



Senior Outreach Subcommittee of the Senior Citizens Advisory Board Minutes

1. Call to Order

Minutes:

CHAIR O'REAR-CAMERON called the meeting to order at 1:00 p.m.

PRESENT: CHAIR O'REAR-CAMERON and MEMBER PERAZZO

EXCUSED: MEMBER WEINSTEIN HALL

ALSO PRESENT: GREGORY GRAY, Community Program Technician, JEFF DOROCAK, Deputy City Attorney, and JACQUIE MILLER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations: City Hall, 495 South Main Street, 1st Floor; Clark County Government Center, 500 South Grand Central Parkway; Grant Sawyer Building, 555 East Washington Avenue; City of Las Vegas Development Services Center, 333 North Rancho Drive.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. Report by Gregory Gray, Community Program Technician, Office of Community Services, regarding the purpose of the Senior Outreach Subcommittee of the Senior Citizens Advisory Board

Minutes:

GREGORY GRAY, Community Program Technician, explained that the purpose of this subcommittee is to come up with ideas for events and outreach efforts to increase education awareness and education regarding seniors and report back to the entire Senior Citizens Advisory Board. He said that they have a couple of avenues for this including the Keep Las Vegas Beautiful program through OYAIMA CAMMAN-CALVO, Community Program Technician, who has expressed interest in partnering with a member of the Senior Citizens Advisory Board to come up with an event focused on seniors. Staff is currently working with Code Enforcement to re-establish a neighborhood assistance program, which would be a great way to address seniors who are dealing with code enforcement issues and are having a hard time complying. He mentioned that there are two seniors in Ward 2 that need help with code enforcement citations and issues in their home.

5. Discussion for possible action regarding specific senior issues the Subcommittee would like to address and possible resources/solutions

Minutes:

DEPUTY CITY ATTORNEY JEFF DOROCAK advised CHAIR O'REAR-CAMERON to read Items 5 and 6, as the items would be heard together.

MR. DOROCAC stated that what staff is looking to do with this outreach committee is to have subject matter experts come to the meeting and present regarding issues members would like to hear about for the senior citizen community. Ideas will be generated at the subcommittee level and the members will report back to the full board with a recommendation of an outreach event or activity. Because the Senior Citizens Advisory Board is an advice and recommendation board, staff will pass along the information to the City Council through a written report. MR. DOROCAC stated that staff will be cognizant of taking care of issues ahead of time if waiting for City Council approval is not necessary.

GREGORY GRAY, Community Program Technician, thought it was also wise that the brainstorming discussions happen at the subcommittee level instead of the main board meetings. If this subcommittee is able to come up with ideas and do most of the legwork, they can propose it to the Board members and coordinate with City staff to hold an event. Depending on the success of the efforts, they could be duplicated in other Wards.

CHAIR O'REAR-CAMERON appreciated the clarification and that the discussions would be at the subcommittee level. She stated that events were the most important to her. She also acknowledged that the website information was important to other Board members, and she felt that they could discuss what they wanted to see on the website during subcommittee meetings. Additionally, she thought that going to senior community clubhouses would be beneficial and show support for the community. Going to the clubhouses could be an opportunity to reach seniors who may not drive or do not have good mobility. CHAIR O'REAR-CAMERON thought that once deciding on a location, they could ask the people living there what issues they hear about the most and what the needs are in their community and address those. She also thought staff should be present to address issues.

MR. GRAY stated that the Office of Community Services team is focused on doing outreach in the community, and staff is assigned to particular wards. He thought it would be helpful for each of the Board members to reach out to staff assigned to their wards for help with their outreach efforts.

MEMBER PERAZZO stated that he compiled a list of the Board members, which was submitted as backup, and added information regarding what he knows about their occupations, talents, connections and outreach efforts. He thought the members could fill out a questionnaire so this subcommittee could see what is already being done and determine how to support them. MEMBER PERAZZO indicated that he recently attended the American Community Survey webinar, which he submitted information for, and last year's survey results should be available at the end of September. He also mentioned that in the minutes of January 2018, there was a graphic which identified senior density in Las Vegas by census tract.

MEMBER PERAZZO shared that he toured a senior assisted living facility, and the residents were playing Bingo. He thought a lot of seniors played the game, and he was curious about the probabilities of Bingo so he put together a booklet, which was submitted as backup, that seniors could use to keep track of the number of balls it takes to get to the winner. He said that if the seniors wanted to register their booklet, they could e-mail him, which would build up a network of seniors and provide a way to start communication with them.

MEMBER PERAZZO thought there was also a Facebook website they could utilize to connect with seniors, and MR. GRAY informed MEMBER PERAZZO that per the Office of Communications, they could create a group, which MEMBER PERAZZO indicated he wanted to do for Fun With Bingo Probabilities. CHAIR O'REAR-CAMERON stated that the prior Chair did not know how to add her as an administrator, so she created a new Facebook page. She indicated she would switch that to a group instead of a main page. MR. GRAY stated that he would have Office of Communications staff come to a meeting and speak to the members about that.

MEMBER PERAZZO stated that the e-mail server has a calendar interface, and he thought upcoming events could be placed on it.

CHAIR O'REAR-CAMERON loved the idea of Bingo and recommended that if the Senior Citizens Advisory Board members want to get into the senior communities, they could offer to call Bingo at facilities in their wards. This would provide an introduction to the seniors and an opportunity for the activity directors to prepare for upcoming events. MR. GRAY stated that this subcommittee was formed so ideas like these could be presented to the Board and individual members could execute them.

MR. DOROCAC thought it would be helpful to have staff attend this Subcommittee's November meeting and discuss events that take place at the community centers and coordinate with them. Additionally, another item to

discuss would be who would manage the Facebook page. He also thought that the Subcommittee members should report what outreach they have done in the community so they could figure out what issues need to be dealt with and by whom.

MEMBER PERAZZO stated that he has found himself doing things he has never done before, such as helping a friend who wanted to sell some items. In this particular instance, he figured out how to select an app and add photos, and then he documented that process in a booklet. He thought booklets like this could be helpful to others, and they could be printed and given to people who are trying to do the same thing. He indicated that he would like to discuss with CHAIR O'REAR-CAMERON her inquiry regarding demographics and then document in a booklet everything he teaches her and make it accessible to other Board members.

MR. DOROCAR advised the members to inform MR. GRAY of any topics they have for future agenda items and noted that if they create anything, they can relay it back to the full Board as an idea to pass along to the City Council.

MR. GRAY informed the members that they need to be mindful of what is distributed to the public while representing the Senior Citizens Advisory Board as it needs to be vetted and approved by the Office of Communications prior to distribution.

CHAIR O'REAR-CAMERON discussed her concern about elder abuse and said that the biggest thing she sees is that seniors are afraid to talk. Other states have the ability to take action if someone else reports it, but the laws in place in Nevada, require the seniors to speak for themselves or nothing can be done. She thought they could partner with other organizations and go into communities where they know abuse is happening and reach out to the seniors and empower them to speak up.

MR. GRAY mentioned how Councilmembers do events such as Coffee with a Cop and thought it would be possible for Senior Citizens Advisory Board members to do something similar and invite someone from the Elder Abuse and Neglect Unit to provide personal testimony about elder abuse in a safe space where seniors could voice their concerns. He thought this could be duplicated in each ward and staff could reach out to DETECTIVE KYLE KRYGER, Las Vegas Metropolitan Police Department, to see if he has officers who are willing to go to these events to address the seniors' concerns. CHAIR O'REAR-CAMERON loved this idea and thought this should be presented to the Senior Citizens Advisory Board.

MEMBER PERAZZO stated that he would appreciate having a professional speak to the Board regarding this national issue and commented that this generation is called the silent generation.

MR. DOROCAR reiterated that this subcommittee is to generate ideas for recommendation to the full Board, like they just did in expressing the desire to have someone speak about elder abuse. They could learn about the subject, and that person could sit with Board members at applicable events. Once the logistics are figured out, it could be presented to the Senior Citizens Advisory Board. Additionally, if there are issues that cannot be handled through this subcommittee due to its constraints, those could be recommendations made to the City Council.

CHAIR O'REAR-CAMERON thought that attending senior events would provide the Board members with feedback and the members could, in turn, offer education to the seniors. She also thought that speakers could help get the members up to speed and familiarize them with outside agencies. She mentioned that there will be a lot of upcoming holiday parties, and she thought it would be a good idea to have Parks and Recreation Department staff attend their meeting in November. She thought she and a member from each ward should attend the parties so the seniors become aware of the Board members. MR. DOROCAR stated that staff could inform the members regarding events and coordinate efforts.

MEMBER PERAZZO stated that he sent MR. GRAY information regarding the booklet the Attorney General produced regarding the Nevada law on abuse, neglect, exploitation and abandonment of older persons. He wondered about making a recommendation to the full Board regarding seeking a sponsor to print 500 booklets that would be available to seniors. MR. GRAY said that they should get that information to each Board member so they can review it as well.

CHAIR O'REAR-CAMERON summarized issues discussed at this meeting were the Facebook group and requesting Parks and Recreation Department staff come to a meeting. She thought it would be a good idea if staff could put the members in touch with the contact person for community centers in each of the wards.

MR. DOROCAK thought those were good ideas for the next Subcommittee meeting. He also indicated that this subcommittee would talk about the issues it will be addressing in November at the Senior Citizens Advisory Board meeting. He clarified that at that meeting, each Board member would still have the opportunity to report on senior issues they have encountered in their wards.

MEMBER PERAZZO indicated that he submitted information regarding rent and vacancy to MR. GRAY, who confirmed he received it.

CHAIR O'REAR-CAMERON mentioned that California is doing statewide rent control because they have a housing crisis and homelessness issues. She thought that members would hear comments about SB-151 (Senate Bill) when they are out in the community.

6. **Discussion regarding topics for future agenda items.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items and any discussion shall be limited to whether or not such proposed items are within the purview of the Board and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

See Item 5 for related discussion.

7. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Board. No subject may be acted upon by the Board unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

8. **Adjournment**

Minutes:

CHAIR O'REAR CAMERON announced upcoming meetings as follows: the Senior Citizens Advisory Board on October 3rd at 1:00 p.m. and the Senior Outreach Subcommittee on November 14th at 1:00 p.m. The meeting was adjourned at 1:44 p.m.

Respectfully submitted:

Jacquie Miller, Deputy City Clerk

Gregory Gray, Community Program Technician

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

City Hall, 495 South Main Street, 1st Floor
Clark County Government Center, 500 South Grand Central Parkway
Grant Sawyer Building, 555 East Washington Avenue
City of Las Vegas Development Services Center, 333 North Rancho Drive