

Southern Nevada Enterprise Community
City of Las Vegas City Hall, City Clerk's 2nd Floor Conference Room
City Of Las Vegas Internet Address: www.lasvegasnevada.gov

AGENDA

January 23, 2020

4:00 PM

Items listed on the agenda may be taken out of the order presented; two or more agenda items for consideration may be combined; and any item on the agenda may be removed or related discussion may be delayed at any time. Backup material for this agenda may be obtained from LuAnn D. Holmes, City Clerk, at the Office of the City Clerk, 495 South Main Street, 2nd Floor or on the city's webpage at www.lasvegasnevada.gov.

1. **Call to Order**
2. **Announcement Regarding: Compliance with Open Meeting Law**
3. **Public Comment:** Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.
4. For possible action to approve the Final Minutes by reference of the Regular Meeting of December 16, 2019
5. Presentation by Kenadie Cobbin-Richardson, Nevada Partners (Lead Agency for West Las Vegas Promise Neighborhood), regarding status update on activities in the West Las Vegas Promise Neighborhood
6. Presentation by Michael Brown, Executive Director of the Governor's Office of Economic Development, regarding legislative action impacting residents within the Southern Nevada Enterprise Community
7. Discussion for possible action regarding acceptance of Letters of Interest to appoint a representative of the Urban Chamber of Commerce to the Southern Nevada Enterprise Community (SNEC) Board
8. Discussion for possible action regarding acceptance of Letters of Interest to appoint two representatives of the Community to the Southern Nevada Enterprise Community (SNEC) Board
9. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.
10. **Adjournment**

Facilities are provided throughout City Hall for the convenience of persons with disabilities. Reasonable efforts will be made to assist and accommodate persons with disabilities or impairments. If you need an accommodation to attend and participate in this meeting, please call the City Clerk's office at 702-229-6311 and advise of your need at least 48 hours in advance of the meeting. Dial 7-1-1 for Relay Nevada.

This meeting has been properly noticed and posted at the following locations:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive



WEST LAS VEGAS

Promise Neighborhood

Kenadie Cobbin-Richardson,
Interim Executive Director

January 2020

Submitted at Meeting
Date: 1/23/2020 Item: 5
Submitted by Kenadie Cobbin-Richardson

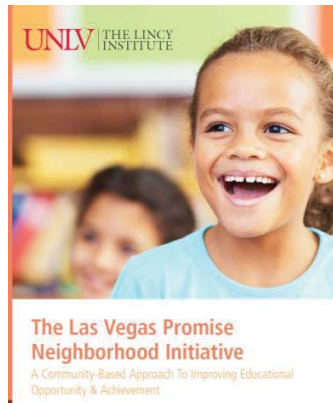


Overview of What's Ahead



Problem

We cannot continue to settle for a world in which a child's potential is dictated by their race, zip code, or family structure.



Solution

Promise Neighborhoods are transforming distressed communities across America.



NEVADA PARTNERS

Execution

Nevada Partners will ensure the success of the **West Las Vegas Promise Neighborhood** collaborative for the benefit of our children and families living in the urban core.



The Summit

Led by the **Black Education Research Collective (BERC)**, community partners discussed key priorities, strategies, and how to measure success.





NEVADA PARTNERS PRESENTS:

West Las Vegas Promise Neighborhood

Segregation built West Las Vegas. Desegregation led to its decline. The Westside confined the entire Black community—the only area where African Americans were permitted to live. Today, we recognize that history and celebrate it for its uniqueness and past limitations. In collaboration with our Promise Partners, we strive to create a future of unlimited possibilities and maximize the human potential of the children and families currently living in urban core of the Las Vegas Valley.



Poverty Deprives Youth of the American Dream



Problem: Concentrated Poverty

We **refuse** to settle for a world in which a child's potential is dictated by their race, zip code, or family structure.

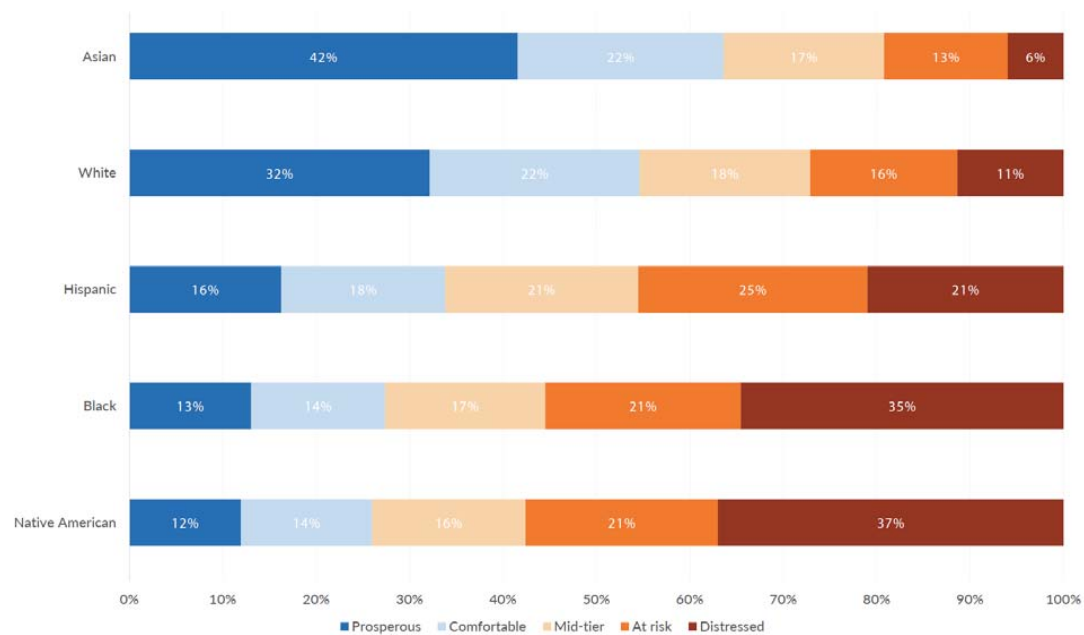
What's Wrong with Concentrated Poverty?

“Neighborhoods of concentrated poverty isolate their residents from the resources and networks they need to reach their fullest potential and deprive the larger community of the neighborhood’s talented human capital.”

-Julian Wilson, *When Work Disappears*



Distressed Community Index



Poverty Share

Ethnicity

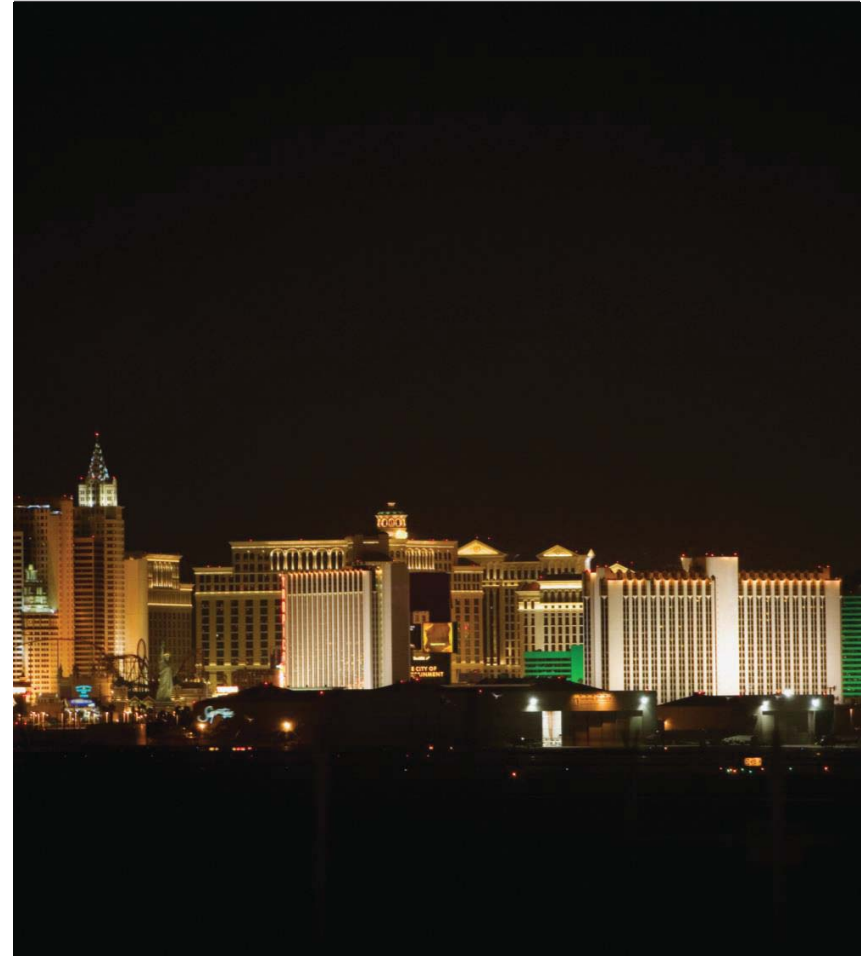
35% of all African-Americans are living in poverty compared to 11% of Whites. (EIG)

Without access to high-quality education, kids born into poverty are likely to remain impoverished for their whole lives, despite the promise of the American dream.



CONCENTRATED POVERTY

POVERTY PRESENTS THE MOST
PROFOUND ECONOMIC AND SOCIAL
CHALLENGES FACING SOUTHERN
NEVADA.



WHY WE MUST WORK TOGETHER

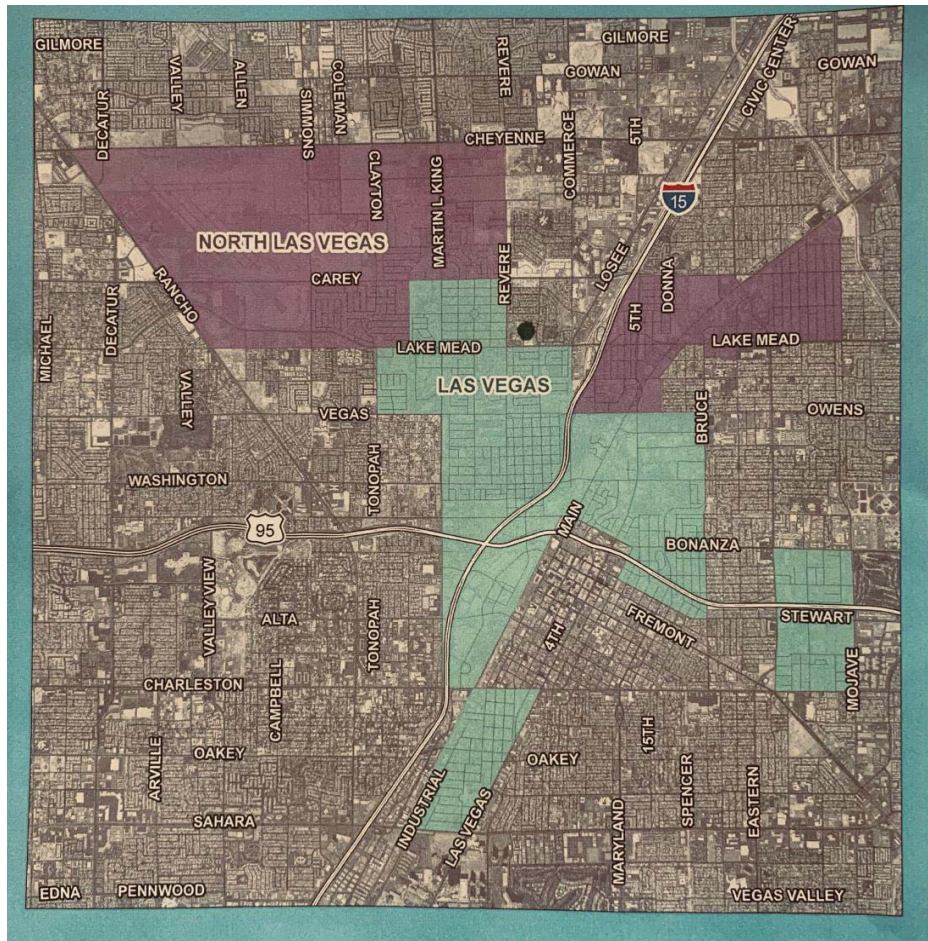
The **economic performance** of our
state and its regions,

the productive potential of our
future workforce, and

the promise of **equal opportunity**
for all

depend on **our collective response**
to the enduring problem of
concentrated poverty.





Southern Nevada ENTERPRISE COMMUNITY

- Established in 2007 to address the needs and issues of high poverty communities – the collection of nine census tracts located in the urban core of West Las Vegas
- The “Culture of Poverty” includes:
 - Economic segregation
 - High unemployment
 - Low wages
 - Welfare dependency
 - Homelessness
 - Chronic Stress
 - Childhood trauma
 - Violence
 - Mental health issues
 - Food insecurity
 - Crime
 - Single parenthood
 - Low parent engagement
 - Underperforming schools





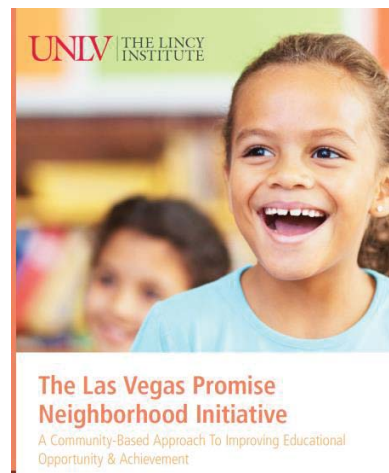
Southern Nevada ENTERPRISE COMMUNITY

ZIP Codes	89030	89106	89101	89102	89129
Community	North LV	Las Vegas	Las Vegas	Las Vegas	Centennial
Population	47,900	26,300	40,670	37,270	55,160
Minority Share	89.8%	86.10%	78.70%	71.70%	40.60%
DCI Score	88	92.4	90.6	87.5	8.4
Adults w/o High School Diploma	50%	27.60%	37.10%	24.90%	7.80%
Poverty Rate	35.60%	35.30%	34.40%	29.50%	9.40%
% of Adults not Working	40.8	41.10%	48.10%	32.10%	23.10%
Housing Vacancy Rate	16.30%	15.10%	22%	13.80%	5.40%
Median Income Ratio	57.20%	55.80%	44.30%	60.80%	124%
% Change in Employment	14.20%	10.90%	13.60%	9.30%	35.30%
% Change in Establishments	8.60%	0.01%	8.80%	0.90%	23.30%
Distress Rank within U.S.	3097	1981	2438	3240	23707
Distress Rank within State	11/131	6/131	9/131	13/131	112/131
Distress Tier	Distressed	Distressed	Distressed	Distressed	Prosperous

Source: Economic Innovation Group (EIG) | <https://eig.org/dci/2018-dci-map-national-zip-code-map>



How can we help children living in distressed areas?



Solution

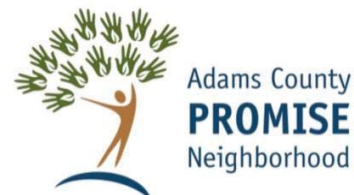
Promise Neighborhoods are transforming communities across America.

Promise Neighborhoods create opportunities for families that propel distressed communities toward economic equality and long-term success.



What is a Promise Neighborhood?

A bold initiative launched by the United States Department of Education in 2011 to break the cycle of generational poverty by wrapping children in a seamless pipeline of health, social, and educational supports from birth through college and career.



**WEST PHILLY
PROMISE
NEIGHBORHOOD**



Cleveland Central
PROMISE
Neighborhood



Why Nevada Partners?

Public RFP Process

- The Lincy Institute and representatives from partnering organizations were charged with ensuring the success of the Promise Neighborhood initiative.
- Members developed a list of desired qualifications of a lead agency per requirements of the Promise Neighborhood grant program.
- The Southern Nevada Enterprise Community Advisory Board provided technical assistance and administered the RFP on behalf of the LVPN Evaluation Committee.
- This process resulted in the selection of Nevada Partners, Incorporated as lead agency in 2013.



Nevada Partners' Dedicated Staff for the West Las Vegas Promise Neighborhood



Yvette Thomas
Project Specialist



Lizette Guillen
Project Manager



CeCe Kilgore
Project Specialist



Brittani Gray
Project Specialist



Beverly Hernandez
Project Admin

REV: 01/06/2020





Site & Strategy

Nevada Partners Community Learning Center

Not only does Nevada Partners have the staff, but we also have 16,000 square feet of space to deliver services in the heart of the West Las Vegas Promise Neighborhood.

As a site and strategy, Promise Partners deliver services at the Nevada Partners Community Learning Center (CLC) giving unprecedented access to the communities that are most in need.



