

Southern Nevada Enterprise Community Board
City of Las Vegas City Hall, 495 S. Main St.
Council Chambers
City of Las Vegas Internet Address: www.lasvegasnevada.gov

MINUTES
September 12, 2022
3:30 PM

1. Call to Order and Roll Call

Minutes:

CHAIR McCURDY called the meeting to order at 3:31 p.m.

PRESENT: CHAIR McCURDY and MEMBERS GOYNES-BROWN, CREAR, MONROE-MORENO, SCOTT, and McNEAL

EXCUSED: MEMBERS NEAL, HORSFORD, and STEELE

NOTE: ASHA JONES, Chief of Staff, was present as the Nevada Congressional Delegation Designee for MEMBER HORSFORD from 3:36 p.m. to 4:42 p.m.

ALSO PRESENT: KAREN SCHNOG, Management Analyst II for the City of Las Vegas, BRYAN SCOTT, City Attorney for the City of Las Vegas, and ASHLEY FOSTER, Deputy City Clerk for the City of Las Vegas

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; The City of Las Vegas website – www.lasvegasnevada.gov; and The Nevada Public Notice website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

CHAIR McCURDY welcomed MEMBERS McNEAL and SCOTT. MEMBER SCOTT thanked the Members for allowing him to be part of the Board. He hoped to provide great insight and help move the community in the right direction. MEMBER McNEAL thanked the Board for her appointment and expressed her excitement about working with West Las Vegas.

4. For possible action to approve the Final Minutes by reference of the Regular Meeting of May 16, 2022

Motion made by Pamela Goynes-Brown to Approve

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 3

For-Cedric Crear, Pamela Goynes-Brown, William McCurdy II, Daniele Monroe-Moreno, Dontae Scott, Janice McNeal; Excused-Dina Neal, Steven Horsford, Nic Steele;

5. Report by Karen Schnog, Management Analyst II for the City of Las Vegas, regarding the Summary Budget Status Report for the Southern Nevada Community Project Fund

Minutes:

KAREN SCHNOG, Management Analyst II for the City of Las Vegas, stated that the Southern Nevada Community Project Fund balance is \$6,871. There were no questions or comments from the Members.

6. Presentation by Irene Bustamante Adams, Deputy Director and Chief Strategy Officer for Workforce Connections, State of Nevada, regarding workforce development resources for individuals and businesses

Minutes:

IRENE BUSTAMANTE ADAMS, Deputy Director and Chief Strategy Officer for Workforce Connections, State of Nevada, thanked the Board for the opportunity to present and looked forward to a better relationship with the group.

Utilizing a PowerPoint presentation, a copy of which was submitted and attached as backup, MS.

BUSTAMANTE ADAMS said Workforce Connections is a local workforce board in Southern Nevada serving both job seekers and employers and is responsible for convening the One-Stop Delivery System. She shared a high-level picture of the workforce dollars allocated to the State, pointing out that there are several oversight agencies with varying percentages of responsibility. Workforce Connections is responsible for 20 percent of \$140 million of workforce dollars. Some of the other groups responsible for workforce dollars are the Nevada Department of Health and Human Services, DETR (Nevada Department of Employment, Training & Rehabilitation), and the Nevada Department of Education. She showed a graph further detailing the One-Stop Delivery System, which includes 17 partners in total.

MS. BUSTAMANTE ADAMS stated that Workforce Connections has a co-location strategy and prefers to be located within the community to assist job seekers and employers. The local workforce board has partnerships with the Las Vegas-Clark County Library District through One-Stop Career Centers, and over \$1 million has been saved because of this partnership. They also leverage other resources from the Cities, County, and State and also focus on alternative labor pools, which include those with disabilities, Veterans, and displaced homemakers. Additionally, they serve unemployed and underemployed individuals, those part of the re-entry population, and youth with barriers to employment. Workforce Connections also provides basic career services and training, supportive services and placements, connects people with employers, offers a plethora of no-cost services to help meet needs, and develops business plans through referrals. She shared a map of their locations within the SNEC (Southern Nevada Enterprise Community) area and thanked the City of North Las Vegas, which she believed is doing great in being inclusive.

MS. BUSTAMANTE ADAMS reviewed the number of individuals served within the SNEC area as well as their top occupations. She explained that the placement rate percentage identifies where an individual is with regard to their training and employment, noting that sometimes it takes an individual longer to complete their training. It is not until the individual has gainful employment that a placement rate percentage can be determined. She discussed ways in which the SNEC Board and Workforce Connections can work together, such as facilitating introductions with employers moving into the SNEC area. She also shared information about recent developments made by the local workforce board, which included an application for an EDA (United States Economic Development Administration) grant. Only a partial amount was awarded from this grant; however, through this opportunity, they learned how to prioritize the community's needs through diversity and inclusion. She spoke about the One State Brand and noted that the EmployNV Youth Hub and Teen Zone were recently launched at the West Las Vegas Library, which is near the CSN (College of Southern Nevada) Charleston Campus. Industry sector partnerships were also launched and were developed based on the CEDS (Comprehensive Economic Development Strategy) for the region. She displayed a list of current partnerships.

MEMBER GOYNES-BROWN spoke about being approached by a job seeker who was frustrated with the job-seeking process. MS. BUSTAMANTE ADAMS wished that government processes were seamless and simple; however, that is not the case. She noted there are various ways for individuals to communicate with Workforce Connections when they are experiencing barriers.

MEMBER MONROE-MORENO asked for more clarification regarding the workforce fellowship program through schools. MS. BUSTAMANTE ADAMS said the goal is to educate school counselors about the public workforce system and other educational paths. Approximately, 11 school counselors have graduated from this program. An MOU (memorandum of understanding) with Clark County School District (CCSD) was also completed to

place career coaches on high school campuses. She noted the EOWA (Equal Opportunity for Women in the Workplace) Act allows the local board to concentrate on programs for 14-years-and-older students, and industry sector partners are helping Workforce Connections to focus on other age groups. MEMBER McNEAL wondered if the programs for students will be offered during school hours or before and after school. MS. BUSTAMANTE ADAMS said during school hours.

MEMBER MONROE-MORENO wondered how much lead time is needed for Workforce Connections to respond with assistance when a new company is looking for employees. MS. BUSTAMANTE ADAMS said as much lead time as possible, noting they have a list of trainers approved by the Commission on Postsecondary Education that the State regulates; however, sometimes they must recruit a trainer for something special that is not in Southern Nevada. Workforce Connections is also able to help smaller businesses that may only need to hire one or two individuals.

Lastly, MEMBER MONROE-MORENO asked if there were any thoughts for an additional EmployNV Youth Hub. MS. BUSTAMANTE ADAMS replied in the affirmative, noting that although some adults have recovered after the pandemic, the youth are still suffering. The local workforce board tries to locate no-cost facilities that already convene youth, such as libraries. Additionally, she noted Southern Nevada has the largest amount of micro-businesses, and a large portion of those business owners are women or youth.

CHAIR McCURDY thanked MS. BUSTAMANTE ADAMS for the presentation. He wondered how to increase the placement rate percentages as well as the annual wages offered to constituencies in economically depressed areas. MS. BUSTAMANTE ADAMS encouraged the Members to invite Workforce Connections to their events to share information and believed grassroots awareness is helpful, as it helps build trust. Finally, she felt that businesses must be added within the SNEC boundaries.

7. Presentation by Lewis Jordan, Executive Director, Southern Nevada Regional Housing Authority (SNRHA), regarding an update on the SNRHA Housing Portfolio for the Southern Nevada Enterprise Community (SNEC)

Minutes:

Through a PowerPoint presentation, a copy of which was submitted and attached as backup, LEWIS JORDAN, Executive Director of the Southern Nevada Regional Housing Authority (SNRHA), reviewed the top three goals for the Authority, which are to improve customer service, to petition and receive more federal subsidies, and to improve and increase relationships within the community to help families move towards self-sufficiency.

MR. JORDAN said several entities merged to create the SNRHA in 2010, which serves approximately 2,100 public housing units with 13,000 rental vouchers. In addition, the Authority offers 600 units of affordable housing through the Emergency Housing Vouchers program, which is intended for the homeless population.

He displayed a PowerPoint slide detailing the Authority's housing portfolio. It provides over 2,100 affordable housing units as well as over 1,500 non-federal housing units. The RAD (Rental Assistance Demonstration) program was introduced by HUD (United States Department of Housing and Urban Development) and allows the Authority to partner and collaborate with developers to transform public housing developments into more updated housing opportunities. He noted eight development projects have been completed through this program. VASH (Veterans Affairs Supportive Housing) vouchers offer rental assistance for Veterans. Additionally, the SNRHA was awarded a CNI (Choice Neighborhood Initiative), which is a Choice Neighborhood Planning Grant to redevelop Marble Manor in conjunction with the redevelopment of the Historic Westside. MR. JORDAN thanked CHAIR McCURDY and Clark County for a recent funding approval to build new units at Marion D. Bennet Senior Plaza and rehab units at James Down Towers. Currently, the Authority's waitlist consists of less than 30,000 people.

He displayed a list of housing developments within the SNEC (Southern Nevada Enterprise Community) area, noting there are many older properties. Part of the Authority's redevelopment strategy is to update those properties and to look for opportunities to build new properties. He showed a breakdown of Section 8 vouchers and explained the utilization of project-based vouchers, which stay with the property and create an opportunity for affordability. Faircloth Units allow the SNRHA to build public housing units.

MR. JORDAN reviewed some of the recent preservation opportunities. He indicated the Authority does a good

job of creating mixed finance opportunities, and there are a number of layers that go into doing so. In addition to rehabbing some of the existing properties, there is also an opportunity for the Members to advocate for affordable housing components when they are approached by developers regarding housing developments. MR. JORDAN also stressed his desire for mixed-income housing to ensure there is affordable housing for those who live in the community while also avoiding the concentration of poverty. He shared several photos of mixed-income housing developments including the Wardelle Townhouses, Archie Grant Park, and Rose Gardens. He offered to take the Members on a tour of those properties.

He explained that the CNI is HUD's latest effort for communities to envision what they wish to create with regard to housing, people, and the community. The Authority, in conjunction with the City of Las Vegas, is in the process of applying for a planning grant, which is a two-year process. Up to \$40 million will be awarded through this grant; however, MR. JORDAN assured that the Authority will continue to move forward with or without the grant. Lastly, he shared a list of proposed projects within the SNEC area and mentioned that there is an effort to revitalize Marble Manor.

MEMBER GOYNES-BROWN commented on the intensity of the CNI process. She wondered if finding locations for affordable housing has been a struggle for the Authority. MR. JORDAN said any opportunity to build affordable housing comes with pros and cons. The SNRHA has about 50 acres of land that it can develop; however, he stressed the importance of partnerships and collaborations in order to build affordable housing while avoiding its concentration in specific areas. They will invite developers locally and from other countries to look at the land that is available, as there is an opportunity to provide workforce housing while also providing low-income housing and mixed-use developments.

MEMBER GOYNES-BROWN said MR. JORDAN mentioned there were 30,000 people on a waitlist and wondered if this was due to a lack of inventory. MR. JORDAN said the waitlist is a byproduct of a computerized lottery, which is used for all of their programs, as well as a lack of units. Regarding streamlining the process, he indicated they are reviewing how to make their processes easier and expressed the importance of developing a stronger relationship with the landlord community.

MEMBER SCOTT asked about a plan to invite landlords to work with the SNRHA. MR. JORDAN said a \$1,000 incentive is offered to landlords that will rent to an individual within the Emergency Housing Vouchers program, and his team has also created a landlord-only hotline and is working to partner with various jurisdictions to offer landlords financial incentives, such as supporting them when damages occur to the units and helping voucher holders with down payment assistance. They will also offer a landlord symposium and have a guaranteed income program for landlords. MEMBER SCOTT spoke about ensuring that landlords feel like active partners in their relationship with the Authority. MR. JORDAN welcomed working with MEMBER SCOTT to gain more clarity about future changes. He concurred that landlords have a right to ask for income increases to match the market rate. Lastly, MEMBER SCOTT asked if there is a process to help an individual excel out of the housing programs, to which MR. JORDAN said the Family Self-Sufficiency (FSS) Program assists with this.

CHAIR McCURDY thanked MR. JORDAN for the presentation and looked forward to the landlord symposium.

8. Presentation by M.J. Maynard, Chief Executive Officer, and Angela Torres Castro, Deputy Chief Executive Officer, Regional Transportation Commission of Southern Nevada (RTC), on RTC transportation updates

Minutes:

Through a PowerPoint presentation, a copy of which was submitted and attached as backup, M.J. MAYNARD, Chief Executive Officer, Regional Transportation Commission of Southern Nevada (RTC), presented on roadway infrastructure projects occurring within the SNEC (Southern Nevada Enterprise Community) boundaries. She distributed a list of those projects as well as several maps to the Members, copies of which were submitted for the record.

MS. MAYNARD stated that roads are funded mainly by the gas tax, fuel revenue indexing (FRI) dollars, and sales tax. She shared a map of recently completed projects within the SNEC boundaries, noting over 600 contracts were awarded to 78 small, local businesses. Additionally, \$2.1 billion has already been spent, and over 14,000 jobs have been created. MS. MAYNARD noted that the RTC is a roadway funding agency that works closely with local jurisdictions on their projects. She shared photos of D Street, illustrating the widened

sidewalks, roadway re-pavement, acorn historical lighting, and street trees. Subsequently, she showed a map of 40 ongoing projects worth approximately \$200 million. She believed there were about 50,000 residents within the SNEC boundaries, and more than one-third of those residents have little to no access to a car; therefore, the RTC has prioritized providing robust transit options in that area as well as other additions, such as slimline shelters and standalone solar lighting at all transit stops. She displayed renderings of planned projects, noting her appreciation for collaborating with City and County partners. She acknowledged the importance of the HUNDRED (Historic Urban Neighborhood Design Redevelopment) Plan and mentioned the RTC's partnership with the City of Las Vegas for a RAISE (Rebuilding American Infrastructure with Sustainability and Equity) Program grant for improvements along Stewart Avenue.

MS. MAYNARD stated that the RISE (Resources Involvement Support Education) Program is an important part of what the RTC does to work closely with small, local, and diverse businesses to ensure they are ready, willing, and able to receive jobs that are funded by FRI dollars. She indicated that the RTC is not only a public transit provider but is also a metropolitan planning organization and is responsible for overseeing the planning process for Southern Nevada. The RTC also provides fixed route transit, paratransit, and senior and Veteran services, which they are not mandated by law to do. She pointed out that for many seniors, public transportation offers direct access to a doctor appointment or the grocery store. Of the 39 transit routes within Southern Nevada, 19 travel through the SNEC transit service area. MS. MAYNARD displayed a map of the SNEC transit service area and noted that 8,900 customers utilize those routes. Lastly, she shared statistics on transit connections to jobs, schools, healthcare, and grocery stores, stating that a most recent survey suggested that 70 percent of passengers utilize public transportation for jobs.

MS. MAYNARD spoke highly about their congressional delegation, who she said works hard to secure funding. She noted that approximately \$304 million was received between the CARES (Coronavirus Aid Relief and Economic Security Act), CRRSA (Coronavirus Response and Relief Supplemental Appropriations Act), and ARPA (American Rescue Plan Act) stimulus packages. There was also an increase in sales tax, which provided \$58 million more than what they anticipated receiving, and \$150 million was received because of a bipartisan infrastructure bill. Of that amount, more than \$80 million will be available for transit needs over the next five years. She spoke about the opportunities available in working with the Cities and the County to help fund projects that address equity and accessibility.

Finally, MS. MAYNARD displayed several graphs regarding the projected budget surplus and deficit with regard to transit, noting because of funding received in Fiscal Years 2020, 2021, and 2022, the RTC was able to mitigate a potential \$292 million deficit. She thanked the congressional delegation for helping to prevent this deficit. She noted another fiscal cliff is anticipated to begin as early as 2028 but assured the Members the RTC will not wait that long to begin planning. She mentioned some potential solutions, including identifying short-term and long-term funding opportunities, working with stakeholders and the RTC Board of Commissioners, and developing a ballot question.

MEMBER GOYNES-BROWN mentioned a news story that aired on Channel 3 about Mojave High School students with bus vouchers waiting for a bus to arrive. MS. MAYNARD said they worked with CCSD (Clark County School District) to identify 15 high schools along transit lines; however, that high school was not part of the original plan and was added to the route by CCSD at the last minute. Once the RTC learned about that situation, a 60-foot bus, as well as an additional service time, were added to the route.

MEMBER McNEAL complimented the beautification plan but wondered if it includes places of worship, as many practitioners park on the street. MS. MAYNARD was unsure but would follow up with the Member.

CHAIR McCURDY thanked MS. MAYNARD for the presentation and looked forward to a continued partnership.

9. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Board and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:
None.

10. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:
JANAE McINTOSH, Miss Nevada Teen USA, thanked the Board for its work to help the community. She mentioned attending school with MEMBER CREAR'S daughter. She stated that she will go to college soon and will miss Las Vegas. MEMBER CREAR said it was a pleasure to see MS. McINTOSH and was proud of her. He encouraged her to always speak up and reach out to the Members when needed. MEMBER MONROE-MORENO congratulated MS. McINTOSH and welcomed her to return home with the skills she learns in college.

11. **Adjournment**

Minutes:
The meeting was adjourned at 4:49 p.m.

Respectfully submitted:

Ashley Foster, CMC, Deputy City Clerk
City of Las Vegas

William McCurdy II, Chair

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor