR. McANALLEN assured her they are trying hard to secure any federal resources. Currently, they are in the process of receiving a \$2 million appropriation that CONGRESSWOMAN DINA TITUS and the federal delegation have been instrumental in securing specifically for their program Science Saturdays, which focuses on STEM (science, technology, engineering and mathematics) education. While he was in Washington, D.C., he had the opportunity to brief CONGRESSWOMAN TITUS on the relocation efforts, and she is very excited and has committed to pledge support for future resources for the museum. The museum secured a \$1 million appropriation from the State of Nevada for the relocation effort. They plan to seek support in the future and to have a bill introduced at the next legislative session. MR. MORGAN added that he sees this as a national campaign, and they intend to approach the defense contractors, to give back to the community that supported them. CHAIR GOODMAN could not believe the government that created this did not provide a fiscal structure.

COMMISSIONER CREAR was excited about the advancements made, and was sorry for the loss of CHARLES (CHUCK) COSTA, who he knew well. He offered his sincere condolences to the family. MR. McANALLEN said he spoke highly of the Commissioner, and he agreed it is a tremendous loss.

COMMISSIONER BRYAN questioned attendance pre- and post-pandemic. MR. MORGAN said that although he did not have the pre-pandemic numbers, they were doing well with attendance, but those numbers plummeted during the pandemic. They are steadily getting back to 2017 and 2018 numbers. MR. McCOY implemented more marketing that has increased the attendance numbers. They hired a local firm to handle advertising and another firm to handle social media. MR. McANALLEN noted that they lost all school field trips as well, but they hope to resume offering field trips soon. They lost a number of staff, and they are in the process of rebuilding to capacity.

COMMISSIONER SINNOCK commented there was a huge interest in the Fat Man and Little Boy bombs display in Ohio. He suggested doing some publicity. MR. MORGAN said they are actively trying to get a Little Boy bomb, but the Air Force will not give it up. CHAIR GOODMAN offered to help in any solicitation to the federal government.

COMMISSIONER HELTON asked if they receive the Nevada Test Site special license plate money, and MR. MORGAN replied that it comes directly to them. Sales are in the low thousands of dollars, but he has not heard of its discontinuation.

7. **22-0506-CLC1** - Discussion for possible action regarding approval of a grant request for \$17,641 by As We Knew It, LLC, for the costs associated with transferring and digitizing 324 videos containing recorded oral histories from their original Betacam SP tapes to a digital medium, and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, LYNN ZOOK reviewed the subject project. She said her family has lived in Las Vegas for over 60 years. To commemorate the centennial of the City, in 2005 she created a first-person narrative, The Story of Classic Las Vegas. Since then, she has produced panel discussions and historic talks at the Las Vegas Springs Preserve, the Nevada State Museum, the Clark County Museum and the Flamingo Library. She is a graduate of the University of Southern California, where she obtained degrees in Film and Television Production, and has an extensive background in digital asset management. DR. MICHAEL GREEN and DENNIS McBRIDE were the primary advisors on this project. JONATHAN STROMP, Technical Manager for this project, said he has over 40 years of experience in the broadcast industry in Los Angeles, California.

MS. ZOOK read their mission statement on Slide 3, and noted they conducted 130 interviews with Las Vegans from all statuses. MR. STROMP added that the video interviews were transcribed into text files for the Classic Las Vegas Collection. He explained that they selected Betacam because it was the format of choice in the early 2000s, when most of the interviews were done, and it was inexpensive and used in the news industry for 30 years.

One quote was from Iron Mountain Entertainment Services (IMES), which has a lot of experience, and it came in at \$11,318, plus additional metadata charges of \$1,620. They are able to capture component video and make available the highest quality video. Additional costs for hard drive storage and a 10 percent contingency bring the total budget to \$17,641. IMES guarantees a chain of custody, additional barcoding and storage in a vault at 67 degrees. One of the benefits with using IMES is that the company is only 15 miles away from their archive location in Los Angeles, California. Patchin Pictures' quote was \$14,000, but they do not offer metadata services. After storage and a 10 percent contingency, the total budget came in at \$18,800, and they do not offer as many services as IMES, including storage, which would cause them to make seven trips to pick up boxes.

With IMES being an experienced company that respects the product they work with and offers the services needed for this project, they decided to contract with IMES.

MS. ZOOK highlighted some of the interviewees listed on Slides 14-17. She noted that over half of the people interviewed have passed away. MR. STROMP interjected that they have the master tapes, and then a video was played of interviewees. The video was not submitted, but it can be seen by watching the video for this item.

COMMISSIONER MOWBRAY verified with MR. STROMP that IMES is physically located in Los Angeles.

COMMISSIONER STOLDAL commented that the website Classic Las Vegas has always been the go-to place for quality and detailed history of the community and Beta was top quality, which is why selecting a company that has the capability to transfer original material is so important. He discussed with MS. ZOOK and MR. STROMP that the captions and title are on the original video, but they added birth and death dates as part of the editorial process, and the material will be clean. They prefer to have copyright control, but they would not mind making it available, and the University of Nevada, Las Vegas (UNLV) and the Nevada State Museum are okay with this.

COMMISSIONER CREAR said he is familiar with a few of the people on the interview list, particularly PASTOR MARION BENNETT. He felt these are the types of projects the Commission is meant to support. He discussed with MS. ZOOK that this is their first time requesting funds from this body, but she intends to work on other historic talks and write about the history. MS. ZOOK emphasized that getting this archive digitized is very important to her. The Commissioner said he was very impressed and hoped it is not the last time they seek assistance for projects from this Commission.

After the vote, CHAIR GOODMAN said there are several agencies working on different historic projects, and she would like everything preserved, funneled and annotated to make it easier to find. COMMISSIONER HELTON asked if the digital files will be available online, and MR. STROMP replied that this is the first step. Once everything is available in the new file format, it will be up to the individual museums how they want to give the public access. MS. ZOOK said UNLV and the museums are excited about receiving the files.

Motion made by Robert Stoldal to Approve

Passed For: 10; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 5

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear; Excused-Ryan Arnold, Alan Feldman, Ric Truesdell, Kevin Mills, Thomas Prato;

8. **22-0500-CLC1** - Final report by City of Las Vegas Department of Public Works regarding the completion of the restoration of the hay barn located at Floyd Lamb Park at Tule Springs, 9200 Tule Springs Road - Ward 6 (Fiore)

Minutes:

Using a PowerPoint presentation, a copy of which was submitted for the record, SAMUEL (SAM) TOLMAN, Architectural Project Manager, said the hay barn was not originally designed for high occupancy, but it has been renovated and made structurally sound, including the exit, for people to gather for events. The LVVWD (Las Vegas Valley Water District) does not offer service in the area to connect to fire hydrants, so they provided a fire sprinkler system by making available a water tank to connect a fire pump. Referring to the outside elevations, he pointed to the slab, lighting and exit/entrance doors. The renovations were done in keeping with historical preservation requirements. The wood trusses are very volatile for fire, which heightened the need to install a sprinkler system. He said it was a privilege to work on this project and to help preserve some of the local history. CHAIR GOODMAN thanked MR. TOLMAN for his work.

COMMISSIONER STOLDAL questioned the status of the well, and MR. TOLMAN replied that there was no need to connect to the LVVWD water supply, because the well provides enough water.

9. **22-0503-CLC1** - Final report by Nevada Preservation Foundation regarding the completion of the Revolving Fund Historic Neighborhood Revitalization Program, funded by the Commission for the Las Vegas Centennial

Minutes:

STEPHEN SPANN, Executive Director of the Nevada Preservation Foundation (NPF), announced that the report was completed, and KIM TRENT, Trent Preservation Strategies, came into town to talk about the program, which entails looking at either vacant lots or distressed properties to secure and rehab for affordable housing. The focus is on the Historic Westside, and they are essentially using the model of THEASTER GATES, who is revitalizing Chicago's South Side. One of the first steps is to align with the community and church leaders to see what they want to achieve within the terms of the HUNDRED (Historic Urban Neighborhood Design Redevelopment) Plan. They have met with many of those people, met with specialists, completed the reports, and they are ready to implement the process, which includes securing and building something to create affordable housing. He explained that MR. GATES used the word polyvalence frequently, which, for a traditional developer, means to build one unit for one tenant. However, NPF would like to create an exponential reaction by having, for example, a tenant who is an artist who mentors, conducts workshops and puts on art exhibits in affordable housing communities. This would have a broad impact

CHAIR GOODMAN said her greatest concern is that some great neighborhoods do not keep up with the cost of living, and then a buyer redevelops and displaces the residents. MR. SPANN said their motto is development without displacement. They are in a unique position because they are a non-profit and they focus on maximizing communities by providing preservation easements to keep costs down. The Chair emphasized her desire to ensure the residents can remain in their neighborhoods.

COMMISSIONER BRYAN asked for specific success stories. MR. SPANN explained that they are just starting, but he used MR. GATES' Rebuild Foundation in Chicago as a model example of building the community up without displacing the community. The Commissioner asked when they could see results, and MR. SPANN anticipated having visual proof within one to three years.

MR. SPANN mentioned the Hispanic Heritage Event with COUNCILWOMAN DIAZ that evening and encouraged the Commissioners' attendance.

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, clarified that this grant is to produce the feasibility and business plans; the actual implementation is not a part of the grant.

10. **22-0505-CLC1** - Discussion for possible action regarding approval of Grant Modification Number 3 concerning Commission for the Las Vegas Centennial Grant Number 20-0058-CLC1, to the Nevada Preservation Foundation for the costs associated with conducting an in-depth survey of the Biltmore Bungalows, roughly bounded by Washington Avenue and Bonanza Road on the north and south and North Main Street and North 9th Street on the west and east, and the research necessary to establish the neighborhood's significance for local, state and national historic register nominations, to extend the grant deadline from "August 18, 2022" to "January 30, 2023," and authorizing the President to execute the Grant Agreement as approved by the City Attorney - Ward 5 (Crear)

Minutes:

AMY RAYMER, Nevada Preservation Foundation (NPF), reported that NPF initially received the grant for the Biltmore Neighborhood Phases 1 and 2 in 2020. Subsequently, their organization underwent some changes and in January 2022, they hired two individuals with SOI (Secretary of the Interior) certification to handle the project. As such, they would like an extension to complete the required ARA (Architectural Resource Assessment) forms and the context survey. Of the 185 surveyed properties, 100 properties could be eligible for national or state nominations and 111 properties could be eligible for a City of Las Vegas nomination. They are pulling information from the 2003 and 2015 surveys, as well as finding other information from the context survey. Most of the structures are eligible under Criteria A and C, which means that the exterior of the homes maintain the traditional minimal exterior structures. She went through Slide 2 of her PowerPoint Presentation, a copy of which was submitted for the record, and described the sample homes that qualify under Criteria A and C, Criteria A and Ineligible. On Slide 3, she went through the timeline. They hope to have the final report and close out the grant by January 23, 2023. She apologized for the delay.

ACTING CHAIR STOLDAL announced that CHAIR GOODMAN had to leave.

Motion made by Bob Coffin to Approve

Passed For: 9; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 6

For-Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear; Excused-Carolyn Goodman, Ryan Arnold, Alan Feldman, Ric Truesdell, Kevin Mills, Thomas Prato;

11. **22-0498-CLC1** - Discussion for possible action regarding approval of a grant request for \$5,000 by Old Time Reunion for the costs associated with promoting the 2022 Old Time Reunion event that documents the cultural and historical heritage of the city of Las Vegas, and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

KEVIN BUCKLEY, representing the Old-Timers, provided some background. Twenty-five years ago, people at a table decided to hold gatherings with dinner and dancing. They received a grant previously, and they seek funding from other sources. They do not generate revenue from the event, and the funding goes to pay for the expenses for the reunion. A flyer was submitted for the record.

After the vote, COMMISSIONER BRYAN asked about attendance, and MR. BUCKLEY said they sold out at 440 tables.

Motion made by John Mowbray to Approve

Passed For: 9; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 6

For-Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear; Excused-Carolyn Goodman, Ryan Arnold, Alan Feldman, Ric Truesdell, Kevin Mills, Thomas Prato;

12. **22-0507-CLC1** - Discussion for possible action regarding approval of Grant Modification Number 1 concerning Commission for the Las Vegas Centennial Grant Number 21-0284-CLC1 awarded to the City of Las Vegas, acting by and through its Office of the City Clerk, for the City of Las Vegas' Archives and Records Center, to extend the deadline from "July 31, 2022" to "September 30, 2022," and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

PAT CABRERA, Enterprise Records Officer, requested an extension to November 18, 2022, because the contractor, Opportunity Village, needs more time to complete the digitizing project, which was funded through the grant approved July 2021.

COMMISSIONER CREAR asked if an extension to November would be enough time. MS. CABRERA explained that part of the reason for the extension is that the City Clerk's Office underestimated the number of records to be digitized. Additionally, the pandemic caused some resource issues for Opportunity Village.

COMMISSIONER COFFIN asked what happens to the original documents, and MS. CABRERA said they are kept at the Archives and Records Center and will never be destroyed.

MS. CABRERA asked that she be allowed to provide the final report at the meeting of February 2023, because the City Clerk's Office will be heavily involved with the election in November.

Motion made by Hannah Brown to Approve extending the deadline to November 18, 2022

Passed For: 9; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 6

For-Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear; Excused-Carolyn Goodman, Ryan Arnold, Alan Feldman, Ric Truesdell, Kevin Mills, Thomas Prato;

13. **22-0508-CLC1** - Discussion for possible action regarding approval of Grant Modification Number 2 concerning Las Vegas Centennial Grant Number CLC-78732, a grant to the UNLV (University of Nevada, Las Vegas) Oral History Research Center for the staffing and materials necessary to collect, document and preserve interviews with the Asian American and Pacific Islander community in Las Vegas, to extend the grant deadline from "August 31, 2022" to "May 31, 2023," and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

CLAYTEE WHITE, Director of the UNLV (University of Nevada, Las Vegas) Oral History Research Center, requested an extension of the grant because the pandemic did not allow them to collect on all of the entities, and they need time to hire students to help edit the interviews.

Motion made by Richard Bryan to Approve

Passed For: 9; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 6

For-Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Mark Brandenburg, Cedric Crear; Excused-Carolyn Goodman, Ryan Arnold, Alan Feldman, Ric Truesdell, Kevin Mills, Thomas Prato;

14. **22-0499-CLC1** - Discussion regarding approval of a grant request for \$291,850 by 300 Stewart Avenue Corporation, dba The Mob Museum, for the costs associated with the production of a documentary film highlighting the history of the building as a U.S. Post Office and Courthouse, and museum, located at 300 Stewart Avenue, and authorizing the President to execute the Grant Agreement as approved by the City Attorney - Ward 5 (Crear)

Minutes:

JONATHAN ULLMAN, President and CEO, and CLAIRE WHITE, Director of Education, at The Mob Museum, were present and they alternated in reviewing a PowerPoint presentation, a copy of which was submitted for the record.

MR. ULLMAN explained that the grant proposal is for a documentary and a permanent exhibit commemorating and memorializing the history of their building, which is 13 months away from its 90th anniversary. The Mob Museum is in great shape and celebrated its 10th anniversary in February 2022. The Museum received Accreditation by the American Alliance of Museums, and it has had more than three million visitors. The highest attended year was 2019 and the numbers for that year were exceeded already in the last six months. Guests' feedback is good, educational outreach continues to grow and they continue to receive good media claim. They want to be a part of the ongoing revitalization of Downtown Las Vegas.

The Commission for the Las Vegas Centennial has awarded The Neon Museum grants for the projects: 2014 Multilingual Audio Tour - 64,000 guests have taken advantage of this amenity; 2015 Educational Outreach Launch - has served more than 31,000 students in Southern Nevada; and 2020 Educational Outreach Vehicle - makes outreach accessible to thousands of community members.

The subject proposal entails the creation of a documentary that will focus on the 90-year history of the former U.S. Post Office and Courthouse, a building of depression era neoclassical architecture that is unique in the

Las Vegas Valley and a site that is worthy of having its story told. The Kefauver Committee hearing in 1950 took place at the building, and it is celebrated every year on November 15. The building was home to vital federal agencies such as the FBI (Federal Bureau of Investigation) and Nellis Air Force Base. They also want to tell the story of the building's new beginning as a museum. He urged the Commission to support the creation of a documentary that discusses and conveys the history of the building and the creation of The Mob Museum, along with an exhibit that will be available to the public regularly, for which the match budget will be presented in the future. In November 2023, a premiere event will be held for the film, as well as the unveiling of the exhibit.

MS. WHITE took over the presentation and added that they are best suited to tell the story because The Mob Museum staff members engage with the story daily and they are the stewards for the primary source documents, artifacts, photos, etcetera, to tell the story. By leveraging those strengths and partnering with Boyd Productions, they can create an experience that is suited for a broader audience and allows them to talk about how central the building is to The Mob Museum and the community. Besides original blueprints, they also have photographs documenting the building, a number of three-dimensional artifacts, such as a liquor bottle found in the building's walls. The artifacts are important to the story, but the building itself is the most important. By remaining a space that is open to the public, they can build on the legacy of the building as a central gathering place in Downtown Las Vegas, which is an important part of their existence. They welcome guests into the space regularly, and by producing the documentary, they will continue to engage with the story and bring it to life through different access points.

The RFP (Request for Proposals) process produced four responders. Of the four, Boyd Productions was selected because of their demonstrated proficiency with this style and tone of documentary. Because of their experience in their production of the City of Las Vegas' Film Series, they are well versed in the history of Las Vegas. They feel confident Boyd Productions is the best selection for this project, and the museum has a dedicated team of technical and creative experts that can collaborate directly with Boyd Productions. Additionally, they have access to a wealth of experience and expertise among the membership of the Museum Board of Directors and Advisory Council. In order to make sure they are accessing resources, they are launching a social media campaign at the end of November to find additional images and videos and recruit interview subjects. The exhibit will have a shorter timeline, and they will use video clips from the documentary for it. The entire project will culminate in November 2023 to commemorate the 90th anniversary of the building, which had its official dedication on November 11, 1933, and opened November 27, 1933.

MR. ULLMAN continued with the presentation and detailed the budget, noting the majority amount of \$230,000 is for the Boyd Productions contract, which includes script drafting and refinement, directing, filming and editing. The Mob Museum staff will oversee and provide underlying resources. The next largest line item is \$30,137.58 for image and video licensing fees. The Mob Museum has a fair amount of resources they have access to, but there is video footage they will have to pay to utilize. The \$13,812.42 line item is for museum hourly staff dedicated to operating the event, community engagement and involvement in work related to this project. The premiere event will be by invitation, and they will have a reception with food and refreshments. Constructing the permanent exhibit should cost approximately \$15,000, which will be matched through another grant or from the museum's funds.

MR. ULLMAN felt The Neon Museum is well suited for getting the documentary out and distributing it. They can make the documentary available through a link or DVD in their store, as well as with streaming.

COMMISSIONER COFFIN thought STAN ARMSTRONG would bid on the project and be involved. MR. ULLMAN was not familiar with him, and MS. WHITE added that MR. ARMSTRONG'S company, Desert Rose Productions, did not submit a proposal.

COMMISSIONER SINNOCK questioned the portion of the budget for food and beverage for the premiere event, and MR. ULLMAN replied that it would be about three quarters. The Commissioner clarified that the Commission does not typically fund alcoholic beverages and suggested cutting that portion of the budget. MR. ULLMAN noted that food alone is expensive even without alcohol.

ACTING CHAIR STOLDAL hoped the documentary would reflect some of the challenges that occurred at that building, as well as the challenges faced by The Mob Museum in starting it, similarly to the challenges included in the City of Las Vegas documentary series. MR. ULLMAN said they always strive for authenticity.

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said food and beverage are ineligible expenses, unless the Commission decides to override that.

COMMISSIONER COFFIN did not understand why the Commissioners had to abstain even if they were not going to personally profit. COMMISSIONER CREAR agreed. CHIEF DEPUTY CITY ATTORNEY VAL STEED advised that the City Attorney's Office cautions the membership in such instances to avoid a conflict of interest because Nevada Revised Statutes not only address abstaining for financial benefit, but also due to commitments in a private capacity, and some members prefer to avoid conflicts of interest out of caution.

Motion made by Bob Coffin to Approve subject to eliminating the food and beverage expenses associated with the premiere event

NOTE: Commissioner Mowbray disclosed that he is one of the founding members of The Mob Museum Board of Directors and felt he should abstain; however, after further clarification from other Commissioners and the Deputy City Attorney, he decided to vote. Acting Chair Stoldal disclosed that he is also one of the founding members of the Mob Museum Board of Directors, but he has no fiscal interest and does not benefit in any way and he would be voting.

Passed For: 8; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 7

For-Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Cedric Crear; Excused-Carolyn Goodman, Ryan Arnold, Alan Feldman, Ric Truesdell, Mark Brandenburg, Kevin Mills, Thomas Prato;

15. **22-0377-CLC1 - ABEYANCE ITEM** - Discussion for possible action regarding approval of a grant request for \$99,000 by Las Vegas Apartments, LLC, for the costs associated with restoring the Safari Motel sign, located at 2001 Fremont Street - Ward 3 (Diaz), and authorizing the President to execute the Grant Agreement as approved by the City Attorney

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, reported that this matter has been held in abeyance several times over the past three years. The last abeyance was due to questions regarding maintenance and care of the sign after refurbishment. The new grant agreement attached for approval addresses those concerns, and she read the portions of Paragraphs 3 and 4 regarding maintenance obligations and protections of the restored sign. She noted that should the property be sold, the Commission would have the opportunity to take the sign. The agreement would remain in effect for 10 years if approved.

FELICIA THOMPSON, representing the applicant, said she researched the original sign, which was depicted on Slide 2 of the PowerPoint presentation, a copy of which was submitted for the record. The sign was red, which is the original color, and the sign will be restored to that color.

ACTING CHAIR STOLDAL verified with MS. THOMPSON that MARY MASHHADI is the owner, and then asked why the owner has not appeared before the Commission on this grant application. MS. THOMPSON replied that she oversees the property on behalf of MS. MASHHADI, who lives in California. She debunked the rumor that the owner is a male who got in legal trouble and is in jail. There were some issues with BOBBY, but those were resolved, and she has taken over.

MS. SIEBRANDT confirmed for the Acting Chair that the Code Enforcement fines were paid and application for all necessary permits was submitted. ACTING CHAIR STOLDAL asked if the amount requested is relative to the signs for Project Enchilada, MS. SIEBRANDT said each sign has cost around \$100,000.

COMMISSIONER SINNOCK stressed that he has struggled with this request for years because it is a private individual asking for funding for a sign, which is different from the signs for Project Enchilada, which is a City project. It seemed unusual, and he did not think he could support the request.

COMMISSIONER COFFIN said he has been around since the application was made, when JIM WHITE was overseeing the project, which has been scaled down substantially from the original proposal. He believes the project serves a public purpose.

After the tie initial motion and vote, the Commissioners discussed with MR. STEED what constitutes a denial and failed motion and their action options given the number of Commissioners in attendance.

Motion made by John Mowbray to Hold in Abeyance to 11/28/2022

NOTE: An initial motion to Approve by Commissioner Coffin failed with Acting Chair Stoldal and Commissioners Bryan, Sinnock and Mowbray voting No.

NOTE: Commissioner Brown initially abstained, but after Chief Deputy City Attorney Val Steed asked for the reason, she realized she had no conflict and opted to vote.

Passed For: 8; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 7

For-Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Cedric Crear; Excused-Carolyn Goodman, Ryan Arnold, Alan Feldman, Ric Truesdell, Mark Brandenburg, Kevin Mills, Thomas Prato;

16. **22-0509-CLC1** - Discussion regarding the continuation and content for the documentary film series, "The City of Las Vegas," funded by the Commission for the Las Vegas Centennial

Minutes:

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said the current contract is for the completion of the 1950s documentary film, which was under production. The films continue to generate a great deal of interest, as indicated on the PowerPoint Slide presented, a copy of which was submitted for the record. This item to consider proceeding with documentary films for the 1960s and 1970s or to focus on specific topics during those decades, such as an event, social movement or cultural development.

ACTING CHAIR STOLDAL said that in keeping with legislation regarding historic preservation and education, there are several topics to cover, such as the story of Fremont Street, between Main Street and Boulder Highway, and how it transitioned, or perhaps on the historic neighborhoods built during WWII, the City's Fire Department or the Police Department.

COMMISSIONER MOWBRAY supported focusing on the 1960s and HOWARD HUGHES, who was a big game changer for this community. Before him, no corporation could hold a gaming license. The Acting Chair did not think he influenced the City of Las Vegas.

COMMISSIONER HELTON felt they should continue on the decades to help people understand the history of this town. She noted that MR. HUGHES left a huge footprint that is continuing with Summerlin, which was his mother's maiden name.

COMMISSIONER CREAR suggested hiring a consultant to conduct a comprehensive analysis of what they can work on, and then they can dedicate funding. He agreed with the above comments, including that MR. HUGHES made a huge impact, like many others. ACTING CHAIR STOLDAL restated his suggestions and added that one of the biggest components is identifying the cost. He emphasized that as big as MR. HUGHES' footprint was, it was never in the City of Las Vegas, which is and should be the focus of anything this body does. COMMISSIONER SINNOCK pointed out that the documentaries covered Hoover Dam and Boulder City, and ACTING CHAIR STOLDAL interjected that only to the extent they influenced the City. As a member of this body since its creation, COMMISSIONER BROWN agreed with the Acting Chair that the focus has been and should be on the City of Las Vegas. She recalled many applicants were denied applications because their projects were outside of the City limits. COMMISSIONER SINNOCK insisted that they are just telling the story of a destination, which does not stop at the 1950s. ACTING CHAIR STOLDAL asserted that the Commission is legally bound to focus on the City of Las Vegas' history.

COMMISSIONER MOWBRAY said there is a big story in the high-rise buildings in Downtown Las Vegas.

COMMISSIONER BRYAN suggested the 1960s and how gaming was legalized, but he said he would not rule out COMMISSIONER CREAR'S suggestion to hire a consultant.

COMMISSIONER COFFIN felt it was premature to make a decision at this point, noting they need to make sure the Commission does not get into a dangerous area of contemporaries because it takes time to get all the data.

MS. SIEBRANDT felt she got the gist of the Commissioners' direction.

17. **22-0510-CLC1** - Report by Diane Siebrandt, Executive Director of the Commission for the Las Vegas Centennial, regarding completed and current projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

SETH FLOYD, Community Development Department Director, gave a brief report first given questions that came up at previous meetings about Fremont Street. Regarding Code Enforcement cases, he said there are a few open cases for some vacant motels along Fremont Street, including for graffiti, public nuisance, demolition, storage on vacant lots, homeless encampments, RV (recreation vehicle) storage, waste and debris. The Safari Motel was removed from the unpermitted list because they came into compliance. Over the past six months, 56 new business licenses have been submitted for lounges, nightclubs, restaurants, retail stores, apartments, massage therapy, tax preparation, tobacco sales, food trucks, truck rentals and a motel. There have been no reports of vandalism, vagrancy or demolition of any signs funded by the City.

COMMISSIONER HELTON asked MR. FLOYD how he would characterize the revival of East Fremont Street after the pandemic. MR. FLOYD said that the death of TONY HSIEH created a challenge for some properties. In speaking with the Economic and Urban Development Department, however, there is quite a bit of momentum, new businesses and projects that are in various stages of development. He felt it was doing well, and the Safari Motel is an example of the rehabilitation occurring on Fremont Street.

DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, said nearly all projects, which were listed on the PowerPoint presentation she submitted for the record, are in progress and some are delayed due to the pandemic. She noted that thanks to the efforts of CHAIR GOODMAN and COMMISSIONER BRYAN, the Helldorado Days name is coming back to the City and the agreement is in the final draft stage.

18. **22-0511-CLC1 - Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

COMMISSIONER CREAR asked for a robust discussion regarding a Las Vegas museum with DIANE SIEBRANDT, Executive Director of the Commission for the Las Vegas Centennial, and he asked her to schedule a meeting with him.

ACTING CHAIR STOLDAL confirmed with MS. SIEBRANDT that the documentary proposals for the 1960s would be presented at the next meeting.

19. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

20. **Adjournment**

Minutes:

The meeting was adjourned at 5:03 p.m.

Respectfully submitted:

Cheyenne LaRance, Acting Senior Deputy City Clerk

Diane Siebrandt, Executive Director of the
Commission for the Las Vegas Centennial

Minutes Prepared by:
Gabriela Portillo-Brenner, Deputy City Clerk

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

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