

MINUTES

NOTE: THERE WERE TECHNICAL DIFFICULTIES WITH THE AUDIO COMPONENT FOR THIS MEETING. WE APOLOGIZE FOR ANY INCONVENIENCE.

**December 16, 2019
3:30 PM**

1. Call to Order

Minutes:

CHAIR NEAL called the meeting to order at 3:35 p.m.

PRESENT: CHAIR NEAL and MEMBERS HORSFORD (via telephonically), WEEKLY, GOYNES-BROWN, CREAR, and BROOKS

ALSO PRESENT: JEFF McGEACHY, City of Las Vegas Sr. Economic Development Specialist, SETH FLOYD, City of Las Vegas Deputy City Attorney, and ASHLEY FOSTER, City of Las Vegas Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. ABEYANCE ITEM – For possible action to approve the Final Minutes by reference of the Regular Meeting of January 22, 2015

Minutes:

CHAIR NEAL provided a brief overview of the meeting minutes.

NOTE: MEMBERS CREAR and BROOKS abstained from voting on this item as they were not members of the Southern Nevada Enterprise Community (SNEC) Board at that time.

Motion made by Lawrence Weekly to Approve

Passed For: 4; Against: 0; Abstain: 2; Did Not Vote: 0; Excused: 0

For-Dina Neal, Lawrence Weekly, Pamela Goynes-Brown, Steven Horsford; Abstain-Cedric Crear, Chris Brooks;

5. For possible action to approve the Final Minutes by reference of the Regular Meeting of January 9, 2017

Minutes:

CHAIR NEAL recessed the meeting from 3:39 p.m. to 3:42 p.m.

Upon reconvening the meeting, she provided a brief overview of the meeting minutes.

NOTE: MEMBERS CREAR and BROOKS abstained from voting on this item as they were not members of the Southern Nevada Enterprise Community (SNEC) Board at that time.

Motion made by Pamela Goynes-Brown to Approve

Passed For: 4; Against: 0; Abstain: 2; Did Not Vote: 0; Excused: 0

For-Dina Neal, Lawrence Weekly, Pamela Goynes-Brown, Steven Horsford; Abstain-Cedric Crear, Chris Brooks;

6. Discussion for possible action regarding the election of officers to serve on the SNEC Board through August 1, 2020

Minutes:

CHAIR NEAL announced that she would like to hold this item in abeyance.

SETH FLOYD, City of Las Vegas Deputy City Attorney, advised that in order to hold an item in abeyance, a meeting date must be identified. He recommended the item be Tabled.

Motion made by Pamela Goynes-Brown to Table

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Cedric Crear, Chris Brooks, Dina Neal, Lawrence Weekly, Pamela Goynes-Brown, Steven Horsford;

7. Discussion regarding Assembly Bill 384, developing the economy, projects within the community, and incentives for economic development

Minutes:

CHAIR NEAL noted a correction to the agenda stating that Item 7 should reflect Assembly Bill 385 which she explained was passed by the Legislature and sponsored by herself and ASSEMBLYMAN WILLIAM McCURDY.

JEFF McGEACHY, City of Las Vegas Sr. Economic Development Specialist, distributed copies of the Bill and the Southern Nevada Enterprise Community Infrastructure Improvement Act to the Members and submitted the documents for the record.

BILL ARENT, City of Las Vegas Director of Economic and Urban Development, provided a brief overview of Assembly Bill 385. MR. ARENT explained the Southern Nevada Enterprise Community (SNEC) was created in the early 1990s to pursue federal funding in Las Vegas and North Las Vegas and encompasses Empowerment Zones. In 2007, the Nevada Legislature introduced the Southern Nevada Enterprise Community Infrastructure Improvement Act which was amended in 2009 to define the purpose of the SNEC Board.

The Bill does not expressly authorize additional funding for economic development projects but rather directs all interested stakeholders to work together to try to fund projects of interest. He noted the SNEC area is also eligible for federal funding which requires an approved Comprehensive Economic Development Strategy (CEDS) as defined by the United States Economic Development Administration (EDA).

MR. ARENT stated that the previous SNEC Board prepared a study that was submitted to and approved by the EDA. City of Las Vegas staff supported that effort which has allowed the SNEC to become eligible for federal funding. He noted there are some other strategies the City of Las Vegas is working on that complement what the SNEC is focused on such as the HUNDRED Plan which is anticipated to help with the revitalization of the West Las Vegas or the Historic Westside area as well as a regional Comprehensive Economic Development

Strategy prepared by the Las Vegas Global Economic Alliance. MR. ARENT stated that staff is looking forward to working with the SNEC Board to try to improve the designated area.

MEMBER HORSFORD requested a copy of the CEDS report and wondered if there is a requirement that they be updated in order to continue qualifying for federal funding. MR. ARENT affirmed he would provide the current CEDS and confirmed it must be routinely updated to keep the designated area eligible for federal funding.

8. Discussion for possible action regarding the acceptance of Letters of Interest to appoint a representative from a local chamber of commerce to the SNEC Board

Minutes:

CHAIR NEAL stated that there is a statute of the Southern Nevada Enterprise Community (SNEC) that dictates a representative must be appointed by the Chamber of Commerce established in the Community to fill one of the vacant membership seats of the SNEC Board. A Letter of Interest was received by KEN EVANS, President of the Urban Chamber of Commerce, to appoint JO CATO of whom the Members would receive information about and vote on her appointment at an upcoming meeting.

MR. EVANS introduced himself and expressed the Urban Chamber of Commerce's desire to appoint MS. CATO to the SNEC Board. He believed she would be a good representative for the small business owners within the Community.

MEMBER WEEKLY wondered how information regarding the vacancy is publicized and if others were given an opportunity to submit a Letter of Interest. MR. EVANS indicated the Urban Chamber of Commerce was made aware of the vacancy and spoke to members who were interested in the position.

CHAIR NEAL stated that if it was the desire of the Members to broaden the scope of individuals, the vacancy can be publicized a different way and discussed at the next meeting.

MEMBER CREAR asked if the SNEC Board was in a position to dictate how the Urban Chamber of Commerce comes up with their appointment as long as one is made. SETH FLOYD, City of Las Vegas Deputy City Attorney, said the statute is fairly broad and believed it allowed the SNEC Board some discretion.

MR. EVANS stated that the Urban Chamber of Commerce approached the vacancy the best way possible but if it was the desire of the Members to consider other options, he would govern accordingly as he wished to do what was in the best interest of the SNEC Board and the Community.

CHAIR NEAL wished to Table this item for further discussion.

Motion made by Pamela Goynes-Brown to Table

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Cedric Crear, Chris Brooks, Dina Neal, Lawrence Weekly, Pamela Goynes-Brown, Steven Horsford;

9. Discussion for possible action regarding the acceptance of Letters of Interest to appoint two representatives of the community to the SNEC Board

Minutes:

CHAIR NEAL stated that the Southern Nevada Enterprise Community (SNEC) Board was in need of developing an application process as two representatives from the Community must be appointed. The application process consists of a Letter of Interest and resume or CV (curriculum vitae) and must be submitted by January 6th by 5:00 p.m.

COMMISSIONER WEEKLY asked where the general public can find and submit an application. JEFF McGEACHY, City of Las Vegas Sr. Economic Development Specialist, stated that the application should be submitted to the Department of Economic and Urban Development staff noting the plan was to submit the applications to MR. McGEACHY who would gather the information to be provided to the Members for

consideration and review. He informed the Commissioner that there is not currently an application but understood that Letters of Interest along with resumes and CVs were to be accepted from individuals who would like to participate.

BILL ARENT, City of Las Vegas Director of Economic and Urban Development, expanded MR. McGEACHY'S reply by saying that the City Clerk's Office supports the Department in accepting applications for any boards and commissions that are subject to the Nevada Open Meeting Law. Staff would reach out to the City Clerk's Office to ensure transparency.

In response to a question by MEMBER GOYENS-BROWN pertaining to the term Community, MR. ARENT informed the Member that staff would follow the language of Assembly Bill 385 and would not add any restrictions to the application process unless instructed by the SNEC Board. SETH FLOYD, City of Las Vegas Deputy City Attorney, clarified that the statute defines the term Community to mean the Southern Nevada Enterprise Community, which consists of the nine census tracts designated by PRESIDENT BILL CLINTON in 1994.

Discussion ensued among the Members, ASHLEY FOSTER, City of Las Vegas Deputy City Clerk, and MR. McGEACHY regarding how to develop an application form appropriate for the SNEC Board using the City of Las Vegas' Board Interest Form as a starting template.

At the suggestion of MEMBER CREAR, CHAIR NEAL agreeable to having the authority to review and finalize the application form as long as the Members were agreeable to this. She advised the application form should fall in line with the purposes of the SNEC Board as outlined in Section 9 of the Southern Nevada Enterprise Community Infrastructure Improvement Act and the objectives of Assembly Bill 385. It was determined the submittal deadline of the application process should be extended to January 10th to accommodate any changes that must be made to the application form.

CHAIR NEAL noted the Members would receive a copy of the EDA approval so that the SNEC Board may discuss updating the SEDS to meet federal funding needs on a future agenda.

SONIA JOYA, Director of Special Projects for the Governor's Office of Economic Development (GOED), appeared on behalf of KRISTOPHER SANCHEZ, Deputy Director of GOED, and read a statement from the Governor's Office of Economic Development in support of Assembly Bill 385.

In response to his query, MS. JOYA informed MEMBER CREAR that she oversees the special projects, diversity issues, and community outreach efforts of GOED and was present in place of the Director and Deputy Director because they had another board meeting to attend.

CHAIR NEAL provided a brief background of Assembly Bill 385 stating that before FORMER ASSEMBLYMAN DEREK ARMSTRONG left GOED, there was a focus to include GOED and make sure the Governor's staff will help with and participate in the Comprehensive Economic Development Strategy. She added that there will also be a second bill that will come under the purview of SNEC as it affects the designated area.

Motion made by Pamela Goynes-Brown to Approve authorizing the Chair to determine, develop, review, and finalize the content of the application, which must fit with the Community definition and align with the purposes of the Southern Nevada Enterprise Community Infrastructure Improvement Act and Assembly Bill 385, which once published, will have a submission due date of January 10th

Passed For: 6; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 0

For-Cedric Crear, Chris Brooks, Dina Neal, Lawrence Weekly, Pamela Goynes-Brown, Steven Horsford;

10. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Committee. No subject may be acted upon by the Committee unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

KATHERINE DUNCAN thanked the Members for convening the Southern Nevada Enterprise Community (SNEC) Board and stressed the importance of better outreach to inform residents of SNEC Board meetings. She also wished to see the City of North Las Vegas and the City of Las Vegas work together while the municipalities develop the Historic Westside area and suggested the City of North Las Vegas be involved with the HUNDRED Plan.

11. **Adjournment**

Minutes:

Subsequent to the Chair adjourning the meeting, MEMBER HORSFORD asked that items be placed upon a future agenda regarding a report on legislative action that will positively impact residents within the Southern Nevada Enterprise Community and a report regarding Promise Neighborhoods and other initiatives that are ongoing within the Southern Nevada Enterprise Community.

CHAIR NEAL thanked MEMBER HORSFORD for his requests and added that there were some matters from the 2015 and 2017 meetings that are still ongoing and need to be discussed.

The meeting was adjourned at 4:20 p.m.

Respectfully submitted:

Ashley Foster, Deputy City Clerk

Dina Neal, Chair

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive