



## Special Commission for the Las Vegas Centennial Agenda

1. **Call to Order and Roll Call**
2. **Announcement Regarding: Compliance with Open Meeting Law**
3. **Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.
4. **22-0278-CLC1 – ABEYANCE ITEM** – Discussion for possible action regarding approval of a grant request for \$200,000 by the Plaza Hotel & Casino for the costs associated with the planning and running of the 2022 Las Vegas Days Rodeo at CORE Arena, located at 324 S. Main Street – Ward 5 (Crear), approving the form, and authorizing the President to execute the Grant Agreement as approved by the City Attorney
5. **22-0305-CLC1 – Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.
6. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.
7. **Adjournment**

Facilities are provided throughout City Hall for the convenience of persons with disabilities. Reasonable efforts will be made to assist and accommodate persons with disabilities or impairments. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 702-229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS  
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – [www.lasvegasnevada.gov](http://www.lasvegasnevada.gov)  
The Nevada Public Notice website – [notice.nv.gov](http://notice.nv.gov)  
City Hall, 495 South Main Street, 1st Floor

# City of Las Vegas

## **AGENDA MEMO** **SPECIAL COMMISSION FOR THE LAS VEGAS CENTENNIAL** **MEETING OF: JUNE 13, 2022**

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**DEPARTMENT: PLANNING**

**DIRECTOR: SETH T. FLOYD, ESQ.**

**EXECUTIVE DIRECTOR FOR THE CENTENNIAL COMMISSION: DR.  
DIANE SIEBRANDT**

☒ **Action**

☐ **Report**

### **SUBJECT:**

**22-0278-CLC1 – ABEYANCE ITEM** – Discussion for possible action regarding approval of a grant request for \$200,000 by the Plaza Hotel & Casino for the costs associated with the planning and running of the 2022 Las Vegas Days Rodeo at CORE Arena, located at 324 S. Main Street – Ward 5 (Crear), approving the form, and authorizing the President to execute the Grant Agreement as approved by the City Attorney

### **PURPOSE**

To approve funding in the amount of \$200,000.00 to the Plaza Hotel & Casino for the costs associated with the planning and running of the 2022 Las Vegas Days Rodeo that will take place from Tuesday November 8 through Saturday November 12, 2022 at the CORE Arena in downtown Las Vegas.

During the May 23, 2022 meeting, the Commission voted on this item and requested abeyance to 7/25/2022 with direction to staff to explore holding a Special Meeting on 6/13/2022 at 2:00 p.m. to consider this matter. The Special Meeting was scheduled and staff from the Plaza Hotel & Casino will present an updated proposal that includes a more robust concentration on highlighting the history of the rodeo event and its connection to the city.

### **Findings:**

The Las Vegas Days Rodeo provides a time and place for the local community and others to gather to celebrate and educate one another about local historic events all while surrounded by Las Vegas's historic downtown. The 2022 rodeo is a five-day event that includes bull riding, barrel racing, breakaway team roping, tie-down roping, steer wrestling, saddle bronc riding and bareback riding. Additional activities include a coloring contest of historic Las Vegas images, a Helen J. Stewart buckle award and a beard and facial hair contest.

Funding is requested for the following costs associated with the event:

- Rodeo entrance and judging fees
- The rental, transportation and feed for livestock
- Water truck and tractor rentals
- Rodeo announcers and entertainment staff
- Event labor

# *City of Las Vegas*

- Fire responder staff
- Bleacher and portable toilet rentals
- Supplies for contests and buckle award
- Advertising banners

## **BACKUP DOCUMENTATION:**

1. Grant Application
2. Grant Agreement



|                  |                               |
|------------------|-------------------------------|
| Form Name:       | LVCC Grant                    |
| Submission Time: | April 14, 2022 10:02 am       |
| Browser:         | Chrome 97.0.4692.99 / Windows |
| IP Address:      | 174.247.156.9                 |
| Unique ID:       | 953232502                     |
| Location:        |                               |

## Las Vegas Centennial Commission

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### PART I. Application Cover Page

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|                                                   |                                                                                                                                                                            |
|---------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Name of Applicant or Organization</b>          | Plaza Hotel                                                                                                                                                                |
| <b>Organization's Mission Statement</b>           | A Downtown icon committed to building lasting relationships and provide legendary service and classic gaming with a modern twist. The renaissance has begun the Plaza way. |
| <b>Funding Amount Request</b>                     | 200000.00                                                                                                                                                                  |
| <b>Authorizing Official</b>                       | Jonathan Jossel                                                                                                                                                            |
| <b>Authorizing Official Title</b>                 | CEO                                                                                                                                                                        |
| <b>Authorizing Official Address</b>               | Plaza Hotel<br>1 Main Street<br>Las Vegas, NV 89101                                                                                                                        |
| <b>Authorizing Official Title Phone</b>           | (702) 386-2526                                                                                                                                                             |
| <b>Authorizing Official Title Email</b>           | Jonathan.Jossel@plazahotelcasino.com                                                                                                                                       |
| <b>Primary Contact (If different from above)</b>  | Linnea Nelson                                                                                                                                                              |
| <b>Primary Contact Title</b>                      | Director of special events                                                                                                                                                 |
| <b>Primary Contact Address</b>                    | Plaza Hotel<br>1 Main Street<br>Las Vegas, NV 89101                                                                                                                        |
| <b>Primary Contact Phone</b>                      | (208) 421-8653                                                                                                                                                             |
| <b>Primary Contact Email</b>                      | linnea.mitchell@plazahotelcasino.com                                                                                                                                       |
| <b>Project Funding Category and Working Title</b> | Historic Event                                                                                                                                                             |
| <b>Project Address (if applicable)</b>            | Plaza Hotel<br>1 Main Street<br>Las Vegas, NV 89101                                                                                                                        |

### PART II. Project Description

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**1. Provide a concise description of your project's objectives and timelines, specifically how it relates to the celebration and commemoration of the history of Las Vegas. If a preservation project, please include any prior work completed, the specific location on the building that will be affected and what materials will be used in the rehabilitation work. For example, "Wood siding will be glued to the walls in order to repair or replace deteriorated original wood siding on the front façade." Reference the site plans and elevations. Also, include what specific project elements Centennial funds will support.\***

Las Vegas Days Rodeo - A way to celebrate and educate our local history;  
Event dates: November 8-12, 2022.

(Nov.11 Veterans Day) (Dec.3 Helen J. Stewart day)

Las Vegas Days Rodeo (8 unique western ways showcased in a competition)

Additional spin off events

A. Childrens historic coloring contest (Local schools to participate in historic image coloring contest. Prizes will be awarded too multiple school grades, teacher and child.) This year we would like to work with UNLV even more and include student participation in some form.

B. Helen J. Stewart Buckle award. (Moving forward, the recipient will be voted from her fellow peers and teachers from within the UNLV hospitality course) The recipient will receive a custom engraved buckle and x amount of funding to help with school or needs. This year we would like to find a permanent display location for the duplicate buckle award.

C. Whiskerino contest. (A beard and facial hair exhibition, event's inception in 1934) There will be 8 categories: longest beard, best groomed beard, most unique beard, longest mustache, best mustache, best goatee, best overall and audience favorite. Ballots will be provided to members of the audience for their votes.

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**2. Detail the significance of the project or resource based on its cultural, historic, architectural and/or archaeological quality and significance to the community.\***

Las Vegas Days Rodeo provides a time and place for the local community and others to gather to celebrate and educate one another about our local historic events all while surrounded by history.

\*Union pacific railroad

\* Plaza hotel and casino, built on the former site of the first train depot in Las Vegas

\*1971, The Plaza opened at 1 Main Street as the largest hotel and casino in the world with just over 500 hotel rooms

\*Previous owners; Sam Boyd, Frank Scott, Howard Cannon, Jackie Gaughan

Location: An entertaining and interactive platform in Downtown, Las Vegas (Where it all started)

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|                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>3. Include a listing of project partners (if applicable). List all other non-government and government grant awards, including grant amounts and names of agencies. Include funding from other city departments, as well as state and/or federal funding resources received in the past or present, or any future funding allocated for this project.*</b>                 | <p>Port of Subs, Downtown Las Vegas Hotels, Smith Center, Zappos, Miss Rodeo Nevada, UNLV Hospitality students and Rodeo Team, Western Heritage &amp; Education, Reno Nevada rodeo committee, local downtown businesses.</p>                                                                                                                                                 |
| <b>4. Describe how the funds will be used.</b>                                                                                                                                                                                                                                                                                                                                | <p>Funds received will be strictly used to produce and execute Las Vegas Days Rodeo and its additional spin off events.</p> <p>The Plaza hotel team looks forward to partnering once again with the centennial commission to provide a time and place for the local community and others to gather to celebrate and educate one another about our local historic events.</p> |
| <b>5. Provide a brief statement of you or your organization's history and activities with historic or cultural preservation. Include all your experience, whether or not the project was funded by a grant. Include information on any grants previously awarded from the Centennial Commission (project title, amount received and dates of grant award and completion).</b> | <p>With the centennial commission's partnership, the Plaza hotel team has been able to provide the local community and others a place to gather to celebrate and educate one another on local historic events in 2019 and 2021.</p> <p>Both years the event received an overwhelming response of attendees and participants.</p>                                             |
| <b>6. List key project personnel, including consultants, and briefly describe their responsibilities and qualifications.*</b>                                                                                                                                                                                                                                                 | <p>Linnea Nelson formerly Linnea Mitchell: To help the Plaza hotel team produce Las Vegas Days Rodeo with additional spin off events.</p> <p>As a former employee of Las Vegas Events, she has an abundance of knowledge to produce and execute a variety of events.</p>                                                                                                     |
| <b>7. Describe the key activities of your project, specifically how they relate to the celebration and commemoration of the history of the City of Las Vegas, as well as an associated timeline for your project*</b>                                                                                                                                                         | <p>*</p>                                                                                                                                                                                                                                                                                                                                                                     |
| <b>8. If the project is to be phased, please describe each phase.</b>                                                                                                                                                                                                                                                                                                         | <p>*</p>                                                                                                                                                                                                                                                                                                                                                                     |

9. If applicable, please provide any known project limitations that may affect the project timeline or success (i.e. asbestos; drainage; physical and structural concerns). Include plans for continued project funding and/or maintenance and provide a statement regarding the project's potential for long-term sustainability and success.\*

\*

10. If applicable, please provide sustainability plans for financing the operation and/or maintenance of the project at the conclusion of the grant. Describe the final product resulting from your project. Please provide examples of any marketing or social media materials produced by your project.\*

\*

### PART III. . Budget Worksheet

Budget Worksheet File

[https://clv-aws-webteam-formstack.s3.amazonaws.com/lvccgrant//55273897\\_2022lvdproposedbudget.pdf](https://clv-aws-webteam-formstack.s3.amazonaws.com/lvccgrant//55273897_2022lvdproposedbudget.pdf)

### PART IV. Additional Required Documents

Primary Contact Name & Title

Linnea Nelson

Primary Contact Signature & Date



4/14/2022

Authorizing Official Name & Title

Jonathan Jossel

Authorizing Official Signature & Date

## 2022 Las Vegas Days : Proposed Budget

|                         |              |
|-------------------------|--------------|
| WPRA Approval Fee's     | \$ 150.00    |
| WPRA Added Money        | \$ 5,000.00  |
| PRCA Approval and Fee's | \$ 1,800.00  |
| PRCA Judges Fee's       | \$ 1,350.00  |
| PRCA Added Money        | \$ 35,000.00 |
|                         | \$ 43,300.00 |

|              |              |
|--------------|--------------|
| Bleacher's   | \$ 15,000.00 |
| Porta John's | \$ 5,011.00  |
| EMT/Medical  | \$ 2,000.00  |
|              | \$ 22,011.00 |

|                             |              |
|-----------------------------|--------------|
| Livestock Hay/Feed/Shavings | \$ 5,000.00  |
| All Livestock Plus Fuel     | \$ 69,470.00 |
|                             | \$ 74,470.00 |

|                       |              |
|-----------------------|--------------|
| Helen J. Buckle Award | \$ 1,500.00  |
| Coloring contest      | \$ 2,000.00  |
| Whiskerino contest    | \$ 1,500.00  |
| Event Labor           | \$ 15,854.00 |
|                       | \$ 20,854.00 |

|                               |              |
|-------------------------------|--------------|
| Water Truck                   | \$ 3,000.00  |
| Equipment Rental/Dirt/Tractor | \$ 11,983.13 |
| Warrior Wraps                 | \$ 6,531.87  |
|                               | \$ 21,515.00 |

|                           |              |
|---------------------------|--------------|
| Rodeo Announcer           | \$ 3,500.00  |
| Rodeo Announcer 2 (Slack) | \$ 3,000.00  |
| Barrel Man and Clown Act  | \$ 3,000.00  |
| Trick Rider               | \$ 4,000.00  |
| Sound                     | \$ 2,750.00  |
| Music                     | \$ 1,600.00  |
|                           | \$ 17,850.00 |

|                        |               |
|------------------------|---------------|
| Proposed Budget Total: | \$ 200,000.00 |
|------------------------|---------------|

**CENTENNIAL GRANT AGREEMENT  
WITH THE PLAZA HOTEL & CASINO  
PROJECT NUMBER: 22-0278-CLC1**

THIS CENTENNIAL GRANT AGREEMENT ("Agreement") is made by and between the COMMISSION FOR THE LAS VEGAS CENTENNIAL, a Nevada nonprofit corporation (the "Commission"), and THE PLAZA HOTEL & CASINO limited liability company duly organized in the State of Nevada (the "Grantee"). The Commission and Grantee are sometimes collectively referred to herein as the "Parties".

This Agreement is effective on the date signed by the Commission and Grantee, whichever date is later, as long as the date signed by the second party is within thirty (30) calendar days of signature by the first party (the "Effective Date").

**RECITALS:**

WHEREAS, in 2001, the Nevada Legislature passed legislation as codified in NRS 482.37903 which authorized the design, preparation and issuance of special license plates to commemorate the 100th anniversary of the founding of the city of Las Vegas; and

WHEREAS, the fees from the sale of the specialized commemorative license plates are distributed to the city of Las Vegas to be used to pay for projects relating to the commemoration of the history of the City of Las Vegas (the "City"), including, without limitation, historical markers, tours of historic sites, and improvements to or restoration of historic buildings and structures; and

WHEREAS, the Commission was created by the City to oversee the distribution of the fees on behalf of the City in accordance with NRS 482.37903; and

WHEREAS, the Grantee has submitted a Centennial Grant application requesting funds to be used for the production and running of the 2022 Las Vegas Days Rodeo to be held November 8-12, 2022 at the Core Arena located at the Plaza, 1 Main Street, Las Vegas, NV 89101. Funding components include the following: (a) rodeo entrance and judging fees (b) the rental, transportation and feed for livestock, (c) water truck and tractor rentals, (d) rodeo announcers and entertainment staff, (e) event labor, (f) fire responder staff, (g) bleacher and portable toilet rentals (h) contests and buckle award, and (i) advertising banners (the "Project"); and

WHEREAS, the Commission desires to provide Centennial Grant funds to fund the production and running of the 2022 Rodeo to be completed by November 13, 2022; and

WHEREAS, the Commission desires to provide Centennial Grant funds to support the 2022 Las Vegas Days Rodeo subject to the terms and conditions of this Agreement.

NOW, THEREFORE, in consideration of the mutual promises contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Commission and the Grantee agree as follows. The foregoing Recitals shall be incorporated herein as though fully set forth below.

**AGREEMENT**

1. GRANT AMOUNT. Subject to the terms of this Agreement, the Commission hereby grants and the Grantee hereby accepts a grant in the amount of two hundred thousand dollars (\$200,000.00) (the "Centennial Funds") to be used for the Rodeo.
2. ELIGIBLE COSTS. The Grantee agrees that the Centennial Funds shall be used specifically for expenses relating to the planning and running of the Rodeo (the "Eligible Costs") as more specifically described on the Budget attached to this Agreement as Exhibit A and incorporated herein. The Grantee agrees that any expenses not listed on Exhibit A are deemed ineligible for reimbursement and shall be the responsibility of the Grantee (unless otherwise approved by the Commission). In addition, any costs in excess of the amount of the Centennial Funds shall be the responsibility of the Grantee and not the Commission.
3. PAYMENT TO GRANTEE. The Commission agrees to reimburse the Grantee for Eligible Costs incurred by the Grantee up to the maximum amount of the Centennial Funds. In order to receive a payment of the Centennial Funds, the Grantee agrees to submit to the Executive Director of the Commission a request for a disbursement of Centennial Funds with copies of invoices, receipts, cancelled checks and/or other related documents which evidence the Eligible Costs. The Executive Director shall review and request further documentation as deemed reasonably necessary by the Executive Director to determine that such expenses constitute Eligible Costs. The Commission will make payment within thirty (30) calendar days of receipt of a request for a disbursement of Centennial Funds unless the Executive Director reasonably determines that further documentation and review is required.
4. TERM. The term of this Agreement shall commence when this Agreement is formally executed by the Commission and shall remain in effect until the amount of the Centennial Funds granted herein have been disbursed in total to the Grantee and the "Final Report" (defined in Section 6 below) has been submitted and approved by the Commission.
5. CENTENNIAL RECOGNITION. Grantee agrees to acknowledge the Centennial Commission as a contributing sponsor of the Project, with signage on/at the Project, and in its advertisements, printed materials, television, radio and electronic medium as a supporter of the Project. Grantee will also include a statement that the Project is funded by sales of the Las Vegas License Plate. The Centennial Commission reserves the right to disapprove of any signage and/or material and, if Centennial Commission disapproves of any signage and/or material, the Grantee agrees to cease the display, publication and distribution of the materials until finally approved by Centennial Commission.
6. FINAL REPORT TO COMMISSION. Within ninety (90) calendar days of the completion of the Project, the Grantee agrees to submit a report to the Commission ("Final Report") which Final Report will include (a) an accounting of the expenditures incurred by the Grantee, including a detailed report of how the Centennial Funds were used; and (b) the elements of the commemoration of the history of Las Vegas.
7. APPLICABLE LAW AND STATUTES. The Grantee shall comply with all applicable federal, state and local laws and regulations. This includes obtaining any and all necessary permits or licenses from the City or any other relevant entity or agency. The Commission represents that this Agreement complies with all applicable federal, state and local laws and regulations including, without limitation, NRS 482.7903.
8. INSURANCE. The Grantee shall procure and maintain during the Term of this Agreement comprehensive general liability insurance coverage in a sufficient amount to cover bodily injury and property damage before, during and after the Project is completed. Grantee agrees to name the Centennial Commission as an additional insured and provide a copy of its Certificate of Insurance to the Executive Director of the Commission.

9. **INDEMNIFICATION.** Notwithstanding any of the insurance required set forth in this Agreement, the Grantee shall protect, indemnify and hold the Commission, its working groups, directors, officers, employees and agents harmless from and against any and all third party claims, liabilities, losses, suits, actions, decrees and judgments (“Claims”) which may be recovered from or sought against the Commission, as a result of, by reason of, or as a consequence of, any negligent act or omission or breach of this Agreement on the part of Grantee, its directors, officers, employees, agents or anyone acting on behalf of Grantee in the performance of the terms, conditions and covenant of this Agreement. The Grantee’s indemnification obligation hereunder shall be subject to (i) receiving prompt written notice of the existence of any Claim; (ii) permitting the Commission to participate (but not control), at its own cost, in the defense of any Claim; and (iii) receiving full cooperation of the Commission in the return thereof.
10. **TERMINATION FOR DEFAULT.** The Commission shall have the right at any time to terminate further performance of this Agreement, in whole or in part, for any cause including, but not limited to, the failure of the Grantee to perform this Agreement in accordance with its terms. Such termination shall be effected by providing thirty (30) calendar days prior written notice from the Commission to Grantee, specifying the extent and effective date of the termination. Upon termination of this Agreement, the Commission shall not be responsible to the Grantee for any further payments from the Centennial Grant provided by this Agreement and the Grantee agrees not to request any payment of the Centennial Grant funds provided herein.
11. **INDEPENDENT CONTRACTOR.** The Grantee is deemed to be an independent contractor under this Agreement and shall not be deemed a partner, joint venture, or employee of the Commission.
12. **WARRANTY.** The Grantee warrants that all services performed are in accordance with current, sound and generally accepted industry practices in the appropriate fields and that the services are in conformance with any specification/statement of work contained or referenced in this Agreement.
13. **FORCE MAJEURE.** The Grantee is excused from performance by acts of God, epidemics, pandemics, government restrictions including mandatory or voluntary restrictions, fire, war, loss or shortage of transportation facilities, lockout or commandeering of raw materials, products, plants or facilities by the government.
14. **WAIVER.** Waiver of any of the terms of this Agreement shall not be valid unless in writing signed by each party. The failure of the Commission to enforce any of the provisions of this Agreement, or to require performance of any provisions herein, shall not in any way be construed as a waiver of such provisions or to affect the validity of any part of this Agreement, or to affect the right of the Commission to thereafter enforce each and every provision of this Agreement. Waiver of any breach of this Agreement shall not be held to be a waiver of any other or subsequent breach of this Agreement.
15. **SEVERABILITY.** In the event of any provision of this Agreement is held to be invalid or unenforceable, the remaining provisions shall remain valid and binding.
16. **NOTICE.** All notices required or permitted under this Agreement shall be given in writing and shall be deemed effectively given (a) upon personal delivery to the party to be notified, (b) three (3) business days after deposit with the United States Post Office, by registered or certified mail, postage prepaid and addressed to the party to be notified at the address for such party, (c) one (1) day after deposit with a nationally recognized air courier service such as FedEx; or (d) an electronic record sent by e-mail pursuant to NRS 719.240. Either party hereto may change its address by giving ten (10) business days advance notice to the other party as provided herein. Phone and fax numbers, if listed, are for information only.

If to the Commission: Commission for the Las Vegas Centennial  
C/o Diane Siebrandt  
495 S. Main Street  
Department of Planning  
Las Vegas, NV 89101  
[DSiebrandt@lasvegasnevada.gov](mailto:DSiebrandt@lasvegasnevada.gov)  
(702) 229-2476

If to the Grantee: The Plaza Hotel & Casino  
C/o Linnea Nelson  
1 Main Street  
Las Vegas, NV 89101  
(208) 421-8653  
[linnea.mitchell@plazahotelcasino.com](mailto:linnea.mitchell@plazahotelcasino.com)

17. MODIFICATION/AMENDMENT. This Agreement shall not be modified or amended except by the express written agreement of the parties, signed by a duly authorized representative for each party. Any other attempt to modify or amend this Agreement shall be null and void, and may not be relied upon by either party.

18. GOVERNING LAW. This Agreement shall be governed by the laws of the State of Nevada and the venue shall be in the Eighth Judicial Court in Clark County, Nevada.

19. COUNTERPARTS; ELECTRONIC DELIVERY. This Agreement may be executed in any number of counterparts, each of which shall be an original and all of which shall together constitute one and the same instrument. Execution of this Agreement at different times and places by the Parties shall not affect the validity thereof. It shall not be necessary for any counterpart to bear the signature of all Parties. Executed copies hereof may be delivered by facsimile or e-mail, pursuant to NRS 719.240, and upon receipt will be deemed originals and binding upon the Parties, regardless of whether originals are delivered thereafter.

20. ENTIRE AGREEMENT. This Agreement represents the entire and integrated agreement between the Commission and the Grantee. It supersedes all prior and contemporaneous communications, representations and agreements, whether oral or written, relating to the subject matter of this Agreement.

[LET BLANK INTENTIONALLY AND SIGNATURES ON NEXT PAGE]

**CENTENNIAL GRANT AGREEMENT  
WITH  
THE PLAZA HOTEL & CASINO  
PROJECT NUMBER: 22-0278-CLC1**

Signature Page

IN WITNESS WHEREOF, the Commission and The Plaza Hotel & Casino have executed this Agreement as of the Effective Date.

**COMMISSION FOR THE  
LAS VEGAS CENTENNIAL**

By: \_\_\_\_\_

Carolyn G. Goodman, President

Date: \_\_\_\_\_

ATTEST:

By: \_\_\_\_\_

Michael Howe, Secretary

Approved as to Form:

By: \_\_\_\_\_

Deputy City Attorney

Date

**THE PLAZA HOTEL & CASINO**

By: \_\_\_\_\_

Jonathan Jossel, CEO

Date: \_\_\_\_\_

**EXHIBIT A****2022 Las Vegas Days : Proposed Budget**

|                         |              |
|-------------------------|--------------|
| WPRA Approval Fee's     | \$ 150.00    |
| WPRA Added Money        | \$ 5,000.00  |
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|              | \$ 22,011.00 |

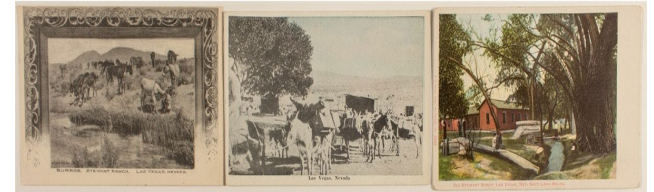
|                             |              |
|-----------------------------|--------------|
| Livestock Hay/Feed/Shavings | \$ 5,000.00  |
| All Livestock Plus Fuel     | \$ 69,470.00 |
|                             | \$ 74,470.00 |

|                       |              |
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| Music                     | \$ 1,600.00  |
|                           | \$ 17,850.00 |

|                        |                      |
|------------------------|----------------------|
| Proposed Budget Total: | <b>\$ 200,000.00</b> |
|------------------------|----------------------|



- LAS VEGAS DAYS  
RODEO  
COMMEMORATES ITS  
CENTENNIAL WITH  
NEW FEATURES AND  
EVENTS

Free Admission

Submitted at Meeting  
Date: 6/13/2022 Item: 4  
By Natasha White,  
Plaza Hotel and Casino

# Plaza Hotel and Casino

## 1 Main Street

### Las Vegas, NV 89101

On-site: Las Vegas Days rodeo takes place right in the middle of historic Downtown Las Vegas, NV.

Union Plaza: 1971; largest hotel And casino in the world with over 500 rooms.

-Built on the former site of the 1<sup>st</sup> train depot in Las Vegas in 1905 and then purchased by the Union Pacific in 1921

-Part of the site was used for a stream line modern train station, the station was conducted in 1940, upgraded with Neon lights in 1946

Photo display and announcer introduction to take place on the LED Jumbo board right after the opening ceremony.



Jackie Gaughan's  
**UNION PLAZA HOTEL & CASINO**  
Number One Main St. • Las Vegas, Nevada 89101  
Phone (702) 386-2110

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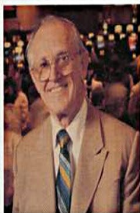
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#### About The Chairman:

Jackie Gaughan has been a resident of Las Vegas 40 years. During this time, he has become one of the city's citizens, building a spectacular career in the gaming industry. His expertise in civic affairs, he has worked diligently to improve the Las Vegas image, and is involved in both civic and social concerns. As a casino owner, his current properties include the Union Plaza, El Cortez, Gold Spike, Hotel Nevada and Western Hotel. He also has major interests in the Las Vegas Club, Showboat Las Vegas and Showboat Atlantic City. With a handshake and a warm smile, his hands-on managerial style and inspirational leadership has stimulated employee commitment in providing guests excellent service and satisfaction. In the city known throughout the world for Fun, Gaming and top-flight Entertainment, Jackie Gaughan stands as a landmark of success in the "entertainment capital of the world."

#### Welcome

Welcome to the Union Plaza Hotel and Casino. Our philosophy here is a simple one, and it has worked successfully for me for over 40 years. First and foremost is our dedication to our guests who want a lot of fun and recreation value for their dollar. You'll get great food, rooms, and entertainment, all at more than reasonable prices. We offer a wide variety of low to high limit table games, and the latest state of the art slot and video machines set to produce winners. Innovative contests and promotions combined with winning odds have created a great gaming experience that keeps our guests coming back. Our staff is trained to pay attention to the little things and give our guests the personal attention they deserve, because we truly believe that what makes us better than the rest are our employees and the atmosphere they create. So enjoy your stay, feel the winning attitude, and leave the details to us, but most importantly keep one thing in mind — that gambling should always be fun.



But Nevada had ranchers' decades before it had pit bosses. And shepherders were moving livestock across the terrain even before the state's vital mining industry took hold in the 1850s.

Cattle: 1863s  
Horses: 1850s  
Sheep: 1850s



November  
11 & 12  
2022

**Fremont Passes Through – 1844**

**The Mormons Build the first permanent Settlement- 1855**

**An Ohioan named Octavius Decatur Gass began acquiring land and ranching on it-1863**

**Archibald Stewart died – 1884**

**The Railroad Comes Through – 1902**

**Clark Land Auction- 1905**

**McWilliams Townsite – end of 1904**

Through these events we can showcase the type of animals that were used and what for \*Wool \*Transportation\* Re enact the animal behavior that was endured before they could ride a horse/saddle or how they caught cattle to provide dinner for their family.

---

#### 8 EVENTS DAILY

---

Bull Riding

---

Barrel Racing

---

Team Roping

---

Tie-Down Roping

---

Steer Wrestling

---

Saddle Bronc Riding

---

Bareback Riding

---

Breakaway Roping

---

Trick Riding • Mutton Busting • Giveaways

---



# DID YOU KNOW?

Fremont Street, John C. Fremont

2<sup>nd</sup> & 5<sup>th</sup> street

Al Cahlan (LVR Journal 1926-1960)

Old Las Vegas Mormon Fort

Maude Frazier

Raphael Rivera

Morelli House

Mob Museum



Segments will be displayed on the LED jumbo board prior to a new event starting.

The announcer will be given information to elaborate on these 8 chosen line items.



Historic preservation and education

## Then and Now

Selective images with descriptions  
to be on display near arena entrance

- Stewart Ranch
- Tule Springs Ranch
- Lorenzi Park
- Las Vegas Springs “Big Springs”
- Courthouse – US Post Office
- Old Las Vegas Mormon Fort
- Floyd Lamb Park at Tule Springs
- Twin Lakes Lodge
- Las Vegas Springs Preserve
- Mob Museum

## Historic preservation and education

### Then and Now examples ON-SITE DISPLAYS

The springs was first designated as a park when it was acquired by the city of Las Vegas in 1964. It was renamed Floyd Lamb State Park in 1977 when the state assumed control. The park was named after Nevada state senator Floyd Lamb, who was later convicted of taking a \$23,000 bribe from an undercover FBI agent in 1983.

The city took control of the park for a second time when the legislature and state in 2005 agreed to release control and ownership of Floyd Lamb State Park to the City of Las Vegas.<sup>[1]</sup> The park was transferred to the city, on July 2, 2007 and renamed to *Floyd Lamb Park at Tule Springs*.<sup>[3]</sup> In addition to the park, the city received control of 1,300 acres (5 km<sup>2</sup>) of [Bureau of Land Management](#) land.

## City of Las Vegas Floyd Lamb Park at Tule Springs

### HISTORY

To look around Floyd Lamb Park today, you would never know the trials and tribulations or the sweat and blood that went into making it happen. It's easy to assume the lush lawns, cool lakes, and giant shady trees were there all the time. To the contrary, Tule Springs was not an easy place to develop. The caliche plateau and the blazing summer sun fought all who tried to make it green. Thanks to the dream of Bert Nay, P.J. Goumond, and the others who kept the dream alive, this beautiful oasis remains to be enjoyed by all.

### EARLY HISTORY

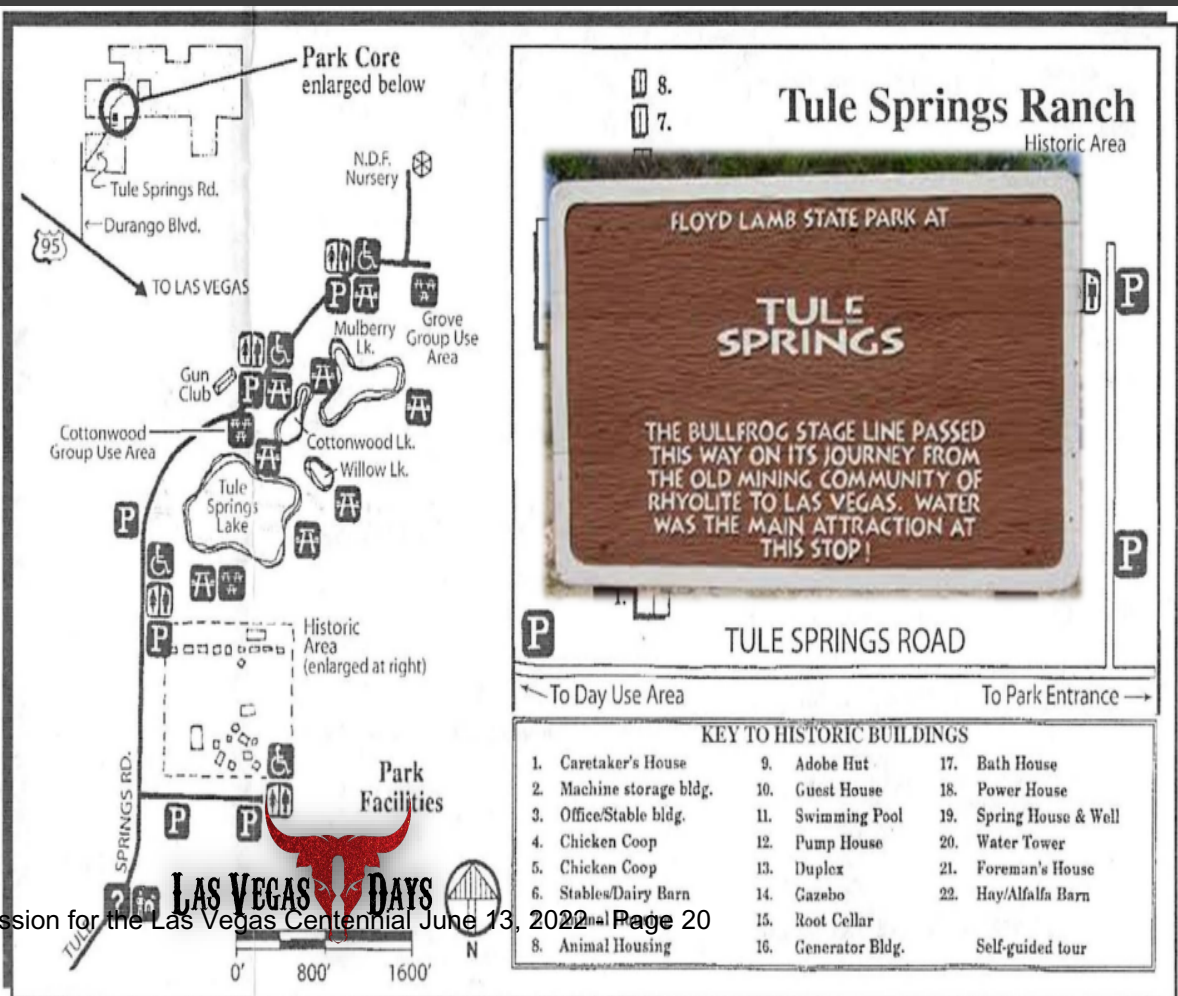
From an often neglected watering spot to dude ranch reflecting the changing social values of the United States in the early 1940s and 1950s, Floyd Lamb Park at Tule Springs represents a unique and exciting time in Nevada's history.



Water was the main attraction at Tule Springs. Indian populations made use of the spring on their seasonal travels across the Las Vegas Valley. Prospectors also stopped here in their travels to northern mining districts. Although too close to Las Vegas to be a viable stopover point, it was a watering hole for the horse drawn Bullfrog State Line on its route to the mining community of Rhyolite.

The first non-Indian to file on the water right to Tule Springs was John Herbert (Bert) Nay in 1916. By 1919, he had 10 acres of land under cultivation, although his family continued to spend the winters in Las Vegas. It was Nay who built the adobe hut (circa 1914-1918) to serve as a blacksmith shop and storage room.

In 1928, Bert Nay sold his interest in the farm to Gilbert Hefner for \$2,000 and moved to California. The property remained vacant until December 7, 1941, when Prosper Jacob Goumond began the task of carving a working ranch out of the desert wilderness.

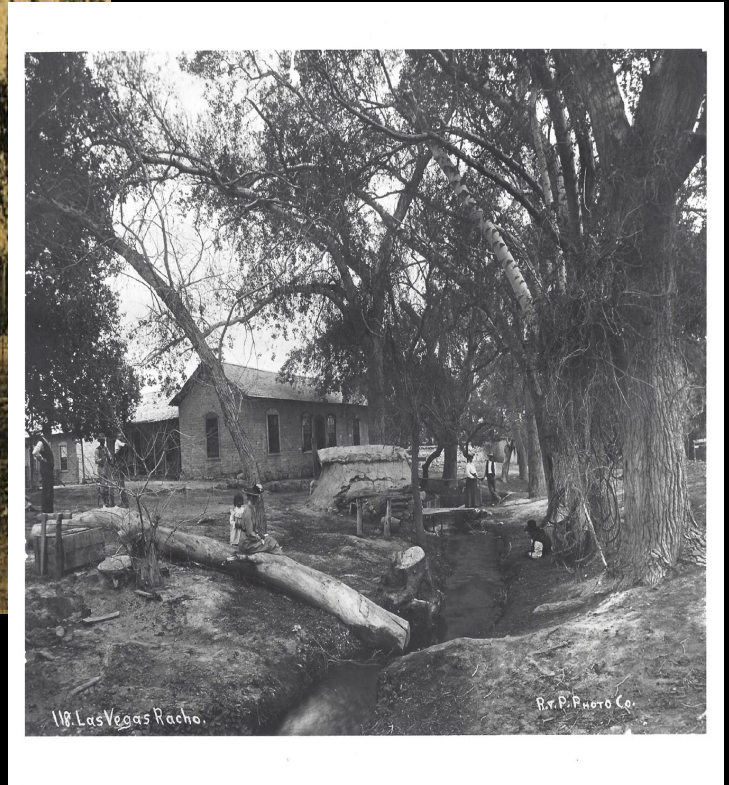


Then and Now examples  
ON-SITE DISPLAYS

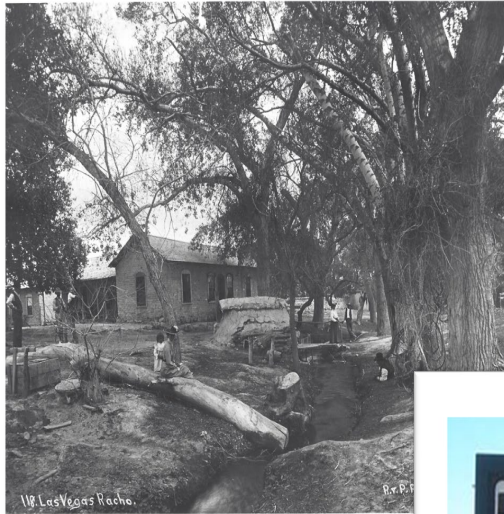


**Photograph of Stewart Ranch, Las Vegas, Nevada, circa 1905**

Helen Stewart successfully ran the ranch for nearly two decades until she sold the ranch and the land that would become downtown Las Vegas to the San Pedro, Los Angeles & Salt Lake Railroad in 1902. When the railroad tracks came through downtown Las Vegas in 1905, a new era in the city's history was born.



## Then and Now examples ON-SITE DISPLAYS



The operation of the ranch was continued for a time under the railroad company. From 1929 to 1931 the site played a part in the construction of Hoover Dam when the Bureau of Reclamation leased the adobe building and used it as a concrete testing laboratory. For a time, the remaining fort buildings served as residences for several families until being acquired by the Las Vegas Elks, who operated a restaurant on the site. Efforts to preserve the site, headed by the Daughters of Utah Pioneers, proved successful when the City of Las Vegas purchased the property in 1971. The Nevada Division of State Parks acquired the site from the City in 1991 and developed the grounds to include a partial reconstruction of the fort, a modern visitor center and a re-creation of the Las Vegas Creek. The Old Las Vegas Mormon Fort State Historic park remains committed to preserving and sharing the birthplace of Las Vegas with visitors now and into the future.

# Helen Jane Stewart Buckle Award

Helen Stewart's importance in the region's history, as well as her continued involvement in the affairs of the young community, earned her the sobriquet "The First Lady of Las Vegas."



- UNLV Female Hospitality Student
- An extensive record of campus & community service
- Steadfast commitment to a career in government or elsewhere in public service
- A well articulated vision of how to create change in their area of interest





# Women's Professional Rodeo Association

Local all-girls events

# WHISKERINO CONTEST

Formerly hosted by the Las Vegas Elks Lodge, the facial hair competition will help raise money for Movember Foundation.

Participants are encouraged to dress in Western, Pioneer, Cowboy, or 1880s period attire. Judges will hand out awards based on the following categories:



## BEARD & FACIAL HAIR EXHIBITION

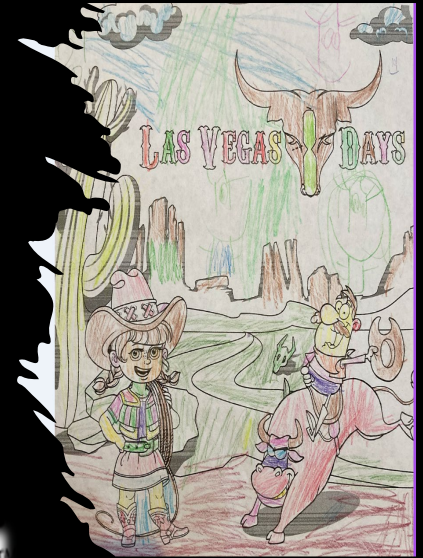
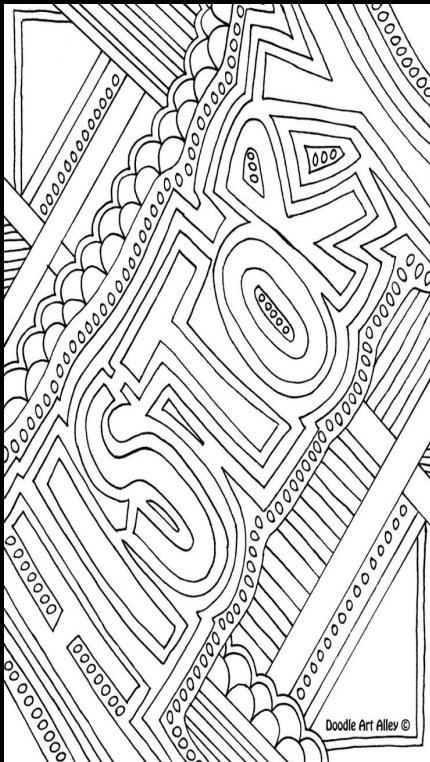
### 4 Categories

- Longest Beard
- Most Unique
- Longest Mustache
- Audience Favorite



# COLORING CONTEST

Coloring pages will be made with words outlining historical events and names forming into a picture of an object or place to be colored.



- CCSD School-Community Partnership
- Grades K-6, 3 categories
- 1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Winners of each category
- Teachers of each winner – Wins
- Winners' artwork displayed and announced at Rodeo

Will work with Laura Kaufman

# Relics on display

One display of multiple that will be on-site

- Artistic Iron works will provide a horse and carriage for display
- Horse and carriage were among the most popular forms of transportation between the years of 1815 and 1915





Each performance night we will select one attendee per event to come front and center to answer 3 trivia questions.

Subject: Local History

Winners: A free night stay at the Plaza Hotel and a dinner for two at Oscars steakhouse.

## Audience Trivia

Total of 48 Questions and 16 participants

# Las Vegas Documentary

Air "THE DAYS OF LAS VEGAS"  
IN THE PLAZA HOTEL SHOWROOM



In discussion to air the Las Vegas documentary series prior

## Media

- **The Cowboy Channel** (formerly **FamilyNet**) is an American cable television network in over 42 million cable and satellite homes,<sup>[1]</sup> which carries [Western](#) and [rodeo](#) sports. The network was founded in 1979 as the [National Christian Network](#), and took the name FamilyNet in 1988 under the ownership of [Jerry Falwell](#).<sup>[2]</sup> It is owned by Patrick Gottsch, who also owns [RFD-TV](#).<sup>[3]</sup> Gottsch operates both channels under the brand Rural Media Group



Scan me



Oversize selfie backdrop

QR Code provides a direct link to educate what they are donating to when purchasing The Centennial license plate.



Recipes to be available

# Dutch Oven contest and/or display





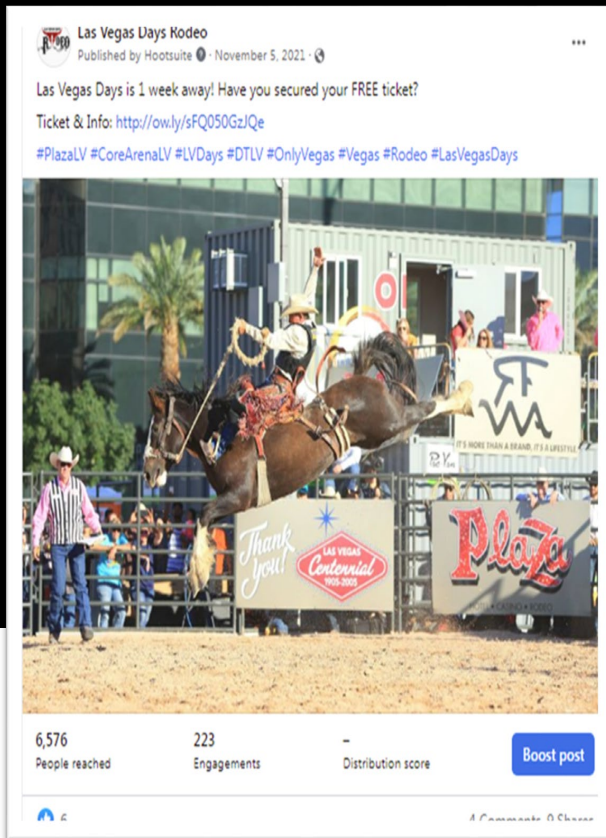
# 2022 Program Guide

- Word Search
  - Last name of each Centennial board member
  - Last name of current and former LV mayors
  - Year dates with historic context for each date
- Landmarks
  - Pictures with short description
- 2022 DTLV
  - Local businesses
  - Affiliates



## 2022 Program Guide

- Word Search
    - Year dates with historic context for each date
1. 1905- LV founded on May 15,1905
  2. 1911- LV was incorporated on June 1,1911
  3. 1922- Historic west side school was built
  4. 1931- First gaming license ,Divorce laws, Hoover Dam
  5. 1941- El Cortez opened on Freemont street
  6. 1946- Glitter Gulch
  7. 1950- 300 Stewart Ave.
  8. 1966- Howard Hughes
  9. 1985- Unprecedented population growth
  10. 1995- Freemont Street opened



## 2021 Sponsors



# QUESTIONS

LAS VEGAS DAYS

# City of Las Vegas

## **AGENDA MEMO** **SPECIAL COMMISSION FOR THE LAS VEGAS CENTENNIAL** **MEETING OF: JUNE 13, 2022**

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**DEPARTMENT: PLANNING**

**DIRECTOR: SETH T. FLOYD, ESQ.**

**EXECUTIVE DIRECTOR FOR THE CENTENNIAL COMMISSION: DR.  
DIANE SIEBRANDT**

☐ Action

☒ Report

### **SUBJECT:**

**22-0305-CLC1 - Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

### **PURPOSE**

Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

### **Findings:**

Report only

### **BACKUP DOCUMENTATION**

None