

Southern Nevada Enterprise Community Board
City of Las Vegas City Hall, 495 S. Main St.
Council Chambers
City of Las Vegas Internet Address: www.lasvegasnevada.gov

AGENDA

November 8, 2021

4:00 PM

1. **Call to Order and Roll Call**
2. **Announcement Regarding: Compliance with Open Meeting Law**
3. **Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.
4. For possible action to approve the Final Minutes by reference of the Regular Meeting of October 18, 2021
5. Report by Jeff McGeachy, Sr. Economic Development Specialist for the City of Las Vegas, regarding the Summary Budget Status Report for the Southern Nevada Community Project Fund
6. Presentation by Clark County staff regarding community and economic development
7. Presentation by United States Economic Development Administration staff regarding community and economic development
8. Discussion for possible action to consider and select Southern Nevada Enterprise Community (SNEC) Board Member project funding requests for State of Nevada American Rescue Plan (ARP) Act funds in order to support projects benefiting the SNEC, and to authorize staff to submit the selected requests to the State of Nevada for funding consideration
9. ABEYANCE ITEM - Discussion for possible action regarding acceptance of Applications of Interest to appoint two representatives of the Community to the Southern Nevada Enterprise Community (SNEC) Board [NOTE: The appointments can be made from the following nominees: Andy Toulouse, David Kauffman, Dontae Scott, Felicia Hayes, John Stephens, Katherine Duncan, Laverne Jackson, Michelle Taylor-Abney, Shaquila Eilets and William Jernigan.]
10. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.
11. **Adjournment**

Facilities are provided throughout City Hall for the convenience of persons with disabilities. Reasonable efforts will be made to assist and accommodate persons with disabilities or impairments. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 702-229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

THIS MEETING HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov
The Nevada Public Notice website – notice.nv.gov
City Hall, 495 South Main Street, 1st Floor

Clark County Community & Economic Development



Southern Nevada Enterprise Community
(SNEC)

Submitted at Meeting
Date: 11/8/2021 Item: 6
Submitted by: Shani Coleman

New Strategy: Mapping the Future



Vision:

Clark County is a world-class gateway to the Mountain West, built upon prosperous and diverse communities and businesses.

Mission:

Clark County catalyzes visionary initiatives that transform Southern Nevada into a smart, green, and vibrant region.

New Strategy: Mapping the Future



Community Assessment:

- Rapid population growth
- Economy grew steadily prior to COVID-19
- Regional economy grew with tech related jobs but still need more diversity
- More to do on innovation and Entrepreneurship
- Leader in water conservation
- Current infrastructure favor vehicle travel

New Strategy: Mapping the Future



SWOT:

Strengths:

- Large urban amenities with small -town feel
- Business-friendly environment
- Attractive to skilled workforce
- Access to diverse outdoor recreation areas
- Connection to regional, national and international destinations
- Drive for applied technological innovation

Weaknesses:

- Placemaking and urban development
- Fragmentation among local governments
- Underprepared high school students
- Gaps within the innovation ecosystem
- Complex & sensitive environmental issues
- Low walkability

New Strategy: Mapping the Future



SWOT:

Opportunities:

- Increasing number of business-savvy retirees
- Easy access to west coast markets
- Increased opportunity to telework and lower cost of relocation
- Smart city innovation
- Expansion and diversification of renewable energy use

Threats:

- Growing disconnect between housing stock and housing needs
- Exposure to economic shocks
- Pervasive medium- to long-term unemployment in dominant industries
- Dwindling resources for local entrepreneurs
- Reduced need for commercial buildings
- Exposure to climate change

New Strategy: Mapping the Future



Goals:

- Cultivate a Fertile Environment for Small Businesses and Entrepreneurs
- Accelerate Economic Diversification
- Integrate the Workforce Ecosystem
- Mobilize Stakeholders around County-Wide Initiatives
- Promote Community-Centered Design of the Built Environment
- Ensure Equitable Access to Resources

New Strategy: Mapping the Future



Action Planning:

- Cultivate a Fertile Environment for Small Businesses and Entrepreneurs
 - Support and coordinate activities that underpin entrepreneurship networks
 - Ensure small-business owners have the tools and capabilities to scale successfully
 - Expand community financial services

New Strategy: Mapping the Future



Action Planning:

- Accelerate Economic Diversification
 - Streamline business services
 - Support growth of health services
 - Fuel lifestyle entrepreneurship in arts and culture and outdoor recreation

New Strategy: Mapping the Future



Action Planning:

- Integrate the Workforce Ecosystem
 - Improve access to diverse choices for training and education for workers and employers, particularly among the region's underserved communities
 - Promote innovative remote workforce programs

New Strategy: Mapping the Future



Action Planning:

- Mobilize Stakeholders around Community-Wide Initiatives
 - Reinforce strong relationship among Clark County and municipal governments
 - Build fundraising capacity among regional organizations

New Strategy: Mapping the Future



Action Planning:

- Promote Community-Centered Design of the Built Environment
 - Implement smart city innovation throughout the county to serve residents and visitors
 - Improve and diversify access to mobility options
 - Adopt and promote sustainable practices in energy and infrastructure
 - Encourage revitalization of distressed areas of unincorporated Clark County

New Strategy: Mapping the Future



Action Planning:

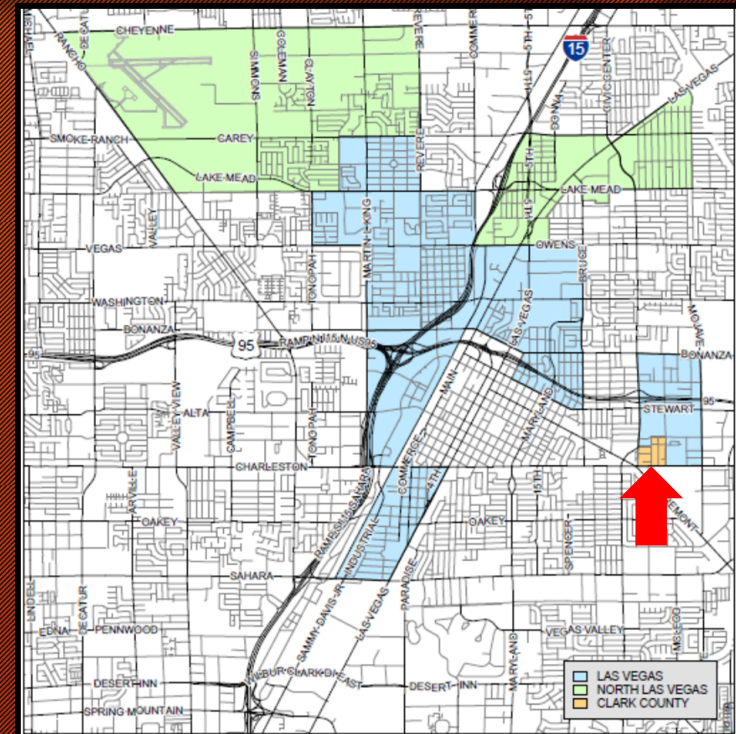
- Ensure Equitable Access to Resources
 - Advance equity in both the workforce and the business community
 - Sustain and expand streamlined access to county services for residents and businesses

New Strategy: Mapping the Future



SNEC Area:

- Comprehensive study of the area
- Application of Clark County Economic Development strategic plan
- Alignment with SNEC priorities
- Alignment with City of Las Vegas
- Inclusion in all Clark County programs and projects
- Possible specialized programming



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Questions



SNEC Board ARP Project Submittal Form

First Name Dina	Last Name Neal
Agency State of Nevada	
Email	
Phone	
Idea to Utilize ARP Funds Windsor Park neighborhood lead paint and lead hazard remediation and roofing subsidy program	
Allowable Use Category (Select only one) ☒ To respond to the public health emergency or its negative economic impacts ☐ To respond to workers performing essential work during the public health emergency ☐ For the provision of government services due to revenue reductions ☐ To make necessary investments in water, sewer, or broadband infrastructure	
Type of Funding Needed (Select only one) ☒ One time funding ☐ Ongoing funding ☐ Both	
Policy Category (Select only one) ☐ Increasing access to Health Care and Community-based services ☐ Strengthening Public Education ☒ Supporting Disadvantaged Communities ☐ Strengthening Nevada's Workforce ☐ Investing in Infrastructure ☐ Modernizing and Enhancing State Government Services ☐ Addressing Budget Shortfalls	

Explanation of Idea 1. Remediate lead paint and lead hazards. This program would support healthy living environments and promote physical and mental wellness. Also, it would reduce risks of elevated lead blood levels in children. The CDC has consistently affirmed its position that lead-based paint and lead contaminated dust are the most hazardous sources of lead for U.S. children. This initiative is aligned with HUD's Public Health Guidance and the "Lead Safe Housing Rule" which states the programs can be created to provide environmental intervention and remediation to respond to these hazards. 2. Leverage existing weatherization funds at the State level to create a roofing subsidy program for homes built before 1972. Roofing repairs can be very costly and overwhelming for low-income households. Homes in Windsor Park have experienced severe roofing problems due to shifting soils in the area. This initiative would respond to a public health need and promote sustainable living conditions for families.
Estimated Cost (if known) \$7,000,000.00
Additional Comments This effort is focused aged housing that has fallen into the lowest 25% of the tax base through depreciation in the Historic Westside and North Las Vegas.

**SNEC
COMMUNITY BOARD MEMBER
APPLICATIONS**

FIRST	LAST	RECEIVED	
Andy	Toulouse	01/08/21	NOT INTERESTED
David	Kauffman	10/05/20	NOT INTERESTED
Dontae	Scott	01/22/20	
Felicia	Hayes	09/09/21	
John	Stephens	01/22/20	
Katherine	Duncan	09/08/21	
Laverne	Jackson	09/20/21	
Michelle	Taylor-Abney	09/28/21	
Shaquilla	Eilets	09/20/21	
William	Jernigan	10/08/21	

rev. 11/04/2021

Submitted At Meeting
submitted by staff
Date 11/8/2021 Item 9



Submitted At Meeting
Submitted by Rosalie Bingham
Date 11/8/2021 Item 10