

Southern Nevada Enterprise Community Board
City of Las Vegas City Hall, 495 S. Main St.
Council Chambers
City of Las Vegas Internet Address: www.lasvegasnevada.gov

MINUTES
November 8, 2021
4:00 PM

1. Call to Order and Roll Call

Minutes:

CHAIR McCURDY called the meeting to order at 4:05 p.m.

PRESENT: CHAIR McCURDY and MEMBERS NEAL, GOYNES-BROWN (excused until 4:09 p.m.), HORSFORD (via teleconference), CREAM (excused until 4:09 p.m.), MONROE-MORENO (via teleconference) and STEELE

ALSO PRESENT: JEFF McGEACHY, Sr. Economic Development Specialist for the City of Las Vegas, BRYAN SCOTT, City Attorney for the City of Las Vegas, and ASHLEY FOSTER, Deputy City Clerk for the City of Las Vegas

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; The City of Las Vegas website – www.lasvegasnevada.gov; and The Nevada Public Notice website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

FELICIA HAYES thanked the Board for considering her Application of Interest, stating that she is a resident of the Westside as well as a lifelong Las Vegas native.

HENRY THORNS wished to speak on Item 8 and wondered if applications had already been submitted to request funding. CITY ATTORNEY BRYAN SCOTT advised the Members that this item was only for public comment, and CHAIR McCURDY informed MR. THORNS that his questions would be answered under Item 8.

See Item 8 for related discussion.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of October 18, 2021

Minutes:

Prior to the vote and at the request of CITY ATTORNEY BRYAN SCOTT, ASHLEY FOSTER, Deputy City Clerk, announced that the record would reflect MEMBERS CREAM and GOYNES-BROWN'S arrival at the meeting.

Motion made by Dina Neal to Approve

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Dina Neal, Cedric Crear, Pamela Goynes-Brown, Steven Horsford, William McCurdy II, Daniele Monroe-Moreno, Nic Steele;

5. Report by Jeff McGeachy, Sr. Economic Development Specialist for the City of Las Vegas, regarding the Summary Budget Status Report for the Southern Nevada Community Project Fund

Minutes:

JEFF McGEACHY, Sr. Economic Development Specialist for the City of Las Vegas, stated that the Southern Nevada Community Project Fund balance is \$6,771. The Members had no questions or comments.

6. Presentation by Clark County staff regarding community and economic development

Minutes:

SHANI COLEMAN, Director of Community and Economic Development for Clark County, provided a brief background on Clark County, which, prior to 2019, did not have a Department of Community and Economic Development. MS. COLEMAN was hired to start and develop such a department. She presented on the Department's strategic economic development plan, which has a focus on unincorporated Clark County.

MS. COLEMAN lead the Members through a PowerPoint presentation, a copy of which was submitted and attached as backup, by first discussing a recent partnership with Stanford Research Institute (SRI) to create a strategic economic development plan. She read the vision and mission of the County from the PowerPoint slide and reviewed how the region has experienced rapid growth and a flourishing economy prior to COVID-19; however, more diversity is needed. Additionally, she pointed out that Clark County is leading the charge on water conservation but noted the current infrastructure favors vehicle travel.

A SWOT (strengths, weaknesses, opportunities, and threats) analysis was conducted, and she identified some of the key strengths and weaknesses of the region. MS. COLEMAN noted that Clark County is the 14th largest county, population-based, in the country and has a business-friendly environment. However, placemaking and urban development, and under-prepared high school students are weaknesses of the region. She indicated some opportunities for growth are increasing the number of business-savvy retirees, smart-city innovations, and renewable energy but noted housing prices compared to salaries will continue to be a challenge when considering quality of life.

MS. COLEMAN reviewed some of the goals of the strategic economic development plan, which include cultivating a fertile environment for small businesses and entrepreneurs, economic diversification, integrating workforce ecosystems, mobilizing stakeholders around county-wide initiatives, promoting community-centered design of the built environment, and ensuring equitable access to resources.

She reviewed the action plans/programs that have been identified by a consultant that could help the County meet its goals. To cultivate a fertile environment for small businesses and entrepreneurs, Clark County should support and coordinate activities that support entrepreneurship and expand financial services. To accelerate economic diversification, the County should increase business diversification and incentive programs for businesses outside of hospitality. She mentioned that the LVGEA (Las Vegas Global Economic Alliance) is a regional board that has identified target industries such as advanced manufacturing and technology. Different types of training and educational opportunities have been developed to integrate the workforce ecosystem, and the Nevada Governor's Office of Economic Development and Clark County School District have been engaged in this effort. In order to mobilize stakeholders, the County must ensure it builds strong relationships with the community. Additionally, Clark County must improve and diversify access to mobility options and provide equitable access to resources.

A map was displayed pointing out the Southern Nevada Enterprise Community (SNEC) boundaries within unincorporated Clark County. MS. COLEMAN believed there were opportunities for the County to work closely with the City of Las Vegas, and a comprehensive study could be performed to identify opportunities within the shared boundaries.

MEMBER NEAL wondered how the County would maintain housing stock for Las Vegas families and not investors. MS. COLEMAN said housing matters are overseen by Clark County's Social Services Department, but offered to obtain an answer. She spoke about a wraparound service that the County offers for large scale

and heavy employer developments to assist with streamlining business services and shared with MEMBER NEAL Clark County's efforts to collaborate with other jurisdictions.

7. Presentation by United States Economic Development Administration staff regarding community and economic development

Minutes:

JOHN EDMOND, Economic Development Administration (EDA) representative, stated that the Southern Nevada Enterprise Community (SNEC) Board submitted the application in 2015 to be considered as a CEDS (comprehensive economic development strategy) organization. The Board is not a CEDS organization at the moment as an updated CEDS (Comprehensive Economic Development Strategy) application is needed, which MR. EDMOND encouraged the Members to look into.

MEMBER CREAR complimented and thanked MR. EDMOND on his efforts to lead regional EDA efforts and believed his passion has shown greatly. He noted MR. EDMOND is bringing in needed resources to the community and is responsible for two EDA grants, one for \$6.9 million, which was awarded to the College of Southern Nevada (CSN) for the Workforce Development Center and another for \$1.7 million.

MEMBER HORSFORD thanked MR. EDMOND for his leadership and looked forward to working with him. He would like him to work with JEFF McGEACHY, Sr. Economic Development Specialist for the City of Las Vegas, as CEDS applications have been completed recently, and the Member thought they may not have been submitted properly or formally. Secondly, he asked about the SNEC boundaries as they currently exist, which are based on census tract data, and wondered if there was any additional census tract data that should be included that may not have been included when the original SNEC boundaries were determined. Lastly, he said the current presidential administration has allowed for a significant amount of funds to the EDA from the American Rescue Plan Act (ARPA), and MEMBER HORSFORD wondered if a report could be provided regarding how much is available for Nevada or ways to apply for grant funding. MR. EDMOND asked that the Member summarize his questions in an e-mail, which he would find answers to and noted there are a few things for the Members to consider. He stated that the EDA has realized they have not done enough with the monies received for underserved communities. He found this realization to be gratifying as although the grant documentation specifies underserved communities, better clarification is needed. In addition, he asserted there are eight states and nine territories competing for the same grant funds but offered his assistance to the Board.

MEMBER NEAL was interested in working with MR. EDMOND and believed a consistent group of Members for action has been appointed to the SNEC Board. She concurred that they would have MR. McGEACHY review the current CEDS, and MR. EDMOND asserted that he wanted to work with the Members to bring about change.

MEMBER STEELE asked MR. EDMOND to talk about the review process of a CEDS. MR. EDMOND believed the process takes approximately 30-90 days and mentioned that the EDA recently funded a project for a revolving loan fund for small businesses in need. He shared his e-mail address, johndmond@eda.gov, and encouraged the Members to send their questions there.

The Members and MR. EDMOND further discussed reviewing the established criteria for the census tracts and identifying new SNEC boundaries. CHAIR McCURDY thanked MR. EDMOND for the presentation and looked forward to working with him in the future.

8. Discussion for possible action to consider and select Southern Nevada Enterprise Community (SNEC) Board Member project funding requests for State of Nevada American Rescue Plan (ARP) Act funds in order to support projects benefiting the SNEC, and to authorize staff to submit the selected requests to the State of Nevada for funding consideration

Minutes:

MEMBER NEAL explained that the project submittal, a copy of which was submitted and attached as backup, was amended and asked the Members to review this new edit. JEFF McGEACHY, Sr. Economic Development Specialist for the City of Las Vegas, confirmed this was true, noting all submittals were put into the Every Nevadan Recovery portal for consideration of funding by the State. He reviewed the 9 final project submittals at MEMBER HORSFORD'S request subsequent to the Member making a motion for Approval. The Chair confirmed these projects are located within the Southern Nevada Enterprise Community (SNEC) boundaries but

he looked forward to possible expansion opportunities in the future.

With regard to HENRY THORNS' query under Item 3, MEMBER NEAL stated that this matter only pertained to the submittal of the projects and nothing has been finalized. The submissions were entered in order to be considered for State ARPA (American Rescue Plan Act of 2021) funding and an item would be placed on a future agenda regarding any potential approvals.

See Item 3 for related discussion.

Motion made by Steven Horsford to Approve and include with the previously submitted projects

Passed For: 6; Against: 0; Abstain: 1; Did Not Vote: 0; Excused: 0

For-Cedric Crear, Pamela Goynes-Brown, Steven Horsford, William McCurdy II, Daniele Monroe-Moreno, Nic Steele; Abstain-Dina Neal;

9. ABEYANCE ITEM - Discussion for possible action regarding acceptance of Applications of Interest to appoint two representatives of the Community to the Southern Nevada Enterprise Community (SNEC) Board [NOTE: The appointments can be made from the following nominees: Andy Toulouse, David Kauffman, Dontae Scott, Felicia Hayes, John Stephens, Katherine Duncan, Laverne Jackson, Michelle Taylor-Abney, Shaquila Eilets and William Jernigan.]

Minutes:

CHAIR McCURDY stated that JEFF McGEACHY, Sr. Economic Development Specialist for the City of Las Vegas, received 10 Applications of Interest, and since that time, two individuals withdrew their names; therefore, those being considered were DONTAE SCOTT, FELICIA HAYES, JOHN STEPHENS, KATHERINE DUNCAN, LAVERNE JACKSON, MICHELLE TAYLOR-ABNEY, SHAQUILA EILETS, and WILLIAM JERNIGAN. He allowed those individuals to speak.

MS. DUNCAN stated that former Assemblyman GENE COLLINS encouraged her to approach the Southern Nevada Enterprise Community (SNEC) Board. She wished to work with the SNEC Board to bring eligible projects forward and stated that she has reached out to the City of Las Vegas to create a business incubator for this purpose. MS. DUNCAN thanked the Members for their consideration but felt she was best suited assisting individual business owners with funding applications.

FELICIA HAYES identified herself as an educator of over 20 years who has contributed a lot to the community. She leads an organization, My Sister's Keeper, and wished to bring more education to the Historic Westside area.

WILLIAM JERNIGAN, Historic Westside resident, stated that his organization, A Solution Group, will offer inclusive and innovative solutions that address homelessness, job training, education, and homeless Veteran services. He believed he would be a great asset to the SNEC Board and community.

CHAIR McCURDY believed MS. DUNCAN wished for her name to be removed from the list of nominees. CITY ATTORNEY BRYAN SCOTT informed the Members that this item could be abeyed if they so choose.

Motion made by Pamela Goynes-Brown to Hold in Abeyance to the next scheduled meeting

Passed For: 7; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Dina Neal, Cedric Crear, Pamela Goynes-Brown, Steven Horsford, William McCurdy II, Daniele Monroe-Moreno, Nic Steele;

10. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

KATHERINE DUNCAN stated that the Westside lies between two municipal boundaries and believed having

the Members come together provides a unique opportunity to develop the Westside without having the duplication of services. She asked that a blue-ribbon committee be created to develop the Westside and requested the Members review the HUNDRED (Historic Urban Neighborhood Design Redevelopment) Plan in Action.

ROSALIE BINGHAM, CEO (Chief Executive Officer) of Regener8tive, said she is a fourth-generation Nevadan and had a solution for affordable housing and producing food locally, indicating the program is sustainable and economically viable. She submitted her business card for the record.

VICKIE WASHINGTON shared concerns regarding multiple properties owned by the same individual as well as neighbors being harassed. CITY ATTORNEY BRYAN SCOTT shared his business card with MS. WASHINGTON.

MADELINE RHODES, Council President for Marble Manor, and TASHIKA LAWSON expressed their support of WILLIAM JERNIGAN, whose organization actively helps the community.

11. **Adjournment**

Minutes:

The meeting was adjourned at 5:19 p.m.

Respectfully submitted:

Ashley Foster, CMC, Deputy City Clerk
City of Las Vegas

William McCurdy II, Chair

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor