



Special Commission for the Las Vegas Centennial Minutes

1. Call to Order and Roll Call

Minutes:

CHAIR GOODMAN called the meeting to order at 2:04 p.m., and the Roll Call was taken prior to Item 3.

PRESENT: CHAIR GOODMAN and COMMISSIONERS BRYAN, STOLDAL, BROWN, COFFIN, HELTON (via telephone until 2:53 p.m.), SINNOCK, MOWBRAY, TRUESDELL, BRANDENBURG, CREAR and MILLS

EXCUSED: COMMISSIONERS ARNOLD and FELDMAN

ALSO PRESENT: ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial; DIANE SIEBRANDT, Historic Preservation Officer; JEFF DOROCAR, Deputy City Attorney; and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the State of Nevada Executive Department Declaration of Emergency Directive 006: The City of Las Vegas website – www.lasvegasnevada.gov and The Nevada Public Notice Website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of January 27, 2020

Motion made by Richard Bryan to Approve

NOTE: COMMISSIONERS MOWBRAY and TRUESDELL abstained from voting because they were not present at the January 27, 2020, meeting. COMMISSIONER COFFIN disclosed that although he was not present, he would vote.

Passed For: 10; Against: 0; Abstain: 2; Did Not Vote: 0; Excused: 2

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, Mark Brandenburg, Kevin Mills, Cedric Crear; Abstain-John Mowbray, Ric Truesdell; Excused-Ryan Arnold, Alan Feldman;

5. CLC-78500 - Report by Brian Lovelin, Financial Analyst, City of Las Vegas Finance Department, regarding the Commission for the Las Vegas Centennial budget for Fiscal Year 2019-2020

Minutes:

BRIAN LOVELIN, Financial Analyst, disseminated and submitted for the record a copy of the Fiscal Year Budget to Actual report. He commented that given this was a special meeting and given the circumstances, he wanted to make sure he could provide the most up-to-date information for expenses and revenues. Therefore, he ran the

report as of May 2020, prior to closing the books. Four revenue entries were posted toward the \$2 million budget in an amount totaling \$1,878,674, which is \$158,000 less than what was posted one year ago. He cautioned that expenditures would have to be monitored going forward, because with the Department of Motor Vehicles' (DMV) 90-day postponement of vehicle registrations and license plate renewals, in consideration of the COVID-19 emergency, revenues for June could be slightly less than anticipated. He expects receipt of a payment in July, and offered to send an update to the Commissioners as soon as possible.

Regarding expenses, the Commission had approximately \$97,000 in expenditures in January 2020, when the Commission last met. However, since then, expenditures have come to a total of \$854,000. He assured the Commissioners that all payments have been processed as quickly as possible to ensure expeditious payout.

In summary, the Commission has a remaining balance of approximately \$2.9 million; however, he reiterated his caution about the possibility of a decrease in revenue and some overhead expenditures that need to be posted for this fiscal year, all of which will probably leave approximately \$2.4 million of available spending funds. CHAIR GOODMAN asked if this is the amount after setting aside administrative costs, and MR. LOVELIN replied affirmatively, adding that he still needs to post administrative costs for this fiscal year.

COMMISSIONER CREAR wondered if the DMV kept track of auto sales so that staff could get a better assessment on how much revenue came in. MR. LOVELIN commented that he had not received any information from the DMV, and the Commissioner said the information may provide some idea on the plates. ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial, commented that they just wanted to advise the Commissioners that the data showed a down trend in new vehicle registrations, but that does not indicate how many Centennial license plates are being sold. Nevertheless, there will be a delay in getting the money for Centennial license plates sold for new vehicle registrations.

CHAIR GOODMAN asked if the Commission's budget for 2021 is included as part of the City's budget or if it is considered an enterprise fund and does not need to be submitted. MR. SUMMERFIELD explained that because the Commission is considered a non-profit, it is separate from the City's budget and they submit a corporate filing rather than a government filing. It has a separate structure and is governed by this Commission, similar to that of the City Parkway V under the Redevelopment Agency. The City Council ratifies and appoints its members, but the Commission for the Las Vegas Centennial is its own entity. MR. LOVELIN concurred with MR. SUMMERFIELD'S explanation and indicated to the Chair that the budget is carried year to year without any penalty.

6. CLC-78825 - Final Project Report by David Riggleman, Director of the Office of Communications, regarding the airing of Part II of the Documentary Film Series, "The City of Las Vegas: The Twenties"

Minutes:

At the request of ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial, CHAIR GOODMAN also read Items 7 and 8 for the Commission to consider Items 6, 7 and 8 together.

DAVID RIGGLEMAN, Director of the Office of Communications, provided an update and commented that Part I, which premiered one year ago, was very successful. On May 18, 2020, the next installment was premiered. Unfortunately, it was done without anyone being able to attend because of COVID-19 precautions; however, he is very pleased thus far with the response. Part II has already received 1.7 million views on YouTube, which bases its algorithms on longer watch times, and in turn, YouTube suggests it for more viewership. This tells him that people are interested in Las Vegas and its history. He noted that the count is from a single IP address, which means that a person can watch the show at a computer multiple times, but it is only counted once.

Part II of the series is also doing very well, with over 20,000 views on YouTube since its release in May, indicating to him that it is well on its way to surpass viewership of Part I for this time of year. This outcome reinforces the interest in Las Vegas' history and that people want to learn more, because they are going to other sites to find out more about the history.

Moreover, he believes Part II will be even more successful because it includes a lot of film from the 1920's, which is the year film became available. Part I had a lot of still shots.

MR. RIGGLEMAN commended Boyd Productions for their work and for helping the City accomplish what it set out to do.

COMMISSIONER COFFIN commented that documentaries prompt additional interest. He wondered if there were any offers to bring in new historical information. MR. RIGGLEMAN replied that Boyd Productions requested the word be put out to the community for people to share old videos and pictures, and they received a wonderful response and obtained a lot of information through contributions from the University of Nevada, Las Vegas (UNLV), museums and other organizations. MR. RIGGLEMAN indicated to CHAIR GOODMAN that the people just wanted to watch it and have not given any input as to the direction they would like the series to go.

MR. SUMMERFIELD advised CHAIR GOODMAN that JENNIFER BOYD with Boyd Productions could not be present; however, if the Commission approves going forward with the next installment of the series, staff will work with her and the production team on what it should look like.

Given the Chair's request for guidance, MR. SUMMERFIELD recommended that if the Commission's desire is to fund the third installment in the amount of \$200,000, the Commission could act on that and to continue to work with Boyd Productions. If they do not wish to enter into a contract with Boyd Productions, they could have staff look into issuing a request for proposal (RFP) to look for other talent.

CHAIR GOODMAN asked for COMMISSIONER HELTON'S comments, and the Commissioner said that Boyd Productions has done excellent work, and she likes the way the collection has flowed nicely for its branding.

COMMISSIONERS BRYAN, STOLDAL, MOWBRAY, BRANDENBURG and BROWN said they are very satisfied with the work of Boyd Productions thus far and supported contracting with them for the next installment.

COMMISSIONER STOLDAL added that this next installment is going to be a real challenge because it will not be about building Boulder Dam, but rather about the City of Las Vegas and how it dealt with the growth and how that overwhelmed social services. Furthermore, gambling was legalized in 1931, which brings another exciting gambit, in addition to the development of the tourist industry and how Las Vegas was named a frontier town in order to allow gambling to continue. He is very excited that it will not just be about a series of events; it involves humans. He mentioned that he was thinking of suggesting a 5 percent increase; however, he supported the \$200,000 amount.

COMMISSIONER MOWBRAY remarked that judges helped build this community and Boulder Dam put Fremont Street on the map, and COMMISSIONER STOLDAL added that it also put the first touch of crime.

7. **CLC-78734** - Discussion for possible action regarding funding in the amount of \$200,000 for the next installment of the documentary film series "The City of Las Vegas: The Early Years" that will cover the years 1930-1939

Minutes:

See Item 6 for related discussion.

Motion made by Robert Stoldal to Approve funding in the amount of \$200,000 for a third installment

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Kevin Mills, Cedric Crear; Excused-Ryan Arnold, Alan Feldman;

8. **CLC-78735** - Discussion for possible action regarding retaining Boyd Productions to produce the next installment of the documentary film series, "The City of Las Vegas: The Early Years" that will cover the years 1930-1939

Minutes:

See Item 6 for related discussion.

Motion made by Robert Stoldal to Approve

Passed For: 12; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 2

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Louise Helton, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Kevin Mills, Cedric Crear; Excused-Ryan Arnold, Alan Feldman;

9. **CLC-78512** - Discussion for possible action regarding a grant request by Katherine Duncan, President of the Harrison House, in the amount of \$65,425 to assist with rehabilitation and restoration work for the historic Harrison House located at 1809 South Las Vegas Boulevard

Minutes:

NOTE: The correct location of this property is 1001 F Street.

KATHERINE DUNCAN, President of the Harrison House, and ZOANN CAMPANA, project architect, were present. MS. CAMPANA gave a PowerPoint presentation, a copy of which was submitted for the record, to explain the need for the grant funding, noting that the goal is to restore the house to its former glory. Continuing with the presentation, MS. CAMPANA provided some historical details pertinent to the Harrison House, emphasizing that she considers this a signature project for the surrounding area.

The Harrison House was a destination listed in the Green Book to safely house and spare black individuals of indignities and difficulties because they could not stay at conventional hotels. It was also a place to stay during the migratory divorce era, which was a time when white women getting divorced could stay at local places while they waited, but it was more complicated for blacks, who had to rely on private homes and boarding houses.

Before the Moulin Rouge opened, black entertainers needing a place to stay and feel safe stayed at the Harrison House. Among some of the entertainers who stayed there were NAT KING COLE, PEARL BAILEY and SAMMY DAVIS, JR. This is a big contributing piece to the history of Las Vegas.

Unfortunately, the House has seen its share of physical alterations, and they would like to take steps to rehab it for future generations. Rehabilitation includes exterior and interior restoration, and addressing public safety concerns. Some work was completed last year through a \$95,000 grant from the Nevada Commission for Cultural Centers and Historic Preservation (CCCHP). Some of the repairs include fixing a leaky roof, some plumbing and the electrical system, all of which was approved by the State Historic Preservation Office (SHPO), and the repair work meets the standards for treatment of historic properties.

The grant being sought will help cover unexpected costs to restore windows, doors, exterior plaster, remove non-historic security bars, hire a project manager, consult with a historic architect for oversight as needed and with architectural historians to ensure compliance with SOI (Secretary of the Interior) standards and for a general contractor to oversee the project. She also went over the expenses listed on slide 12 of the PowerPoint, as well as the backgrounds of key personnel, architects, a historian, a window specialist and a construction supervisor.

She explained that the project consists of three phases, with the third phase covering interior restoration so that it can open as an Airbnb rental. But the main concern for now is to restore it as a historic property.

CHAIR GOODMAN asked ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial, if the property had already passed inspections, and he deferred to DIANE SIEBRANDT, Historic Preservation Officer, who replied that she did not know the status but commented that any significant work would have required approval by the Historic Preservation Commission. The Chair emphasized that housing guests requires compliance with certain safety measures, so she wondered at what point the house would have to meet these standards. MS. SIEBRANDT commented that converting it to a guest house would require going through zoning changes.

MR. SUMMERFIELD interjected that currently the house is residential, and MS. DUNCAN resides there. Should they get to the point where they want to convert it to a commercial or civic enterprise, such as a museum or offer lodging accommodations, staff would have to work with the applicants on the details of the requirements. However, currently, it is solely a residential property.

CHAIR GOODMAN was confused and wondered how the Commission could possibly grant funding to a private enterprise, unless an exception could be made because it involves a historical site. MS. DUNCAN commented that the property is owned by the Ward 5 Chamber of Commerce, and there is a cottage located in the rear. MR. SUMMERFIELD asserted that the site is a residential property regardless. At the point the house is ready to be used as intended, there is a process to undergo to meet zoning requirements. CHAIR GOODMAN asked if the zoning matter should be handled before any funding is awarded, and MR. SUMMERFIELD replied that the

applicant may need funding to get to the desired goal. COMMISSIONER BROWN also wondered if the zoning should be handled before any money is approved.

MS. DUNCAN answered for COMMISSIONER BRYAN that she will be the caretaker and living on site. She currently makes sure bills are paid, even if out-of-pocket, because she lives there and allows people to tour the property, and she talks to them about culture and race every day, which is one of the reasons funding was provided by the CCCHP. It is an African-American Cultural Center, and the house is owned by the Historic Chamber of Commerce and has 501(c)(6) classification and a 501(c)(3) for the Harrison House.

COMMISSIONER BRYAN asked what security measures will be taken to prevent vandalism from possible break-ins after the security bars are removed from the windows, and MS. DUNCAN said they anticipate installing a state-of-the-art security system.

COMMISSIONER CREAR commented that this property is not zoned for Airbnb rentals and it has been a very controversial subject matter for a few years. He added that even if the house is intended to be a bed and breakfast, a zoning change will be necessary, and they need to consider the traffic that will be generated. He would like to see renderings on the renovations and a plan on how it might benefit the community. So he felt there was a long way to go before it could become a commercial venture. He regarded this case as putting the cart before the horse, and said that he only knows the history of the property but not what is happening there. He emphasized that he, as Councilman for the area and a member of the Commission, needs to understand what is being done there. He is not opposed to maintaining a historical residence, but he felt it is a long way from him being able to support having it turned into a commercial property.

Regarding the cost of \$31,000 for a project manager, COMMISSIONER SINNOCK felt that it is too much money to pay for a project manager for a few months. COMMISSIONER STOLDAL asked if they have a project manager, and MS. CAMPANA answered that they would like to hire one at \$31 an hour.

COMMISSIONER STOLDAL observed that in adding up the cost of the work on the windows, doors and some of the restoration oversight, it totaled less than \$20,000, so it seemed to him that the balance would be used to pay for people supervising and overseeing the project and for a general contractor. He expressed support for restoration of the doors and rehabilitation of the wood windows, but he was concerned about granting too much money for the overhead as the cost seemed excessive to him.

COMMISSIONER COFFIN asked who makes up the Ward 5 Chamber of Commerce, and MS. DUNCAN said they have about 82 active members and some are with the Nevada Department of Transportation (NDOT), and she named some of the members of the Chamber and on the Board of Directors. COMMISSIONER COFFIN asked her for a list of directors given she is not the owner; the Ward 5 Chamber of Commerce is. He also asked MS. DUNCAN how much she pays for rent and who spends the money. MS. DUNCAN indicated that she is retired, but she makes sure all expenses are paid, even if the Chamber cannot cover some of the costs, because she resides on the property. MS. DUNCAN further explained that in 2005 she was encouraged to start the Ward 5 Chamber of Commerce for business owners and with the goal to transform the West Side into a place that people want to visit.

COMMISSIONER BROWN noted that because of segregation, she was able to stay at the Harrison House.

COMMISSIONER MOWBRAY supported the concept to preserve and rehabilitate the property because it is an important part of the past, and he did not believe the neighbors would have a problem given that it is located on Las Vegas Boulevard; however, MS. DUNCAN clarified that the correct address for the Harrison House is 1001 F Street, not 1809 South Las Vegas Boulevard.

CHAIR GOODMAN expressed her desire to preserve this historic property, and with a house in the rear for MS. DUNCAN to live in; however, she asked MS. DUNCAN to first work through COUNCILMAN CREAR'S office with MR. SUMMERFIELD, MS. SIEBRANDT and DEPUTY CITY ATTORNEY SETH FLOYD. COMMISSIONER CREAR said there is a lot of legwork and believes there is a potential to restore the property, but he wants it done right and with a full plan, which could possibly be included in the Hundred Plan. He said that as the Council representative for the area, he could not support it at this time, not even as a Centennial Commissioner because he would be approving public dollars for a private residence. CHAIR GOODMAN conceded that the property is a historical gem for the community and Las Vegas, and she sees the value in preserving it, but she strongly felt that it needs to be done right. MS. DUNCAN interjected that the goal is to preserve, restore and to prevent

further deterioration, which is why she needs additional funding, but she was not sure that it would be open to the public any time soon. She noted that MS. CAMPANA volunteered her services.

CHAIR GOODMAN asked for the minimum amount of money needed to restore the windows and doors, and after going through the proposed budget, MR. SUMMERFIELD said they would need approximately \$19,350. COMMISSIONER STOLDAL asked if a \$25,000 grant would cover restoration of the elements discussed and some oversight, and MR. SUMMERFIELD said that amount would seem appropriate but asked MS. CAMPANA for her input.

With respect to the comment by COMMISSIONER BRYAN about the need to protect the property after its restoration, COMMISSIONER BRANDENBURG wondered if the state-of-art security system is in the budget. MS. DUNCAN indicated that the house is never left unattended.

COMMISSIONER BROWN asked if the doors and windows are functional, and MS. CAMPANA answered that the windows need repair because the wood is deteriorating, and they need glazing and weather stripping and to be made operable because many of them were painted shut or are broken.

COMMISSIONER STOLDAL said he would like to preserve as much as possible and stabilize the structure before some of the elements discussed deteriorate. He noted that the City of Las Vegas funded a historical study of the Harrison House to get it on the national register so it should be stabilized. He supported granting money for some restoration, with the specification, as the State did, that private items such as a washing machine cannot be paid for through grant funding. The idea to convert it into an Airbnb rental is down the line, and he would be more concerned at this point with approving enough money for needed restoration. MR. SUMMERFIELD commented that based on the proposed budget, it would be less than \$20,000 to cover the windows, doors and plaster. COMMISSIONER STOLDAL emphasized that he wants the windows stabilized.

COMMISSIONER CREAR said he wants to do his best to try to rehabilitate the property. He conceded there are no bad intentions, but he does not believe that bringing people to the house qualifies the property as a commercial museum or property. MS. DUNCAN interjected that the State only requires that the doors be open.

After the vote was taken, MR. STOLDAL cited some history about when NAT KING COLE made his first appearance in Las Vegas, and he clarified that MR. COLE decided not to stay at the Harrison House because he did not like what he saw. MS. DUNCAN respectfully said that she opens the doors to anyone, including the Commissioners, to discuss race and racism. She added that she is long awaiting the Form-Based Code to be implemented in the area.

Motion made by Robert Stoldal to Approve funding in the amount of \$25,000 for rehabilitation of the windows, restoration of the doors and the plastic and removal of the non-historic security bars

Passed For: 6; Against: 5; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Richard Bryan, Robert Stoldal, John Mowbray, Mark Brandenburg, Cedric Crear; Against-Bob Coffin, Hannah Brown, Hugh Sinnock, Ric Truesdell, Kevin Mills; Excused-Ryan Arnold, Alan Feldman, Louise Helton;

- 10. CLC-78732** - Discussion for possible action regarding a grant request by Claytee White, Director of the Oral History Research Center, Special Collections and Archives, University of Nevada, Las Vegas (UNLV) University Libraries, in the amount of \$50,000 to fund an oral history project to focus on the Asian American and Pacific Islander (AAPI) community in Las Vegas

Minutes:

CLAYTEE WHITE, Director of the Oral History Research Center, introduced KELLY MCCARTHY, who said they submitted the grant request to pursue a new oral history research project through the University of Nevada, Las Vegas (UNLV) Oral History Research Center, which has been directed by MS. WHITE for 17 years. MS. WHITE will be the lead and principal investigator, and STEPHANIE EVANS will perform essential work. The project is titled Reflections and Las Vegas Asian American and Pacific Islander (AAPI) and would seek to document and preserve the contributions of the AAPI community, which is predominant in the Las Vegas area and comprises 10 percent of the Pacific Islander population, with Filipino making up the largest portion, then Chinese, Hawaiian, Japanese and AAPI.

Similar to the Latinx project, they will teach UNLV undergraduates and graduates students how to conduct oral histories and to connect the younger generations with the more senior generations.

MS. McCARTHY said that before they submitted the application, they did not predict how COVID-19 would affect the AAPI community and how they have been discriminated against. She gave a breakdown of the budget, with \$36,000 being requested to pay \$10 an hour to four students, as they did with the Latinx project, for which they also received a grant from this body. The remainder will be used for expenses associated with taking the oral histories, in some cases via Zoom because of the current climate, recording and transcribing, digitizing the oral histories to make them available to the public at libraries, binding them for perpetuity and providing a copy to the narrator. They also anticipate holding two catered events.

CHAIR GOODMAN recalled that they discussed in previous years not providing grant funding to cover catering costs. ROBERT SUMMERFIELD, Acting Director of the Commission for the Las Vegas Centennial, indicated that he was not sure if it had been discussed as the Commission was previously under a different department. COMMISSIONER STOLDAL said the issue of not covering catering has come up, and requested funding for such has been pulled from other grants. He noted that this project is fantastic. MS. WHITE said that catering was not funded for the Latinx project and explained that narrators are invited at certain points in the project to get together with the panel, and the students interview individuals in front of audiences to get a chance to participate, so they would like to provide some refreshments for the events, acknowledging that she is not sure how social distancing will be handled. COMMISSIONER STOLDAL regarded it as providing refreshments as part of the interviewing process, but it is not like they would be having a party.

COMMISSIONER BROWN said that she has worked with the Asian community on several projects and regarded this an important project she will support.

Recalling the Latinx Project experience, COMMISSIONER COFFIN said it is a great way to go into the community and show it. He expressed his support.

CHAIR GOODMAN added that many Asian community members are in the catering business.

Motion made by Robert Stoldal to Approve

NOTE: COMMISSIONER BRANDENBURG verified with MS. WHITE that this is part of the Libraries and not the College of Liberal Arts to ensure he did not have a conflict.

Passed For: 11; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Kevin Mills, Cedric Crear; Excused-Ryan Arnold, Alan Feldman, Louise Helton;

11. **CLC-78741** - Discussion for possible action regarding a grant request by Michael Hall, Executive Director of the National Atomic Testing Museum, in the amount of \$250,000 for costs associated with the development and design of artifact exhibit space and educational materials for the museum's new location in Downtown Las Vegas at West Clark Avenue and Union Pacific Railroad ROW

Minutes:

BRIAN McANALLEN and CREE ZISCHKE, representing the National Atomic Testing Museum and the Nevada Test Site Historical Foundation, were present. MR. McANALLEN commented that the grant will help relocate the museum to Symphony Park, across from the Smith Center. He showed a PowerPoint presentation, a copy of which was submitted as backup, and indicated that they received a vote of approval from the City Council in support of an exclusive negotiating agreement. They are working with staff to move forward and will be appearing before the Planning Commission and then the City Council on the project, for which they hope to break ground within four years.

Being that they are a nationally recognized museum, the Smithsonian Institution is very excited about this endeavor and hopes to partner with them in the future in exciting ways that will bring a lot of attention and recognition to the City of Las Vegas.

He referred to a slide and described a rendering by DOUG WATERFIELD from Nebraska, noting that even though it was not historically accurate, it tells the story of the atomic age and its relationship to Las Vegas, and it helped to promote activities held at the test site. He felt that telling the story of atomic testing is important to Nevada, and they are working on developing a new program for Clark County students for when field trips start again, so they can learn about this important part of Nevada's history.

He showed a couple of artifacts, including a Geiger counter, which was used to detect ionization and radiation at the Test Site. The students really enjoy this artifact. The grant will help expand exhibit space from 8,000 square feet to 25,000 square feet and will expand on the history of Las Vegas and the atomic age. They will tell the story of 70 years of the Test Site and what that did for the local economy.

He showed a 1953 yearbook, the Wildcat Echo, from Las Vegas High School, and pointed to the picture of COMMISSIONER BRYAN, who was Sophomore Class President. COMMISSIONER BRYAN spoke about how he won by one vote.

MR. McANALLEN showed another artifact, a postcard, which he said helped the tourism aspect because it served as a marketing piece. He noted that they currently have a large visitor volume and they happily welcome them to Downtown Las Vegas. They are looking forward to becoming a part of the downtown area and what they consider to be the museum corridor.

He showed an ad of J. C. PENNEY, who provided the mannequins for testing to see what some of the effects would be. It was also a bit of a call to the civil defense side and asking individuals to get involved at the time.

In closing, he said they are very excited to become a part of the Downtown community and to make sure that their museum is elevated even higher. The grant request is in addition to a matching grant from the State of Nevada for the expansion. They have also sought federal funds and are working with the Nevada Delegation to assist in securing any available funding. They have the support of Congress and the effort is being led by CONGRESSWOMAN DINA TITUS. They have put together a fundraising plan for philanthropic individuals and foundations. Lastly, he noted that he is a proud owner of a Centennial license plate.

MS. ZISCHKE added that they have talked with former and current trustees, as well as community members, and they appreciate the support of this Commission and the Council because it is important to tell the story of the atomic testing era. The match from the State is viewed as an investment that will allow them to enhance the story and to expand education. Smithsonian representatives are very excited about being downtown and working with the museum on future opportunities. She sees this as a foundation and opportunity to amplify the story of Las Vegas around the world.

Motion made by Richard Bryan to Approve

NOTE: COMMISSIONER STOLDAL abstained from voting because he is a member of the Atomic Testing Museum Board. After COMMISSIONER STOLDAL disclosed his abstention, CHAIR GOODMAN wondered if COMMISSIONER STOLDAL could participate because he is not getting paid; however, DEPUTY CITY ATTORNEY JEFF DOROCAL indicated that even if he was not getting paid, the Attorney General has advised the need to abstain, except in the case of the Chair who sits on several boards because of her position as Mayor, as was pointed out by ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial. COMMISSIONER BROWN said she was a member about five years ago and COMMISSIONER BRYAN confirmed that he no longer serves on the board.

Passed For: 10; Against: 0; Abstain: 1; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Hannah Brown, Hugh Sinnock, John Mowbray, Ric Truesdell, Mark Brandenburg, Kevin Mills, Cedric Crear; Abstain-Robert Stoldal; Excused-Ryan Arnold, Alan Feldman, Louise Helton;

- 12. CLC-78733** - Discussion for possible action regarding funding previously approved for marketing of the Las Vegas Days Rodeo and Parade, subsequent to the cancellation of the parade, for rodeo marketing

Minutes:

MARJA BIGAS, City of Las Vegas Special Events, commented that the parade had to be cancelled and could not be rescheduled to October due to unknowns stemming from the COVID-19 pandemic.

LINDA MITCHELL, Plaza Hotel and Casino, said she was asked to come forward due to the cancellation of the parade and having to redistribute the marketing funding to the Las Vegas Days Rodeo budget. ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial, explained that the Commission was very specific that marketing be merged for the parade and the rodeo. However, the parade was cancelled and in the interest of transparency, staff wanted to seek approval from the Commission to make the adjustments for specifically using the \$76,000 for marketing the rodeo.

CHAIR GOODMAN asked what would happen next year. MR. SUMMERFIELD said that he would think they would get a combined marketing budget for both the parade and the rodeo.

COMMISSIONER STOLDAL said he had the opportunity to meet with staff at the hotel, and it made him feel comfortable what they are doing to tie the history into a variety of different aspects. Nevertheless, using all the funding to solely market the rodeo concerns him. It seemed to him that only a percentage of the funding should be used for marketing. MR. SUMMERFIELD said it is not like the Commission would write a check; the Plaza will have to submit receipts for reimbursement. He offered to meet with the applicant to see where they can make cuts. However, he reiterated that the plan was to cross-market the combined events.

COMMISSIONER TRUESDELL could not see spending \$76,000 just to promote the rodeo, and he did not feel that is what he voted on when the grant was approved. MS. MITCHELL explained that the marketing comes directly from the parade and they are combining marketing for the rodeo and parade. The rodeo budget of \$20,000 was reduced to zero because they combined costs last year for the rodeo and parade. The contract for the parade with the Geary Company is for \$76,000, and they have no control over their marketing costs. MS. BIGAS interjected that they were marketing Las Vegas Days as an event with the various components. CHAIR GOODMAN asked if it would be the same cost for next year to advertise both, and she understood the issue with the parade due to something out of the control of the Plaza.

COMMISSIONER TRUESDELL said they have been funding these events for many years, and he thought the hope of the Commissioners is that at some point the Las Vegas Days Rodeo and Parade will become self-sustaining and no longer seek funding from the Commission. MR. SUMMERFIELD explained that the parade, as a concept, has been supported by the Commission for many years under different operational schemes. This is only the second year under the Plaza's leadership to move it into a more sustainable model. COMMISSIONER TRUESDELL did not think there is a goal to make it self-sustaining. MR. SUMMERFIELD said they are still awaiting a budget for next year, and it could be very different. Staff was waiting this year for a single Las Vegas Days package. MS. BIGAS said they will probably apply soon for funding of the parade and rodeo because it is a year-long effort to plan the events. MS. MITCHELL interjected that they reduced the budget by \$50,000 this year, so they are slowly moving toward self-sustainability.

COMMISSIONER STOLDAL discussed with MS. MITCHELL that this Commission awarded the Plaza a grant in the amount of \$220,000 last year for the rodeo and this year a grant in the amount of \$180,000. MS. MITCHELL anticipates that it will be dropping even more going forward.

COMMISSIONER BRANDENBURG said he was struggling with what they are doing because he feels like they are taking a major portion from the goal of combining the two. He asked for the average attendance. MS. MITCHELL commented that last year they held the event for two days and this year they added one day. The average attendance last year was 2,400, which was the max capacity. The Commissioner felt the advertising budget should be less than \$76,000. MS. MITCHELL offered to review the marketing budget with the Geary Company to see if there is an opportunity to cut costs and market the rodeo going forward. MR. SUMMERFIELD stressed that the purpose of seeking this approval was to make it clear that only the rodeo would be marketed due to cancellation of the parade this year because of extraordinary circumstances. Although the cost of advertising could be less, staff wanted to be clear, given that the intent was to market the program.

DIANE SIEBRANDT, Historic Preservation Officer, provided a breakdown of the marketing budget from the Geary Company. The money is for a radio spot to promote the Las Vegas Days event with the various components, and they would also discuss the project.

COMMISSIONER STOLDAL felt it was a mathematical question, noting that maybe they would only need half of the spots. COMMISSIONER BROWN asked if it would be better to reevaluate the project and come back with another proposal. MR. SUMMERFIELD said staff could explore some efficiencies; however, he reiterated that the intent of presenting this item was for informational purposes. As a person with experience in advertising,

COMMISSIONER CREAR explained how radio advertising works. He said that having one less event has no bearing on the cost of the air spot, no matter how long it is. The cost comes for securing the spot. He suggested still marketing it as a Las Vegas Days event, because it is supported by the Commission. The focus should be on branding the event and everything else it includes.

CHAIR GOODMAN said maybe they could drop the newspaper ad. COMMISSIONER CREAR emphasized that it would be better for this Commission to approve a marketing budget without giving direction on how to spend it.

COMMISSIONER MILLS discussed attendance at the rodeo and broke down the advertising cost to about \$10 per person based on attendance of 2,400 per day for three days, which seemed excessive to him. COMMISSIONER CREAR interjected that the goal of the Commission should be to brand Las Vegas Days and to promote the message that it is still taking place so that people in attendance can enjoy it and frequent other entertainment venues while in the downtown area.

Motion made by Cedric Crear to Approve

Passed For: 8; Against: 3; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, Hugh Sinnock, John Mowbray, Cedric Crear; Against-Ric Truesdell, Mark Brandenburg, Kevin Mills; Excused-Ryan Arnold, Alan Feldman, Louise Helton;

13. **CLC-78503** - Final Project Report by Patrick Hughes, President and CEO of the Fremont Street Experience, regarding the LED Sign installed on the east side of Main Street and Fremont Street (approved Centennial Grant Number CLC-76919)

Minutes:

PATRICK HUGHES, President and CEO of the Fremont Street Experience (FSE), reported that the funding agreement for the FSE canopy included a condition to find a good solution for the wall at the end of the FSE across from the Plaza. It was approved in September 2020, and he showed pictures of the wall before and after the sign was erected. He explained that initially they were going to go through China for a split-flap sign, but they could not guarantee its endurance against the outdoor elements. Consequently, they decided on a digital display of a split-flap sign, and he showed a short video of the images displayed to date, noting that it was agreed that this body would have to sign off on the images displayed. They will be adding speakers so that the flaps can be heard as the images change, and they will be mounting a plaque within a week to recognize the contribution by the Commission to the project. A copy of the PowerPoint was submitted but a copy of the video was not submitted.

He went over the budget costs, noting that the Commission reimbursed them for \$225,000 in expenses.

COMMISSIONER STOLDAL asked if they could show images from the 1930's to help promote the next segment of the City's documentary, and MR. HUGHES replied in the affirmative. COMMISSIONER BRYAN emphasized the importance of ensuring the historical accuracy of the images, noting that the Fremont Hotel was not built until 1950. MR. HUGHES said it would be probably better to show the date on the image rather than the decade.

CHAIR GOODMAN was glad to see this project completed.

14. **CLC-78506** - Discussion for possible action regarding topics and expected outcomes for a Commission for the Las Vegas Centennial strategic planning workshop to be held in August 2020

Minutes:

DIANE SIEBRANDT, Historic Preservation Officer, stated that the strategic workshop for the Historic Preservation Commission was very successful. In looking at past documents, she deduced that the Commission would like to discuss engaging in more robust programs for the schools, create priority lists, review grant guidelines, promote the sale of the license plates and highlight past grants.

She envisions having to call a special meeting of the Commission in August to discuss the aforementioned topics as well as any other topics the Commissioners would like to discuss more in-depth. CHAIR GOODMAN asked for some dates, and COMMISSIONER STOLDAL suggested using Doodle to poll and holding it at a location other than the Chambers. ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial, said they could use Doodle, as long as the members reply to staff; however,

because of social distancing, he anticipated holding it in Council Chambers. Staff will gather dates the City Clerk's Office can support the workshop and send the information. The Chair obtained a consensus that holding the workshop in August in the afternoon would be the best option.

15. **CLC-78507** - Report by Robert Summerfield, Planning Director, regarding completed and current projects and announcements relative to the Commission for the Las Vegas Centennial

Minutes:

ROBERT SUMMERFIELD, Acting Executive Director of the Commission for the Las Vegas Centennial, reported that this special meeting had to be scheduled to handle some business. There will be a regular meeting in July and a workshop in August, and then they will meet again in September. He noted that after this meeting, DIANE SIEBRANDT, Historic Preservation Officer, would be taking over as the Executive Director. However, he would still be engaged and provide support.

MS. SIEBRANDT took over and provided a report using a PowerPoint presentation, a copy of which she submitted for the record.

The Home+ History tour was rescheduled to the week of 9/11-9/13/2020.

The Mob Museum reopened on June 1, 2020, and they purchased their new vehicle, but they are still in the process of transferring their educational materials.

The Junior League of Las Vegas project, which consists of sub-grants, was interrupted because of COVID-19. She hopes they can provide an update at the Commission's meeting in July.

The Las Vegas Days parade was cancelled and the rodeo was rescheduled.

The Historic Preservation Commission grant funding will hopefully resume since they will start meeting on June 24, 2020.

The Fremont Street Experience (FSE) split-flap sign was erected and as part of the grant, the Commission has the authority to sign off on the images to be displayed so she would be forwarding some of images to the Commissioners for review via WeTransfer.

Refurbishment of the Blue Angel sign and statue was completed. The statue was erected and the permanent fence was installed around it on June 2, 2020. The ribbon-cutting ceremony had to be delayed because of COVID-19.

The Diamond Breeze included in the Las Vegas High School Performing Arts Center renovation project is being repainted, and it will include a historic walkway with plaques commemorating different styles. COMMISSIONER BRYAN thought it would be better to review the information for accuracy before it is permanently installed. MS. SIEBRANDT offered to pass it along. COMMISSIONER STOLDAL thought they had made a commitment to run the information by this body, and added that they will have historical markers for people and buildings. MS. SIEBRANDT indicated that she would make contact.

The Hay Barn renovation, which was partially funded by this Commission, is moving along; however, they are awaiting approval of the roof by the State Historic Preservation Office (SHPO). As a matter of information, COMMISSIONER STOLDAL noted that a public hearing by SHPO will be held this month to discuss the Hay Barn and the Huntridge Theater.

The Safari Motel sign grant was held in abeyance to March; however, that meeting was cancelled. MS. SIEBRANDT received an email that said MR. WHITE was not able to attend or do anything because of COVID-19.

Regarding Project Enchilada, two signs have been refurbished and erected. Three signs are at the Vision Signs site for restoration. The sign for the Star View Motel fell apart. The Fremont Motel sign is not the original so it will have to be reconstructed. The Las Vegas Motel sign has been completed and is ready to be erected. The signs for the Valley Motel and for the Gables Motel fell down and the Gables sign will have to be picked up. The Valley Hotel sign is at Vision Signs for restoration.

The Victory Hotel burned down in December 2020, and the property was condemned and demolished on April 21, 2020, so the property is vacant.

COMMISSIONER STOLDAL questioned the Historic West Side project on Page 3, noting that he was perplexed that the Nevada Preservation Foundation, which is a consulting organization, contracted with North Wind Resources, which is also a consultant, for a survey, and MS. SIEBRANDT indicated that it was put on the list for awareness of historic properties. COMMISSIONER STOLDAL mentioned that the Huntridge Theater has been delayed and J. DAPPER may have a buyer.

COMMISSIONER STOLDAL asked if there was any energy to make a presentation to the Historic Preservation Commission regarding the Vegas Heights Community Center, and MS. SIEBRANDT said it was found that the building was used for African-American firefighters. CHAIR GOODMAN said that is a good discovery, and she would like to hear more about it.

- 16. CLC-78508 - Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR GOODMAN said that the items mentioned under Item 14 regarding the workshop should suffice for this item.

See Item 14 for related discussion.

- 17. Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

JUAN BATISTE, who said he was born and raised in Las Vegas and attended Valley High School, asked if the City Council had held conversations about how to prevent police brutality. CHAIR GOODMAN advised him that in memory of GEORGE FLOYD, the lights at the City Hall building would display in red and gold, which are the colors of the high school MR. FLOYD attended. She expressed her sincere sympathy and urged MR. BATISTE to contact any of the City or Council offices because this was not the proper venue for such discussion. COMMISSIONER COFFIN clarified that this is not the City Council meeting, and CHAIR GOODMAN indicated that he could speak during items for public comment at the City Council meeting of June 17, 2020.

18. Adjournment

Minutes:

The meeting was adjourned at 5:03 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk

Robert Summerfield, Acting Executive Director for the
Commission for the Las Vegas Centennial

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS IN ACCORDANCE
WITH THE STATE OF NEVADA EXECUTIVE DEPARTMENT DECLARATION OF
EMERGENCY DIRECTIVE 006

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and
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