



Education Subcommittee of the Arts Commission Minutes

1. Call to Order and Roll Call

Minutes:

CHAIR KLEVEN called the meeting to order at 3:34 p.m.

PRESENT: CHAIR KLEVEN and COMMISSIONERS PACHECO, HACKETT-MORGAN, and HAYNES-HAMBLÉN

EXCUSED: COMMISSIONERS KARPEL and SPROTT

ALSO PRESENT: MAGGIE PLASTER, Deputy Cultural Affairs Director; LAURA MACHADO, REBECCA HOLDEN, and MARY SABO, Visual Arts Specialists II; VAL STEED, Deputy City Attorney V; and ASHLEY FOSTER, Deputy City Clerk

2. Announcement Regarding: Compliance with Open Meeting Law

Minutes:

ANNOUNCEMENT MADE: This meeting has been properly noticed and posted at the following locations in accordance with the noticing standards as outlined in NRS 241.020: City Hall, 495 South Main Street, 1st Floor; The City of Las Vegas website – www.lasvegasnevada.gov; and The Nevada Public Notice website – notice.nv.gov.

3. Public Comment: Comment during this portion of the agenda must be limited to matters on the agenda for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

4. Discussion for possible action regarding the development of an artist mentorship program and educational opportunities to support the development of current and upcoming public art opportunities – All Wards

Minutes:

NOTE: No action was taken on this item.

CHAIR KLEVEN believed the intent of this meeting was to discuss how to foster and grow artists in Las Vegas.

COMMISSIONER PACHECO wondered how information could be disseminated to local junior high school, high school, and college students to find artists for this program. COMMISSIONER HACKETT-MORGAN reminded the Commissioners that UNLV (University of Nevada, Las Vegas) has a public art program for college students, but she loved the idea of including high school students. She suggested reaching out to PASHA RAFAT and other professors at UNLV and felt this idea could provide a moment for Las Vegas to assert itself.

COMMISSIONER HAYNES-HAMBLÉN spoke about a mentorship program where newer artists are paired with an established artist who can help navigate the art project bidding process, permitting, and engineering.

COMMISSIONER HACKETT-MORGAN also considered speaking to other jurisdictions and artists who have successfully obtained commissions. COMMISSIONER HAYNES-HAMBLÉN thought it was a good idea to meet but cautioned about establishing a quorum. She noted an open public meeting could also be held. It was important to her that an established artist who is engaged as a mentor is fairly compensated for their time. COMMISSIONER HACKETT-MORGAN agreed with this and mentioned that there are a number of projects coming to Ward 1 that will require more public artists.

CHAIR KLEVEN recently had a conversation with an MFA (Master of Fine Arts) candidate who wondered how to navigate the public art process. She thought there needs to be an introduction to the public art process for the City of Las Vegas. This could be virtual and part of the mentorship program. She also agreed with COMMISSIONER HAYNES-HAMBLÉN regarding compensation, which will grow peoples' investment into the city when they see that there are opportunities for public art.

COMMISSIONER HAYNES-HAMBLÉN wondered how to accomplish this goal. REBECCA HOLDEN, Visual Arts Specialist II, said she has five Calls for Artists that will be released within the next 30 days. Once these go out, there is a tight timeline to get those projects accomplished. She thought it was great to be having this conversation as there are a variety of projects for these Calls for Artists such as a simple licensing agreement for existing artwork, calls for new artwork to be created, permanent pieces, purchasing of pieces, and large-scale projects that will be solicited through the Nevada Government eMarketplace. All of these projects have clearly defined processes, but MS. HOLDEN agreed it is a challenge to ensure that those processes are made to be as easy and transparent as possible. Staff has been able to make improvements to the system they use based upon feedback received. She also realized that Nevada Government eMarketplace may not be user friendly, and there may be an opportunity to work with the Purchasing and Contracts Division and Finance Department to assist with the process.

COMMISSIONER PACHECO wondered who receives information about public art project opportunities. MS. HOLDEN said the opportunities are shared a variety of ways, and COMMISSIONER HAYNES-HAMBLÉN and MAGGIE PLASTER, Deputy Cultural Affairs Director, are working with the marketing team within the Office of Cultural Affairs, as well as the City as a whole, to ensure there are targeted e-mail campaigns, social media posts, and news releases for these types of opportunities. However, they recognized that they still are not able to reach everybody. She informed COMMISSIONER PACHECO that artists sign up to receive those notifications through the City's main webpage. COMMISSIONER HAYNES-HAMBLÉN added that they try to send out e-mails at least once or twice a week. She believed the Visual and Public Arts e-mail list has approximately 2,500 names on it.

COMMISSIONER HACKETT-MORGAN wondered about a timeframe. MS. HOLDEN said she hoped to release the upcoming opportunities on the same day but also wished to stagger the closing dates. Some of the opportunities are Requests for Proposals (RFP), which she planned to have open for approximately 45 days. Others are Requests for Qualifications (RFQ), which she planned to have open for approximately 30 days. She hoped to have them posted within the next couple of weeks and will notify the Commissioners when they are released. COMMISSIONER HACKETT-MORGAN wondered how the Commissioners could facilitate the development of a mentorship program within that timeframe. MS. HOLDEN believed she could schedule a day for artists to meet in person and online and review the opportunities. COMMISSIONER HACKETT-MORGAN thought this was a great idea.

CHAIR KLEVEN thought the Subcommittee could take action by first explaining the RFPs and RFQs either virtually or in person and establish a mentorship program, which also includes compensation for the mentor. This would walk artists through the intricate parts of public art, and she thought this would serve younger artists and help them to win larger awards. COMMISSIONER HAYNES-HAMBLÉN recommended that the Commissioners consider what a mentorship program should look like so a structure could be put in place and to determine funding needs. She mentioned that Forecast Public Art based in Minneapolis has a public artist training program that may share some similarities to what is desired, and they have a consultant based in Nevada that the Commissioners may be able to contact. CHAIR KLEVEN thought the Commissioners could consider the Percent for the Arts Fund for funding purposes, to which COMMISSIONER HAYNES-HAMBLÉN affirmed. She believed a mentorship program may also be attractive to funders and other opportunities to supplement the Percent for the Arts Fund.

5. **Discussion regarding topics for future agenda items by the Committee.** Comments made during this portion of the agenda by individual members shall refer solely to proposals for future agenda items an any

discussion shall be limited to whether or not such proposed items are within the purview of the Committee and/or whether such proposed items shall be placed on a future agenda. No discussion regarding the substance of any such proposed topic shall occur and no action shall be taken.

Minutes:

COMMISSIONER HAYNES-HAMBLLEN requested that an agenda item be added for the Subcommittee to follow up and allow for public comment.

6. **Citizens Participation:** Public comment during this portion of the agenda must be limited to matters within the jurisdiction of the Committee. No subject may be acted upon by the Committee unless that subject is on the agenda and is scheduled for action. If you wish to be heard, come forward and give your name for the record. The amount of discussion on any single subject, as well as the amount of time any single speaker is allowed, may be limited.

Minutes:

None.

7. **Adjournment**

Minutes:

The meeting was adjourned at 3:56 p.m.

Respectfully submitted:

Ashley Foster, CMC, Deputy City Clerk

Ally Haynes-Hamblen, Director
Office of Cultural Affairs

THIS MEETING WAS PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS
IN ACCORDANCE WITH THE NOTICING STANDARDS AS OUTLINED IN NRS 241.020:

The City of Las Vegas website – www.lasvegasnevada.gov

The Nevada Public Notice website – notice.nv.gov

City Hall, 495 South Main Street, 1st Floor