



Project Development Subcommittee of the Arts Commission Minutes

1. Call to Order and Roll Call

Minutes:

ACTING CHAIR CURRAN called the meeting to order at 3:41 p.m.

PRESENT: CHAIR SPROTT (excused until 3:49 p.m.), ACTING CHAIR CURRAN, and COMMISSIONERS KLEVEN, HACKETT-MORGAN (via teleconference and excused at 4:05 p.m.), WESTFIELD, and PLASTER

ALSO PRESENT: LAURA MACHADO, REBECCA HOLDEN, and MARY SABO, Visual Arts Specialists II; VAL STEED, Deputy City Attorney V; and ASHLEY FOSTER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; The City of Las Vegas website – www.lasvegasnevada.gov; and The Nevada Public Notice website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. Report by Office of Cultural Affairs staff regarding current financial updates to the Percent for the Arts Fund – All Wards

Minutes:

COMMISSIONER PLASTER said the allocation for the Percent for the Arts Fund is \$976,930 for this year. Last year it was \$945,699. This number is a percentage transferred from the General Fund for the City, which has approximately \$97 million.

ACTING CHAIR CURRAN asked if COMMISSIONER PLASTER could share the previous years' totals. She did not have those amounts available but believed they have never been near this year's total.

5. Report by Office of Cultural Affairs staff regarding current Percent for the Arts projects – All Wards

Minutes:

MARY SABO, REBECCA HOLDEN, and LAURA MACHADO, Visual Arts Specialists II, shared in narrating a PowerPoint presentation, a copy of which was submitted and attached as backup. MS. HOLDEN noted that the monthly Staff Report was also provided to the Commissioners, a copy of which was submitted for the record,

which lists the current Percent for the Arts Fund projects.

3rd Street Partnership – MS. HOLDEN said staff is working to provide additional enhancements to the etched poetry portion of this project in order to provide greater contrast and definition against the text. The project was allocated \$30,000, and \$13,600 has been expended.

3rd Street East Ogden Avenue to East Fremont Street Public Art Project – Staff is continuing to develop the project scope with stakeholders and hoped to have it submitted to the Purchasing and Contracts Division in the first quarter of FY23 (Fiscal Year 2023).

AMP Utility Cabinet Painting Project (Ward 5) – This project was added to the project list in 2019 at which time \$10,000 was allocated by the Arts Commission. The Arts Commission's allocation has not been expended because of funds received from the Ward 5 office. A 180-day contract extension was offered for projects currently in progress.

AMP Utility Cabinet Painting Project (Ward 6) – In 2020, the Arts Commission allocated \$10,000. An additional \$65,000 was received from the Ward 6 office. No money has been spent from the \$10,000 amount, but it will remain earmarked for this project. Staff also offered a contract extension to artists of this project.

AMP Utility Cabinet Painting Project Freestanding – MS. MACHADO reminded the Commissioners that JERRY MISKO was commissioned to paint the large water cabinet in front of the Plaza Hotel and Casino, which was completed. Following the September meeting, it will be removed from the list.

Arts District Public Art Project/Sculpture – Emergent was completed in June, and the only remaining item is to install the plaque.

City of Las Vegas and Regional Transportation Public Art Project – MS. SABO stated that funding was approved for this project in October of 2021 during a City Council meeting. A meeting was held with the RTC (Regional Transportation Commission of Southern Nevada) in November to determine the next steps of the project. The scope of work has yet to be developed.

Civic Plaza Public Art Project – MS. MACHADO said the Request for Qualifications (RFQ) was posted on June 28th and closed on August 8th. The City received 106 submissions, which is the most it has ever received. The evaluation panel will review the proposals and select three semifinalists, who will present a proposal at a public meeting. Staff hoped to have them present later this year.

Conservation and Maintenance Reservation – MS. HOLDEN said the allocation for Fiscal Year 2022 was \$60,000, of which \$53,132.92 was expended. For Fiscal Year 2023, \$30,510 has already been expended, and she pointed out the updates in the backup documentation regarding last year's maintenance efforts. There is a separate conservation and maintenance allocation from the Department of Public Works, which is used for aesthetic enhancements.

East Las Vegas Community Center Mural Project – MS. MACHADO said this project was funded last year. The artist team will arrive in the United States on August 25th, will begin painting on August 27th, and will complete the mural by September 10th. The mural dedication event has been scheduled for September 14th at 10:00 a.m.

Healing Garden West Sculpture Project – MS. SABO explained that this is a proposed public art project, located on Casino Center Boulevard and Art Way. The scope of work is being developed and will be issued through the Purchasing and Contracts Division. Staff proposed changing the name of the project to the Casino Center Pocket Park Project to avoid confusion and correlation with the Healing Garden. There has been \$200,000 allocated for this project. COMMISSIONER KLEVEN wondered when the RFP (Request for Proposal) will be released. MS. SABO said the scope of work is still under review, but they hoped to have it out in the next few months.

Historic Markers and Medallions – MS. MACHADO stated that the Arts Commission allocated \$5,000 to be

used towards a historic markers project in collaboration with the Department of Planning. Since it was approved in 2017, and no forward motion has been made on this project, staff will consider re-evaluating the project; however, at the moment there is no change, and the Department of Planning will take the lead on incorporating this project in a historic designation program.

Municipal Courthouse Public Art Project – Entryway – Domskey Glass was selected for this project. A contract modification was requested for additional construction and was approved. The project will move forward with engineering, go through a permitting process, and a pre-construction meeting is scheduled. The project is anticipated to take 10 months, and staff hoped to hold a dedication event in the summer of 2023.

Municipal Courthouse Public Art Project – Interior Two-Dimensional – This project was completed by GIG DEPIO, and a dedication event was held in June. A plaque will be installed; however, staff is currently working with a local fabricator to install an additional Plexiglas protector at the request of the Municipal Courthouse.

Ogden Underpass Public Art Project – MS. SABO said this project is in progress, and an RFQ was issued in March of 2022. An independent evaluation panel reviewed 10 applicants and chose three finalists to prepare detailed proposals, which will be presented on August 22nd.

Symphony Park Garage – MS. MACHADO stated that this project was completed and installed, and a dedication event was held. The last part of the project is to install the plaque.

Ward 3 Proud Banner Project – MS. SABO indicated this project has been renamed the East Las Vegas Banner Project, as the Ward 3 Proud messaging is no longer being used. The artistic banners were going to be installed on Stewart Avenue from Eastern Avenue to Lamb Boulevard, but the project has been extended to Nellis Boulevard. Staff is working with Ward 3 to develop templates and marketing materials for the banners.

West Las Vegas Arts Sculpture – MS. HOLDEN said the Queen of the Arts sculpture by GUS and LINA OCAMPOLASILVA was installed in April of 2021. Material storage matters were resolved in December of 2021; therefore, the project is otherwise complete and will be removed from future staff reports.

COMMISSIONER PLASTER asked if all allocated funding has been spent for Emergent. MS. MACHADO affirmed, explaining that the budget total was \$26,000, with \$6,000 allocated from the Arts Commission, \$10,000 received from a donation, and \$10,000 transferred from the General Fund. MS. MACHADO confirmed the Municipal Courthouse Project by MR. DEPIO has been fully expended, and the Symphony Park Project has a slight balance because staff withheld a contingency fee. She offered to provide updated information at the next meeting and confirmed for COMMISSIONER KLEVEN that those three projects are still on the list because they are awaiting plaques.

6. Discussion for possible action regarding new projects to be reviewed by the Project Development Subcommittee for recommendation to the Arts Commission at the September 15, 2022 meeting – All Wards

Minutes:

MARY SABO, REBECCA HOLDEN, and LAURA MACHADO, Visual Arts Specialists II, shared in narrating a PowerPoint presentation, a copy of which was submitted and attached as backup. MS. SABO noted that a copy of the PowerPoint presentation, as well as a blank note-taking worksheet and a list of proposed projects and budget breakdown, were also provided to the Commissioners, copies of which were submitted for the record.

MS. MACHADO informed CHAIR SPROTT that \$976,930 was available for FY23 (Fiscal Year 2023).

MS. MACHADO said the Office of Cultural Affairs has worked to identify capital improvement projects the City is working on that they believe would be a great opportunity to allocate funding from the Percent for the Arts Fund. The Office has proposed site-responsive artworks for the Medical District through a Medical District Public Art Project. Five installation locations have been identified. The proposed budget is \$436,000, and it will be broken down per installation site with a contingency amount to be withheld.

ACTING CHAIR CURRAN wondered how the five locations were chosen. MS. MACHADO said they were selected by the Department of Public Works (Public Works) and are located at major intersections and in

the public right-of-way. COMMISSIONER PLASTER added that COUNCILMAN BRIAN KNUDSEN wants art within the Medical District. MS. MACHADO said the project is still in development, and staff has not determined how the artwork would be installed. COMMISSIONER KLEVEN wondered if staff considered other locations, to which MS. MACHADO replied that they have. COMMISSIONER PLASTER added that they have spoken with UMC (University Medical Center) regarding building upgrades, and they wished to work in partnership with the hospital. COMMISSIONER WESTFIELD asked if any art is proposed for the front of the nearby medical school. COMMISSIONER PLASTER believed so. ACTING CHAIR CURRAN mentioned there is \$400 million designated for the Medical District. The area is a primary focus, and he thought this was a great proposal.

MS. HOLDEN discussed the James Gay III Park Project. A stakeholder group has been working to uplift the area, and they will include an original site-responsive artwork that honors the history and memory of JAMES GAY III. The park is located on B Street, from Harrison Avenue to Jefferson Avenue, in Ward 5. The proposed budget is \$275,000. She noted this park is being re-imagined in conjunction with the HUNDRED (Historic Urban Neighborhood Design Redevelopment) Plan and will include urban farming and a community-owned grocery store. The location of the artwork is to be determined, and there has been much consideration for underground amenities with various utilities. CHAIR SPROTT thought this sounded like a perfect project with the potential for community engagement.

MS. MACHADO discussed Flourish by Denise Duarte. In 2007, the City engaged with DENISE DUARTE to create artistic sidewalk way-finding designs in the Cultural Corridor. MS. DUARTE is a socially engaged artist and graphic designer and was asked to be part of the Las Vegas Boulevard Street Improvement Project. They wished to continue this project with MS. DUARTE to re-enhance the flourishes. Staff requested the Arts Commission fund only the design portion of the project, and Public Works will fund the installation. Of the \$22,000 proposed budget, \$20,000 will go towards the artist fee, and \$2,000 will be withheld as a contingency fee. COMMISSIONER KLEVEN wondered if staff spoke with the artist. MS. MACHADO affirmed and said they reached out to her when the City removed the sidewalks. The proposed budget amount is based on a quote received from MS. DUARTE, who wished to keep the same design but may change the color scheme. COMMISSIONER KLEVEN wondered if the subject area is walkable and will offer exposure. MS. MACHADO stated that when the artwork was installed, federal funding was used; therefore, it is a requirement that it remain. She believed with the street enhancement project, the area will be more walkable.

MS. SABO said the AMP Utility Cabinet Painting Project is a continuation based on requests made by several community members and organizations. ACTING CHAIR CURRAN wondered how many cabinets could be painted with the budgeted \$22,000. MS. SABO said it is to be determined. COMMISSIONER PLASTER believed it costs about \$1,000 per cabinet, and MS. SABO confirmed this was correct.

MS. HOLDEN said the Public Art Master Plan consists of proposed updates and revisions to the 2013 Public Art Master Plan. She provided a brief background of the original 2013 Public Art Master Plan, which was created by BARBARA GOLDSTEIN, noting an updated master plan will ensure the City remains at the forefront of public art. Staff requested that \$50,000 be allocated for the new master plan, which is in line with purchasing regulations. They have spoken to MS. GOLDSTEIN, who is agreeable and enthusiastic about working with staff. ACTING CHAIR CURRAN wondered why only a partial master plan was created in 2013. MS. HOLDEN believed the timeline was rushed. COMMISSIONER PLASTER spoke about the benefits of having a master plan completed and expressed her desire for a consultant to identify where artwork should be placed within the Medical District. Additionally, she noted MS. GOLDSTEIN wrote the textbook on public art, and it would be beneficial for the City to have that level of expertise available. ACTING CHAIR CURRAN was in support and loved staff's enthusiasm for the project.

COMMISSIONER WESTFIELD wondered who quoted \$50,000. MS. HOLDEN said the quote was not from MS. GOLDSTEIN, but \$50,000 cannot be exceeded without the project being taken out to bid. COMMISSIONER KLEVEN thought it would be nice to work with the same person who drafted the 2013 Public Art Master Plan but also felt it would be good to have additional bids from other experts. COMMISSIONER WESTFIELD wondered if MS. GOLDSTEIN received a positive review and if staff was happy with her work. MS. HOLDEN and MS. MACHADO spoke about MS. GOLDSTEIN'S experience in writing master plans for other cities. She offered to reach out to other consultants the Commissioners might know for a quote, as long as the amount is under \$50,000. COMMISSIONER KLEVEN thought this project was forward-thinking and thanked staff for

bringing it up.

MS. HOLDEN said in Fiscal Year 2022, \$60,000 was allocated for maintenance and conservation. In 2022, a little more than \$53,000 was expended because of projects that were delayed and closed out in July instead of June. She anticipated these expenses would increase as the program and the collection grow. Currently, staff is overseeing nearly 2,000 assets, which they are trying to prioritize; therefore, a modest increase to \$70,000 is being requested. COMMISSIONER KLEVEN wondered if there was enough funding left over for the rest of the fiscal year. MS. HOLDEN hoped, noting there are five part-time staff members helping with the maintenance of the AMP utility cabinets.

MS. HOLDEN said maintenance of the Southern Nevada Law Enforcement Memorial was desired, as there is damage to the protective coating on the metal. The required repairs are outside the capabilities of staff, and the idea is to tie in the maintenance with the renovation of the park. Staff estimated the associated costs to be \$50,000. The \$70,000 allocated to maintenance would serve as a contingency if more funds are needed. If the expense is far beyond what has been allocated, staff will have to request additional funding from the Arts Commission, but she was optimistic that there were enough groups and stakeholders involved that could assist with additional funding.

MS. MACHADO said Radial Symmetry by LUIS VARELA-RICO was installed in December of 2008. On June 4, it was struck by a vehicle. They have spoken to the artist about restoration and installing bollards to prevent this type of situation from happening again. The artist is willing and able to complete the restoration and install bollards, and \$50,000 was being requested by staff. ACTING CHAIR CURRAN said he has experience with bollards and expressed concerns about needing a bigger budget. He suggested being thoughtful when installing the bollards. He wondered about the vehicle collision and if there was an insurance claim to help pay for the repairs. MS. MACHADO did not have video footage of the collision and was waiting to receive quotes to provide to the insurance company. Further discussion ensued between the Commissioners and staff regarding the bollard installation and the possibility of re-allocating the proposed budget of \$60,000 for the City of Las Vegas and Regional Transportation Public Art Project. COMMISSIONER PLASTER confirmed for ACTING CHAIR CURRAN that the Percent for the Arts Fund rolls over each year as it is a special revenue fund.

ACTING CHAIR CURRAN wondered how the James Gay III Park Project budget amount was determined. MS. MACHADO replied that a project scope was developed. She noted the park has been closed for many years, and the community wants it reopened. Various City departments are involved in the activation of the park through different amenities. Staff identified two potential locations for artwork with the idea that it will be one large piece. Staff hoped to have the project completed in April of 2024. CHAIR SPROTT thought this project was the perfect opportunity for community engagement. She pointed out that part of the cost is associated with reimbursing the artist for their time participating in meetings. MS. MACHADO concurred and noted the Historic Westside Legacy Park Committee has spoken to staff about also honoring MR. GAY'S wife, and staff can ensure that community engagement is part of the project's requirements in the RFQ (Request for Qualifications). COMMISSIONER PLASTER commented that she has not seen where the art will go in the park but believed the first addition to the park will be grow containers.

ACTING CHAIR CURRAN was not familiar with the circumstances surrounding this park. He mentioned his involvement in trying to reopen Huntridge Circle Park. He wondered about the reopening of James Gay III Park. COMMISSIONER PLASTER did not wish to compare the two parks but said there has been more discussion about James Gay III Park. She believed MGM Resorts International has already donated money to help fund some of the gardening efforts. COMMISSIONER KLEVEN said the Arts Commission is earmarking dollars to show they have buy-in for the proposed project. COMMISSIONER PLASTER added that if funding is allocated through the Arts Commission, they can also approach the Commission for the Las Vegas Centennial to help match funding.

CHAIR SPROTT wondered if COMMISSIONER PLASTER wished to defund the City of Las Vegas and Regional Transportation Public Art Project, to which she was agreeable with, if that was the will of the Commissioners. MS. MACHADO asserted that action must be agendaized for the September or October meeting.

ACTING CHAIR CURRAN wished for more specificity regarding the budget amounts and expressed his support for the proposed projects. CHAIR SPROTT wondered what was being asked of the Commissioners with regard to the Public Art Master Plan. COMMISSIONER KLEVEN believed they should approve the funding level and direct staff to find a proper consultant.

COMMISSIONER KLEVEN requested the incorporation of smaller art projects to help artists gain experience before applying for larger-scale projects. CHAIR SPROTT wished to see more sculptures. MS. MACHADO considered the Contemporary Public Art Project to be an introductory three-dimensional public art project; however, she noted that she has experienced challenges with identifying locations for the artwork.

ACTING CHAIR CURRAN commented on the sizing difference of the picture frames in Council Chambers. MS. HOLDEN acknowledged that reframing was on her list.

She introduced WILLIE WILLIAMS III, KIMBERLY PULIDO, HOMERO HIDALGO, HOLLY LAY, and MELANIE LA MAY, Technician/Specialists, who are now part of the Public Art team.

Motion made by John Curran to agendize the removal of \$60,000 at next month's meeting and to recommend support for the projects as budgeted

NOTE: Subsequent to the meeting, staff clarified that an item would be placed on the next Arts Commission agenda to reallocate the \$60,000 earmarked for the City of Las Vegas and Regional Transportation Public Art Project.

Passed For: 5; Against: 0; Abstain: 0; Did Not Vote: 0; Excused: 1

For-Mickey Sprott, Jennifer Kleven, Monique Westfield, John Curran, Maggie Plaster; Excused-Suzanne Hackett-Morgan;

7. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Committee. No subject may be acted upon by the Committee unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:
None.

8. **Adjournment**

Minutes:
The meeting was adjourned at 5:07 p.m.

Respectfully submitted:

Ashley Foster, CMC, Deputy City Clerk

Maggie Plaster, Deputy Director
Office of Cultural Affairs

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov
The Nevada Public Notice website – notice.nv.gov
City Hall, 495 South Main Street, 1st Floor