



Special Commission for the Las Vegas Centennial Minutes

Items listed on the agenda may be taken out of the order presented; two or more agenda items for consideration may be combined; and any item on the agenda may be removed or related discussion may be delayed at any time. Backup material for this agenda may be obtained from LuAnn D. Holmes, City Clerk, at the City Clerk's Office, 495 South Main Street, 2nd Floor or on the City's webpage at www.lasvegasnevada.gov.

1. Call to Order

Minutes:

CHAIR GOODMAN called the meeting to order at 2:02 p.m.

PRESENT: CHAIR GOODMAN and COMMISSIONERS BRYAN, STOLDAL, BROWN, SINNOCK, MOWBRAY (excused until 2:13 p.m.), TRUESDELL and DARNOLD

EXCUSED: COMMISSIONERS ARNOLD, FELDMAN and HELTON

ALSO PRESENT: ESTHER REINCKE, Executive Director of the Commission for the Las Vegas Centennial, SETH FLOYD, Deputy City Attorney, and GABRIELA PORTILLO-BRENNER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. Discussion for possible action regarding a grant request by Robert Summerfield, City of Las Vegas Planning Director, in the amount of \$327,333 for funding of a full-time position to support the Historic Preservation Commission

Minutes:

ROBERT SUMMERFIELD, Planning Director, reported that, as he indicated at a prior meeting of this body, the anticipated salary for a full-time position is \$50,000; however, he was subsequently advised that the grant request should cover all costs associated with this new position, including benefits and equipment to ensure the City would not be responsible for those costs at some point. Therefore, the total amount requested will cover

these costs and an annual salary of approximately \$50,000 for three years, which is the annual salary paid to historic preservation planners in Boulder City, Nevada, which has a lot historical areas. Given that the Commission reimburses the City's General Fund approximately \$45,000 yearly for the services of a Historic Preservation Officer, this grant application essentially requests the Commission to double that commitment to cover the salary and benefits.

CHAIR GOODMAN wondered if it would be better to hire a consultant as needed, to which MR. SUMMERFIELD replied that the Commission supported the idea of securing funding to hire a full-time Historic Preservation Officer. He pointed out that a consultant could provide advice but would still need staff to provide support.

COMMISSIONER BRYAN understood the need to pay benefits but expressed concern about the cost being more than double, and MR. SUMMERFIELD explained that the cost also factors in the amount necessary to pay for PERS. CHAIR GOODMAN commented that it also includes equipment costs, which MR. SUMMERFIELD offered to forego and try to find some equipment. COMMISSIONER BRYAN did not think the Commission should be paying for 100 percent of the salary of an officer who will be employed by the City, and he confirmed with MR. SUMMERFIELD that the intent is to hire a Historic Preservation Officer to support the Historic Preservation Commission (HPC). COMMISSIONER TRUESDELL felt the position should be paid by the City, adding that the City employee who currently supports the HPC should continue to do it.

MR. SUMMERFIELD explained that one of his Section Managers, who also has the credentials to serve as Historic Preservation Officer, is handling the duties in addition to his regular workload. Some of his salary is coded to HPC officer. COMMISSIONER TRUESDELL noted that there has always been a funding commitment and now this body is being asked to fully fund the position. JOSEPH WILLIMAS, Sr. Financial Analyst, interjected that the charges for ESTHER REINCKE, Executive Director for the Commission for the Las Vegas Centennial, and COURTNEY MOONEY, who supported the HPC in addition to her regular duties, would be inputted under a specific funding code for the payroll report in order to subsequently run the total cost and reimburse the City for their expenses, which would include salaries and benefits, and this was the way it has been handled for 13 years.

COMMISSIONER STOLDAL remarked that the City could maneuver the budget as appropriate.

COMMISSIONER BROWN felt that the Commission should only be paying a portion of the salary, and MR. SUMMERFIELD explained that the staff member previously handling the duties had other duties and was not solely supporting the HPC. COMMISSIONER TRUESDELL asked if the Commission would still have to contribute toward the salary of the person who succeeds MS. REINCKE, the Executive Director for the Commission, to which MR. SUMMERFIELD replied affirmatively.

COMMISSIONER COFFIN recalled that at its meeting in January, the Commission discussed MS. REINCKE's salary being funded by both the Commission and Administrative Services, depending on the respective duties being handled. MR. SUMMERFIELD advised the Commissioner that MS. MOONEY coordinated development of downtown as a planning employee, and she supported the HPC as officer because she had the skills and qualifications necessary, as part of her architecture degree. Thereafter, PAUL BENGTON, Planning employee, took over the support duties for the HPC because he too met certain qualifications. After MR. BENGTON left the City, MICHAEL HOWE, who is Long Range Section Manager and Code Developer, took over and is also serving as Historic Preservation Officer as the City is coping with cutbacks in 2019 and 2020.

COMMISSIONER STOLDAL emphasized that the City sets the qualifications, and MR. SUMMERFIELD commented that some skills are required by Code. COMMISSIONER COFFIN was not certain that a highly-trained person with credentials was necessary to fill the HPC position or the Executive Director's position, because MS. REINCKE has a lot of skills but not necessarily the credentials and is doing the job. He suggested the City and the Commission share the cost because \$300,000 is too much for the Commission to fund.

MR. SUMMERFIELD understood COMMISSIONER COFFIN'S concern about staff members not being able to keep up with duties or updating certain documentation because of having a multitude of duties, and he assured the Commissioner that he will be watching closely because there is a real concern with not having dedicated resources and falling behind. MR. SUMMERFIELD said he hopes the City's budget situation will get resolved, which would allow him more flexibility to restructure the department as people retire.

CHAIR GOODMAN asked if the duties warranted a full-time position and suggested that the solution might be to combine the duties of the Executive Director, given that MS. REINCKE is involved in special events, and the Historic Preservation Officer, noting that the Commission for the Las Vegas Centennial was created for historic preservation. COMMISSIONER BRYAN expressed his support for a full-time position, clarifying that he just wanted to better understand its function, and then ascertained the yearly salary with benefits. MR. SUMMERFIELD understood the Commission's concerns and pointed out that this pertains to a grant-funded position that could be terminated should the revenue not become available in the future. The Commissioner asked if some of the responsibilities handled by MS. REINCKE may not be taken over by the new hire, to which MR. SUMMERFIELD replied that it could be a possibility, or some of the duties of MS. REINCKE could be assigned to the Historic Preservation Officer. COMMISSIONER TRUESDELL was confused about the Executive Director's role and felt that perhaps they should agree on a flat amount to award.

COMMISSIONER SINNOCK was not certain that the Commission's role is to fund the position, which could increase annually. He suggested granting yearly funding of \$75,000.

COMMISSIONER STOLDAL emphasized that the HPC has received no services from Planning since MS. MOONEY left the City. The HPC's projects ceased, yet the City is still billing.

CHAIR GOODMAN recommended the creation of a working group to review the duties of the Executive Director and possibly hire a person with experience in historic preservation. She assigned COMMISSIONERS TRUESDELL, DARNOLD, COFFIN and STOLDAL and MESSRS. WILLIAMS and SUMMERFIELD to the group and asked that they report back on their findings.

COMMISSIONER STOLDAL disagreed with combining the duties because he considers it as minimizing historic preservation. He added that the last two budgets received should not have come before this body. CHAIR GOODMAN emphasized that this Commission is about historic preservation and not special events and that is why the role of the Executive Director needs to be redefined as MS. REINCKE retires. The Commissioner pointed out that the Executive Director handles a lot of administrative duties, which can be a full-time job, that have nothing to do with historic preservation. Therefore, adding historic preservation duties would be too burdensome for the position. Moreover, he commented that with his busy schedule on documentaries, he could not see making time to sit on the committee. CHAIR GOODMAN asked him for his opinion on the best way to guide this body going forward as it pertains to historic preservation. COMMISSIONER STOLDAL said that historic preservation is essential and critical to Planning, and the duties of a Historic Preservation Officer have nothing to do with the duties of the Executive Director for the Commission. The Executive Director deals more with grant applications and their oversight to ensure the grant money is properly used, as well as special events, such as the Helldorado Parade.

MS. REINCKE explained that as Executive Director for this Commission she handles a lot of things, not just special events, which sometimes take 75 percent of her day. She used to rely a lot on MS. MOONEY'S expertise for grant applications pertaining to historic preservation matters. She agreed with MR. SUMMERFIELD and COMMISSIONER STOLDAL that the duties of the Executive Director and the Historic Preservation Officer should be handled under separate positions, or the duties will be overwhelming. MR. SUMMERFIELD interjected that Planning staff provides a lot of support to the Historic Preservation Officer, such as from agenda techs, planners, etc.; it is not just one dedicated point person.

MR. SUMMERFIELD reiterated to COMMISSIONER COFFIN, who asked why Planning is not funding the position given that it was because Planning already had a staff member who also had the qualifications to handle historic preservation. COMMISSIONER STOLDAL asked how the City handled funding for historic preservation prior to the creation of the Commission for the Las Vegas Centennial. He added that he has no problem with the Commission providing funding; however, he felt that the City should be more willing to fund the Historic Preservation Officer position because of its importance.

COMMISSIONER BRYAN discerned from the discussion that the Commissioners had no problem funding a position to handle historic preservation. However, the funding should be handled by the City and bill the Commission for any portion the City feels is necessary. CHAIR GOODMAN added that MS. REINCKE handles a lot of things that have nothing to do with this Commission; therefore, she felt that the involvement of the Historic Preservation Officer would be needed. The Commissioner felt the priority is to hire a full-time Historic Preservation Officer to handle the backlog. COMMISSIONER TRUESDELL commented that there are some duties that Planning has to meet by Code that are not obligatory to this Commission. He suggested increasing

the current funding from \$45,000 to \$75,000 to help with the backlog and come into compliance. COMMISSIONER STOLDAL felt comfortable with providing full funding assistance for a period of 36 months in order to help Planning with historic preservation.

In looking at the budget, COMMISSIONER COFFIN observed that for the years 2014 through 2016 funding by the Commission declined, even while MS. MOONEY was still with the City, so he wondered what was not paid for. MR. SUMMERFIELD commented that MS. MOONEY left in 2016 and some duties may not have been coded properly as they were making the transition. MR. WILLIAMS explained that he pulls the numbers from the payroll report, which should have any historic preservation work done for the Commission under a certain task code on the timecard submitted.

MR. SUMMERFIELD indicated that he would report back on the position, and understanding that this is grant funding for three years, he assured the Commission that he would be looking for a more permanent solution in the interim. CHAIR GOODMAN pointed out that funding would also depend on sales of the Commission's license plate.

After the vote, GABRIELA PORTILLO-BRENNER, Deputy City Clerk, clarified the votes. Therefore, the video does not reflect accurately in that Commissioner Darnold was present and voted Yes and Chair Goodman and Commissioners Sinnock and Truesdell voted No.

Motion made by Richard Bryan to Approve

Passed For: 6; Against: 3; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Bob Coffin, Richard Bryan, Robert Stoldal, Hannah Brown, John Mowbray, Krista Darnold; Against- Carolyn Goodman, Hugh Sinnock, Ric Truesdell; Excused-Ryan Arnold, Alan Feldman, Louise Helton

5. TABLED - Discussion for possible action regarding a grant request by Jonathan Jossel, CEO of the Plaza Hotel and Casino, in the amount of \$250,000 for the production of the 2019 Helldorado Rodeo

Minutes:

MICHAEL PERGOLINI, General Manager, and JONATHAN JOSSEL, CEO, Plaza Hotel and Casino, were present. MR. PERGOLINI commented that after discussions, they came up with a new proposal with regard to the Plaza hosting the Helldorado Rodeo. He thanked ESTHER REINCKE, Executive Director for the Commission for the Las Vegas Centennial, for suggesting the partnership between the Plaza and the City given the Plaza's infrastructure, which will be provided at the Plaza's cost. After several discussions, the budget was revised, which led to the current grant request reduction from \$260,000 to \$220,000. He added that one of the biggest challenges through the process has been the naming rights of the Helldorado name, which is controlled by the Elks Lodge, and is requiring \$10,000 annually to use the name. MS. REINCKE affirmed that the trade name is Las Vegas Helldorado, which is why they are requesting a fee of \$10,000 annually. COMMISSIONER COFFIN thought the Helldorado name could still be used as long as it is not associated with the rodeo. MS. REINCKE answered that the Elks Lodge is asking for \$10,000 for the use of the name in association with a rodeo, regardless of who uses the name. They will only let the City use the name for the parade without a fee, and SETH FLOYD, Deputy City Attorney, was drafting an agreement to use the name for the parade.

MR. JOSSEL added that the \$10,000 fee is for one year, so it could go up the following year. MS. REINCKE suggested rebranding it to Las Vegas Days Rodeo and Parade. COMMISSIONER COFFIN said it means a lot to keep the name Helldorado, especially to the more senior population. MR. FLOYD commented that after his meeting with Elks representatives, it was very clear that they have no issue with the City using the Helldorado name for the parade. He was not certain if the Elks would allow the City to use the name for the rodeo as well.

At the request of the Chair, MS. REINCKE provided the names of the Commissioners who were on the Working Committee.

COMMISSIONER TRUESDELL expressed his satisfaction with the revised budget. Recognizing there were some outstanding some issues pending, he recommended going forward and moving toward changing the name to Las Vegas Days. With all the money this body has granted the Elks Lodge throughout the years, he did not it was fair for them to ask for \$10,000 for the use of the name.

At the request of COMMISSIONER SINNOCK, COMMISSIONER STOLDAL provided some history on the Helldorado Parade and Rodeo, noting that the parade came first. Therefore, he questioned what the real issue is and wondered if the City is more concerned with preserving the name Helldorado or having a rodeo within the City limits. What is the reason for the funding? He noted that the name Helldorado is already being preserved through the parade. He also asked how it fits into historic education. COMMISSIONER TRUESDELL asked if banners would be used and a historical presentation included in order to tie the events.

COMMISSIONER SINNOCK agreed that rebranding the rodeo, which is what he considers historical, is necessary, and they can still use the name Helldorado for the parade. He could not conceive paying \$10,000 or more yearly for the use of the name for the rodeo. COMMISSIONER STOLDAL reminded the Commissioners that there was a period when the Helldorado Rodeo was held in Clark County, and then it ceased altogether. It was brought back by this Commission. He was still uncomfortable with the Commission funding an event without any historical connection to it. COMMISSIONER COFFIN said the City will promote it as historical without the name Helldorado, and COMMISSIONER STOLDAL suggested just not using the name Helldorado this year and not paying the fee. COMMISSIONER BROWN remarked that the Elks Lodge has not been a good partner.

COMMISSIONER BRYAN stated that he wants the rodeo downtown, but he struggled with funding it without knowing if outreach has been done to other downtown properties, which will receive a lot of the benefit. MR. JOSSEL commented that they had not reached out to other downtown business owners due to various situations and unknowns. COMMISSIONER BRYAN said he is concerned that granting this funding could be considered as funding the Plaza, which might leave some downtown business owners feeling excluded.

After verifying with MR. JOSSEL that the Plaza is not a member of the Fremont Street Experience, COMMISSIONER COFFIN stated that the Plaza has survived without that membership and has not complained. MR. JOSSEL did not believe any of the businesses would complain about bringing more foot traffic to downtown. He noted that he thought the vote on this application was based on historical preservation.

COMMISSIONER TRUESDELL expressed his support. MS. REINCKE spoke about including an educational component into the agreement, as well as the logo and marketing. MR. JOSSEL offered to forward via email the database for a better explanation of the funding.

COMMISSIONER BROWN discussed with MR. JOSSEL that their investment in 2019 for the rodeo arena is about \$700,000, and they will also have to pay for lowering the light poles. Therefore, the total investment will come in at approximately \$1 million.

COMMISSIONER STOLDAL commented that there were some rodeos in Las Vegas in the 1920's. MR. JOSSEL interjected that they do not consider this year's rodeo to be a moneymaker and they have already invested a lot of money in it, so he would prefer to come back next year with new branding. CHAIR GOODMAN added that groups and people are already vested in it.

COMMISSIONER SINNOCK regarded the budget adjustments made as reasonable.

See Item 6 for related discussion.

NOTE: The video does not reflect accurately in that Commissioner Darnold was present and voted Yes on the three motions.

Also, a previous motion made by Commissioner Coffin to approve funding in the amount of \$220,000 (this motion carried with Commissioner Bryan voting No and Commissioners Arnold, Feldman and Helton excused) was rescinded with a subsequent motion made by Commissioner Truesdell (this motion carried unanimously with Commissioners Arnold, Feldman and Helton excused).

Motion made by Ric Truesdell to Approve a grant in the amount of \$220,000 with direction to promote the historical character of Las Vegas Days Rodeo
Passed For: 8; Against: 1; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Carolyn Goodman, Bob Coffin, Robert Stoldal, Hannah Brown, John Mowbray, Hugh Sinnock, Ric Truesdell, Krista Darnold; Against-Richard Bryan; Excused-Ryan Arnold, Alan Feldman, Louise Helton

6. Report by Seth Floyd, Deputy City Attorney, regarding the use of the Helldorado name

Minutes:

ESTHER REINCKE, Executive Director for the Commission for the Las Vegas Centennial, welcomed the newest member of the Commission, KRISTA DARNOLD, and she commended COMMISSIONER STOLDAL for his dedication to the Centennial documentary.

SETH FLOYD, Deputy City Attorney, stated that he gave his report as part of Item 5; he suggested the Chair move on to Item 7.

See Item 5 for related discussion.

7. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Commission and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

CHAIR GOODMAN stated that some items had already been discussed.

8. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Commission. No subject may be acted upon by the Commission unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

CHAIR GOODMAN thanked those on the working group who were tasked to review the role of ESTHER REINCKE, Executive Director for the Commission for the Las Vegas Centennial.

9. **Adjournment**

Minutes:

The meeting was adjourned at 3:34 p.m.

Respectfully submitted:

Gabriela Portillo-Brenner, Deputy City Clerk

Esther Reincke, Executive Director
for the Commission for the Las Vegas Centennial

Facilities are provided throughout City Hall for the convenience of persons with disabilities. Reasonable efforts will be made to assist and accommodate persons with disabilities or impairments. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 702-229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive