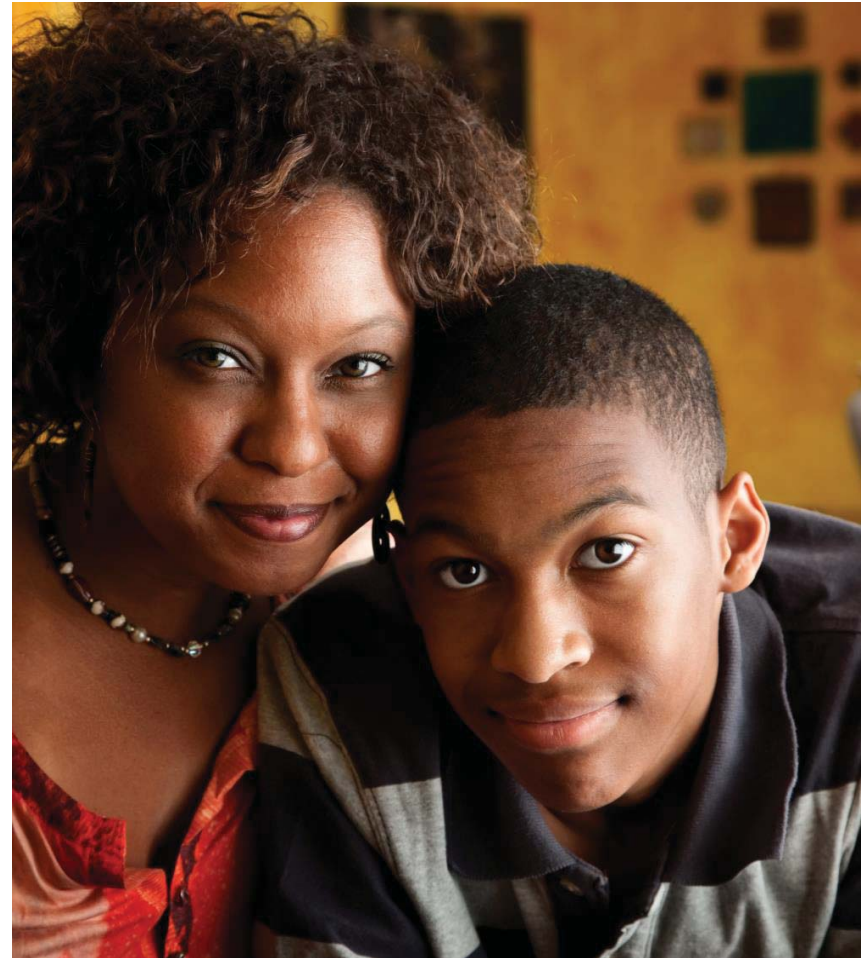
West Las Vegas Promise Neighborhood

MISSION

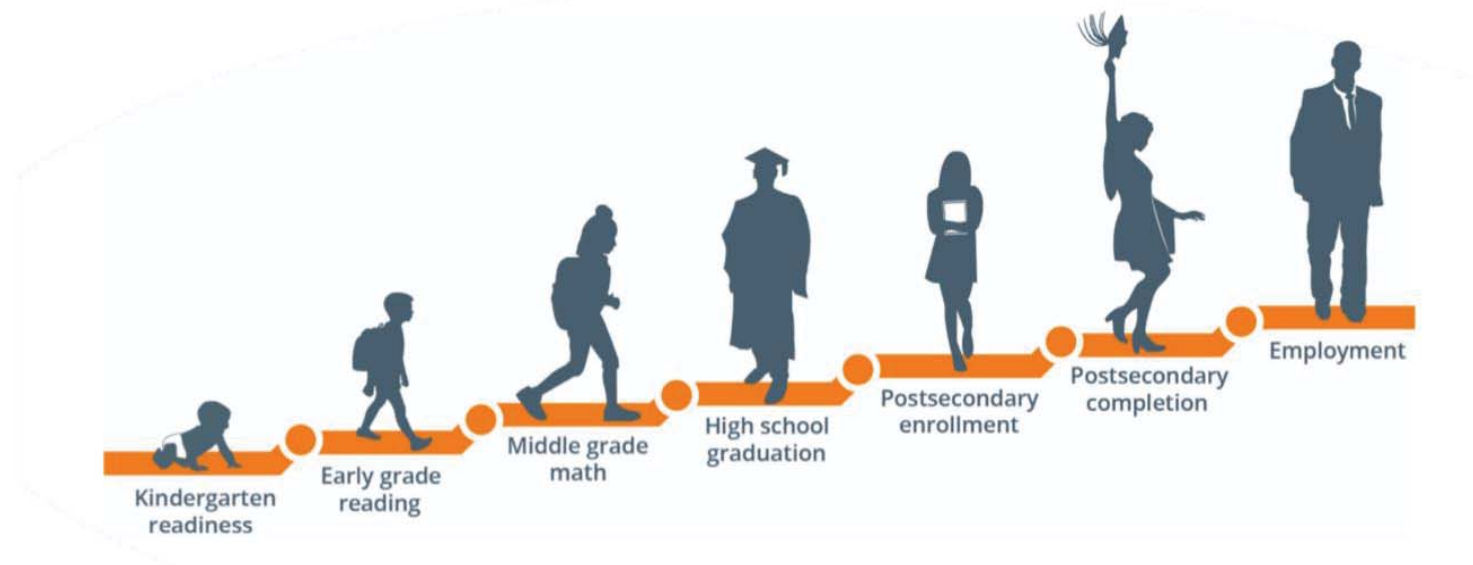
TO BREAK THE CYCLE OF
GENERATIONAL POVERTY

HOW?

By wrapping children in a seamless pipeline of health, social, and educational supports from birth through college while helping parents get quality jobs and build healthier families.



These 7 outcome areas are the most critical for the success of every child – cradle to career.



Through this framework, we help our partners define and measure what impact and progress means in this work. Organizations must demonstrate through data how their current programs are impacting one or more of these seven critical outcomes.



THE SUMMIT

As part of the **Westside Pride Black Community Summit** hosted by **Nevada Partners** on November 18, 2019, research faculty affiliated with the **Black Education Research Collective** at Teachers College, Columbia University, facilitated five (5) breakout sessions in accordance with the **West Las Vegas Promise Neighborhood's** five community pillars.



THE FIVE PILLARS

#1



Healthy Children, Families & Communities

For minorities, health disparities cause premature death, decreased quality of life, loss of economic opportunities, and racial injustice. Systemic causes of suboptimal health require equally systemic solutions; positive trends in health indicators seem to be driven by social development programs, economic investment in education, participation in public policy, and decision-making and expansion of access to health care.

Education & Youth Development

According to the Clark County School District's Student Equity & Access Commission, "not every child has access to academic opportunities that will actualize their potential. Currently, we are failing to give too many of our young people a public education worthy of their potential. The undeniable fact is that white students in the District are participating in advanced academic pathways more often and experiencing a great deal more academic success than their peers of color. We must fix this fundamental and unacceptable inequity."

#2



potential success personal training development coaching mentoring skills business coach help business professional management representation directorship

THE FUTURE OF WORK

The need for affordable housing is immense and the lasting impact that safe, decent and affordable housing can have on families is undeniable. Families that live in stable housing benefit from better health, more financial freedom, independence, stability, and security. Additionally, homeownership is intricately woven into better opportunities for children and their parents as they forge a path out of poverty.

CIVIC PARTICIPATION & SOCIAL JUSTICE

The future of work offers unparalleled opportunities, but also significant challenges. Globalization, technological progress, and demographic change are having a profound impact on society and the labor market. We must prepare for the challenges and benefit from the opportunities.



#4

Civic engagement is the foundation of a democratic society. It is how people take an active role in the life of their communities. How do we address today's tough challenges ranging from persistent economic inequities to significant educational achievement gaps? Together, we must actively participate and pursue social justice in an effort to heal the many of the divisions that are plaguing this great democracy.



BLACK EDUCATION
RESEARCH COLLECTIVE
TEACHERS COLLEGE, COLUMBIA UNIVERSITY

WESTSIDE PRIDE Black Community Summit Breakout Sessions Summary

Sonya Douglass Horsford, Ed.D., Carrie Sampson, Ph.D., Rebekah Piper, Ph.D.,
Iesha Jackson, Ph.D., and Phillip A. Smith, Ph.D.



Five Community Pillars: Building Capacity through Collective Impact



- 1. Healthy Children, Families, & Communities**
 - Facilitator: Dr. Sonya Horsford
- 2. Education & Youth Development**
 - Facilitator: Dr. Rebekah Piper
- 3. The Future of Work**
 - Facilitator: Dr. Iesha Jackson
- 4. Affordable Housing & Wealth Creation**
 - Facilitator: Dr. Carrie Sampson
- 5. Civic Participation & Social Justice**
 - Facilitator: Dr. Phillip Smith





• Guiding Questions

The following questions were developed and used by **BERC** facilitators to guide each of the five Community Pillar Breakout Sessions:

- Who is in the room?
- What does this community pillar mean to you?
- Where is good work happening in West Las Vegas as it pertains to this pillar? Examples?
- What do we need to achieve success related to this pillar?
- How do we measure success as it relates to this pillar?
- How we will hold one another accountable for success?
- Who else needs to be in the room?

Healthy Children, Families, & Communities





Healthy Children, Families, & Communities

Pillar Priorities

- Walkability
- Increase # of health clinicians
- Safe play at school and home
- Mental health
- Civics 101
- Access to public health
- Healthy relationships
- School health
- Violence prevention
- Farmers markets
- Meals at school and to takehome
- Job training in the trades
- Teen pregnancy
- Clean air
- Implicit training for partners
- Life course perspective
- Arts in life
- Food quality (e.g., organic)
- Culturally relevant preparation for community health providers
- Community safety
- Action plans and policy
- Education about how to access care
- Managed health care
- Social health determinants of health care
- Support for caretakers



Healthy Children, Families, & Communities

Key Stakeholders and Partner Organizations

- UNLV Centers for Health
- Southern Nevada Health District (SNHD)
- Vegas Roots
- Zappos
- Indian Research and Education Center
- Three Square
- Meals on Wheels
- WIC
- NV Partners
- The Practice
- Clark County Social Services
- Best Buddies
- Dayvon Albert Foundation
- Economic Opportunity Board (EOB)
- Community outreach and medical center
- Western High School
- Youth Ambassadors
- Department of Welfare
- Jobs for America's Graduates (JAG)
- Minority Health and Equity Division (State)



Healthy Children, Families, & Communities

Strategies and Resources for Success

- Engaged students giving back
- Eliminate hunger
- Expansion of community garden
- Access to healthy food and healthcare
- Collaboration across sectors and agency silos and networks
- Systematic application of good practices across sectors (e.g. Metro transportation)
- Adopting and implementing policy change
- Better health outcome
- NP to serve a similar role as EOB
- Happy healthy people
- Consistency

Education & Youth Development





Education & Youth Development

What Does Education Mean to Us?

- Opportunity
- Pathway to middle class
- Knowledge

What is Excluded in Education?

- Respect for the profession and field
- Cultural competency – from teachers and administration
- Equity & diversity
- Parental support



Education & Youth Development

Key Stakeholders & Partner Organizations

- Gentlemen by Choice operating in 5 schools – This program is in place to serve young men in schools by providing them with mentorship and life skills
- Parental engagement – A stronger support for engaging parents is necessary to create change for education on the Westside.
- Community Collaborations – We must continue to build partnerships and collaboration in order to creates change.
- Community programming relationships
- Increased resources – While resources are available, the community partners suggest we work together to build the infrastructure to continue this work.



Education & Youth Development

Strategies and Resources for Success

- Recognize change and family dynamics
- Family workshops and activities to engage families in learning at all levels
- Expecting high student performance and helping them reach those goals
- Meet parents where they are; support their learning as teachers of their child
- Exposure/shadow programs
- Social-emotional learning for children
- Professional development for teachers in social-emotional learning
- Administration diversity
- Partial career preparation
- Critical thinking skills
- Mental health support addressing (PTSD)
- Fair/equitable restorative justice approaches to discipline
- Trauma-informed practices to support students



Education & Youth Development

Measures of Success

- Increase 4th-8th math & reading levels
- Review data and literature on school-to-prison pipeline
- Improved graduation rates
- Improved classroom management
- Teacher retention; programs to support teacher retention and hiring of teachers of color
- Improved relationships with students and families to increase student engagement
- Content knowledge -increase # of teachers who are experts in the field of the content area.
- Matrix/metric system to show growth – identifies areas for mastery of content students must obtain throughout their PK-12 education.

The Future of Work





The Future of Work

Pillar Priorities

- Economic & social support
- Livable wages
- Additional training programs
- Re-tool/strategize
- Educate ourselves
- Needs assessment
- Accountability
- Partners/collaboration
- Relationships
- Diverse groups at the table
- Creative ideas
- Education (better teacher pay)
- Human capital to continue leadership/strengthen existing programs
- Businesses to invest in undeveloped land



The Future of Work

Key Stakeholders & Partner Organizations

- Nevada Partners
- Culinary Academy of Las Vegas (CALV)
- Project 354
- Non-profits
- Metro training program
- Gritz Cafe (Black-owned business)
- KCEP
- Political involvement
- 100 Black Men
- Grant programs for on-the-job training (Silver State Works)
- Clark County
- City of North Las Vegas



The Future of Work

Strategies and Resources for Success

- Financial obligations being met through employment
- Skills to take advantage of existing & future opportunities
- Jump start business support/grant programs
- Technological skills (robotics, AI, VR-AR, Digital Platforms)
- Small business ownership
- Partnering with large training corporations: (Who is getting the major contracts?. What are they doing?, What can we learn?)
- Understanding what jobs will be available; changing landscape
- Aligning pathways & education of youth; pathways outside of college.
- Connecting within the community, learning multiple languages
- Soft skills (communication, job interviews, mental health) Social collaborations
- Parental involvement- aligning parent & student expectations.
- Breaking down short- term opportunities; stackable credentials
- Workforce development initiatives



The Future of Work

Measures of Success

- Data: Where are the placements?
 - What happens when people are placed?
 - Success is increasing where people are placed (not just guest room attendants)
- Retention
- Making sure resources meet community needs
- Outreach & measuring outcomes of outreach
- Rising household income
- Clear expectations for accountability
- Increasing services & simplifying processes for support
- Changing the culture of work to make the needs met

Affordable Housing & Wealth Creation





Affordable Housing & Wealth Creation

Pillar Priorities

- Homeownership and wealth education; deeper than financial literacy
- Criminal justice partnership to address protecting businesses (theft)
- Opportunity to tap into getting affordable housing
- Cleaning credit, building credit
- Entrepreneurship (resources, e.g. credit score; increase knowledge and support)
- Wealth check beyond home ownership; e.g., life insurance policies, etc.
- Circulating wealth within family and community
- Buying with Westside Black community
- Role of church
- Values regarding equity versus community (live, attend school, buy in community)
- Teach people how to be home owners and maintain homes
- Address people selling homes for little money then leaving
- Jackson street and association; Fremont street history



Affordable Housing & Wealth Creation

Key Stakeholders and Partner Organizations

- Youth Groups
- West Las Vegas Art Center
- Community Garden
- NV Partners
- Cox
- KCEP
- Westside school
- Boys and Girls Club
- Community solar businesses can create jobs
- Someone to lead coordination
- Medical providers
- Churches and their leaders
- Southern Nevada Housing Authority
- DWSS
- Truancy Court
- EOB
- Operation Life
- State and Gov Finders
- Banks



Affordable Housing & Wealth Creation

Measures of Success

- Increase # of new homeowners
- Increase # of new businesses
- Technology advancements and preparing entrepreneurs
- Propose and approve state and federal legislation that supports pillar priorities
- Start looking in the room versus outside to do business or support
- Engage seniors that drive neighborhood giving and neighborhood watch
- Engage financial institutions - banking outside
- Community Reinvestment Act – banks are required to invest but aren't being held accountable
- Holding banks and financial institutions accountable (CDFI)

Civic Participation & Social Justice





Civic Participation & Social Justice

Pillar Priorities

- Embracing Black personal power
- Social justice education
- Learn more about community; solutions to community problems
- Learn about VR & voting rights
- Use legal community resources
- To become a leader in civic engagement & participation
- To solve issues for most vulnerable
- To increase voter registration & participation
- To create healthy communities through civic engagement
- How to build community power to respond to our problems
- Bring a voice to youth to inform community & support SJ
- To help young people understand the power of their voice
- To connect people & create a community agenda
- How to GOTV & increase community leaders
- To create a group to do outreach for formerly incarcerated individuals



Civic Participation & Social Justice

Strategies and Resources for Success

- Know the community
- Action & commitment in support of the community
- Empowerment of those DIRECTLY affected
- ORGANIZE toward a united voice
- EDUCATE the impacted
- EDUCATE & learn/ dialogue WITH the impacted
- BUILDING on asset-based progress
- Create VISIBILITY in the community
- Develop Leadership to impact policy
- Build Cohesiveness in the community
- Grass roots engagement, leadership & support
- Understanding the NEEDS of the community
- Do what is NEEDED not what we want
- Be disruptive for the benefit of the community



Civic Participation & Social Justice

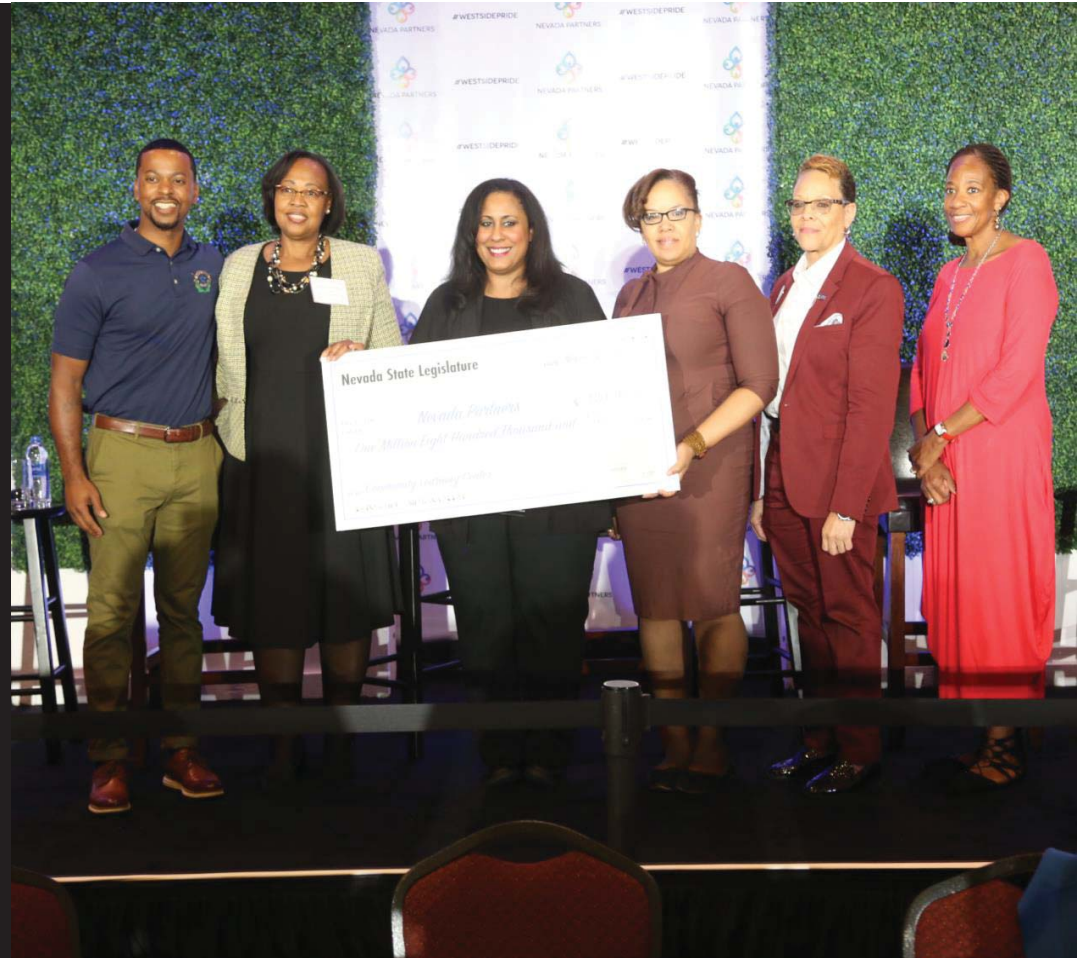
Measures of Success

Participants identified the following SMARTIE (Specific, Measurable, Achievable, Realistic, Time-bound, Inclusive, and Equitable) Targets as part of their committed work:

- Register 1,000 youth to vote by the registration deadline.
- Register a minimum of 1000 voting- eligible marginalized, minority + formerly incarcerated youth by the registration deadline.
- Create a community needs assessment and align organizations + resources with appropriate needs.
- Conduct Community Listening Sessions to identify community needs.

Note: Targets apply to individuals of minimum eligible voting age and above.

Community Call to Action





Building Capacity for Collective Impact and Community Transformation

The Westside Pride Black Community Summit concluded with a call to action to support and sustain capacity building efforts in order to advance pillar priorities, foster partnerships, secure resources, and implement strategies outlined in this report.

As Nevada Partners continues to facilitate and lead community capacity building efforts around the Community Pillars in West Las Vegas, this summary of the breakout sessions provides preliminary community-based feedback that will be important to guiding this work.



***How will the community
know when it has
achieved success?***

THE Next STEPS

- **Friday, January 24 – Elder Council Quarterly Breakfast**
 - 9 AM | Westside Bistro
- **Tuesday, February 18 – Pillar Meetings**
 - 9 AM | Nevada Partners

For more information, call Lizette Guillen at 725.735.2914
or email lguillen@nevadapartners.org.



Economies, Economic Development and Current Trends



Nevada Governor's Office of
ECONOMIC DEVELOPMENT

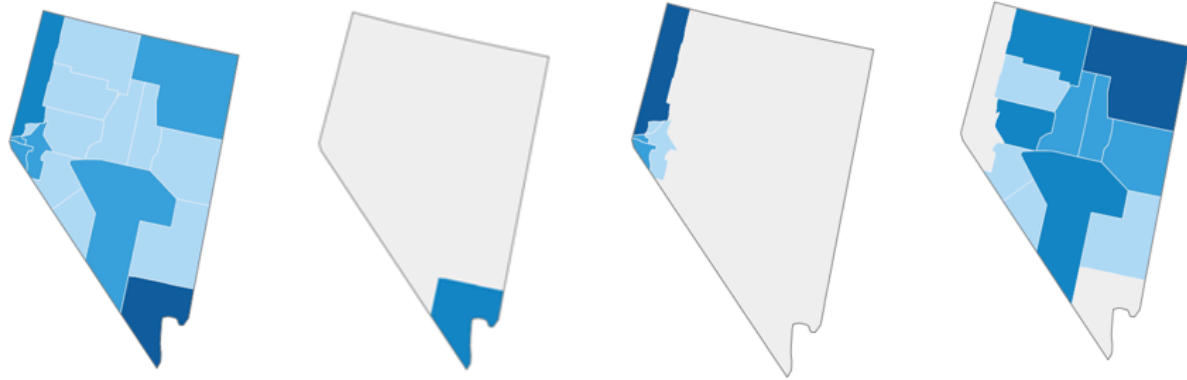
Nevada Governor's Office of
ECONOMIC DEVELOPMENT

Submitted at Meeting
Date: 1/23/2020 Item: 6
Submitted by Michael Brown

Introduction

- Economic Overview
- Nine Years of Record Growth
- Economic Diversification and Structural Change
- In-Demand Occupation Analysis
- Demand for Work-based Learning Programs

Economy Overview



Population (2019)	3,081,795	2,271,656	636,753	173,386
Jobs (2019)	1,507,810	1,097,903	328,779	74,235
Average Earnings (2019)	\$59,903	\$58,509	\$61,659	\$68,286
Unemployment Rate (10/2019)	3.7%	4.0%	3.2%	3.3%
GRP (2018)	\$167,052,481,502	\$117,223,221,098	\$38,676,892,120	\$11,152,368,283
Exports (2018)	\$163,827,000,717	\$103,403,147,232	\$44,402,211,099	\$17,317,467,544
Imports (2018)	\$144,399,413,204	\$97,380,024,308	\$39,130,665,645	\$14,787,587,376

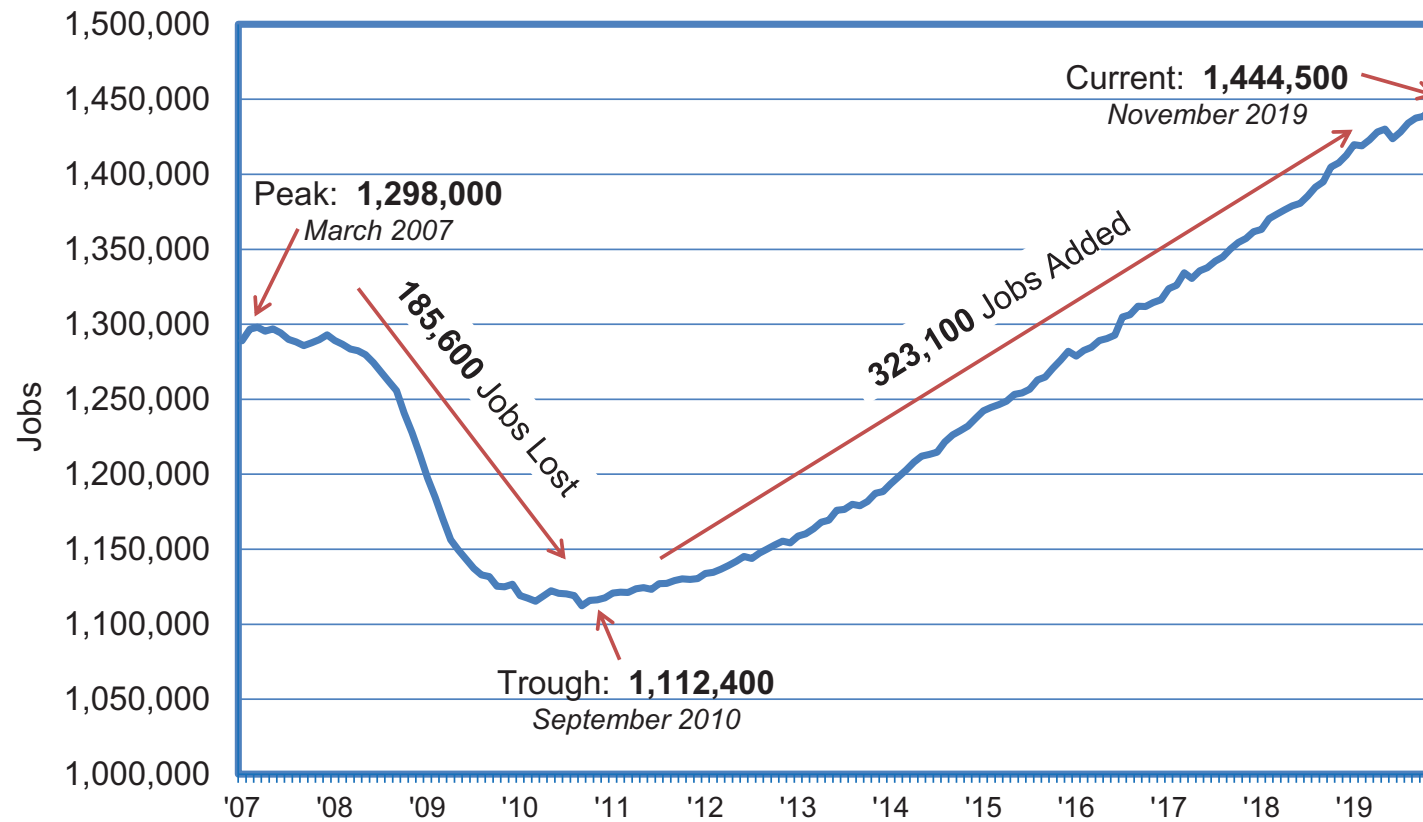
Diversification and Structural Changes in Nevada's Growing Economy



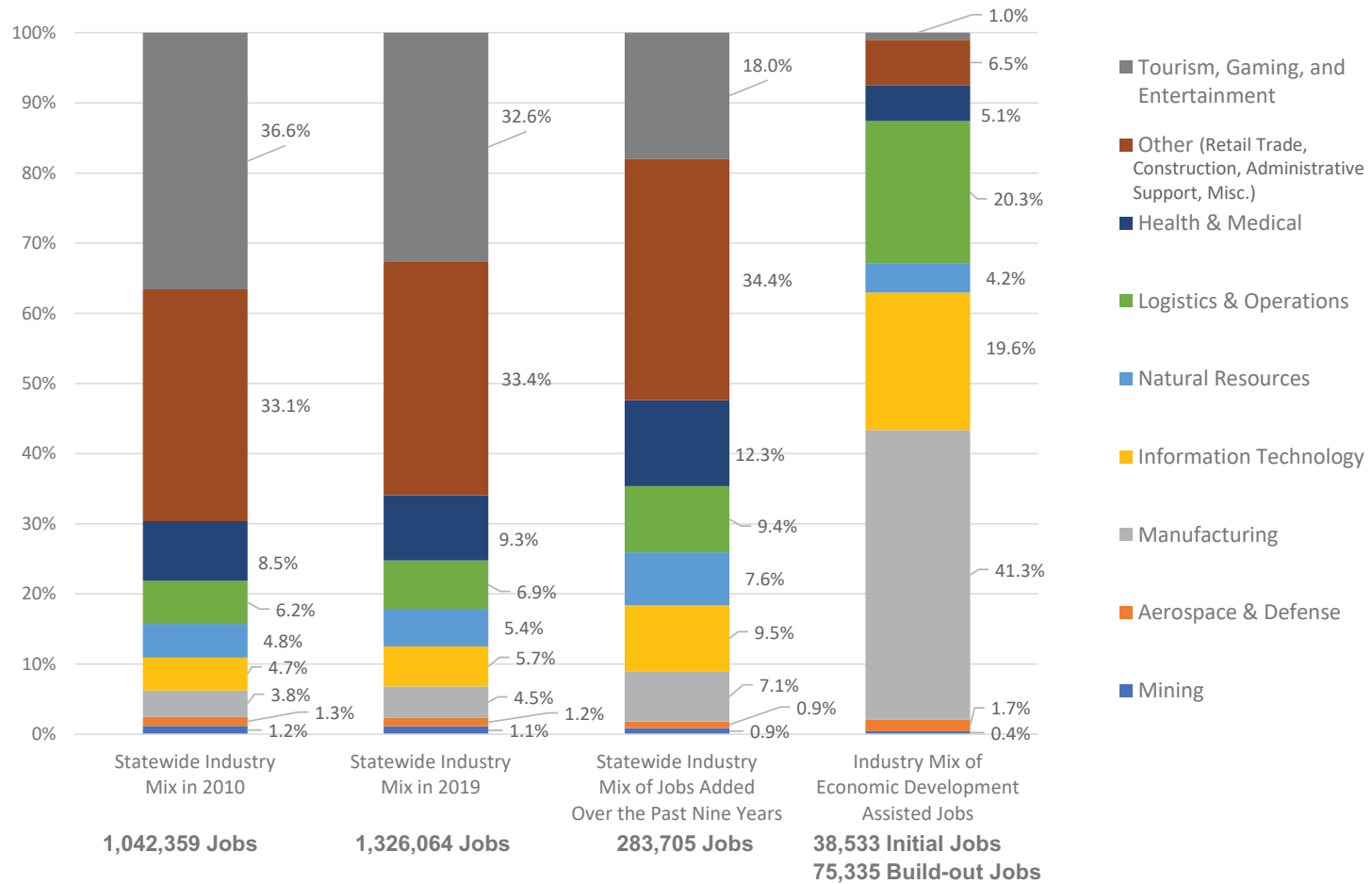
Nevada Governor's Office of
ECONOMIC DEVELOPMENT

Nevada Governor's Office of
ECONOMIC DEVELOPMENT

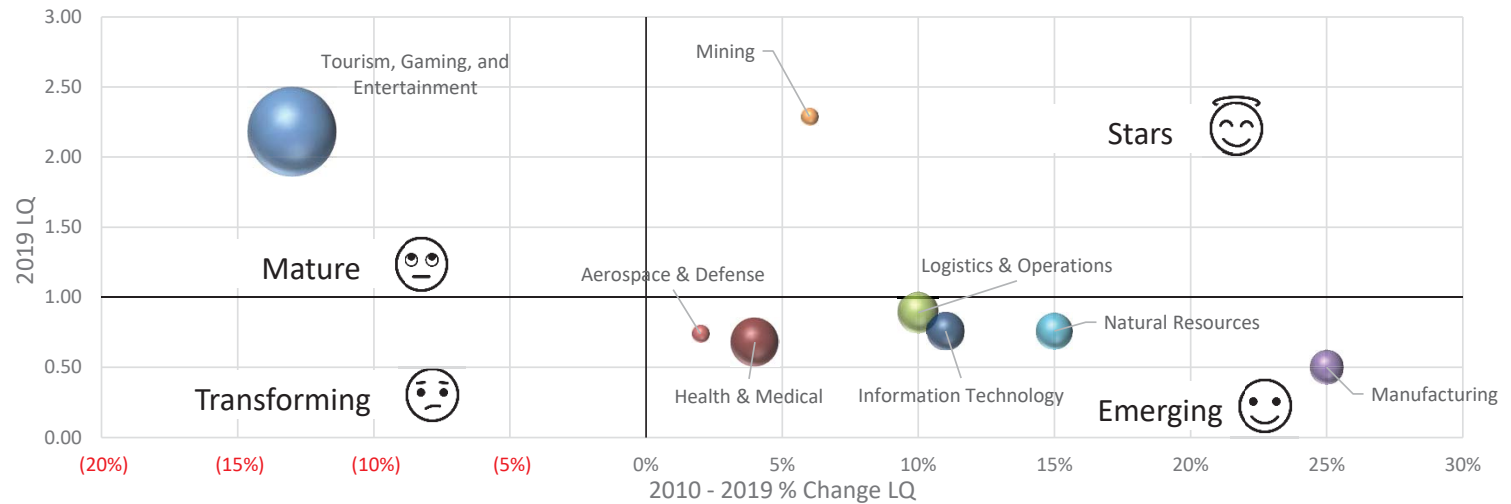
Nevada Job Trends



Nevada's Diversifying Economy



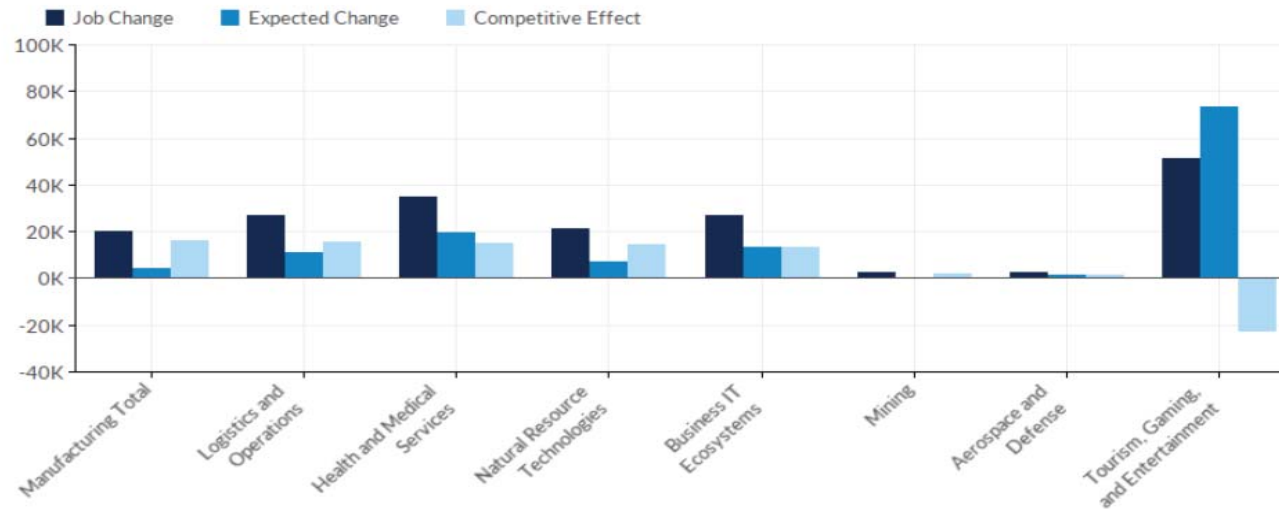
Nevada's Diversifying Economy



Bubble size represents 2019 jobs in each sector

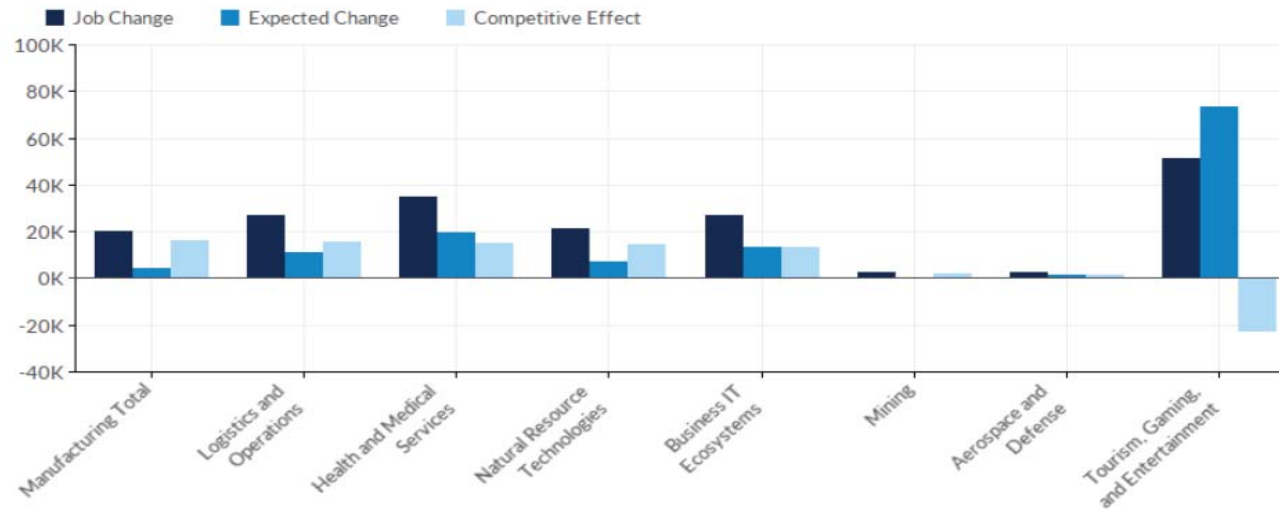
Sector	2019 Jobs	2010 LQ	2019 LQ	Percent Change LQ
Manufacturing	59,633	0.40	0.50	25%
Natural Resources	71,107	0.66	0.76	15%
Information Technology	75,753	0.68	0.76	11%
Logistics & Operations	91,254	0.81	0.89	10%
Mining	14,805	2.17	2.29	6%
Health & Medical	123,087	0.65	0.68	4%
Aerospace & Defense	15,956	0.73	0.74	2%
Tourism, Gaming, and Entertainment	432,109	2.51	2.18	(13%)

Nevada's Diversifying Economy



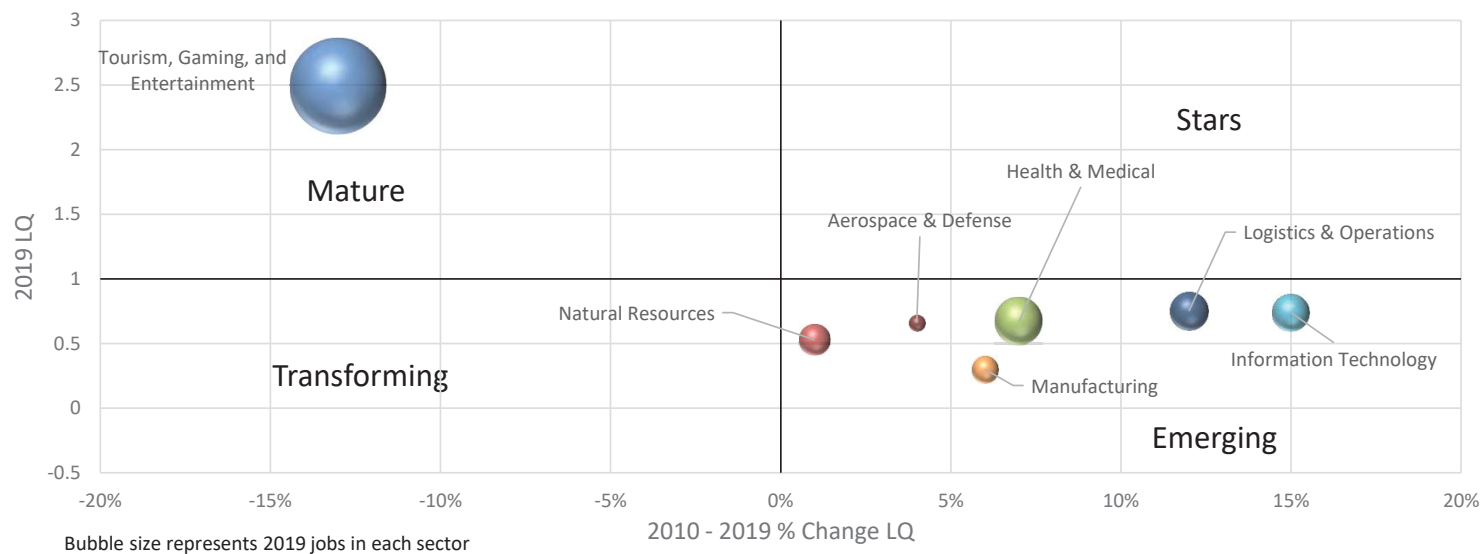
Sector	Job Change 2010 - 2019	Expected Growth Explained by National Growth and National Industry Growth	Nevada's Competitive Effect Over the Last Nine Years
Logistics and Operations	20,104	4,166	15,938
Manufacturing	26,742	11,109	15,633
Natural Resource Technologies	34,791	19,681	15,110
Health and Medical Services	21,423	6,984	14,439
Information Technology	26,901	13,386	13,515
Mining	2,473	470	2,003
Aerospace and Defense	2,681	1,093	1,588
Tourism, Gaming, and Entertainment	50,988	73,173	(22,185)

Nevada's Diversifying Economy

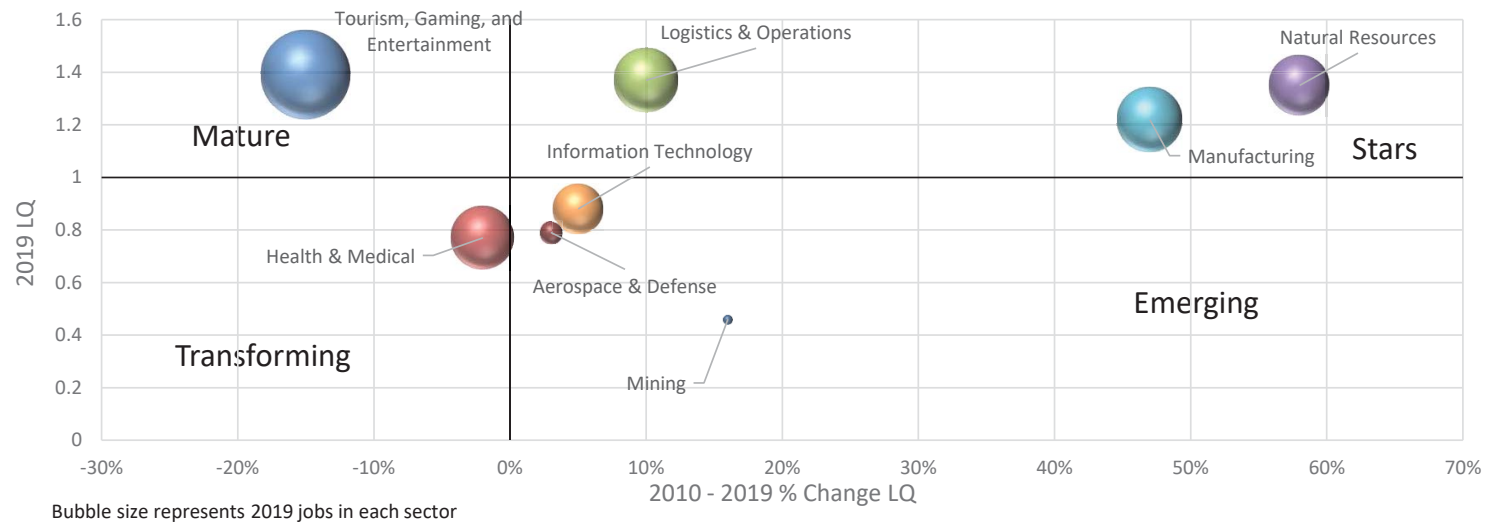


Sector	Job Change 2010 - 2019	Expected Growth Explained by National Growth and National Industry Growth	Nevada's Competitive Effect Over the Last Nine Years	Earnings Per Worker
Logistics and Operations	20,104	4,166	15,938	\$71,691
Manufacturing	26,742	11,109	15,633	\$73,895
Natural Resource Technologies	34,791	19,681	15,110	\$79,866
Health and Medical Services	21,423	6,984	14,439	\$69,380
Information Technology	26,901	13,386	13,515	\$59,964
Mining	2,473	470	2,003	\$116,642
Aerospace and Defense	2,681	1,093	1,588	\$103,947
Tourism, Gaming, and Entertainment	50,988	73,173	(22,185)	\$38,902

Southern Nevada's Diversifying Economy

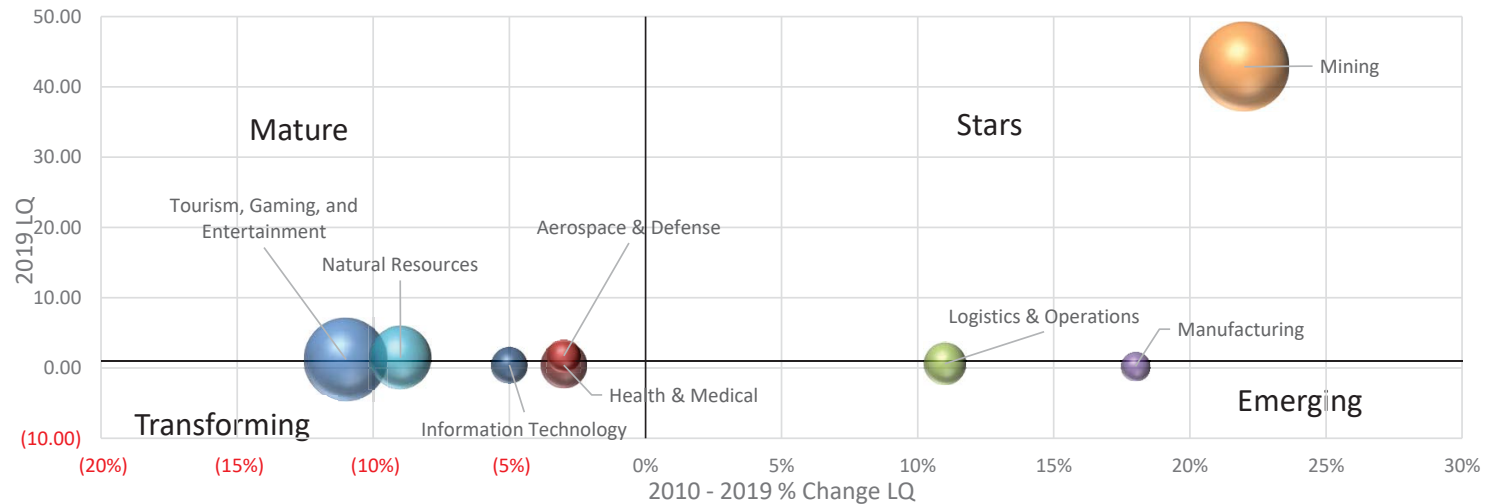


Northern Nevada's Diversifying Economy



Sector	2019 Jobs	2010 LQ	2019 LQ	Percent Change LQ
Natural Resources	27,754	0.86	1.35	58%
Manufacturing	31,786	0.83	1.22	47%
Mining	647	0.39	0.46	16%
Logistics & Operations	30,610	1.24	1.37	10%
Information Technology	19,104	0.84	0.88	5%
Aerospace & Defense	3,683	0.76	0.79	3%
Health & Medical	30,374	0.79	0.77	-2%
Tourism, Gaming, and Entertainment	60,105	1.64	1.39	-15%

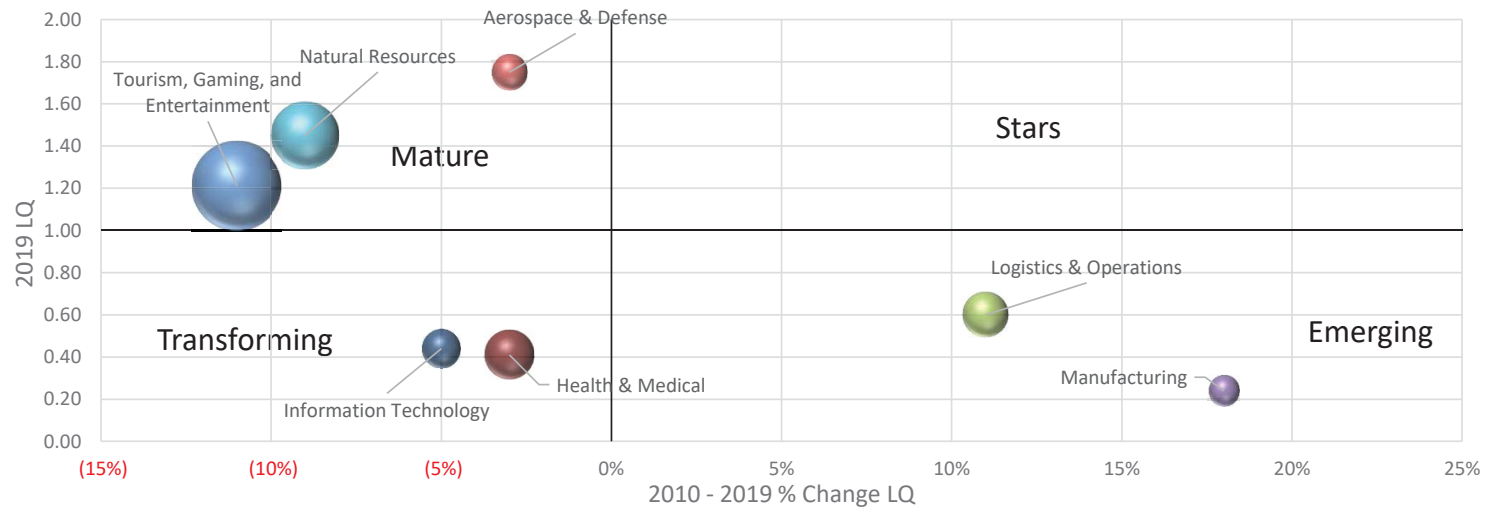
Balance of State – a Diversifying Economy?



Bubble size represents 2019 jobs in each sector

Sector	2019 Jobs	2010 LQ	2019 LQ	Percent Change LQ
Mining	13,645	35.10	42.86	22%
Manufacturing	1,386	0.20	0.24	18%
Logistics & Operations	3,020	0.54	0.60	11%
Health & Medical	3,619	0.42	0.41	(3%)
Aerospace & Defense	1,849	1.80	1.75	(3%)
Information Technology	2,175	0.47	0.44	(5%)
Natural Resources	6,743	1.59	1.45	(9%)
Tourism, Gaming, and Entertainment	11,777	1.36	1.21	(11%)

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In-Demand Occupation Analysis



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Strategic Location Drivers

1. Workforce Skills
2. Transportation infrastructure
3. Workforce development
4. Higher education resources
5. Utilities (cost, reliability)
6. Right-to-work state
7. State and local tax scheme
8. Ease of permitting and regulatory procedures
9. Quality of life
10. Incentives

Source: Site Selection Magazine, October 2018

In-Demand Occupation Analysis

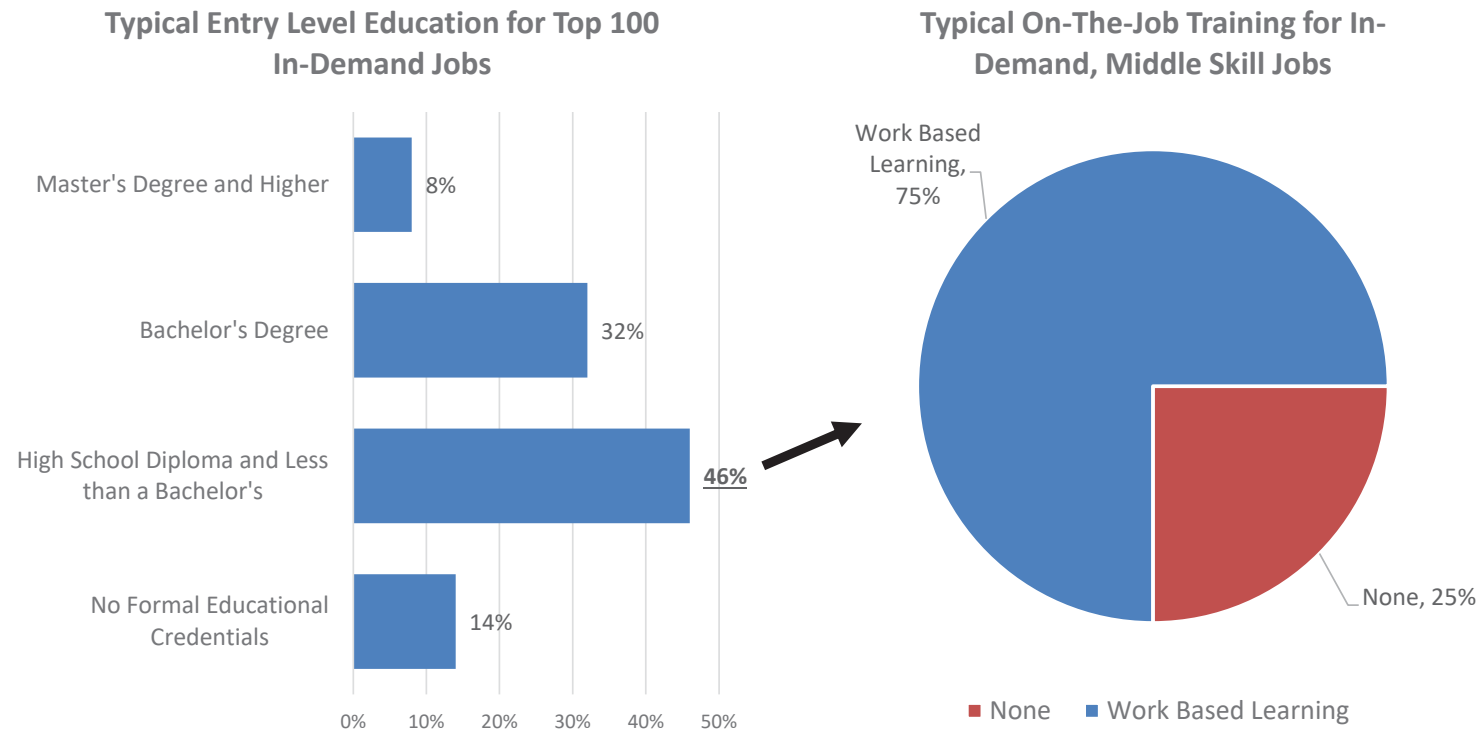
Identifying high demand occupations

- Target Sector approach
- Real-time job postings
- DETR Occupational Employment Projections
- Brookings STEM Score
- Job openings
- Wages

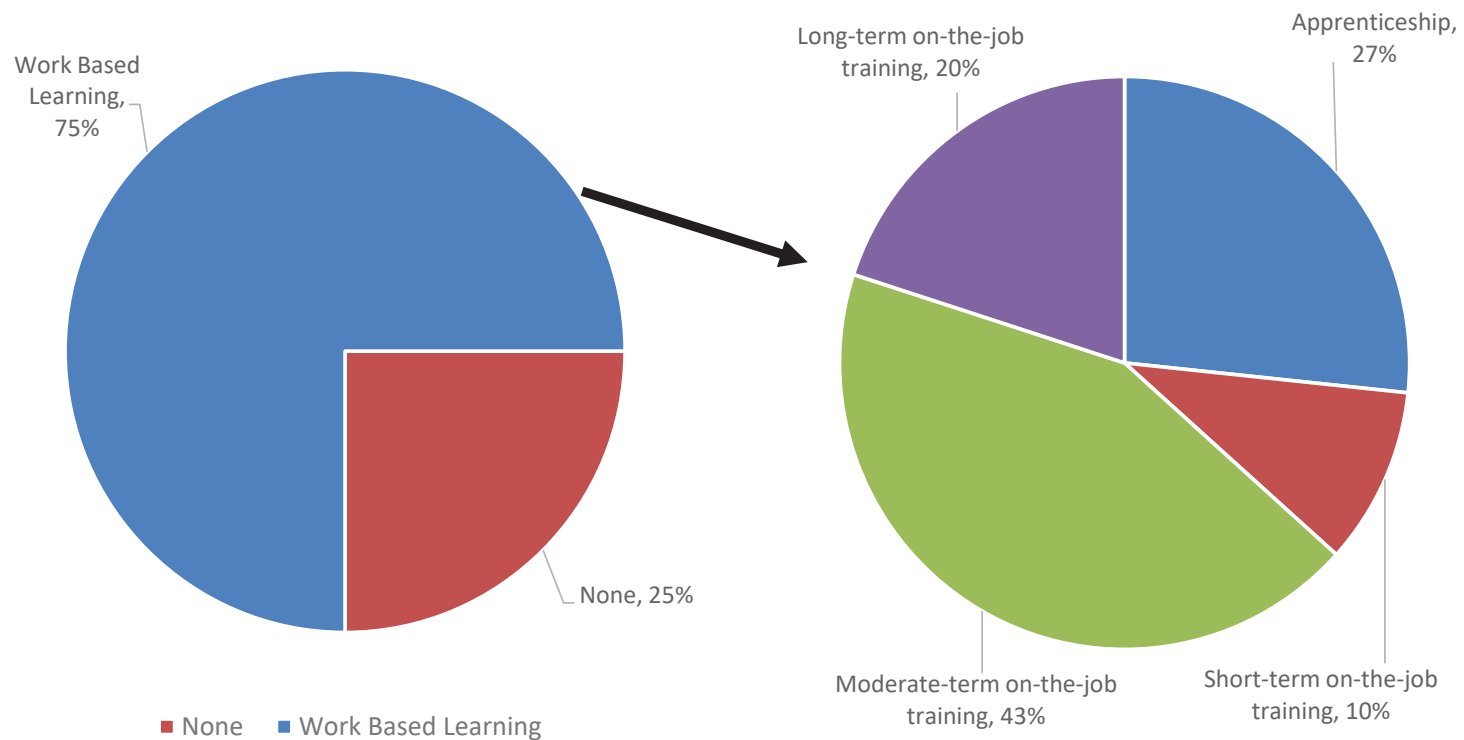
In-Demand Occupation Rankings

Description	State Rank	Southern NV Rank	Northern NV Rank	Northeastern NV Rank	Central NV Rank
Health Diagnosing and Treating Practitioners	1	1	1	1	1
Other Production Occupations	2	2	2	5	4
Metal Workers and Plastic Workers	3	3	3	7	7
Construction Trades Workers	4	4	4	2	2
Other Installation, Maintenance, and Repair Occupations	5	5	6	4	3
Health Technologists and Technicians	6	6	5	6	5
Engineers	7	7	7	3	6
Business Operations Specialists	8	9	8	9	8
Other Management Occupations	9	8	10	8	9
Computer Occupations	10	10	9	13	10
Material Moving Workers	11	11	11	14	11
Drafters, Engineering Technicians, and Mapping Technicians	12	13	12	11	12
Counselors, Social Workers, and Other Community and Social Service Specialists	13	14	13	18	17
Information and Record Clerks	14	12	14	16	13
Preschool, Primary, Secondary, and Special Education School Teachers	15	15	16	15	16
Vehicle and Mobile Equipment Mechanics, Installers, and Repairers	16	16	15	12	14
Financial Specialists	17	18	17	27	24
Life Scientists	18	17	20	17	18
Textile, Apparel, and Furnishings Workers	19	21	18	42	42
Art and Design Workers	20	20	19	23	20
Extraction Workers	21	19	23	10	15
Material Recording, Scheduling, Dispatching, and Distributing Workers	22	24	22	20	23
Electrical and Electronic Equipment Mechanics, Installers, and Repairers	23	23	21	21	19
Operations Specialties Managers	24	25	24	22	21
Other Office and Administrative Support Workers	25	26	25	28	30
Life, Physical, and Social Science Technicians	26	22	26	19	22
Other Healthcare Support Occupations	27	27	28	26	25
Plant and System Operators	28	30	27	25	28
Social Scientists and Related Workers	29	29	32	30	29
Physical Scientists	30	28	30	24	26

Work-based Learning for Nevada's In-Demand Occupations



Typical On-The-Job Training for In-Demand, Middle Skill Jobs



Governors Office of Economic Development

Bob Potts

Deputy Director

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Nevada Governor's Office of

ECONOMIC DEVELOPMENT



January 21, 2020

Jeff McGeachy
City of Las Vegas
495 S. Main Street, 6th Floor
Las Vegas, NV 89101

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Kenneth C. Evans

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Purdue Marion

Ricardo Villalobos
College of Southern Nevada

Joseph Wilson
Cybergenuity

President Emeritus
Hannah Brown

Mr. McGeachy (Jeff):

This letter is being sent to recommend Assemblyman William McCurdy to be appointed to serve as the Urban Chamber of Commerce (UCC) representative for the Southern Nevada Enterprise Community (SNEC) Committee. Assemblyman McCurdy has been a consistent advocate for economic development and has been instrumental in sponsoring several legislative bills to promote increased development in his district and the overall Southern Nevada community. In addition, he has been a small business owner for the past few years, so he brings that perspective as well. Finally, he has been an active supporter of the various programs the Urban Chamber sponsors to promote small business development. Therefore, we are sure that Assemblyman McCurdy will be a great contributor and valuable addition to the SNEC Committee.

Please feel free to contact me at (702) 648-6222 if you need any additional information to move forward with this action.

Respectfully,

Kenneth C. Evans
President

Submitted At Meeting
Submitted by Kenneth C. Evans
Date 1/23/2020
Item Item